

PIZZA SALES REPORT

(JAN-15 TO DEC 15)

Pizza Category

All

Pizza Category

01-01-2015

31-12-2015



HOME



BEST/WORST

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on **weekend, Friday & Saturday** Evenings.

MONTHLY

There are **maximum** orders from month of **July & January**.

SALES PERFORMANCE

CATEGORY

Classic category contributes to **maximum sales & total orders**.

SIZE

Large size pizza contributes to **maximum sales**.



817.86K

Total Revenue



38.31

AVG Order Value



49574

Total Pizzas Sold



21350

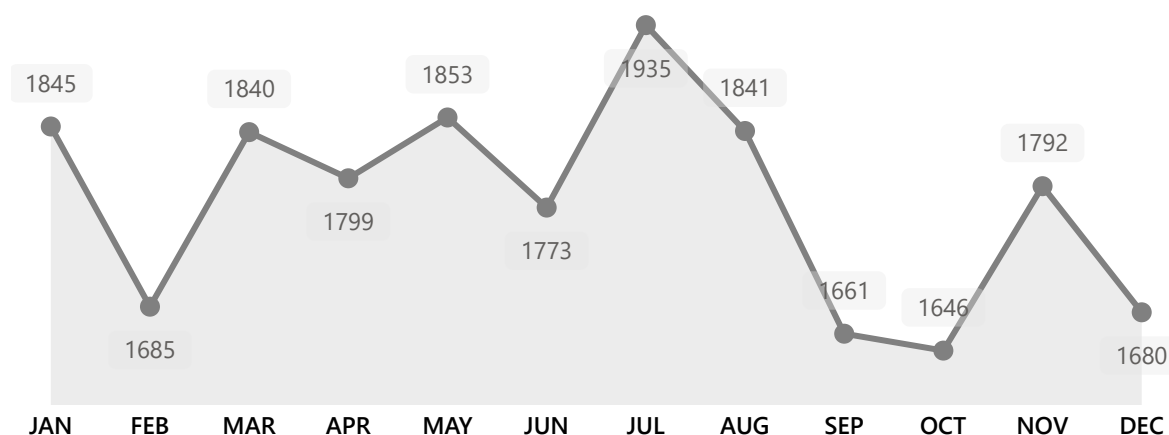
Total Order



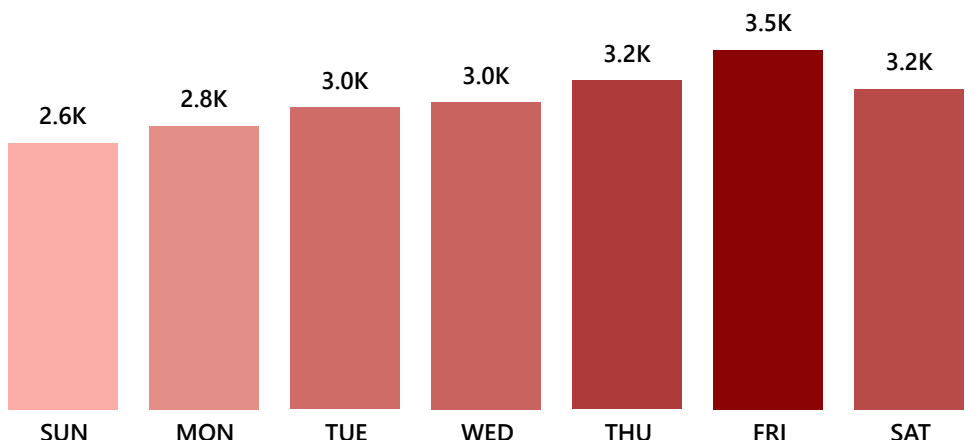
2.32

AVG PIZZAS Per ORDER

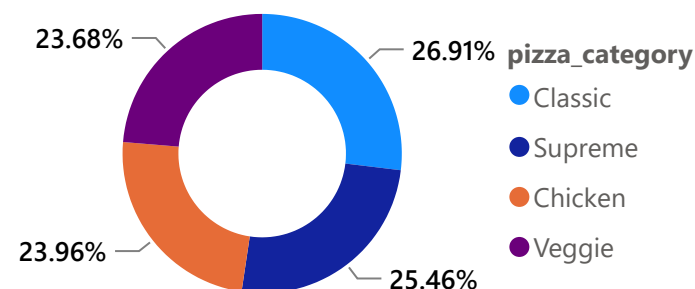
Monthly Trend for Total Orders



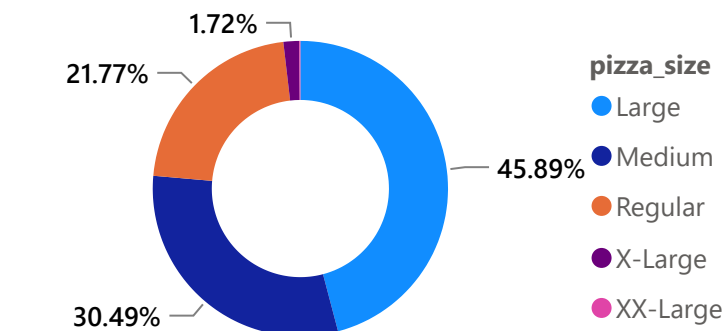
Daily Trend for Total Orders



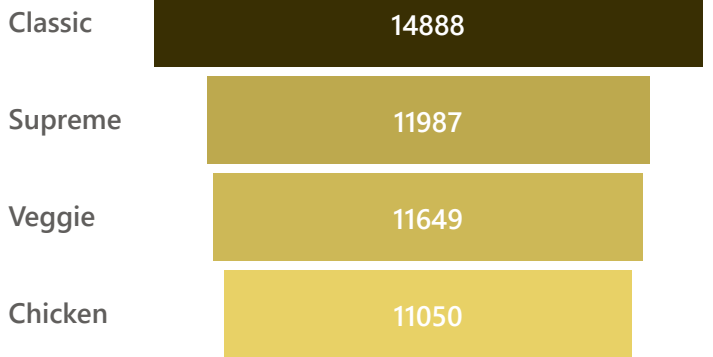
% of Sales by pizza category



