Assignment-1

Question:

Upload the dataset to Cognos Analytics,explore and visualize the dataset

Dataset-50 startup Data

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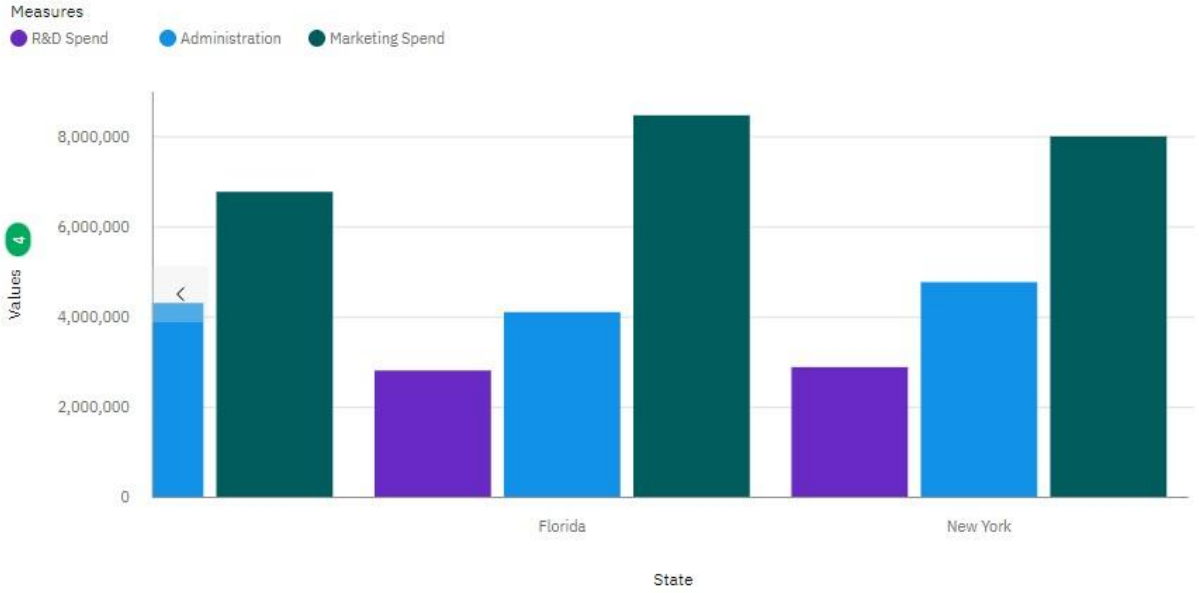
us1.ca.analytics.ibm.com/bi/?perspective=explore&id=iC4A98A5CE49D4D9C915B6D94C26944A4&options%5BdisableGlassPrefetch%5D=true&options%5Bcollections%...

IBM Cognos Analytics with Watson | ASSIGNMENT:1 | Search content

Create | 1/5 | Column | Related | Compare | Analytics | Details | Fields | Properties

R&D Spend, Administration and Marketing Spend by State



Details

R&D Spend ranges from over 2.4 million, in California, to nearly 2.9 million, in New York.

Administration ranges from almost 4.1 million, in Florida, to almost 4.8 million, in New York.

Marketing Spend ranges from nearly 6.8 million, in California, to nearly 8.5 million, in Florida.

The total number of results for **Marketing Spend**, across all **states**, is 108.

Over all **states**, the average of **Marketing Spend** is nearly 215 thousand.

