

Sales And Budget Analysis

AdventureWorks



\$16.14M

Sales

\$16.87M

Budget

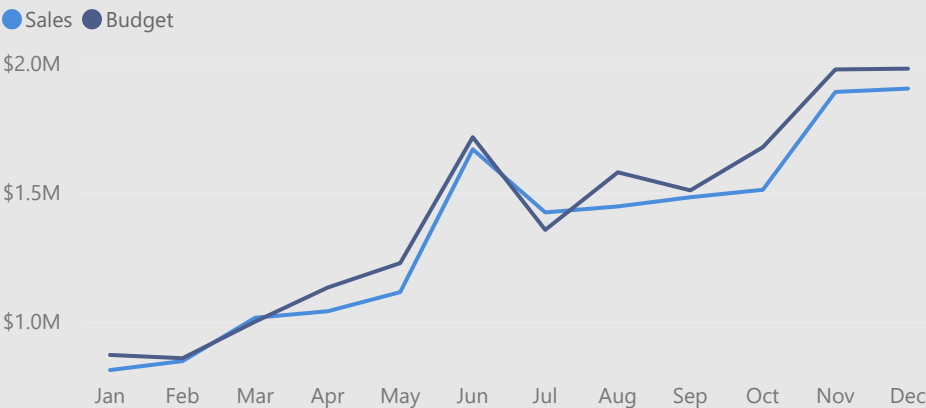
(\$725K)

