

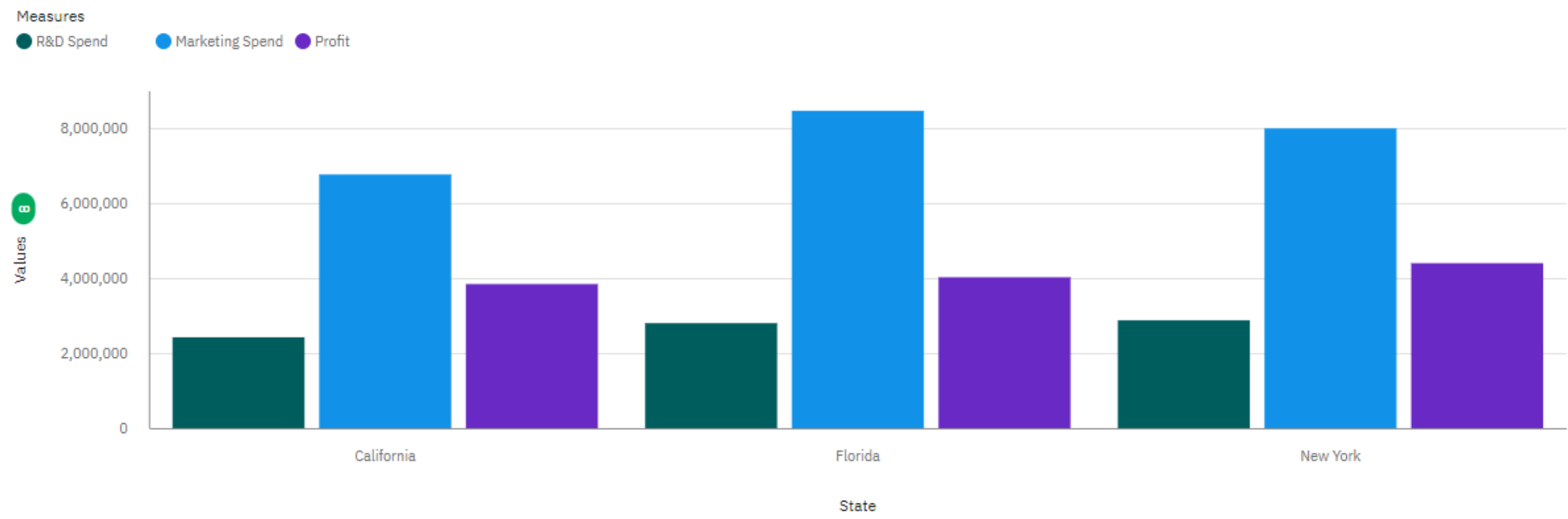
Assignment - 1

- *Question* →

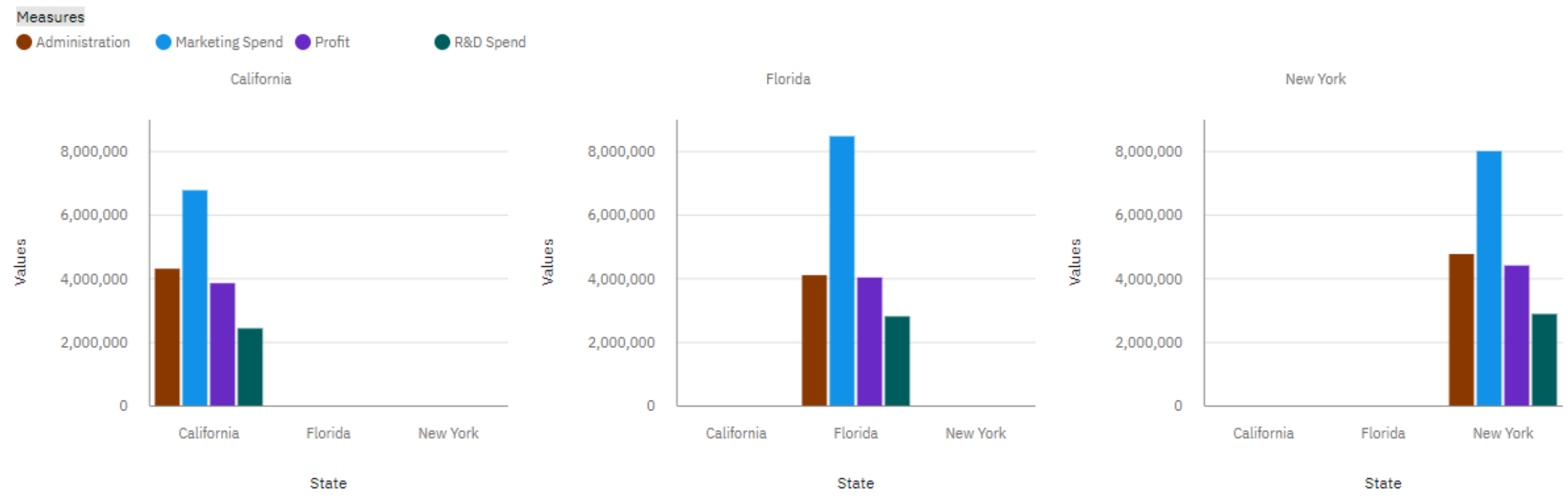
Upload the dataset to Cognos Analytics, explore and visualize the dataset

