

CSCE 190

Assignment Name: Personas

Group Name: Eternal Bluee

Team Members who contributed:

First Name	Last Name	Email
Rafael	Prignano	mrs51@email.sc.edu
Brooklyn	Turner	blturner@email.sc.edu
Chi	Nguyen	CHIKN@email.sc.edu
Derek	Lewis	derekel@email.sc.edu
Ian	Dantzler	IANSD@email.sc.edu

Jacob Deflores - By: Ian Dantzler

age: 24

residence: Kansas City, Missouri

education: College Environmental Science

occupation: Environmental Scientist

marital status: Single



All or nothing.

Likes music and albums. Going thrifting and mountain climbing.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Wants to study and contribute to helping the world and environment.

Needs

- Interacting with people

Wants

- Looking his best
- Being his best
- Anything active related

Values

- Keeping his local environment clean
- Moral integrity

Fears

- Spiders
- Failure

Name

age: Carly Smith by Chi Nguyen

residence: Charleston, South Carolina

education: Bachelor's at College of Charleston

occupation: Elementary School Teacher

marital status: Single



"Be Kind"

Loves going out to try new restaurants. Likes to go on runs in the park.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Wants to make a difference in children's lives through her classroom. Volunteers in her free time and wants to help the community.

Needs

- Time to improve her teaching skills
- Grade student work on time
- Time with her family

Values

- Family
- Improving the community

Wants

- Time to herself to relax
- New shows to watch

Fears

- Letting others down
- Heights
- Horror movies

Rook Ingram (by Derek L.)

age: 19

residence: Miami, Florida

education: Undergraduate

occupation: Full-time student

marital status: Single



"The way to get started is to quit talking and begin doing."

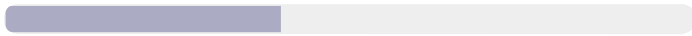
I wake up around 7, get ready in about an hour, and start my day. I tend to forget things if I don't plan things out, but I don't really like taking the time to plan either.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Productivity and results with very little backloaded work

Needs

- Reliability and convenience
- Reminders
- Others with whom to socialize and network

Values

- Good friends and acquaintances
- Good presentation
- Cleanliness and straightforwardness

Wants

- Automation and easy navigation
- Constructing as little as possible, while maximizing results

Fears

- Failing to meet expectations after commitment
- Appearing ignorant/indifferent in topics of passion
- Dirtiness and chaos



Gavin Milton

Age	20
Location	Los Angeles, CA
Education	High School
Occupation	Up & Coming Youtuber

Bio
Gavin graduated high school at 17 and quickly learned college wasn't for him. Instead, he was meant to change the world on wheels. He is an up and coming YouTuber and skater. Gavin likes simple, yet stylish outfits and is in need of comfortable ways to skate in style. He often finds that his pants are too tight to ollie to his fullest extent.

"The comeback is always greater than the setback."

Goals
Goals:
- 200 youtube subscribers
- to land a wallride (skate trick)
Needs:
- stylish outfits that allow him the needed range of motion to skate

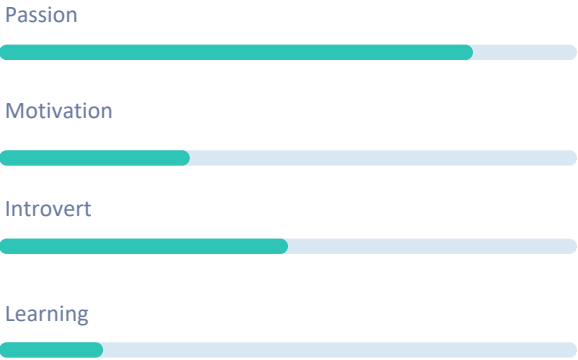
Frustration
Frustrations:
- not having enough views on youtube videos
Fears:
- Failure

Values
Values:
- hard work
Wants:
- cargo pants
- a new pair of vans
- a new camera

Aspirations

- to be a pro skater/influencer
- to have drip

Personal Traits



Social Channel

Instagram, Youtube, Tiktok



Age	21
Location	Constantly on the move
Education	Sophomore year in High School
Occupation	Senior Software Engineer
Bio	Senior Software Engineer I have 7 dogs.

"Work hard, play hard."

Goals

Seeking help with drip

Values

drip
My current aspiration

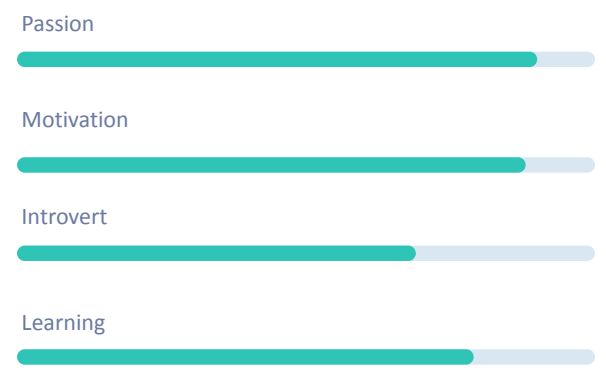
Frustration

not having it
Not achieving my aspiration.

Aspirations

Drake
Become super senior software engineer
Becoming the CEO of Google, Netflix, Facebook, and Amazon all at the same time.

Personal Traits



Social Channel

Linkedin