

CHURN ANALYSIS DASHBOARD

TOTAL CUSTOMER

6,418

TOTAL REVENUE

19.47M

TOTAL CHARGES

14.64M

CURN RATE

27.0%

GENDER

Female

Male

MARRIED

No

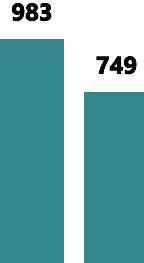
Yes

STREMING
MOVIES



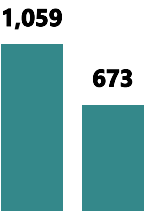
No Yes

STREMING TV
SERVICE



No Yes

STREMING
MUSICS
SERVICE



No Yes

ONLINE
BACKUP
SERVICE



No Yes

PAPER LESSS
BELLING
SERVICE



Yes No

INTERNET
SERVICE



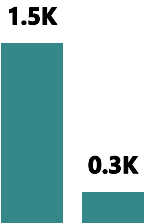
Yes No

PHONE
SERVICE



Yes No

ONLINE
SECURITY
SERVICE



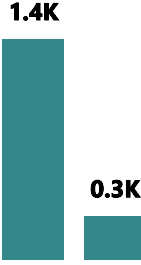
No Yes

DEVICE
PROTECTED
SERVICE



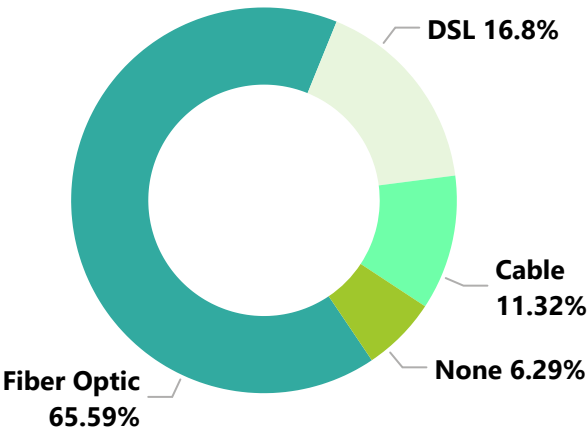
