

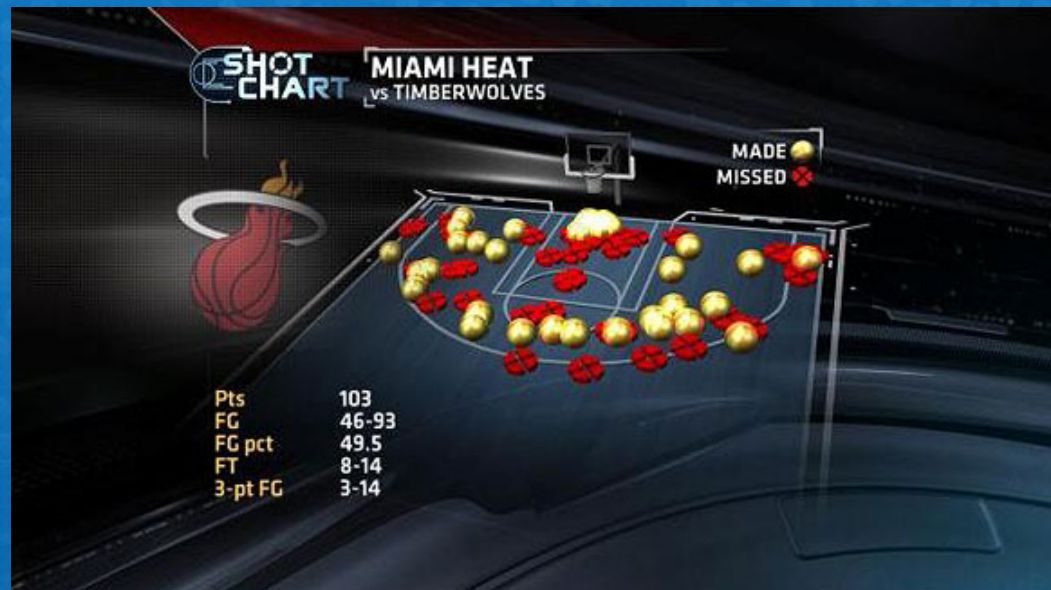


Shot Analysis

2014-2015

Objective

- Why are shots made and missed in the NBA?
- What are the most important indicators of shot success?



