http://chinghuing.com nchinghui@gmail.com | +65 96459319

## **EXPERIENCE**

#### NORTH EAST AIRCONDITIONER AND MATERIAL PTE LTD

**PROJECT & SALES EXECUTIVE** 

FEB 2017 - Present | Singapore

- Streamlined sales process, saving > 200 hours/year with Excel formulas powered templates.
- Redesigned stock check process, eliminating manual counting of goods in transit & minimizing human errors, saving >180 hours/year.
- Achieved the company's 1st online B2C conversion, & created a template to make listing products online more efficient.
- Initiated & developed a table of key products' specifications & relationships to improve the efficiency of new staff training.

# NINJA LOGISTICS PTE LTD | PROJECT EXECUTIVE

JUN 2015 - NOV 2016 | Singapore

- Implemented operational changes, saving >300 hours a year.
- Utilized mail merge scripting to automate the sending of customized emails.
- Worked with Fleet Head to identify, prioritize, & implement processes within Fleet Team to optimize customers' experience.
- Implemented an operational process to capture drivers' issues from all channels i.e. Zendesk.
- Generated the data on penalties monthly.
- Led the weekly discussions to develop & reinforce strategies to resolve key issues.
- Structured & oversaw new services i.e. international shipments.
- Led 3 series of changes to facilitate new 3rd party partnerships.
- Educated the Indonesia Team with co-founder on new process.
- Sourced supplies overseas, achieving > 15% cost savings.

# MARCELLA HOLDINGS PTE LTD | OPERATIONS INTERN MAY 2014 - AUG 2014 | Singapore, Melbourne, London

- Optimized the shopping experience within the pop-up stores, acquiring >800 new customers.
- Initiated & presented the profitability data held to the CEO.

# **CAR CLUB PTE LTD** | ADMINISTRATIVE & SALES ASSISTANT DEC 2011 - JUN 2012 | Singapore

- Educated customers on the telematics & mobile technology operated car-sharing service.
- Utilized Excel functions to rectify financial data errors efficiently.
- Established a work flow to facilitate the training of new staff.

# ACTIVITIES

2017 Facilitator
 2014 Mentor
 2012 Education Co-ordinator
 MIT App Inventor Workshop
 SIM Peer Mentor Programme
 Lao - Singapore Friendship Project

### **EDUCATION**

# UNIVERSITY OF LONDON INTERNATIONAL PROGRAMMES

B.Sc. IN ECONOMICS &
MANAGEMENT
AUG 2012 – MAY 2015 |
Singapore
2nd Upper Honours

### LINKS

LinkedIn://ching-hui-ng

## **PROJECTS**

#### THE BUJO CO | MARKETER

Jun 2017 - Present | Singapore Self-funded initiative to inspire worthwhile productivity. Designed the label with Adobe Illustrator. Secured the website with SSL. Converted online sales.

Converted online sales.
Social Media Copywriter at
@thebujoco.

#### Hev Daddy | Copywriter

Feb 2017 - Mar 2017 | Singapore As part of a Train-the-Trainers programme, worked with Stephanie to create a web app platform for fathers to access a curated set of childcare materials.

Designed the logo with Adobe Illustrator.

Updated the social media icons. Copywriter.

### SKILLS

#### **LANGUAGE**

Proficient: English • Chinese Beginner: Bahasa Indonesia

#### **SOFTWARE**

Proficient: Microsoft Excel

Familiar: Adobe Illustrator • SAP •

Sublime Text

# PROGRAMMING

Familiar: CSS • HTML Beginner: Python • SQL