



Customer Churn Analysis Report

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Customer Demographics

Account Details

Customer Subscriptions

CUSTOMER DEMOGRAPHICS

**7043**

Total Customer's

1869

Churned Customers

26.54%

Churn Rate %

\$456K

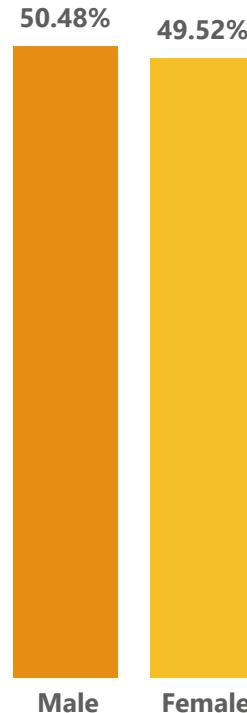
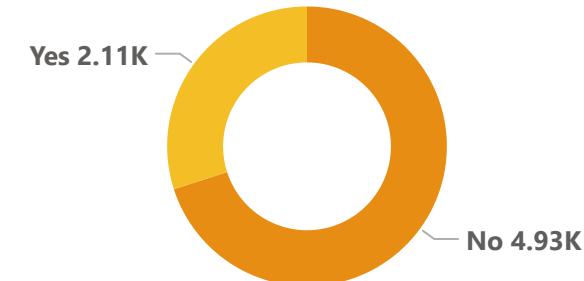
Monthly Revenue \$

\$139.13K

Monthly Revenue Loss

30.50%

Revenue Loss %

Total Customers**Male****3555****Female****3488****Senior Citizen****1142****Young Citizen****5901****Male****Female****Have Partner ?****Have Dependents ?****Churned Customers**

