

Basics

March 2, 2025

1 Guided Project: Storytelling Data Visualization on Exchange Rates

The dataset we'll use describes Euro daily exchange rates between 1999 and 2021. The euro (symbolized with €) is the official currency in most of the countries of the European Union.

If the exchange rate of the euro to the US dollar is 1.5, you get 1.5 US dollars if you pay 1.0 euro (one euro has more value than one US dollar at this exchange rate).

```
[3]: import pandas as pd

exchange_rates = pd.read_csv('euro-daily-hist_1999_2020.csv')
exchange_rates.head()
```

```
[3]: Period\Unit: [Australian dollar ] [Bulgarian lev ] [Brazilian real ] \
0    2021-01-08                1.5758                1.9558                6.5748
1    2021-01-07                1.5836                1.9558                6.5172
2    2021-01-06                1.5824                1.9558                6.5119
3    2021-01-05                1.5927                1.9558                6.5517
4    2021-01-04                1.5928                1.9558                6.3241

    [Canadian dollar ] [Swiss franc ] [Chinese yuan renminbi ] [Cypriot pound ] \
0                1.5543                1.0827                7.9184                NaN
1                1.5601                1.0833                7.9392                NaN
2                1.5640                1.0821                7.9653                NaN
3                1.5651                1.0803                7.9315                NaN
4                1.5621                1.0811                7.9484                NaN

    [Czech koruna ] [Danish krone ] ... [Romanian leu ] [Russian rouble ] \
0                26.163                7.4369 ...                4.8708                90.8000
1                26.147                7.4392 ...                4.8712                91.2000
2                26.145                7.4393 ...                4.8720                90.8175
3                26.227                7.4387 ...                4.8721                91.6715
4                26.141                7.4379 ...                4.8713                90.3420

    [Swedish krona ] [Singapore dollar ] [Slovenian tolar ] [Slovak koruna ] \
0                10.0510                1.6228                NaN                NaN
1                10.0575                1.6253                NaN                NaN
```

| | | | | |
|---|---------|--------|-----|-----|
| 2 | 10.0653 | 1.6246 | NaN | NaN |
| 3 | 10.0570 | 1.6180 | NaN | NaN |
| 4 | 10.0895 | 1.6198 | NaN | NaN |

| | [Thai baht] | [Turkish lira] | [US dollar] | [South African rand] |
|---|--------------|-----------------|--------------|-----------------------|
| 0 | 36.8480 | 9.0146 | 1.2250 | 18.7212 |
| 1 | 36.8590 | 8.9987 | 1.2276 | 18.7919 |
| 2 | 36.9210 | 9.0554 | 1.2338 | 18.5123 |
| 3 | 36.7760 | 9.0694 | 1.2271 | 18.4194 |
| 4 | 36.7280 | 9.0579 | 1.2296 | 17.9214 |

[5 rows x 41 columns]

```
[5]: exchange_rates.tail()
```

```
[5]:      Period\Unit: [Australian dollar ] [Bulgarian lev ] [Brazilian real ] \
5694    1999-01-08                1.8406                NaN                NaN
5695    1999-01-07                1.8474                NaN                NaN
5696    1999-01-06                1.8820                NaN                NaN
5697    1999-01-05                1.8944                NaN                NaN
5698    1999-01-04                1.9100                NaN                NaN
```

| | [Canadian dollar] | [Swiss franc] | [Chinese yuan renminbi] | \ |
|------|--------------------|----------------|--------------------------|---|
| 5694 | 1.7643 | 1.6138 | NaN | |
| 5695 | 1.7602 | 1.6165 | NaN | |
| 5696 | 1.7711 | 1.6116 | NaN | |
| 5697 | 1.7965 | 1.6123 | NaN | |
| 5698 | 1.8004 | 1.6168 | NaN | |

| | [Cypriot pound] | [Czech koruna] | [Danish krone] | ... [Romanian leu] | \ |
|------|------------------|-----------------|-----------------|---------------------|--------|
| 5694 | 0.58187 | 34.938 | 7.4433 | ... | 1.3143 |
| 5695 | 0.58187 | 34.886 | 7.4431 | ... | 1.3092 |
| 5696 | 0.58200 | 34.850 | 7.4452 | ... | 1.3168 |
| 5697 | 0.58230 | 34.917 | 7.4495 | ... | 1.3168 |
| 5698 | 0.58231 | 35.107 | 7.4501 | ... | 1.3111 |

