**Rodney D. Colbert**

**PROFILE**

Hands-on experience in software development management, architecture, design, implementation and project leadership. Creative, energetic, goal-directed team player with strong managerial, organizational, and problem solving skills. Vast expertise in applying technological solutions to complex business problems. Achieved superior results time after time in numerous challenging IT development initiatives. Over 9 years management responsibilities including business planning, account management, budgeting, vendor relations and assisting Sales/Marketing with client proposals and presentations. Quick to recognize support and development talent.

Experience includes development in a large variety of application areas including: Warehouse Management, Transportation Management, Consumer Packaged Goods (Sale and Marketing, Business Intelligence, Online Grocery, Logistics, Business Objects, Category Management), Automotive Parts (Remote Sales Force, Ordering, Returns, Credits, Price Sheet Updates, Operations, Integration with ERP applications), Market Research, Telecommunications (Order Entry, Billing), Business Forms (Warehousing), and Insurance (Annuities).

**TECHNICAL SKILLS & TOOLS**

**Web Technologies**

ASP.Net, JavaScript, HTML, XML, SharePoint (WSS), SilverStream (HTML, Java based)

**Languages & Development Tools**

VB.Net, C#, Visual C++, C, Visual Basic, COBOL, PL/I, JCL

**Database**

MS SQL Server 2008 R2/2005/2000, Oracle, MS Access, Paradox, DL/I

**Operating Systems**

Windows Server 2008, 2003, Windows 7, XP, 2000/NT, Windows 98/95, Windows 3.1/3.0, DOS, OS/MVS, Unix

**Other**

SSIS 2008 R2, SSRS 2008 R2, BizTalk Server, Informatica, DataStage, Crystal Reports, MS Excel, XcelleNet Remoteware, CICS, MS Project

**EXPERIENCE**

**Fidelitone**

*Consultant*

Wauconda, IL May, 2011 – Present

Functioned as technical lead over architecture, design and development of integration and reporting on warehouse management system (WMS) implementation for warehousing and logistics provider. Sql Server Integration Services 2008 R2 was using for integration of EDI and custom transactions with WMS, Transportation Management System and Corporate financial system. Sql Services Reporting Services 2008 R2 used for all report requirements. ASP.Net website developed for Order Entry and Purchase Order Entry. Also functioning as System Admin over infrastructure environments setup for the project.

**Synovate**

*Director Solution Delivery North America*

Chicago, IL November, 2007 – May, 2011

As director of Solution Delivery group, oversee development and maintenance of market research applications for numerous fortune 500 clients. Currently managing over 40 developers, both on and offshore.

Responsibilities include:

* Project staffing, quality and timeliness on all new client projects utilizing .Net and Microsoft Business Intelligence technologies
* Responsible for development and support for all Client Portals using SharePoint WSS 3.0/ SharePoint Foundation server 2010 and ASP.Net
* Responsible for application and infrastructure architecture of internal framework utilized for rapid development of client market research projects.
* Management of support staff responsible for all legacy applications
* Estimating effort in response to client RFP’s
* Interviewing, hiring, promoting, reviews and all other personnel decisions
* Advising executives and setting key enterprise technology decisions
* Management of vendor relations and contracts
* Preparing and tracking monthly accruals and invoicing
* Reviewing and, when necessary, playing hands on role in design and architecture of projects.

Microsoft Business Intelligence stack (Asp.Net, SQL Server 2005/2008, SSIS, SSAS, SSRS) along with SharePoint is used for all current development. Legacy applications supported include Oracle and Java.

**InterSoft Inc.**

*Director/Senior Project Manager*

Deerfield, IL March, 1993 – November, 2007

Performed varying roles on key client projects underlined below.

ACNielsen November, 2006 – November 2007

Led development of a Point of Sale data collection, validation and marketing analytics application. This application validates POS data from locations worldwide, enriches the data with proprietary algorithms and then formats data for the Business Intelligence application. Development also included a web based Operations Monitor for monitoring the progress of the POS data processing as well as a web based Item Maintenance application for managing a list of items used for validation of the POS data. Responsible for management of web application and ETL developers, requirements gathering, architecture and detail design. Web Applications developed with Java. POS data process functions were developed with DataStage, C++ and Perl.

Gladson Interactive August, 2006 – November, 2006

Performed senior role in completing design and development of an application used to capture Consumer Packaged Goods product information for use by retailers and manufacturers in product marketing, store shelf space planning. Retailers and Manufacturers then downloaded the product information through a web-based application. Development included application used at retailer locations for capturing information for new products and then forwarding the information via web services to central product repository. Consulted to VP of IT on architecture direction for .Net development environment. Development was done using ASP.Net v2.0, C#, and Sql Server 2000.

NCH February, 2003 – August, 2006

Responsible for full cycle development of web based Trade Funds Promotion service used by manufacturers and retailers in Consumer Packaged Goods industry. System facilitates the negotiation and communication of product promotions between manufacturers and retailers. System also tracks performance of promotions and bills manufacturers on behalf of retailer using electronic funds transfers and other payment methods. Responsibilities include project definition, business requirements analysis and definition, application architecture, development and quality assurance. Also oversee development performed by client employees and other consultants, tracking progress to ensure project deadlines are met. Assisted NCH sales staff by working with potential customers to define requirements for customer specific functionality, development of prototypes and presentation of customer solutions. Application developed with ASP.NET, VB.Net, JavaScript, XML, XSLT, SQL Server 2000/2005, and BizTalk Server 2004. MS Project used for project tracking, MS ACT used for Stress Testing.