● Churned Customers ● Retained Customers

26.54%**73.46%**

ACCOUNT DETAILS



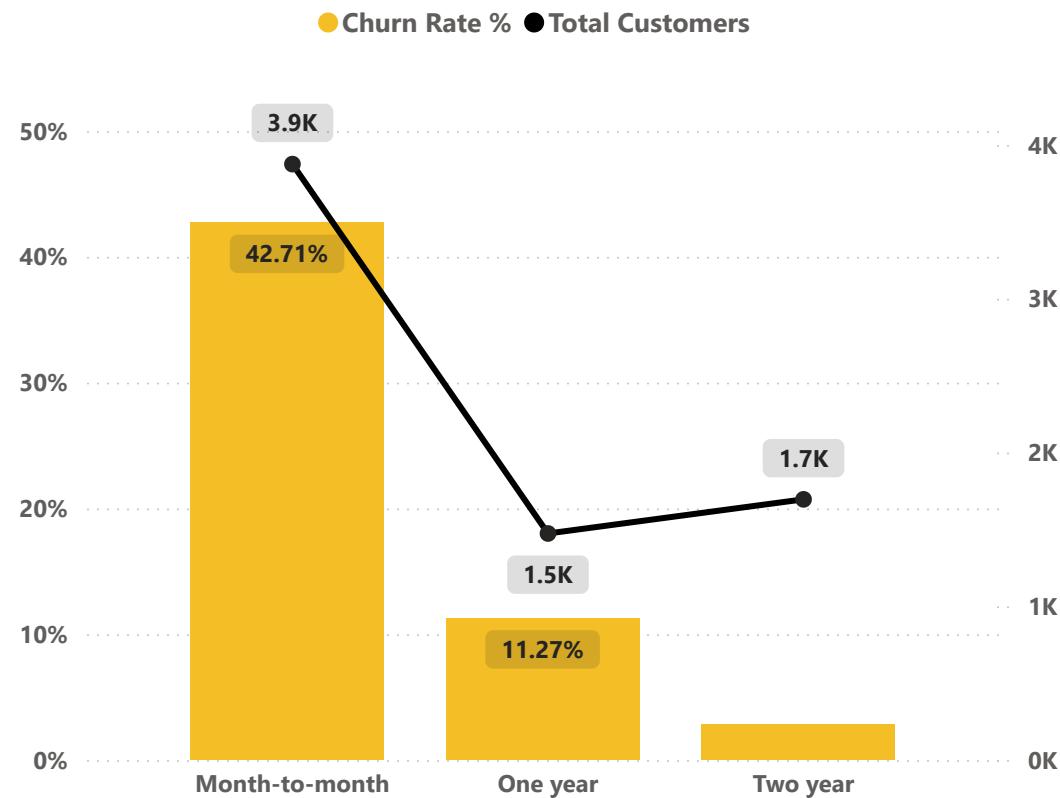
Tenure

Tickets

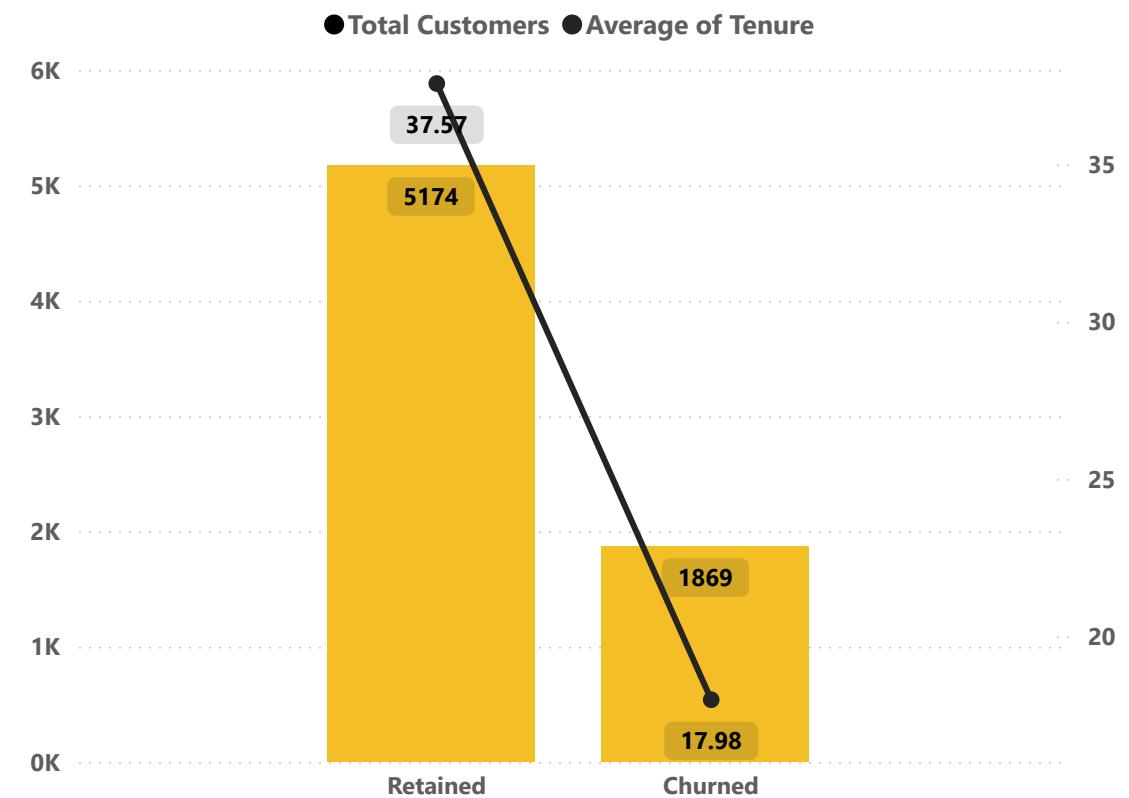
Charges

Payments

Churn Rate % and Total Customers by Contract



Average of Tenure (in months)





