



**OUR JOURNEY
SO FAR...**



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ABOUT US

WOOTLAB FOUNDATION is a non-profit organisation that leverages technology to promote inclusive and quality education for out-of-school children and youths in Africa to produce quality employability and entrepreneurial capabilities thereby advancing sustainable development goals in promoting employability and technology related labour export, and decent work for economic growth.



OUR GOALS

Our goal is to advance the opportunities for the young Nigerians in the digital economy, support their better integration into the global development community, create sustainable jobs, and thus reduce inequalities that will foster inclusive/sustainable economic growth and job creation in Nigeria.

OUR VISION



To address and reduce inequality in underrepresented and marginalised children and youths by providing opportunities that foster economic growth and financial freedom through digital literacy interventions.

OUR MISSION



To Advance Africa's digital economy by investing in talented people who can realise their full potential and meet the high demand for the tech skills required in the digital economy.

OUR IMPACTS OVER THE YEARS...

Wootlab has played an active role in improving inclusive and equitable access to quality education, promoting decent work and building the capacity of skilled talents in the tech ecosystem. Some of our efforts in capacity building include;



OUR IMPACTS OVER THE YEARS...

Jobberman digital skills training

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AgroHack Challenge
2022 Entrepreneurship Masterclass

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Kids Cypher



Digital Skills Nigeria

 Target: 5 million

Nigerians with relevant digital skills

 120,000

Nigerian youth trained



 Microsoft

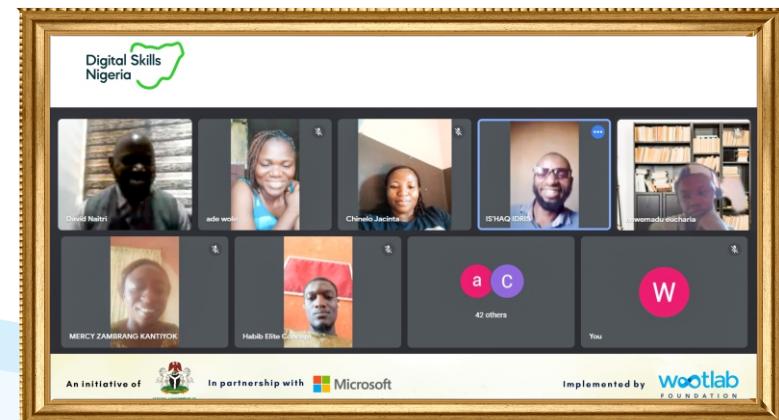
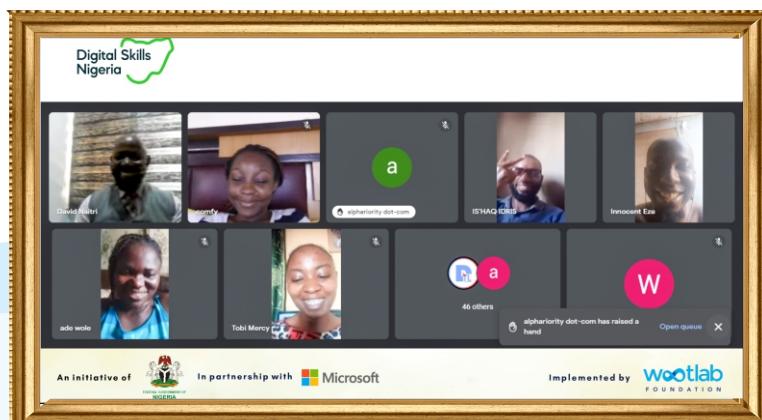
 wootlab
FOUNDATION

The “**Digital Skills Nigeria**” (DSN) programme is an initiative of the Federal Government of Nigeria in partnership with Microsoft to assist Nigerians in acquiring the digital skills required to thrive in our emerging digital economy. This programme aims to upskill about Five Million (5 Million) Nigerians with relevant digital skills. This aligns with the National Digital Economy Policy and Strategy (NDEPS), an initiative of the Federal Ministry of Communications and Digital Economy.

Wootlab Foundation, as an implementing partner of the DSN initiative, has played a pivotal role in bridging the digital skills gap. Through a combination of physical, virtual trainer-led sessions and self-paced training modules hosted on the Microsoft Community Training (MCT) platform, Wootlab Foundation has successfully

trained over **120,000** Nigerian youth under the DSN initiative in delivering training programmes such as LevelUp Anambra, LEADS, EmpowerHER, etc., in collaboration with State Governments, Private sector players and development partners.

Our findings indicate that skills alone may not suffice for individuals to secure desired employment, particularly in high-demand sectors. It is essential for individuals, especially career changers, to effectively demonstrate their competencies to prospective employers. To address this challenge, Wootlab Foundation designed the delivery of the DSN program, which incorporates hands-on practical training, periodic assessment, and job sensitization modules, to equip beneficiaries with not only the requisite skills but also the tools to effectively showcase these abilities to potential employers.



Digital Skills Nigeria

David Naitri

a
alphriority dot-com

Hamidu Makudi

ISHAQ IDRIS

James Faola

OTOBONG JOSEPH

John Dada Friday

B
52 others

You
W

An initiative of  In partnership with  Microsoft

Implemented by 

Feedback on training content and delivery for the following initiatives:

- Digital Skills Nigeria (DSN) -NIWIIT EmpowerHer; LevelUp Anambra; Poder Green digital skills training for women in Lagos; Mumsbooth

SKILLS APPLICATION



80.3% of beneficiaries have been able to apply the skills learnt in their work and personal projects

JOB OPPORTUNITIES

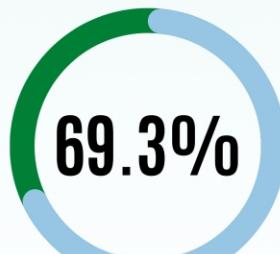


77.3% of beneficiaries have been able to leverage their digital skills to find new job opportunities

ENTREPRENEURSHIP



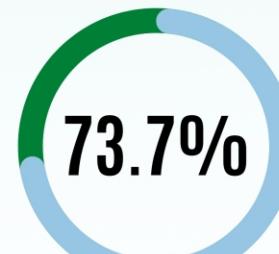
24.9% of beneficiaries have been able to start their business leveraging skills learnt

Areas that acquired digital skills have been beneficial post program

Business Growth



Employment and internship opportunities



Business visibility and improved customer reach

Learn Entrepreneurship and Applicable Digital Skills (LEADS)