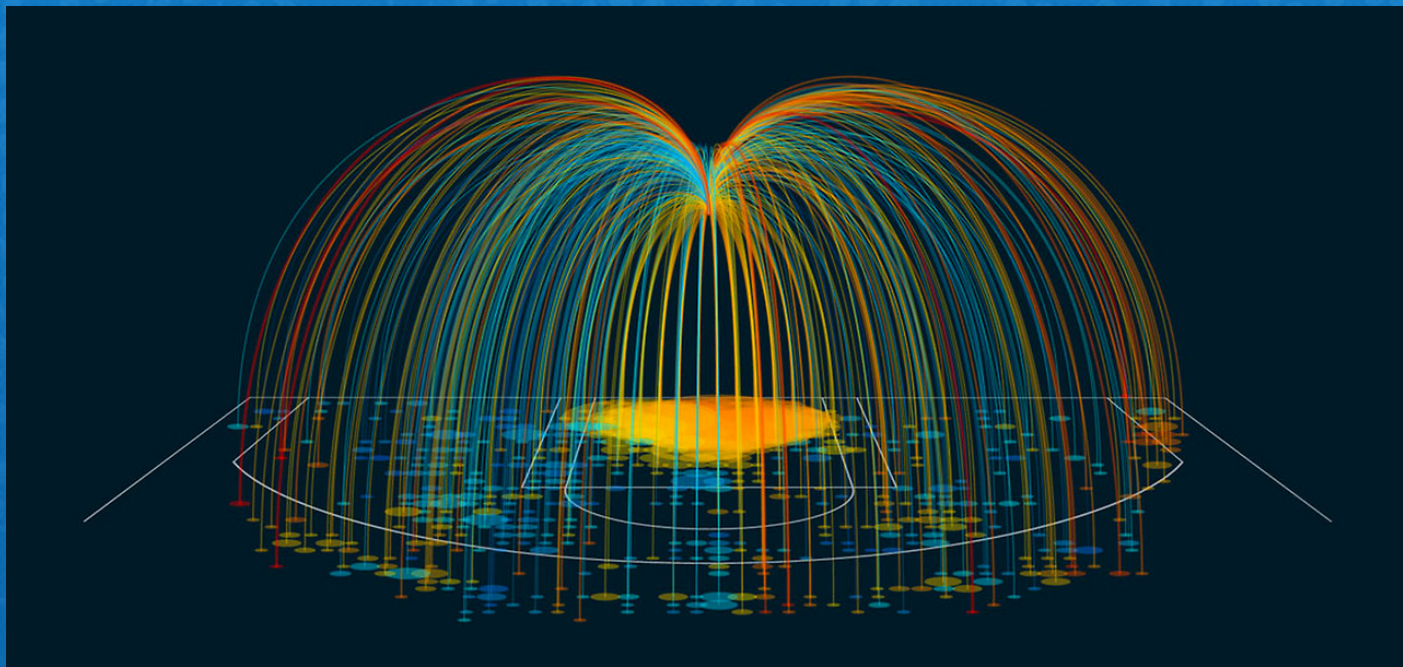
Value

- Strategizing/Game plans
- Roster Construction
- Winning



Methodology

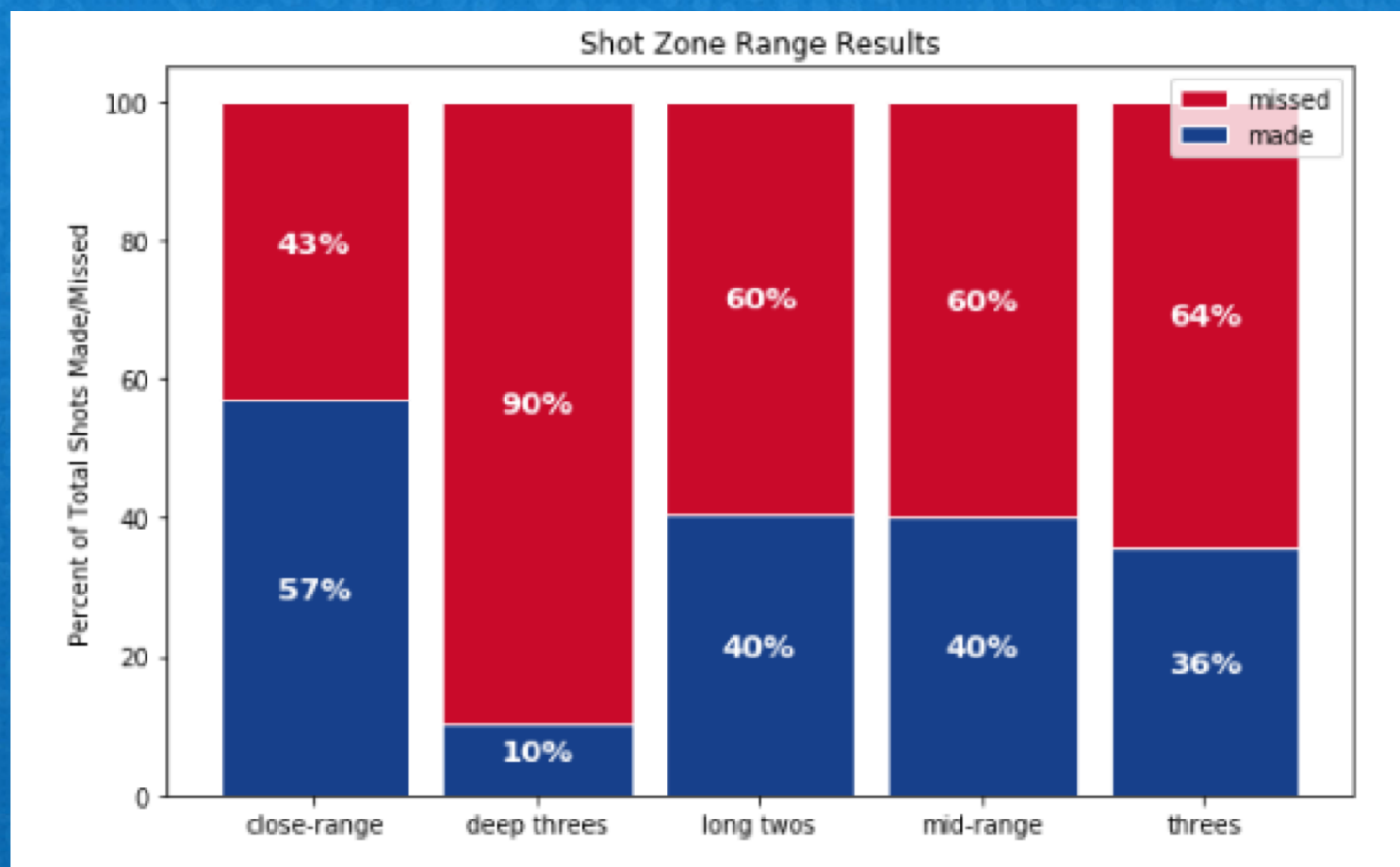
- Analyzed over 120,000 shot logs from the 2014-2015 season