ACCOUNT DETAILS



Tenure

Tickets

Charges

Payments

Number of Admin & Tech Tickets

2173

Tech Tickets

885

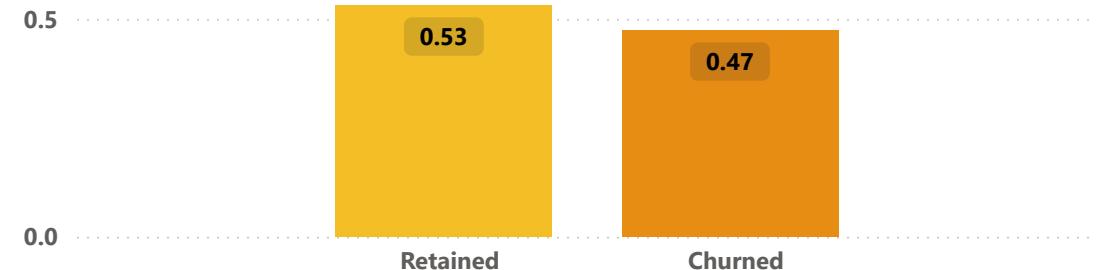
Admin Tickets

Churn Status

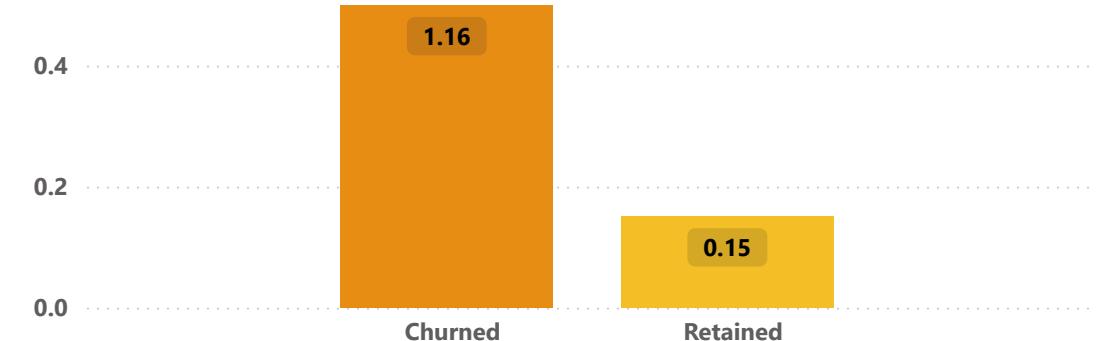
Churned

Retained

Average Number of Admin Tickets



