CHICAGO · CAMPS

chicagocamps.org

CHICAGO ★ CAMPS

SPEAKER CAMP
CHICAGO ★ CAMPS

MOBILE CAMP
CHICAGO ★ CAMPS

UX CAMP
UX
CHICAGO ★ CAMPS

FRONT-END CAMP
</>
CHICAGO ★ CAMPS

PROTOTYPE CAMP
CHICAGO ★ CAMPS

SKETCH CAMP
CHICAGO ★ CAMPS

CHICAGO ★ CAMPS
AXURE RP
WORKSHOP

CHICAGO ★ CAMPS
REAL WORLD
RESPONSIVE DESIGN
WORKSHOP

CHICAGO ★ CAMPS
WORKSHOP
WORKSHOP

CHICAGOCAMPS.ORG

Photos: Gabby Hon

"Chicago Camps is one of the best valued conferences out there today, jam-packed with incredible information at a stunningly affordable price. You won't be disappointed."

Jared Spool
Author, Usability Expert & Founder,
User Interface Engineering

Table of Contents

CHICAGO ★ CAMPS

Thank you for your interest in sponsoring single-day events from Chicago Camps.

2015 is a busy year, with 3 single-day events happening, in addition to our workshops and our full conference: Prototypes, Process & Play.

We strive to be an easy partner to work with, and as such, we've simplified our sponsorship options. **All of our paid sponsorships for single-day events are $500.**

Our 2015 schedule is:

• **Speaker Camp @ Seattle** - 2/28/2015
• **Mobile Camp** - 4/11/2015
• **Open Workshop** - 5/16/2015
• **UX Camp** - 6/6/2015
• **Front End Camp** - 10/13/2015

Our 2015 events take place on designated Saturdays at Harrington College of Design.

HARRINGTON
COLLEGE OF DESIGN

We'd love to have you as a sponsor!

In 2014, each of our single-day events (Camps) were a sold-out success. They have received a lot of very positive feedback, and in 2015 we're hoping to continue to improve upon that success. Each camp promises to be a day filled with some of the smartest minds in Chicago (and beyond), each sharing their knowledge and experience on interesting—and important—topics around!

We pride ourselves in offering high-quality, low-cost events that provide great value to our attendees. As such, you'll find that our sponsorship options are straight-forward, easy to understand, and provide low-cost, high-value to you, as well.

Our 2-day conference, Prototypes, Process & Play is August 6th & 7th in Chicago, and has great line up of talent. Please reach out to learn more!

Kindest regards,
Shay Howe, Brad Simpson, and
Russ Unger

For more information:
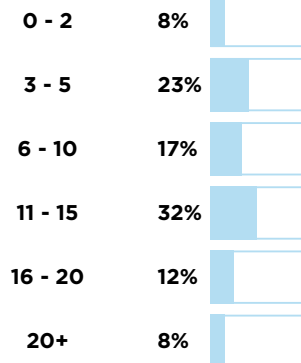Russ Unger
info@chicagocamps.org
312.985.6879

CHICAGO★CAMPS

Why Sponsor Chicago Camps?

We know our audience, and we want you to know them better, too! After each of our events, we surveyed our attendees to find out ways that we can continually improve our events. We also get demographic information about our attendees that can help you in your decision to sponsor us.

Our attendees fall squarely in the sweet spot for a lot of companies who are seeking talent to expand their teams:

The majority of our attendees are in the intermediate-to-senior practitioner (3 - 15 years of experience) level, which is a highly sought-after audience. Chicago Camps events are a great place to meet strong talent that can help you grow your team, which is especially helpful in a tight job market in the technology sector!

Become a Chicago Camps sponsor today and meet some of the people who could be future employees in your great company!

