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## Verbeterdebuurt 2.0

**CREATION DATE** 

02/08/2015

CREATOR

DESCRIPTION

Stijn van Balen

Verbeterdebuurt is a platform for the public space. It aims to help people get engaged in their direct surroundings and helps people, organisations and government connect around issues and ideas in the public space.

Practically it helps users via web and app to create issue reports and ideas for improvement. gps it determines who is repsonsible and sends them a message, starting a process to help t problem.

This document specifies a redesign of the web app. It focusses on three aspects: Responsive Social Media Integrated & directly linkable for cities.. This way cities can use the app as a contact form.

De interaction is designed to be applike and uses graphical elements that resemble both apps (iPhone en Android). The webapp functions standalone and communicates with the database via a JSON API. This to streamline maintance and consistency of the apps and web.

NOTE: Some Functionality is described for a later fase. It is marked as fase 2.

Persona Overview

# Verbeterdebuurt 2.0

frustration.

#### Persona Overview









Naam	Claire City worker	Hugo Heavy User	Irene Idea	Simon Social
Rol	City Front Office Worker	Very Engaged Citizens	Idea Creator	Lead Social Media User
BACKGROUND	Female 45+ and front office work. Has much direct contact with citizens and reports. Structuraly stressed, much implicit knowledge but little formal influence. Does not work well with change. Responds well to listening.	55 jaar, higher education and male. Near the end of his technical/formal carriere (think of your high school geography teacher). Older but still tech savvy (think of an ipad) acustomed to be engaged in decisions in local politics too (but also with Verbeterdebuurt itself). Frequent reporter,	A female of age 35 - 45, mother and parttime worker. Active in the neighborhood on the more sociale level. She is makes ideas mostly, far less frequent than Hugo makes reports. She focuesses on Green and play facilities. She is willing to go the extra mile (collecting signatures for instance or	25 - 35, works in the capital for a startup or a communication agency. Knows VDB first or second hand. Is willin g to post about you if you ask him to (on facebook or twitter). will use the software once or twice out of curiosity. Likely candidate for word of mouth merkting (also events)
QUOTE	Verbeterdebuurt is real improvement for the citizens, but something always goes wrong and then I will have to fix as always.	My report was treated by civil servants who did not take the case seriously. So I wrote a complaint tot the mayor.	This park is now a lot better for the childern in the street.	Verbetedebuurt is a very good idea (but i dont use it very often)
GOALS	Claire: I want to be able to make reports for customers, see what is reported by others and spots prior reported doubles  It is important that reporting goes fast and	Victor want to be able to report and keep trake of his reports. If need he likes to follow up reports.  It's important to victor that his reports make	Irene's motivation is the idea itself. she wants to share it and connect people to it.  It is important for her that the idea keeps moving. The actual implementation is not	Simon values keeping up wih the lastest technologu. And likes to help Verbeterdebuurt by providing the right connection/
	that see has oversight. She values formal customer friendliness and likes order and regularity (think of a secretary)	it to the city and cause an action. He likes contact with the city council.	necessarily more important than the process. Other citizens are perhaps as important as the city.	He will judge the platform by the ease of use, graphical impression and the promise to change the world for the better.
	In the end she wants to be queen of her own work. When processes get dictated from higher up the hierarchy this leads to	Victors motivation is visibility. He values that his knowledge and skills are still being put to good use and that he receives recognition.		Possibly interested in the API and Open Data.

Storyboard 1: Victor maakt een melding 3 / 39

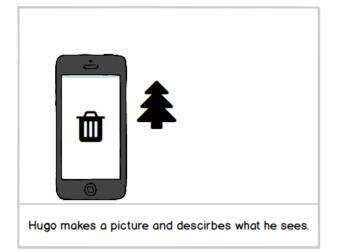
## Verbeterdebuurt 2.0

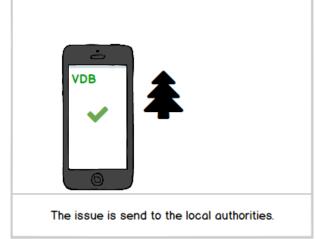
#### Storyboard 1: Victor maakt een melding













Storyboard 2: Simon steunt een melding 4 / 39

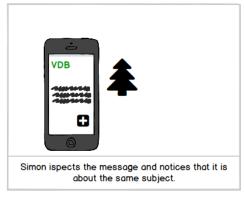
### Verbeterdebuurt 2.0

#### Storyboard 2: Simon steunt een melding

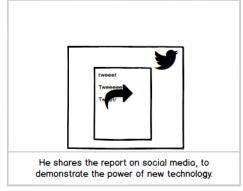










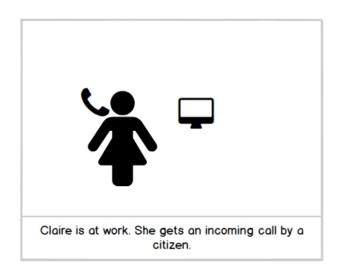


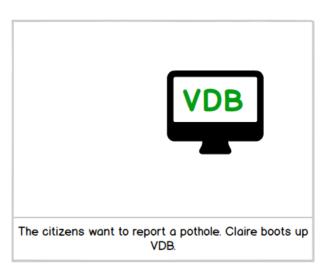


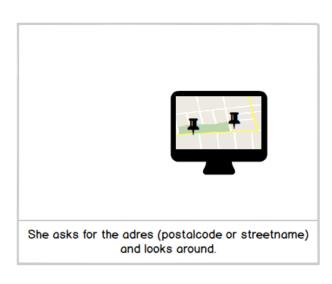
Storyboard 3: Klara helpt een beller 5 / 39

