Good—this reframing grounds Sayali’s trajectory in *function rather than title.*  
We’ll treat her not as a designer chasing “UX” labels but as a **human-systems optimizer**: someone who makes teams, services, and products work better by understanding people and turning that insight into structure and flow.

Let’s build her recalibrated strategy around five pillars:

**1. Core Value Proposition**

Sayali should present herself as a **Business Experience Analyst** — a hybrid between a **Business Analyst**, **Service Designer**, and **AI-enabled Process Consultant**.

She’s not a data-modeling analyst, but a *behavior-and-workflow analyst*:  
she investigates how people, processes, and technology interact, then redesigns the experience to remove friction and improve adoption.

**Tagline:**

“I translate human insights into smarter workflows — combining design thinking, service mapping, and AI tools to help teams work better.”

**2. Role Archetypes That Fit This Direction**

Here’s what to search for on job boards or LinkedIn. These are real early-to-mid-career roles where her mix of research, structure, and people skills are in demand:

**a. Business Analyst – Digital Transformation / CX**

* Partner with business users to map current workflows.
* Facilitate discovery workshops.
* Define “to-be” process maps and document requirements.
* Collaborate with tech and design teams on implementation.
* Use AI tools (ChatGPT, Notion AI, Miro AI, etc.) to draft SOPs, meeting summaries, and process diagrams faster.

**b. Service Designer / Experience Analyst (Junior or Associate level)**

* Conduct qualitative research and journey mapping.
* Create service blueprints aligning customer experience with business operations.
* Recommend process improvements and measure impact metrics.

**c. Product Analyst / Customer Experience Analyst**

* Work with customer success or product managers to gather feedback.
* Identify recurring pain points, prioritize fixes, and propose solutions.
* Support design and engineering teams with user stories and acceptance criteria.

**d. AI-Assisted Research & Operations Associate** *(an emerging niche)*

* Use AI tools to automate research synthesis and report generation.
* Build AI-driven workflows for surveys, data tagging, and insight extraction.
* Support teams in embedding generative AI into everyday operations.

**e. Innovation Coordinator / Program Analyst**

* Organize and manage cross-functional workshops.
* Document decisions, create follow-up plans, and ensure alignment.
* Ideal for her interest in *structuring and team management.*

**3. Companies & Teams That Match Her Style**

**Mid-sized tech consultancies & design-tech hybrids:**  
ACV Solutions (current), Fractal Analytics (CX Practice), Nihilent, Deloitte Digital, Accenture Song, TCS Interactive, Infosys Experience Studio, Tech Mahindra Business Process Group, EY Design Studio, Thoughtworks.

**Product companies and startups using AI for process or experience improvement:**  
Freshworks, Zoho, Yellow.ai, Gupshup, Haptik, Simpl, Razorpay, Zolve, Fynd, and small AI-enabled SaaS firms building workflow automation tools.

**Service innovation and operations consulting firms:**  
TheMathCompany, Quantum Consumer Solutions, Onething Design, Parallel, Think Design, YUJ Designs.

These environments value empathy, workshop facilitation, and structured thinking even at entry or analyst levels.

**4. Positioning & Application Strategy**

**Resume Framing**

Strip jargon like “Service Designer,” and emphasize verbs of analysis and coordination:

“Facilitated stakeholder workshops to map and redesign project management workflows; reduced billing turnaround by 25%.”

“Synthesized user research into actionable service blueprints informing business process re-engineering.”

“Used AI tools to accelerate research synthesis, documentation, and reporting.”

Show each project as a **“Business Process Story”**:  
Challenge → Insight → Workflow Improvement → Quantified Impact.

**Portfolio Re-orientation**

Her website can stay visual, but rename sections:

* **Discover** → Research & Insight Gathering
* **Define** → Process Mapping & Journey Design
* **Design** → Prototyping and Testing
* **Deliver** → Business Implementation & Measured Impact

Include an “AI Tools in My Workflow” sidebar (Figma AI, Notion AI, ChatGPT, Claude, Replit).

