### Contact

3021 XD Rotterdam 972528228640 (Mobile) idanbaronpro@gmail.com

www.linkedin.com/in/idanbaron (LinkedIn)

# Top Skills

Web Development Node.js React.js

# Languages

Hebrew English

#### Certifications

Git Essential Training: The Basics
Learning npm the Node Package
Manager
Learning GitHub
Learning Git and GitHub
Node.js Essential Training

# **Idan Baron**

Life is a beautiful software

Rotterdam, South Holland, Netherlands

# Summary

A highly motivated, autodidact, and a problem solving Full-Stack programmer with a creative mind, seeking a position at a leading tech company. I have a high work ethic and would love to be in a leading team, learning from the best. Give me a challenge and I won't rest until I'll solve it.

Curiosity is my drive in life. To learn and discover is my passion. Since I was a child, I loved to take things apart, just to see how they work inside, and then assemble it back together correctly - that gave me huge satisfaction. Today I do the same with all fields of life. I believe in humanity and accepting each person as a personality, not as a brand, in addition, I admire sociology and the behavior of crowds and groups.

# My Technical Skills:

React & MobX, WordPress, Typescript, JavaScript (ES5/6), jQuery, HTML, CSS, MaterialUI, PHP, Node.js, Express, MongoDB, MySQL, WebRTC, Git, Github, Heroku, AWS.

# Experience

Self-employed

Independent Fullstack Developer | Engineering Manager | Creative Problems Solver

May 2024 - Present (1 year 3 months)

Netherlands

Sitly

3 years 10 months

Engineering Manager

September 2023 - April 2025 (1 year 8 months)

Amsterdam, North Holland, Netherlands

Full Stack Engineer

#### July 2021 - September 2023 (2 years 3 months)

Rotterdam, South Holland, Netherlands

#### Yad2

Full Stack Engineer
December 2020 - July 2021 (8 months)

Ramat Gan, Tel Aviv, Israel

#### Habetzefer - הבצפר

4 years 1 month

Creative Director & Head of Copywriting Course, Habetzefer May 2018 - January 2020 (1 year 9 months)

Tel Aviv Area, Israel

I initiated end to end full-year training program. Researched and implemented the syllabus, lectured, and managed the course staff - resolving in 95% student satisfaction.

### Digital Manager

January 2016 - January 2020 (4 years 1 month)

Founded the in-house advertising dep', refreshing the brand identity by implementing a new content strategy, while keeping a 210% ROI. In addition, I built and managed the company custom WordPress websites.

#### Chikoom

Web Developer

January 2008 - December 2015 (8 years)

Worked with private and business customers, building landing pages, full WordPress websites and customized digital products with vanilla JS and PHP.

#### DigiDigi

CEO & Founder

January 2013 - January 2015 (2 years 1 month)

I was the initiator and lead developer in DigiDigi, a startup company creating Facebook apps, mini-sites, web-games, and commercial websites for medium-large scale customers like Havas, Roojoom, Haaretz, Yes, "Tnuva" and more. Using mainly Vanilla JS, jQuery, PHP, and MySQL, deployed on VPServers.

Young & Rubicam Group Interactive Copywriter January 2006 - January 2008 (2 years 1 month) Israel At my first year as a Digital Copywriter, I won 3 "Golden Cactus" - Israel's Advertising Industry Awards, and had my first "Cannes Lions festival" shortlist.

# Education

### Elevation

Full Stack Bootcamp · (2020 - 2020)

# Bezalel Academy of Art and Design

B.des, Design and Visual Communications, General · (2012 - 2014)

## The Hebrew University of Jerusalem

Computer Science · (2010 - 2012)

### Sapir College

Animation, Interactive Technology, Video Graphics and Special Effects · (2009 - 2010)

Habetzefer - הבצפר

copywriting · (2005 - 2006)