



自建雲的開放與智慧應用

Senyi Lin

Acer E-Enabling Service Business Inc.

Acer's Vision - BYOC



Hardware

+

Software

+

Service

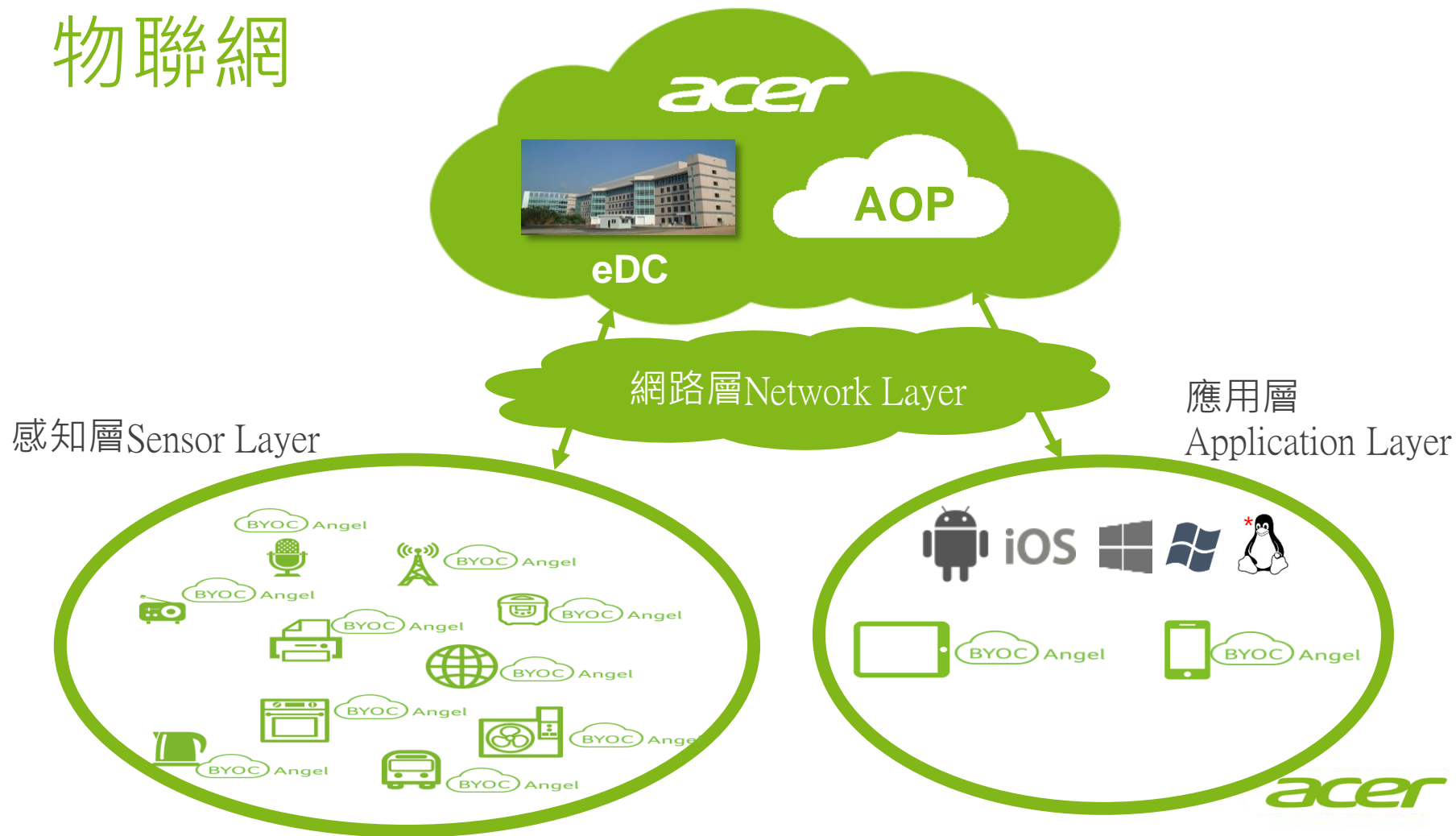


We are
redefining the
meaning of the
Cloud
Acer, the
CREATOR of the
BYOC EcoSystem