ConAgra Foods July, 2001 – February, 2003

Functioned as Project Manager over analysis, design and development of Enterprise Application Integration (EAI) solution for large scale implementation of centralized warehouse management and transportation management applications. Responsible for integration of these applications to corporate financial applications, order management applications, EDI, etc. Application integration was developed using Informatica’s PowerCenter, Java, and Oracle.

ABPN June, 2001 – July, 2001

Took over support of system used by ABPN for administering the certification of doctors. System manages applications, payments, scheduling of doctors for tests, scheduling of examiners, and test results including notifications. Completed analysis of scheduling functionality for the purpose of rewriting in Visual Studio.Net by InterSoft. System used Visual Basic, and Sql Server 7.0.

Proficio Partners, LLC April, 2001 - May, 2001

Designed system to automate processing of store price files for startup Internet-based company. System will schedule, track and report status of price updates for grocery stores offering internet based shopping. System will support integration of price formats used by fourteen plus retail chains. System will page and/or send email to operations management anytime a system alarm is generated. Applications for monitoring the status of the process will be developed in ASP. While, the backend processes will be written in C++. Sql Server 2000 will be used as the DBMS. Data Junction will be used for integrating data from retail chains. Design based on analysis performed against current processes. Analysis also included capabilities of Data Junction and current usage of Data Transformation Services.

Perseco January, 2001 - March, 2001

Led team in usability enhancements to Expense Reporting application. Application was developed in HTML, Java Script, and Oracle using the SilverStream development environment. Administrative application was developed using Java Forms and Oracle.

Defibtech November, 2000 - December, 2000

Developed program to display values recorded from a hospital patient's ECG recording session. C++ Program allows doctor to graph heartbeats as well as other values from the ECG machine simultaneously. Doctor can zoom in/out on the session, set book marks, or add notes to any point in the patient session.

Federal-Mogul April, 1998 - October, 2000

Responsible for the full cycle development of the Sales Force Automation system for this multi billion dollar company. Managed team of consultants deploying the next version of the system for their 700 person sales organization. Selected hardware and software components, provided remote training, enhanced Order Entry, Credit Request, and Monthly Sales Reporting applications using VB5, Oracle, MS Access, and RemoteWare. Modifications included a conversion from Sql Server to Oracle, VB, and MS RAS. Integration of data and transactions between corporate systems and remote sales force was key aspect of the project. Key interfaces included SAP, TransNet EDI, Oracle Data Warehouse, mainframe billing, customer master, and CciTriad (collects POS data for Auto Industry).

Fel-Pro June, 1996 – April, 1998

Managed team of consultants responsible for development and implementation of Sales Force Automation applications. These included Order Entry, Customer Credit Requests, and Contact Management applications using Windows 95 (Dialup networking), Visual Basic 5, Lotus Notes 4.5 (converted from ccMail), Access, and SQL Server. Xcellenet RemoteWare was used for management of data movement between laptops and server. Responsibilities also included original project proposal to client, account management, invoicing and personnel management.

A.C. Nielsen June, 1994 – June, 1996

Responsible for the definition, design, and development of Business Objects in Visual C++ for Windows 3.1/95. Business Objects provided user-friendly interface to common data access and statistical calculations needed for Sales and Marketing applications. Responsible for definition and design of Business Objects. Software was developed using 3-tier architecture. Objects supported Nielsen’s proprietary DBMS and Lightship OLAP DBMS. Wrote data access portion of objects.

Functioned as Project Manager / developer on completion of Marketing Mix Manager application written in Visual C / C++ on Windows 3.1. This is statistical analysis software designed for manufacturers to optimize product mix within marketplace.

Dechert-Hampe November, 1993 – June, 1994

Developed category analysis software written in Paradox for Windows on Windows 3.1. Software evaluated category level data scanned at Stores to show profitability of different brands over others using price, cost to manufacturer and space required on shelves.

A.C. Nielsen March, 1993 – November, 1993

Developed enhancements to Opportunity Explorer software written in Visual C using proprietary databases.

**Strategic Staffing Solutions**

*Consultant*

Oak Brook, IL October, 1990 – March, 1993

A.C. Nielsen

Functioned as Project Leader/Developer on new development of Sales and Marketing analysis application (Opportunity Explorer) written for Windows 3.1 using C. Software allowed manufacturers to look at sales opportunities for various brands and markets. Application used knowledge-based software to explain reasons for brand or market shifts. Application received an award for best knowledge-based software application.

Functioned as Project Leader for Mainframe data extract and statistical calculations portions of mainframe / PC based software for sales reporting.

**Previous Experience**

*Senior Programmer/Analyst* 1982 – 1990

Numerous Other Application Development Projects in the Consumer Packaged Goods, Business Forms, Telecommunications, and Insurance industries.

**EDUCATION**

1. BS, Computer Science, Illinois State University

**CERTIFICATION**

* Microsoft Certified Professional – Developing Web Applications using ASP.Net with VB.Net