



CT - Donut Chart

Insights :

- **Large (L)** pizzas contribute the highest share of sales (**38.24%**), forming the biggest segment of the donut.
- **Medium (M)** pizzas follow with **31.54%**, showing strong demand and forming the second-largest portion.
- **Small (S)** pizzas account for **29.05%**, indicating stable but moderate customer preference.
- **XL** pizzas contribute a very small share (**1.11%**), showing minimal demand.
- **XXL** pizzas show **0%** or negligible presence in the donut (not visibly represented).
- The chart highlights that **L, M, and S** sizes dominate the sales, jointly covering nearly **99%** of all orders.
- The **very low share of XL (and XXL)** suggests customers prefer regular sizes over extra-large options.

Steps to Reproduce :

1. Select Donut Chart
 - Go to *Build Visuals* → Choose Donut Chart
2. Add Data Fields
 - Drag Pizza_size → Legend / Category.
 - Drag Sales % or Sales Value (Sum) → Values.
3. Sort the Chart
 - Click the visual → More options (...).
 - Select Sort by → Sales (or % Sales).
 - Choose Descending to show the largest slice first.
4. Format the Visual → Data Colors
 - Turn Data Colors ON.

- Optionally assign colors:

- L → Red
- M → Orange
- S → Light Yellow
- XL → Blue
- XXL → Light Peach

5. Format the Visual → Data Labels

- Turn Data Labels ON.
- Select:
 - Category
 - Percentage
 - Value (optional)
 - Set label position and size for clarity.

6. Donut Options (If available)

- Adjust:
 - Inner radius (controls donut hole size)
 - Slice border
 - Label style

7. Format the Visual → Title

- Turn Title ON.
- Change to: “% Sales by Pizza Size”.
- Customize:
 - Font color
 - Size
 - Family
 - Alignment

8. Format → Border / Shadow (Optional)

- Turn Border ON to define chart boundaries.
- Add Shadow for enhanced visual separation on the page.