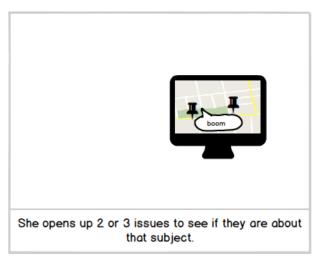
## Verbeterdebuurt 2.0

#### Storyboard 3: Klara helpt een beller













Storyboard 4: Ineke maakt een idee 6 / 39

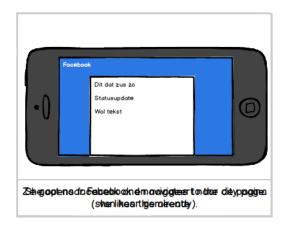
## Verbeterdebuurt 2.0

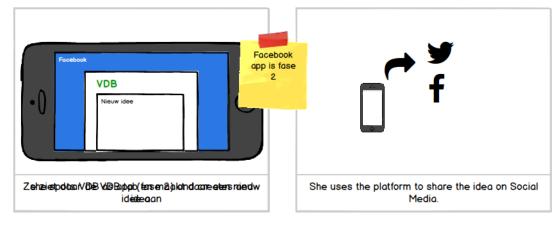
#### Storyboard 4: Ineke maakt een idee

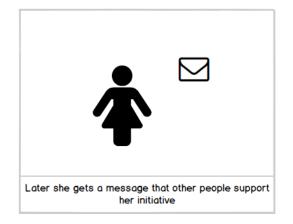


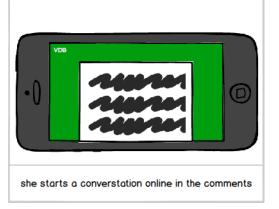










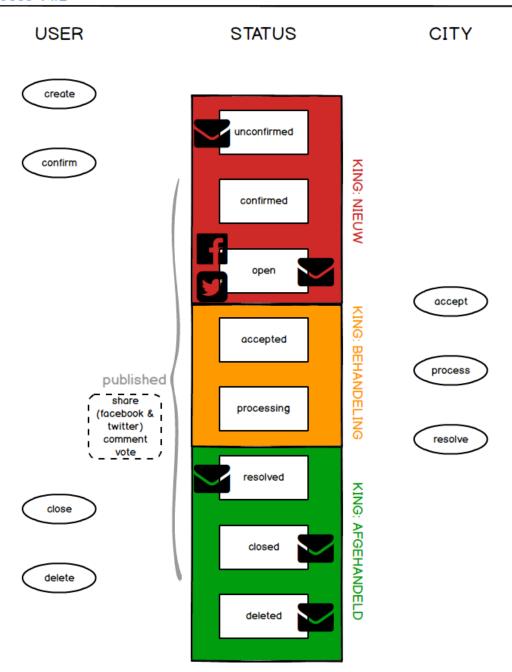




Problem Process V1.2 7 / 39

# Verbeterdebuurt 2.0

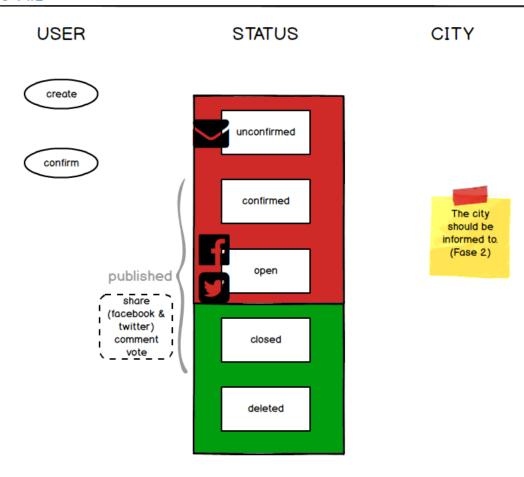
### **Problem Process V1.2**



Idea Process V1.2

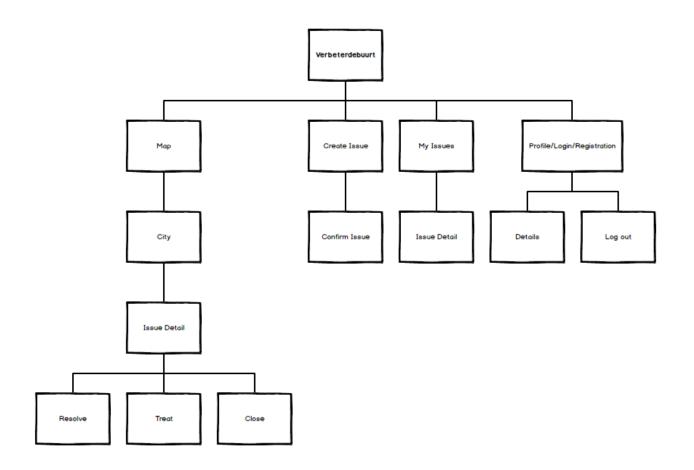
# Verbeterdebuurt 2.0

### Idea Process V1.2



# Verbeterdebuurt 2.0

#### Site Map



# Fase 2 Ideas Kaart/Gemeente/ gemeente-detail

(overzichtpagina met statistiek) Profiel/Opt-in (optin op de buurt functies) Profiel/Score (gamefication elementen)