| | [Russian rouble] | [Swedish krona] | [Singapore dollar] | \ |
|------|-------------------|------------------|---------------------|---|
| 5694 | 27.2075 | 9.1650 | 1.9537 | |
| 5695 | 26.9876 | 9.1800 | 1.9436 | |
| 5696 | 27.4315 | 9.3050 | 1.9699 | |
| 5697 | 26.5876 | 9.4025 | 1.9655 | |
| 5698 | 25.2875 | 9.4696 | 1.9554 | |

| | [Slovenian tolar] | [Slovak koruna] | [Thai baht] | [Turkish lira] | \ |
|------|--------------------|------------------|--------------|-----------------|---|
| 5694 | 188.8400 | 42.560 | 42.5590 | 0.3718 | |
| 5695 | 188.8000 | 42.765 | 42.1678 | 0.3701 | |
| 5696 | 188.7000 | 42.778 | 42.6949 | 0.3722 | |

| | | | | |
|------|----------|--------|---------|--------|
| 5697 | 188.7750 | 42.848 | 42.5048 | 0.3728 |
| 5698 | 189.0450 | 42.991 | 42.6799 | 0.3723 |

| | | |
|------|--------------|-----------------------|
| | [US dollar] | [South African rand] |
| 5694 | 1.1659 | 6.7855 |
| 5695 | 1.1632 | 6.8283 |
| 5696 | 1.1743 | 6.7307 |
| 5697 | 1.1790 | 6.7975 |
| 5698 | 1.1789 | 6.9358 |

[5 rows x 41 columns]

[6]: `exchange_rates.info()`

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 5699 entries, 0 to 5698
Data columns (total 41 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   Period\Unit:                          5699 non-null  object
1   [Australian dollar ]                  5699 non-null  object
2   [Bulgarian lev ]                      5297 non-null  object
3   [Brazilian real ]                     5431 non-null  object
4   [Canadian dollar ]                    5699 non-null  object
5   [Swiss franc ]                        5699 non-null  object
6   [Chinese yuan renminbi ]              5431 non-null  object
7   [Cypriot pound ]                      2346 non-null  object
8   [Czech koruna ]                       5699 non-null  object
9   [Danish krone ]                       5699 non-null  object
10  [Estonian kroon ]                     3130 non-null  object
11  [UK pound sterling ]                  5699 non-null  object
12  [Greek drachma ]                      520 non-null   object
13  [Hong Kong dollar ]                   5699 non-null  object
14  [Croatian kuna ]                      5431 non-null  object
15  [Hungarian forint ]                   5699 non-null  object
16  [Indonesian rupiah ]                  5699 non-null  object
17  [Israeli shekel ]                     5431 non-null  object
18  [Indian rupee ]                       5431 non-null  object
19  [Iceland krona ]                      3292 non-null  float64
20  [Japanese yen ]                       5699 non-null  object
21  [Korean won ]                         5699 non-null  object
22  [Lithuanian litas ]                   4159 non-null  object
23  [Latvian lats ]                       3904 non-null  object
24  [Maltese lira ]                       2346 non-null  object
25  [Mexican peso ]                       5699 non-null  object
26  [Malaysian ringgit ]                  5699 non-null  object
27  [Norwegian krone ]                    5699 non-null  object
```

```

28 [New Zealand dollar ]      5699 non-null object
29 [Philippine peso ]        5699 non-null object
30 [Polish zloty ]           5699 non-null object
31 [Romanian leu ]           5637 non-null float64
32 [Russian rouble ]         5699 non-null object
33 [Swedish krona ]          5699 non-null object
34 [Singapore dollar ]       5699 non-null object
35 [Slovenian tolar ]         2085 non-null object
36 [Slovak koruna ]          2608 non-null object
37 [Thai baht ]              5699 non-null object
38 [Turkish lira ]           5637 non-null float64
39 [US dollar ]              5699 non-null object
40 [South African rand ]     5699 non-null object
dtypes: float64(3), object(38)
memory usage: 1.8+ MB

```

```

[7]: # Clean data
exchange_rates.rename(columns={'[US dollar ]': 'US_dollar',
                               'Period\\Unit': 'Time'},
                      inplace=True)
exchange_rates['Time'] = pd.to_datetime(exchange_rates['Time'])
exchange_rates.sort_values('Time', inplace=True)
exchange_rates.reset_index(drop=True, inplace=True)
exchange_rates.head()

```

