



**THE IMPACT OF SOCIAL MEDIA MARKETING ON SMALL BUSINESS
SALES: A QUANTITATIVE ANALYSIS**

**In Partial Fulfillment
of the Requirements in
Practical Research II**

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APPROVAL SHEET

The research entitled “**The Impact of Social Media Marketing on Small Business Sales: A Quantitative Analysis**”, prepared and submitted by the student/students: **Jamaica Arbalate, Mary Gabrielle Cruz, Keanne Enriquez, Julia Nicole Gallardo, Mark Macahipay, John Mark Plotado, and Juliana Santos** in partial fulfillment of the requirements in Practical Research II has been examined and recommended for acceptance and approval for Oral Examination.

RESEARCH COMMITTEE

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PANEL OF EXAMINERS

Approved by the committee on the Oral Examination with an average of _____.

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