Wireframes (18)-Desktop

# Verbeterdebuurt 2.0

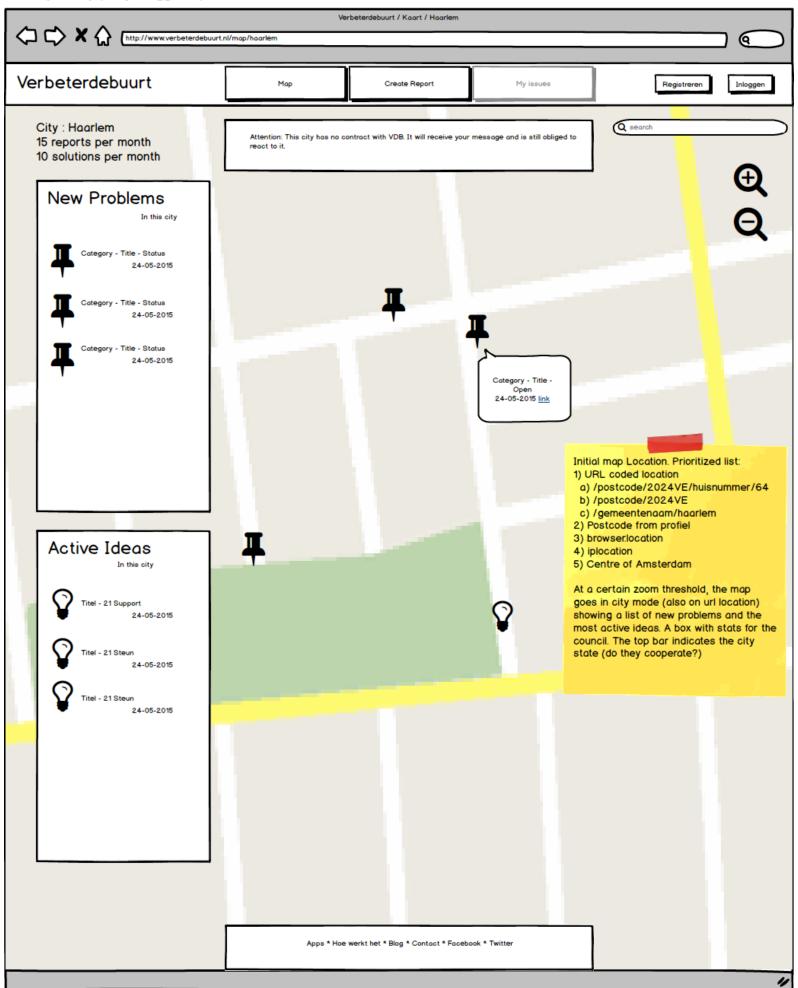
## Wireframes (18)-Desktop

18 frames

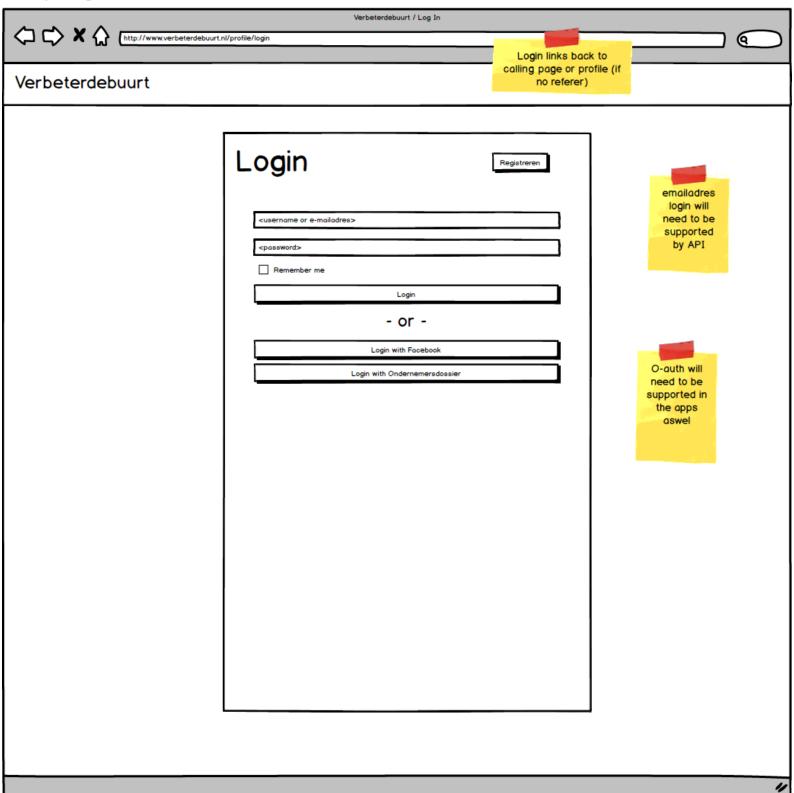
Typical use case

Map, look at an issue, register/log in, report

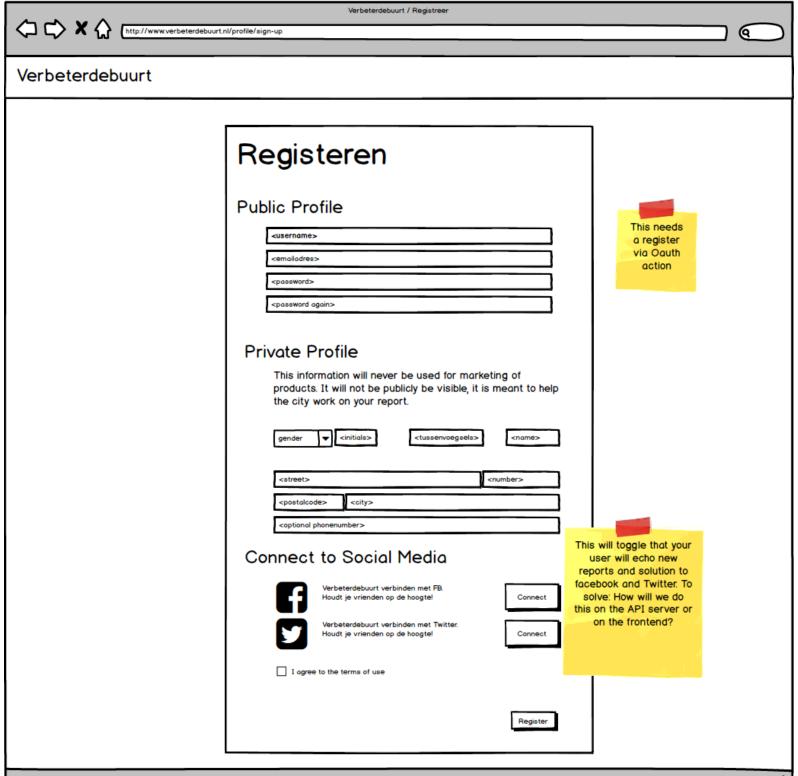




**Desktop 3: Log In** 13 / 39

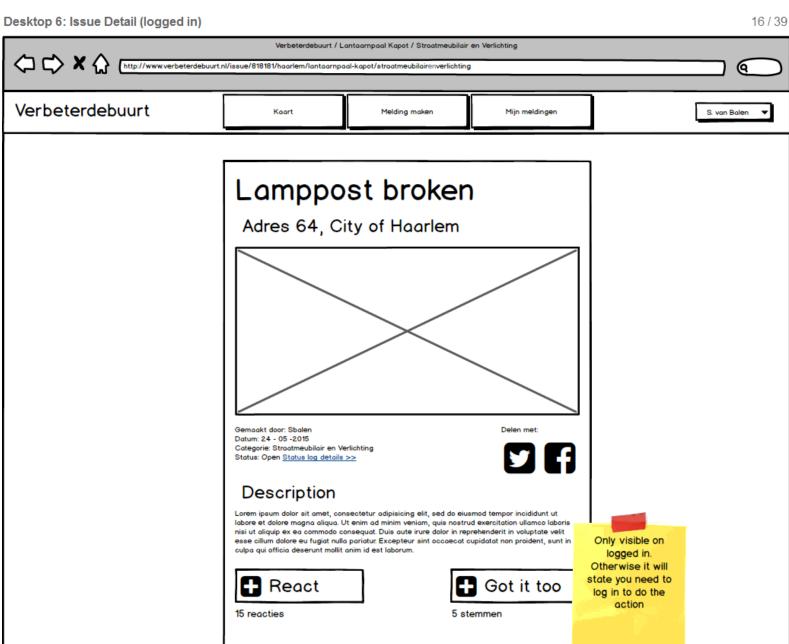


Desktop 4: Sign Up



"

