

UGAGU CHINELO

The Sparks Foundation Data Science and Business Analytics Task

Topic: EXPLORATORY DATA ANALYSIS (RETAIL) TASK 3

CONCLUSION

- 1, We can make more profit from the FURNITURE category as there is high sales and low profit
- 2, Increase prices of SUPPLIERS, TABLE and BOOKCASES to improve profit
- 3, Focus on CENTRAL REGION sales

Ask a question about your data

- Category
- Furniture
 - Office Supplies
 - Technology

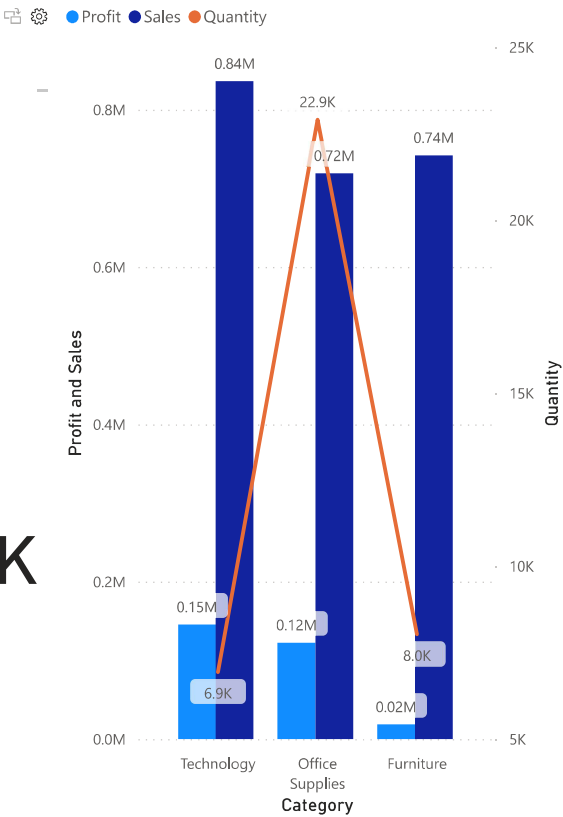
2.30M

Total Sales

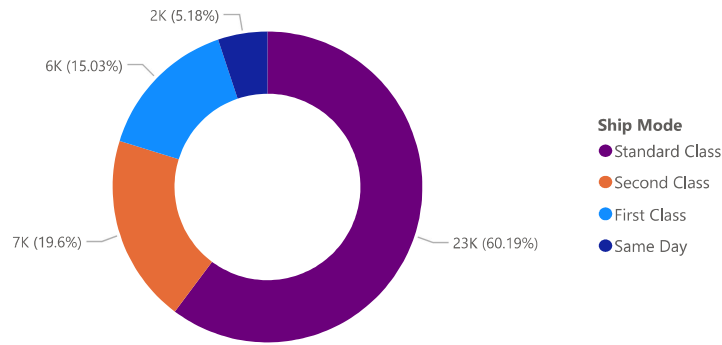
286.40K

Total Profit

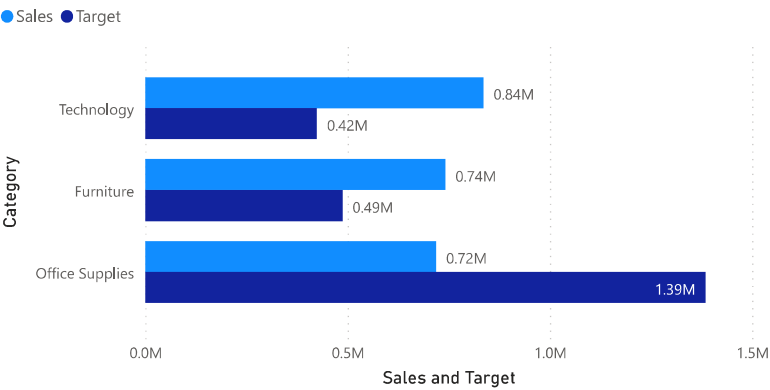
Profit, Sales and Quantity by Category



Quantity by Ship Mode



Sales and Target by Category



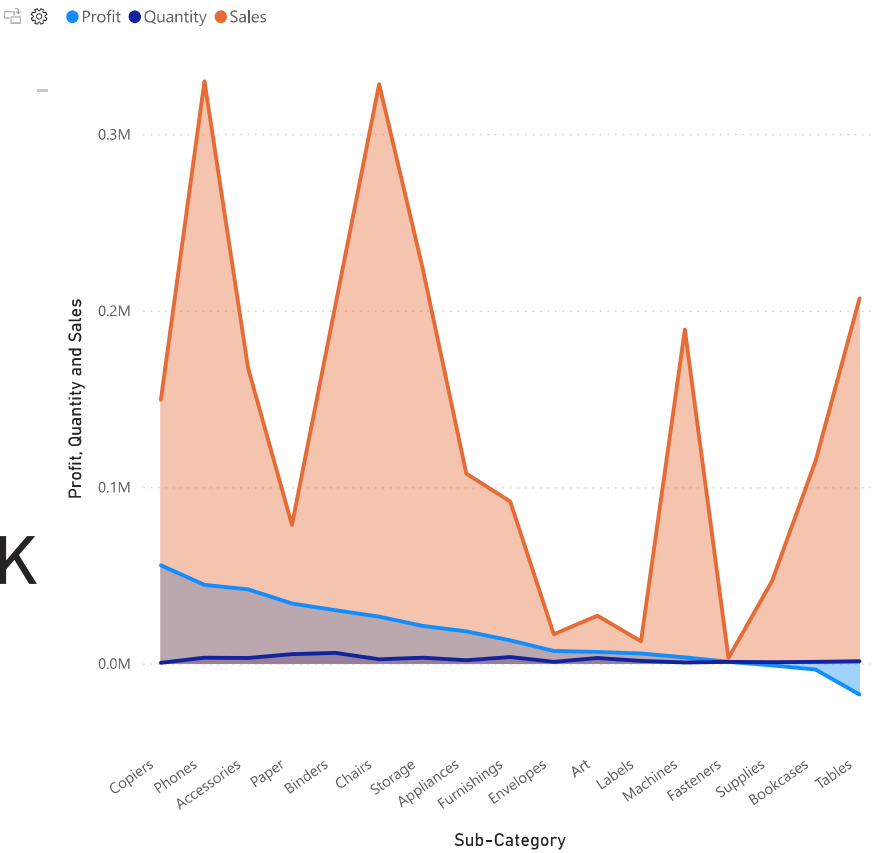
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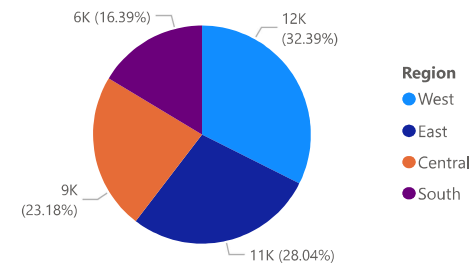
2.30M
Total Sales

286.40K
Total Profit

Profit, Quantity and Sales by Sub-Category



Quantity by Region



Sales and Target by Region

