Class 5: Model Selection & Prep

Thursday February 22, 2018

Group Paper Timeline

This Week: Finish data acquisition, understanding, and pre-processing

Next Week: Model selection, Feature selection, data preparation

Week of March 5: Model Implementation

Week of March 12: Draft of paper

Spring Break: Buffer time

4 weeks (including today) + Spring Break = 5 Weeks

Today's class: MODEL SELECTION & PREP

Real World Example: Corporate Finance / Credit Risk -Accounts Receivables / Energy Sector

Assignment #2: Accounts Receivables

Case Study Overview

Corporate Finance / Credit Risk Accounts Receivables / Energy Sector

Business Understanding

Current & Proposed Specs

| | STEPS | Status | Levels | Datasets | Modeling/Scoring Techniques |
|-----------------------------|------------------------------|----------------------|--|-------------------------------------|---|
| DATA ACQUISITION & MODELING | Full Credit Scoring Model | Current | Transaction Counterparty (Portfolio?) | Core | Qual/Quant & Regression Based (Scenario Based / Stress Testing?) |
| | Partial Credit Scoring Model | | Transaction Counterparty Portfolio | Core Core Proxies Alternative | Qual/Quant Linear (Single/Multi) Beyond Linearity: |
| | Hybrid Credit Scoring Model | Under Development | | | -Fine Grained Media Scenario Based / Stress Testing inc: |
| | Back-testing (Performance) | | | | -Pre/post recovery Business Processes -Decision Trees |
| DEPLOYMENT | Technology Integration | | | | CapIQ |
| | Monitoring | | | | Python Code Based |
| | Testing & Verification (Tek) | | | | CapIQ |

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| | Partial Credit Scoring Model | Under Development | Transaction Counterparty Portfolio | Core Core Proxies Alternative | Qual/Quant Linear (Single/Multi) Beyond Linearity: | |
| | Hybrid Credit Scoring Model | | | | -Nearest Neighbors -Business Rules -Graphical Models / Game Theory -Fine Grained Media | |
| | Back-testing (Performance) | | | | Scenario Based / Stress Testing inc: -Simultaneous correlations -Pre/post recovery Business Processes -Decision Trees -Business Rules | |
| DEPLOYMENT | Technology Integration | | | | CapIQ | |
| | Monitoring | | | | Python Code Based | |
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Credentialization

| | Noble | Rating Agencies | Academia | Business/ Partners | Regulators | 3 rd Party (\$ Fee / Free) |
|--|-------|--------------------|----------|-----------------------|------------|--|
| Structural Concepts | | | | | | |
| Modeling Methods inc. | | | | | | |
| Quant/Qual Regressions | ? | ? | | | ? | |
| Vector Analysis | | | ? | | ? | |
| Proximity Analysis | | | ? | | | |
| Scenario/Stress Tests Models | ? | ? | | | | |
| Data Sources | | | | | | |
| Noble Credit Data (3 levels) | ? | | | | | Local/Global + Automation |
| Ratings & Default Data inc. Ratings conversion Correlations min/max Pre/post recovery losses | ? | ? | | | | D&B Rating Agency Actions Country Risk Ratings Bloomberg/Economic Big Data/Google Hose |
| Scenario & Stress Tests Data | ? | ? | | | | Sentiment Analysis |
| Proximity Data | ? | | ? | ? | ? | Lexis-Nexis ₆ |

Data Acquisition: Current & Needs

| | Noble | Rating Agencies | Academia | Business/ Partners | Regulators |
|------------------------------|-------|--------------------|----------|-----------------------|------------|
| Noble Credit Data (3 levels) | ? | | | | |
| Ratings & Default Data | ? | ? | | | |
| Scenario & Stress Tests Data | ? | ? | | | |
| Proximity Data | ? | | ? | ? | ? |

| 3 rd Party | Available | Integrated | Real Time | Data Type |
|-----------------------|-----------|------------|-----------|-----------|
| CapIQ | Yes | Yes | ? | |
| D&B | Yes | Yes | No | |
| Rating Agency Actions | Yes | Yes | No | |
| Country Risk Ratings | ? | ? | N/A | |
| Bloomberg/Economic | ? | ? | N/A | |
| Big Data/Google Hose | No | No | N/A | |
| Sentiment Analysis | No | No | N/A | |
| Lexis-Nexis | ? | ? | N/A | |

Data Classification

See Excel File_CM Tables Session 2

Data & Modeling Process

1: BUSINESS UNDERSTANDING Business goals/shortfalls Performance areas Success/failure metrics **Specific Subsets / Goals:** No credit history / New accounts Unrated • Limited Data & Analytics 4: MODELING Model applicability Model selection Model output

2: DATA UNDERSTANDING Data collection Data quality assessment Data subset & clustering

3: DATA PREPARATION Data table & records Data attributes Data standardization

5: BUSINESS VALUE Performance Metrics

Business / Credit Processes

Key issues overlooked

Decisions/Recs on data selection

Decisions/Recs on model selection

Techniques

- Economically Correct F Score
- Financial Performance / PD-LGD
- Additive, trees, and related

6: DEPLOYMENT

Technology selection
Implementing repeatable scoring
Standardize data-selection
Standardize data input selection
Standardize data structuring
Standardize modeling
Technology Testing

Graphical models Fine Grained Proximity Analysis

• Linear/Multivariate regression

K-Fold & Nearest Neighbors

• Trees Business Rules

Model Back Testing

Business Rules

Techniques

Modeling

4: MODELING

Model applicability

Model selection

Model output

Model Back Testing

Techniques

- Linear/Multi/Poly
- K-Fold & Nearest Neighbors
- Trees Business Rules
- Graphical models
- Fine Grained Proximity Analysis

Hastie ISL

F score 2.1 / p.17-21

Linear: 3.1-3.3 / p.61-75

Libraries 3.6.1-3 / p.100-109

Refresher R: 2.3/42

Polynomial: 7.1-3 / p. 266-270

Classification:

KNN (K-Nearest Neighbors): 4.6.5 / p.163-164

Examples: 4.7 / 168-174 (+Stock Market)

Resampling:

K-Fold Cross Validation: 5.3.3. / p.193

Examples: 5.1 / p.197-202

Regularization:

Lasso 6.2.2 / p.219

Examples: 6.8 / 259

Trees

Regression/Classification: 8.1.1-8.1.4 / p.303-313

Examples: 8.3.1-8.3.2, p. 323-327

Business Value

5: BUSINESS VALUE

Performance Metrics

Business / Credit Processes

Key issues overlooked

Decisions/Recs on data selection

Decisions/Recs on model selection

Techniques

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