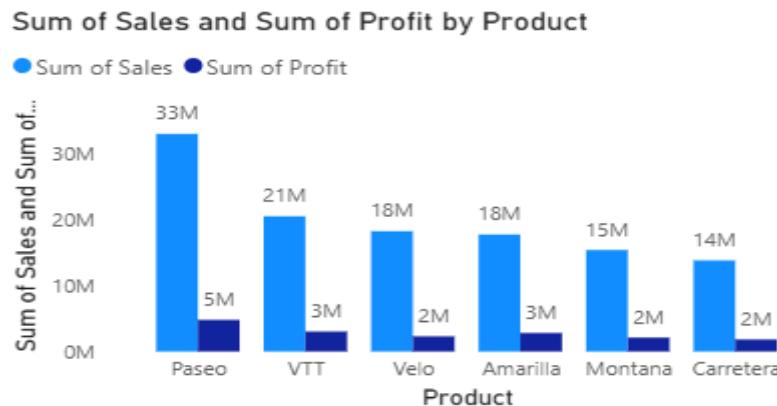


Date : 08-11-2025 (Day – 05)



CT – Clustered Column Chart

Insights:

- **Paseo** is the **Top-performing product**, achieving the **highest sales (33M)** and **profit (5M)** among all products.
- **VTT** ranks **second** with **21M in sales** and **3M profit**, showing strong performance and profitability.
- **Velo** and **Amarilla** both record **18M in sales**, but Amarilla achieves a slightly **higher profit (3M)** compared to Velo's **2M**, indicating better margins.
- **Montana** and **Carretera** have the **lowest sales and profit**, generating **15M and 14M in sales** with **2M profit each**, signaling potential improvement areas.

Steps to reproduce:

1. Select **Clustered Column Chart** from the **Build Visuals** pane.
2. Add **Product** to the **X-axis**, and **Sum of Sales** and **Sum of Profit** to the **Y-axis**.
3. Go to **Format your visual → X-axis**.
Options available are:
 - Change font style
 - Change font size
 - Change font colour
 - Turn **Value** button ON
 - Turn **ON Title**, and modify its font size, style, and colour
4. In **Format your visual → Y-axis**.
Options available are:
 - Range
 - Value
 - Title

- Turn ON **Value** radio button
 - Adjust font colour, style, and size
 - Turn ON **Title** radio button and modify font settings
5. Go to **Gridlines** section.
 - Turn OFF the **horizontal gridlines** radio button.
 6. Go to **Columns (Bars)** section.
 - Assign custom colours to each product (e.g., Paseo – Blue, VTT – Sky Blue, Velo – Light Blue, Amarilla – Orange, Montana – Green, Carretera – Purple).
 7. Turn ON the **Border** radio button.
 8. Turn ON **Data Labels** radio button.
 - Under options, select **Position: Inside End or Center**.
 9. Turn ON **Value** radio button.
 - Adjust font colour, style, and size for readability.
 10. In **Format Visual → General**, turn ON the **Title** radio button.
 - Set chart title as “**Sum of Sales and Sum of Profit by Product**.”
 - Change font style, colour, size, and alignment, then save it.