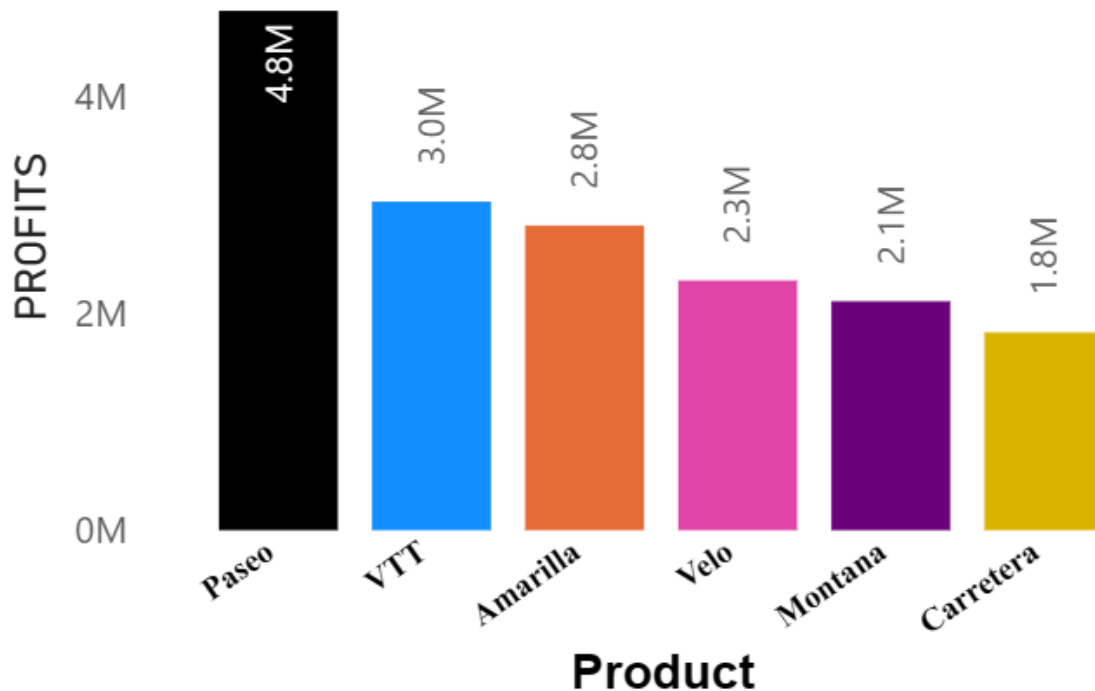


Sum of Profit by Product



CT – Stacked column chart

Insights :

- **Paseo** is the **Top-Performing Product**, generating the highest profit of **4.8M** , significantly outperforming all other products.
- **VTT** and **Amarilla** follow as the **Second And Third Highest Profit Contributors**, with profits of **3.0M** and **2.8M**, respectively.
- **Carretera** records the **lowest profit**, earning only **1.8M**, indicating potential issues in sales performance or cost efficiency.
- The **Profit Gap** between the **Top Product (Paseo)** and the **Lowest (Carretera)** is substantial — about **3M** , suggesting opportunities for improvement or re-strategizing for lower-performing products.

Steps to reproduce:

1. Selected Stacked column chart from build visuals.
2. Pass Product to x-axis and sum of Profits to y - axis.
3. Go to format your visual and change the values in x- axis.

Options available are:

- Change font style
- Change font size
- Change font colour
- Turn value button on
- Then turn on the title. Change its font size, style and colour.

4. In format your visual there is an option y axis.

Options available are:

- Range
- Value
- Title

- Go to value and turn on the radio button
- Change font colour, style, size
- Turn on the title radio button, change font colour, style, size.

5. Go to gridlines

- Turn of horizontal radio button off.

6. Go to column

- Select the category (column) and choose the colour

7. Turn on the boarder radio button

8. Turn on Data labels radio button

- Under option select the position

9. Turn on value radio button.

- Change font colour, style, size

10. In format visual go to General and turn on title radio button. Change font style, colour, size and alignment and save it.