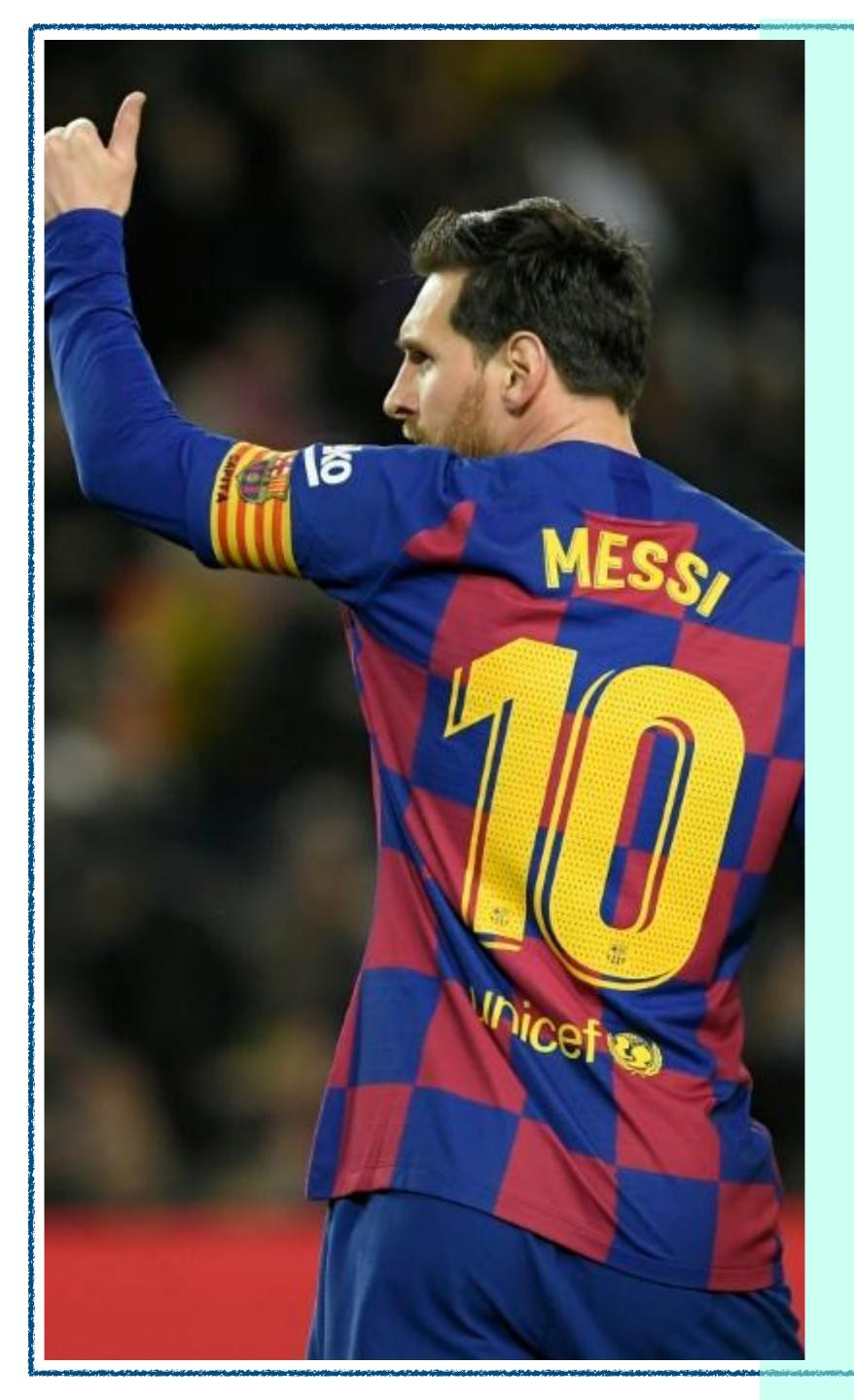


MoD 2 FLATIRON PROJECT

CHIBUZO UGONABO



# Using FIFA data from Electronics Arts, to build a model that can predict the Market value of Players

I was a able to build a model with an  $R^2 = 0.934$ , and Standardized RMSE z = 0.28

#### What is Market Value in soccer?

This is how much a team has to pay another to another to get an opportunity to sign a contract with a player.