Average Number of Tech Tickets





ACCOUNT DETAILS



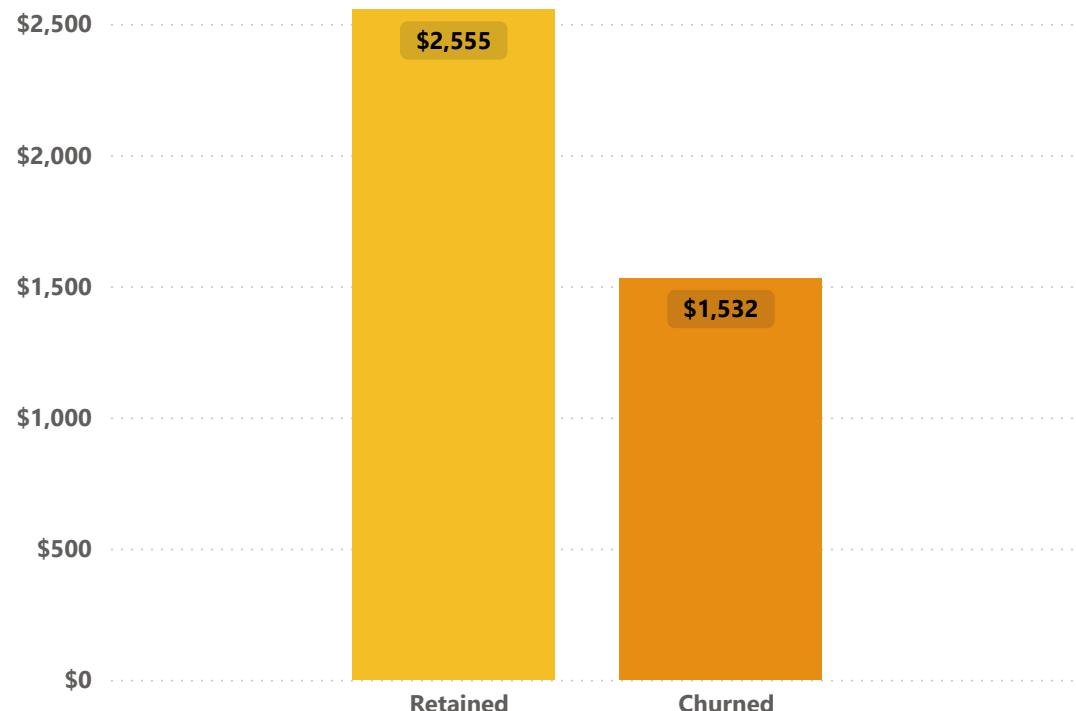
Tenure

Tickets

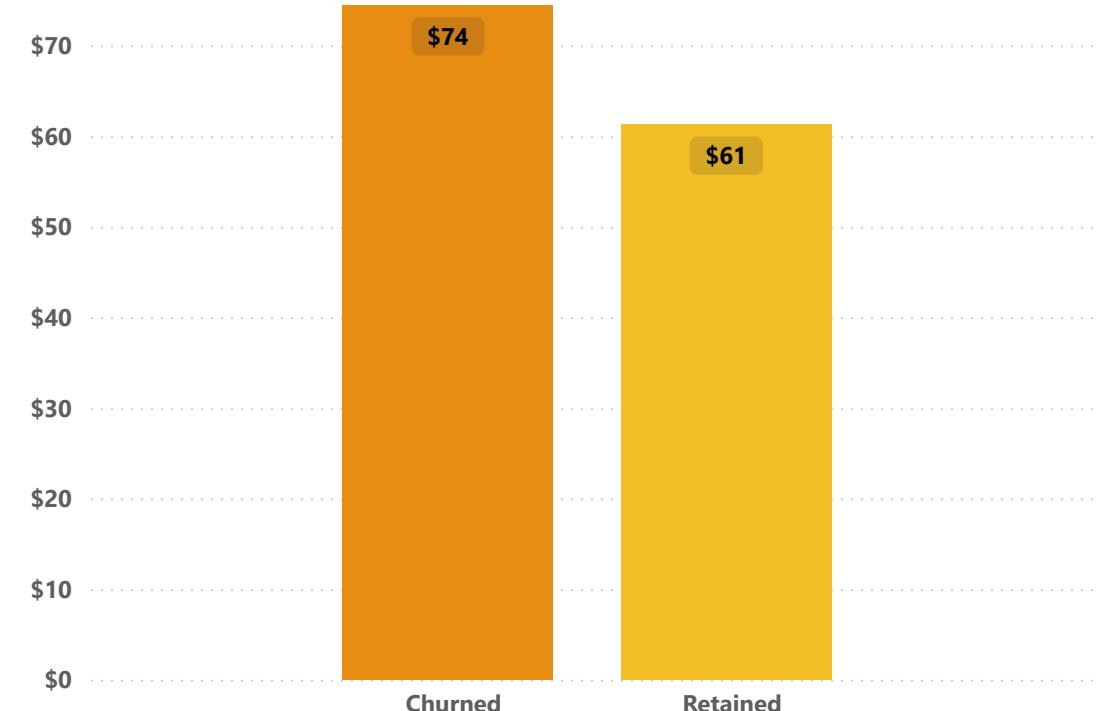
Charges

Payments

Average of Total Charges (in \$)



Average of Monthly Charges (in \$)