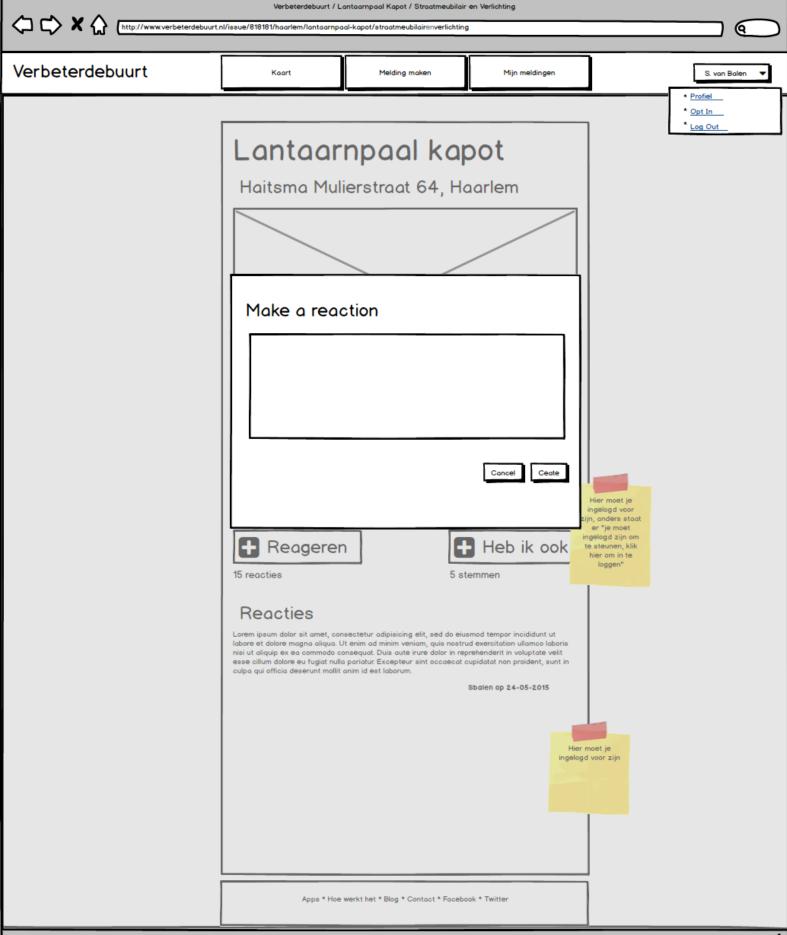




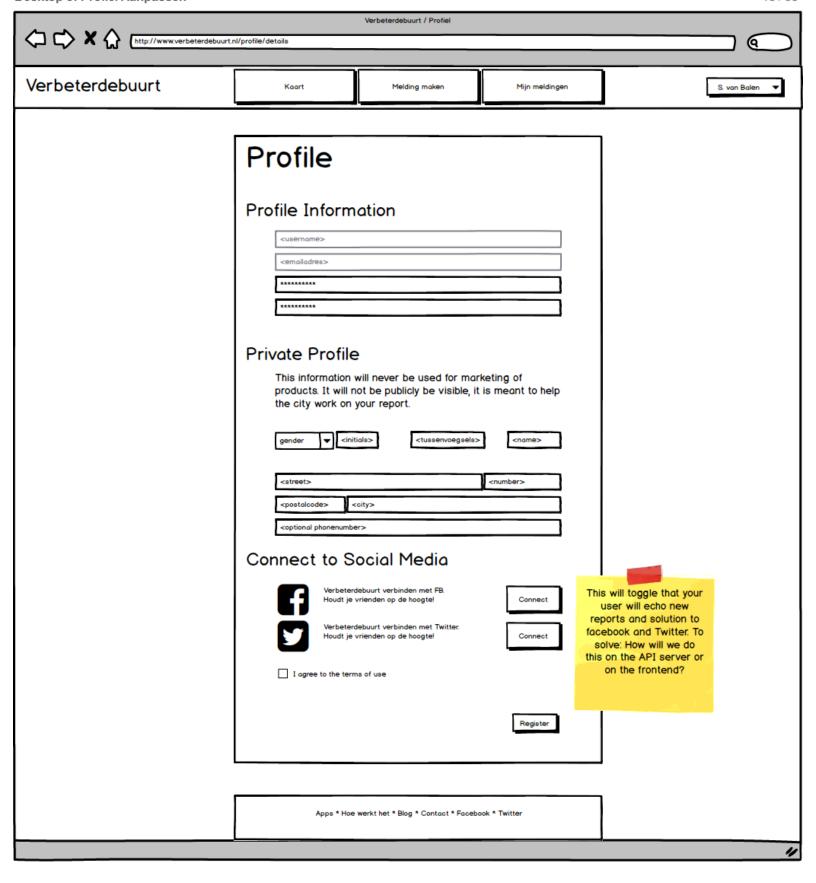
Reactions

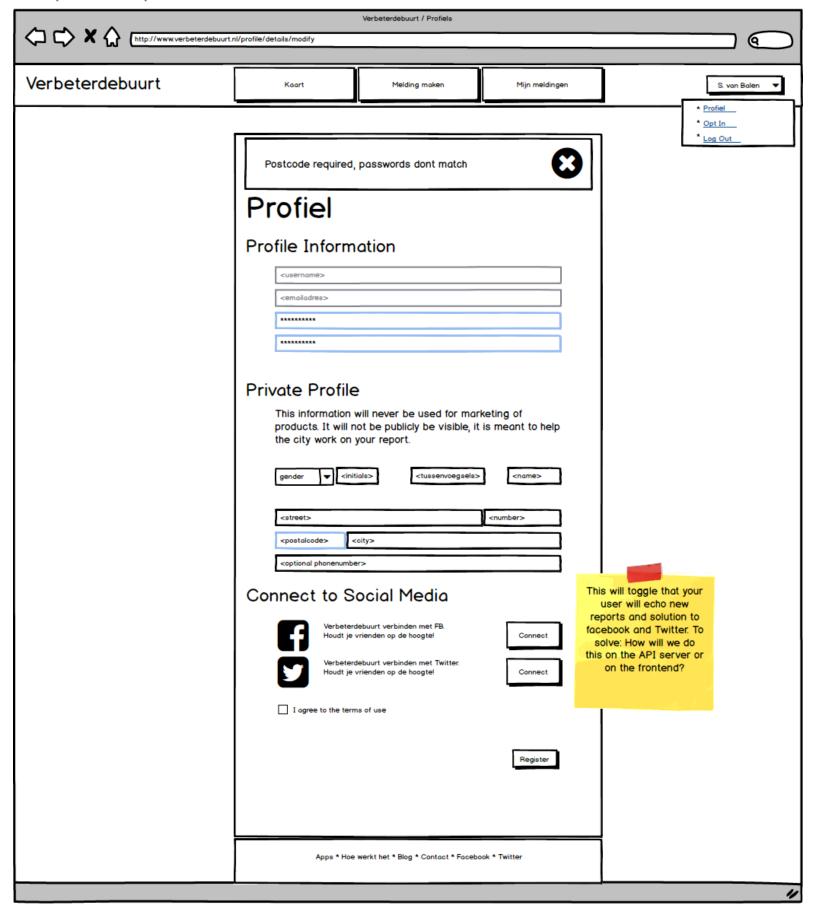
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Shalen op 24-05-2015