# THE DATA

- Each Row contains players information and attributes about the player
- Focus was on the top 5 leagues in Europe
- ENGLAND, SPAIN, GERMANY, FRANCE, ITALY

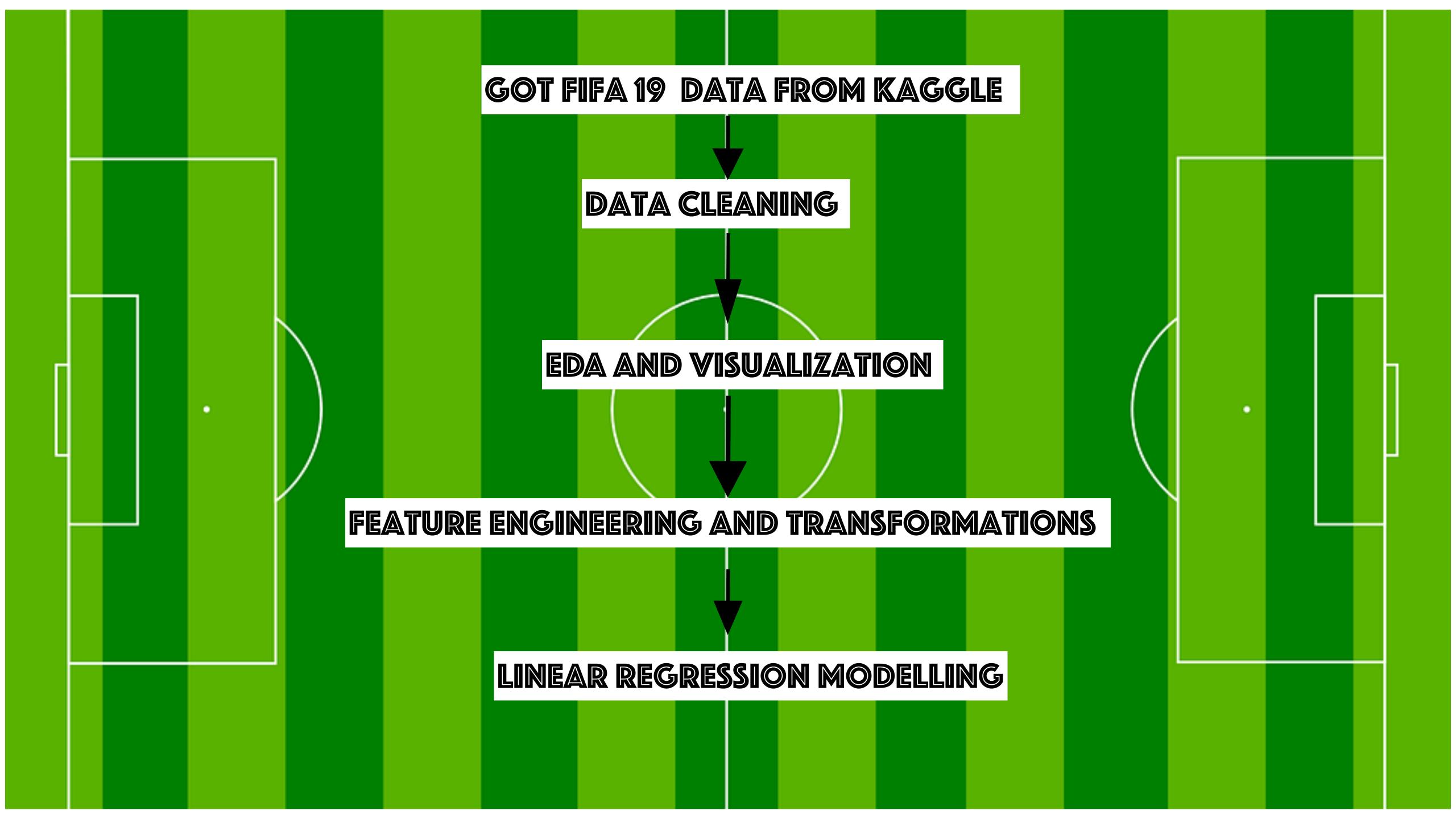












### Some Important Player Attributes to Consider when Evaluating player Value

- Age of the player
- Wage
- Work Rate
- Nationality, home based or Foreign
- Position of player on the field
- Overall Rating of the Player
  The average value of all the players in my dataset was :€ 8,120,271

