Lecture 2 Humans as Data Sources: Label Aggregation

Instructor: Chien-Ju (CJ) Ho

Logistics

Website: http://chienjuho.com/course/cse518a

• Piazza: http://piazza.com/wustl/spring2024/cse518a

- Please follow the updates and announcements.
- You are responsible for following the announcements/discussion made on the website and Piazza.

Logistics: Paper Reviews

- Submit your review for the "required reading" of each lecture
 - Submit via Gradescope
 - Due on 11:59pm the day before the lecture
 - There will be no reminders; make sure to do it before each lecture
- Review questions
 - 2 common questions (summary, critics)
 - 2 paper-specific questions
- I'll use the # review submission for Wednesday to estimate class size
 - Let me know if you plan to enroll but can't submit the review for some reason
- Reserve more time if you are not used to read research papers
 - Some papers are heavier (mathematically) than the others
 - Expect a very math-heavy reading next Monday.

Logistics: Assignment 1

- Due: Feb 9 (Friday)
 - You don't have all background information to do it yet
 - I post it early so you know what to expect
- Programming assignment
 - Implement and compare the performance of majority voting, EM, and SVD
 - You can use any programming language you like
 - You will be graded based on the report
- You need to submit your codes
 - Used for plagiarism tests
 - Might check the codes if we have confusions/doubts on the reported results

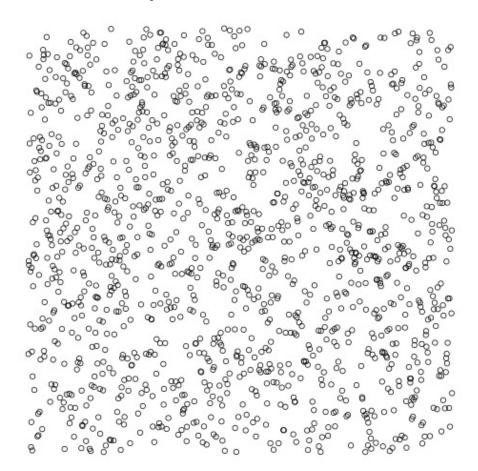
Lecture Today

Today's Lecture

- Probability background on label aggregation
 - (Weighted) Majority Voting
 - Maximum likelihood estimation
 - Concentration bounds

Remember this task?

How many circles are in the image



These are the "labels" from you

| 243 | 855 | 1370 | 2000 |
|-----|------|------|-------|
| 250 | 875 | 1400 | 2500 |
| 256 | 1000 | 1400 | 3025 |
| 400 | 1000 | 1555 | 3728 |
| 439 | 1134 | 1600 | 4000 |
| 445 | 1170 | 1800 | 8,900 |

Mean: 12349.82143

Median: 1310

True Answer: 721

How to aggregate the answers?

Depend on how the labels are generated.

A Naïve Model of Label Generation

People have unbiased estimates of the true answer

user guess = true answer + Gaussian noise

Observations

Latent values we want to know

Zero-Mean Noises

- If this model approximates the reality well, we can decide on aggregation
 - Mean of user guesses is an unbiased estimator for true answer

This Lecture Focuses on Binary Classification

Binary classification

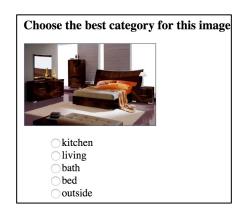


Note

- Guessing the Dots: regression problem
- Aggregation in general space is hard/non-trivial (e.g., aggregating multiple transcriptions)

 Most techniques/results can be extended to multi-label case, though with more complicated details





Defining Label Aggregation

Input

| | Worker 1 | Worker 2 | Worker 3 | Worker 4 | ••• |
|--------|----------|----------|----------|----------|-----|
| Task 1 | +1 | -1 | | -1 | |
| Task 2 | | -1 | +1 | | |
| Task 3 | -1 | | | +1 | |
| Task 4 | | +1 | +1 | | |
| ••• | | | | | |

- Output: Estimated task labels
 - Label aggregation is sometimes also called truth discovery

Warm-Up Discussion

{1,0} or {+1, -1} are two common choices of binary labels We'll use {+1,-1} for its mathematical convenience

Case 1: What's your prediction of the true label of task 1? Why?