```

[7]:      Time [Australian dollar ] [Bulgarian lev ] [Brazilian real ] \
0 1999-01-04      1.9100      NaN      NaN
1 1999-01-05      1.8944      NaN      NaN
2 1999-01-06      1.8820      NaN      NaN
3 1999-01-07      1.8474      NaN      NaN
4 1999-01-08      1.8406      NaN      NaN

      [Canadian dollar ] [Swiss franc ] [Chinese yuan renminbi ] [Cypriot pound ] \
0      1.8004      1.6168      NaN      0.58231
1      1.7965      1.6123      NaN      0.58230
2      1.7711      1.6116      NaN      0.58200
3      1.7602      1.6165      NaN      0.58187
4      1.7643      1.6138      NaN      0.58187

      [Czech koruna ] [Danish krone ] ... [Romanian leu ] [Russian rouble ] \
0      35.107      7.4501 ...      1.3111      25.2875
1      34.917      7.4495 ...      1.3168      26.5876
2      34.850      7.4452 ...      1.3168      27.4315
3      34.886      7.4431 ...      1.3092      26.9876
4      34.938      7.4433 ...      1.3143      27.2075

      [Swedish krona ] [Singapore dollar ] [Slovenian tolar ] [Slovak koruna ] \

```

| | | | | |
|---|--------|--------|----------|--------|
| 0 | 9.4696 | 1.9554 | 189.0450 | 42.991 |
| 1 | 9.4025 | 1.9655 | 188.7750 | 42.848 |
| 2 | 9.3050 | 1.9699 | 188.7000 | 42.778 |
| 3 | 9.1800 | 1.9436 | 188.8000 | 42.765 |
| 4 | 9.1650 | 1.9537 | 188.8400 | 42.560 |

| | [Thai baht] | [Turkish lira] | US_dollar | [South African rand] |
|---|--------------|-----------------|-----------|-----------------------|
| 0 | 42.6799 | 0.3723 | 1.1789 | 6.9358 |
| 1 | 42.5048 | 0.3728 | 1.1790 | 6.7975 |
| 2 | 42.6949 | 0.3722 | 1.1743 | 6.7307 |
| 3 | 42.1678 | 0.3701 | 1.1632 | 6.8283 |
| 4 | 42.5590 | 0.3718 | 1.1659 | 6.7855 |

[5 rows x 41 columns]

```
[9]: euro_to_dollar = exchange_rates[['Time', 'US_dollar']].copy()
euro_to_dollar['US_dollar'].value_counts()
```

```
[9]: US_dollar
-      62
1.2276   9
1.1215   8
1.1305   7
1.0867   6
      ..
1.1869   1
1.1752   1
1.1770   1
1.1750   1
1.1821   1
Name: count, Length: 3528, dtype: int64
```

```
[13]: euro_to_dollar = euro_to_dollar[euro_to_dollar['US_dollar'] != '-']
euro_to_dollar['US_dollar'] = euro_to_dollar['US_dollar'].astype(float)
euro_to_dollar.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 5637 entries, 0 to 5698
Data columns (total 2 columns):
#   Column      Non-Null Count  Dtype
---  ---
0   Time        5637 non-null   datetime64[ns]
1   US_dollar    5637 non-null   float64
dtypes: datetime64[ns](1), float64(1)
memory usage: 132.1 KB
```

```
[20]: import matplotlib.pyplot as plt
euro_to_dollar['rolling_mean'] = euro_to_dollar['US_dollar'].rolling(30).mean()
euro_to_dollar
```

```
[20]:
```

| | Time | US_dollar | rolling_mean |
|------|------------|-----------|--------------|
| 0 | 1999-01-04 | 1.1789 | NaN |
| 1 | 1999-01-05 | 1.1790 | NaN |
| 2 | 1999-01-06 | 1.1743 | NaN |
| 3 | 1999-01-07 | 1.1632 | NaN |
| 4 | 1999-01-08 | 1.1659 | NaN |
| ... | ... | ... | ... |
| 5694 | 2021-01-04 | 1.2296 | 1.211170 |
| 5695 | 2021-01-05 | 1.2271 | 1.212530 |
| 5696 | 2021-01-06 | 1.2338 | 1.213987 |
| 5697 | 2021-01-07 | 1.2276 | 1.215357 |
| 5698 | 2021-01-08 | 1.2250 | 1.216557 |

[5637 rows x 3 columns]

