

< Chidinma Nze >

734.334.3184 | chidinma.ogbuaku@gmail.com | Detroit, MI

LinkedIn: <https://www.linkedin.com/in/cnze/> GitHub: <https://github.com/chidinmanze>

Portfolio: <https://chidinmanze.github.io/chidinmanze/>

SUMMARY

Full-Stack Web Developer with a background in Marketing and Communications.

EDUCATION

Michigan State University

Certificate, Full-Stack Web Development
November 2020

Specs Howard School of Media Arts

Diploma, Digital Media Arts

Wayne State University

Bachelor of Arts in Journalism

SKILLS

Core Competencies: Web Development, Project Management, Agile Methodology

Technical Skills: HTML5, CSS3, JavaScript, JQuery, Bootstrap, Node.js, MySQL, MongoDB, Express.js, Handlebars, React, Git, APIs

PROJECTS

WeatherDine | [GitHub Repository](#) | [Deployed Site](#)

WeatherDine is a website that helps travelers make their travel plans a little smoother by providing weather and restaurant information when a city is searched. **Team Role:** Front-End Development **Technologies:** HTML5, CSS3, JavaScript, OpenWeather API, Zomato API

PedalPals | [GitHub Repository](#) | [Deployed Site](#)

PedalPals is an app that allows people in the community to list their bikes for free for people to use. **Team Role:** Front-End Development **Technologies:** HTML5, CSS3, JavaScript, Node.js, Express.js, Express Handlebars, MySQL

Note Taker | [GitHub Repository](#) | [Deployed Site](#)

Note Taker is a web application that allows users to create, save, retrieve, and delete notes. It is run with Express.js. **Team Role:** Solo Contributor **Technologies:** HTML5, CSS3 JavaScript, Node.js, Express.js

Team Generator | [GitHub Repository](#)

Team Generator is a Node.js application that allows a user to create a web page with team member profiles after answering a series of Inquirer prompts. **Team Role:** Solo Contributor **Technologies:** HTML5, CSS3 JavaScript, Node.js, Express.js, Inquirer, Jest

WORK EXPERIENCE

ICONMA (January 2017 – Present) | Troy, MI

Marketing Communications Specialist

- Collaborate with development team to create, improve and update company websites and landing pages
- Increase followers on social media platforms by as much as 50% through original content curation
- Start company blog and write articles on a variety of topics
- Develop new marketing strategy to increase brand awareness and employee engagement
- Streamline company marketing materials for cohesive branding
- Produce, shoot, and edit company videos

Gale Cengage Learning (February 2016 – December 2016) | Farmington Hills, MI

Marketing Coordinator

- Provided project management support for team of marketing managers
- Generated qualified leads through targeted marketing
- Worked with designers to create design assets

CDK Global Digital Marketing (April 2013 – January 2016) | Detroit, MI

Digital Marketing Consultant /Account Manager

- Increased annual CDK revenues from my clients by \$32,000 (3%) in fiscal year 2015
- Increased client target market website views by 69% from March 2015 to July 2015
- Consulted with multi-million dollar auto businesses across the nation on digital marketing strategy
- Used Salesforce to manage client data