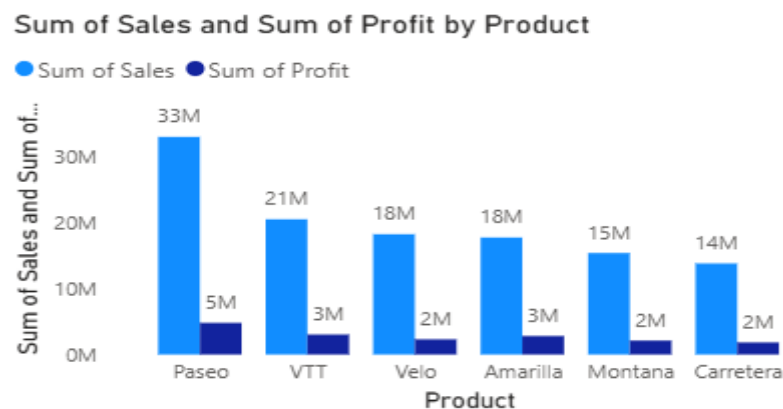


Date : 08-11-2025 (Day – 05)



### CT – Clustered Column Chart

#### Insights:

- **Paseo** is the **Top-performing product**, achieving the **highest sales (33M)** and **profit (5M)** among all products.
- **VTT** ranks **second** with **21M in sales** and **3M profit**, showing strong performance and profitability.
- **Velo** and **Amarilla** both record **18M in sales**, but **Amarilla** achieves a slightly **higher profit (3M)** compared to **Velo's 2M**, indicating better margins.
- **Montana** and **Carretera** have the **lowest sales and profit**, generating **15M and 14M in sales** with **2M profit each**, signaling potential improvement areas.

#### Steps to reproduce:

1. Select **Clustered Column Chart** from the **Build Visuals** pane.
2. Add **Product** to the **X-axis**, and **Sum of Sales** and **Sum of Profit** to the **Y-axis**.
3. Go to **Format your visual** → **X-axis**.  
Options available are:
  - Change font style
  - Change font size
  - Change font colour
  - Turn **Value** button ON
  - Turn ON **Title**, and modify its font size, style, and colour
4. In **Format your visual** → **Y-axis**.  
Options available are:
  - Range
  - Value
  - Title

- Turn ON **Value** radio button
  - Adjust font colour, style, and size
  - Turn ON **Title** radio button and modify font settings
5. Go to **Gridlines** section.
    - Turn OFF the **horizontal gridlines** radio button.
  6. Go to **Columns (Bars)** section.
    - Assign custom colours to each product (e.g., Paseo – Blue, VTT – Sky Blue, Velo – Light Blue, Amarilla – Orange, Montana – Green, Carretera – Purple).
  7. Turn ON the **Border** radio button.
  8. Turn ON **Data Labels** radio button.
    - Under options, select **Position: Inside End or Center**.
  9. Turn ON **Value** radio button.
    - Adjust font colour, style, and size for readability.
  10. In **Format Visual** → **General**, turn ON the **Title** radio button.
    - Set chart title as “**Sum of Sales and Sum of Profit by Product.**”
    - Change font style, colour, size, and alignment, then save it.