No Yes

PRIMIUM
SERVICE

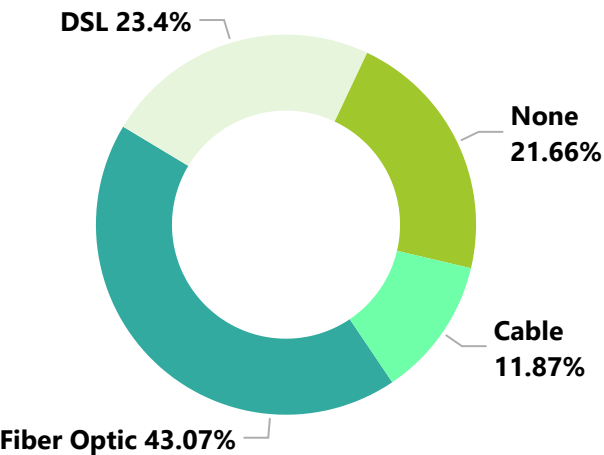


No Yes

INTERNET TYPE BY CHURN



INTERNET TYPE BY
CUSTOMER USES



CHURN ANALYSIS DASHBOARD

GENDER

Female

Male

MARRIED

No

Yes

TOTAL CUSTOMER

6,418

TOTAL CHURN

1,732

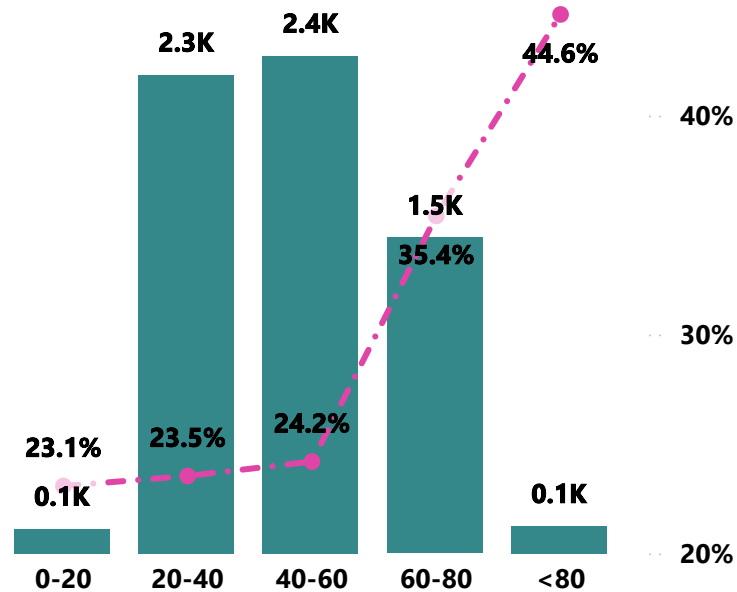
NEW JOIN

411

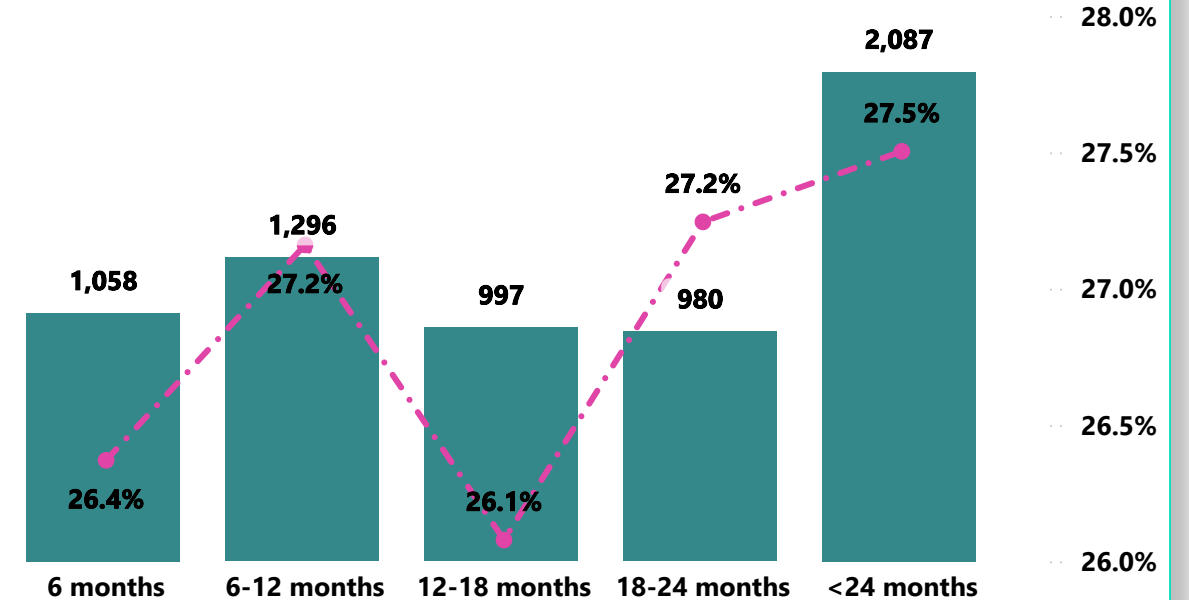
CURN RATE

27.0%

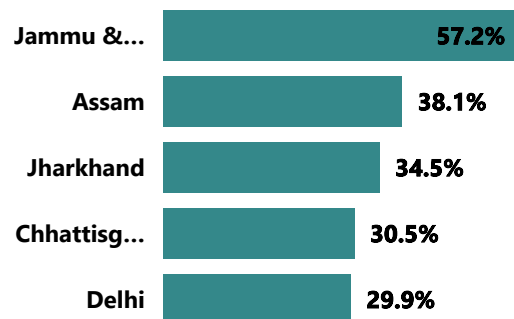
CUSTOMER BY AGE GROPS



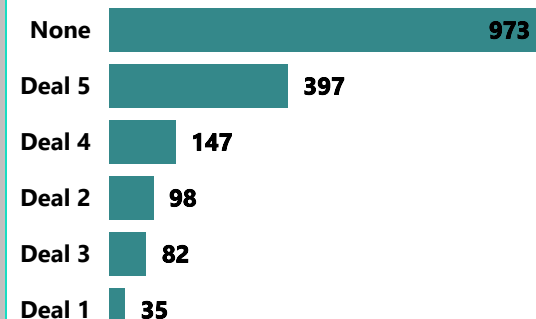
CUSTOMER BY TUNURE GROUPS



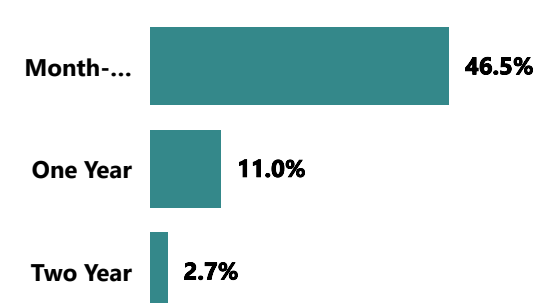
churn rate by State



total churn by Value_Deal



churn rate by Contract



churn rate by Payment_Method