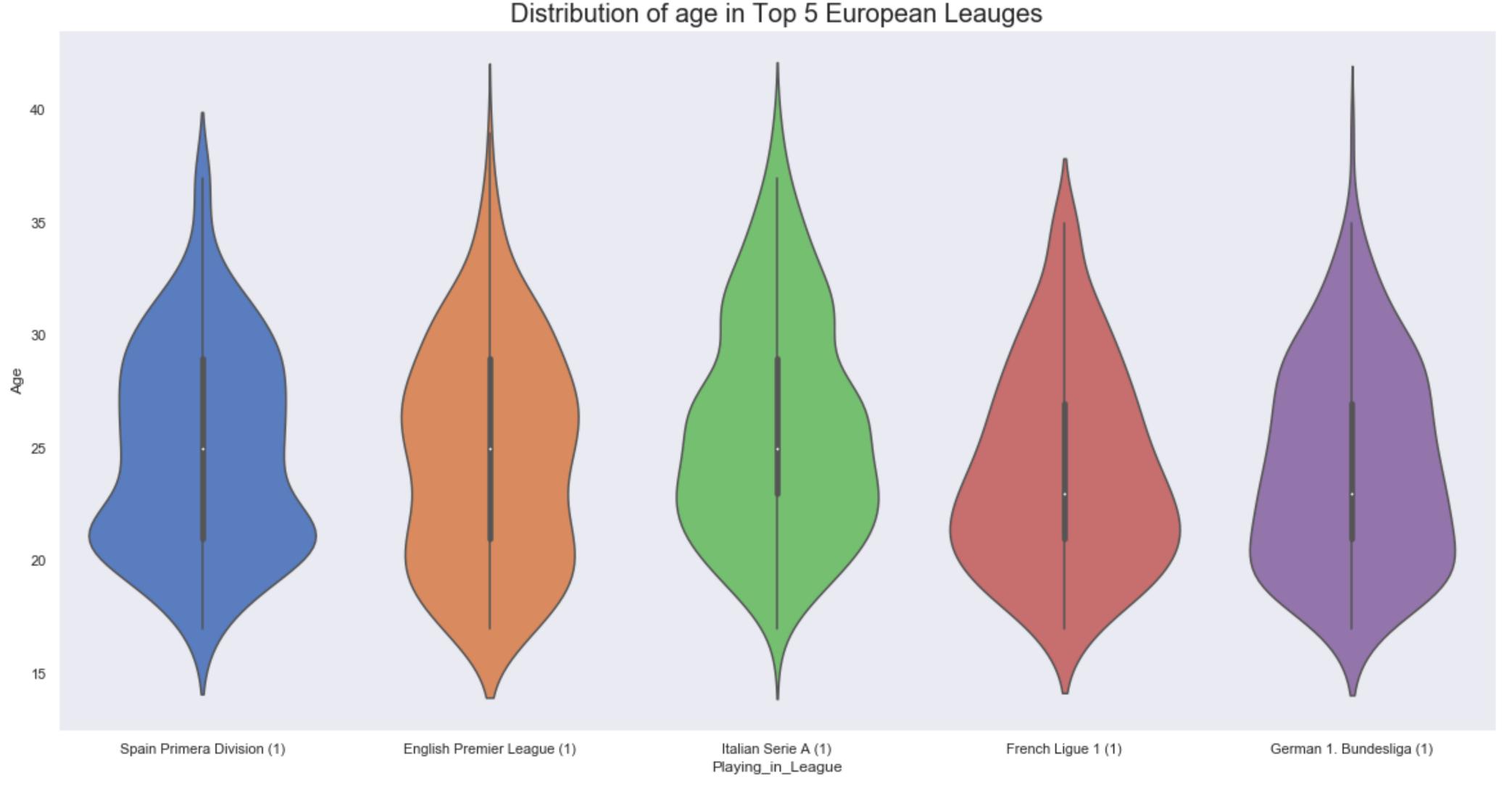
Max: €118,500,000

Min: 0

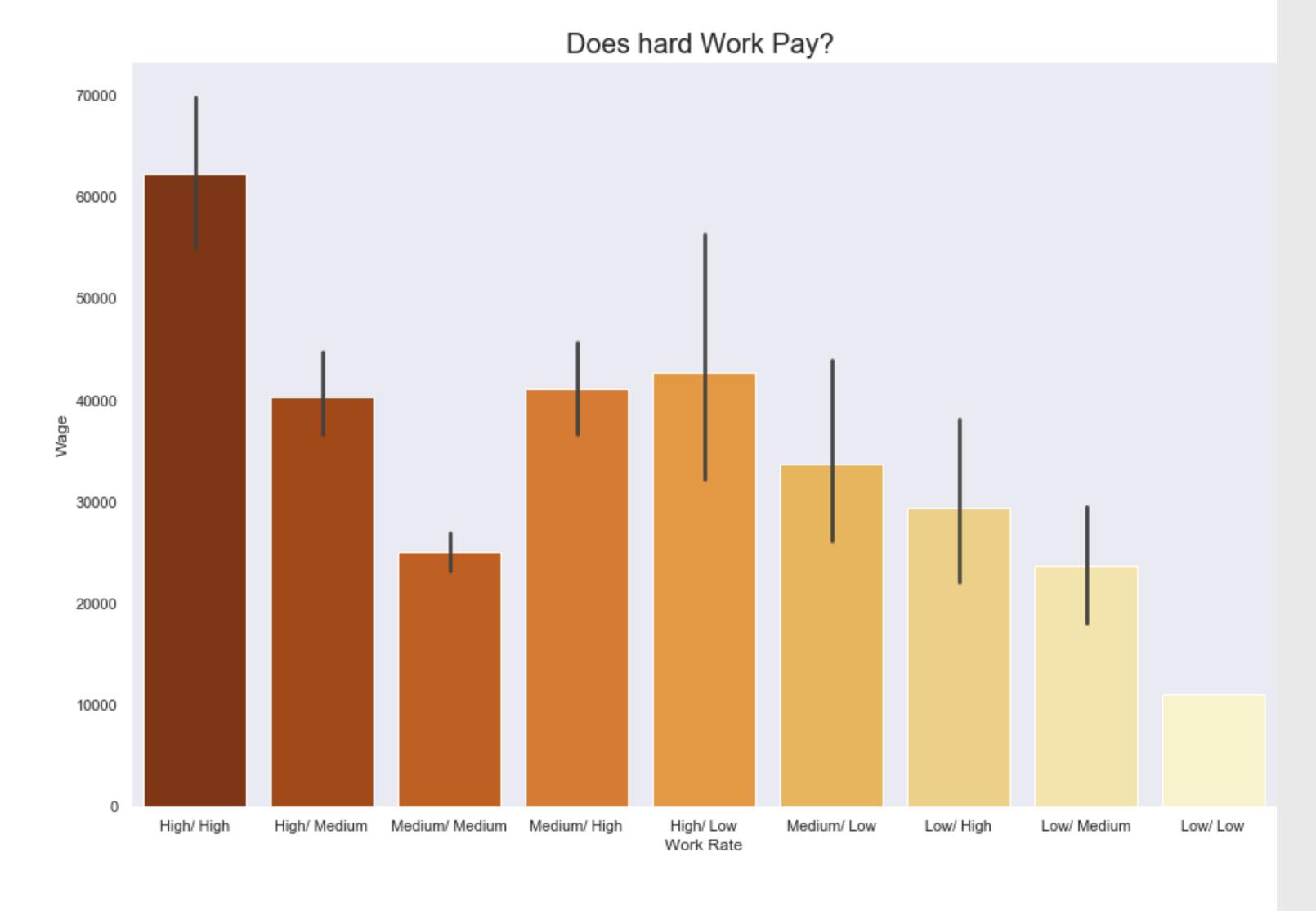




Top Rated Players in Fifa 19



- \* Age is a big factor in soccer and a big determinate on how a player is valued. Its significant different across the leagues using **ANoVA**, I test that.
- \* Italian league are Know to favor experience over youth, and can be seen here in the spread of the Older Players.



Work Rate in soccer can be described as how work you do for the team defensively and in the attack