% of Sales by pizza size



Total Pizzas Sold by pizza_category





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Pizza Category

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01-01-2015

31-12-2015



HOME



BEST/WORST



BESTSELLERS

REVENUE

The thai chicken pizza contributes so maximum revenue

QUANTITY

The glassic delux pizza contributes to maximum total quantities

WORST PERFORMANCE

CATEGORY

The Brie Carri pizza contributes to minimum sales & total orders

TOTAL ORDERS

The Brie Carri pizza contributes to minimum sales



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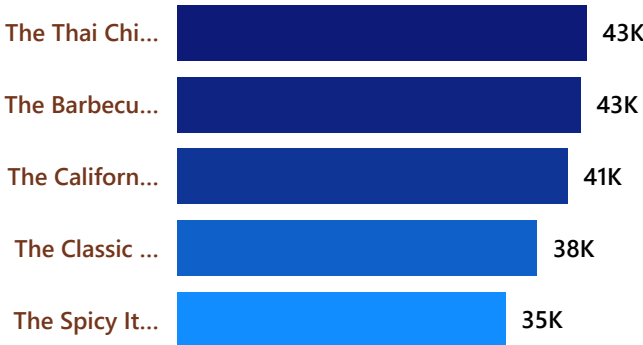
Total Order



2.32

AVG PIZZAS Per ORDER

Top 5 pizzas by Revenue



Top 5 pizzas by Quantity



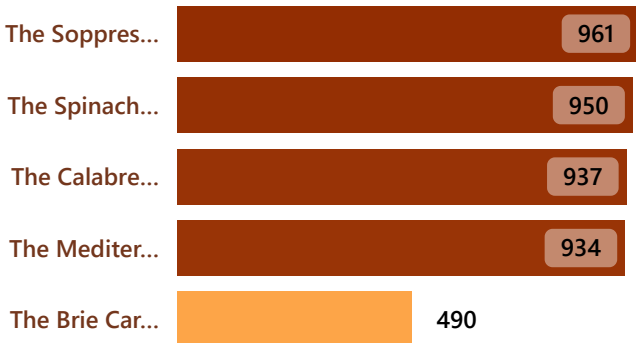
Top 5 pizzas by Orders



Bottom 5 pizzas by Revenue



Bottom 5 pizzas by Quantity



Bottom 5 pizzas by Orders