**5. Grounded 90-Day Job-Hunt Plan**

**Month 1 – Preparation**

* Rewrite resume using the “analyst” vocabulary.
* Update LinkedIn headline:

“Business Experience Analyst | Process Re-engineering | Human-Centric Research | AI-enabled Problem Solver.”

* Record a 90-second video introduction explaining how she merges people understanding with process improvement.
* Prepare 2 concise case studies:
  1. *ACV Solutions*: workflow redesign, quantifiable gains.
  2. *NHS Project*: people-centric research and service mapping.

**Month 2 – Targeted Applications**

* Apply to 4–5 roles per week in “Business Analyst,” “CX Analyst,” “Process Improvement,” “Innovation Analyst,” “Service Design Associate.”
* Focus on entry or associate roles in consulting or SaaS firms.
* Tailor every application with a brief covering note referencing how she uses AI tools to work faster and synthesize complex research.

**Month 3 – Networking & Interviews**

* Reconnect with RCA and ISDI alumni at Deloitte, Accenture, Zoho, and Freshworks.
* Attend one **AI + Design** meetup (e.g., at Pune/Mumbai tech communities).
* Share one LinkedIn post per week narrating her workflow or a case insight (“How I mapped a nurse’s day to redesign a burnout solution”).

**During interviews:**  
Frame herself as someone who helps teams *“see the invisible connections between people, process, and product.”*  
That’s memorable, and it plays directly to her passion for interaction, research, and structure.

**In Summary**

Sayali’s north star is **“organizational empathy”** — understanding how people work and improving it through structure and AI-assisted creativity.  
Grounded job path:  
**Business Analyst → Experience Analyst → Service Strategy Lead → AI-Driven Operations Consultant.**

This trajectory keeps her people-focused, analytical, and adaptable — the three ingredients for long-term success in the human-machine era.

Perfect — let’s translate Sayali’s recalibrated direction into a **Career Progression Matrix**, the kind that could sit beautifully in a Notion dashboard or a Figma career tracker.  
This matrix blends *skills evolution*, *job titles*, and *AI-tool leverage*, across a 5-year timeline.