24,000

beneficiaries

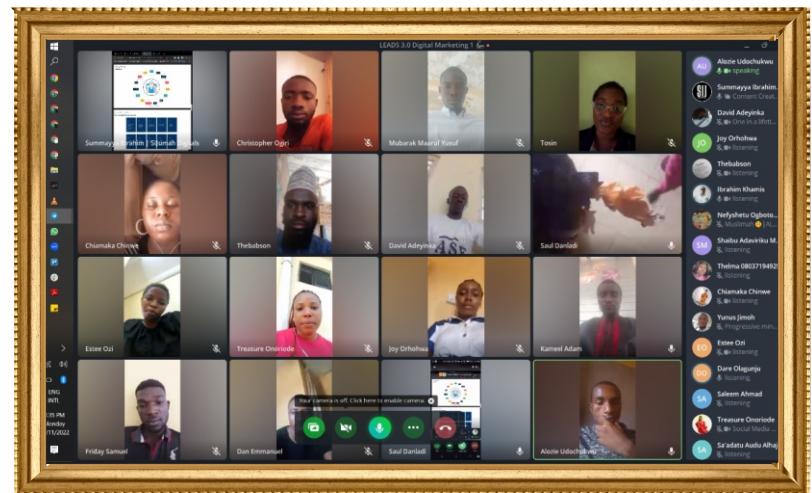
2 week

Virtual instructor-led
sessions

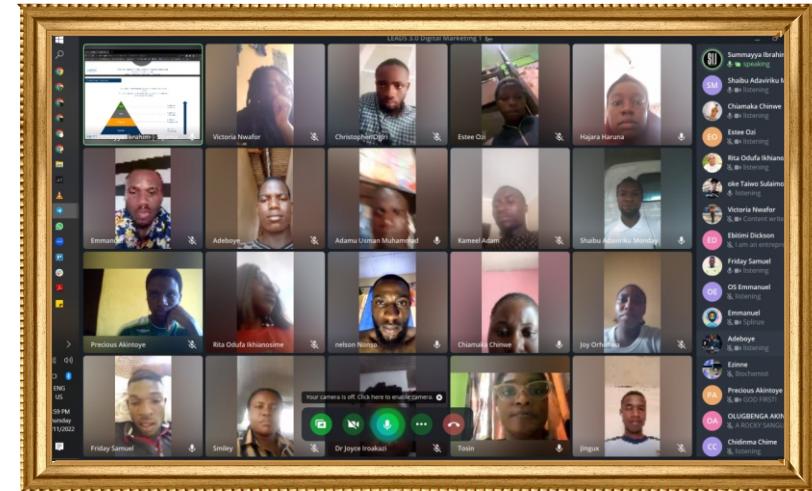


LEADS, a grassroots program established by the Wootlab Foundation and implemented under the Digital Skills Nigeria initiative, was inspired by the extended ASUU strike of 2022, which led to a period of decreased youth productivity. This initiative has made a substantial contribution to the digital economy by imparting high-caliber employability and entrepreneurial skills to the youth of Nigeria. In 2022, the program was pivotal in fostering inclusive and sustainable economic growth while simultaneously facilitating job creation within the country."

Wootlab Foundation successfully trained over 24,000 beneficiaries, harnessing strategic e-learning resources that encompassed two-week virtual instructor-led sessions and the Microsoft Community Training (MCT) platform for self-paced learning. This comprehensive approach to skill development was made possible through strategic partnerships with entities such as the National Youth Service Corp (NYSC) and the Footright Organization.



Learn Entrepreneurship and Applicable Digital Skills (LEADS)





**Solution
Innovation
District**

**wootlab
FOUNDATION**

On March 21, 2023, the Anambra State Government through the Solution Innovation District (SID) partnered with Wootlab Foundation supported by Microsoft to launch the "Level Up Anambra" programme designed to equip 20,000 Anambra State Citizens, particularly the youths on digital skills needed for global competitiveness.

The LevelUp Anambra was the maiden digital skills training by the SID of Anambra State Government towards building the "Anambra Digital Tribe" on selected in-demand digital skills including Graphics Design, Web Design, Productivity Tools, Digital Marketing, and Digital Entrepreneurship.

Wootlab Foundation as the implementing partner successfully trained over Twenty Six Thousand (26,000) beneficiaries in two cohorts leveraging the virtual trainer-led sessions and Wootlab's Microsoft Community Training (MCT) platform. As a sustainability model, Wootlab with the support of the state government supported the highflyers of the training with work tools including Laptops, and also secured internship opportunities for them to enable them gain real-life and practical experiences. Some of these beneficiaries are currently interning at the SID Headquarters in Anambra.

Press release:

<https://von.gov.ng/anambra-state-governor-signs-digital-skills-agreement-with-microsoft/>





A screenshot of the Voice of Nigeria website. The header includes the date 'THURSDAY, SEPTEMBER 14, 2023', a sign-in link, and social media icons. The main title is 'VOICE OF NIGERIA' with the subtitle '...the authoritative choice'. The banner features the Nigerian coat of arms. Below the banner, there is a photograph of the Governor sitting at a table signing a document, with other people standing behind him. The text on the page reads: 'Anambra State Governor Signs Digital Skills Agreement With Microsoft' by Chinwe Onuigbo, Awka, on Mar 25, 2023. It also mentions 'Anambra State Governor, Professor Chukwuma Soludo, has signed a Memorandum Of Understanding with Microsoft and Wootlab foundation on training of 20,000 youths on digital skills.' The photo is framed by a gold border.



Power Development Environment Resources
-Green Consulting-

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FOUNDATION

The Women for Green Jobs Digital Skills Training program is an initiative led by Poder Green Academy, in collaboration with Microsoft and executed by the Wootlab Foundation. This program has been strategically designed to respond to the increasing demand for green jobs. By equipping female graduates, many of whom had limited prior exposure to Data Science and Analysis, this initiative has effectively nurtured them into proficient professionals within this field. These skilled individuals are now well-prepared to contribute significantly to the sector and drive meaningful impact.

Over a period of six intensive weeks, more than 50 exceptional young women, aged 18 to 25, embraced the

realm of Data Science and Analytics. The comprehensive physical training not only expanded their skills but also prepared them to make a significant impact in the field, thereby contributing to the growing sustainability and innovation in the job market.

Women persist in facing underrepresentation, unequal compensation, undervaluation, and at times, complete invisibility within the labor market. This initiative serves as a prominent exemplar of empowering women for careers in the green sector, aligning harmoniously with the overarching global objective of promoting environmentally sustainable practices and affording women the chance to excel in burgeoning industries.



Women for Green Jobs Digital Skills Training





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Opportunities to Learn (OTL)

Opportunities to Learn (OTL) is an initiative led by the International Rescue Committee (IRC) and funded by the United States Agency for International Development (USAID). It is executed in collaboration with Wootlab Foundation with support from Microsoft. OTL is specifically designed to empower 10,000 young individuals, with a particular and deliberate focus on advancing opportunities for women.

