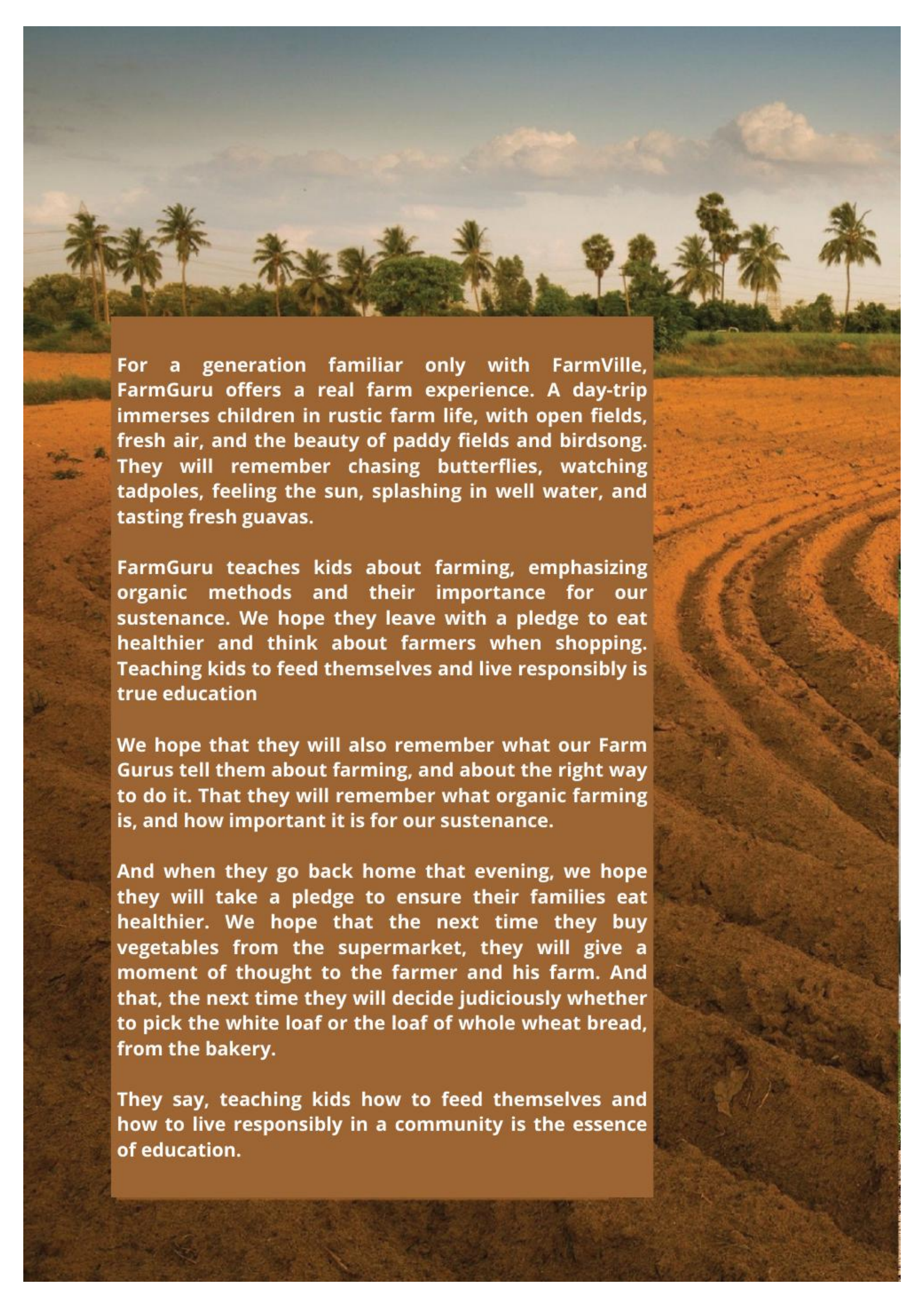


Working in the garden
is like digging knowledge
from the earth



www.farmguru.org

Soil & Me



For a generation familiar only with FarmVille, FarmGuru offers a real farm experience. A day-trip immerses children in rustic farm life, with open fields, fresh air, and the beauty of paddy fields and birdsong. They will remember chasing butterflies, watching tadpoles, feeling the sun, splashing in well water, and tasting fresh guavas.

