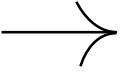




Chi Vo



SCOTTISH FISCAL COMMISSION

Professional work

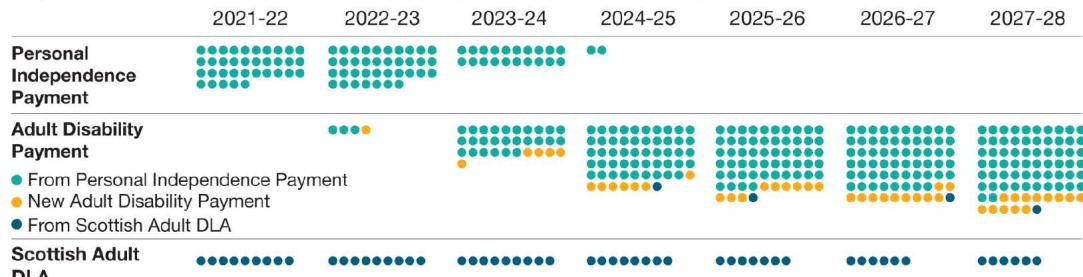
Selected works that I created with economists' data as design lead for the Scotland's Fiscal Publications, using Excel, Flourish, Inkscape (due to Government's lack of funding we could not subscribe to Adobe softwares).

To summarise and make it easier for politicians and policy makers to understand our work, I have developed 'first glance' templates to help summarise the biggest 3 topics presented in Fiscal Updates.

Full PDF file can be found here

<https://www.fiscalcommission.scot/publications/scotlands-economic-and-fiscal-forecasts-may-2022/>

Figure 5.7: Illustrative transfer of spending from DLA Working Age and PIP onto ADP



Source: Scottish Fiscal Commission
Circles represent £50 million spend.

Figure 5.3 Timeline of social security payments

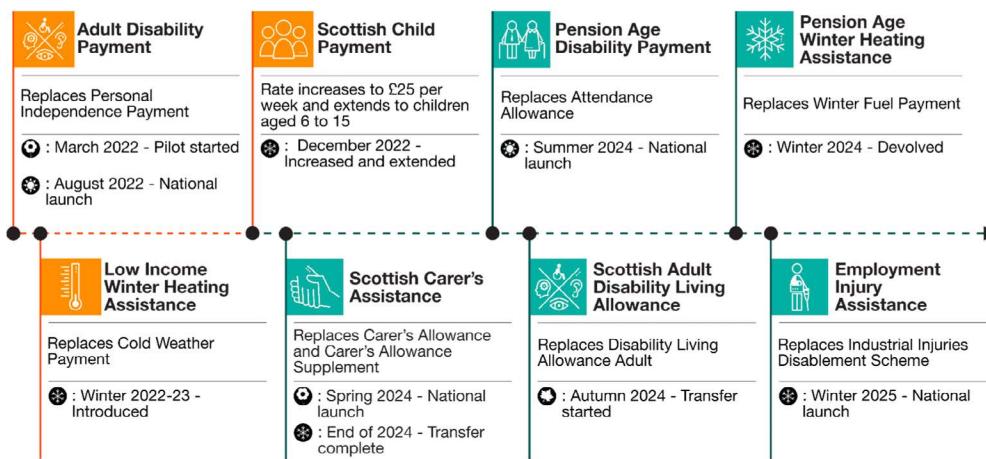
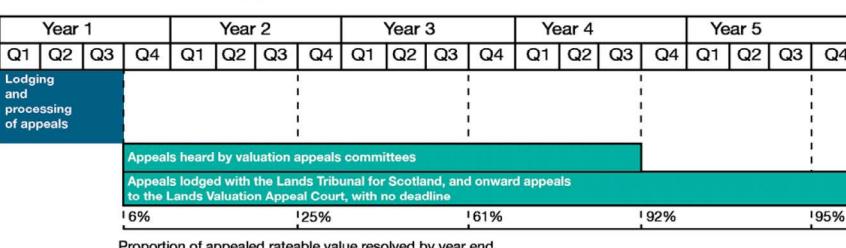
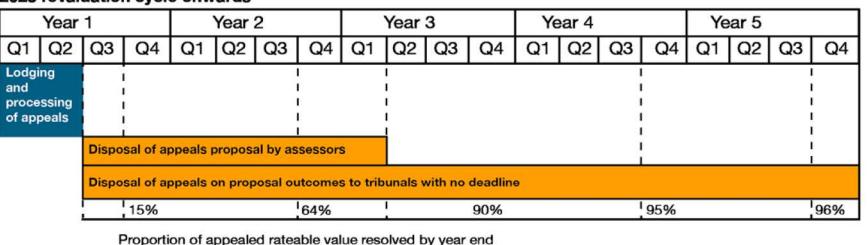


Figure 4.18: Simplified Schematic Overview of Revaluation Appeals Profile Update

Previous revaluation cycles [1]



2023 revaluation cycle onwards



Source: Scottish Fiscal Commission

[1] Hearing of appeals was extended to the end of year 5 for the 2017 revaluation cycle because of the COVID-19 pandemic, we have not included this to simplify Figure 4.18.

This does not necessarily reflect the proposals set out in the consultation on reforming the non-domestic rates system including proposals, the draft valuation roll, or content of valuation notices.