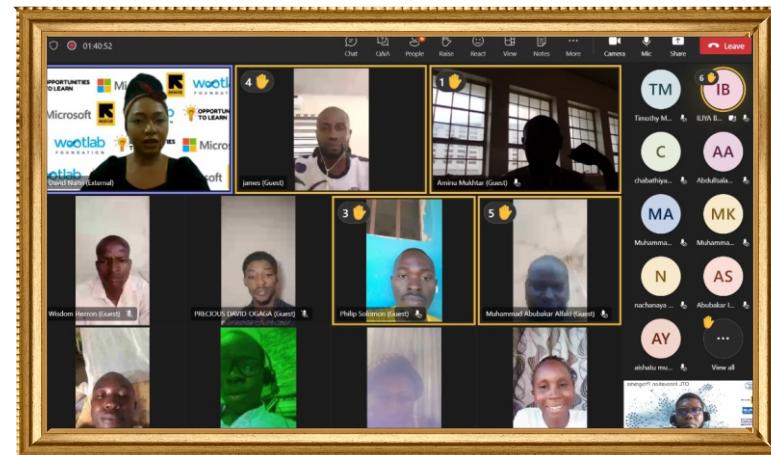
The primary objective of OTL is to facilitate the acquisition of foundational skills, including literacy, numeracy, as well as social and emotional competencies, among out-of-school children and youths in North-Eastern Nigeria. The program focuses on delivering digital skills training to individuals aged 15-35 in the states of Borno, Adamawa, and Yobe (BAY), equipping

them with the knowledge and abilities required to excel in an increasingly digital-centric world.

As the designated implementing partner for the Opportunity Through Learning (OTL) initiative, the Wootlab Foundation has undertaken a transformative mission, impacting the lives of more than 10,800 youth residing in the 'BAY' states. Our particular focus has been on empowering individuals within two significant demographic segments: females and People with Disabilities (PWDs). Through targeted educational programs and skill-building initiatives, we have endeavored to bridge the knowledge gap and create opportunities for these youth to thrive in their respective communities.



Opportunities to Learn (OTL)



EmpowerHER

Digital Skills for Female Corp Members

Unlock your digital potential and equip yourself with essential digital skills to thrive in today's digital world

Sign up: <http://bit.ly/NIWIITEmpowerher>

Learning Tracks

- Computer Basics
- Microsoft Productivity tools
- Entrepreneurship
- Digital Marketing

Deadline: 29th May 2023



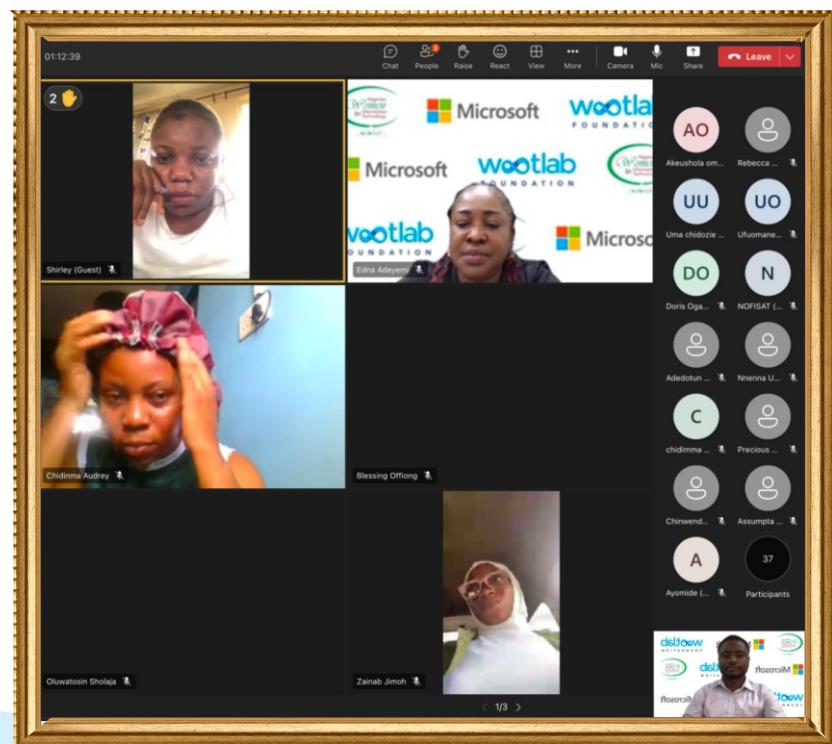
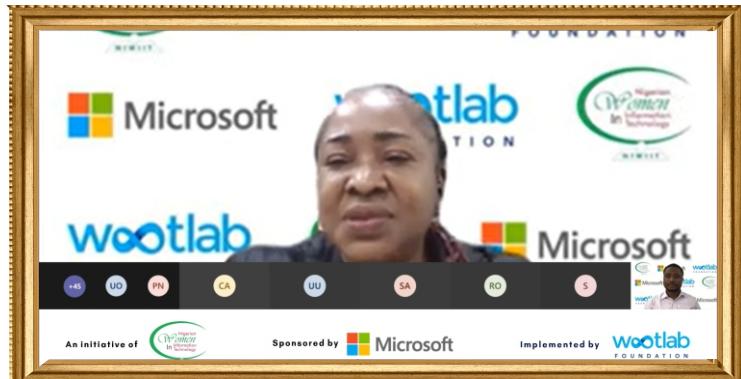
Implemented by **wootlab**
FOUNDATION



EmpowerHER: NIWIIT Digital Skills Training for Female Corps Members

EmpowerHER: NIWIIT Digital Skills Training for Female Corps Members represents a collaborative initiative between Nigerian Women In Information Technology (NIWNIWIIT EmpowerHER Pictures and Logo Files for BrochureIIT) and esteemed partners, including the National Youth Service Corp (NYSC), Microsoft Nigeria, and the program's implementing partner, Wootlab Foundation.

This comprehensive program has been meticulously crafted to empower female corps members by equipping them with indispensable digital skills necessary to excel in the contemporary digital landscape. To date, this initiative has successfully impacted the lives of more than 800 female corps members, arming them with sought-after digital proficiencies essential for their professional growth and career advancement.



The image shows a video conference interface with a gold-colored decorative border. In the center, a man with a beard and mustache is speaking. Behind him are several logos: Nigerian Women In Information Technology (NIWIIT), Microsoft, and Wootlab Foundation. Below the video, there is a black bar with circular icons containing letters such as +37, WO, CO, AA, AT, J, AA, DO, UO, PN, SA, and S. At the bottom, there are three sections: "An initiative of" with the NIWIIT logo, "Sponsored by" with the Microsoft logo, and "Implemented by" with the Wootlab Foundation logo. To the right of the video, there is a sidebar titled "People" which lists "Presenters (1)" and "Attendees (49)". The attendees are listed with their initials and names: Abdullah- Wootlab Foundation, Tunrayo (Guest), Abdullahi Ibrahim (Guest), Abisola (Guest), Abisola Adesida (Guest), Adedotun Akala, and Akeushola omobolanle (Guest).

