

MiniVenture

An app that helps you discover, plan and share your adventures and trips

CSIS 3375 UX Design in Web and Mobile App
Fall 25 Section 1

Team members:

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PROPOSAL

MiniVenture is a social adventure app that turns everyday outings into shared experiences. Users can adopt a virtual pet that thrives when exploring the real world. Each mini adventure can be solo or group-based, allowing users to host, join, or share adventures with friends or other explorers.

The app blends virtual pet care with real-world exploration and community engagement. Users are motivated not just by health goals or socializing, but also by caring for a digital companion that grows as they explore. MiniVenture transforms outdoor activities into emotionally rewarding and social experiences.

MiniVenture features:

1. Adopt virtual companion pet
2. Go on a solo or group adventures
3. Host an adventure and invite others to join
4. Share photos, videos, and experiences
5. Participate in the challenge board

Through MiniVenture, the app connects physical exploration with digital engagement and social connection. What might be an ordinary walk, bike ride, or hike becomes part of a larger and meaningful experience. Each adventure directly impacts the growth and well-being of the user's virtual pet, providing a sense of progress and accomplishment. Users can choose to go on the adventure alone, enjoying the excitement of personal discovery, or participate in group activities, building relationships with like-minded explorers. The ability to host events, join others' adventures, and share experiences through photos, videos, or activity updates encourages social interaction, inspiration, and collaborative engagement. The challenge board serves as a motivation by introducing goal-oriented activities and social interaction. It provides users with a clear sense of purpose and progression within the app. Users develop a stronger connection to their surroundings, gain motivation to maintain an active lifestyle, and experience a sense of achievement and belonging, all while engaging in enjoyable and socially rewarding adventures.

Our motto, "Adventure together. Grow together.", captures the core concept of MiniVenture: adventure is not only about discovering new places, but also about building relationships, and developing a deeper appreciation for the world around us. By encouraging users to embark on experiences together, MiniVenture fosters both individual well-being and collective growth within a supportive community of explorers.

Competitor Apps

1. Adventure Lab: Provides locations allowing users to explore and unlock interactive games and scavenger hunts, at the same time, learn about the places they visit. Users can leave comments about their experience.
2. AllTrails: Provides hiking and biking trail maps, reviews, and community shared routes.
3. Meetup: Enables users to host and join group events based on shared interest including outdoor activities and social gatherings.
4. Yelp: Helps users discover local places and activities through reviews
5. Google Maps: Offers location discovery and nearby activity suggestions

Inspiration Apps

1. Strava: Allows users to record, share, and compete in running, cycling and outdoor adventures
2. AllTrails: Tracks adventure routes and personalized recommendations
3. Meetup: Hosts events
4. Pokemon Go: Reward system allowing Pokemon to grow

PACT

People: Individuals who enjoy exploring new places, going on walks, hikes, or bike rides, including both casual users seeking local activities and active adventure enthusiasts looking for group experiences, as well as those who enjoy caring for a digital pet or earning achievements through consistent activity.

Activity: Users can discover, plan, and share short adventures; host or join events; feed, walk, and grow a virtual pet that thrives on completed adventures; track progress, share photos, and see what others are doing; participate in challenges.

Context: Primarily on mobile devices. The app relies on GPS, camera, and internet connectivity to track activities, capture experiences, and facilitate interaction.

Technology:

- GPS tracking and map integration.
- Push notifications for event alerts.
- Cloud storage for photos, videos, and user data.
- Social networking for friend connections and event hosting
- Virtual pet system linked to user activity and achievements

Value proposition: Transforms outdoor activities into social and personal adventures. It combines real-world exploration, virtual companionship, and community interaction to create a unique, gamified experience. It motivates users to stay active, connect with others, and discover new places. The app's novelty lies in its integration of fitness, gamification, and social involvement, turning activities into a purposeful and engaging lifestyle experience.

Project Contract

Meet weekly on Thursday, 13:00 - 14:00 in person, WhatsApp, or Google Meet

Yi-lin Lin *Chidem Sabuncu*

AI Use

AI Tool Name	Version, Account Type	Specific feature for which the AI tool was used	Value addition
ChatGPT	GPT-5 Mini, Free	Used for checking grammar and sentence structure (Appendix)	Ensure there are no mistakes

Work Data/Hours Logs

Student Name: Yi-Lin Lin

Date	Number of Hours	Description of Work Done
Sep 24, 2025	1	App ideas for presentation
Sep 30, 2025	0.5	App concept
Oct 2, 2025	1	Brainstorm on app features
Oct 3, 2025	2	Research on competitor and inspiration
Oct 4, 2025	4	Compose the draft for proposal

Student Name: Chidem Sabuncu

Date	Number of Hours	Description of Work Done
Sep 24, 2025	1	Working on app ideas
Sep 30, 2025	3	App concept and initial repo setup
Oct 2, 2025	1	Brainstorm on app features
Oct 4, 2025	1	Proposal review

APPENDIX

AI Use

ChatGPT Log

<https://chatgpt.com/share/68e1d0ab-3568-800e-aa8f-e23c2ef557f6>

ChatGPT

Share

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+ Ask anything

ChatGPT can make mistakes. Check important info. See Cookie Preferences.

ChatGPT

Share

check for grammar and structure error

Your text is well-written and engaging — the concept of *MiniVenture* is clear and flows nicely. Below is a polished version with minor grammar, structure, and flow improvements for clarity and professional tone. I've made only necessary edits (not stylistic rewrites) and marked notable changes in **bold** where applicable.

Revised Version

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↓

Users can choose to go on adventures alone—enjoying the excitement of personal discovery—or participate

+ Ask anything

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