**🧭 Sayali Deshpande — Career Progression Matrix (2025–2030)**

| **Phase / Timeframe** | **Focus Area** | **Indicative Job Titles** | **Core Responsibilities** | **Key Skills to Strengthen** | **AI Tools & Enablers** | **Ideal Employers / Sectors (India)** | **Success Milestones** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Phase 1 (Now–2026)** *Grounding & Realignment* | *Business Analysis with Design DNA* | Business Analyst (Digital Transformation) Experience Analyst CX Research Associate | Conduct stakeholder interviews, process mapping, and workshop facilitation. Translate user insights into improved workflows and SOPs. | Process mapping, requirements documentation, stakeholder communication, AI-based summarization, workshop facilitation. | ChatGPT, Claude, Miro AI, Notion AI, FigJam AI, Zoho Analytics. | ACV Solutions, Deloitte Digital, Accenture Song, Fractal Analytics, YUJ Designs, Zoho. | 2–3 process improvement projects with measurable KPIs (e.g., reduced turnaround time, improved adoption). Strong portfolio narrative around “people + process + productivity.” |
| **Phase 2 (2026–2027)** *Consolidation into Service Operations Strategy* | *AI-Assisted Process & Service Designer* | Service Experience Analyst Customer Experience Analyst Process Design Consultant | Bridge user journeys with internal operations. Redesign SOPs using AI to simulate and visualize workflows. Collaborate with product managers and data teams. | System mapping, business storytelling, impact quantification, agile documentation, prompt design. | n8n, Replit, Notion AI, ChatGPT for SOP generation, Figma AI. | EY Design Studio, Tech Mahindra CX, Thoughtworks, Zoho Catalyst, Yellow.ai, Fractal CX Practice. | Deliver an end-to-end service reengineering case where AI enhanced workflow documentation or customer onboarding. Begin mentoring junior researchers. |
| **Phase 3 (2027–2028)** *Transition to Leadership-Lite Roles* | *Team Coordination & Stakeholder Management* | Product Owner (AI Experience) Program Analyst CX Transformation Lead | Lead small teams, manage sprint planning, integrate AI workflows into product/service pipelines, and evaluate customer feedback loops. | Team leadership, cross-functional communication, AI integration strategy, OKR tracking. | ChatGPT Enterprise, Jira AI, Figma Dev Mode, Asana AI. | Freshworks, Razorpay, BrowserStack, Tata Digital, Zoho, Accenture Song. | Deliver multi-stakeholder project with measurable customer adoption lift. Recognized as “AI productivity champion” in team. |
| **Phase 4 (2028–2029)** *Strategic and Systems Thinking Expansion* | *Human + AI Systems Designer* | Service Design Lead Experience Strategy Manager AI Workflow Consultant | Lead research-to-execution pipelines. Use AI to scale research synthesis and customer feedback analysis. Drive organizational AI adoption initiatives. | Advanced facilitation, strategic roadmapping, AI ethics, data-informed storytelling. | Anthropic Claude Projects, OpenAI GPTs, Airtable Automations, Zoho Flow. | Consulting firms, large SaaS CX orgs, or AI-enabled service startups. | Design and deliver one system-wide service blueprint for AI adoption across departments. |
| **Phase 5 (2029–2030)** *Leadership & Influence* | *CX & AI Transformation* | Director of Service Strategy Head of Experience Ops AI Transformation Lead | Set vision for human-AI collaboration in service design. Mentor cross-functional teams. Shape org-wide design + AI culture. | Organization design, strategic communication, leadership presence, AI governance, cross-domain empathy. | Enterprise AI Platforms, Accenture Song, Fractal, Zoho Global CX, Thoughtworks Labs. | Recognized as a thought leader in AI-driven experience transformation; publish a white paper or talk at a design-tech conference. |  |

**🎯 Thematic Skill Evolution Path**

**2025–2026:** *Understand & Map*  
Human research + business analysis + service blueprinting.

**2026–2027:** *Simplify & Redesign*  
Translate complexity into structure; introduce AI-powered process tools.

**2027–2028:** *Coordinate & Deliver*  
Team facilitation, agile process design, stakeholder alignment.

**2028–2029:** *Scale & Systemize*  
Strategic program ownership, AI-driven scaling of customer insights.

**2029–2030:** *Lead & Influence*  
Shape org-wide CX transformation through AI and human-centered leadership.

**🧩 Tactical Next Steps (Next 3 Months)**

1. **Resume Rewrite:**  
   Frame all work stories as “process reengineering outcomes,” not “design outputs.”  
   Example: *“Mapped and optimized nurse support workflows; 20% improvement in retention.”*
2. **Portfolio Adjustments:**  
   Add “Business Analyst Projects” section with flowcharts, SOP visuals, and AI tool screenshots.
3. **Skill Deepening:**  
   Take one micro-certification each in:
   * *AI in Business Analysis* (Coursera / Udemy)
   * *Process Design for Digital Transformation* (LinkedIn Learning)
   * *Prompt Engineering for Workplace Automation.*
4. **Networking Targets:**
   * Join **Business Analysis Professionals India (IIBA)**.
   * Attend **AI x Design meetups** in Mumbai or Pune.
   * Connect with **Service Design Network India** mentors.

**🪄 Narrative for Elevator Pitch**

“I work at the intersection of people, process, and AI — helping organizations make their services flow more naturally. My background in service design and business analysis lets me structure workflows that teams love to use and customers trust.”