Variance

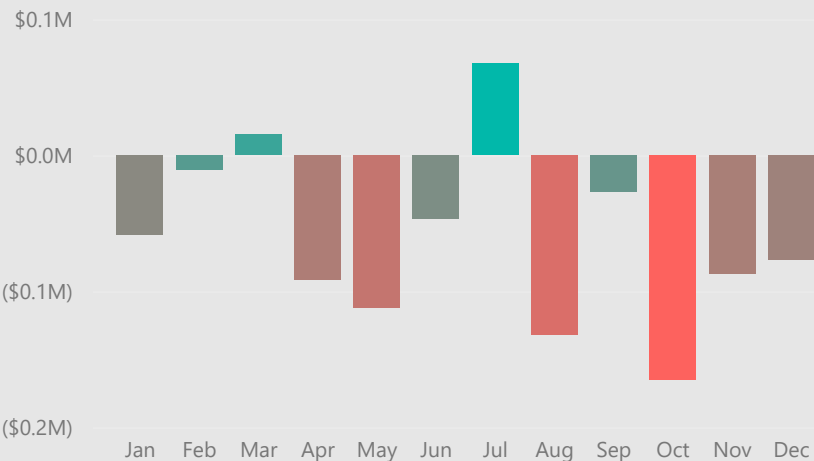
-4.30 %

Variance%

Sales and Budget by Month

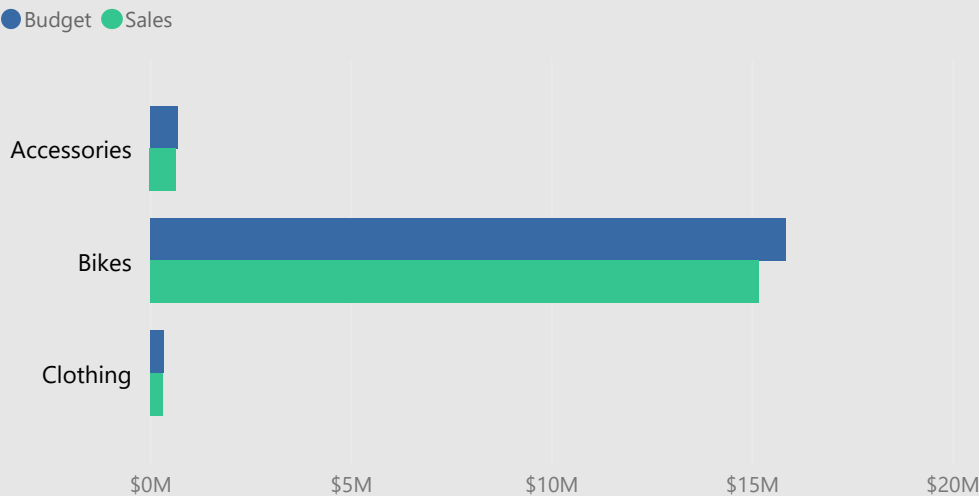


Variance by Month

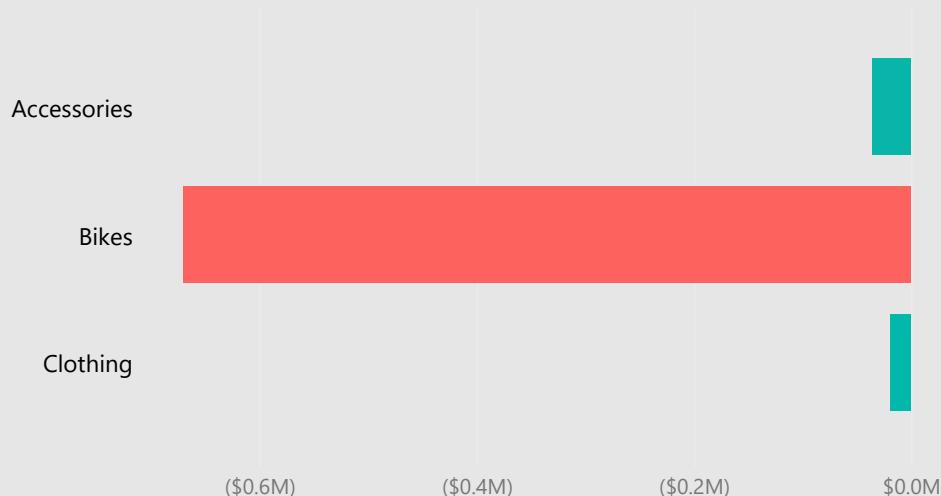


ProductName	Sales
Mountain-200 Black, 42	\$964,715.44
Mountain-200 Silver, 38	\$958,984.44
Mountain-200 Black, 38	\$952,502.81
Mountain-200 Black, 46	\$950,945.50
Mountain-200 Silver, 46	\$913,330.35
Mountain-200 Silver, 42	\$882,424.77
Touring-1000 Blue, 46	\$419,596.32
Road-350-W Yellow, 40	\$403,134.63
Touring-1000 Yellow, 46	\$395,755.62
Road-350-W Yellow, 48	\$387,825.72

Budget and Sales by Category



Variance by Category



FullName	Sales
Turner, Jordan	\$11,484.33
Shan, Maurice	\$10,860.57
Munoz, Janet	\$10,417.75
Nara, Nichole	\$9,717.11
Henderson, Kaitlyn	\$9,716.00
He, Margaret	\$9,691.00
Dominguez, Randall	\$9,687.72
Gonzalez, Adriana	\$9,664.43
Hu, Rosa	\$9,637.38
Gill, Brandi	\$9,617.37
She, Brad	\$9,594.92
Sara, Francisco	\$9,586.37
Cai, Lisa	\$9,420.09
Zheng, Lacey	\$9,199.36
Munoz, Larry	\$9,018.91
Gray, Ariana	\$8,479.53



Sales Performance

Category

- ☐ Accessories
- ☐ Bikes
- ☐ Clothing

Bikes

\$30,583,596.2751974... 23872
Total Sales Amount OrderQuantity

Accessories

\$720,376.545599949... 53889
Total Sales Amount OrderQuantity

\$31.65M

Total Sales Amount

Year

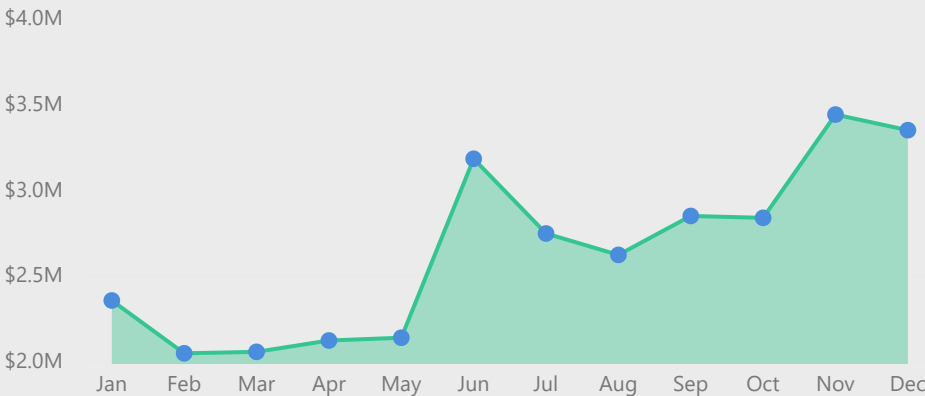
2014

2015

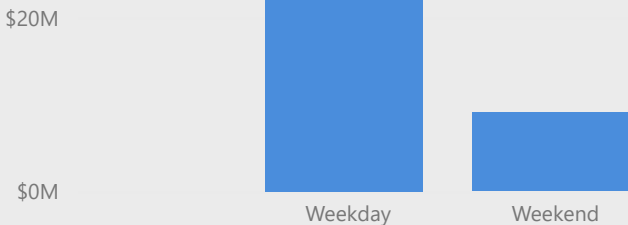
2016

2017

Total Sales Amount by Month



Total Sales Amount by WeekdayWeekend



Year	Quarter	Month	TOTAL Sales YTD	Total Sales MTD	Total Sales QTD
2014	Q1	Jan	377,449.41	377,449.41	377449
2014	Q1	Feb	936,993.54	559,544.13	936994
2014	Q1	Mar	1,457,067.68	520,074.14	1457068
2014	Q2	Apr	2,007,132.64	550,064.96	550065
2014	Q2	May	2,582,400.04	575,267.40	1125332
2014	Q2	Jun	3,354,034.32	771,634.28	1896967
2014	Q3	Jul	4,049,384.40	695,350.08	695350
2014	Q3	Aug	4,594,088.52	544,704.12	1240054
2014	Q3	Sep	5,319,263.88	725,175.36	1965230
2014	Q4	Oct	5,990,055.26	670,791.38	670791
2014	Q4	Nov	6,787,770.40	797,715.15	1468507
2014	Q4	Dec	7,467,633.95	679,863.55	2148370
2015	Q1	Jan	597,308.75	597,308.75	597309
2015	Q1	Feb	1,162,086.56	564,777.81	1162087
2015	Q1	Mar	1,593,637.87	431,551.31	1593638
2015	Q2	Apr	2,034,415.32	440,777.45	440777
2015	Q2	May	2,386,283.46	351,868.15	792646

Total Sales Amount by Region