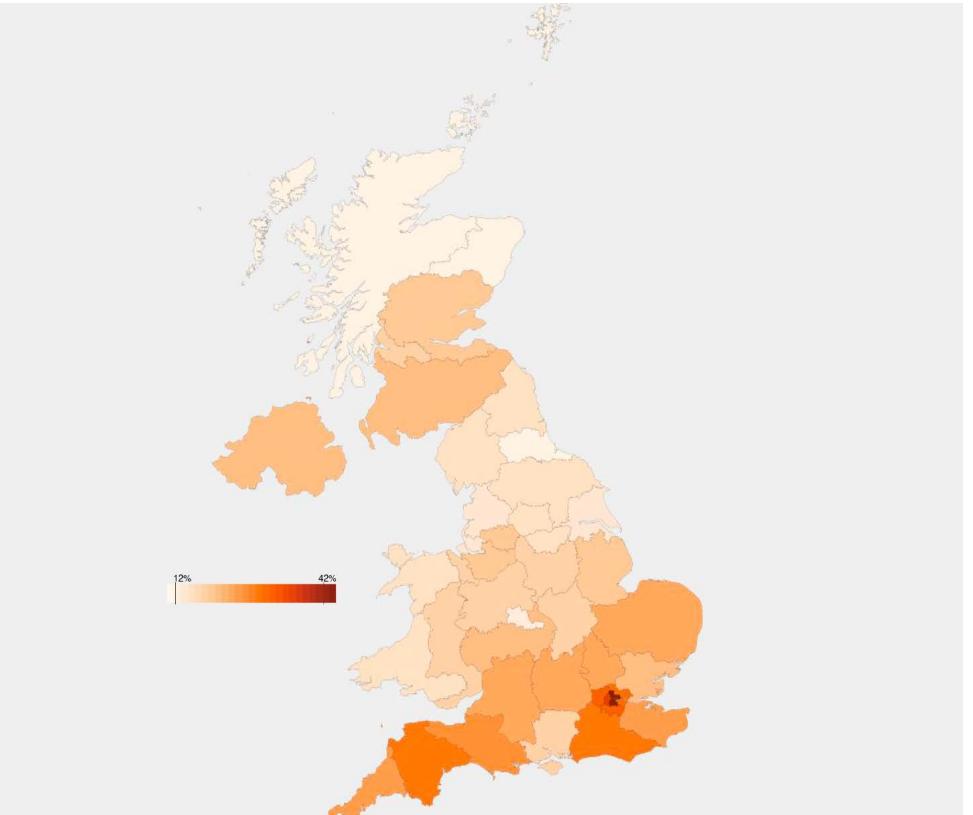
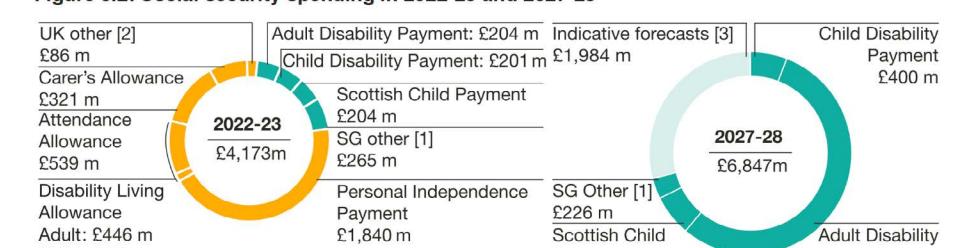


Figure 5.2: Social security spending in 2022-23 and 2027-28

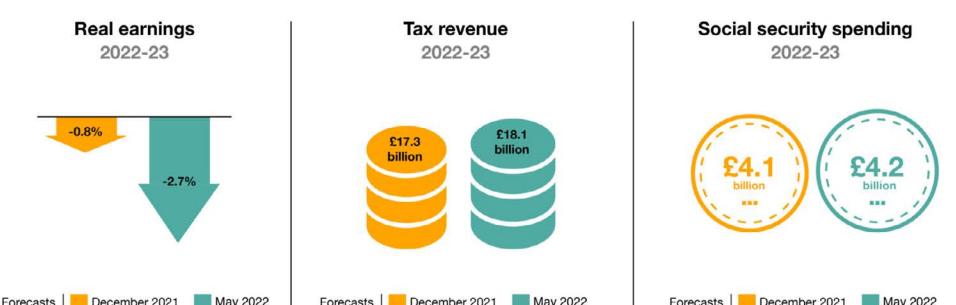


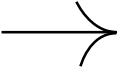
Source: Scottish Fiscal Commission

[1] Other includes Best Start Foods, Best Start Grant, Carer's Allowance Supplement, Child Winter Heating Assistance, Low Income Winter Heating Assistance, Funeral Support Payment, Discretionary Housing Payments, Fair Start Scotland, Self-Isolation Support Grant and Scottish Welfare Fund in 2022-23. It excludes spending on Carer's Allowance Supplement and Fair Start Scotland in 2027-28 as these are covered as part of the indicative forecasts

[2] Other includes Industrial Injuries Disablement Scheme and Severe Disablement Allowance in 2022-23, but only for Severe Disablement Allowance in 2027-28.

[3] Indicative forecasts includes spending on Scottish Carer's Assistance, Pension Age Disability Payment, Employment Injury Assistance, Pension Age Winter Heating Assistance, the Scottish Adult DLA, and an estimate for spending on employability services to replace Fair Start Scotland.





CAMBRIDGE CONSULTANTS

Professional work

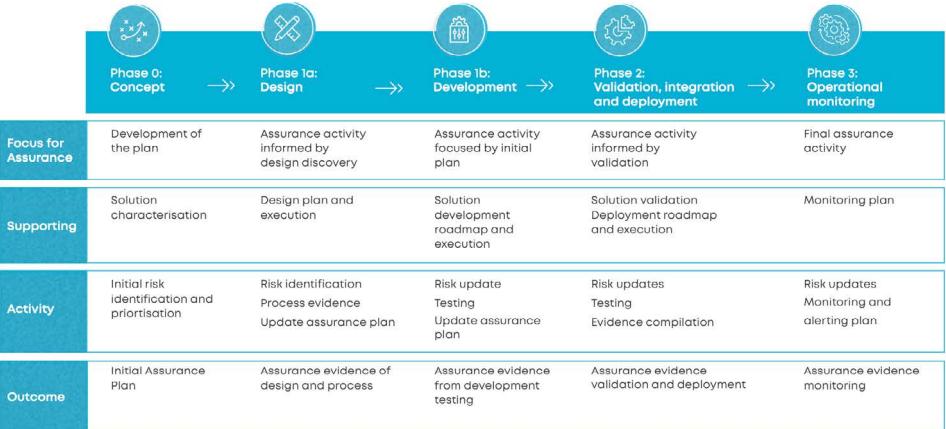
Design lead on publications:

AI assurance: protecting next-gen business innovation

https://www.cambridgeconsultants.com/sites/default/files/uploaded-pdfs/2023_AI_Assurance_Innovation_Briefing.pdf

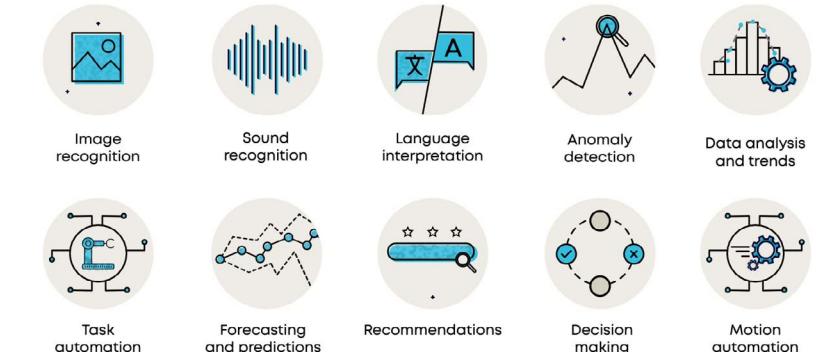
The Impact of AI on Transportation and Mobility

