Sum of Gross Sales and Sum of COGS

101.83M (44.32%)

127.93M (55.68%)

Product
● Sum of Gross Sales
● Sum of COGS

CT – Donut Chart
Insights:

- The **Total Gross Sales** amount to **127.93M**, representing **55.68%** of the overall value.
- The **Total COGS (Cost of Goods Sold)** amounts to **101.83M,** accounting for **44.32%** of the total.
- Gross Sales contribute a slightly higher percentage compared to COGS, showing a positive margin.
- The visual clearly depicts the proportion between revenue and cost, helping users quickly understand profit scope.

Steps to Reproduce:

1. Select Donut Chart
   - Go to Build Visuals
   - Choose Donut Chart from the visualization pane.
2. Assign Fields
   - Drag Sum of Gross Sales and Sum of COGS into the Values field.
   - Use a categorical field (if available) or default to measure names for segmentation.
3. Format the Donut Chart

- In the Format Your Visual pane:
  - Detail Labels
    - Turn Data Labels ON
    - Choose:
      - Label Style (Value, Percent, or Both)
      - Font size, color, and style
4. Configure Legend
   - Go to Legend
     - Turn ON or adjust visibility
     - Choose font color, size, style, and position
5. Configure Title
   - In General → Title
     - Turn ON Title
     - Enter desired name (e.g., *"Sum of Gross Sales and Sum of COGS"*)
     - Change:
       - Font size
       - Font style
       - Text color
       - Alignment
6. Donut Options
   - Adjust:
     - Hole size (thickness of ring)
     - Color for each section of the donut
7. Borders and Effects
   - Turn Border ON if needed for better separation
   - Apply shadow or visual effect if preferred
8. Final Review
   - Ensure readability of:
     - Label text
     - Percentage visibility
     - Title clarity
   - Save the visual.