Acer Open Platform

*Acer Open Platform is a secure
and easy-to-use platform for IoT*

物聯網



The Advantages of Acer Open Platform

Own your data

Secure

Reliable

Easy-to-use

Objectives of Acer Open Platform

Create, Control, Cost-effective

AOP' s Development Strategy

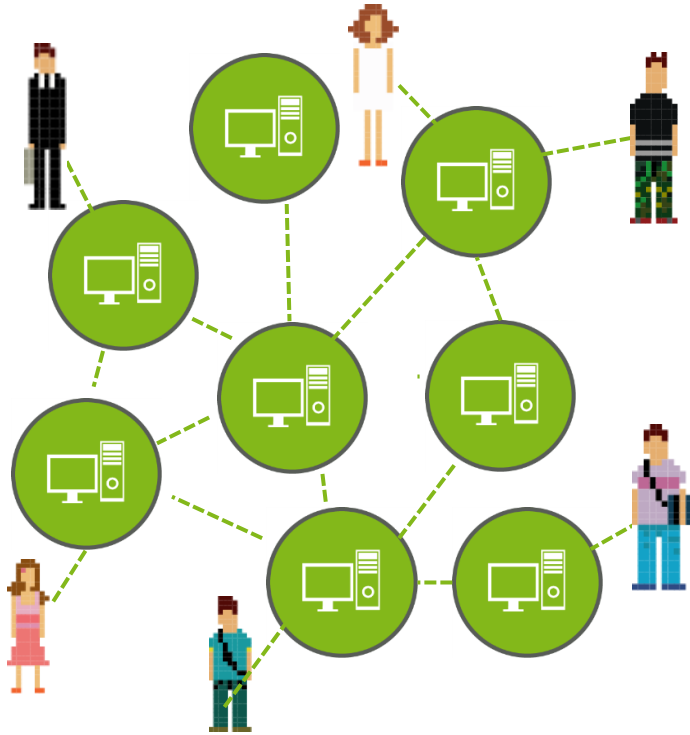
Create common values through cross-industry alliances on the same platform

Internet of Thing (IoT)