FarmGuru teaches kids about farming, emphasizing organic methods and their importance for our sustenance. We hope they leave with a pledge to eat healthier and think about farmers when shopping. Teaching kids to feed themselves and live responsibly is true education

We hope that they will also remember what our Farm Gurus tell them about farming, and about the right way to do it. That they will remember what organic farming is, and how important it is for our sustenance.

And when they go back home that evening, we hope they will take a pledge to ensure their families eat healthier. We hope that the next time they buy vegetables from the supermarket, they will give a moment of thought to the farmer and his farm. And that, the next time they will decide judiciously whether to pick the white loaf or the loaf of whole wheat bread, from the bakery.

They say, teaching kids how to feed themselves and how to live responsibly in a community is the essence of education.





As you sow, so you reap.

Knowledge is like a garden. If it is not cultivated, it cannot be harvested.

It is not enough that they learn the botany and zoology of agriculture. It is not enough that they learn the physics and chemistry of reducing effort and increasing yield. It is time they learnt the actual cost of fertilizers, The economics of genetically modified crops, and the political science behind farmer





**ABOUT OUR FOUNDER,
MR.M.SESHA SAI,
HONORARY CONSUL GENERAL,
REPUBLIC OF SEYCHELLES**

M Sessa Sai pioneered bubble top canned water in Chennai in 1994 and later established Asia's largest mineral water factory with Coca-Cola's Kinley in 2003. He was India's top Nokia distributor in 2009 and has served in distinguished roles including Professor at Sathya Sai Institute and Secretary for the Rotary Club of Madras. He is the Honorary Consul General for Seychelles and has received numerous accolades, including the Medal of Honour from the Governor of Tamil Nadu for diplomatic service.





Farm Guru was conceptualised and conceived by a group of individuals including professionals, agriculturalists, educationalists and entrepreneurs. Love for the land, love for the soil and the dream of a better tomorrow for the future generations, are the driving forces behind this initiative.

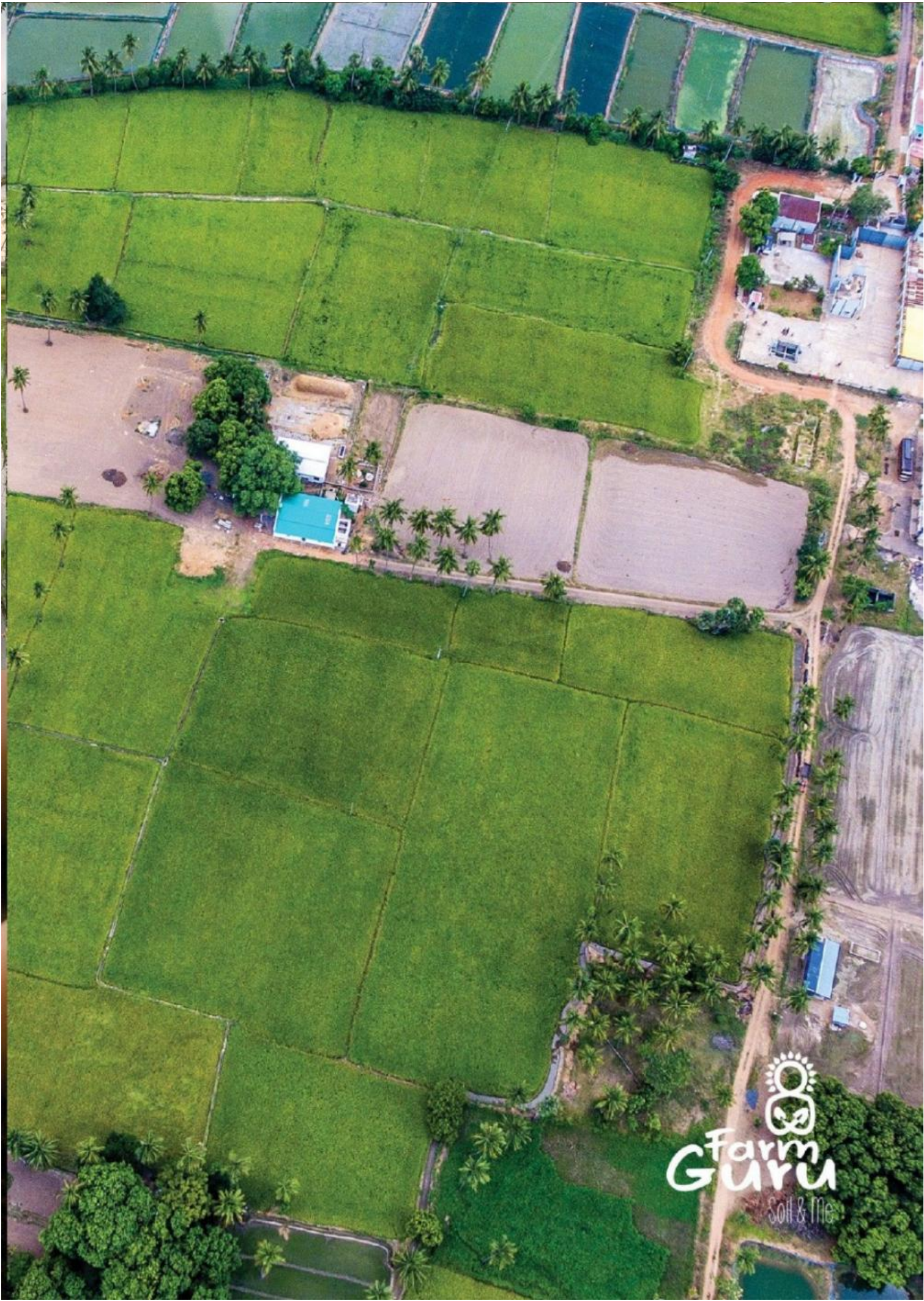
Farm Guru is only 25 Kms. away from Chennai and can be reached in less than an hour by road. On the Grand Northern Trunk Road, shortly after the toll plaza at Redhills, the farm, in Athur village near Karanodai, is just a couple of Kms. off the highway. But, when you drive in through the gates, it feels like having left civilisation behind, a long long time ago.

