

CHINGYZ ALMENOV

Graphic/Web designer
& Ad specialist



[My Portfolio](#)



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@bdietbet@gmail.com

SKILLS

- Figma
- Photoshop/CorelDraw
- HTML/CSS/JavaScript
- Google Adwards
- Facebook Ads Manager
- Sony Vegas/After Effects
- Blender 3D
- SMM

EDUCATION

University of International Business

Bachelor's degree in
Public Relations

2010 – 2014

ADDITIONS

• **Certified by Google as an
Adwords specialist.**

• **Languages:**

Russian: native

English: fluent (c1)

BRIEF INFO

Designer-developer with 6 years of experience in designing websites of any complexity. Was engaged in all types of online advertising: Google ads, targeting in social networks, video advertising. Developed digital content of all kinds: animation banners, videos, static images, content for SMM. Developed graphic design for printed and digital products: banners, magazines, POSM materials. Easy to teach, communicative, no bad habits.

PROFESSIONAL EXPERIENCE

Lead Marketing Specialist/Lead Designer

CBC Trans LLP

July 2017 r. – current time

Almaty, Kazakhstan

www.cbc-group.kz

- Design of any complexity. Web (sites, banners, social media, animations, videos, etc) /Print (Xstands, billboards, cards, handout, etc) projects.
- Web-site construction.
- Marketing campaign. Development and implementation.
- Audio/Video content editing.
- Coordination of work.
- SMM/Targeting.

Senior Promotions Manager

KazDesign Studio

2014-2017.

Almaty, Kazakhstan

www.cbc-group.kz

- Development and implementation of marketing strategies using online and offline tools.
- Working with customers, promoting company's services, composition of contracts.
- Design of printing and web elements/products.
- Development and implementation of advertising campaigns in social networks.

Project Manager

ADVT LLP

2014-2015.

Almaty, Kazakhstan

www.cbc-group.kz

- Development of content (quizzes), filling the site with content.
- Work in social networks.
- The organization and management of the special project.

About me:

28 y.o. / Married / Agnostic / Non-drinker / Non-smoker / Hate insects, love Beatles.