<https://itsa.org/wp-content/uploads/2023/12/Lit-R-018-v0.3-2023-ITSA-AI-report.pdf>

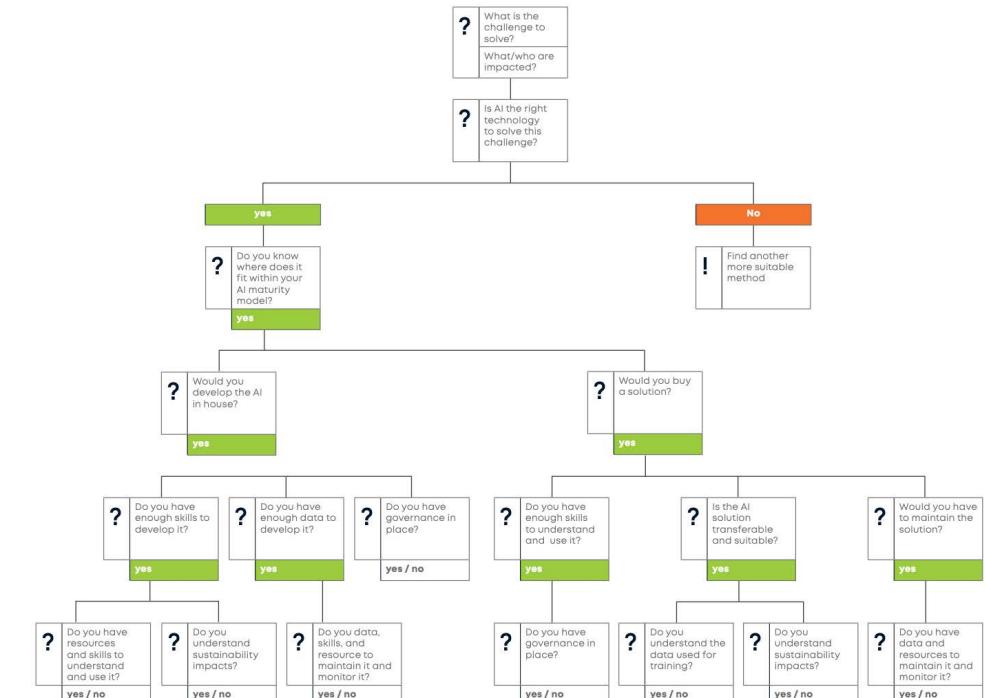
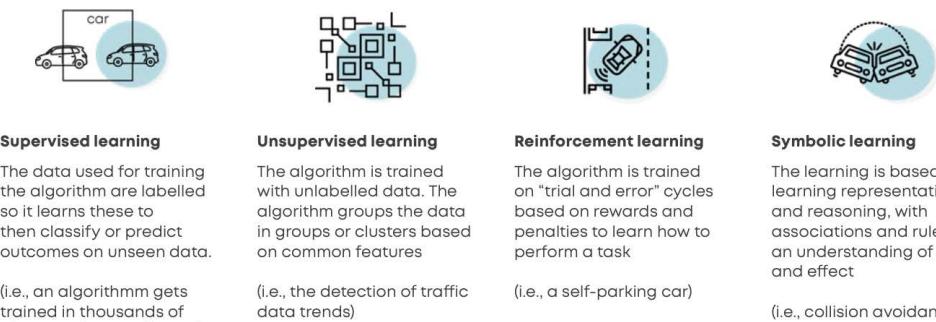
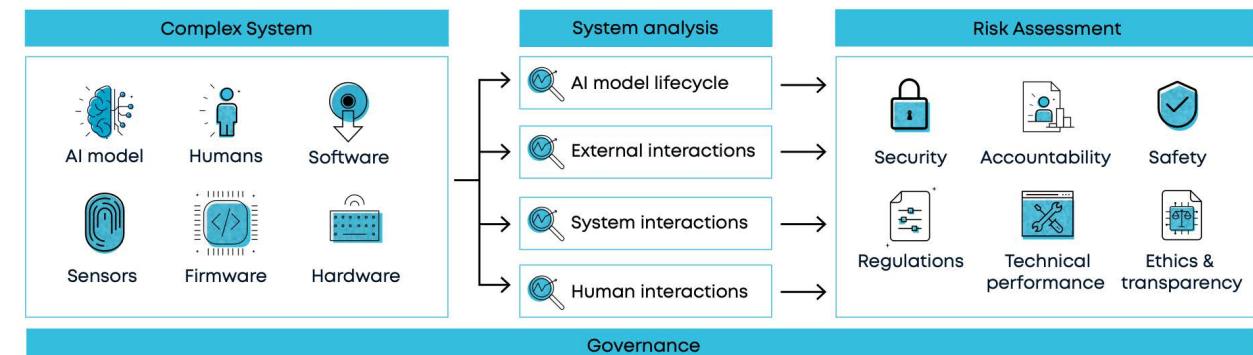
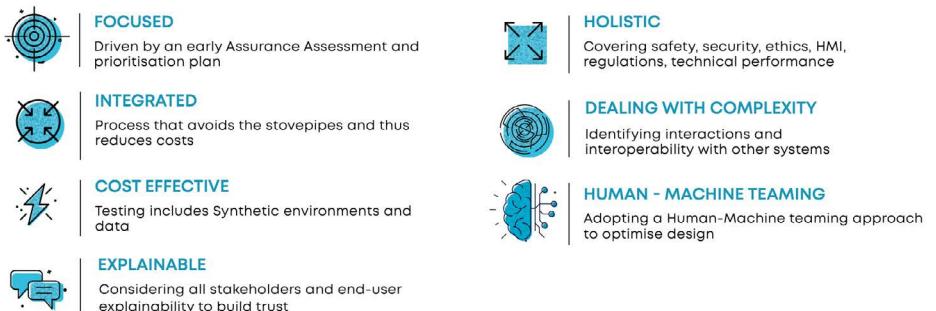


MOST COMMON APPLICATIONS OF AI

through a technological solution-focused lens



A holistic approach to AI assurance



RNLI ANNUAL REPORTS

Coursework

Carr Kamasa set the brief, an agency in London, to produce an Annual Reports & Accounts report for RNLI based on text and Excel files.

Aim: Distributing information on pages to communicate the brand's mission while adhering to RNLI's branding.

I carried out branding research for the brand, understood their mission, and chose real-life stories to highlight my theme for this annual report, ‘Surviving the Storms’.

