



## CT – – Donut Chart

### Insights :

- The **High-income band** contributes the largest share of total bank deposits, amounting to **\$1,515.33M**, dominating the donut chart.
- The **Mid-income band** deposits total **\$388.48M**, forming a moderate portion of the distribution but significantly smaller than the High-income group.
- The **Low-income band** has the **smallest deposit** amount, representing only a very small slice of the donut compared to the other two groups.
- The distribution shows a **strong concentration of deposits among High-income individuals**, highlighting that this group contributes the majority of overall bank deposits.
- The steep drop from High → Mid → Low indicates a clear relationship between income level and deposit capacity, with higher-income customers contributing substantially more.
- The donut chart visually reinforces the dominance of High-income deposits, with other categories appearing significantly smaller.

### Steps to Reproduce :

1. Select Donut Chart
  - From Build Visuals, choose Donut Chart (or select Pie Chart → convert to Donut).
2. Add Data Fields
  - Drag Income Band → Legend / Category.
  - Drag Deposits (Sum) → Values.
3. Sort the Chart
  - Click the visual → More options ( ... ).
  - Select Sort by → Deposits.
  - Choose Descending so the largest (High) appears first.
4. Format the Visual → Data Colors
  - Turn Data Colors ON.
  - Recommended colors (as shown):
    - High → Pink

- Mid → Orange
- Low → Blue

#### 5. Format the Visual → Data Labels

- Turn Data Labels ON.
- Enable:
  - Category
  - Data value
  - Percentage (optional)
    - Set display units → Millions (M).

#### 6. Donut Options

- Adjust:
  - Inner radius
  - Label position
  - Slice outlines

#### 7. Format the Visual → Title

- Turn Title ON.
- Set title: “Bank Deposits by Income Band”.
- Customize:
  - Font size
  - Font color
  - Alignment

#### 8. Format → Border / Background (Optional)

- Add Border or Shadow to enhance appearance.