People

Share invite

Presenters (1)

WP Wootlab Programs Organizer

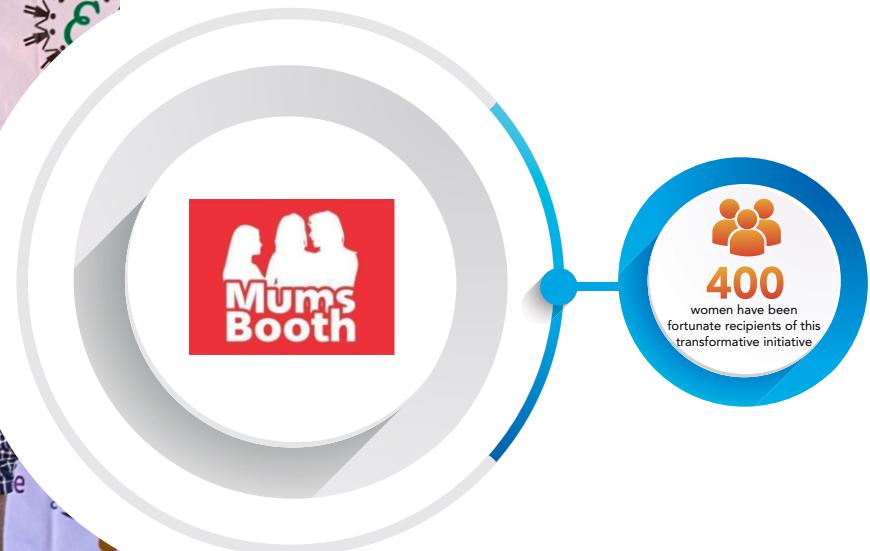
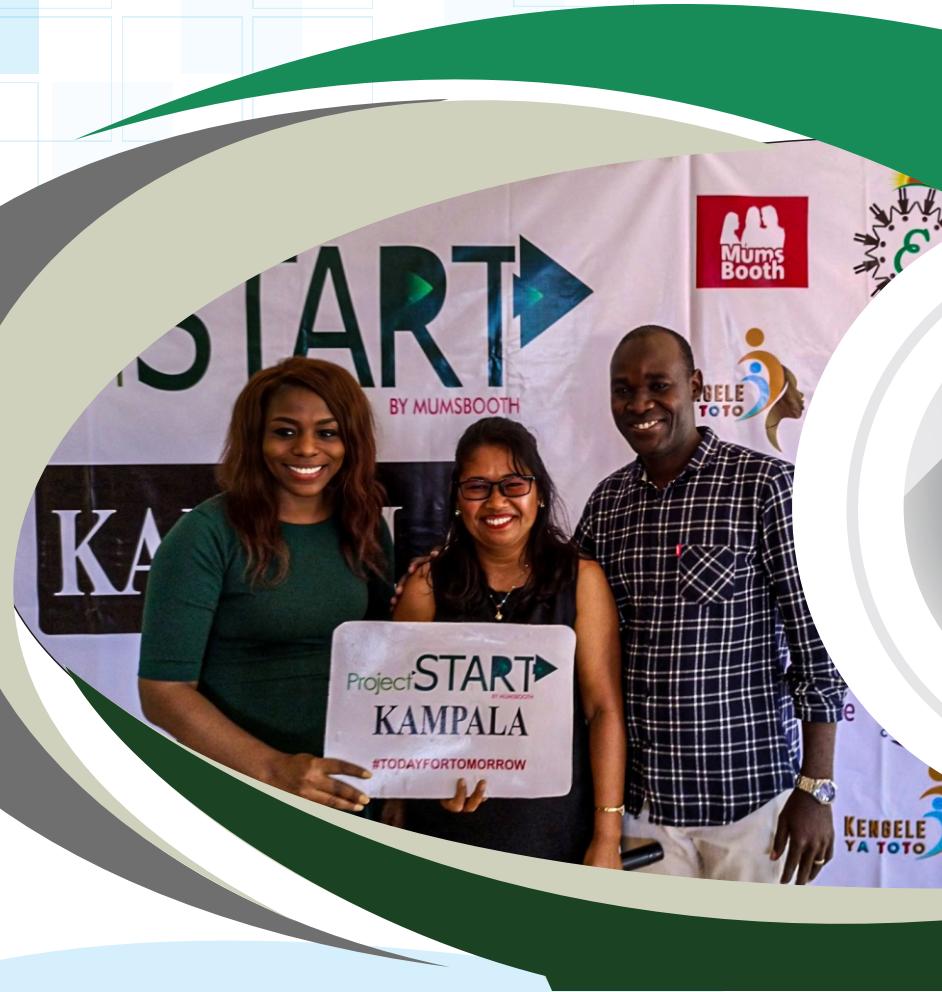
Attendees (49)

AF Abdullah- Wootlab Foundation...
Tunrayo (Guest)
AI Abdullahi Ibrahim (Guest)
A Abisola (Guest)
AA Abisola Adesida (Guest)
AA Adedotun Akala
AO Akeushola omobolanle (Guest)

An initiative of

Sponsored by

Implemented by



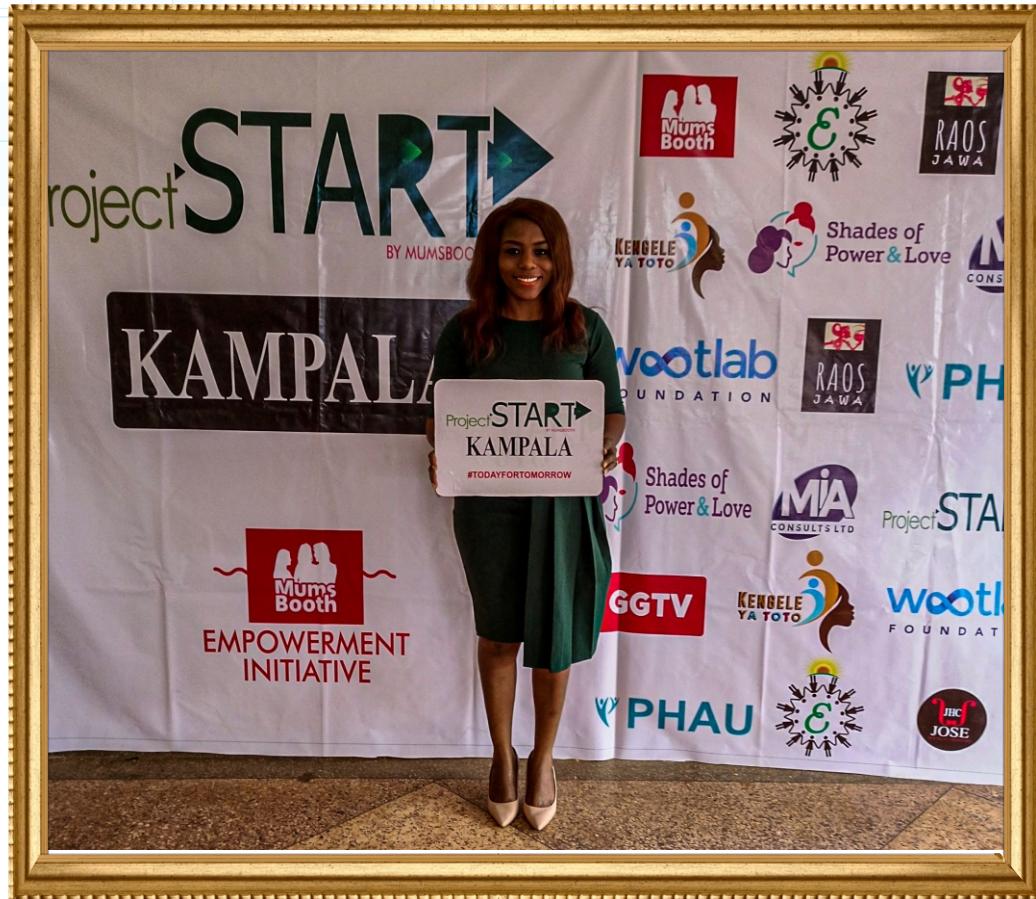
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FOUNDATION

