Assignment Name: Story board

Group Name: Eternal Blue

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## Jacob Deflores (def not Patrick Bateman)

After working so hard at the lab. He comes home listening to his favorite song, Hip to Be Square, by Huey Lewis and the News. He had the wonderful idea to go on a hike, so he decides to get dressed.



## On The Hike

Jacob goes for his long walk on the trails, listening to his favorite song of course, Hip to Be Square, by Huey Lewis and the News. He takes a bad step and fell down rolling but, was safe. His clothes on the other hand, not so much. His whole outfit was ruined and ripped.



#### What to do?

Now Jacob must figure out what to do. He heads back to his car and drives back home. Now must think of what to do to replace those clothes but doesn't know what to do. He's never been good with clothes, so he sits there thinking.



### Solution

He remembered at work, overhearing a conversation 2 of his coworkers were having about some kind of app. This app was about and easy way to create outfits and find clothes. Because of this he tried to find this app to help him in this unfortunate scenario.



# Downloading the app

Jacob finds that app his coworkers were talking about. He makes an account after installing it, and is greeted with so many different styles and choices he's never heard of.



#### The Aftermath

Unfortunately Jacob lost his clothes and outfit for hiking that day, but he gained knowledge that there is an app to help him with the very thing that happened. So the day wasn't completely ruined in the end.

#### Rafael Prignano

John Smith is someone who is constantly working and trying to achieve his dreams. For all meetings and encounters he'll make during his career, he needs to look sharp. He doesn't wish to spend much time looking for and trying on different outfits. John feels like he spends too much time doing this when he could be

working on his career.



Although John Smith loves this outfit, he doesn't really know much about style and knows this is the only outfit he looks sharp in. He has no interest in spending time

looking for outfits.



He would constantly tell himself he's going to figure out some way on how to come up with outfits without having to really try them on. A friend suggested this app that takes your current wardrobe and creates outfits for you based on what you need and when you need it, so John decides to do some research on the app and decides to try it out.



John Smith tried the app out for the first time and this was the first outfit he was

suggested to try on.



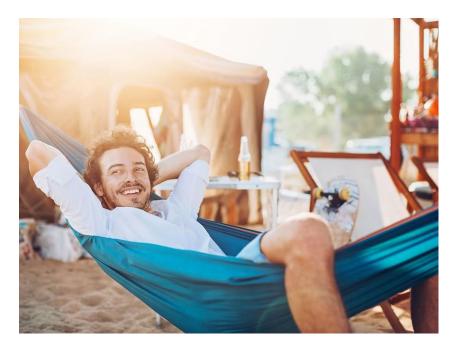
This was the second outfit the app suggested. John Smith knew he found the app he was looking for. He doesn't have to spend any time looking for anymore outfits and now he can wear many more outfits than he realized and look sharp while he conducts his business in his career. John Smith is happy.

John Smith has been very successful with his career and decides he wants to go on vacation. The app also suggests what outfits to wear and he can buy clothes

directly from the app to match the occasion



John Smith enjoying his time on vacation with clothes he bought that were suggested from the app



#### Rook Ingram (Derek L.)

Over the past few weeks, Rook has become more conscious about the way he dresses, but he's never had much of an eye for fashion.

Rook also tends to be pretty forgetful if he does not set reminders for himself, but he also finds that planning out his day-to-day life too much drains him mentally.





Luckily for Rook, his dad is a fashion genius and also happened to win the Daily Scheduling Competition of '89.

Mr. Earl Ingram's secret all these years? The Threadr™ app.



It turns out that ol' Earl Ingram, known as Mister E back in the day, wasn't always too fond of planning either. However, when he found the Threadr™ app, it was so intuitive that it changed his outlook on life.

He started off small, just setting up outfits with clothes he already owned. The Threadr™ app would handle reminding him of when he make sure certain clothes were clean, which actually helped him get into better routines.



Rook prefers getting the bulk of the work done first so everything afterward is easy, so when he installed the Threader  $^{TM}$  app, he immediately began logging all of his clothes into the app.



