### Strategic Classification with Crowdsourcing

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### (Non-strategic) Classification

#### Non-strategic classification

$$y_i = f^*(\mathbf{x}_i), \quad f^* : \mathbb{R}^d \to \{-1, +1\}$$

• Observing a set of training data, to learn f

$$\tilde{f} = \operatorname{argmin}_{f \in \mathcal{F}} \sum_{i=1}^{n} I(f(\mathbf{x}_i), y_i).$$



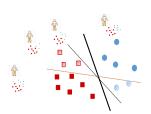
## Strategic classification

#### When data comes from strategic data sources...

- Outsource  $\mathbf{x}_i$  to get a label  $\tilde{y}_i$ .
- Crowdsourcing, survey, human reports etc.

#### Such training data carries noise

- Intrinsic: due to limited worker expertise.
- Strategic: lack of incentives.



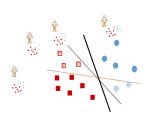
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Introduction

### Goal to achieve

#### The leaner wants to learn a good, unbiased classifier

- Workers' observations come from a flipping error model  $p_+, p_-$ .
- Workers are effort sensitive.
- Elicit high quality data from workers. (better performance)

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#### Information elicitation without verification

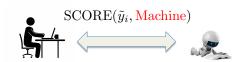
- Peer prediction:  $SCORE(\tilde{y}_i, \tilde{y}_j)$
- DG13, RF15, SAFP16, KS16...
- Exerting effort to have a high quality data usually a good equilibria.



#### Our method

#### Joint learning and information elicitation:

- $SCORE(\tilde{y}_i, \tilde{y}_j) \Rightarrow SCORE(\tilde{y}_i, Machine)$
- "Machine Prediction"
- How to obtain a good machine answer?



Introduction

### Classification with flipping errors [Natarajan et al. 13]

Suppose workers are truthfully reporting, how to de-bias?

$$\tilde{l}(t,y) := \frac{(1-p_{-y})l(t,y)-p_yl(t,-y)}{1-p_+-p_-}, \ p_++p_- < 1.$$

Why does it work? [un-biased in expectation]

$$\mathbb{E}_{\tilde{y}}[\tilde{l}(t,\tilde{y})] = l(t,y), \forall t$$

• Find  $\tilde{f}_{\tilde{l}}^*$  via minimizing the empirical risk w.r.t.  $\tilde{l}(t,y)$ :

$$ilde{f}_{ar{l}}^* = \operatorname{argmin}_f \hat{R}_{ar{l}}(f) := rac{1}{N} \sum_{i=1}^N ilde{l}(f(\mathbf{x}_j), \hat{y}_j)$$

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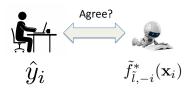
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#### Our mechanism

#### For each worker i:

- Estimate flipping errors  $\tilde{p}_{i,+}, \tilde{p}_{i,-}$  based on  $\{\mathbf{x}_i, \tilde{y}_i\}_{i \neq i}$ .
- Train  $\tilde{f}_{\tilde{l}-i}^*$  using [Natarajan et al. 13] with data from  $j \neq i$ .



#### How to estimate error rate

#### How do we estimate without ground-truth?

$$\begin{split} \mathcal{P}_{+}[p_{i,+}^{2} + (1-p_{i,+})^{2}] + \mathcal{P}_{-}[p_{i,-}^{2} + (1-p_{i,-})^{2}] &= \text{Pr(mathcing)} \\ \mathcal{P}_{+}p_{i,+} + \mathcal{P}_{-}(1-p_{i,-}) &= \text{Fraction of -1 labels observed} \end{split}$$

• Lemma: There is a unique pair of  $\tilde{p}_{i,+}, \tilde{p}_{i,-}$  s.t.  $\tilde{p}_{i,+} + \tilde{p}_{i,-} < 1$ 

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• Lemma: There is a unique pair of  $\tilde{p}_{i,+}, \tilde{p}_{i,-}$  s.t.  $\tilde{p}_{i,+} + \tilde{p}_{i,-} < 1$  $\Rightarrow Bayesian informative: \Leftrightarrow \Pr(y_i = s | \tilde{y}_i = s) > \Pr(s), s \in \{+, -\}$ 

#### Effort exertion is a BNE.

- Less redundant assignment: not all tasks are re-assigned ⇒
- Better incentive: Reporting symmetric uninformative signal &
- More learning flavor: no requirement of knowing workers' data
- Better privacy preserving etc...

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### A case study: collusion is not an equlibria

Suppose  $j \neq i$  collude by reporting -1

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 $\Rightarrow$  the solution interprets the missing of +1 as high error rate.

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Conclusion

### Summary

#### What we achieve

- A classification problem with strategic data sources.
- A classification aided approach to elicit information.
- Enjoy several favorable properties.

Hope to see more on how machine learning can help information elicitation

# Thank you!