Project START is a transformative initiative led by Mumsbooth, a non profit organisation, dedicated to empowering women by equipping them with essential skills, thereby paving the way for entrepreneurial endeavors and sustainable livelihoods. In a strategic partnership, Wootlab Foundation, in collaboration with Microsoft, assumed the role of the implementing partner. This alliance enabled the provisioning of comprehensive learning materials and harnessed the Microsoft Community Training portal, ensuring the delivery of a structured and impactful learning pathway to the selected beneficiaries.

This commendable undertaking has yielded significant social impact, notably in the vibrant city of Kampala, Uganda, where over 400 women have been the fortunate recipients of this transformative initiative. Through Project START, these women have gained not only knowledge but also the tools and resources needed to shape their destinies. The initiative has bestowed upon them unrestricted access to a vast repository of expertly curated educational materials via an accessible e-learning platform.

The profound implications of this endeavor extend beyond mere skill acquisition. It's a catalyst for economic empowerment, gender equality, and community development. By investing in the potential of these women, we are sowing the seeds of sustainable change, where individuals are not just beneficiaries but active contributors to their communities' progress





Association Donatin digital skills training

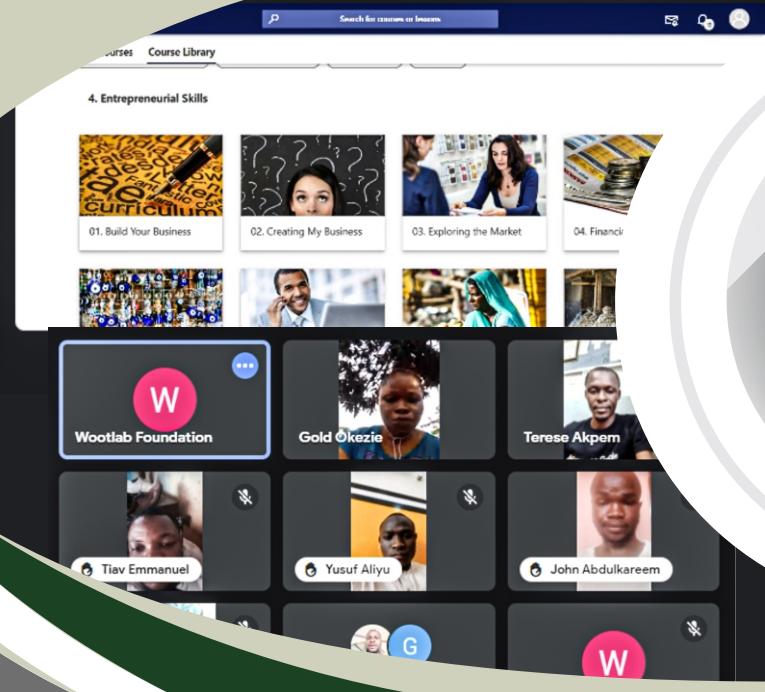


Association Donatin digital skills training represents a partnership between the Wootlab Foundation and the Association Donatin, with the overarching objective of providing quality and contextually relevant education to orphans and children residing in underserved regions. The project's educational model places a deliberate emphasis on enhancing the digital proficiency of instructors within the Association Donatin's 'Les Champions School.' This strategic approach is designed to equip these educators with the necessary digital skills, facilitating their ability to impart this knowledge to the children under their care.

Furthermore, to ensure the sustainability of this initiative, a 'Training of Trainers' (TOT) model was thoughtfully implemented. This model involved the comprehensive training of instructors, preparing them to subsequently serve as trainers themselves. Their role, going forward, will encompass the education and skill development of orphans and children residing in these underserved areas. This progressive approach not only underscores the commitment to quality education but also aims to empower educators and, by extension, the children they teach, ensuring a brighter and more promising future.

In the year 2022, Wootlab Foundation forged a strategic partnership with Jobberman, aimed at the creation and execution of a self-paced learning program for fundamental and intermediate digital competencies, benefiting an impressive cohort of over 7,000 individuals. This initiative featured a multifaceted approach encompassing the development of a structured learning curriculum and the subsequent certification of accomplished participants.

The core of this learning pathway was designed to equip chosen beneficiaries with essential and intermediate digital proficiencies, all delivered through a self-guided learning experience facilitated by the Microsoft Community Training (MCT) portal.



The AgroHack Challenge 2022 is an initiative of the Benue Agribusiness Innovation Hub (BAIHub) in partnership with NorthEast Humanitarian Innovation Hub and with support from United Nations Development Programmes and First City Monument Bank (FCMB).

Notably, Wootlab Foundation served as the implementing partner for the Entrepreneurship Masterclass component within this initiative, a segment of the program which

delivered training and certification to a cohort of 134 entrepreneurs and business owners.

The overarching goal of the Entrepreneurship Masterclass was to elevate the productivity and profitability of Small and Medium Scale Enterprises (SMEs) in Benue State. This was accomplished through a comprehensive approach involving training, capacity building, provision of business advisory services, and fostering networking opportunities.





