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**F25\_3375\_S1\_G6\_MiniVenture**

To understand the market needs for an adventurous app, a survey was designed. The questions focused on various aspects, including demographics, lifestyle, motivations, and competitors. Over the past two weeks, I have been collaborating with my team member, Chidem, to refine and finalize the survey. The survey is now complete; however, the current challenge is finding participants to complete it. One potential solution is to distribute the survey through the Blackboard message system to other classmates.

While awaiting the survey responses, I am currently working on developing personas, scenarios, and storyboards. Once the survey results are received, the data will be analyzed to identify key insights that will guide the app’s development.

Work log

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| Date | Number of Hours | Description of Work Done |
| Sep 24, 2025 | 1 | App ideas for presentation |
| Sep 30, 2025 | 0.5 | App concept |
| Oct 2, 2025 | 1 | Brainstorm on app features |
| Oct 3, 2025 | 2 | Research on competitor and inspiration |
| Oct 4, 2025 | 4 | Compose the draft for proposal |
| Oct 11, 2025 | 2 | Draft for survey |
| Oct 15, 2025 | 0.5 | Finalize survey |