ACCOUNT DETAILS



Tenure

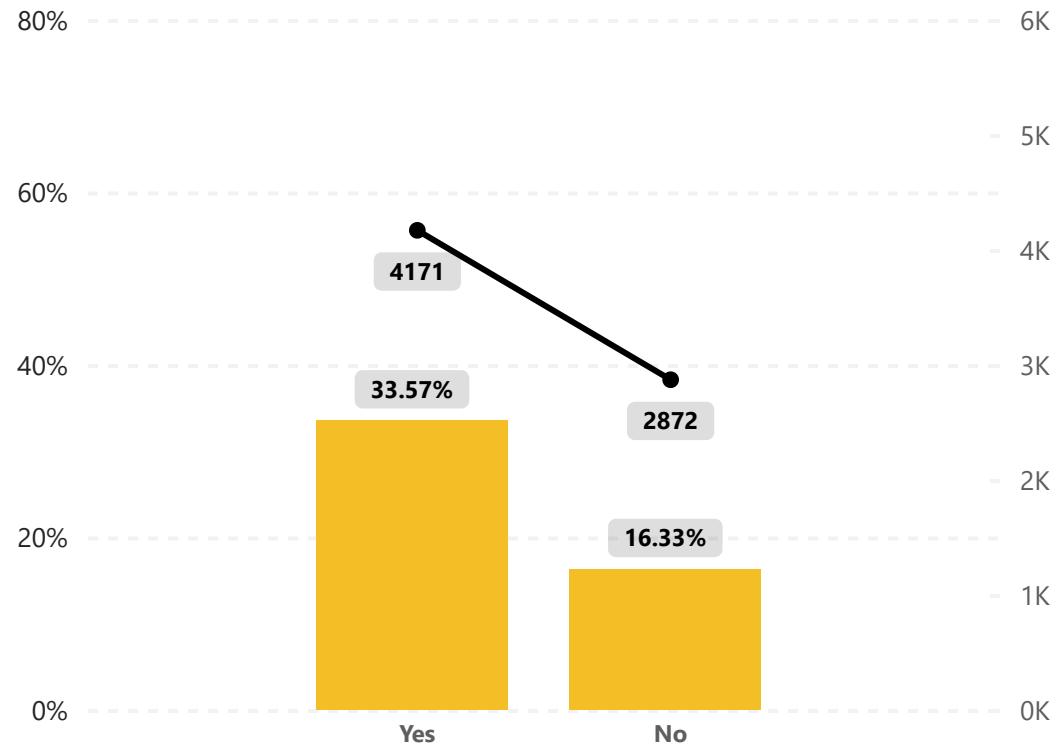
Tickets

Charges

Payments

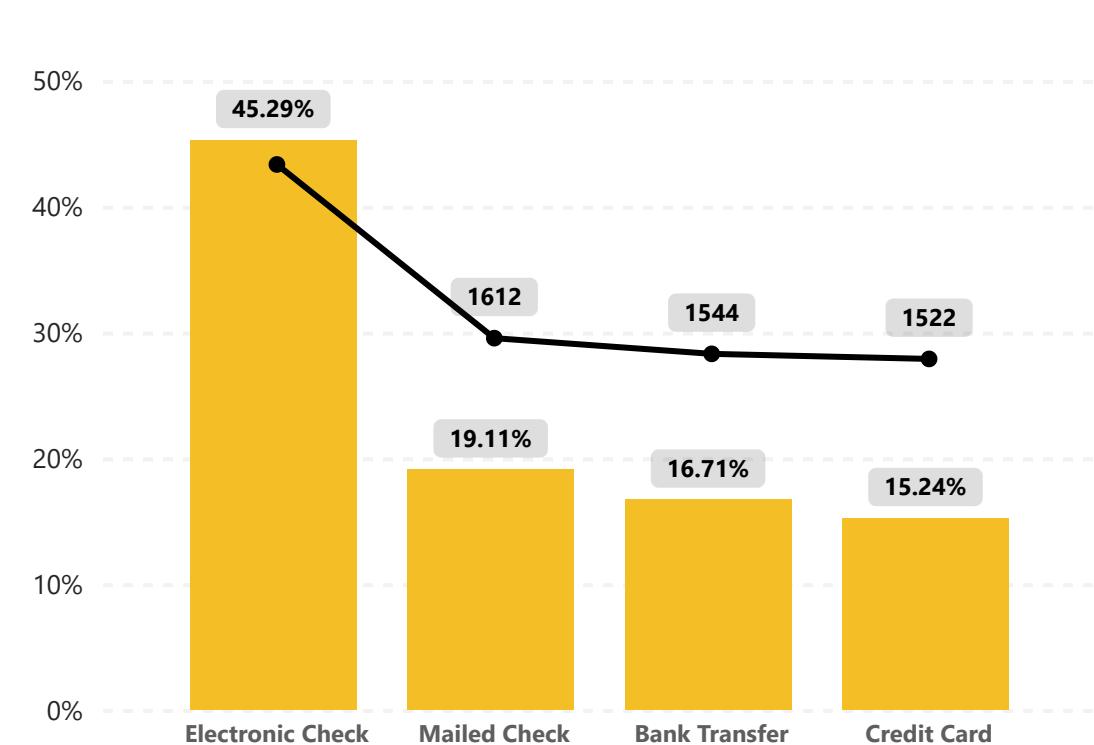
