**Persona Description**

Ying Li is a 30-year-old girl. She holds a master’s degree in finance, and she likes reading book related to the economic and financial market. She works as a financial service representative in CIBC for 5 years. Although she has a good job now, she would like to take her career to the next level by preparing for CFA test. She uses the calculator on mobile occasionally to calculate the profit of her investment portfolio.

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| Name | Ying Li |
| Gender | Female |
| Age | 30 |
| Disabilities and restrictions | None |
| Education | Master’s degree in finance |
| Profession | Financial service representative |
| Goals | * Maximize the profit in stock market * Help her client build a good investment portfolio |
| Frustrations | Some calculators she used doesn’t store step-by-step solution makes it harder to retrieve the numbers in previous steps |
| Hobbies | * Listening to podcast * Reading economic related books * Travel * Watching movies |
| Needs | She wants to have a function showing the result of a few steps back |
| Location of use | At work and personal use |
| Computer literacy | Medium |
| Mathematical proficiency | high |
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