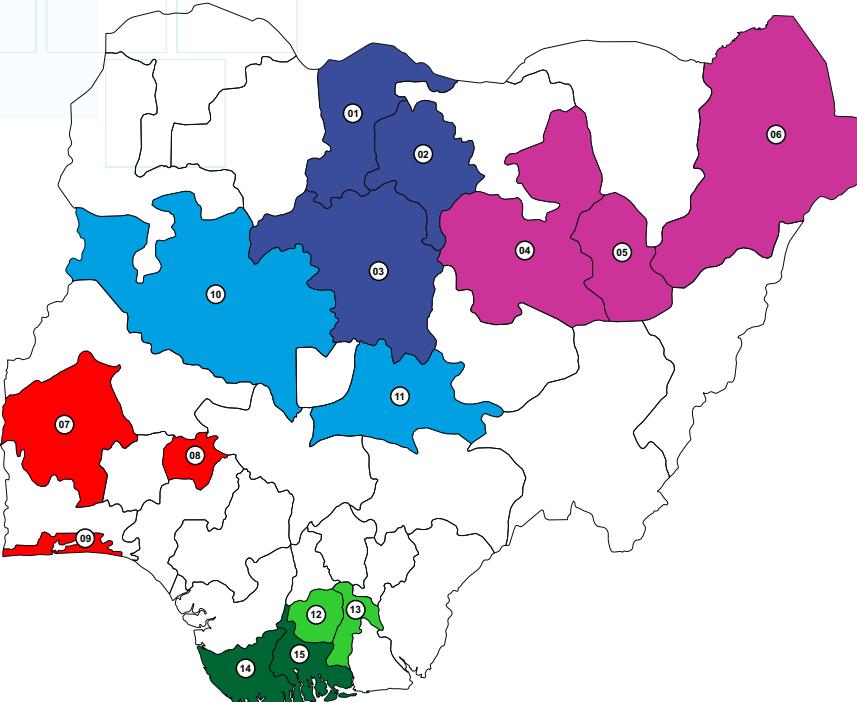
Wootlab in collaboration with National Information Development Agency (NITDA) and Microsoft through the Digital States Initiative provided a well-structured virtual learning in Basic/Intermediate digital skills and job outsourcing sensitization for underserved



communities in Nigeria. The Digital States Initiative has been implemented in 15 states and currently has over 9,000 beneficiaries who were trained by master trainers.

Over 300,000 beneficiaries are also registered on the Microsoft Community Training (MCT) platform with access to free learning materials curated by Microsoft and Wootlab. The Digital States Initiative would be scaled up to over 100,000 beneficiaries across the 36 states and the FCT this year





The Program's successes so far have been seen in the digital skills training implemented in the following fifteen (15) states:

North West

- 01 Katsina
- 02 Kano
- 03 Kaduna

North Central

- 10 Niger
- 11 Nasarawa

North East

- 04 Bauchi
- 05 Gombe
- 06 Borno

South East

- 12 Imo
- 13 Abia

South West

- 07 Oyo
- 08 Ekiti
- 09 Lagos

South South

- 14 Bayelsa
- 15 Rivers

Digital States post-training survey

Participants in the digital states literacy program have identified positive impacts in the following areas post-training:



The digital skills acquired during the digital states literacy program have also been efficiently utilized in the following areas:





KWARA STATE
SOCIAL INVESTMENT
PROGRAMMES

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Kwapreneur is a scheme under the Kwara State Social Investment Programme established to impact positively on the lives of the poor, vulnerable, unemployed and those at the bottom of the financial pyramid without access to funding, to ensure they are given the opportunity to access better lives. The programmes are aimed at graduating Kwara indigenes from poverty by investing in the people through direct support and capacity building. In partnership with the

Kwara State Social Investment Programme under the Kwara State Government, Wootlab Foundation, in 2021, served as the digital and entrepreneurship training partner for the Kwapreneur accelerator program in Kwara State. The capacity building part of Kwapreneur is a 4 weeks intensive digital and entrepreneurship training program that is aimed at accelerating early-stage and idea-stage startups into full-fledged business models ready for investment.



At the end of the training phase, 375 business owners across the sixteen (16) local government were trained and certified by Wootlab Foundation and Microsoft and out of 375 businesses, 170 businesses were qualified to receive loans from the State, disbursed by Fidelity Bank being the custodian and administrator of the fund. Over 102,000,000 Naira was disbursed to the 170 qualified businesses following the graduation ceremony.



375
business owners
trained.



102
million naira
disbursed to
107 businesses.



The At-Risk Children Programme (ARC-P)

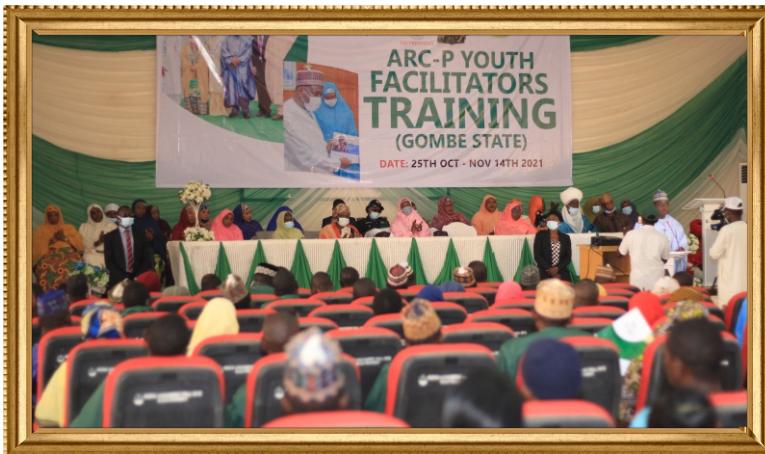


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The At-Risk Children Programme (ARC-P) was designed to address and reduce the vulnerability of At-Risk Children by providing them with a life of dignity and increased individual and national productivity, as well as security, by providing intensive basic numeracy and literacy skills, digital skills and creativity, sports and life skills, agricultural, vocations, and entrepreneurship, in a way that positively impacts their lives as children and adults.

As the implementing partner, Wootlab Foundation provided training on the Digital Creativity Skills



component of the ARC-P Youth Facilitator training, with a faculty of seasoned trainers to deliver value and pedagog expertise for participants to impart knowledge to the primary beneficiaries. The ARC-P Digital Creativity Skills component is an alternative approach to providing insights into the potential of non-formal, community-based initiatives to provide a "second chance" education to out-of-school children by providing an accelerated curriculum for the delivery of basic education and practical skills to improve livelihoods.