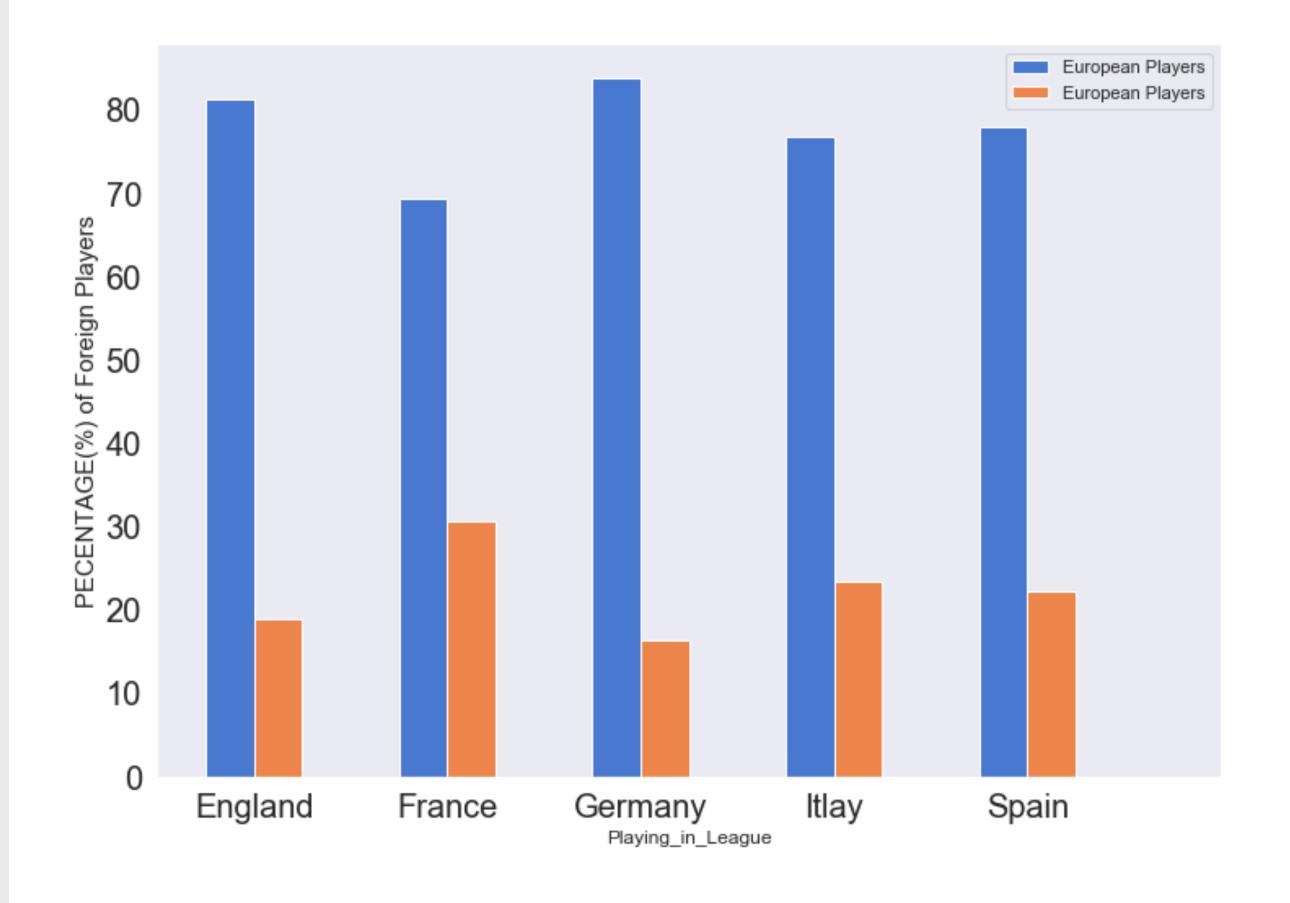
## DOES HARD WORK PAY?

- ♦ In soccer the answer is YES!
- ✦ High/High
- ♦ It has the highest amongst the different workmates
- The average Weekly Wages for a player in the top Flight in European soccer is about €62,000 a week

