Chris Garcia

859 Vallejo ST ⬤ San Francisco CA 94133
Phone: (806) 831-1777 ⬤ chrisg1821@gmail.com
[Portfolio](#) ⬤ [Github](#) ⬤ [LinkedIn](#)

[CG]

Objective

Inquisitive, self-motivated, performance focused professional with a strong understanding of React, Javascript, and project management seeking to take the next step in my career by being part of an engineering team and growing my frontend development skills.

Experience

Digital Pipeline Manager - The Real Real   **Jan 2021 - Current**

- Set and facilitate the quarterly and monthly content planning schedule across site and social, working cross-functionally to ensure consistency across the teams

- Architect efficiencies throughout the planning process, working with relevant teams to optimize and apply out.

- Manage project workflows, timelines and roadmaps for business plans and objectives ; maintain optimal production processes to ensure deliverables are met with consistency and accuracy.

- Manage end-to-end development timelines for projects ranging from small-scale site deliverables to large-scale brand initiatives

- Oversee day-to-day resourcing assignments in partnership with Creative to load balance resources against evolving business priorities

- Leverage familiarity with eCommerce best practices to influence strong customer experiences throughout the shopping funnel

Digital Producer - Levi Strauss & Co.   **May 2019 - Jan 2021**

- Manage site refreshes and web projects in partnership with cross-functional teams to prioritize, troubleshoot and provide communication to business stakeholders.

- Enable production team to lead business readiness support for site enhancements; partnering with Product Managers to execute UAT, Training, Test Data, BAU workflows, defect prioritization , communication and post launch activities.

- Working knowledge of web production and release processes, including direct experience with website tools, content management systems and technologies.

- Manage project workflows, timelines and roadmaps for business plans and objectives ; maintain optimal production processes to ensure deliverables are met with consistency and accuracy.

- Assess operational plans and technical changes to the site; make decisions based on organizational capacity and brand impact (e.g. coordinate tool/site outages with marketing calendar/upcoming events)

- Optimize the operational effectiveness of existing processes by identifying opportunities for improvement

- Lead and enable production team to provide business support for run-ins, production issues and demonstrate effective communication with cross-functional teams , business partners , and senior leadership

Technical Skills

- Proficient in HTML, CSS, Javascript and the MERN stack
- Accomplished user of Content Management Systems; Salesforce Commerce Cloud (Demandware), Hybris, Shopify, Magento, and Oracle ATG
- Effective in providing analytics reporting using Business Objects, Tableau, or Google Analytics
- Adept in Project Management tools such as Asana, JIRA, Basecamp, and Trello
- Experienced using ESP's such as Listrak and Klaviyo
- Familiar with digital asset management tools like Scene7 and Amplience
- Working knowledge of social media tools

Projects

Bailey's Cafe

The final group project of the bootcamp course. The purpose of the project was to tie all of our learnings together. We were required to create a front and back end using the MERN stack. My group used the technologies to build an ecommerce platform for a mock restaurant. The mock restaurant includes a Stripe integration as well. [Check it out!](#)

MERN: Book Search Engine

I took starter code with a fully functioning Google Books API search engine built with a RESTful API and refactored the code to use a GraphQL API instead. [Check it out!](#)

Bracket Guys

The second group project of the bootcamp. My group created a website that allows users to create a NHL playoff. Users can login, make multiple brackets and delete brackets. We used Sequelize, Express, Javascript, MySQL, Handlebars, CSS and deployed through Heroku. [Check it out!](#)

Education / Certifications

University Of North Texas   **August 2015**

Bachelors of Science in Digital Retailing

University Of Denver   **August 2021**

Full Stack Certification