

IDEAS Tech Hackathon

資策會數據創新黑客松

Discover
On
Travel



iDreams Team .

July 2015

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Project Summary



A new era of diplomacy: Food

Everywhere we go, we eat. However, it is never easy to choose a place to eat when you are in a foreign territory. With the advance of mobile technology, GPS service, and internet of thing, an immense opportunity has emerged to serve this end.



Travel First, then Discover

We seek to illuminate the time consuming process of planning a travel and often feel cheated by the travel guide. Harvesting on IDEAS open data platform, it is now possible to find local information in a foreign area quickly and accurately.

DOT makes travel easier, serves information better, and brings people closer.

APP Functionalities



As Foreign Travellers

Get Information Quickly

Get the most frequently visited place, view fellow travellers, or locals check in information.

Stay Informed

Automatically inform you on the trends and hottest theme of this local area.

Fit In

Quickly fill you in about locals topic and new. What does locals care about?

Make Friends

Meet local friends who would like to give you a ride and show you around.

As Local

Learning

Practice your English while enjoying a great meal.

Experience

Become a diplomat of your country.

Make Friends

Make friends from all over the world.

Competition and Advantages



Traditional app and website

DOES NOT

offer solution to the following questions:

1. What are the signature specials (off the menu) of this bar?
2. Which restaurant is rated badly from locals, but is shows up in some travel guide because they paid for the coverage?
3. When you sit down with the locals, how do you amaze them by bringing up a local news topic?

WHY

1. Not all country share information through the same channel.
2. The most up-to-date and authentic information are often hidden in the local's social network.

Why using IDEAS S.E.R is the

RIGHT

solution

1. Facebook provides local and up-to-date information.
2. IDEAS S.E.R. open data API will help extract local, objective, and up-to-date information from Facebook and PPT.
3. Our application harvest the strength of this platform to help travellers find the real treasure in a foreign place.

Business and Opportunity



Free and Open Access to All Users

We want to offer free and open access to all users while providing custom added value service to local opportunities. This will attract more data and acquire larger user base.

Provide Value on Local Opportunity

Scenario 1: Chinese travellers in Taiwan are often under a tight schedule and does not have time to really discover the best of Taiwan. We can target these busy travellers, help them easily find local cousins and deliver what they want as a single package. We will charge extra for the provided convenience and satisfaction.

Scenario 2: The local business own could subscribe to DOT to get notifies if someone checked-in in nearby area, thereby sending coupons, SMS message to them.