

**CIST 3381- Information Assurance & Security**  
**Spring 2022**  
**Case Study 2: Data Breach at Equifax**

- Individual submission (*Upload MSWord file on BB*)
- **Be sure to give detailed responses** (*Minimum 150 words per question*)

- Ques 1)** How does Equifax's business model work? What is the role played by consumers' in Equifax's product offerings?
- Ques 2)** Was Equifax lax or unlucky to be cyber-breached in this way?
- Ques 3)** How well did Equifax responded to the breach? What do you think accounts for the delay in informing the Board?
- Ques 4)** To what extent would you hold Equifax's board accountable for the company's lack of cybersecurity preparedness? Assuming you are serving on the company's board, what questions you'd ask to know about the security preparedness of the company
- Ques 5)** In your view, how should Equifax have prepared for the breach and the subsequent response?