CHI LE PRODUCT DESIGNER

As a flexible product designer, I constantly iterate my works and process based on feedbacks and self-reflection.

childk98@gmail.com

(714) 351 2372

Long Beach, CA 90802

Experience

Product Designer at Codelink.io

July 2018 - April 2019 | Vietnam

- Worked with numerous startup companies from Asia and Australia . Responsible for product planning, UI/UX design and supporting other teams in product development. Involved in SCRUM projects from various fields:

- Redesigned a Yoga mobile application with 10,000+ downloads, focused on increasing user engagement.

- Planned and lauched a high-end corporate travel platform that provide exclusive rates for companies.

- Designed internal and external mobile applications for a Malaysian airline.

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- Worked in branding/marketing materials and refined UI for a secure omnichannel communication platform.

- Assisted other designers in creating wireframes, visual designs and enhancing UX for other projects.

Freelancer Designer

August 2016 - June 2018 | Vietnam

- Worked with multiple startup entrepreneurs in designing products and marketing materials.

- Designed holiday merchandise which sold more than 100,000 copies.

- Designed marketing materials and goods for multiple NGO events.

Skills

Visual Design

Interaction Design

Wireframing

Product Planning

Branding

Agile Development

Tools

Sketch

Figma

inVision

Photoshop

Basic Illustrator

Zeplin

Pivotal Tracker

Languages

HTML/CSS

Javascript

PHP

Education

Trained in UI/UX Design
by Coderschool in 2018

Trained in Web Design
by DPI Center in 2018

28 credits in Finance
by HCMC UEL in 2016 - 2018