

ENS PayLinks

Cross-chain Checkout to name.eth

Revolutionizing crypto payments for a seamless, secure, and decentralized future.

The Problem: Broken Crypto Payments



→ Hex Addresses

Cumbersome and error-prone hexadecimal addresses.

→ Chain Confusion

Navigating multiple blockchain networks adds complexity.

→ Token Mismatches

Ensuring the right token and network for recipients is a constant struggle.

→ Lost Funds

One wrong move can lead to stuck or irretrievably lost assets.

ENS PayLinks: The Seamless Solution

ENS PayLinks simplifies crypto payments into a single, user-friendly input: an ENS name. No sign-ups, no databases, no intermediaries – just direct, on-chain transactions.



User-Centric

Pay anyone using their
ENS name.



Cross-Chain

Send from any token on
any chain.



Preferred Settlement

Recipients get USDC (or
preferred token) on their
chosen chain.



Truly Decentralized

No intermediaries or
central databases.

Merchant Configuration: Set It and Forget It

01

Merchant Setup

Configure preferred token, chain, and description. This data is stored entirely on-chain as ENS text records.

02

Share Link

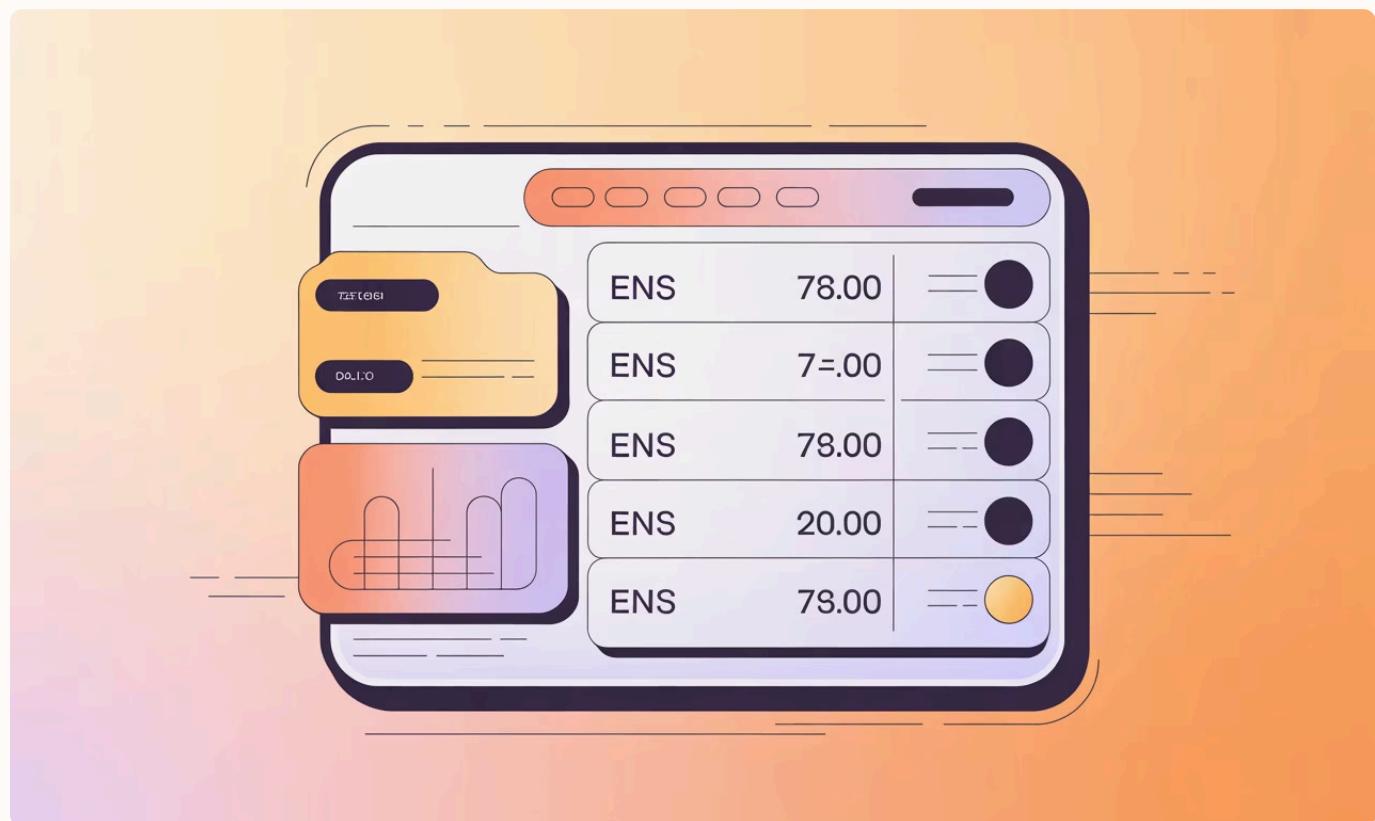
MERCHANTS SIMPLY SHARE THEIR UNIQUE PAYMENT LINK:

paylinks.app/pay/merchant.eth

03

Automated Routing

The app resolves the ENS name, finds the payment config, and routes the transaction cross-chain via LI.FI.



04

Instant Settlement

The merchant receives USDC on their chain of choice, hassle-free.