devcamp



50

beneficiaries



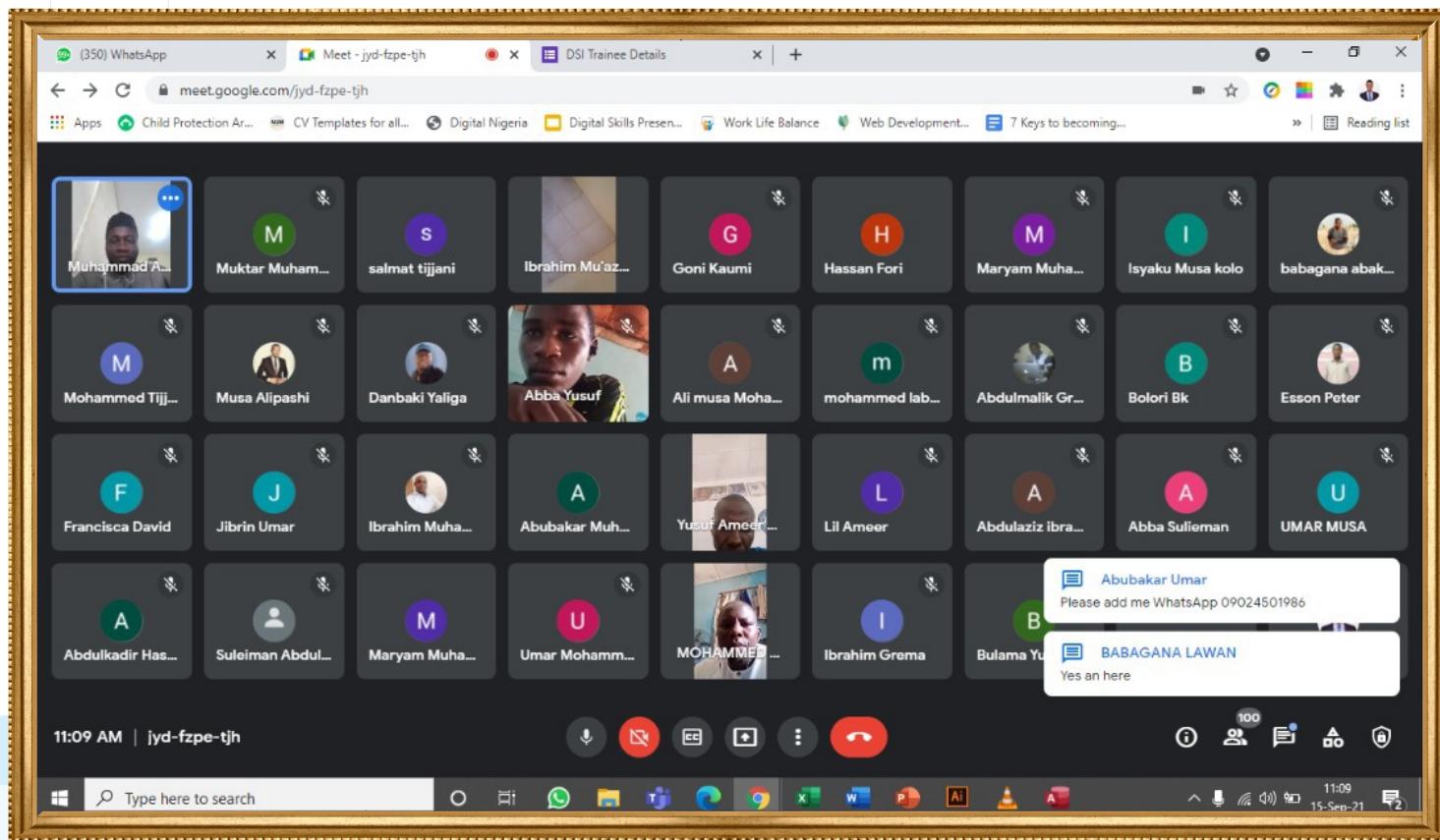
12-Week
Free Training

UK Nigeria
Tech HUB

wootlab

Devcamp, a UK Nigeria Tech Hub (UKNGTH) funded program implemented by Wootlab Innovations, trained selected Nigerian youths to become work-ready developers in 12 weeks, in areas of web and mobile applications. All graduating students will be matched to jobs with leading tech companies or become self

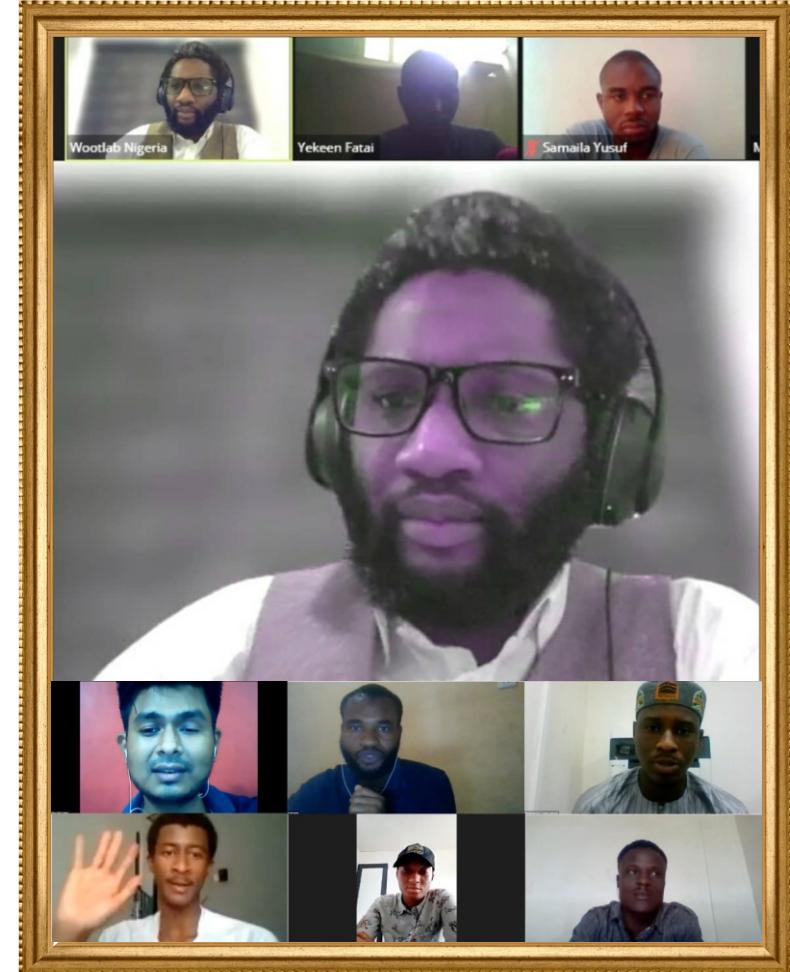
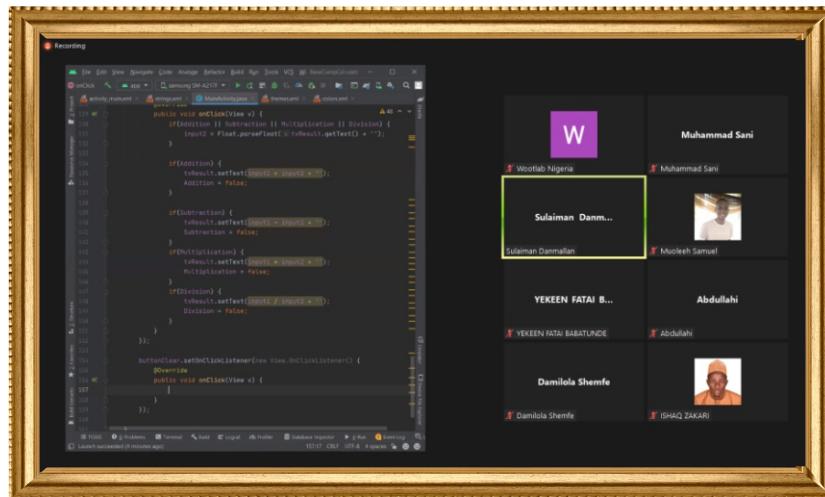
employed as freelancers. The program in collaboration with UKNGTH aimed to promote entrepreneurship and equip young Nigerians with the tools and opportunities to contribute to increased economic productivity through the vehicles of innovation and entrepreneurship.



