

## About Chi Hack Night

Chi Hack Night is a free, weekly event in Chicago to build, share and learn about tools to create, support, and serve the public good. We are the premier event in the country on civics, technology and society. Our community is at the center of the civic technology ecosystem in Chicago and has been since our founding in 2012.

Our community draws from skilled designers, academic researchers, data journalists, activists, policy wonks, web developers, community organizers, and curious citizens who all want to make our city more just, equitable, transparent and delightful to live in through data, design and technology.

- We meet every Tuesday 50 events each year
- Each Chi Hack Night draws between 100-150 people from the technology, civic, academic, journalism and government worlds
- We serve as a free and welcoming space for <u>learning tech skills</u>, <u>prototyping projects</u>, convening across sectors, and networking
- We have <u>presenters</u> who use data and technology for the greater good, including:
  - Government leaders like Cook County Board President <u>Toni Preckwinkle</u>, Chicago
    CIO <u>Danielle DuMerer</u> and Illinois Comptroller <u>Susana Mendoza</u>
  - Candidates for governor like <u>IB Pritzker</u> and <u>Daniel Biss</u>
  - o Innovative businesses like <u>Civis Analytics</u> and <u>DevMynd</u>
  - Nonprofit leaders like i.c.stars' <u>Sandee Kastrul</u> and the Chicago Foundation for Women's <u>K Sujata</u>
  - o And members of our own community
- We run neighborhood-focused satellite events in <u>Homan Square</u>, <u>Washington Park</u> and <u>Logan Square</u>
- We record and post all of our presentations on our **YouTube channel**
- We are prolific on Twitter and use the hashtag #chihacknight

## Sponsoring Chi Hack Night

Chi Hack Night is funded by sponsors who want to recruit from our pool of talented attendees, promote their programs and services and support our civic hacking community in general. Interested in sponsoring Chi Hack Night? Here are the benefits you'll get as a sponsor:

- We will feature your logo on our website
- We will call you out in our email list (2,000 people) and Twitter account (2,200 followers)
- If you have specific things you want to promote, you have a spot for that every week during announcements
- You are invited to recruit from our group and post positions on our job board
- If your company or organization has a tool or project that you think would interest our attendees, you are welcome to start a <u>breakout group</u> around it

# 2018 Sponsorship Levels

Chi Hack Night offers three different sponsorship levels. In addition to the benefits of sponsorship listed above, each sponsorship level has their own benefits

### 4-Star Sponsorship: \$15,000 / year

- Sponsorship for 10 Chi Hack Night events
- Your logo will be featured most prominently on our website
- Your job postings will be listed and announced every week for as long as you'd like

#### 3-Star Sponsorship: \$10,000 / year

- Sponsorship for 7 Chi Hack Night events
- Your logo will be featured on our website, along with our other 3-Star sponsors
- Your job postings will be listed and announced every week for 4 weeks

#### 2-Star Sponsorship: \$6,000 / year

- Sponsorship for Chi Hack Night 4 events
- Your logo will be featured on our website, along with our other 2-Star sponsors
- Your job postings will be listed and announced every week for 2 weeks

#### 1-Star Sponsorship: \$2,500 / year

- Sponsorship for Chi Hack Night 2 events
- Your logo will be featured on our website, along with our other 1-Star sponsors

### What we spend the money on

Chi Hack Night operates on a budget of roughly \$60,000 a year. We are organized by Derek Eder, Christopher Whitaker, Emily Drevets and members of our <u>Leadership Council</u> on a volunteer capacity. Event space is hosted at <u>Braintree</u> and <u>DataMade</u> acts as the fiscal sponsor.

For each of our 50 events, we provide:

- Free food for all attendees (between 100 150 people)
- Professional video recording & editing of the presentation to be publicly posted on our YouTube channel
- American Sign Language Interpreters

New in 2018, Chi Hack Night plans on expanding our presence throughout Chicagoland by starting 3 recurring, neighborhood-focused satellite hack nights.

Want to become a sponsor? Contact us at info@chihacknight.org