Jasmine Tu

UX/UI Designer | Product Designer | Web Developer

jasminetu.com
jasminechtu@gmail.com
+1 (858) 766-1704

EXPERIENCES

Qualcomm Institute   *April 2019 - Present*
Web Developer
- Developed Educational Program Development and Outreach website.
- Maintained and updated the SDNI official website.

The Design Lab at UC San Diego   *May 2019 - Present*
User Experience Researcher
- Helped producing a multimedia installation called Driving Stimulator that will combine research, videos, gaming displays, and machine vision mapping to explore the street interactions.
- Assisted creating inclusive mobility design for marginalized groups.

Nimber Inc.   *April 2019 - Present*
UX/UI Designer
- Conducted user research through interviews and surveys.
- Designed website and mobile app interfaces.

Chinese Computer Community   *April 2019 - Present*
UX/UI Designer ➤ Project Manager ➤ Product Chair
- Managed and guided 10-15 project teams to achieve each short and long term goals.
- Led the Android App (Triway) project team that consists of engineers, UX/UI designers, and data scientists.
- Modified and improved the interface design based on the user research.

PROJECTS

Design for Parkinson's   *March 2019 - June 2019*
- Led the team for UCSD/IBM design competition.
- Researched the needs of patients and caregivers of Parkinson's disease.
- Prototyped and designed products to solve the problem.

Venmo/One Bus Away App   *Sept. 2018 - Dec. 2018*
- Redesigned the function of app through the process of user research, prototyping, and usability testing.

EDUCATION

University of California, San Diego
Class of 2021
B.S. Cognitive Science (Design and Interaction)
Minors: Business, Japanese
GPA: 3.634
Provost Honors (5/6 quarters)

SKILLS

Product Design
Interaction Design
Interface Design
Prototyping
Visual Design
Web Design/Development
Product Management
User Research
Interviews
Surveys
Competitive Analysis
Usability Testing
Programming
HTML
CSS
Bootstrap
Javascript
Java
Media
Photography
Video Editing
Social Media
Language
English: Proficient
Mandarin: Native
Japanese: Intermediate