Splendid — let’s turn this into a **Notion-ready dashboard blueprint** that Sayali can directly implement as her *Career Compass* — a live, evolving space for job tracking, learning, networking, and reflection.

You can create this structure by copying the hierarchy below into Notion (or I can generate the importable JSON if you want). The dashboard is organized around clarity, momentum, and adaptability.

**🎯 Dashboard Title:**

**Sayali’s Career Compass – Business Design x AI Journey (2025–2030)**

**🧭 1. Overview (Main Page)**

**Header:**  
“Building a people-centered, AI-powered career in Business Analysis and Experience Strategy.”

**Subsections:**

* **Current Focus:** Early-career pivot → Business Analyst (Process + People + AI).
* **North Star Goal:** Lead CX and AI transformation projects by 2030.
* **Core Strengths:** Research · Empathy · Structuring · Communication · AI fluency.
* **Career Tagline:**  
  *“I connect human stories with structured workflows to make technology humane.”*

**Widgets (use Notion callouts):**

* 🧩 *Learning Focus:* Process mapping, stakeholder workshops, AI tools for automation.
* 💬 *Mantra:* “Every system improves when people are truly heard.”
* 📈 *Tracking Links:* → [Job Tracker], [Skill Tracker], [Network Map], [Portfolio Plan].

**🧩 2. Career Progression Matrix (Table View)**

Create a Notion table with the following columns:

| **Phase** | **Timeline** | **Target Roles** | **Focus Area** | **Key Deliverables** | **AI Tools** | **Learning Goal** | **Success Marker** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 2025–2026 | Business Analyst / Experience Analyst | Understanding people + mapping processes | Research reports, SOPs, blueprints | ChatGPT, Miro AI, Notion AI | BA fundamentals + process mapping | 2 quantifiable impact projects |
| 2 | 2026–2027 | Service Experience Analyst | Redesign workflows using AI | Service blueprints, CX dashboards | n8n, Replit | AI workflow design | End-to-end redesign case |
| 3 | 2027–2028 | Product Owner / CX Lead | Team & sprint management | Process handbooks, AI documentation | Jira AI, Figma Dev | Agile ops + leadership | Lead a small team |
| 4 | 2028–2029 | Service Design Lead | AI-driven scaling | System maps, adoption playbook | Claude, Zoho Flow | Systems thinking | Run org-wide pilot |
| 5 | 2029–2030 | Director / Head of CX Strategy | Design + AI leadership | Strategy deck, white paper | ChatGPT Enterprise | Org design, leadership | Conference speaker / Mentor |

Add **progress bars** or **completion checkboxes** per milestone.

**💼 3. Job Tracker (Board View)**

**Columns (Kanban style):**

* 🧩 Prospecting
* ✉️ Applied
* 🧠 Interviewing
* ✅ Offer/Decision
* 🌟 Networking Leads

**Properties per card:**

* Company name
* Role title
* Location / Hybrid
* Contact person
* Referral (Y/N)
* Application date
* JD link
* Alignment Score (1–10)
* Notes

**Filters to create custom views:**

* *“AI + Experience Roles”*
* *“Business Analyst / Transformation”*
* *“Top-tier Firms”*

**🧠 4. Skill Tracker (Gallery View)**

Each card = one *skill-building sprint*.  
**Properties:**

* Skill Area (Process, Research, AI, Communication, Leadership)
* Micro-course or Resource Link
* Current Level (Beginner → Intermediate → Expert)
* Status (Learning / Applied / Mastered)
* Artifact Produced (cert, case study, prototype).