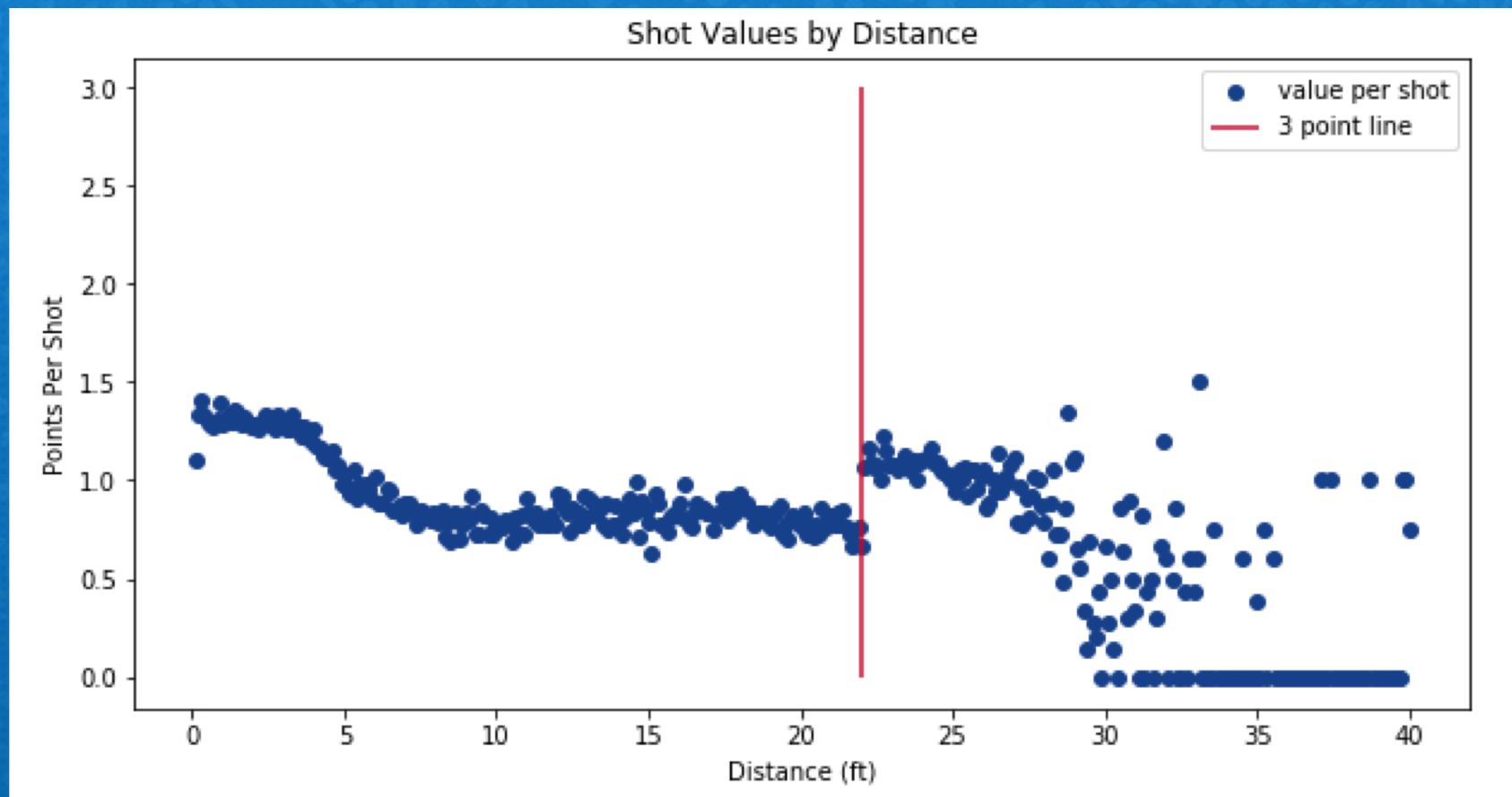
What goes into making a shot?



Shot Distance



Shot Efficiency



Shot Clock

- High shot clock signifies fast break points.



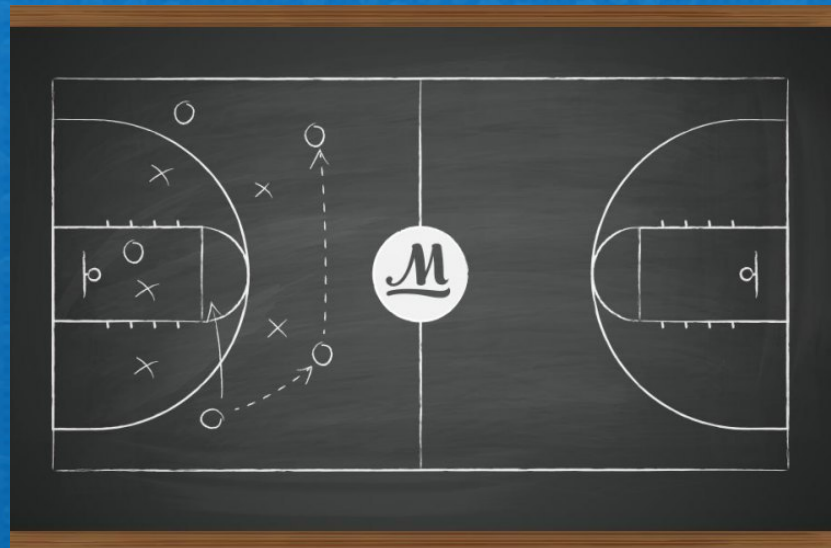
Conclusion

Recommendations

- More 3-point shots
- Faster pace tempo

Future Work

- Compare season to season
- Gather more visual data



THANK YOU

**ANY
QUESTIONS
?**