Full PDF file can be found [here](#):

https://drive.google.com/file/d/1-BD_HGtlk6qX5QgRQt1BWxkShA4rGJxs/view?usp=sharing





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07. FINANCIAL STATEMENTS page 31 - 48 View full page	08. STRUCTURE page 49 - 60 View full page	09. THANK YOU page 61 - 62 View full page

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 Read 2020 Operational Statistics

WELCOME

'Our founder established the RNLI to save lives both home and abroad. We remain true to that vision.'

Perfect Storm

As I write this we are in the midst of Covid-19. In such uncertain times I hope that you and your families will stay well and turn to yourselves, those near you. The RNLI will be doing all it can. Our volunteers have been working hard to support our members and volunteers, saving lives, in difficult circumstances. Thank you.

Difficulties from last year

We've also been facing significant challenges as part of our international work to reduce the thousands of drowning deaths. We are proud of what our teams are achieving. Our rescue teams have saved over 1,000 lives at sea each year and abroad. We remain true to that vision. We did lose a few supporters but, very much more spoke out their support, so we ended the year with 11,000 signed up as members.

Our Finance

As you will see in this report, our income shows some improvement following our Perfect Storm campaign and by reaching out to new supporters. It's up to us to position ourselves to meet the growing demand for our services. We've helped people save the lives of 375 men, women and children last year – and educated many thousands more in water safety.

Our crew, our lifeguards

Our courageous, selfless lifeguards undertake thousands of amazing rescues every year. They dug out one person from a burning building, and another who had fallen into a frozen lake. They saved the lives of 53 fishermen. Coxswain Dean Hartley very much deserved the RNLI Bravery Medal for his part in this difficult mission.

RNLI Chairman

Thank you

2020 saw a difficult retirement of Paul Baines after a 14-year career and the RNLI as chief executive for nearly a decade. He achieved significant success and deserves recognition for his work. We owe him a big thank you.

When Peter Tait退休, he supported, governed, inspired, funded and member of staff – or one of the millions other people vital to the success of the RNLI. He spent 14 years in the role, and we are grateful. You enabled us to deliver rescue and life-saving services to help others enjoy the water more safely.



Sir Julian Bell
Chairman

OUR HERITAGE

The RNLI has survived through generations and page, boat and boat. Thank you - our supporters - we're always here to help. Ready to get involved? [Get involved](#)

[Our history](#)

1824
RNLI founded by Sir William Hillary

Sir William Hillary founded the service in 1824 to help save lives at sea. The RNLI now has more than 1,000 lifeboats and 1,500 volunteers across the UK and Ireland.

[Read more about Sir William Hillary](#)

1914-1918
The Great War

During the First World War, 7,000 RNLI lifeboats and crews were mobilised to help save lives at sea.

[Read more about the Great War](#)

1940
Dunkirk lifeboats

C-12 lifeboats, RNLI's first RNLI lifeboats, saved the lives of 330,000 people during the Dunkirk Evacuation.

[Read about Dunkirk lifeboats](#)

2000
Formation of RNLI Rescue Team

When helping to save the lives of 11 people off the coast of Porthcawl, in 2000, the RNLI's first ever RNLI Rescue Team responded to an emergency callout and helped to save them.

[Read more about the RNLI Rescue Team](#)

2004
RNLI College opens

RNLI College opened in 2004, training RNLI lifeguards, crew members and volunteers to help keep people safe at sea.

[Read more about RNLI College](#)

2020
Sir William Hillary's 250th birthday

90th anniversary of the first fast motor-powered lifeboat.

20th anniversary of formation of RNLI Flood Rescue Team.

Are you interested in RNLI services? [Find out more](#)

[Our history](#)



RNLI Royal National Lifeboat Institution

Home | Welcome | Our heritage | Rights & Impacts | Our work | Financial review | Governance | Financial statement (FIS) | Structure | Thank you.

LIFEGUARDS

Two out of three people in the UK will head to the seaside at least once this year. And when something goes wrong, who can help?

RNLI Lifeguards, based around the coast 24/7 of the British Isles, patrols the UK and Channel Islands in 2017. Together they extend 1,600 miles across the UK, 250 miles offshore and 125 miles from the Isles of Scilly, spanning 26 lifeboat stations - making the top activities to trigger an incident: 1,329 incidents required some kind of casualty care (first aid by our lifeguards). Rescues can get as far as you can imagine, although most are in the UK. Last year, RNLI lifeguards responded to more than 3,829 preventable actions - reducing risk by providing advice, giving expert advice, guidance and direction.

248
PEOPLE AIDED
BY RNLI LIFEGUARDS
BEACHES PATROLLED IN UK
AND CHANNEL ISLANDS

252,699
LIFEBOAT LAUNCHES
HOURS AT SEA GIVEN BY
LIFEBOAT CREWS

5,600+
CREW MEMBERS

CHRISTMAS WITH RNLI

THREE GENERATIONS OF A FAMILY ON CALL FOR CHRISTMAS WITH RNLI IN SCOTLAND

Three generations of a family on call for Christmas as with RNLI in Scotland

For Adam, 49, who is a deputy launch authority responsible for deciding if and where the lifeboat can travel, it is often decided in striking contrast to his wife, Caroline, 45, who has also joined the RNLI since 2006, as she now volunteers for 50 hours a week. Both are keen cooks and mechanics. And his grandfather, Ken, 90, who follows the crew's training becoming a crew member for both the Bucey lifeboats and the RNLI's Anna Lee lifeboat in Bembridge.

Ken's wife, Caroline, is also involved in fundraising to refurbish along with daughter, Lucy, 44, who is keen to join the crew when she is old enough.



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OUR PLANS



Our plans for the next five years are guided by our Six Outcomes.

Adopting these Outcomes will result in our organisation being well-positioned for the safety of our communities and on the future of our charity.

To achieve our plans and to assist crews at sea, we need your help.

[Read our progress](#)

WE KEEP OUR PEOPLE SAFE

We give our volunteers the skills they need to keep themselves safe.

FOCUS ON WHAT WILL SAVE THE MOST LIVES IN NEAR THE WATER

We analyse what the right people and assets in the right places.

WORKING WITH PARTNERS, WE INFLUENCE IMPROVED SAFETY ON AND BEYOND THE WATER

We focus on the highest-risk locations and activities at home and internationally.

OUR PEOPLE LOVE BEING PART OF THE RNLI

We increase our training and provide greater development opportunities for everyone.

WE RAISE AND SPEND DONORS' MONEY WISELY

We diversify our income sources and seize commercial opportunities.

OUR FUTURE IS SUSTAINABLE AND SECURE

We maximise the impact of our People corpus as a management, training and heritage resource to support the whole RNLI.