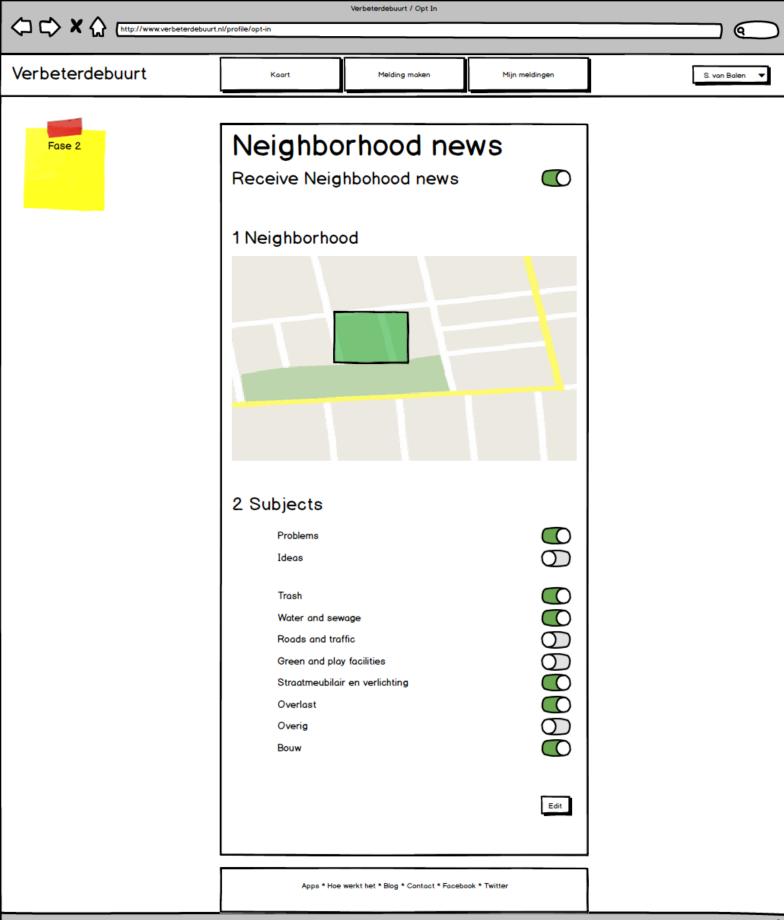


Desktop 8: Profiel Aanpassen

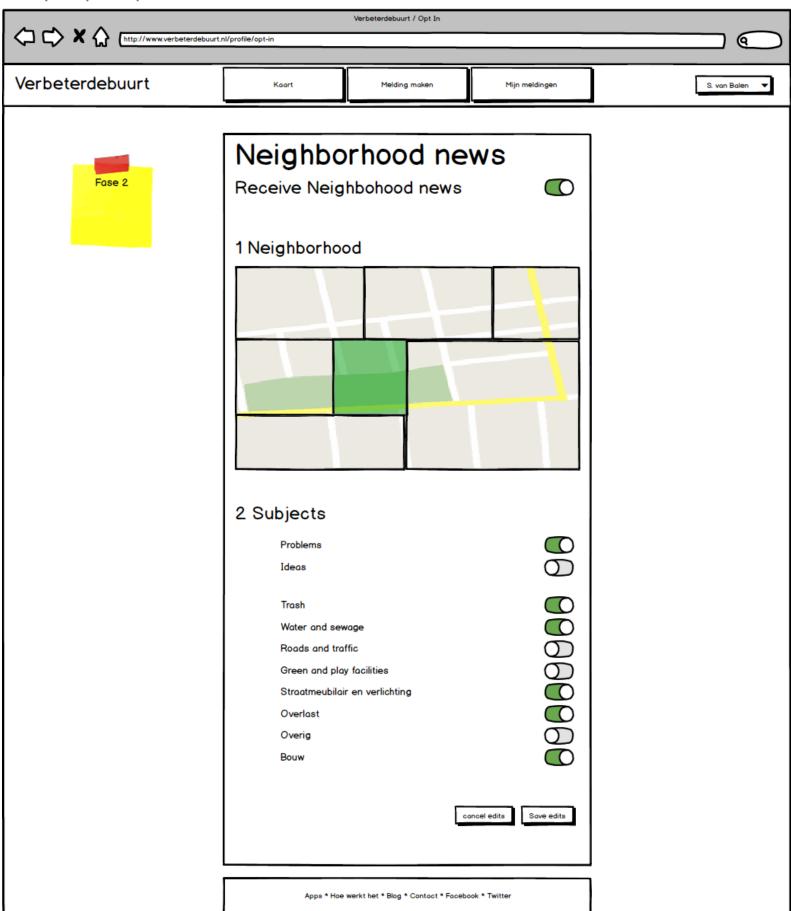




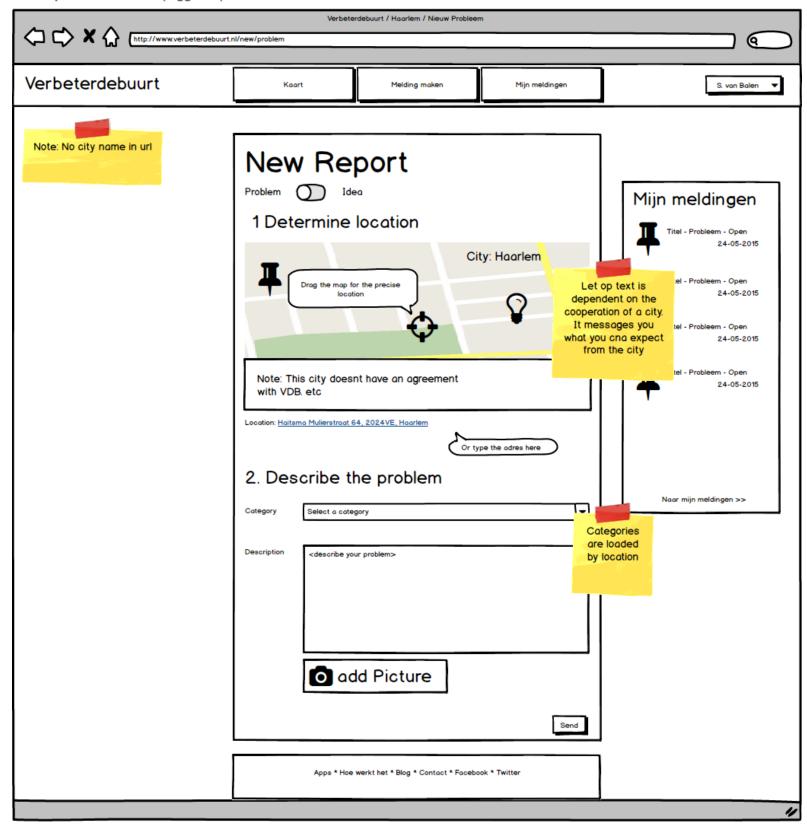
**Desktop 10: Opt-In** 20 / 39

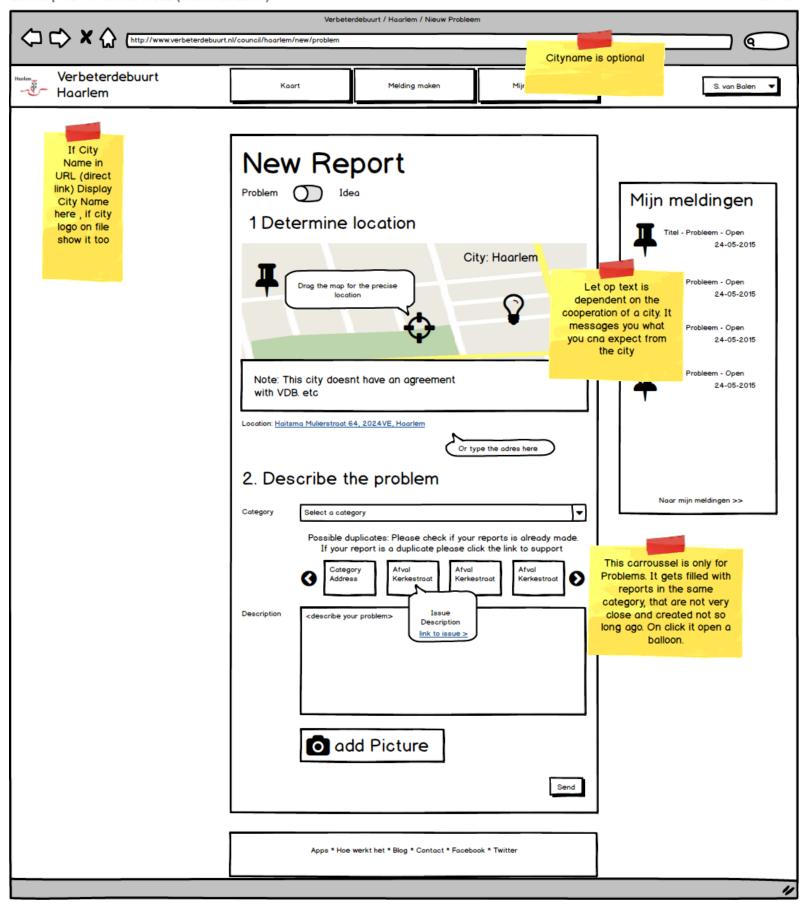


