

**F25\_3375\_S1\_G6\_MiniVenture**

To understand the market needs for an adventurous app, a survey was designed. The questions focused on various aspects, including demographics, lifestyle, motivations, and competitors. Over the past two weeks, I have been collaborating with my team member, Chidem, to refine and finalize the survey. The survey is now complete; however, the current challenge is finding participants to complete it. One potential solution is to distribute the survey through the Blackboard message system to other classmates.

While awaiting the survey responses, I am currently working on developing personas, scenarios, and storyboards. Once the survey results are received, the data will be analyzed to identify key insights that will guide the app's development.

Work log

Date	Number of Hours	Description of Work Done
Sep 24, 2025	1	App ideas for presentation
Sep 30, 2025	0.5	App concept
Oct 2, 2025	1	Brainstorm on app features
Oct 3, 2025	2	Research on competitor and inspiration
Oct 4, 2025	4	Compose the draft for proposal
Oct 11, 2025	2	Draft for survey
Oct 15, 2025	0.5	Finalize survey