



Weekly VLM New Flights Booked Report
From 2013-06-03 To 2013-06-09

Refresh date: 2013-06-13

Advertiser Name	Order ID	Order Name	Publisher Name	Booked Rate	Flight Type	Flight Budget	Booked Units	DMA	Publisher Contact	Flight Created	Flight Last Updated	ADM Flight ID	DFP Flight ID	Flight Name	Flight Start Date	Flight End Date	Network
Ace Hardware	2123278	Circle Street ACE Hardware Jabos 6.7-6.16	Circle Street	\$1.00	cpm	\$50.00	50000	Ft. Wayne	circlestreet@example.com	2013-06-08	2013-06-08	2125395	33815310	CS1847 ACE Hardware 465 S Denton Tap Rd 6.7-6.16	2013-06-08	2013-06-16	VLM
Ace Hardware	2123278	Circle Street ACE Hardware Jabos 6.7-6.16	Circle Street	\$1.00	cpm	\$50.00	50000	Hattiesburg-Laurel	circlestreet@example.com	2013-06-08	2013-06-08	2125396	33815910	CS1845 ACE Hardware 1580 Keller Parkway 6.7-6.16	2013-06-08	2013-06-16	VLM
Ace Hardware	2123278	Circle Street ACE Hardware Jabos 6.7-6.16	Circle Street	\$1.00	cpm	\$50.00	50000	Jonesboro	circlestreet@example.com	2013-06-08	2013-06-08	2125397	33816750	CS1846 ACE Hardware 3548 S Hill Dr 6.7-6.16	2013-06-08	2013-06-16	VLM
Ace Hardware	2123272	Circle Street ACE Hardware Miami Finals 6.6-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Billings	circlestreet@example.com	2013-06-07	2013-06-07	2125377	33788550	CS1835 ACE Hardware 900 SW 2nd Ave 6.6-6.30	2013-06-06	2013-06-30	VLM
Ace Hardware	2123272	Circle Street ACE Hardware Miami Finals 6.6-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Birmingham	circlestreet@example.com	2013-06-07	2013-06-07	2125373	33787110	CS1834 ACE Hardware 284 NE 79th Street 6.6-6.30	2013-06-06	2013-06-30	VLM
Ace Hardware	2123272	Circle Street ACE Hardware Miami Finals 6.6-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Butte-Bozeman	circlestreet@example.com	2013-06-07	2013-06-07	2125376	33788190	CS1833 ACE Hardware 1900 Cordova Rd 6.6-6.30	2013-06-06	2013-06-30	VLM
Ace Hardware	2123272	Circle Street ACE Hardware Miami Finals 6.6-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Gainesville	circlestreet@example.com	2013-06-07	2013-06-07	2125375	33787830	CS1832 ACE Hardware 17811 Biscayne Blvd 6.6-6.30	2013-06-06	2013-06-30	VLM
Arby's	2123254	Circle Street Arby's Free Drink Frys 6.3-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Boise	circlestreet@example.com	2013-06-04	2013-06-04	2125324	33668190	CS1809 Arby's 910-12 Greenville Ave 6.3-6.30	2013-06-04	2013-06-30	VLM
Arby's	2123254	Circle Street Arby's Free Drink Frys 6.3-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Charlotte	circlestreet@example.com	2013-06-04	2013-06-04	2125323	33667590	CS1808 Arby's 709 James Madison Hwy 6.3-6.30	2013-06-04	2013-06-30	VLM
Domnoe's Pizza	2123266	Circle Street Dominos MS Lg Pizza \$11.99 6.5-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Dayton	circlestreet@example.com	2013-06-06	2013-06-06	2125353	33747870	CS1829 Dominos 5842 Goodman Rd 6.5-6.30	2013-06-06	2013-06-30	VLM
Fitness 19	2123256	Circle Street Fitness 19 NY \$19 enrollment \$9 per	Circle Street	\$1.00	cpm	\$100.00	100000	Dayton	circlestreet@example.com	2013-06-05	2013-06-05	2125343	33704550	CS1688 Fitness 19 Buffalo NY 6.4-6.30	2013-06-05	2013-06-30	VLM
Fitness 19	2123256	Circle Street Fitness 19 NY \$19 enrollment \$9 per	Circle Street	\$1.00	cpm	\$100.00	100000	Ft. Wayne	circlestreet@example.com	2013-06-05	2013-06-05	2125342	33704190	CS1812 Fitness 19 Depew NY 6.4-6.30	2013-06-05	2013-06-30	VLM
Fitness 19	2123256	Circle Street Fitness 19 NY \$19 enrollment \$9 per	Circle Street	\$1.00	cpm	\$100.00	100000	Knoxville	circlestreet@example.com	2013-06-05	2013-06-05	2125341	33703830	CS1813 Fitness 19 Williamsville NY 6.4-6.30	2013-06-05	2013-06-30	VLM