**Sample cards:**

* “Process Mapping in Lucid / Miro”
* “AI Tools for BA Documentation (ChatGPT + Notion workflows)”
* “Stakeholder Interviewing Masterclass”
* “Prompt Design for Business Use”

**🌐 5. Network Map (Table View or Relation DB)**

| **Name** | **Organization** | **Role** | **Relation** | **Contact Date** | **Follow-up** | **Notes** |
| --- | --- | --- | --- | --- | --- | --- |
| RCA Alum – London | BCG X | Service Design Lead | Mentor | 10 Oct 2025 | 1 Nov | Will introduce to Deloitte recruiter |
| Former NHS colleague | UK NHS Digital | Project Manager | Peer | 18 Oct | 31 Oct | Shared AI for Service Design article |

Add LinkedIn URLs and create **reminder notifications** for follow-ups.

**📚 6. Learning & Projects Log (Timeline View)**

Chronological entries to track:

* Courses completed
* Projects finished
* Reflections (weekly or monthly)

Columns: Date | Project | Role | Skills Used | Learning | AI Tools | Outcome | Next Action

Example:

*Sep 2025 – HealCycle PMS App – UX & Process Design – Delivered 38-screen workflow redesign → 15% conversion lift. Next: Build case study.*

**🌟 7. Portfolio Plan (Board View)**

Columns: *Idea → Drafting → Review → Published*  
Each card = portfolio project.

**Properties:**

* Title
* Project Type (Research / Workflow / AI Integration)
* Impact Metric
* Status
* Public Link
* Review Feedback

Include 3 showcase projects:

1. NHS Burnout Solution — People systems + empathy research.
2. ACV Project Tool — Process efficiency + workflow mapping.
3. HealCycle App — AI-driven UX + business impact.

**🧭 8. Weekly Reflection Journal (Template)**

Create a Notion template with the following fields:

**Title:** Week [X] Reflection

* 🌱 *What I Learned*
* ⚙️ *Where I Improved My Process Thinking*
* 🤝 *People I Connected With*
* 🤖 *AI Tools That Helped Me Work Smarter*
* 🚀 *Next Week’s Focus*
* 💡 *Mini Wins / Gratitude Moments*

Add a gallery cover for each week — it visually shows growth.

**🪄 9. Dashboard Automations (Optional if connected to Notion AI or n8n)**

* **Job Tracker Summary Digest:** every Sunday, Notion AI auto-summarizes “new opportunities” and “follow-ups pending.”
* **Learning Tracker Reminder:** every Monday, prompt: “Complete one AI or BA learning sprint this week.”
* **Reflection Auto-Template:** every Friday evening, new weekly reflection card auto-generated.

**🧩 10. Visual Summary (linked page)**

Embed the **Career Progression Matrix (2025–2030)** chart from above, with color codes for each phase:

* 🟢 Foundation (BA)
* 🟡 Integration (Service Ops)
* 🔵 Leadership-Lite
* 🟣 Systems Strategy
* 🔴 Transformation Leadership

Use Notion’s gallery cover icons (AI, process, teamwork, etc.) to make it visually inspiring.

Would you like me to generate the **importable Notion template JSON** (so you can upload it directly instead of building manually)? It will include all pages, databases, relations, and sample entries pre-filled for Sayali’s context.

**🎬 Video Title:**

**“Designing Better Workflows Through People, Empathy, and AI | Sayali Deshpande”**

**Duration:** 90 seconds  
**Format:** Landscape (for LinkedIn/YouTube) or 9:16 Vertical (for portfolio reel)  
**Tone:** Warm, articulate, insightful, and curious — businesslike but human.  
**Background music:** Soft ambient piano + light beat (non-intrusive, evokes focus and optimism).  
**Color palette:** White / light grey backdrop with pastel blue accents (align with her portfolio aesthetic).

**🕐 Detailed Script & Screen Prompts**

**[0:00–0:08] — Opening Visual & Introduction**

**Visuals:**

* Soft fade-in of Sayali smiling naturally at camera, neutral background.
* On-screen text:  
  *“Hi, I’m Sayali Deshpande — Business Experience Analyst.”*
* Subtle lower-third graphic fades in:  
  *“Process Re-engineering | Human-Centric Research | AI-enabled Problem Solving”*

**Sayali (on camera):**

“Hi, I’m Sayali. I help organizations bridge the gap between people, processes, and technology — creating smoother, more meaningful experiences at work.”