Confident and feeling better about his routine, Rook shows off his new style to his friends.



"I never thought I'd be excited to plan out my week, yet here I am! The app may not be for everyone, but if you use clothing as a form of self expression, then you're gonna want to at least try this out!"

Rook Ingram



Carly spends hours grading her students' work and making lesson plans. She stays up late at night in order to finish her work.



Carly tries to get 8 hours of sleep in order to be healthy. So staying up late means she has to get up later.



This means she has less time to get ready for work and can not spend time picking out a nice outfit. She shows up to work in a uncoordinated outfits.



Carly's coworkers experience the same problem. A few of them recommended an app that helps you pick out outfits.



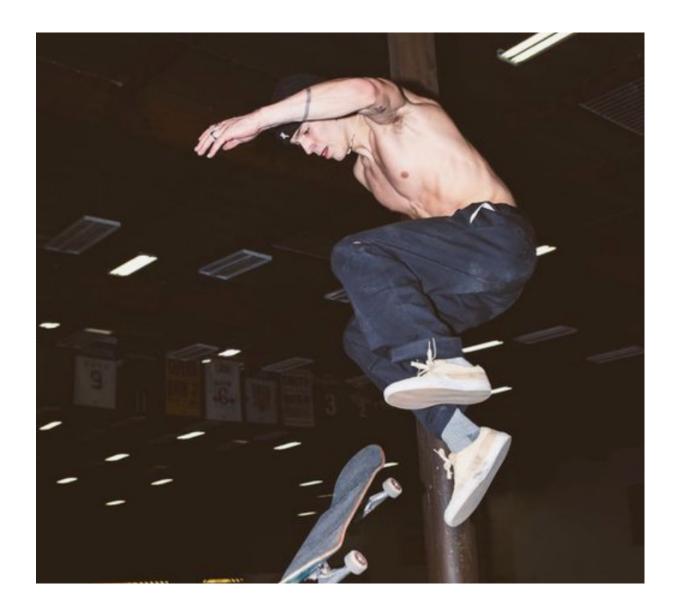
Carly one day has had enough. She downloads the app and saw how many options the app offers.



Carly is able to get enough sleep and be ready for work on time while wearing something stylish. This is thanks to the app.



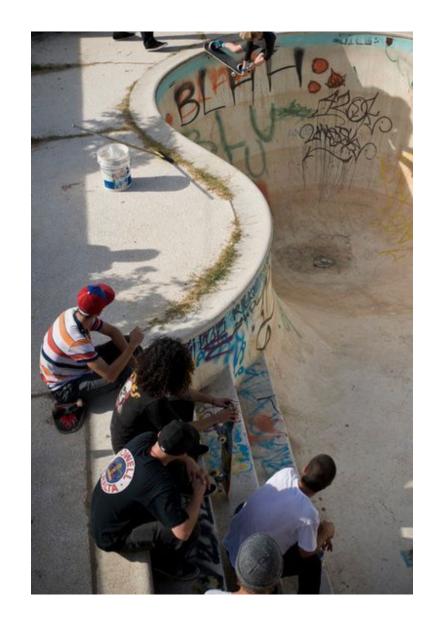
Gavin is a skateboarder and aspiring social media influencer. He makes videos of him skateboard and upcycling clothes for his youtuber channel. His videos are much better quality now that he has a new camera. However, his choice in clothing limits his skateboarding ability.



Gavin has many friends that skate with channels of their own. Still, he feels that in comparison, he's missing something.



One day, while skating with his friends, Gavin notices how much mobility his friends' clothes give them while also being stylish. After a while, he decides to ask them how they choose such nice outfits.



They tell him about an app to solve his problems while still looking great. He was a bit unsure at first but quickly steadied himself after making an account. He was able to see so many new styles and clothing to try.



Gavin gave up his old clothing style for a new aesthetic that allowed him the range of motion needed to skate to his heart's fullest extent. Thanks to the app he now knows he looks the part even if he isn't an influencer yet.