| | Worker 1 | Worker 2 | Worker 3 | Worker 4 | Worker 5 |
|--------|----------|----------|----------|----------|----------|
| Task 1 | +1 | -1 | +1 | +1 | -1 |

- Case 2: What's your prediction of the true label of task 2? Why?
 - What assumptions have you implicitly made in your arguments?

| | True label | Worker 6 | Worker 7 | Worker 8 | Worker 9 |
|--------|------------|----------|----------|----------|----------|
| Task 2 | | +1 | -1 | +1 | -1 |
| Task 3 | +1 | +1 | -1 | +1 | -1 |
| Task 4 | +1 | -1 | +1 | -1 | +1 |
| Task 5 | -1 | -1 | +1 | +1 | +1 |

Majority Voting (MV)

Q1: Why MV might be a good idea?

Q2: Can we obtain theoretical guarantees for majority voting?

Understanding this simple scenario helps us develop aggregation methods for more complicated scenarios.

Probabilistic Approach

- Foundations of modern machine learning
 - You should develop a strong background in probability/statistics if interested in doing research in AI/ML
- High-level ideas:
 - Let D be the set of observations (e.g., training dataset, the set of labels we got from workers)
 - Let θ be the set of latent parameters we care about (e.g., ML hypothesis, true labels)
 - Two important concepts
 - Likelihood: $Pr(D|\theta)$ [More discussion in CSE417T]
 - Posterior: $Pr(\theta|D)$ [More discussion in CSE515T]

• Connection: $Pr(\theta|D) = \frac{Pr(\theta)Pr(D|\theta)}{Pr(D)}$

Maximum likelihood estimation (MLE) Find $\theta^* = argmax_\theta \Pr(D|\theta)$

Maximum a posteriori (MAP) Find $\theta^* = argmax_\theta \Pr(\theta|D)$

 $Pr(\theta)$: Prior (Additional assumption)

Why Majority Voting?

| | Worker 1 | Worker 2 | Worker 3 | Worker 4 | Worker 5 |
|--------|----------|----------|----------|----------|----------|
| Task 1 | +1 | -1 | +1 | +1 | -1 |

Majority voting leads to maximum likelihood estimation

Formulation

| | Worker 1 | Worker 2 | Worker 3 | Worker 4 | Worker 5 |
|--------|----------|----------|----------|----------|----------|
| Task 1 | +1 | -1 | +1 | +1 | -1 |

- Consider a task with true label $l^* \in \{-1, +1\}$
- We collect labels $L = \{l_1, l_2, ..., l_n\}$ from n workers for this task.

• l^* is the latent variable and L is our observation.

Likelihood: $Pr[D|\theta]$ D: Observations θ : latent variables

- Maximum likelihood estimation (MLE):
 - Predict +1 if $Pr[L|l^* = +1] \ge Pr[L|l^* = -1]$
 - Predict -1 otherwise

Maximum likelihood estimation Find $\theta^* = argmax_\theta \Pr[D|\theta]$

It requires models/assumptions to calculate

How should we model the label generation process?

A Simple Model for Case 1

| | Worker 1 | Worker 2 | Worker 3 | Worker 4 | Worker 5 |
|--------|----------|----------|----------|----------|----------|
| Task 1 | +1 | -1 | +1 | +1 | -1 |

```
Maximum likelihood estimation (MLE): 
 Predict +1 if Pr[L|l^* = +1] \ge Pr[L|l^* = -1]
 Predict -1 otherwise
```

Assumption:

- Each worker gives a label in a probabilistic manner
- Each worker has the same ability of giving correct labels
- Each worker gives a label independently without influence from others
- Each worker is more likely to provide a correct label than a wrong label

Model

- Each worker gives the correct label independently with probability p > 0.5
- Given no additional information, this is close to the best you can model

Derivation of MLE ⇔ MV

Maximum likelihood estimation (MLE): $Predict +1 if Pr[L|l^* = +1] \ge Pr[L|l^* = -1]$ Predict -1 otherwise

Key assumption: independent worker labels

Model: Each worker gives the correct label independently with probability p > 0.5

Derivation of MLE ⇔ MV

Maximum likelihood estimation (MLE): $Predict +1 \text{ if } Pr[L|l^*=+1] \geq Pr[L|l^*=-1]$ Predict -1 otherwise