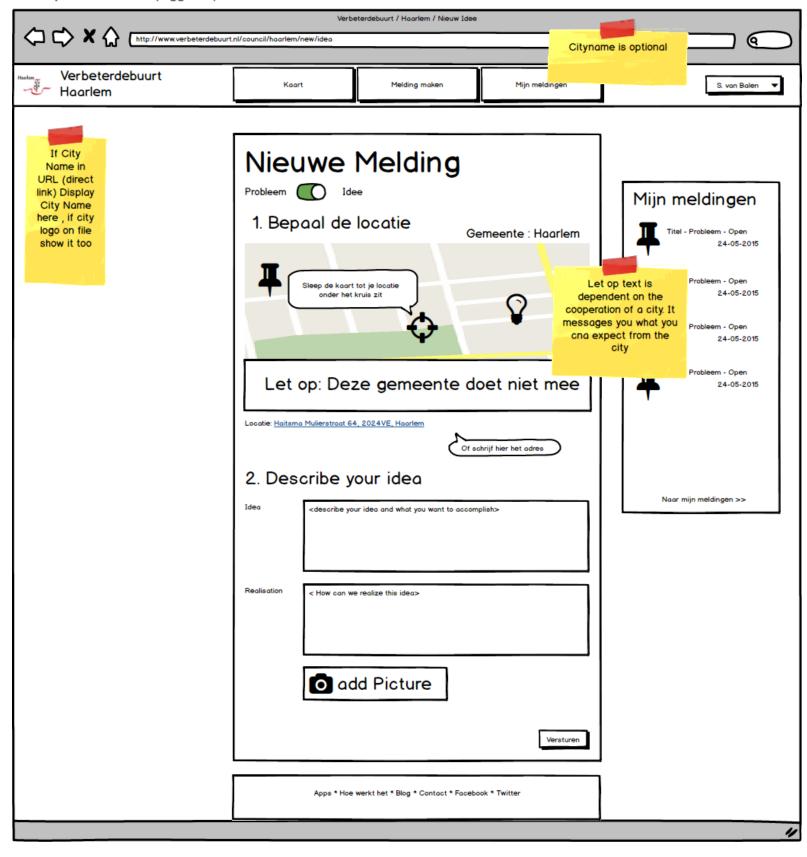
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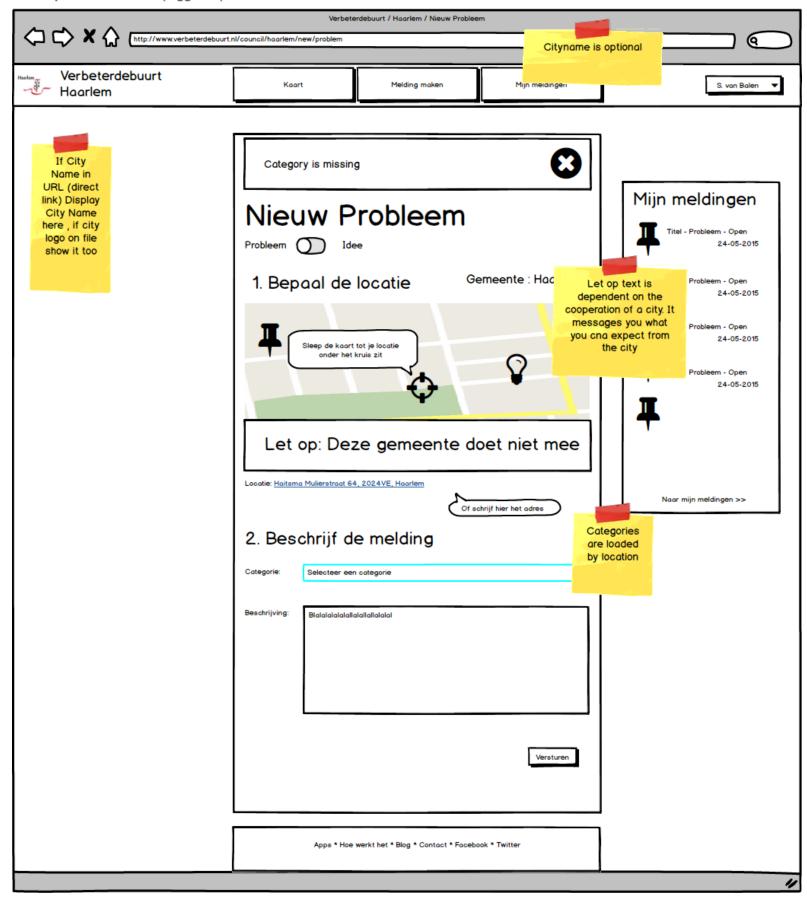


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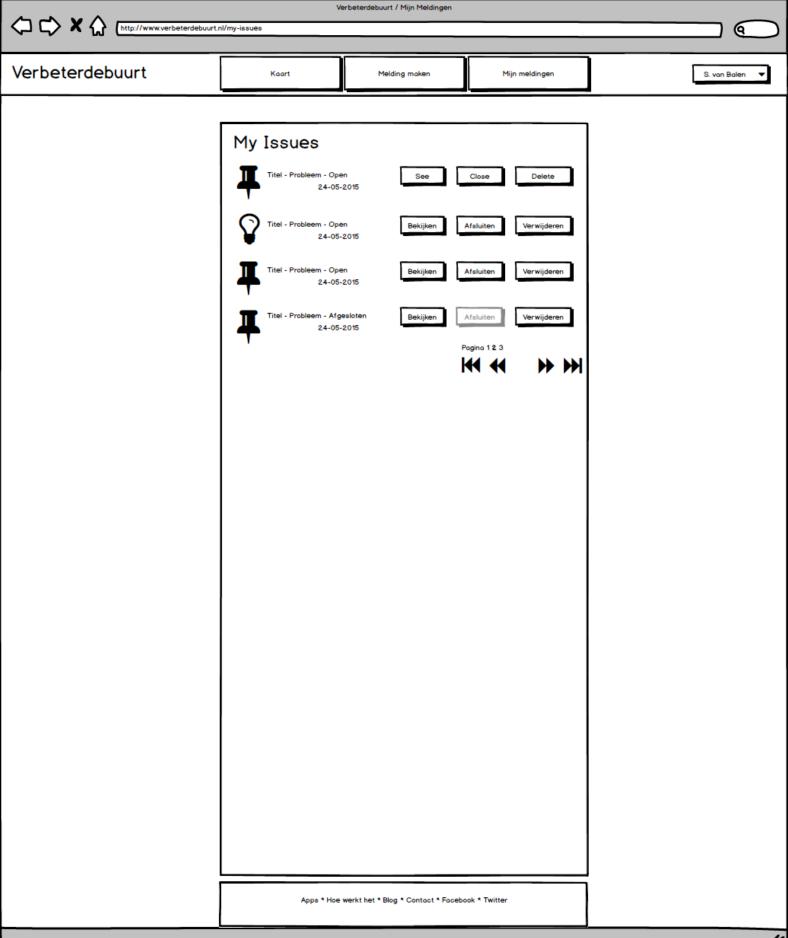




