

Hi,

My name is Christopher Chin Fong. I graduated from Fordham University with a degree in both Entrepreneurship and Management. I am currently the product manager at StoryApp. My role at StoryApp was to help conceptualized the idea lead the development of the product. I was able to help successfully launch the product by wireframing, A/B testing and designing the app. I lead the UX design using all the feedback we received from our users to create an intuitive and minimalistic design. We went through 7 iterations of design, because we wanted to reduce the amount of steps a user has to go through. Then managed our engineering team, following every detail down to the last pixel and interaction we made in the designs, also managed the QA making sure the app was 100% bug free. I also ran the daily analytics making sure we had data to help us make product decisions. I am passionate about building products with an unforgettable experience.

I believe I would be a great fit for Marvel as the Digital Comics Product Manager. I have built two companies in the past two years. The first was an application that had over 12,000 downloads on the first month with barley any marketing. The other was a web development agency which earned over \$100,000 with a team of three people. I have built an application and multiple websites/web apps in the past year. Each have been crafted with an amazing team composed of an engineer from Badgeville, a concept artist for Disney , a director at Blue Sky, and an Air Force cyber security engineer. Before starting the current companies I work at I worked at plyfe a digital company that created games for users to play and win prizes. I personally interfaced with all 50,000 users and used their feedback to create games that would elevate the experience on the web app. I would love to get a chance to speak with you and show you how I can be a great asset to your team.

If you need more information, please don't hesitate to contact me. The best way to reach me is on my cell phone anytime of the day or by E-mail.

Thank you for your time and consideration.

Sincerely,
Christopher Chin Fong