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 %

Type here to search

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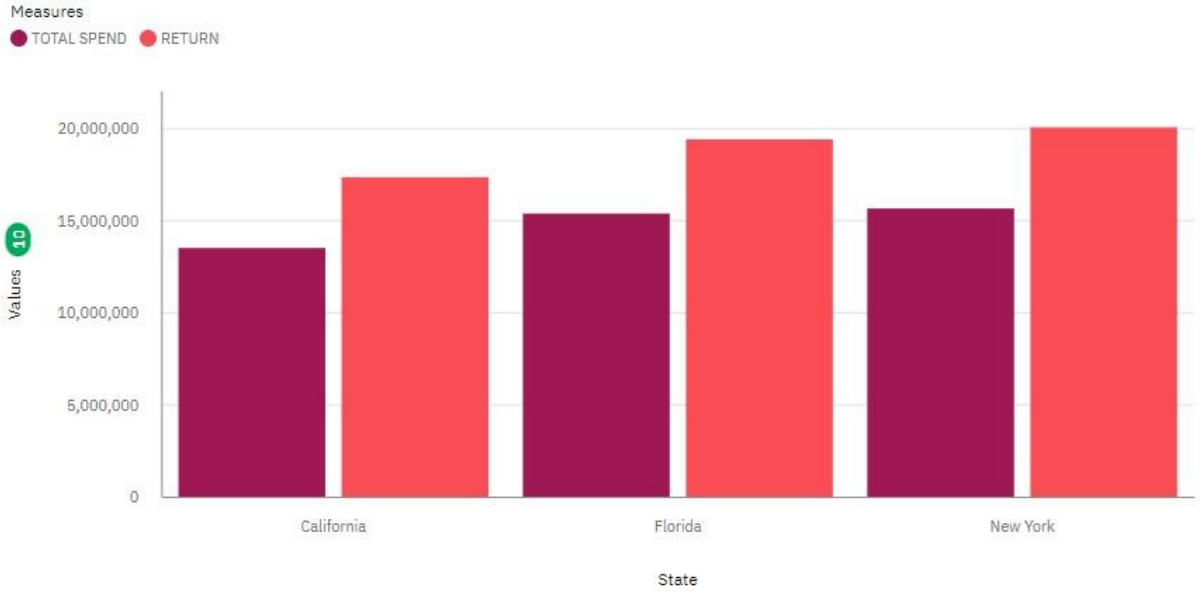
TOTAL SPEND and RETURN by State



Details

TOTAL SPEND ranges from over 13 million, in California, to almost 16 million, in New York.

RETURN ranges from over 17 million, in California, to over 20 million, in New York.

The total number of results for **RETURN**, across all **states**, is 108.

Across all **states**, the average of **RETURN** is over 525 thousand.

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for **TOTAL SPEND**, across all **states**, is 108.

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ASSIGNMENT:1

us1.ca.analytics.ibm.com/bi/?perspective=explore&id=iC4A98A5CE49D4D9C915B6D94C26944A4&options%5BdisableGlassPrefetch%5D=true&options%5Bcollections%...

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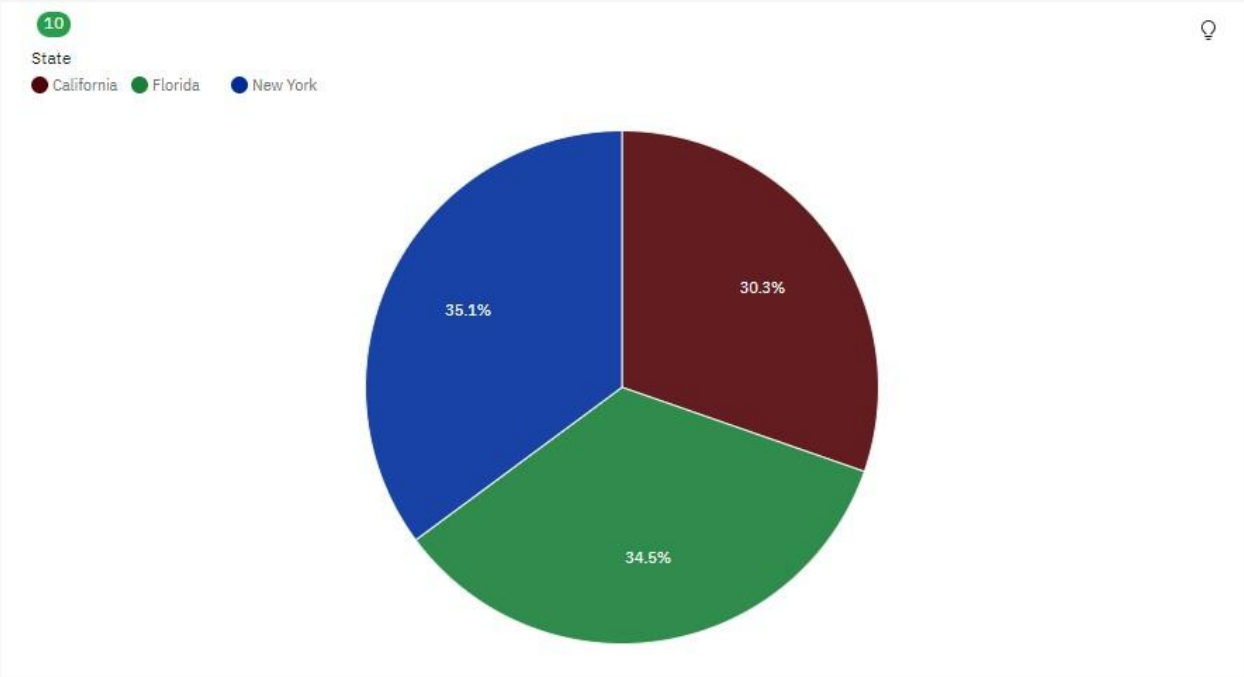
Search content