RNLI Royal National Lifeboat Institution

Home Welcome Our heritage Highlights & impacts Our plans Financial review Governance Financial statements Structure Thank you



RNLI

The Royal National Lifeboat Institution

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21

LOUD DISCRIMINATIONS & QUIET CONTRIBUTIONS

Coursework

V&A Dundee's favourite projects from the Graduate Showcase 2021

"This is a stellar piece of work which highlights the issues of the anti-Asian hate movement. Striking, impactful use of colour and typography informed by a solid body of research, raising awareness and offering support to victims. Seriously impressed!"
 - Leonie Bell. Director of Dundee V&A.

A personal brief to design a publication to highlight the injustice that AAPI (Asian American Pacific Islanders) and other Asian communities have been facing across the globe and include Asia contributions to the world to highlight the injustice.

Full publication

Reel



THE GANNOCHY

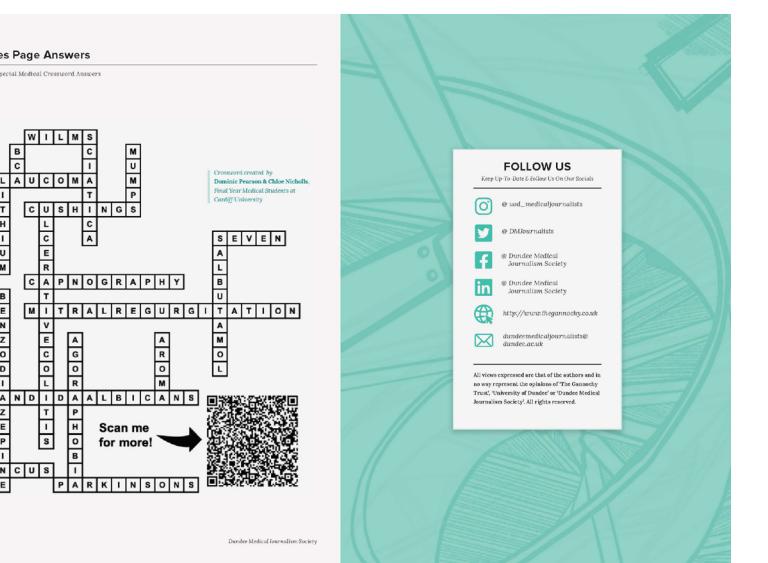
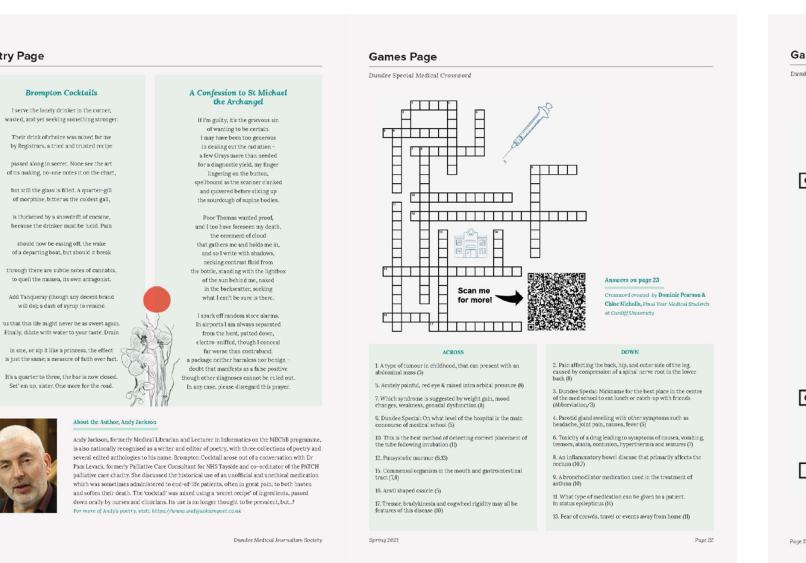
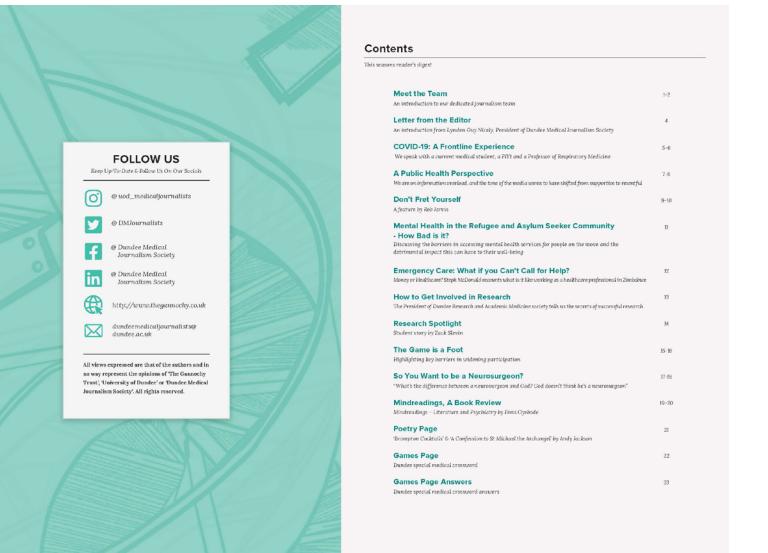
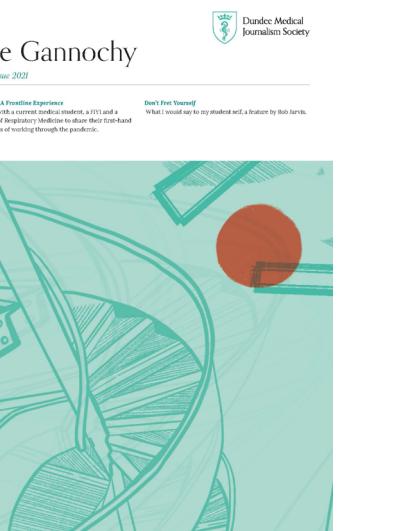
Collaboration with Renee Simonini

A publication was designed for the Dundee Medical Journalism journalism publication.

Responsible for editorial design
and all illustrations in the
publication.