- Key assumption: independent worker labels
 - Let (n_+, n_-) be the number of (+1, -1) labels in L
 - $\Pr[L|l^* = +1] =$
 - $Pr[L|l^* = -1] =$

Model: Each worker gives the correct label independently with probability p > 0.5

Derivation of MLE ⇔ MV

Maximum likelihood estimation (MLE): $Predict +1 \text{ if } Pr[L|l^*=+1] \geq Pr[L|l^*=-1]$ Predict -1 otherwise

- Key assumption: independent worker labels
 - Let (n_+, n_-) be the number of (+1, -1) labels in L

•
$$\Pr[L|l^* = +1] = \binom{n}{n_+} p^{n_+} (1-p)^{n_-}$$

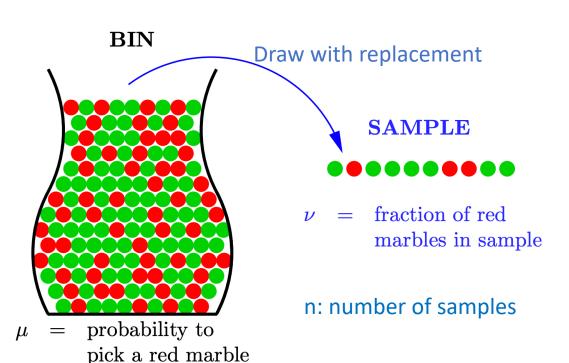
•
$$\Pr[L|l^* = -1] = \binom{n}{n_+} p^{n_-} (1-p)^{n_+}$$

- MLE rule is equivalent to
 - Predict +1 if $\ln \frac{p^{n_+}(1-p)^{n_-}}{p^{n_-}(1-p)^{n_+}} \ge 0$
 - Predict +1 if $(n_+ n_-)(\ln p \ln(1 p)) \ge 0$
 - Predict +1 if $n_+ \ge n_-$
 - This is majority voting

Model: Each worker gives the correct label independently with probability p > 0.5

What theoretical guarantee can MV achieve?

Consider a thought experiment



What can we say about μ from ν ?

Law of large numbers

• When $n \to \infty$, $\nu \to \mu$

Hoeffding's Inequality

• $\Pr[|\mu - \nu| > \epsilon] \le 2e^{-2\epsilon^2 n}$ for any $\epsilon > 0$

Interpretations

$$\Pr[|\mu - \nu| > \epsilon] \le 2e^{-2\epsilon^2 n}$$

Define $\delta = \Pr[|\mu - \nu| > \epsilon]$: Probably of "bad events"

• Fix
$$\epsilon, \delta = O(e^{-n})$$
; Fix $n, \delta = O(e^{-\epsilon^2})$; Fix $\delta, \epsilon = O(\sqrt{\frac{1}{n}})$

- n=1000
 - $\mu 0.05 \le \nu \le \mu + 0.05$ with 99% chance
 - $\mu 0.10 \le \nu \le \mu 0.10$ with 99.999996% chance

- ν is approximately close to μ with high probability
- ν as an estimate of μ is **p**robably **a**pproximately **c**orrect (P.A.C.)



PAC learning is proposed by Leslie Valiant, who wins the Turing award in 2010.

More general form of Hoeffding's inequality

- Let $X_1, ..., X_n$ be independent random variables
 - X_i is bounded in the range $[a_i, b_i]$

• Let
$$\bar{X} = \frac{1}{n}(X_1 + \dots + X_n)$$

• (One-sided) Hoeffding's inequality

$$\Pr[\mathbb{E}[\bar{X}] - \bar{X} \ge \epsilon] \le \exp\left(-\frac{2n^2\epsilon^2}{\sum_{i=1}^n (b_i - a_i)^2}\right)$$

We get our previous bound by setting $b_i = 1$ and $a_i = 0$

Connection to Our Problem

$$\Pr[\mathbb{E}[\bar{X}] - \bar{X} \ge \epsilon] \le \exp\left(-\frac{2n^2\epsilon^2}{\sum_{i=1}^n (b_i - a_i)^2}\right)$$

- Without loss of generality, assume $l^* = +1$
- X_i is the random variable of the label provided by worker i

