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Grids are lines that provide structure for your layout, ensuring alignment and organization. Sticking into a consistent grid system throughout the site can ensure a clean and organized layout, making it easier for visitors to navigate and find information.

CTA or Call to Action are guides for users towards desired actions, they make it clear what the next step is, reducing confusion for users. Making the CTAs stand out with contrasting colors and placing them strategically where users are likely to see them can help the user's navigation throughout the website.

Breadcrumbs are a navigation aid that helps users understand their location within the website. This provides a clear path for visitors to follow, more effectively when the breadcrumbs are placed on top of the page, uses clear and descriptive labels, and ensure that they are clickable and lead to the correct pages.

Search bar is an input field that allows users to enter keywords or phrases to find specific content on a website. It allows users to quickly find specific contents of the website. It should be placed in a prominent location, usually on the top of the page and use a common icon such as the magnifying glass to indicate its function.

Icons are small graphical representations of actions, objects, or concepts. Icons enhances visual appeal and help visitors quickly understand actions or content, reducing the need for lengthy explanations. To make icons more effective, use universally recognized icon for an object and you can also provide short text labels for clarity.

Modal is a lightbox tool that can pop up whether the users click buttons that call an action for it to appear. This can be usually seen when you are trying to log in on a specific website. **Modals** are significant to be included on websites because it can ease the work of the web developer and also improve the user experience by making their life easier such as logging in, filling out forms, etc.

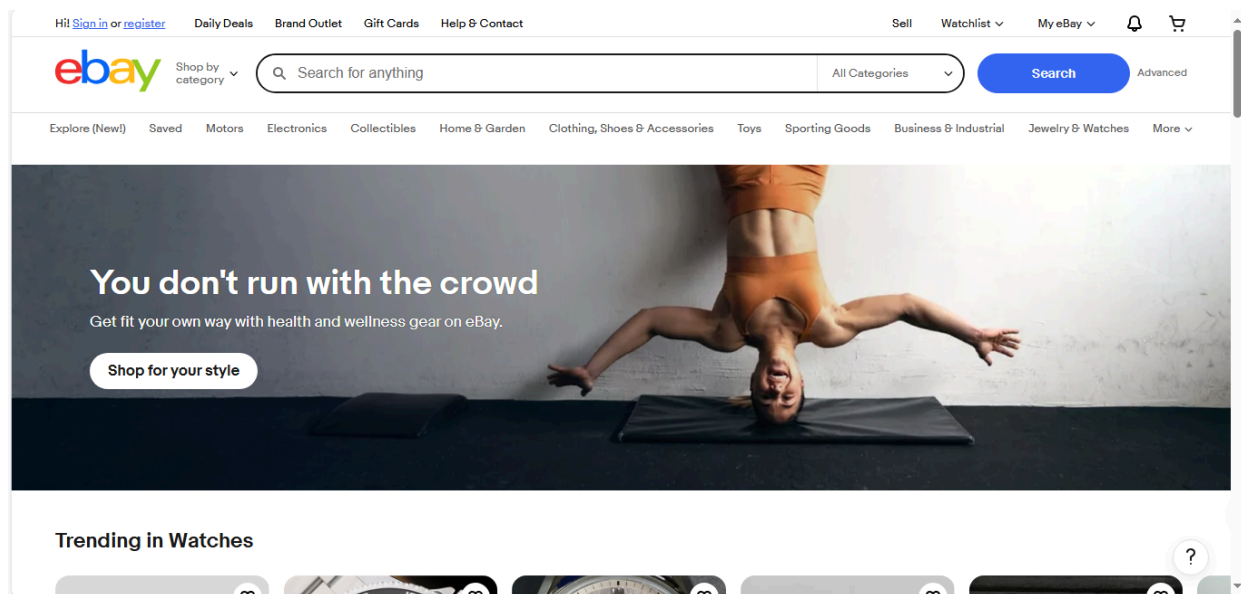
Typography refers to the use of fonts, spacing, and text layouts to improve the design and readability of a website. It can be practiced by checking what fonts you can use in the website you want to make, there are many different sites that can be used to check what fonts you think is

the best for making your website look better aesthetically but also eligible. This can improve the user experience by making it easier for the user to read the contents of your website especially when it can differentiate between the fonts you used in your website.

Colors are one of the most important components of making your website aesthetically pleasing and also help users to navigate through your website. The use of colors in your website usually requires a great amount of understanding of color theory, harmony of each color used in your website.

Usability is the ease of use or how each element of your website works within user interactions to your website. This can be determined by how easy for users to access each task they want in your website, especially how quick your website responds, the satisfaction that user gives for your design and how your users minimally make errors within your website.

Consistency in web design is the use of elements that follows a similar style and pattern, making the site easier to navigate and interact with for users. This can improve the user experience by familiarizing the users of your design making it comfortable to use. It can also enhance the overall aesthetic of your website giving it a cohesive and professional look.



The grid layout keeps everything neat and organized, with rows and columns for navigation bars, product listings, and promotional banners. Call to Action (CTA) buttons like "Sign in or register" and "Shop now" are easy to spot and guide users on what to do next. The navigation structure is straightforward, with categories like Motors, Electronics, and Home &

Garden, helping users find what they need. The search bar at the top lets users quickly find items, enhancing usability. Icons like the magnifying glass for search and the shopping cart make the interface intuitive and visually appealing. Modals pop up for alerts or forms, grabbing users' attention. The typography is consistent, with readable fonts and a clear hierarchy, improving readability. The color scheme is cohesive, creating visual interest and highlighting important elements. The website's usability is evident in its responsive design, which works well on different devices. Consistency in design elements like colors, fonts, and layout provides a smooth user experience, making the site easy to navigate and interact with.