KEY INTEGRATION

ENS: Identity & Configuration Layer



Name Resolution

Viem public client resolves name.eth to an address and avatar.



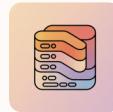
Text Records

Custom keys (com.enspaylinks.tok en, .chainId, .description, .amount) store full payment configuration on-chain.



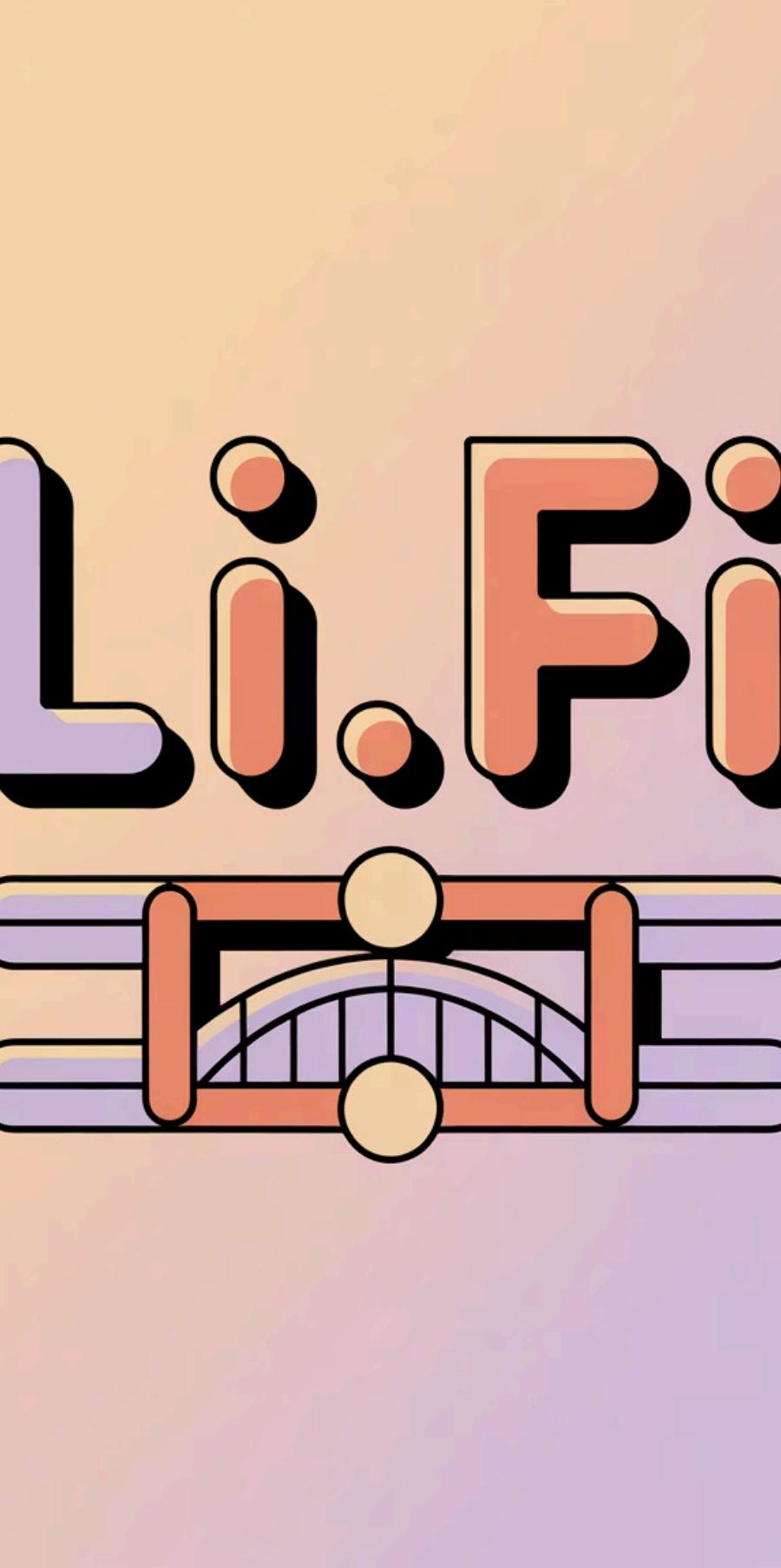
Record Writing

Multicall on the ENS PublicResolver batches all setText calls into one transaction.



Dynamic Values

No hardcoded values; everything is resolved live from ENS at page load.



KEY INTEGRATION

LI.FI: Cross-Chain Routing Powerhouse

Quote API

Fetches optimal routes across various Decentralized Exchanges (DEXs) and bridges.

Multi-Chain Support

Seamlessly supports swaps across Ethereum, Base, Arbitrum, Optimism, and testnets.

Single-Tx Execution

Payer signs once, and LI.FI handles the complex swap, bridge, and delivery in a single atomic transaction.

Route Preview

Transparently displays fees, estimated time, and path breakdown before transaction confirmation.

Meet Our Team

Nelson



Mobile App Development

Built successful mobile applications achieving over **100,000 downloads.**



Blockchain Gaming Innovator

Developed blockchain games with **10,000+ Monthly Active Users** and **2-4 million transactions per month.**