* 1. **What is your deadline for completing the site and your budget**? **Describe in detail the products and/or services that you are trying to sell or market?**

Done before nov 24th, What is an reasonable amount? ($3000?)

We will be selling sports nutrition products such as protein, creatine, pre-work out, BCAA, that would come 3 different flavours for the protein and pre-workout. Creatine and BCAA would only be sold in one flavour.

1. **What is the primary message that you want to communicate to your site visitors?**

We are a company who will help you achieve your fitness goals.

1. **Who are your main competitors in the local area? (include website links**)

<http://www.bodybuilding.com/>

<https://www.vitasave.ca/?gclid=CIWYjr6blMkCFZNgfgodYL8MCQ>

<http://www.popeyescanada.com/>

http://www.gnc.com/home/index.jsp

Existing website (if applicable)

1. What are the major issues or limitations that exist with your current website?
2. Is there any components of your current website that you would like to retain?
3. Assuming you would like to keep the majority of the content from your current website, are there any sections that you do NOT wish to include on the new website?

New website (Content and Functionality)

1. **What content pages would you would like to see on the new website?**

Homepage, Goals,Protein ( Whey concentrate, Whey isolate and whey hydrolysate, Vegan), Pre-workout, Creatine, BCAA, pre and post Carb drinks.

1. **In terms of website functionality, please list all features that you wish to have accessible to visitors. Please rate each item with a priority number, with 10 being a required feature, and 1 being a “nice to have” feature.**
   1. Search 10, Subtotals (Cart) 8, Looks, 9
2. **Aside from static content pages, is there any data that needs to be displayed on the website that needs to be searched dynamically, or updated on a regular basis? (example: class schedules, testimonials.)**
   1. Prices, top sellers, (Can’t really think of more)
3. **Are you looking to sell and accept payment for any products (or services) online? If so, mention approximately how may products you plan to sell, what type of products you wish to sell, and what forms of payment you want to be able to accept.**
   1. The usual credit and paypal,

23 items, Whey concentrate, Whey isolate and whey hydrolysate, Vegan), Pre-workout, Creatine, BCAA, pre and post Carb drinks.

* 1. With three flavours for concentrate, isolate, hydrolysate, vegan, preworkout, and two flavours for Pre and Post Carb drinks

1. **Do you require a content management system to allow you to update the website yourself, or is this a task that you wish to leave to the web developer?**

If the system is super easy to use then yes but if not then web developer.

1. **Do you require the website to be search engine optimized? If so, for what keywords (or phrases) would you like visitors to type into a search engine in order for them to find your website?**

Whey concentrate, Whey isolate and whey hydrolysate, Vegan), Pre-workout, Creatine, BCAA, pre and post Carb drinks, along with the names of the different flavours.

1. **Do you require that the website have visitor statistics saved for analysis?**

Would be nice but if too expensive then no

**New website (Content and Functionality)**

1. **Do you have any colour preferences and or existing brand requirements that must be included in this website?**

No not really

1. **Are there any colour schemes, layouts, or styling that you would not like to see in your new website design?, Are there any websites that you have found online that are similar in style, quality, or layout that you can provide us? (list each link and a couple of notes about what it is you like about the website)**

<http://ca.bodybuilding.com/store/?_requestid=835308>, the overall clean and professional look of it

1. **Do you require your website to be “responsive” (ie: the design re-formats itself to be most appropriate depending on the size of the device it is being viewed on)?**

This would depend on the price of how much that would be, if cheap or within our budget then yes.