	Segment 2 19% of final grade										
	Proficiency		Approaching Proficiency		Developing Proficiency		Emerging		Incomplete		
Presentation	Content The presentation outlines the project, including the following: ✓ Selected topic ✓ Reason why they selected their topic ✓ Description of their source of data ✓ Questions they hope to answer with the data ✓ Description of the data exploration phase of the project ✓ Description of the analysis phase of the project Slides Presentations are drafted in Google Slides.	15	Content The presentation outlines the project, including four or five of the following: ✓ Selected topic ✓ Reason why they selected their topic ✓ Description of their source of data ✓ Questions they hope to answer with the data ✓ Description of the data exploration phase of the project ✓ Description of the analysis phase of the project ✓ Description are drafted in Google Slides.	12	Content The presentation outlines the project, including two or three of the following: Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data Description of the data exploration phase of the project Description of the analysis phase of the project	9	Content The presentation outlines the project, including one of the following: ✓ Selected topic ✓ Reason why they selected their topic ✓ Description of their source of data ✓ Questions they hope to answer with the data ✓ Description of the data exploration phase of the project ✓ Description of the analysis phase of the project	6			
GitHub	Main Branch All code in the main branch is production- ready. The main branch should include: / All code necessary to perform exploratory analysis / Some code necessary to complete the machine learning portion of the project README.md README.md must include: / Description of the communication protocols / Outline of the project (this may include images, but should be easy to follow and digest) Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted. Individual Branches / At least one branch for each team member / Each team member has at least four commits for the duration of the second segment (eight total commits per person)	10	Main Branch Most code in the master branch is production-ready. Main branch should include: ✓ All code necessary to perform exploratory analysis ✓ Some code necessary to complete machine learning portion of project README.md README.md must include: ✓ Description of the communication protocols ✓ Basic outline of the project Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted. Individual Branches ✓ At least one branch for each team member ✓ Each team member has at least two commits for the duration of the second segment	7	Main Branch Some code in the master branch is production-ready. Main branch should include: ✓ Most code necessary to perform exploratory analysis ✓ Some code necessary to complete machine learning portion of project README.md README.md must include: ✓ Description of the communication protocols ✓ Basic outline of the project Note: The descriptions and explanations required in all other project deliverables should also be in your README. md as part of your outline, unless otherwise noted. Individual Branches ✓ At least one branch for each team member ✓ Each team member has at least one commit for the duration of the second segment	4	Main Branch No code in the master branch is production-ready. Main branch should include: ✓ Some code necessary to perform exploratory analysis README.md README.md must include: ✓ Description of the communication protocols Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted. Individual Branches ✓ At least one branch for each team member	1	No submission was received -OR- Submission was empty or blank -OR- Submission contains evidence of academic dishonesty		
Machine Learning Model	Team members submit the code for their machine learning model, as well as the following: / Description of preliminary data preprocessing / Description of preliminary feature engineering and preliminary feature selection, including their decision-making process / Description of how data was split into training and testing sets / Explanation of model choice, including limitations and benefits	30	Students submit the code for their machine learning model, as well as three of the following: ✓ Description of preliminary data preprocessing ✓ Description of preliminary feature engineering and preliminary feature selection, including their decision-making process ✓ Description of how data was split into training and testing sets ✓ Explanation of model choice, including limitations and benefits	23	Students submit the code for their machine learning model, as well as two of the following: ✓ Description of preliminary data preprocessing ✓ Description of preliminary feature engineering and preliminary feature selection, including their decision-making process ✓ Description of how data was split into training and testing sets ✓ Explanation of model choice, including limitations and benefits	16	Students submit the code for their machine learning model, as well as one of the following: ✓ Description of preliminary data preprocessing ✓ Description of preliminary feature engineering and preliminary feature selection, including their decision-making process ✓ Description of how data was split into training and testing sets ✓ Explanation of model choice, including limitations and benefits	9			

Database	Team members present a fully integrated database. ✓ Database stores static data for use during the project ✓ Database interfaces with the project in some format (e.g., scraping updates the database, or database connects to the model) ✓ Includes at least two tables (or collections, if using MongoDB) ✓ Includes at least one join using the database language (not including any joins in Pandas) ✓ Includes at least one connection string (using SQLAlchemy or PyMongo) Note: If you use a SQL database, you must provide your ERD with relationships.	30	Team members present database that accomplishes four of the following: ✓ Database stores static data for use during the project / Database interfaces with the project in some format (e. g., scraping updates the database) / Includes at least two tables (or collections, if using MongoDB) / Includes at least one join using the database language (not including any joins in Pandas) / Includes at at least one connection string (using SQLAlchemy or PyMongo) Note: If you use a SQL database, you must provide your ERD with relationships.	23	Team members present database that accomplishes three of the following: ✓ Database stores static data for use during the project ✓ Database interfaces with the project in some format (e. g., scraping updates the database) ✓ Includes at least two tables (or collections, if using MongoDB) ✓ Includes at least one join using the database language (not including any joins in Pandas) ✓ Includes at least one connection string (using SQLAlchemy or PyMongo) Note: If you use a SQL database, you must provide your ERD with relationships.	16	Team members present database that accomplishes two of the following: ✓ Database stores static data for use during the project ✓ Database interfaces with the project in some format (e.g., scraping updates the database) ✓ Includes at least two tables (or collections, if using MongoDB) ✓ Includes at least one join using the database language (not including any joins in Pandas) ✓ Includes at least one connection string (using SQLAlchemy or PyMongo) Note: If you use a SQL database, you must provide your ERD with relationships.	9	
Dashboard	A blueprint for the dashboard is created and includes all of the following: Storyboard on Google Slide(s) Description of the tool(s) that will be used to create final dashboard Description of interactive element(s)	15	A blueprint for the dashboard is created and includes two of the following: ✓ Storyboard on a Google Slide(s) ✓ Description of the tool(s) that will be used to create final dashboard ✓ Description of interactive element(s)	12	A blueprint for the dashboard is created and includes one of the following: ✓ Storyboard on a Google Slide(s) ✓ Description of the tool(s) that will be used to create final dashboard ✓ Description of interactive element(s)	9	A blueprint for the dashboard is created.	6	
TOTAL		100		77		54		31	