



CT – Donut Chart

Insights :

- The **High-income band** has the **highest average loan amount**, around **\$0.67M**, showing that high-income borrowers tend to borrow significantly larger sums.
- The **Mid-income band** holds the second-highest share, with an average loan amount of approximately **\$0.47M**, indicating moderate borrowing power.
- The **Low-income band** has the **lowest average loan amount**, around **\$0.36M**, highlighting a clear decline in loan size as income decreases.
- The pattern reveals that banks **lend progressively smaller amounts** on average from High → Mid → Low income groups.
- The donut chart visually emphasizes the **borrowing capacity differences** among income categories, with High-income customers representing the largest portion of average loan values.

Steps to Reproduce :

1. Select Donut Chart

- From Build Visuals, choose Donut Chart .

2. Add Data Fields

- Drag Income Band → Legend / Category.
- Drag Loan Amount (Average) → Values.

3. Sort the Chart

- Click the visual → More options (...).
- Select Sort by → Average Loan Amount.
- Choose Descending to display the highest average first.

4. Format the Visual → Data Colors

- Turn Data Colors ON.
- Assign colors (optional):

- High → Pink
- Mid → Orange
- Low → Blue

5. Format the Visual → Data Labels

- Turn Data Labels ON.
- Enable:

- Category
- Data value
- Percentage (optional)
 - Set display units to Millions (M).

6. Donut Options

- Adjust:
 - Inner radius
 - Label position and size
 - Slice border (optional)

7. Format the Visual → Title

- Turn Title ON.
- Set title: “Average of Bank Loans by Income Band”.
- Customize:
 - Font size
 - Font color
 - Alignment

8. Format → Border / Background (Optional)

- Add Border or Shadow to enhance visual separation.