WAGE VS WORK RATE

#### **OUTSIDE HELP**

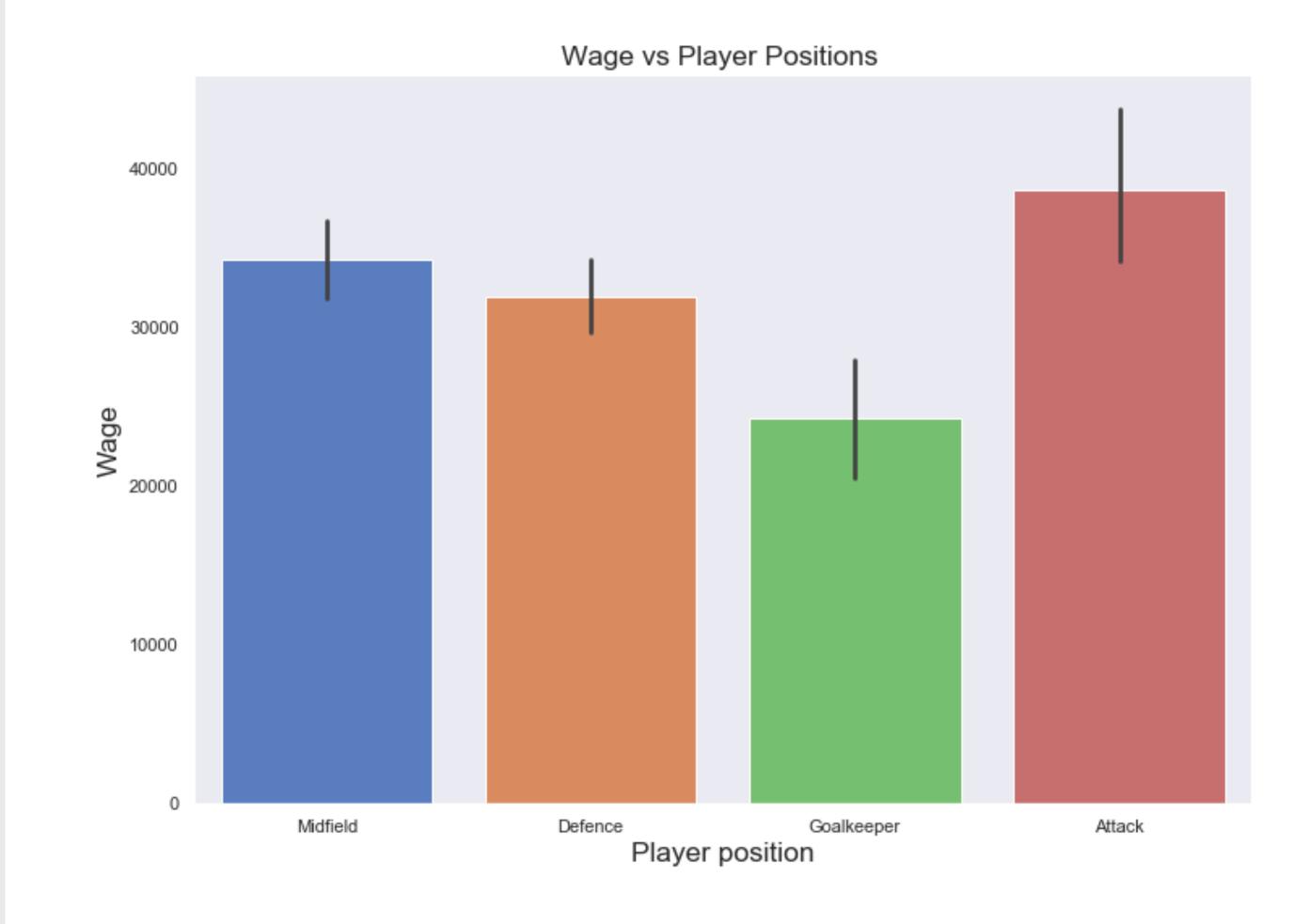
- \* The European Leagues are dominated by Players in Europe, Especially the country where its played
- \* A good the superstars Playing in Europe a from a lot of the continents around the world.
- South America, Argentina and Brazil, is responsible for two of the biggest stars in world football, Messi and Neymar Jr
- In the top leagues Europe, France has the biggest proportion of Foreign players at 30.63%, Spain is the second at 23.3%



Concentration of Players From outside Europe

### Are all positions Equal?

- No, Attackers get payed more than any other position on the average, €38,678
- The position a player plays are determined by the physical and mental attributes they possess
- Attacking Players are required to be fast paced in other to move the ball quickly during the game.
- Pace and ball control are good determinants on how you are valued in a team



WAGE (EUROS) vs PLAYER POSITION

MODEL type	Number of Features	Train RMSE	Test RMSE	R squared
Linear	20	3128790	3235773	0.925
Lasso	11	1809984	3235773	0.9100
LASSO (outfielf)	10	1681619	3529549	0.9210
LASSO (goal keeper)	8	1606038	4187124	0.847

## LINEAR REGRESSION MODELING SUMMARY

Started off with 290 features (with dummy)

- **♦My Most Valuable Features** included:
- Age, Potential, position(attack), Wage, Work Rate, foreign or not and What league they played in.
- Transforming the Potential and Overall to a linear relationship made my model quite accurate

## CONCLUSION

This is just FIFA 19 game data but if we are able to Accurately capture these attributes I was able to point out in conjunction with the current market standard I believe I would be able to predict Actually player Values in the real world

# Thankyou