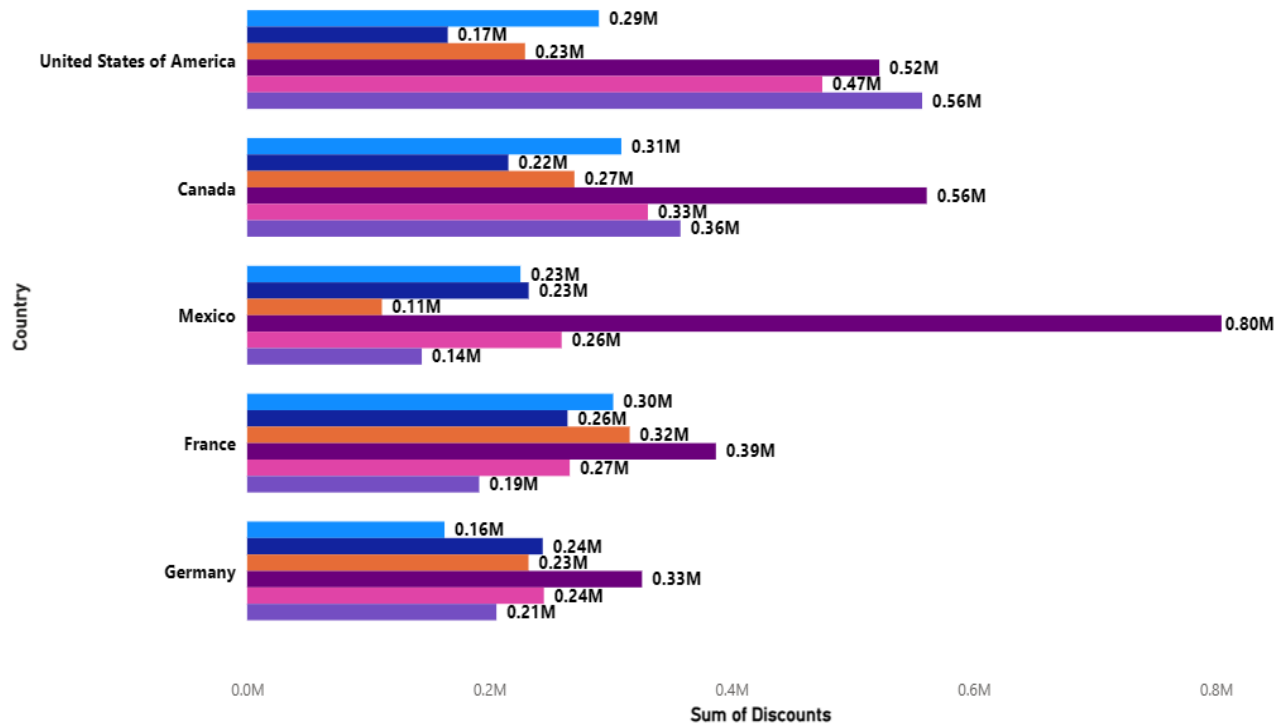


Date : 07-11-2025 (Day – 04)

Sum of Discounts by Country and Product

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT



## CT – Clustered Bar Chart

### Insights:

- **VTT** is the top-discounted product across all countries, reaching its peak in **Mexico (0.80M)** — significantly higher than all other products.
- **Velo** consistently receives the **second-highest discounts**, especially in **Canada (0.33M)** and the **United States (0.52M)**.
- **Amarilla** and **Carretera** record the **lowest discount values** in every country, showing minimal promotional activity.
- Among all countries, **Mexico** has the **highest overall discount sum**, while **Germany** records the **lowest**, indicating possible market prioritization differences.
- **France** shows a more **balanced discount distribution** across products, unlike other countries that have clear top performers.

### Steps to reproduce:

1. Select **Clustered Bar Chart** from the *Build Visuals* pane.
2. Pass **Country** to the *Y-axis*, **Sum of Discounts** to the *X-axis*, and **Product** to the *Legend*.

3. Go to **Format your visual** → **X-axis**.  
Options available are:
  - Change font style
  - Change font size
  - Change font colour
  - Turn value button ON
  - Turn on Title, and change its font size, style, and colour
4. In **Format your visual**, go to **Y-axis**.  
Options available are:
  - Range
  - Value
  - Title
  - Turn on Value radio button
  - Change font colour, style, size
  - Turn on Title radio button, and change font colour, style, and size
5. Go to **Gridlines** section.
  - Turn OFF the horizontal gridlines radio button.
6. Go to **Bars (Columns)**.
  - Select each Product category and assign colours (e.g., Amarilla – Light Blue, Carretera – Dark Blue, Montana – Orange, Paseo – Pink, Velo – Purple, VTT – Violet).
7. Turn ON the **Border** radio button.
8. Turn ON **Data Labels** radio button.
  - Under options, select **Position: Inside End** or **Center**.
9. Turn ON **Value** radio button.
  - Change font colour, style, and size for clarity.
10. In **Format Visual** → **General**, turn ON the **Title** radio button.
  - Edit chart title to “Sum of Discounts by Country and Product”
  - Change font style, colour, size, and alignment, then save it.