Full publication can be found here:

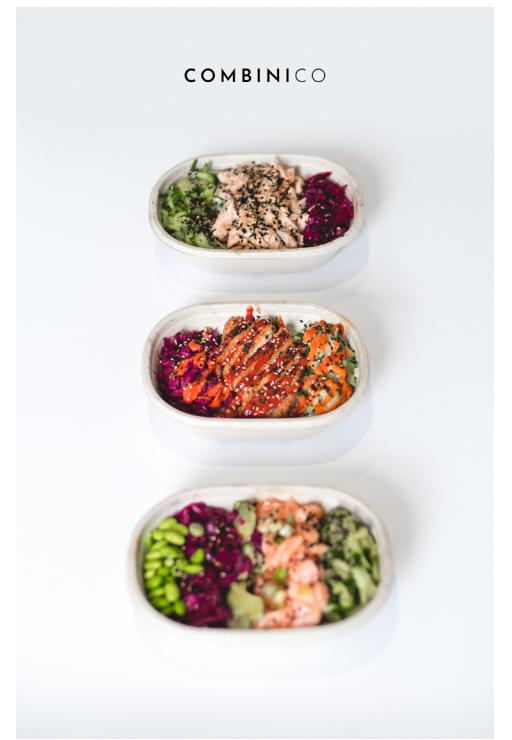
<https://drive.google.com/file/d/17e tnSkdmyBzxauzbjFEBam2w3lpbIV Tl/view?usp=sharing>



COMBINICO MENU

Commerical work

Designed menus for CombiniCo's Food & beverage chain: CombiniCo shop and CombiniCafe



INSPIRE

Collaboration with Abbey Wang

'Inspire' is a tablet app designed to bridge a gap between a user's goal of becoming a designer and their dream.

Functions:

Connect students to mentors and activities
 Inform students of the different design disciplines
 Give them advice and show them events that will help build their portfolio.

This project was based on Adobe x Amazon's Creative Jam brief.

Top 10% projects submitted worldwide.

Link to prototype:

<https://xd.adobe.com/view/06d46631-1afa-49af-b944-adf5d1499037-5387/>

The image displays a grid of screenshots from the Inspire app prototype, illustrating its user interface and features. The screenshots include:

- Sign-up Page:** A landing page with fields for name, email address, password, and a sign-up button. It also includes terms and conditions and a link to see results.
- Personality Test Results:** A screen showing the user's personality type as "COMMANDER" and featuring Steve Jobs as a representative figure. It also lists the four personality types: Extraverted, Intuitive, Thinking, and Judging.
- Activities Screen:** A list of activities categorized into Challenges, Workshops, and Events, each accompanied by a thumbnail image.
- Mentor Profiles:** A screen showing profiles of mentors such as YAO LIN, HUNG NGUYEN, JI WON KIM, JACK KASASIA, HANH KHOA, PHILIP OSA, HUNG HOANG, and JAMES MACINTOSH.
- Chat Interface:** A messaging screen titled "Chat With HUNG NGUYEN" showing a message exchange between the user and Hung Nguyen.
- Goal Setting:** A screen titled "GOAL: To enter a design school!" with a progress bar and a list of universities to apply to.
- Research:** A screen titled "Research research-research! Find out which universities you want to apply to and tell us so we can help you." with checkboxes for various universities.
- Step-by-Step Guide:** A series of steps (Step 1, Step 2, Step 3, Step 4) for preparing an application, submitting it, and keeping skills sharp.

DARE TO DREAM - DISNEY

D&AD Brief

Walt Disney's dream started with a mouse. What is your dream?

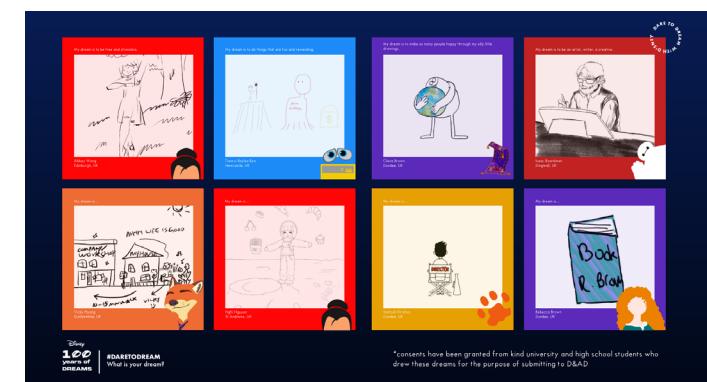
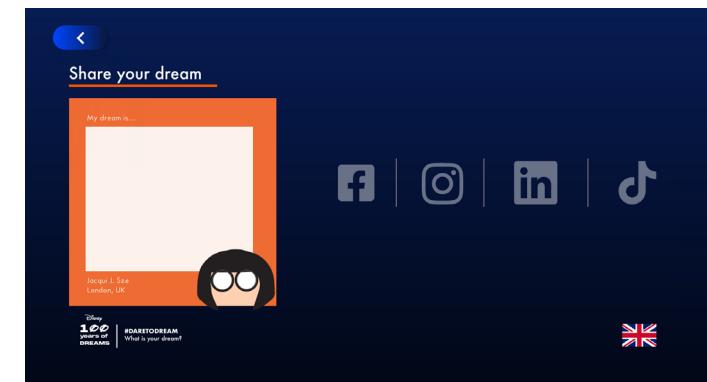
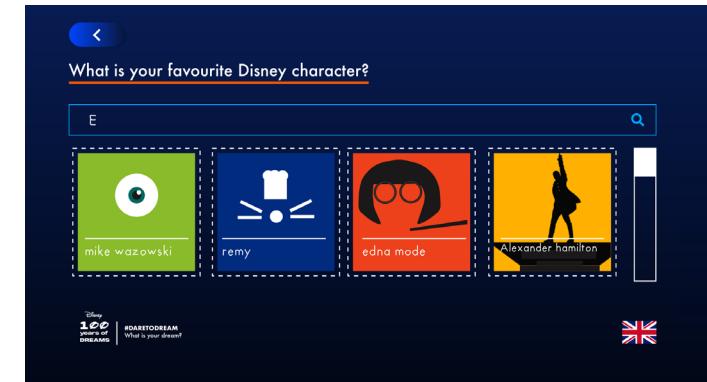
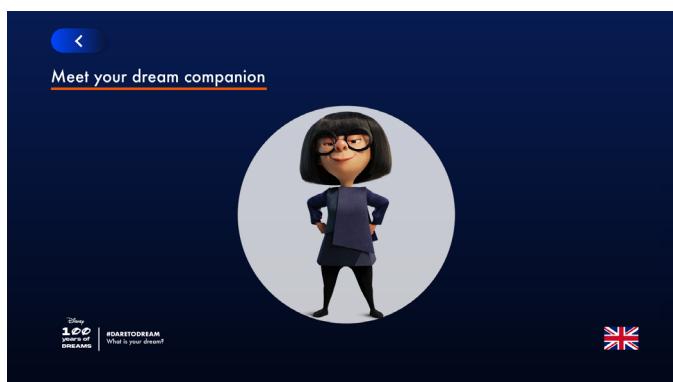
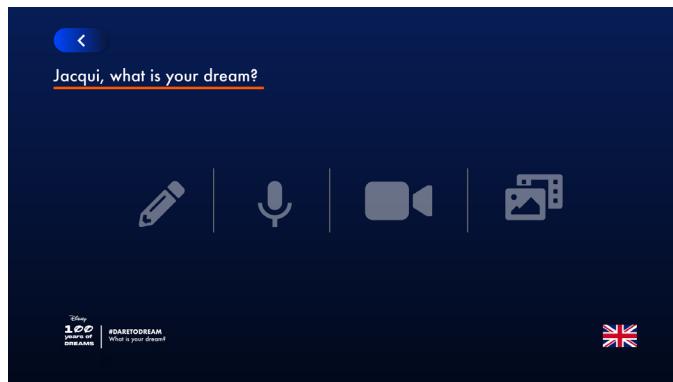
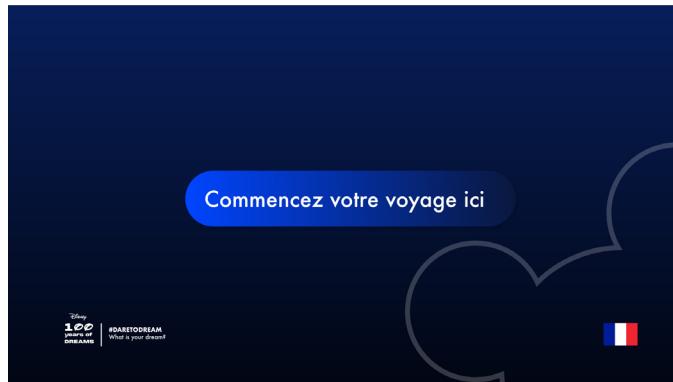
To celebrate Disney 100 years, 'Dare to dream' campaign asks young people from age 16-30 worldwide to share their dreams with Disney and the world. The intention is to help young adults feel more connected with the world through their dreams and passion while maintaining good mental health.