Billion Things Connected



Network Transitioning



Connected Computer
Labor Centric



Connected Devices
Personal Centric

Lack of Platform Standard



- Platform Fragmentation
- Costly Development
- Experience Inconsistency

Lack of Platform Standard



iOS



AOP + IoT – A Cross-Platform Standard



* Linux for embedded devices

*ab*Apps – Apps on Acer Open Platform



abPhot



abMusi



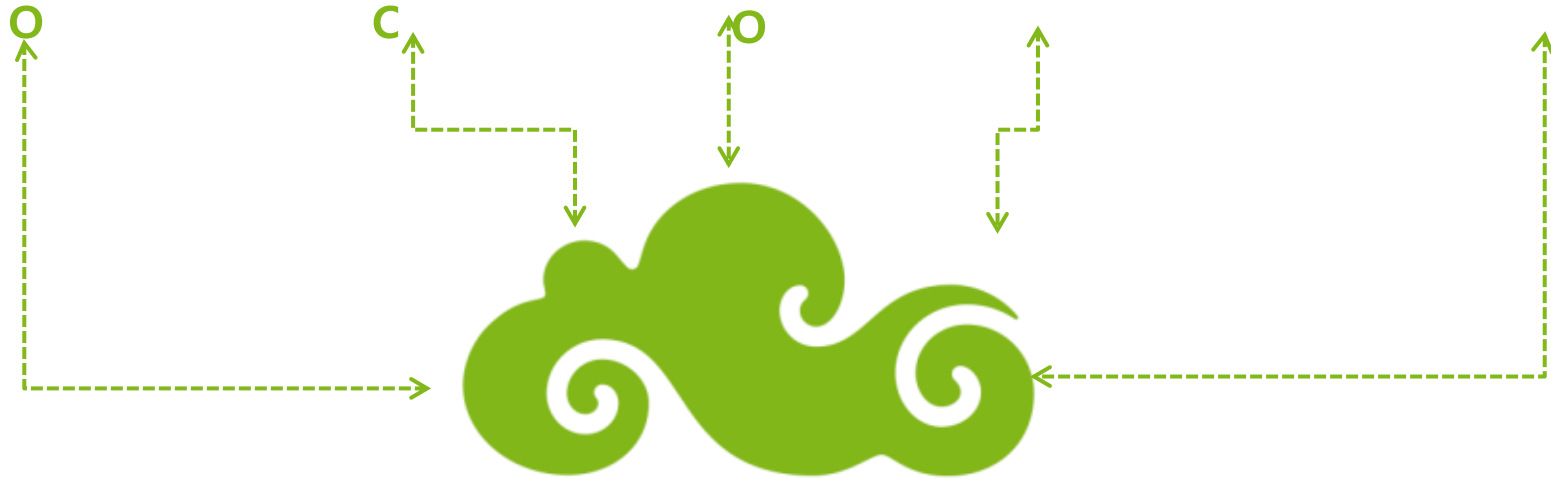
abVide



abFiles



abDocs



1st Easy Step To Try Out Internet of Things

Computers as IoT Devices



Spreads across multiple devices



abFiles – Finds all devices & data



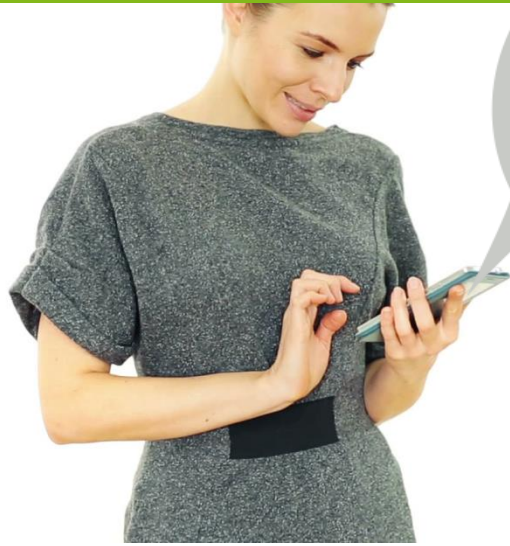
abFiles



acer

BYOC
build your
own cloud

abFiles – Finds all devices & data



abFiles



acer

BYOC
build your own cloud

Top 4 AOP Scope

Connected Car
Connected Home
abApps
abService

Top 4 AOP Scope

Connected Car
Connected Home
abApps
abService

Connected Car



■ 雲端智慧車 (Connected Car)

用您自己的行動裝置，將汽車連接至專屬自己的私人雲！
在不久的將來，自建雲就能夥同其車聯網成員，讓車商
提供您獲得獨一無二的駕馭體驗。

Top 4 AOP Scope

Connected Car
Connected Home
abApps
abService

Connected Home



雲端智慧家庭

智慧型開關

用您自己的行動裝置，遠端遙控家中電器開關，例如冷氣與燈具等。

智慧型插座

隨時、隨地遠端遙控家中電器，管理耗電量。

智慧型閘道

中央控制家中所有與自建雲連線的電器。

智慧型電視棒

將電視棒插入電視，立即享受雲端電腦上的內容。

智慧型監控

錄製家中監控系統的視訊串流，並儲存到您自己的雲端空間。用您自己的行動裝置，遠端觀看並控制所有監控攝影機。

Top 4 AOP Scope

Connected Car
Connected Home
abApps
abService

abServices Approach

- Software which enables the power of BYOC on as many hardware devices as possible
- A service outlet for BYOC content alliances



abApps:

abPhoto

abMusic

abFiles

abDocs

abStore:

abBook

abCulture & Art

abMagazine



abFiles – An AOP App



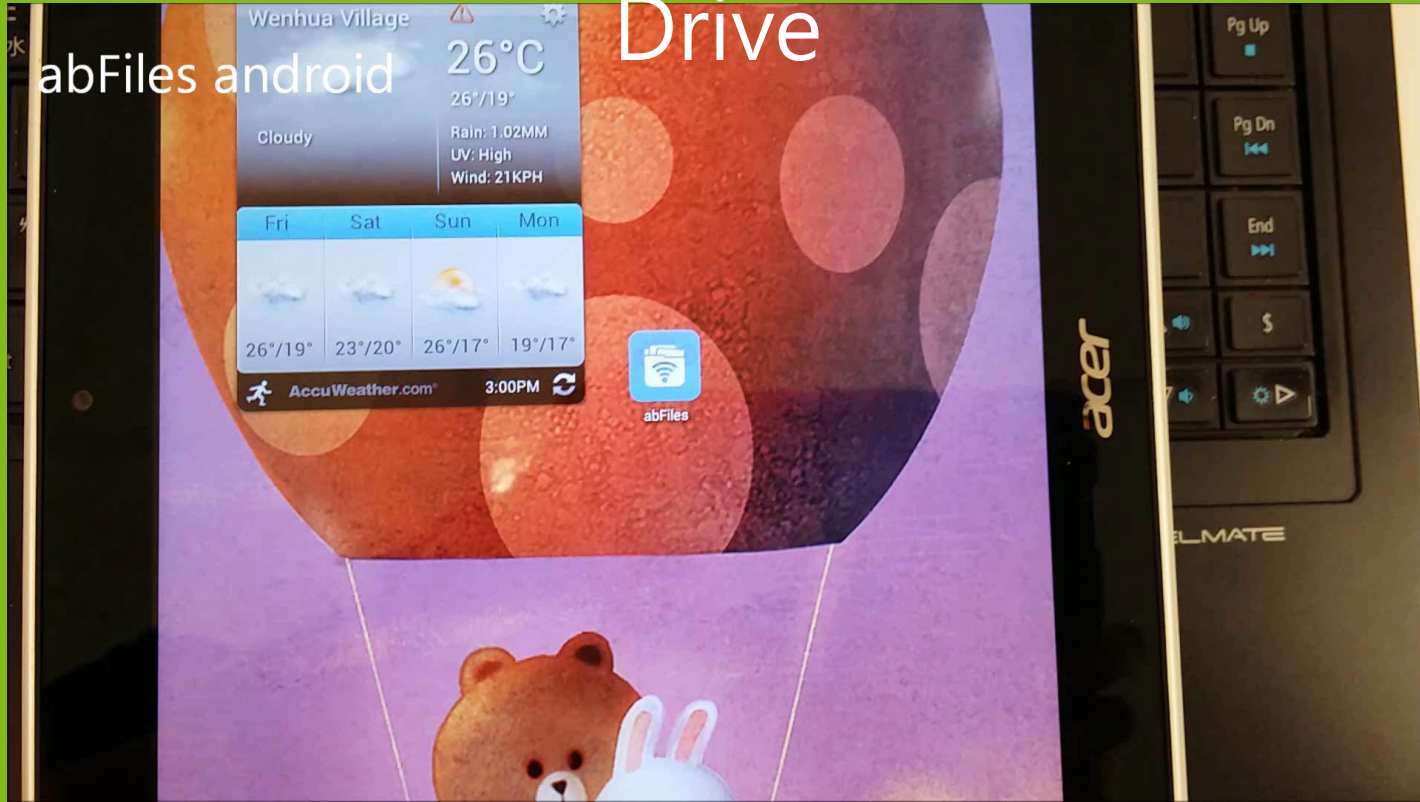
Video Clip



abFiles Android – Remote Access USB Pen



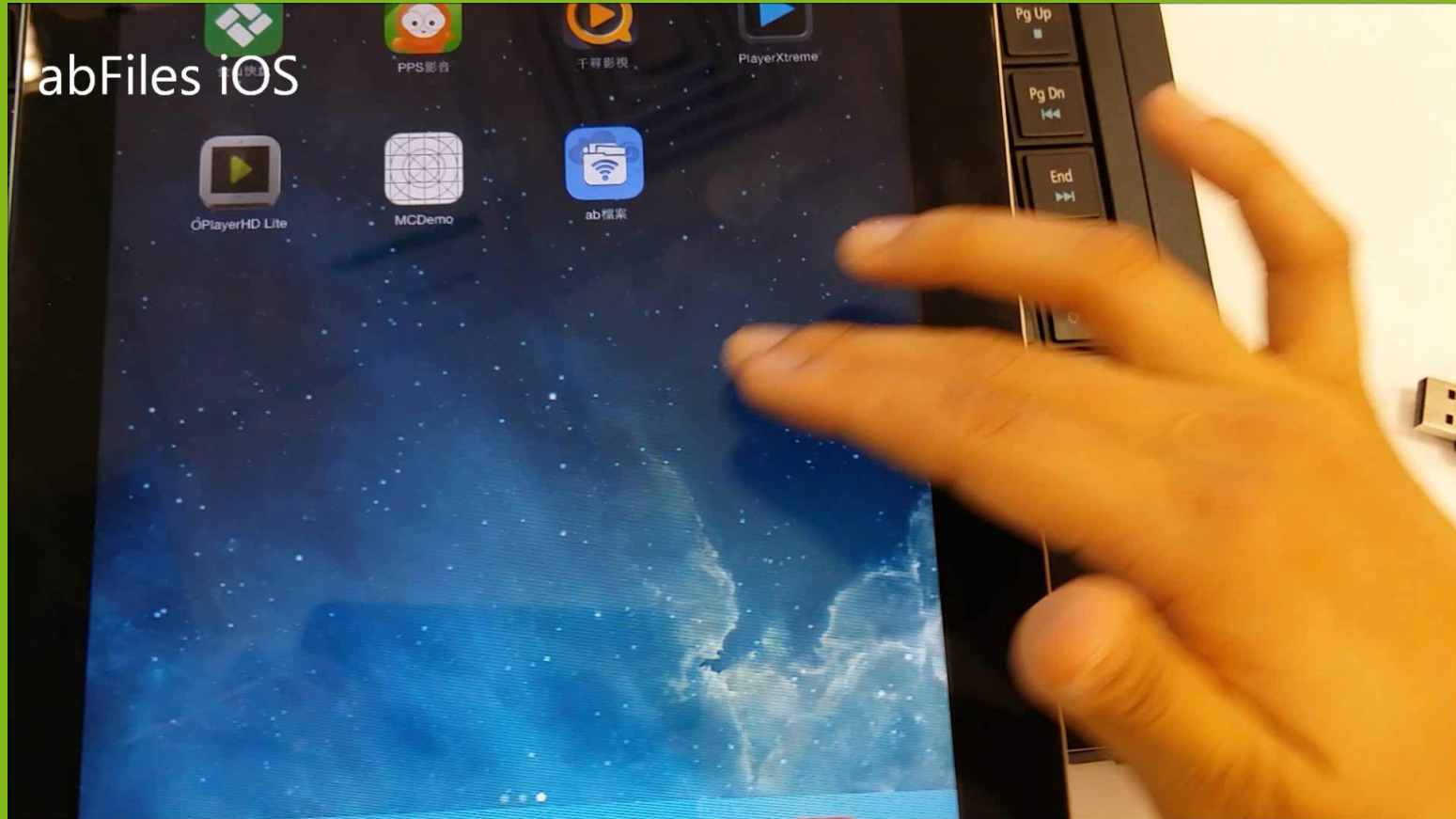
abFiles Android – Remote Access USB Pen Drive



abFiles iOS – Remote Access USB Pen Drive



abFiles iOS – Remote Access USB Pen Drive



abFiles + Gmail File Attachment (Android 4.4)



abFiles + Gmail File Attachment (Android 4.4)