Create | 3/5 | Pie | Related | Compare | Analytics | Details | Fields | Properties



Details

TOTAL SPEND ranges from over 13 million, in California, to almost 16 million, in New York.

RETURN ranges from over 17 million, in California, to over 20 million, in New York.

The total number of results for **RETURN**, across all **states**, is 108.

Across all **states**, the average of **RETURN** is over 525 thousand.

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for **TOTAL SPEND**, across all **states**, is 108.

Type here to search

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RETURN and TOTAL SPEND by State

Details

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

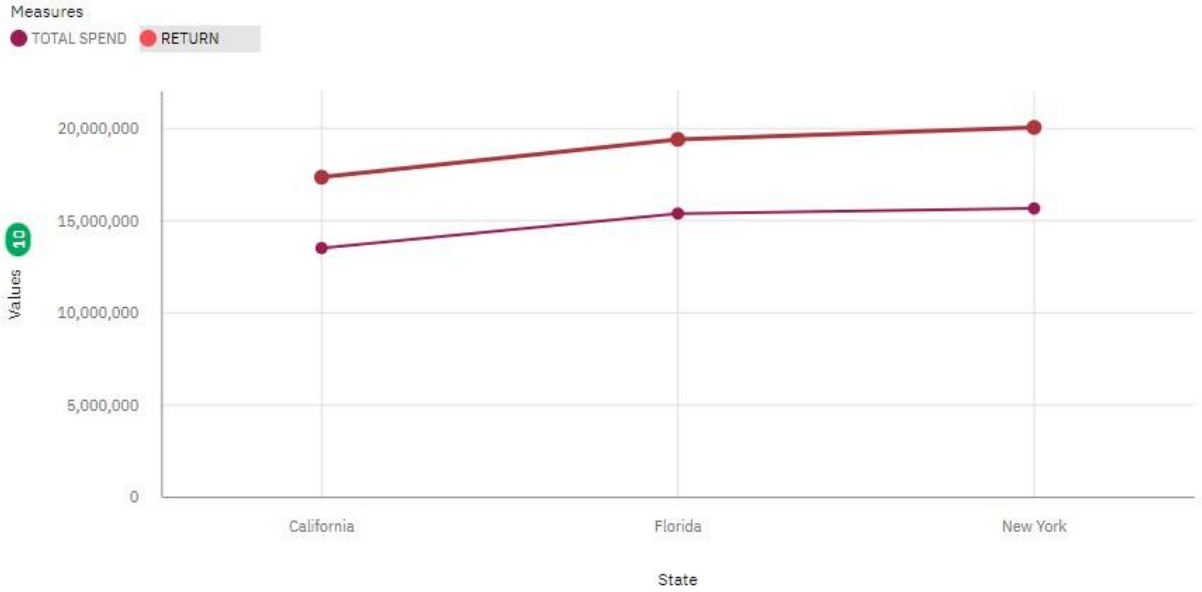
Across all **states**, the sum of **TOTAL SPEND** is over 44 million.

For **TOTAL SPEND**, the most significant values of **State** are New York and Florida, whose respective **TOTAL SPEND** values add up to nearly 31 million, or 69.7 % of the total.

Over all **states**, the sum of **RETURN** is almost 57 million.

For **RETURN**, the most significant values of **State** are New York and Florida, whose respective **RETURN** values add up to over 39 million, or 69.5 % of the total.

TOTAL SPEND and RETURN by State



Details

TOTAL SPEND ranges from over 13 million, in California, to almost 16 million, in New York.

RETURN ranges from over 17 million, in California, to over 20 million, in New York.

The total number of results for **RETURN**, across all **states**, is 108.

Across all **states**, the average of **RETURN** is over 525 thousand.

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for **TOTAL SPEND**, across all **states**, is 108.

Link to open this visualization in Cognos Tool

https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FASSIGNMENT%253A1&subView=model000001833b591b88_00000004