Dataset → [50 startup Data](#)

R&D Spend, Marketing Spend and Profit by State



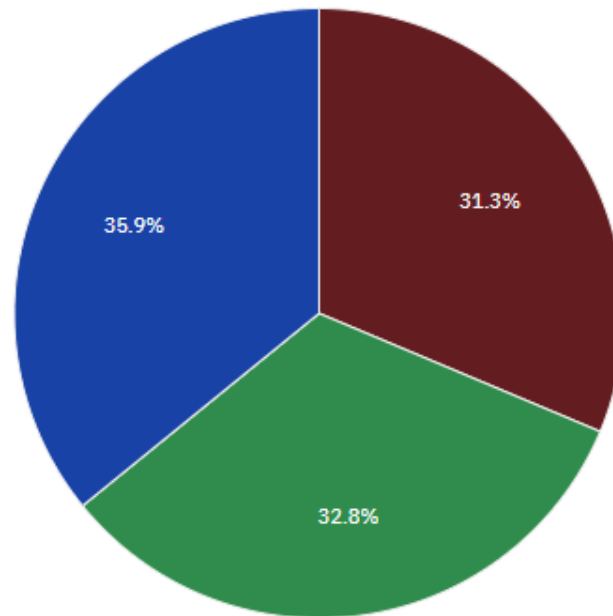
Administration, Marketing Spend, Profit and R&D Spend by State