Paperless Billing

Churn Status ● Churn Rate % ● Total Customers



Paperless Billing

Churn Status ● Churn Rate % ● Total Customers



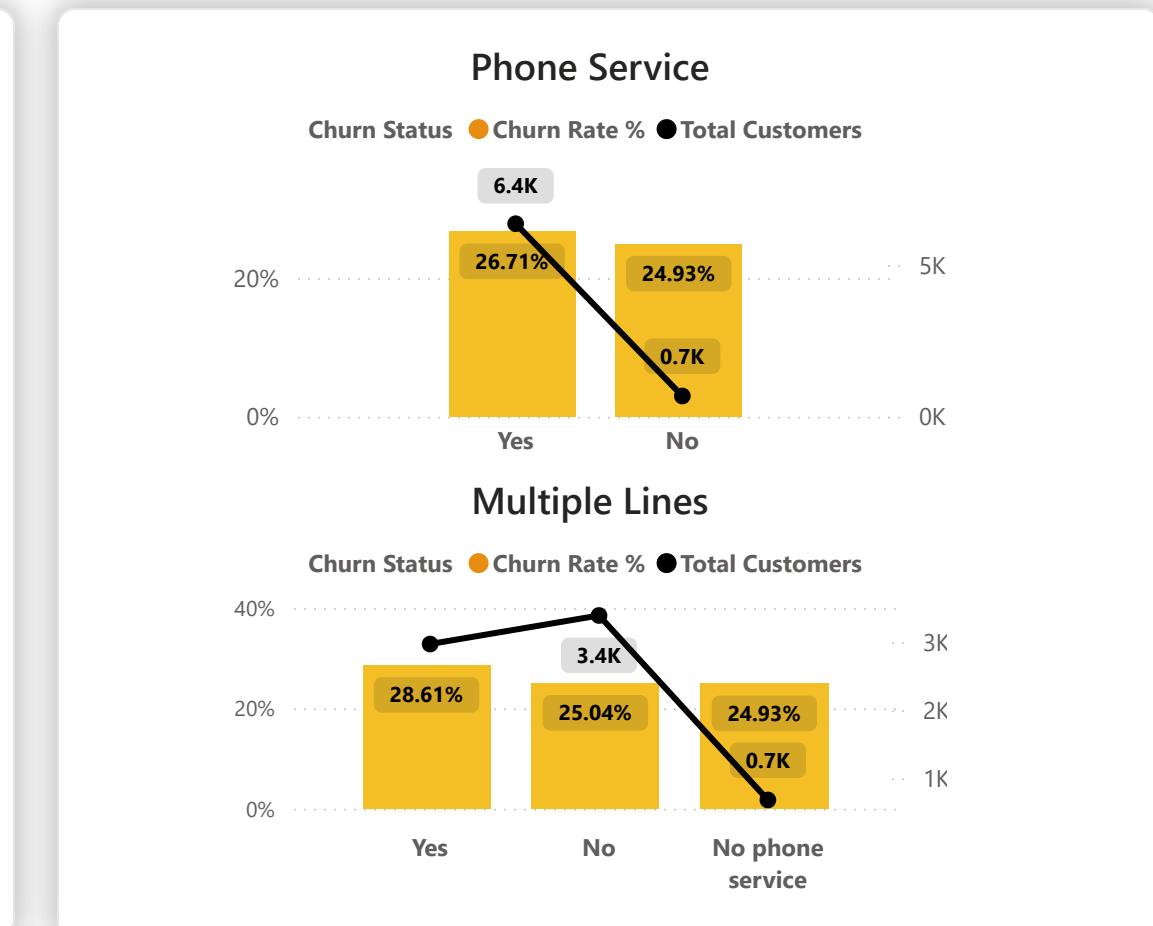
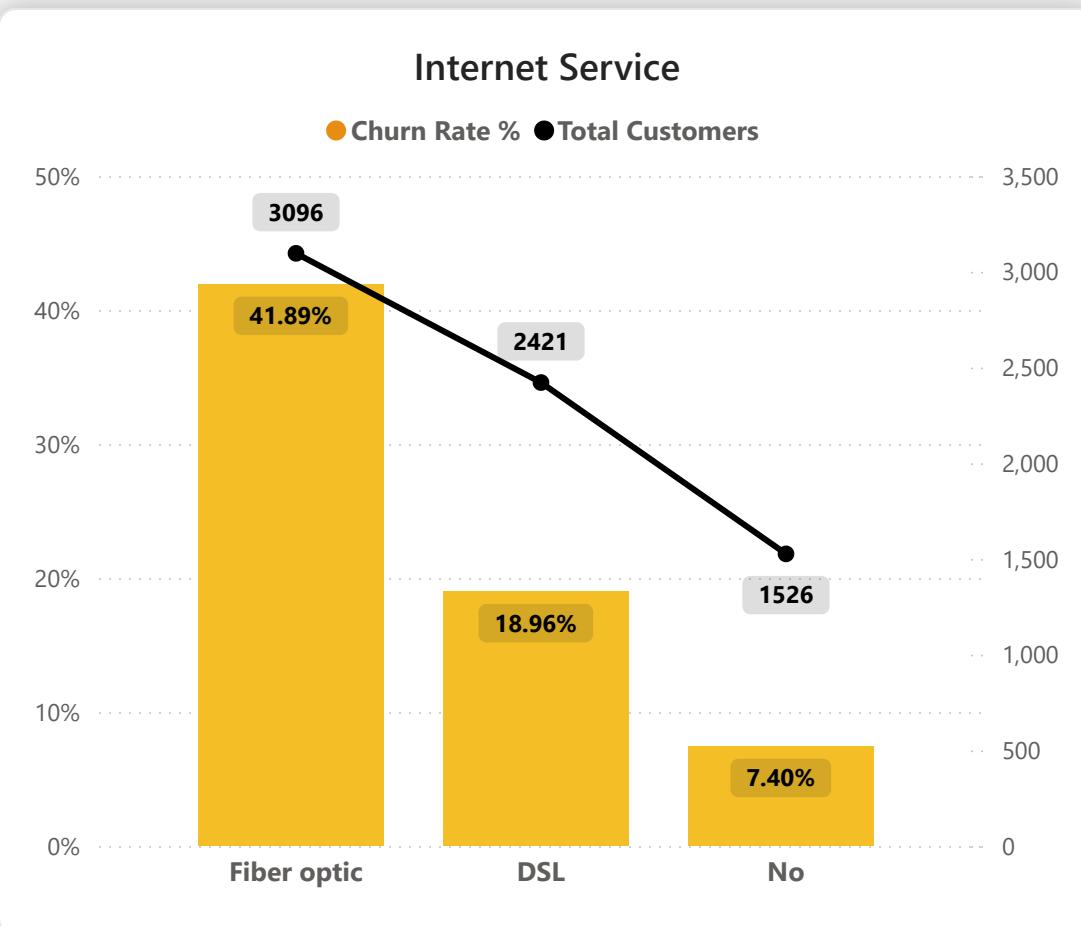
CUSTOMER SUBSCRIPTIONS



