Discussion of the research methods you used

- discussion of your use of the methods

- reflection of your experience with each method

- what went well, what you would do differently, etc.

Since our project involves mostly with people residing in the Winnipeg who often use Winnipeg transit bus pass, we decided to use two different methods of data collection i.e. Interview and questionnaire.

Interview - In order to collect most of our quantitative data for analysis, we used unstructured interview style on our audience. We also used closed-question type of interview question in order to ascertain easy analysis of our interviewee answers. Since we are all on social distancing, we couldn’t go on one-on-one interview rather we used mobile phone call, email and facetime app to conduct our interviews which turned out to be amazing.

Questionnaire –To gather qualitative and quantitative data collection we used an online base questionnaire; google form. Google form is an amazing tool to collect data from users in form or questionnaire, with google form we were able to reach so many audiences without hassle. Our questionnaire was unstructured with closed questions, also our format included *checkboxes and ranges, Likert scales and rating scales.*

We could say that our experiences in using questionnaire and interview is fascinating; we as a group had different experiences, but in general we could say that those interviews we conducted using facetime app were more productive and more engaging that the rest of other interviews we conducted as we were able to read their facial expressions, body languages and other reactions while they respond to our questions. We would say that interview is time consuming also sometimes interviewees are not willing give their 100% honest answers.

On the other hand, our experience with using questionnaire was exceptional, most especially using online method; google form. We were able to send out links of our questionnaire and the response was very high, people were able to respond so quick and the most interesting part of it is that the google tool itself gave us total graphic visualization of all the data we collected which helped us in easy analysis.

We would say that everything (interview, Questionnaire etc.) went well as we planned and expected, what we would do differently if we were not on social distancing would be meeting with more audience and conducting broader interview mostly at Bus-Stations and Bus stands as there we would be able to meet more people who would have better opinion and suggestions.