Users can also download their favorite childhood Disney character to their phone as their dream companion to keep mental health in check. The journey to fulfilling your dreams won't have to be lonely.

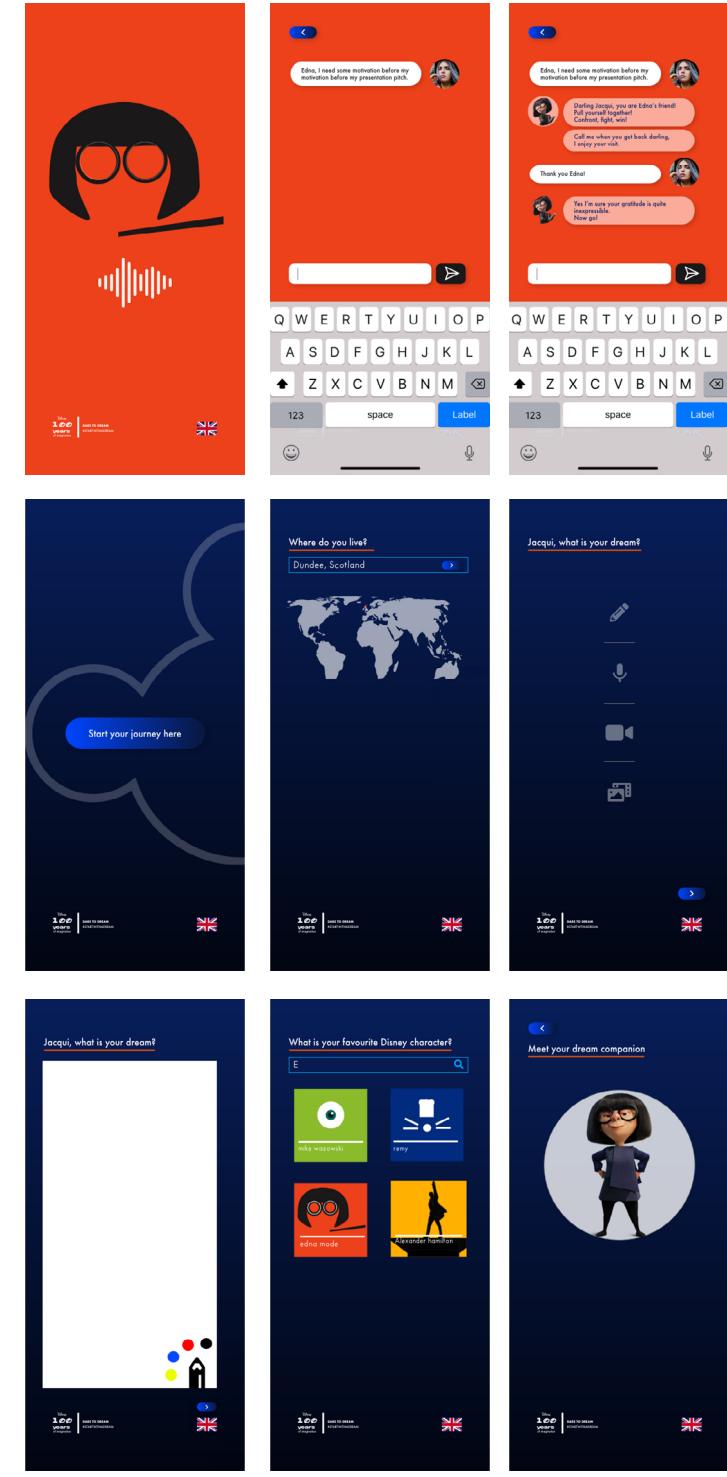
Full project:
<https://youtu.be/2Se0eC3-3Dw>

Prototype:
<https://xd.adobe.com/view/68121d34-3068-46d1-ac04-9dea8317f094-3d41/?fullscreen>

Website



Mobile app:



BRAW BUN

Logo:

Coursework

Utilising my homesickness by turning it into creative projects during the pandemic.

'Braw Bún' was created as branding for a Vietnamese restaurant in Scotland. By using bold and bright colours, Braw Bún strives to convey an image of a youthful Vietnam. Vietnam was a country well known for the war through black and white movies and photos. Braw Bún is here to change that perception and promote a fun, young, and beautiful country for tourism. Alongside the branding, Xe Máy (which means Motorcycles in Vietnamese) typeface was created inspired by the bustling environment of motorbikes in Vietnam and their number plates. With 45 million registered motorbikes on a 92 million population headcount, Vietnam has one of the highest motorbike ownership rates worldwide.



