Quick Start Guide - nico.builds Brand Kit

🚀 Get Started in 5 Minutes

1. Colors

Copy these CSS variables:

```css
--brand-accent: #12f6ff;        /* Primary cyan */
--brand-accent-soft: #ff906f;   /* Coral orange */
--brand-accent-deep: #14c9c9;   /* Teal lagoon */
--brand-bg: #11172b;            /* Deep ocean */
--brand-midnight: #0b1224;      /* Midnight depths */
--brand-text-primary: #f4f8ff;  /* Light surface */
```

Or import the full palette:

```css
@import url('./brand-kit/colors/palette.css');
```

2. Fonts

Add to your HTML:

```html
<link href="https://fonts.googleapis.com/css2?family=Comfortaa:wg
```

Use in CSS:

```
.heading { font-family: 'Comfortaa', sans-serif; font-weight: 700
.body { font-family: 'Comfortaa', sans-serif; font-weight: 400; }
```

3. Logo

Location: `brand-kit/logos/logo-primary.png`

Usage:

- Use on dark backgrounds (#11172b or darker)
- Maintain aspect ratio
- Minimum clear space: 20% of logo width

4. Brand Voice

Key phrases:

- "Flow Beyond Limits"
- "Tide-tested precision"
- "Future internet habitats"

Tone:

- Professional yet approachable
- Technical but accessible
- Playful without being unprofessional

5. Quick Reference

Element	Value
Primary Color	#12f6ff (Cyan)
Secondary Color	#ff906f (Coral)
Background	#11172b (Deep Ocean)

Heading Font	Comfortaa (700)
Body Font	Comfortaa (400)
Tagline	Flow Beyond Limits

📁 File Locations

- Colors: `brand-kit/colors/`
- Fonts: `brand-kit/fonts/`
- Logos: `brand-kit/logos/`
- Guidelines: `brand-kit/guidelines/`
- Examples: `brand-kit/examples/`
- Templates: `brand-kit/templates/`

🎨 Common Use Cases

Button

```css
.button {
  background: linear-gradient(135deg, #12f6ff, #14c9c9);
  color: #0b1224;
  font-family: 'Comfortaa', sans-serif;
  font-weight: 600;
  border-radius: 999px;
  padding: 0.85rem 1.8rem;
}
```

Heading

```css
h1 {
  font-family: 'Comfortaa', sans-serif;
  font-weight: 700;
```

```
    font-size: clamp(2.75rem, 4vw + 1rem, 4.5rem);
    color: #12f6ff;
}
```

Card Background

```
.card {
  background: rgba(8, 47, 73, 0.78);
  border: 1px solid rgba(34, 211, 238, 0.18);
  border-radius: 28px;
}
```

📚 Next Steps

1. **Read:** `brand-kit/README.md` for overview
2. **Explore:** `brand-kit/guidelines/brand-guidelines.md` for details
3. **Check:** `brand-kit/examples/` for usage examples
4. **Use:** Templates in `brand-kit/templates/` for quick starts

❓ Need Help?

- **Email:** nico.chikuji@gmail.com
- **Website:** nico.builds
- **Full Docs:** See `brand-kit/README.md`

Remember: Consistency is key. Use these assets to maintain brand identity across all touchpoints.