**Visual cue:** A quick 2-second b-roll overlay of her sketching journey maps or whiteboarding with colleagues.

**[0:08–0:25] — Establishing Her Why**

**Camera:** Medium shot, steady and natural lighting.

**Sayali:**

“I’ve always been fascinated by how people actually *work* — how small frustrations can ripple through a system and slow everything down.  
My role begins by listening — understanding users, employees, or customers — and then translating those insights into structured, efficient workflows.”

**B-roll visuals:**

* Clips of sticky notes, Figma or Miro boards.
* Text overlay: “Empathy → Insight → Structure.”

**[0:25–0:45] — Her Process + Impact**

**Sayali:**

“I combine design research with business analysis to map how things truly happen — not just how they’re *supposed* to happen.  
Whether it’s a hospital improving nurse onboarding, or a tech team optimizing billing flows, my goal is always to simplify complexity.”

**On-screen graphics:**

* Split-screen of real project visuals: service blueprint lines, process flow diagrams, UX mockups.
* Overlay text (animated gently):  
  *‘Reduce friction by 40%’* · *‘Improve adoption by 2x’* · *‘Human-centric processes that scale’*

**[0:45–1:05] — AI-Driven Edge**

**Sayali:**

“And now, with AI tools, I can move even faster.  
I use large language models and automation platforms to analyze research, draft process documentation, and simulate user journeys — freeing up more time to focus on what really matters: people.”

**Visuals:**

* Short b-roll of her using ChatGPT / Notion AI / Figma.
* Animated text overlay: *‘AI-enabled Research + Workflow Automation’*
* Cut to close-up as she says “people,” to emphasize empathy.

**[1:05–1:20] — Positioning Statement & Core Identity**

**Camera:** Medium close-up; tone: confident but kind.

**Sayali:**

“I call this blend *Business Experience Design* — using empathy, structure, and technology together.  
It’s where research meets re-engineering, and where human stories turn into better systems.”

**On-screen text:**  
*“Business Experience Analyst | Process Re-engineering | Human-Centric Research | AI-enabled Problem Solver”*  
(fades in line by line with gentle motion)

**[1:20–1:30] — Closing & CTA**

**Sayali:**

“If you’re building smarter, more human systems — I’d love to collaborate.”

**Visuals:**

* Her portfolio URL fades in:  
  [**www.sayalideshpandeportfolio.framer.website**](http://www.sayalideshpandeportfolio.framer.website/)
* Subtle animation: abstract network of connected dots (symbolizing human + AI synergy).
* Music fades out gently.

**🎥 Production Notes**

**Lighting:**  
Natural daylight or soft key light from the front; neutral background (light grey or muted beige).

**Wardrobe:**  
Professional casual — pastel shirt or solid neutral top, minimal accessories.

**Camera Angle:**  
Eye level; slight offset for dynamism.

**Delivery Tips:**

* Smile naturally during intro and closing.
* Speak slowly and clearly; keep tone conversational, not scripted.
* Maintain steady eye contact with lens; gesture minimally and intentionally.
* Rehearse transitions with deep breaths to avoid rushed pacing.

**Optional Enhancements:**

* Insert short project screenshots (NHS, ACV, HealCycle) as overlays with soft motion.
* Include one AI workflow clip — e.g., generating an insight summary using ChatGPT.
* Add captions for accessibility and LinkedIn optimization.

**🎯 Narrative Essence**

This video positions Sayali as:

*A grounded, articulate professional who unites empathy and process logic — someone equally at ease in a workshop with people or in a dashboard with data.*

Would you like me to generate the **final storyboard with exact frame-by-frame visual directions** (camera shot type, motion cues, graphics, and timing markers) so this can be directly given to a video editor or Notebook LM narration script?