

Low-Fidelity Prototype Exploration – Reaching Autism Learning

Affordances:

The prototype includes clear buttons and navigation elements that demonstrate what actions are possible. For example, the 'Donate Now' button is designed to be large and noticeable, so users immediately understand it is clickable. Similarly, the navigation bar at the top (Home, About Us, Events, Gallery, Contact, Donate) affords users the ability to move between sections of the website easily

Constraints:

The donation section now includes form fields for full name, email, and payment method. These constraints guide users to enter the correct information in the right format, which reduces errors and ensures smooth processing. For example, email fields would only accept valid email addresses, and payment fields would only accept proper credit card or e-transfer details. Constraints help users successfully complete tasks without confusion.

Gestalt Principles:

The prototype applies Gestalt principles through grouping and proximity. For instance, each event is displayed with its title, date, location, and description grouped together. This allows users to process information as a single meaningful unit rather than scattered elements. Similarly, the 'About Us' section groups text and images in a way that highlights organizational identity clearly. These design choices make the layout intuitive and easy to follow.