**KPANUKU CHIKA-OBI**

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www.github.com/Chika-Obi/data\_analyst

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**Data Analyst | Business Analytics | Computer Scientist**

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# PROFESSIONAL SUMMARY

Results-driven Data Analyst with 10 years of experience in data analytics, business analytics, and predictive modeling. Proven track record in designing dashboards, building ETL pipelines, and extracting insights from large datasets to support strategic decision-making. Proficient in SQL, Python, Power BI, and Tableau, with strong skills in data governance, KPI tracking, and performance optimization. Adept at working on international, cross-functional teams to deliver impactful, data-driven business solutions.

# KEY ACHIEVEMENTS

* Increased operational efficiency by 20% at OCK Global Limited through automated reporting dashboards.
* Reduced manual reporting time by 50% by implementing Excel macros and Power BI automation.
* Improved forecast accuracy by 18% using predictive analytics models in Python.
* Delivered international data solutions for clients across finance, retail, and technology sectors (2024–2025).
* Designed KPI dashboards that improved decision-making speed for management teams by 25%.

# TOOLS & PLATFORMS

* Data Analysis & Visualization: Power BI, Tableau, Excel (Power Query, PivotTables), Google Data Studio
* Programming & Databases: Python (Pandas, NumPy, Matplotlib), SQL (MySQL, PostgreSQL)
* Version Control & Collaboration: Git, GitHub, Jupyter Notebook, VS Code
* Other Tools: Google Sheets, Microsoft Access

# PROFESSIONAL EXPERIENCE

***Jan 2024 – Jun 2025*** |Data Analyst (Remote, International) | Global Data Insights Ltd. – London, UK

* Conducted data analysis for clients in finance, retail, and technology sectors across 3 continents.
* Built interactive Power BI and Tableau dashboards to monitor KPIs and business performance.
* Developed ETL pipelines to clean, transform, and integrate multi-source datasets.
* Delivered actionable insights that informed global business strategies and improved ROI.

***Jan 2020 – Dec 2023*** |Senior Data Analyst | OCK Global Limited – No. 17 Wonodi Close, Rumuigbo, Rivers State, Nigeria

* Led data analytics projects, building dashboards to track trading and operational KPIs.
* Created predictive models in Python to forecast trading outcomes, reducing risks by 18%.
* Designed automated reporting workflows in Excel and Power BI.
* Managed a team of analysts to ensure high-quality data collection and reporting.

***Jan 2018 – Dec 2019*** | Data Analyst | Iotacomm Tech Ventures – Plot 2/4 Okediak Avenue, Rivers State, Nigeria

* Collected and analyzed sales, marketing, and operational data to identify trends.
* Created Excel and Power BI reports for performance monitoring.
* Wrote SQL queries to extract insights from relational databases.
* Provided data visualization support for marketing campaigns.

***Jan 2015 – Dec 2017*** | Junior Data Analyst | Chudika Tech Hub – 4 Timothy Lane, Rumuola, Rivers State, Nigeria

* Assisted in data collection, cleaning, and basic analysis for client projects.
* Developed Excel dashboards to track key performance indicators.
* Documented data workflows for accuracy and consistency.
* Supported senior analysts in report preparation and visualization tasks.

# EDUCATION

MSc, Computer Science – Rivers State University | CGPA: 4.18 | Graduated: 2023

Thesis: An Efficient Algorithm for Group Communication in a Distributed Computing Environment

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BSc, Computer Science – University of Port Harcourt | CGPA: 3.18 | Graduated: 2014

Thesis: Enhancing E-Commerce Using Web-Enabled Distributed Data Warehousing

# CERTIFICATIONS

* Microsoft Business Analysis Professional Certification
* Cisco: Data Analysis Essentials
* Google Data Analytics Professional Certificate
* Google IT Support Professional Certificate
* Microsoft Certified: Power BI Data Analyst Associate
* META: Programming in JavaScript | Front-End Development | Version Control
* Scrum Fundamentals Certified (SFC)

# PROJECTS

* Forex Trading Performance Dashboard – Created KPI dashboard using Power BI and Tableau for trading performance tracking.
* Customer Sentiment Analysis – Python NLP model analyzing feedback to improve customer satisfaction.
* Sales Forecasting Model – Regression-based Python model to predict revenue trends.
* Inventory Optimization Dashboard – Reduced waste and stockouts through Power BI visualizations.
* Data Cleaning Pipeline – Automated cleaning of raw datasets using Python.
* Retail Sales Dashboard – Visualized 12 months of sales data to identify top products and regions.
* Website Traffic Analysis – Analyzed Google Analytics data for marketing optimization.
* HR Attrition Prediction Model – Forecasted employee turnover using machine learning.
* Excel Macro Automation – Cut manual reporting time by 50% through VBA automation.
* Market Basket Analysis – Used association rules to identify cross-selling opportunities.

# VOLUNTEER EXPERIENCE

* *Volunteer Data Analyst – Scottish Tech Army (Remote, UK) – 2025, Contributing data analytics expertise to community and non-profit projects, delivering dashboards, reports, and insights to support social impact initiatives.*
* *Led 20,000+ students in coding workshops during Microsoft Hour of Code (Bayelsa State Government).*
* *Mentored teens in Robotics & Web Development at The Carpenter’s Church Teen Camp, using LEGO EV3 & HTML/CSS.*

# PROFESSIONAL MEMBERSHIPS

Member, Nigeria Computer Society (NCS)

# REFERENCES

Available on request