Self-designed typeface:



Packaging design:



Stickers

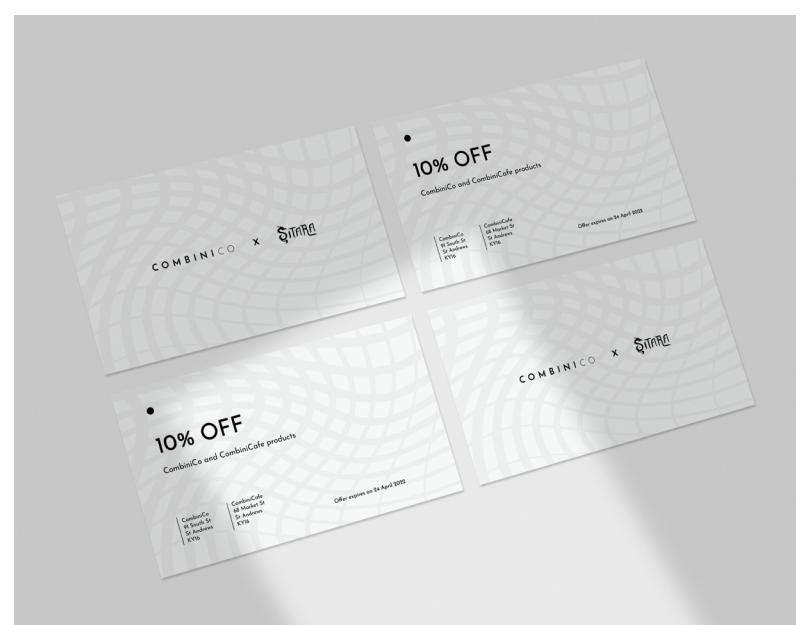
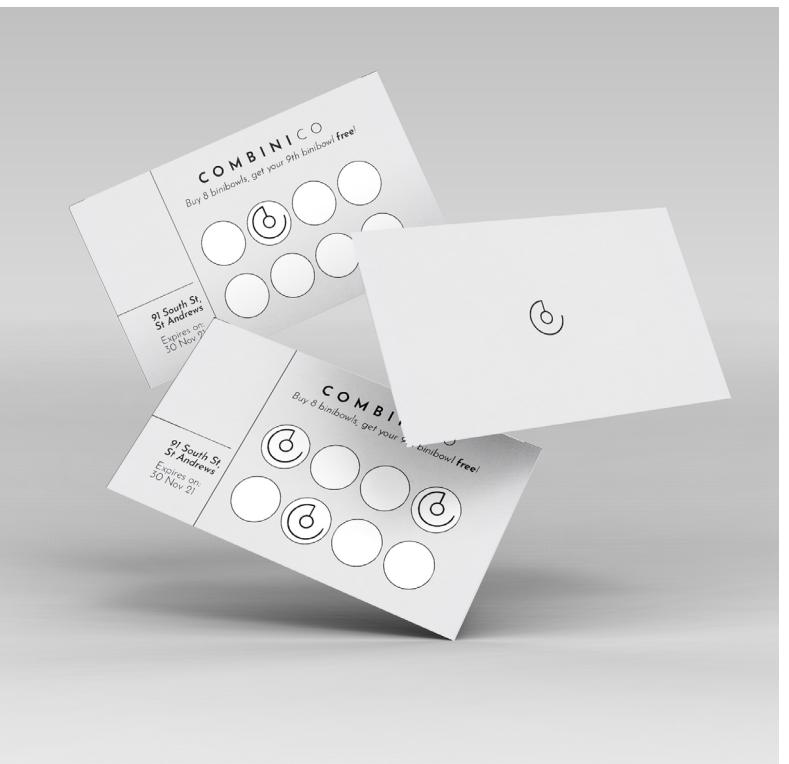
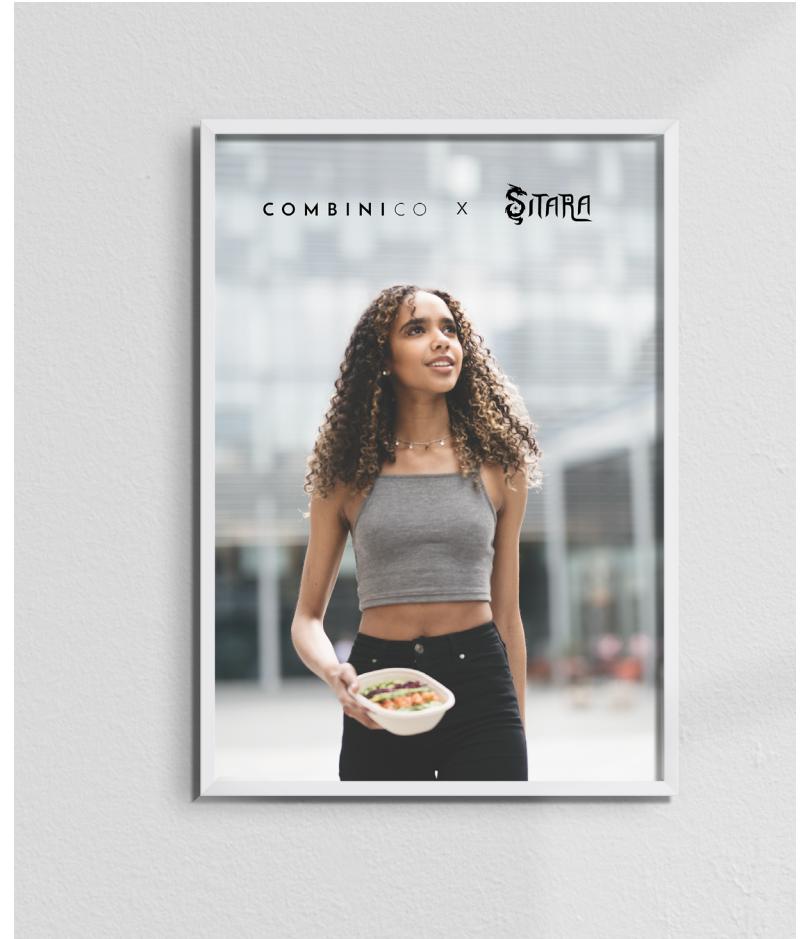


COMBINICO

In house graphic design

As a graphic design consultant, I am responsible for all design aspects of a £500,000 revenue food and beverage business, following Korean-Japanese minimalistic aesthetics. Projects include branding, social media content creation, sponsorships, designing merchandise, packaging, posters, flyers, menus, etc.

CombiniCo is a Korean + Japanese inspired food and beverage company based in Scotland, UK. The mission is to re-imagine minimal fast-casual food experiences in communities worldwide.



Thank you