•
$$\overline{X} = \frac{1}{n}(X_1 + \dots + X_n)$$

- $\mathbb{E}[\overline{X}] = 2p 1 > 0$
- Majority voting => Predict $sign(\bar{X})$
- Probability of making a wrong prediction

$$\Pr[\overline{X} \le 0] = \Pr\left[\mathbb{E}[\overline{X}] - \overline{X} \ge \mathbb{E}[\overline{X}]\right]$$
$$\le \exp\left(-\frac{1}{2}n\left(\mathbb{E}[\overline{X}]\right)^2\right)$$
$$= \exp\left(-\frac{1}{2}n\left(2p - 1\right)^2\right)$$

Looks like we solved the problem?

only if we assume all workers are the same....

| | True label | Worker 6 | Worker 7 | Worker 8 | Worker 9 |
|--------|------------|----------|----------|----------|----------|
| Task 2 | | +1 | -1 | +1 | -1 |
| Task 3 | +1 | +1 | -1 | +1 | -1 |
| Task 4 | +1 | -1 | +1 | -1 | +1 |
| Task 5 | -1 | -1 | +1 | +1 | +1 |

What happens if workers are different

- Assume we obtain n labels from n workers.
- Worker $i \in \{1, ..., n\}$
 - provides label $l_i \in \{-1, +1\}$
 - assumption: each label is correct with probability p_i
 - assume we know p_i

- How should we aggregate?
 - Weighted majority voting?

```
Predict sign(\sum_{i=1}^{n} w_i l_i)
```

Weighted Majority Voting

Weighted majority voting

Predict $sign(\sum_{i=1}^{n} w_i l_i)$

- Turns out weighted majority voting leads to MLE
 - With weight $w_i = \ln \frac{p_i}{1-p_i}$ for label l_i

- The weights to minimize the Hoeffding error are different
 - To minimize Hoeffding error, set weights $w_i = 2p_i 1$ for label l_i
 - (Lemma 1 in Ho et al. ICML 2013)

For the next two lectures

| | True label | Worker 6 | Worker 7 | Worker 8 | Worker 9 |
|--------|------------|----------|----------|----------|----------|
| Task 2 | | +1 | -1 | +1 | -1 |
| Task 3 | | +1 | -1 | +1 | -1 |
| Task 4 | | -1 | +1 | -1 | +1 |
| Task 5 | | -1 | +1 | +1 | +1 |

- Unknown worker skills
- Different task difficulties
- More factors to consider (some structures of tasks/workers?)

• ...

Typical label aggregation approach

- Propose a model to describe the label generation process
- True labels are the "latent variables" of the process
- Using inference algorithms (e.g., EM) to learn the latent variables

Label Aggregation: EM-based Algorithms

Required

Whose Vote Should Count More: Optimal Integration of Labels from Labelers
of Unknown Expertise. Whitehill et al. NIPS 2009.

Optional

Learning from Crowds. Raykar et al. JMLR 2010.

Maximum Likeihood Estimation of Observer Error-Rates Using the EM Algorithm. Dawid and Skene. Applied Statistics. 1979.

Label Aggregation: Matrix-based Methods

Required

Who Moderates the Moderators? Crowdsourcing Abuse Detection in User-Generated Content. Ghosh, Kale, and McAfee. EC 2011. - If you want to refresh your memory on matrix algebra, Matrix Cookbook is a

good resource. Section 5 contains the matrix decomposition part.

Optional

<u>Budget-Optimal Crowdsourcing using Low-rank Matrix Approximations.</u>

Karger, Oh, and Shah. Allerton 2011.

Spectral Methods Meet EM: A Provably Optimal Algorithm for Crowdsourcing.

Zhang et al. JMLR 2016.

Write down likelihood/posterior function
Using EM algorithms to find the parameters
that maximize likelihood/posterior

Write labels as a matrix (worker by task)
Using low rank matrix approximation

Discussion

 Do you think the models we made so far make sense? Why? Under what conditions can our model break? What can we do to address those conditions?

 Can you think of other important aspects (at least in some applications) that should be modeled?

Take this time to find your potential teammates!

Assignment 1

Assignment 1

- Goal: Perform Label Aggregation on the given dataset
 - Recognizing Textual Entailment (RTE) task

Text:

Many experts think that there is likely to be another terrorist attack on American soil within the next five years.

Hypothesis:

There will be another terrorist attack on American soil within the next five years.