Neat classrooms, modern teaching aids, and clean toilets- in both Indian and western styles, complement the rustic charm of the farm. Our guests get to learn new things while staying in the comfort zone they are used to.

Constant supervision by our instructors and the watchful eyes of our even more experienced farmhands will keep our young guests out of harms' way, no matter what the mischief they can think up.








**Farm
Guru**
Soil & Me

A day at our farm



ITINERARY FOR ONE DAY VISIT – FARM GURU

- | | | |
|----------|---|--|
| 8.00 am | - | Start from School. |
| 9.30 am | - | Report at Farm Guru |
| 10.00 am | - | Introduction on Farm Guru and Importance of Farming |
| 10.20am | - | Activities – Ploughing, Sowing, Transplanting, Harvesting, Threshing, Pounding & Winnowing |
| 11.30 am | - | Snacks(Sundal) & Lemon Juice |
| 11.50 am | - | Weeding of Plants |
| 12.10 pm | - | Bullock Cart or Tractor Ride. |
| 12.45 pm | - | Lunch Break |
| 1.30 pm | - | Farm tour and Visit of Rabbits |
| 2.00 pm | - | Session on Organic Farming & Food Security. |
| 2.30 pm | - | Uriyadi (Breaking of Pots) Game |
| 3.00 pm | - | Fun at Chill Water Fall |
| 3.30 pm | - | Snacks(Bonda) & Pineapple Juice |
| 3.45 pm | - | Depart from Farm Guru with Fun Filled Memories |



Something new to learn:

Before the sun reaches overhead, the children are taken around by our Farm Gurus. They learn about 'transplanting' as they walk around the paddy fields, and about crop rotation and intercropping by the time they cross the vegetable patches.

They will realise the economic and ecological importance of farm animals, as they walk past the cattle shed, and if the group is lucky, they may even spot a snake slithering by, and learn why predators are a vital part of the farm ecosystem and the role they play in controlling pests like rodents.


Our Farm Gurus can also tailor-make the curriculum to cover specific topics and subjects on request.





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 **Farmguruchennai**

 **www.farmguru.org**

 **Farmguru_official**

 **Farmguru school**

