

Mallory Tenore Tarpley

Dedicated leader with 12+ years of professional experience in media.
Adept at managing media organizations & teaching journalism.

@MalloryTenore • mallory.tenore@utexas.edu • 512-471-1990

PROFESSIONAL EXPERIENCE

Lecturer, University of Texas at Austin, Moody College of Communication

August 2019–Present | Teach a Journalism Practices course to public relations majors. Work closely with students on finding story ideas, writing journalistically, and understanding the basic tenets and ethics of journalism.

Associate Director, Knight Center for Journalism in the Americas, University of Texas at Austin

July 2017–Present (Promoted from Assistant Director in May 2019)

- Oversee the Center's programs, including its online journalism courses, which have reached nearly 200K people from 200 countries & territories.
- Plan the Center's annual International Symposium on Online Journalism (ISOJ), which attracts 450 people from 40+ countries.
- Create and maintain the Center's annual budget and manage finances.
- Write the Center's grant proposals and reports while maintaining relationships with funders and sponsors.
- Manage the Knight Center staff and the Center's day-to-day operations.

Executive Director, Images & Voices of Hope (ivoh), a media-related nonprofit

Dec. 2013–July 2017

- Expanded the organization's reach, developed new programs, and significantly grew its online and social media presence.
- Developed a storytelling genre called Restorative Narrative, and created ivoh's Restorative Narrative Fellowship for media practitioners.
- Planned all of ivoh's events, including an annual media summit and regional media meetups.
- Responsible for fundraising and strategic planning.
- Managed ivoh staff and collaborated closely with ivoh's trustees.

Project Researcher, Association of Independents in Radio

June 2016–January 2017 (Six-month contract position) | Conducted research for the Association's Localore project, which pairs independent producers with public radio & TV stations to tell innovative stories in under-covered communities. Interviewed dozens of public radio journalists & wrote research report identifying best practices.

Managing Editor, Poynter.org

June 2007–October 2013; St. Petersburg, Fla. (Started off as a reporter & copy editor) | Oversaw publishing for Poynter.org, one of the world's leading media news sites. Assigned, produced, line/copy edited and wrote stories for the site while managing its social media accounts. Interacted on a daily basis with journalists and heads of news organizations and became a sought-after expert on news and information about the media industry.

EDUCATION/ASSOCIATIONS

Duke University, Spring 2015: Certificate in Nonprofit Management

Providence College, May 2007: Bachelor of Arts in Spanish and English. Editor-in-chief of college newspaper, The Owl

Member of Journalism and Women Symposium (JAWS), 2010–Present

Online News Association (ONA), 2018–Present | One of 15 media leaders selected to judge ONA's 2015 awards

SKILLS

Teaching

Have taught at universities around the U.S., including the University of Texas, the University of Missouri, the University of South Florida, the University of Oregon and the University of North Carolina.

Social media

Was one of the first people to teach journalists how to use social media as a reporting and storytelling tool during in-person seminars at The Poynter Institute. Have also taught social media sessions for the U.S. Department of State, Case Western Reserve University and the Chips Quinn Scholars Program for Diversity in Journalism.

Freelance writing

Have written news stories and personal essays for a variety of publications, including The Washington Post, The Dallas Morning News, and the Tampa Bay Times. Write on a volunteer basis for Austin Moms Blog.

Technical

Proficient in Google Analytics, WordPress, MailChimp, Active Campaign, Salesforce, InDesign, Slack, Squarespace, QuickBooks, and Photoshop.

AWARDS

Selected as the student "Most likely to become an Executive Director" in Duke nonprofit management program (2015)

Named one of the top 50 female innovators in digital journalism (2013)

Featured on a list of the top 100 Twitter accounts every journalism student should follow (2013)

Named a Mirror Award finalist for outstanding media reporting (2012)