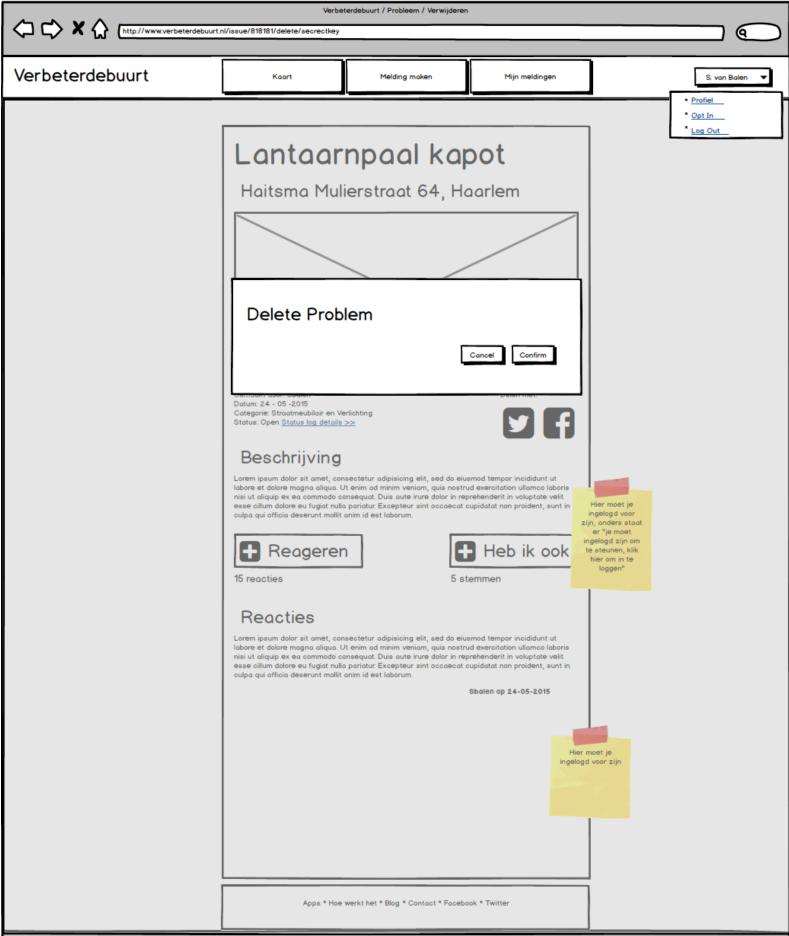


Apps \* Hoe werkt het \* Blog \* Contact \* Facebook \* Twitter

27/39 Desktop 16: Mijn meldingen

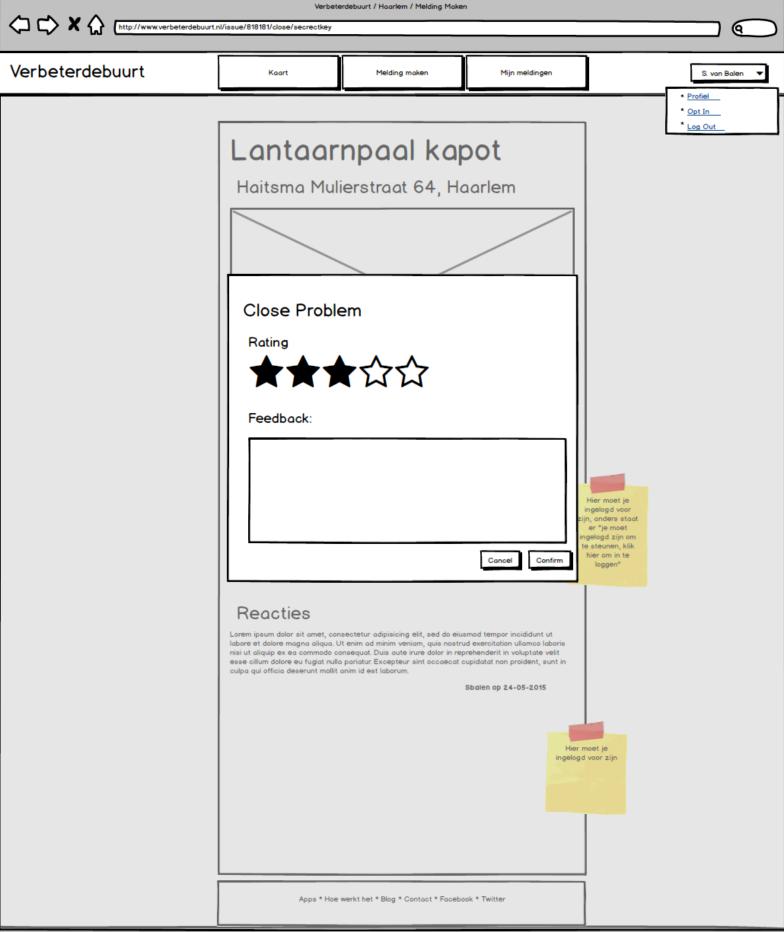


Desktop 17: Issue Verwijderen



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Desktop 18: Issue sluiten 29 / 39



Wireframes (4)-Desktop Misc.

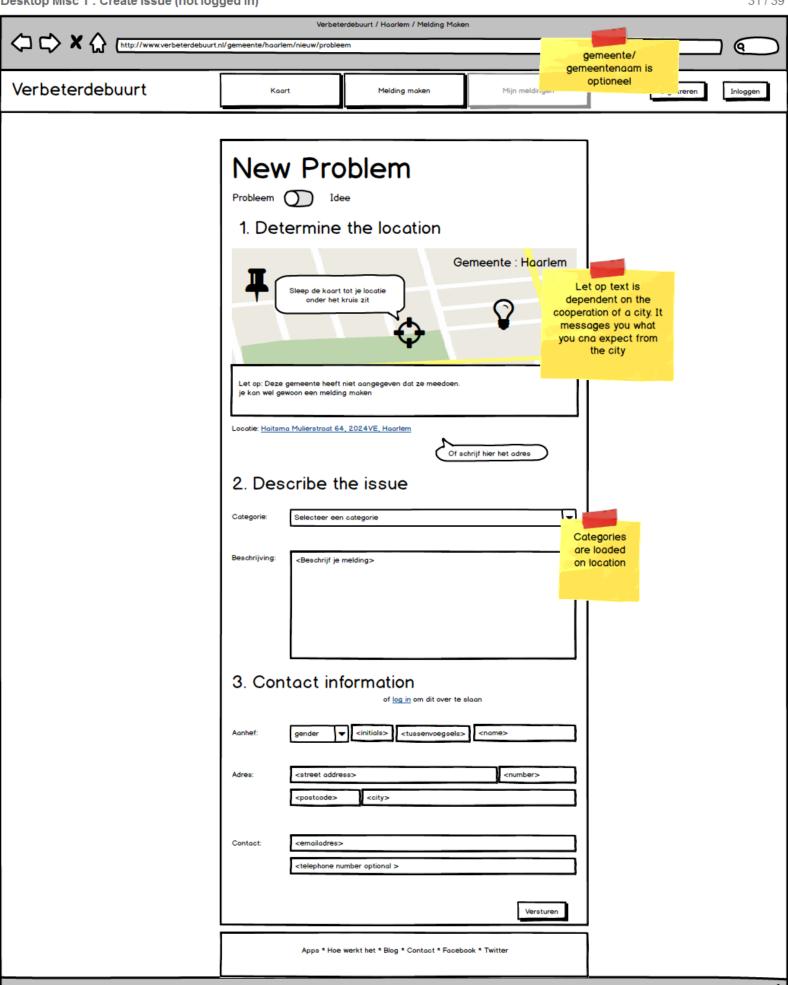
# Verbeterdebuurt 2.0

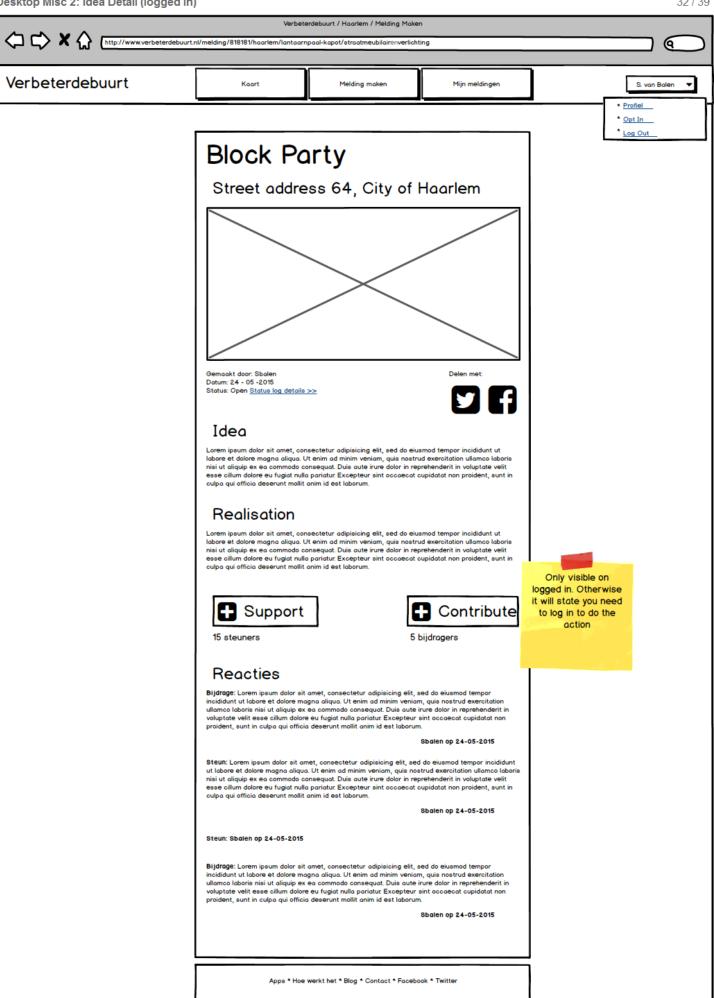
Wireframes (4)-Desktop Misc.