Profit by State 4

State

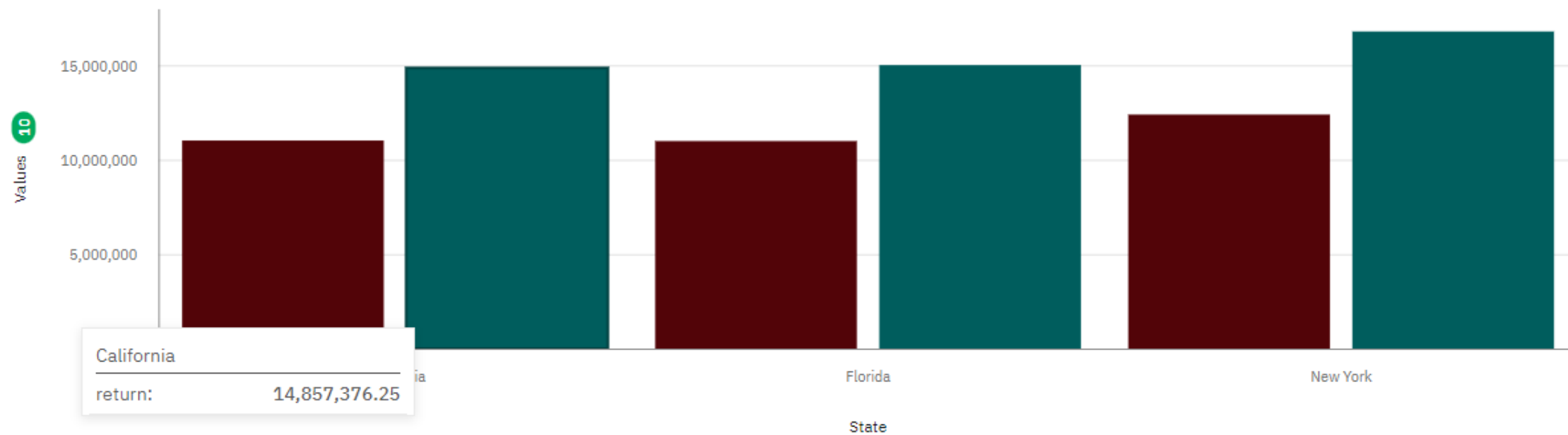
California Florida New York

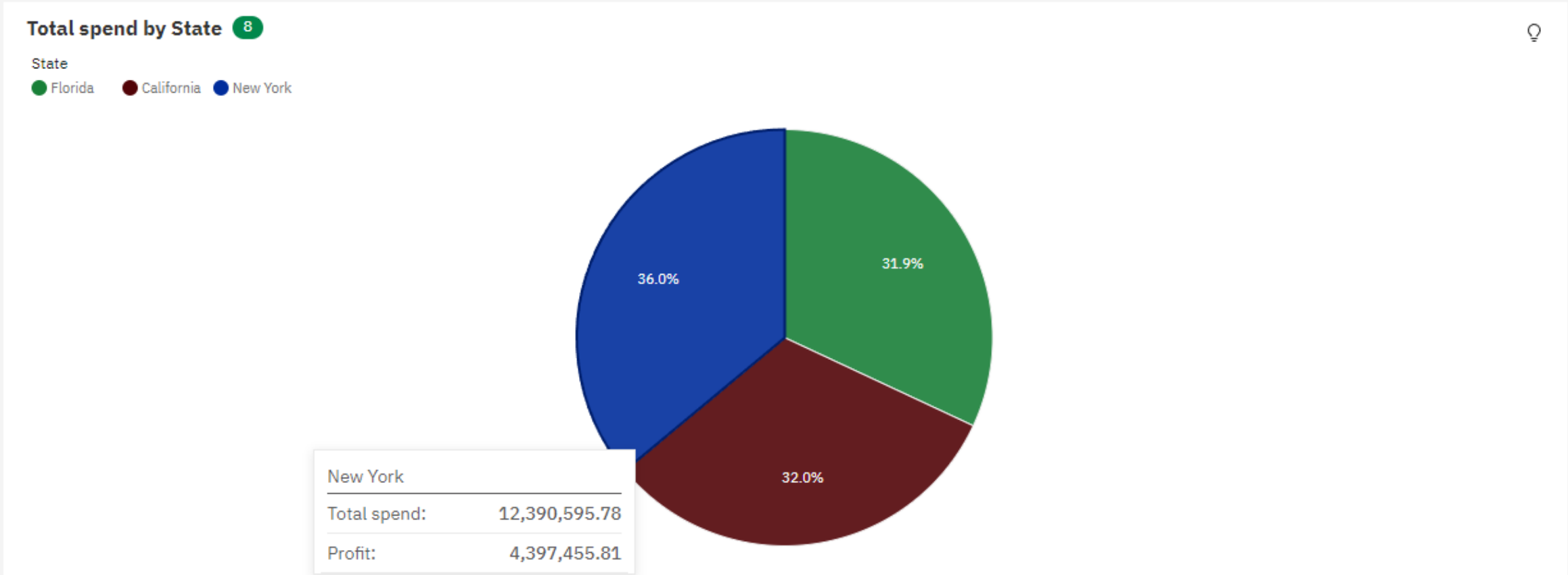


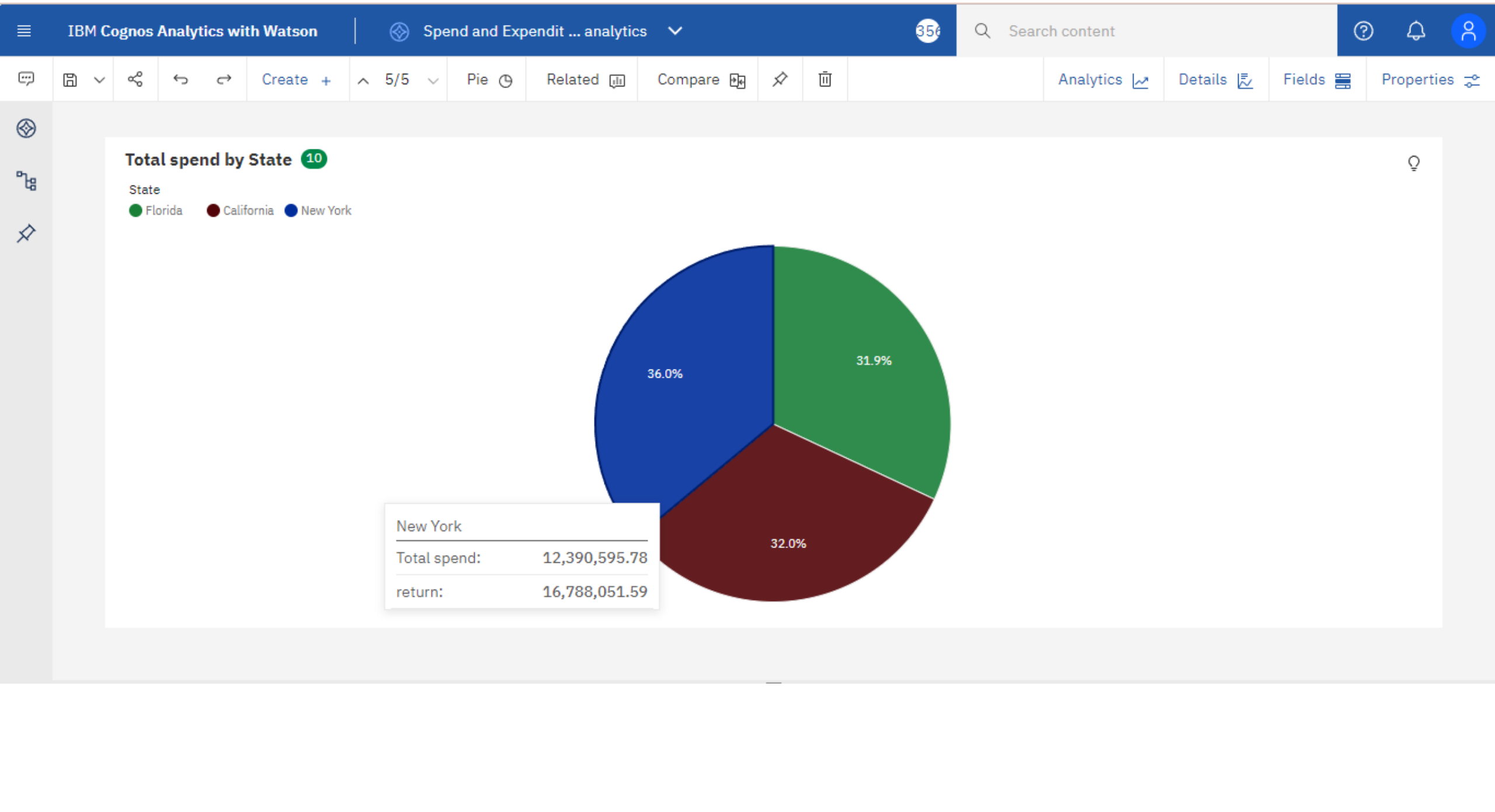
Total spend and return by State

Measures

● Total spend ● return







Link to open this visualization in cognos tool

➔ https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FSpend%2Band%2BExpenditure%2Banalytics&subView=model000001831f85c5bb_00000002