Social Media Templates - nico.builds

Template Structure

Twitter/X Post Template

Format: Short, punchy, engaging **Hashtags:** Use sparingly (1-3 max) **Tone:** Conversational, authentic

Example:

```
🚢 Just shipped [project name] - [brief description]

[Key feature/highlight]

Built with [tech stack]. Open for collabs! 🌊

#Web3 #FullStack #BuildInPublic
```

LinkedIn Post Template

Format: Professional, detailed, outcome-focused **Tone:** Business-oriented, collaborative

Example:

```
Excited to share [project/achievement]!

[2-3 sentence description of what was built]

Key highlights:
• [Outcome 1]
```

```
• [Outcome 2]
• [Outcome 3]


Always open to collaborating with founders and teams building the ne


#FullStackDevelopment #Web3 #TechInnovation
```

GitHub README Template

Format: Technical, clear, well-structured **Tone:** Developer-focused, precise

Example:

```
# [Project Name]

[Brief description - one line]

## 🚀 Features

- Feature 1
- Feature 2
- Feature 3

## 🛠️ Tech Stack

- React / Next.js
- Supabase
- [Other technologies]

## 📦 Getting Started

[Setup instructions]

## 🤝 Contributing

Open to contributions! Feel free to open an issue or PR.

## 📄 License
```

Visual Guidelines

Image Sizes

- **Twitter/X:** 1200x675px (16:9)
- **LinkedIn:** 1200x627px
- **Instagram:** 1080x1080px (square) or 1080x1350px (portrait)
- **GitHub:** 1200x630px (for social preview)

Color Usage

- Use brand colors (#12f6ff, #ff906f, #14c9c9)
- Dark backgrounds (#11172b, #0b1224)
- High contrast for readability

Typography

- Headlines: Comfortaa, bold
- Body: Comfortaa, regular
- Keep text minimal on graphics

Content Themes

Project Launches

- Focus on impact and outcomes
- Include tech stack
- Call for collaboration
- Use oceanic metaphors sparingly

Technical Insights

- Share learnings and solutions
- Include code snippets when relevant
- Explain complex concepts clearly
- Engage with community questions

Community Engagement

- Respond to comments authentically
- Share others' work
- Participate in discussions
- Build relationships

Posting Schedule Suggestions

- **Twitter/X:** 2-3 times per day
- **LinkedIn:** 2-3 times per week
- **GitHub:** As projects are completed
- **Discord:** Regular community engagement

Engagement Tips

1. **Respond Promptly:** Engage with comments and messages
2. **Be Authentic:** Share real experiences and learnings
3. **Add Value:** Provide insights, not just updates
4. **Build Community:** Support others' work
5. **Stay Consistent:** Regular posting builds presence

Remember: Quality over quantity. Each post should add value to your community.