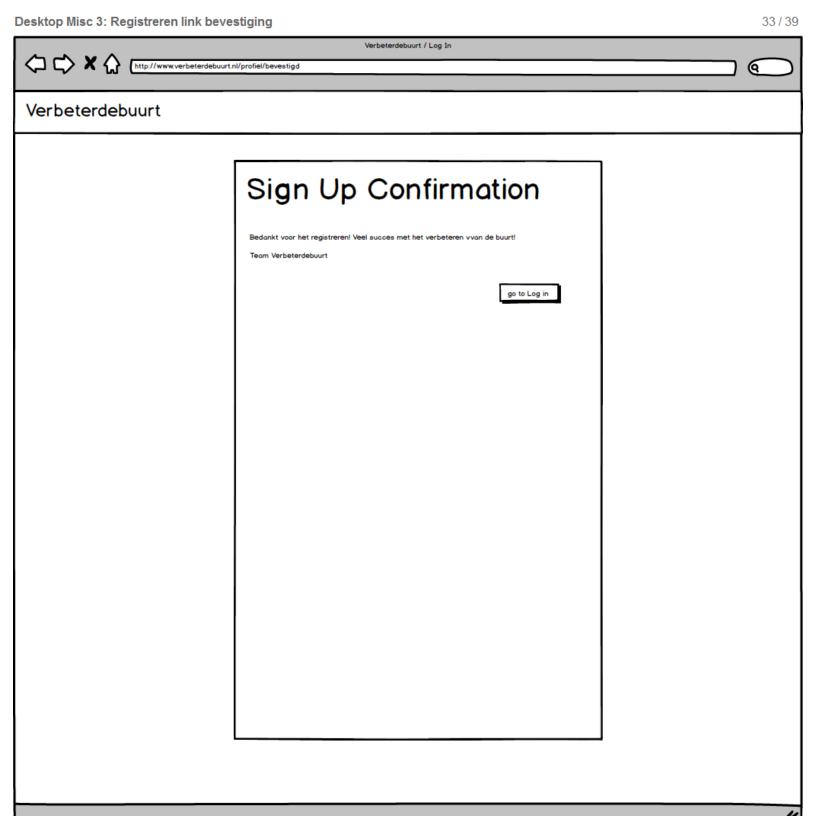
#### 4 frames

Not a typical use case (seperate special screens)

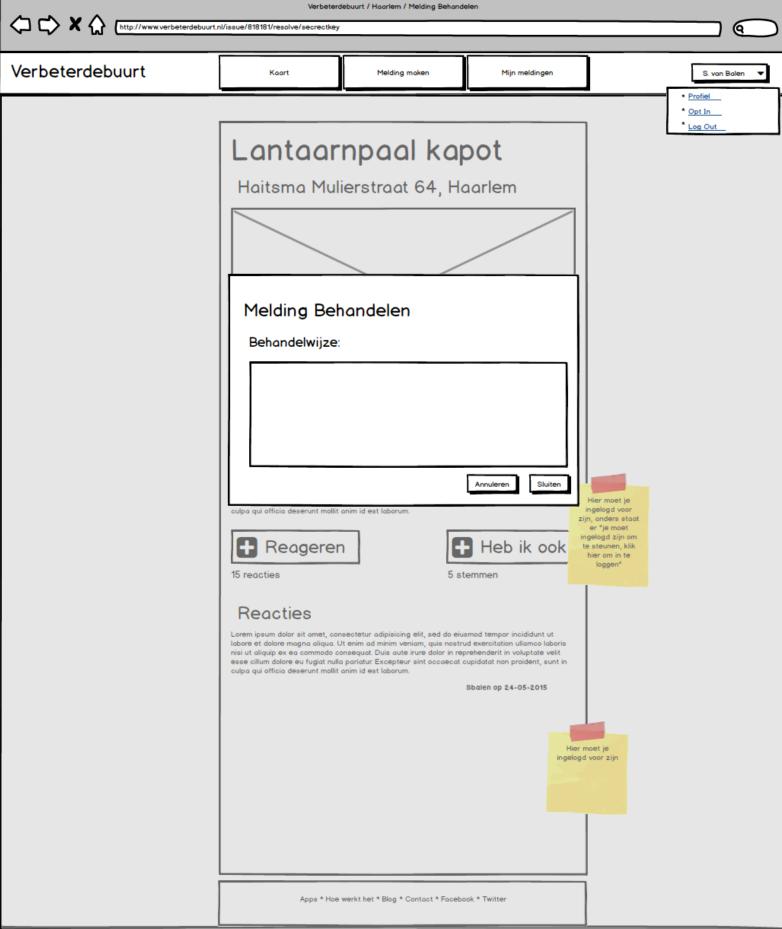
These screens were added to complete the screens: Making an issue not logged in, Idea Detail, Confirmation of the user registration from email and resolve and issue from city email.







Desktop Misc 4: Resolve Issue 34 / 39



Wireframes (2)-Tablet

# Verbeterdebuurt 2.0

## Wireframes (2)-Tablet

#### 2 frames:

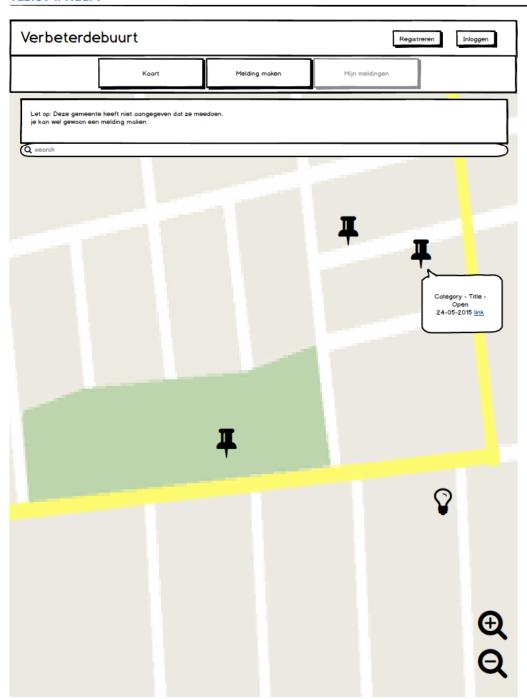
Showcase of behavior on smaller screen

left bar dissapears right bar moves down

**Tablet 1: Kaart** 36 / 39

# Verbeterdebuurt 2.0

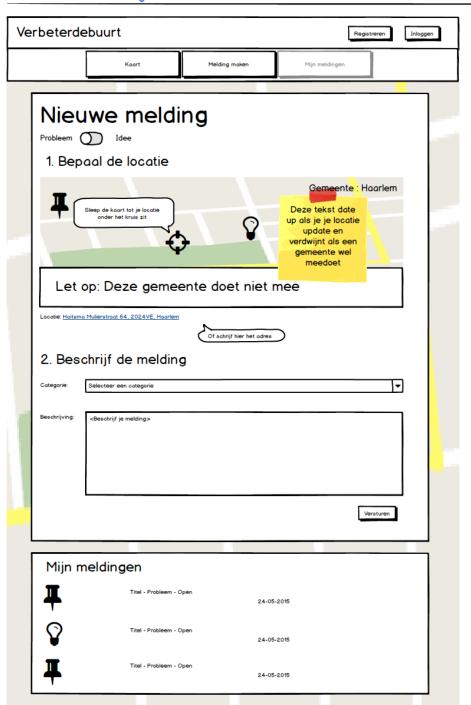
#### Tablet 1: Kaart



Tablet 2: Nieuwe Melding 37 / 39

#### Verbeterdebuurt 2.0

**Tablet 2: Nieuwe Melding** 



Wireframes (2)-Phone

# Verbeterdebuurt 2.0

## Wireframes (2)-Phone

#### 2 frames :

Showcase of behavior on smaller screen

left bar dissapears right bar dissapears background (map too) dissapears Buttons become icons Phone 1,2: Kaart en Nieuw

# Verbeterdebuurt 2.0

### Phone 1,2: Kaart en Nieuw