Main Services

Additional Services

Streaming



CUSTOMER SUBSCRIPTIONS

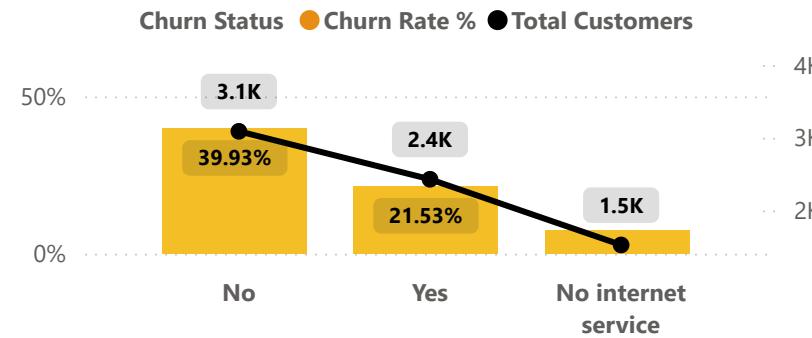


Main Services

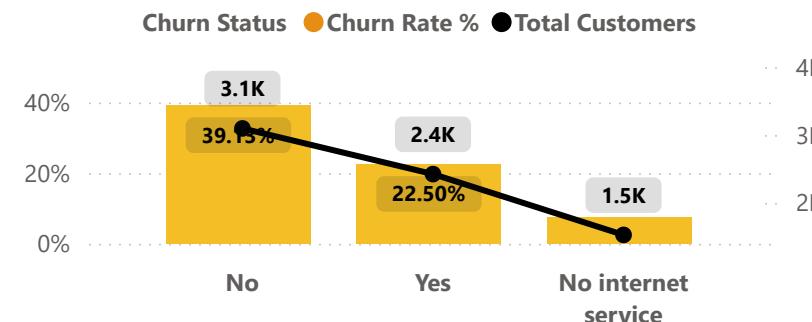
Additional Services

Streaming

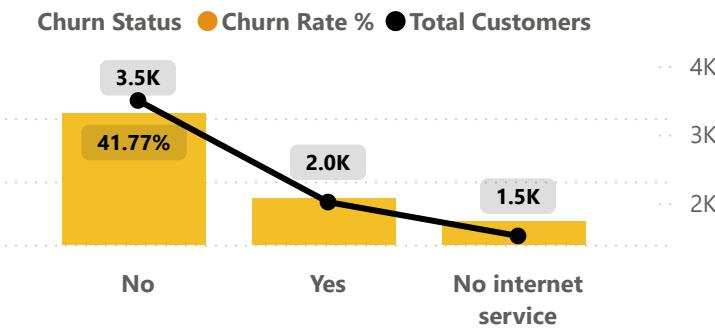
Online Backup



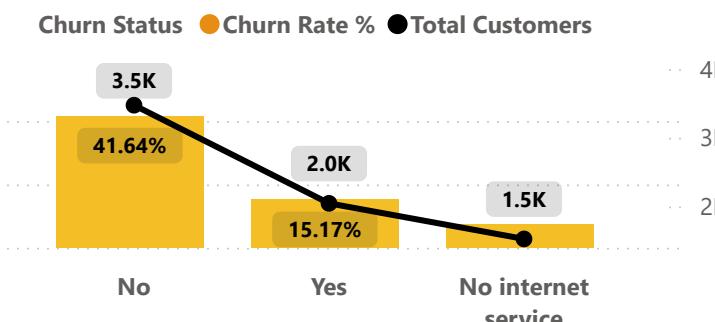
Device Protection



Online Security



Tech Support



CUSTOMER SUBSCRIPTIONS



Main Services

Additional Services

Streaming