```
[23]: bush_obama_trump = euro_to_dollar.copy()[euro_to_dollar['Time'].dt.year>=2001)
      & (euro_to_dollar['Time'].dt.year<2021)]
bush = bush_obama_trump[bush_obama_trump['Time'].dt.year<2009]
obama = bush_obama_trump[(bush_obama_trump['Time'].dt.year>=2009) &
      (bush_obama_trump['Time'].dt.year<2017)]
trump = bush_obama_trump[bush_obama_trump['Time'].dt.year>=2017]
```

2 The Euro changes rates through out 3 US presidents

```
[155]: import matplotlib.pyplot as plt
import matplotlib.style as style

style.use('fivethirtyeight')

plt.figure(figsize=(15, 6), dpi=100)

ax1 = plt.subplot(2, 3, 1)
ax2 = plt.subplot(2, 3, 2)
ax3 = plt.subplot(2, 3, 3)
ax4 = plt.subplot(2, 1, 2)

axes = [ax1, ax2, ax3, ax4]
presidents = [bush, obama, trump]
national_color = ['green', 'orange', 'blue']

# Design basic for each graph
for a, pre, c in zip(axes, presidents, national_color):
```

```

a.set_ylim(0.8, 1.7)
a.set_yticks([1.0, 1.2, 1.4, 1.6])
a.set_yticklabels(['1.0', '1.2', '1.4', '1.6'], alpha=0.3)

# Plot data
a.plot(pre['Time'], pre['rolling_mean'], color =c)
a.grid(alpha=0.5)

# Pick min/max year
min_year = pre['Time'].dt.year.min()
max_year = pre['Time'].dt.year.max()

# Convert to datetime
year_labels = list(range(min_year, max_year + 2, 1)) # Năm hiển thị
year_ticks = pd.to_datetime([f"{y}-01-01" for y in year_labels]) # Chuyển
→ thành datetime

# Cập nhật trục X
a.set_xlim(pre['Time'].min(), pre['Time'].max()) # Đặt giới hạn trục X
a.set_xticks(year_ticks)
a.set_xticklabels(year_labels, alpha=0.5)

# Chỉnh các bảng
#Ax1
ax1.set_xticklabels(['2001', '', '2003', '', '2005', '', '2007', '', '2009']) # Do
→ set_xticks và set_xticklabels phải cùng số lượng giá trị
ax1.text(12450,2.0,'BUSH', weight='bold', size=20, color='green')
ax1.text(12250,1.9,'(2001-2009)', weight='bold', size=15, color='green')
#Ax2
ax2.set_xticklabels(['2009', '', '2011', '', '2013', '', '2015', '', '2017'])
ax2.text(15300,2.0,'OBAMA', weight='bold', size=20, color='orange')
ax2.text(15200,1.9,'(2009-2017)', weight='bold', size=15, color='orange')

#Ax3
ax3.text(17670,2.0,'TRUMP', weight='bold', size=20, color='blue')
ax3.text(17600,1.9,'(2017-2021)', weight='bold', size=15, color='blue')

#Ax4
ax4.plot(bush['Time'],bush['rolling_mean'], color='green')
ax4.plot(obama['Time'],obama['rolling_mean'], color='orange')
ax4.plot(trump['Time'],trump['rolling_mean'], color='blue')
ax4.set_xticklabels([])
#Add the graph title and subtitle
ax1.text(11050, 2.5, 'EURO-USD rate averaged 1.22, under the last three US
→ presidents', weight='bold', fontsize=25)
ax2.text(10500, 2.22, ''EURO-USD exchange rates under George W. Bush
→ (2001-2009), Barack Obama (2009-2017),

```

```

and Donald Trump (2017-2021)'''', fontsize=20)

#Add footage
ax4.text(10500, 0.6, 'DATAQUEST' + ' '*110 + 'Source: European Central Bank',
        color='#f0f0f0', backgroundcolor='#4d4d4d',
        fontsize=18)
plt.show()

```

EURO-USD rate averaged 1.22, under the last three US presidents

EURO-USD exchange rates under George W. Bush (2001-2009), Barack Obama (2009-2017), and Donald Trump (2017-2021)