Answer: NO

Task: Whether the first sentence implies the second hypothesis

• 800 tasks; 164 workers; 10 labels per task

Worker Label

Assignment 1

Ignore this column

Worker ID

Task ID

Ground Truth
(only used to evaluate
the aggregation algorithm)

| | \ | | I | |
|--|-----------------|---------|----------|------|
| !amt_annotation_ids | !amt_worker_ids | orig_id | response | gold |
| 89KZPYXSTGTJ0CZY2Y1ZB28YQ9GBT88Z2W1KDYTZ | A19IBSKBTABMR3 | 266 | 1 | 1 |
| 89KZPYXSTGTJ0CZY2Y1ZYAJC56Z6FBPGXJYVPXM0 | AEX5NCH03LWSG | 266 | 1 | 1 |
| 89KZPYXSTGTJ0CZY2Y1ZFWHATWX49Y3ZTPX4FYH0 | A17RPF5ZMO75GW | 266 | 1 | 1 |
| 89KZPYXSTGTJ0CZY2Y1ZV89Z3WRZ6R8ZM4ZZZ070 | A15L6WGIK3VU7N | 266 | 0 | 1 |
| 89KZPYXSTGTJ0CZY2Y1ZWZHZYZCCYYVYPDZVNRAZ | A3U7T47F498T1P | 266 | 1 | 1 |
| 89KZPYXSTGTJ0CZY2Y1Z09PZYS137RPZT6SY4A20 | AXBQF8RALCIGV | 266 | 1 | 1 |
| 89KZPYXSTGTJ0CZY2Y1ZQ30CJXY2EB96XJS543YZ | A1DCEOFAUIDY58 | 266 | 1 | 1 |
| 89KZPYXSTGTJ0CZY2Y1ZXZ3ZNYY7VZKZSCY0B94Z | A1Q4VUJBMY78YR | 266 | 0 | 1 |
| 89KZPYXSTGTJ0CZY2Y1ZDZGGWVYY8XDZTKYC9XKZ | A18941IO2ZZWW6 | 266 | 1 | 1 |
| 89KZPYXSTGTJ0CZY2Y1Z3Z7ZWY9J4WFMX60VRVXZ | A11GX90QFWDLMM | 266 | 1 | 1 |
| 89KZPYXSTGTJ0CZY2Y1ZB28YQ9GBT88Z2W1KDYTZ | A19IBSKBTABMR3 | 934 | 0 | 0 |
| 89KZPYXSTGTJ0CZY2Y1ZYAJC56Z6FBPGXJYVPXM0 | AEX5NCH03LWSG | 934 | 0 | 0 |
| 89KZPYXSTGTJ0CZY2Y1ZFWHATWX49Y3ZTPX4FYH0 | A17RPF5ZMO75GW | 934 | 0 | 0 |
| 89KZPYXSTGTJ0CZY2Y1ZV89Z3WRZ6R8ZM4ZZZ070 | A15L6WGIK3VU7N | 934 | 0 | 0 |
| 89KZPYXSTGTJ0CZY2Y1ZWZHZYZCCYYVYPDZVNRAZ | A3U7T47F498T1P | 934 | 0 | 0 |
| 89KZPYXSTGTJ0CZY2Y1Z09PZYS137RPZT6SY4A20 | AXBQF8RALCIGV | 934 | 1 | 0 |
| 89KZPYXSTGTJ0CZY2Y1ZQ30CJXY2EB96XJS543YZ | A1DCEOFAUIDY58 | 934 | 0 | 0 |
| 89KZPYXSTGTJ0CZY2Y1ZXZ3ZNYY7VZKZSCY0B94Z | A1Q4VUJBMY78YR | 934 | 0 | 0 |
| | | | | |

Assignment 1

- Requirements
 - Create random subsampled datasets:
 - Original: 800 tasks; 164 workers; 10 labels per task
 - Randomly sub-sample the labels, such that each task has k labels
 - k=1, 2, 3, ..., 10
 - Implement majority voting, EM, SVD
 - Calculate the error (ratio of tasks the algorithms make wrong predictions)
 - Compare the performance of algorithms
 - Generate a figure with x-axis being k, y-axis being error
 - Plot 3 curves, each corresponding to an algorithm
 - Offer brief discussion
 - "Expand" the dataset to see the performance of SVD with larger k