Sinclair Anusiem

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Summary:

I am an innovative software engineer and digital solutions architect specializing in leveraging technology to drive transformation across diverse industries. My expertise extends beyond Shopify and WordPress development, allowing me to deliver tailored digital solutions that streamline operations, enhance customer experiences, and solve complex problems. Passionate about innovation, I am committed to empowering businesses with cutting-edge, scalable software solutions that adapt to market demands and elevate performance.

Skills & Competencies

- **Frontend Development**: HTML, CSS, JavaScript, React.js, Bootstrap
- **Web Development**: Shopify, WordPress, API Integration
- **Customer Success & Technical Support**: Problem-solving, Client Communication, Troubleshooting
- **Software Development**: Web Applications, Data Visualization (Chart.js, D3.js)
- **UI/UX Design**: Interactive Design, User-Centered Approach
- **Collaboration & Leadership**: Teamwork, Project Management, Training
- **Version Control**: Git, GitHub

Experience:

1. **Frontend Developer & Customer Success Specialist**
   Atutechs Corp
   Feb 2024 - Present

- Developed an interactive data dashboard using APIs and JavaScript visualization libraries.
- Built and customized Shopify stores, handling product uploads, theme adjustments, and layout optimization.
- Designed responsive websites using HTML, CSS, SASS, and JavaScript.
- Provided hands-on guidance, resolving client inquiries with empathy and clear communication.

- Mastered Shopify's ecosystem, including apps, themes, and customization for enhanced solutions.

2. **Customer Success Associate | GemPages**

January 2025 – Present

- Assist users in building and optimizing their online stores using GemPages.
- Provide customer support by resolving technical issues and improving user experience.
- Collaborate with the development team to troubleshoot and enhance platform features.
- Educate and inspire aspiring Customer Success professionals through LinkedIn content.

Notable projects and achievements:

1. **Shopify Store Launch:** Successfully launched a Shopify store for a client, improving sales through optimized design and seamless functionality.
2. **Interactive Digital Menu:** Designed an interactive coffee menu, demonstrating attention to detail and a user-centric approach.
3. **Tesla Demo Page**: A visually engaging website showcasing Tesla's electric vehicles and solar solutions.
4. **School Multipage Website**: A structured and responsive website built with HTML, CSS, and Bootstrap.

Education:
The Federal University of Technology, Owerri.
Computer Science (NOV 18–April 24)
- B.Tech. in Computer Science with Distinction (Second Class Hons.)

Core Values & Interests

- Passion for **learning, growth, and innovation**
- Strong belief in **providing excellent customer experiences**

- Dedicated to **problem-solving and collaboration**
- Faith-driven and committed to **continuous improvement in all aspects of life**

Future Goals

- Grow within the Customer Success and Technical Support domain.
- Advance my frontend development expertise and contribute to impactful projects.
- Prepare for marriage and improve holistically as a person.