CHI LE

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EDUCATION & CERTIFICATIONS

Cypress College | Associate of Arts in Liberal Arts: Math & ScienceExpected Date June 2022Google | Google Analytics Individual QualificationJune 2020Coderschool | UI/UX Design CertificationJuly 2018dpi Center | Web Design CertificationMay 2018

EXPERIENCE

Freelance Designer / Developer

Aug 2016 - Present

- Designed and developed portfolio website using ReactJS
- Created UI, Branding, and Packaging for startups
- Designed holiday merchandise which sold more than 100,000 copies

UI/UX Designer

Jul 2018 - Apr 2019

Codelink | https://www.codelink.io/

- Worked with companies and startups for 5+ projects in various fields, each of which required different approach to achieve product vision and business objectives
- Created goal-focused Minimum Viable Products for startup companies using Agile Methodology
- Designed and created emails and newsletters using Mailchimp to improve user experience and increase user engagement
- Assisted project managers providing updates to management board and running Agile ceremonies

UI/UX Designer Aug 2018 - Mar 2019

LeapXpert | https://www.leap.expert/

- Collaborated effectively with stakeholders, PMs, developers and designers to utilize human-centered design work
- Built and refined Design System, delivered reusable designs to optimize work performance
- Delivered professional branding and marketing materials that received 95% positive feedback from clients

SKILLS

Design

Visual Design | Responsive Design | Motion Design | UX Research | Prototyping | Wireframing | Information Architecture

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Front-end Development | Project Management | Google Analytics | Agile Methodology | Collaboration

LANGUAGES

C | HTML/CSS | jQuery/Javascript

TOOLS

Design

Sketch | Figma | InVision | Photoshop | Illustrator | Principle

Others

Visual Studio | Microsoft Office | Trello | Pivotal Tracker | Mailchimp | Slack | Notion