**Project Proposal**

For my project I would like to make some sort of shopping website. I really want to focus on the user experience and therefore am leaning towards a clothing website. I think user usability is important in this type of website because it can determine whether or not a sale is made on that website or at another place.

Personally, I do a lot of online shopping and after the pandemic started I was forced to do all of my shopping online. I also am really into the fashion industry so this would be great to get a general understanding of these types of websites.

There are multiple things that I think separate an okay shopping website from a great one. Things like "how many items are in stock?" or "what payment methods do you accept?" are all important for the consumer to have answered early on. I think it would be great to experiment and test myself in executing a shopping website.