Years Experience	% of Attendees
0 - 2	8%
3 - 5	23%
6 - 10	17%
11 - 15	32%
16 - 20	12%
20+	8%

Photo: Gabby Hon

CHICAGO ✶ CAMPS

Sponsorship Overview

We have a few types of sponsorships and they **all cost $500 each.** Our sponsorships will provide you with high visibility to our attendees by being front and center to them throughout the event. There are a limited number of these sponsorships available per event.

We promised to keep it simple, and hopefully it's easy for you to decide how to best support the Chicago Camps!

For more information:
Russ Unger
info@chicagocamps.org
312.985.6879

Please check out chicagocamps.org for more information on all upcoming events.

Sponsorship Options:

• **Table Sponsorship**
  ($500 - 4 available)

• **Breakfast**
  ($500 - 1 available)

• **Lunch**
  ($500 - 1 available)

• **Lunch Sponsor Presentation**
  ($500 - 1 available)

• **Afternoon Snack**
  ($500 - 1 available)

• **Happy Hour**
  ($500 - 1 available)

• **Keynote Sponsorship**
  ($500 - 2 available)

CHICAGO ★ CAMPS

Table Sponsorships

We have 4 tables available for sponsorship. You can decorate and staff (2 admissions included) your company table as you see fit and use it for showcasing your products and services, recruiting new team members, and/or generating brand awareness.

Photot: unsplash.com

CHICAGO CAMPS

Breakfast, Lunch, Afternoon Snack, and Happy Hour

Our food and/or beverage sponsorships. We'll take care of all of the coordination and heavy lifting to coordinate making sure everything arrives on time, and we'll promote you accordingly on our website, our email blasts, and throughout the event.

CHICAGO·CAMPS

Lunch Sponsor Presentation

We allocated 1.5 hours for lunch, which provides about 45 minutes for lunch and 45 minutes for a contextually relevant presentation from your company.

CHICAGO·CAMPS

Keynote Sponsorship

This allows us to identify and host a keynote presenter who is a leader in their field and bring them to town for our event. We place your logo in each of the presentation rooms (in the front, either at a podium or in an area near the presenters) and we provide you with a table so you can have access to attendees throughout the day.

Photo: Gabby Hon

CHICAGO CAMPS

In Kind Sponsorship

This sponsorship has no exchange of money taking place and allows us to promote your products and services to our attendees. In exchange for your logo on our website's corresponding camp page, mention in our event emails (minimum 1 before and after the event) and mailing list updates, in our tweets, at the event itself through the program, and in the give-aways throughout the day, we ask that you provide us with something valuable for our attendees. In the past, we have given away Field Notes™, books from various publishers, software licenses, virtual seminars, and more. This is a great way to support an awesome community and build awareness to your products and services!

CHICAGO·CAMPS

Other Types
of Sponsorships

Sponsor Prototypes, Process & Play

Sponsors can choose from several different sponsorship options that are designed with maximum exposure to our attendees.

There is, however, only one cost: $1500

Each sponsorship, with the exception of the Live Closed Captioning Sponsorship (which nets out to $1500 and is targeted toward friends and freelancers who would like to be involved) is $1500. We do, of course, welcome multiple sponsorships from your organization!

We wanted to make this as simple as possible!

For more information:
Russ Unger
info@chicagocamps.org
312.985.6879

Prototypes, Process & Play is August 6th & 7th in Chicago at Columbia College Film Center.

CHICAGO ★ CAMPS

About Chicago Camps

Chicago Camps, LLC (chicagocamps.org) was founded in 2012 by Shay Howe, Brad Simpson, and Russ Unger. Together, they planned multiple low cost, single day conferences ("Camps") in Chicago that are very successful.

As they continued to refine their approach to their events, they began to make plans to expand into workshops (campshops.com) that provide single-day, deep-focused content.

In addition, they kicked-off the Prototypes, Process & Play conference that is a multiple day event for designers and developers interested in continuing to grow and improve their leadership skills, problem solving skills, and diverse perspectives from other leaders.

CHICAGO ★ CAMPS

CHICAGO · CAMPS

chicagocamps.org