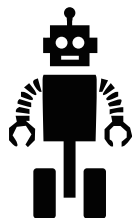


design of the **robot**  
(shape, behavior,...)

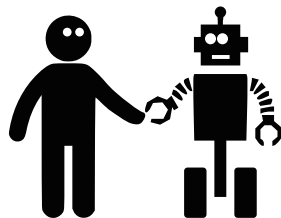


**personal** characteristics  
(psychological determinants)



people's tendency to  
**anthropomorphize** a robot

situation and **context**  
of the interaction



**time** spent with the robot  
(familiarity and predictability)