A large, stylized graphic for the Basecamp program. It features a green, grey, and blue curved background. In the center, the Basecamp logo is displayed with the text "A 12 WEEKS FREE ONLINE ACCELERATOR" below it, followed by "Coding | Mentoring | Entrepreneurship". To the left, there's an illustration of two people working on laptops with code snippets like PHP, HTML, CSS, and C++. Above the main text, it says "SPONSORED BY giz" with the German Cooperation logo. To the right, it says "AN INITIATIVE OF wootlab". A red button labeled "APPLY NOW" is at the bottom right, with the dates "21st JUNE - 5th JULY 2021" underneath. The word "Age 18+" is also visible.



The basecamp project is a free 12-week intensive training which supported the growth of home-grown talents to promote entrepreneurship and fill the talent skills gap that leaves many local and foreign employers desperate for programmers. Through this intervention, Wootlab supported selected Nigerian youths to become the next crop of quality African developers and tech leaders. The intervention leveraged tools and up to date resources for learning in collaboration with already existing partnerships with leading tech organizations



Basecamp virtual orientation



**digital
kwara**

13000+



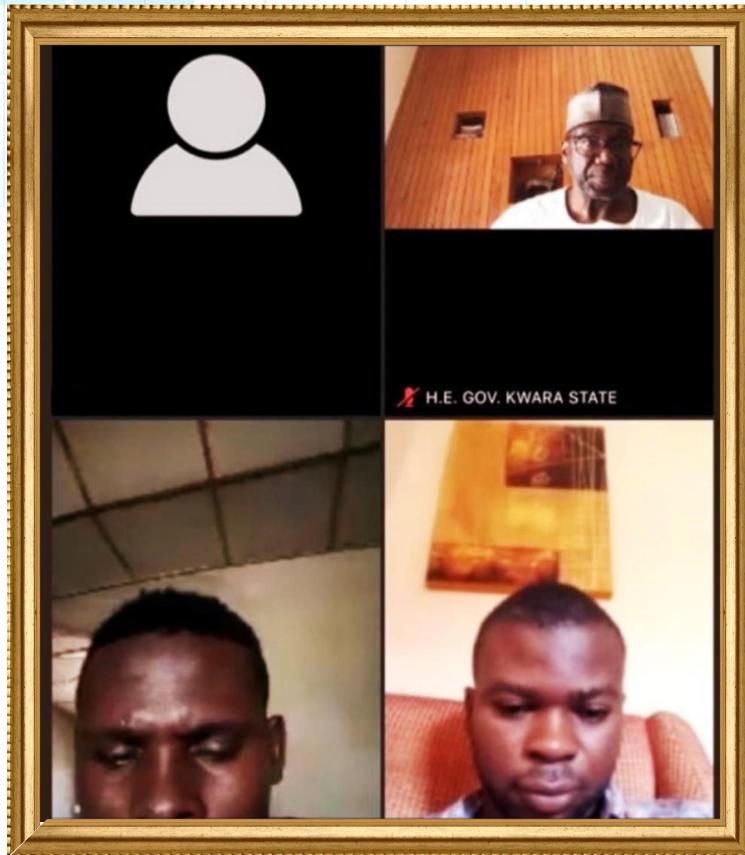
16

Local Government Areas



KWARA STATE
SOCIAL INVESTMENT
PROGRAMMES

wootlab
FOUNDATION



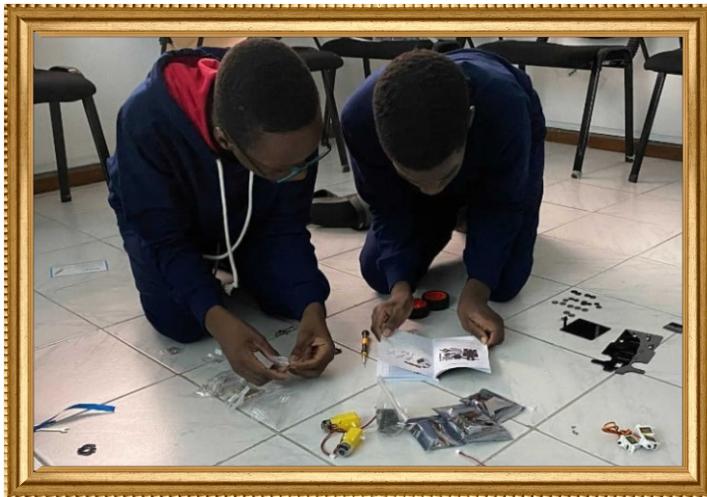
To mitigate the impact of the Covid-19 lockdown in 2020, Wootlab Foundation, in partnership with Kwara State Social Investment Programmes (KWASSIP), provided free digital skills training to over 3000 Kwara youths who were adversely affected by the pandemic, empowering and equipping them with digital skills that will enhance their entrepreneurial and employability potential in the modern market. Because of the positive impact of the first cohort, the Kwara State Government sponsored the training of 10,000 additional beneficiaries for the second cohort.



The Digital Kwara Program was a virtual program that exposed Kwara youths to globally sought-after digital skills and positioned them for available employment and entrepreneurship opportunities in and beyond tech. The curriculum was designed to equip youths with critical foundations and tools to access income in the digital economy.



Kids Cypher, a Wootlab digital club initiative, was developed to teach young children coding and programming languages as an afterschool and summer program with a goal of 100,000 students per state. Wootlab has a structured curriculum and uses a mixed approach to teach kids programming ideas and techniques, combining small, face-to-face and online teacher-led lessons with build-as-you-learn projects. Our goal is to develop future African tech leaders and, as a result, a new generation of entrepreneurs that can tackle local and global issues.



Let us make the world digital, together. For partnership and sponsorship, contact:



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29 Usuma Street,
Maitama, Abuja



Thank You



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Maitama, Abuja