# **Valentine Tom**

# **Product Manager**

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#### **EXPERIENCE**

**Automagic** Remote, Nigeria

Associate Product Manager

May, 2023 — Present

- > Conducted market research to identify user needs and preferences thereby prioritizing features for the MVP for two products; asset management tool and tennis app.
- > Developed product roadmaps and feature prioritization based on customer feedback and business goals which led to the successful launch of two MVPs (Tennis Love & Asset) and a website (www.atmgc.xvz) in 90 days.
- > Collaborated with designers, developers, and QA to ensure timely delivery of high-quality products.
- > Created well detailed user stories and acceptance criteria for product features which helped the development team in understanding the features.
- > Conducted user testing and gathering feedback to inform product improvements.
- > Analyzed product performance metrics and making data-driven decisions for future iterations.

Remote, Nigeria Nexascale April, 2023 — Present Product Manager

- > Evaluated strategies based on product objectives, market research, and other user-related factors.
- > Leading the development of a new B2C product; a travel app.
- > Identified gaps through competitive analysis across the areas of design and engineering that have boosted the projected launch date.
- > Proposed solutions to resolve potential customer pain points and completed tasks timely.
- > Collaborated with team members in the development of product strategies, marketing campaigns, and roadmaps.
- > Initiated user interviews with potential consumers using surveys, observation, and interactions which resulted in the implementation of innovative features to better serve users' needs.

#### Kommerce

Associate Product Manager

Remote, Nigeria
March. 2023 — Present

- ➤ Conducted a comprehensive evaluation of product objectives, market research, and user-related factors to formulate effective strategies.
- ➤ Negotiated with key stakeholders and potential investors to secure support for the upcoming venture.
- Assumed leadership of the development of a new B2B and B2C product, a cutting-edge livestream marketplace that facilitates seamless exchange of goods between buyers and sellers.
- ➤ Conducted a meticulous competitive analysis in design and engineering to identify gaps and opportunities that have expedited the projected launch date.
- ➤ Devised ingenious solutions to address potential customer pain points and meticulously executed tasks within the desired timeline.
- ➤ Collaborated closely with team members in the formulation of product strategies, marketing campaigns, and roadmaps that align with the company's vision.
- > Conducted extensive user interviews with potential consumers using surveys, observation, and interactions to gain insights that have informed the integration of innovative features that cater to users' needs.

### Metarri

Product Manager

Remote, Nigeria Feb. 2022 — Sept 2022

- ➤ Analyzed product objectives, market research, and user-related factors to assess strategies.
- > Spearheaded the creation of a new product for both B2B and B2C markets, which provides seamless access to the metaverse for users and web3 developers.
- > Presented solutions to address customer pain points and completed tasks promptly.
- ➤ Worked closely with team members to develop product strategies, marketing campaigns, and roadmaps.
- > Conducted user interviews with potential consumers through surveys, observation, and interactions, leading to the integration of innovative features that better meet users' needs.

# **Chrism Oil Nig. LTD**

Operations Manager/ Analyst

Uyo, Nigeria
Jan. 2020 — Present

- ➤ Negotiate with potential clients, partners, and stakeholders to discuss company needs and goals.
- Monitor and track work progress and utilize results to make quality staff adjustments.
- > Document findings, prepare reports, and develop new processes to enhance operations.
- ➤ Initiated monthly operations analysis to measure performance and reduce possible mistakes.
- ➤ Ensure management and employees understand all business objectives and track every work progress.
- Accomplished company goals by leading from a single branch office to three functional branches and an increased profit margin by over 40% with a higher retention rate.
- > Oversee the recruitment, training, and coordination of all employee's responsibilities.
- ➤ Maintain a healthy work environment by establishing and enforcing standards according to operational needs and legal compliance.
- > Forecast requirements, prepare the annual budget, schedule expenditure, and analyze variance.
- ➤ Manage all branch operations to implement changes and review the approval of all responsibilities.

# **Keystone Bank LTD**

Account Relationship Manager

Uyo, Nigeria Jan. 2019 —June. 2020

- > Discussed financial options with clients, and kept them informed about transactions
- > Determined customers' financial service needs and prepared proposals accordingly.
- > Contacted perspective to present information and explain available services
- > Offering advice or sales on particular services.
- ➤ Managed customer relationships through regular calls and strategic check-ups and inventories.
- Marketing and bringing new customers to the bank.
- > Proper documentation of account records.
- ➤ Actively involved in negotiations and using technologies and other proposals to sustain customer alliances.
- > Advised customers on services that are best suited to them.
- > Negotiated prices and contracts for commodity sales and purchases & kept accurate reports and records of transactions

## **EDUCATION**

## **B.A.** History

Pontifical Urban University, Rome 2015

# **SKILLS**

- Quality management & Coordination
- Strategic planning & Thinking
- Communication and Writing skills
- Market research & Analysis
- User Feedback collection
- Time Management
- Product strategy & Development
- Problem solving & implementation
- Teamwork & Collaboration
- Product lifecycle management
- UX Experience & A/B testing
- Computer Literacy

## **CERTIFICATIONS**

- Agile Development Practices (LinkedIn Issued ) January 2022.
- Product Management Fundamentals (Udemy Issued) 2022.
- Product Management (SideHustle Issued) May 2022.
- Product Management (Entry Level Certified) October 2022.
- Product Management (Alt School) 2022.