Logo Assets - nico.builds

Logo Description

The nico.builds logo features a stylized design with:

- **Central Element:** A glowing blue circle with a compass-like internal design
- **Framing:** Two symmetrical curly braces `{ }` on either side
- **Accent:** A bright orange focal point within the circle
- **Style:** Modern, digital, futuristic with neon-like glow effects
- **Theme:** Represents coding, navigation, and precision

Logo Files

- `logo-primary.png` - Main logo file (original format)

Logo Usage

Do's ✅

- Use on dark backgrounds (#11172b, #0b1224)
- Maintain minimum clear space around logo
- Preserve aspect ratio
- Use at appropriate sizes for context

Don'ts ❌

- Don't stretch or distort the logo

- Don't place on light backgrounds without adjustment
- Don't modify colors or effects
- Don't add effects that conflict with the glow

Color Variations

The logo is designed for dark backgrounds. For light backgrounds, consider:

- Creating an inverted version
- Using a dark background container
- Applying appropriate contrast adjustments

Recommended Sizes

- **Favicon:** 32x32px, 64x64px
- **Navigation:** 40-48px height
- **Hero/Banner:** 120-200px width
- **Social Media:** 512x512px (square format)

Brand Colors in Logo

- **Primary Blue/Cyan:** #12f6ff (glow elements)
- **Secondary Blue:** #153b6d (internal shapes)
- **Orange Accent:** #ff906f (focal point)
- **Background:** Transparent or dark (#11172b)