[abFiles] Add Gmail Attachment
from Remote PC

*ab*Apps – AOP Apps



*ab*Photo



*ab*Music



*ab*Video



*ab*Files



*ab*Docs

Android 、 iOS & PC version is available
NOW

Acer Projector + eDisplay App – Featuring *abFiles*



Acer Projector Opens PC files
Via Smartphone/Tablet

Top 4 AOP Scope

Connected Car
Connected Home
abApps
abService

Objectives of abService

行業領域經驗

經營自有品牌

低建置成本

系統自我掌控

BYOC-eBook



出版機構



版權保護

客戶名單

帳款明細



圖書館/企業



雲端書櫃

借閱統計

館藏保存



讀者



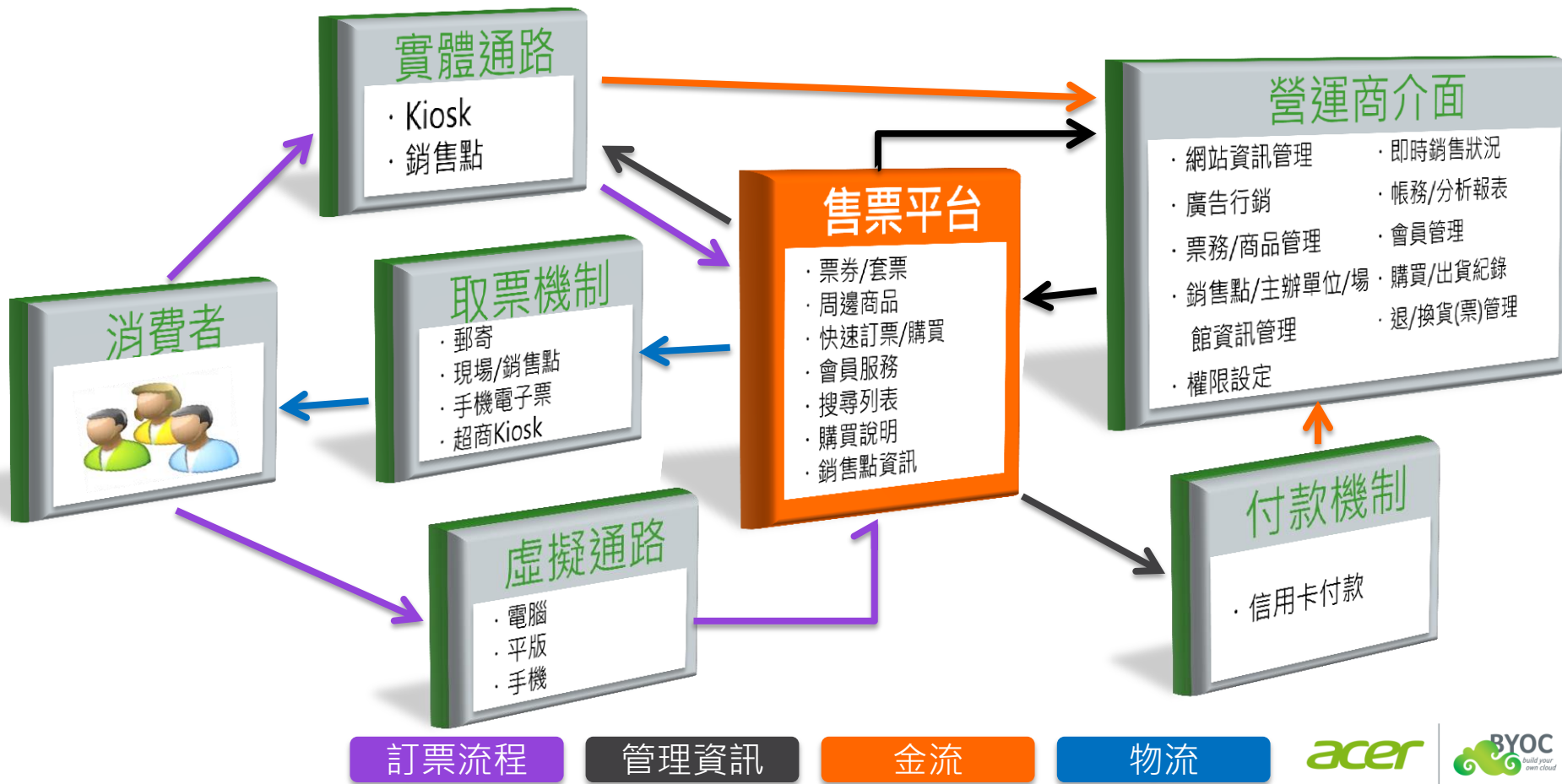
跨多載具

書籤紀錄

分享收藏



Acer BYOC Services- e-Ticketing會是您業務運作的核心基石



Acer BYOC Services- e-Ticketing的價值訴求

- 從0開始 - 零起始成本，先期投資輕盈無負擔
- 資料在手 - 直接掌握客戶資料, CRM分析不求人
- 彈性擴充 - 雲端技術平台，未來性擴充彈性大
- 自主性高 - 活動、通路、金流等自主掌控
- 品牌經營 - 行銷、廣告靈活使用附加價值高

Acer BYOC Services- e-Ticketing的服務特色

- 能精準定價及進行價格策略分析
- 可隨時設定活動售票時間，價格，數量等相關條件
- 活動銷售最新情報數字
- 即時迅速調整行銷組合
- 簡單迅速擴充實體端點售票通路
- 可選擇自己的收單銀行

Acer BYOC Services- e-Ticketing的適用客戶：

- 活動場館：例如歌劇院、展覽館、巨蛋、棒球場等
- 活動承辦單位：經紀公司、唱片公司、主辦單位、職業運動團體等
- 活動票務代理公司：XX售票系統
- 銷售通路：XX超商

BYOC-eAuction競拍情境

Before



After

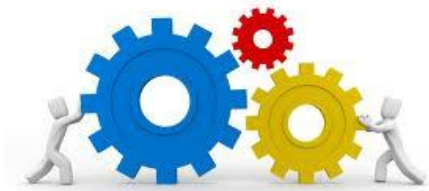


The WangDao (王道) ECOSystem



SI *ab* WuKong L

CREATING
VALUE



BALANCED
INTEREST



E
DEVELOPME
NT



acer

BYOC
build your
own cloud



Thank you