Goodyear	2123267	Circle Street Good Year Martino Competitor Match 6.5-	Circle Street	\$1.00	cpm	\$100.00	100000	Columbia, SC	circlestreet@example.com	2013-06-06	2013-06-06	2125354	33748230	CS1830 Good Year 1050 W Commercial Blvd 6.5-6.30	2013-06-06	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Albuquerque-Santa	circlestreet@example.com	2013-06-03	2013-06-03	2125259	33615510	CS1719 McCormick 711 Eastern Ave 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Boise	circlestreet@example.com	2013-06-03	2013-06-03	2125260	33615870	CS1740 McCormick 941 Haddonfield Road 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Boise	circlestreet@example.com	2013-06-03	2013-06-03	2125268	33618870	CS1755 McCormick 633 West 5th St 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Buffalo	circlestreet@example.com	2013-06-03	2013-06-03	2125261	33616230	CS1728 McCormick One E.Wacker Dr 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Buffalo	circlestreet@example.com	2013-06-03	2013-06-03	2125262	33616590	CS1710 McCormick 3203 Galleria 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Buffalo	circlestreet@example.com	2013-06-03	2013-06-03	2125282	33624150	CS1695 McCormick 17015 SW 72nd Ave 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Champaign-	circlestreet@example.com	2013-06-03	2013-06-03	2125281	33623790	CS1694 McCormick 1200 Westlake Avenue 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Charlotte	circlestreet@example.com	2013-06-03	2013-06-03	2125265	33617670	CS1747 McCormick 2000 Main Street 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Charlotte	circlestreet@example.com	2013-06-03	2013-06-03	2125266	33618030	CS1714 McCormick 448 W.47th Street 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Chicago	circlestreet@example.com	2013-06-03	2013-06-03	2125263	33616950	CS1756 McCormick 2101 Rosecrans Ave 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Columbia, SC	circlestreet@example.com	2013-06-03	2013-06-03	2125273	33620790	CS1693 McCormick 1194 Roseville Parkway 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Columbia, SC	circlestreet@example.com	2013-06-03	2013-06-03	2125276	33621870	CS1707 McCormick 201 E.Pratt Street 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Columbia, SC	circlestreet@example.com	2013-06-03	2013-06-03	2125280	33623430	CS1696 McCormick 1919 Fourth St 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Dallas-Ft. Worth	circlestreet@example.com	2013-06-03	2013-06-03	2125279	33622950	CS1720 McCormick 722 Fourth Ave 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Dayton	circlestreet@example.com	2013-06-03	2013-06-03	2125264	33617310	CS1690 McCormick 110 North Illinois St 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Denver	circlestreet@example.com	2013-06-03	2013-06-03	2125275	33621510	CS1689 McCormick 1103 First Ave 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	El Paso	circlestreet@example.com	2013-06-03	2013-06-03	2125277	33622230	CS1715 McCormick 4646 JC Nichols Pkwy 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Erie	circlestreet@example.com	2013-06-03	2013-06-03	2125258	33615030	CS1692 McCormick 11600 Cetry Oaks Terrace 6.1-6.31	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Eureka	circlestreet@example.com	2013-06-03	2013-06-03	2125267	33618390	CS1736 McCormick 335 Hughes Center Dr 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Fairbanks	circlestreet@example.com	2013-06-03	2013-06-03	2125272	33620430	CS1713 McCormick 4325 Glenwood Avenue 6.1-6.30	2013-06-03	2013-06-30	VLM

McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Flint-Saginaw-Bay	circlestreet@example.com	2013-06-03	2013-06-03	2125269	33619230	CS1721 McCormick 800 Nicollet Mall 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Fresno-Visalia	circlestreet@example.com	2013-06-03	2013-06-03	2125270	33619590	CS1722 McCormick 9114 Strada Place 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Fresno-Visalia	circlestreet@example.com	2013-06-03	2013-06-03	2125278	33622590	CS1725 McCormick 9945SW BeavertonHill Hwy 6.1-	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Harrisonburg	circlestreet@example.com	2013-06-03	2013-06-03	2125271	33619950	CS1748 McCormick 1 South Broad Street 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123244	Circle Street McCormick JumpStart Chocolate Bag 6.1-	Circle Street	\$1.00	cpm	\$100.00	100000	Lansing	circlestreet@example.com	2013-06-03	2013-06-03	2125274	33621150	CS1691 McCormick 1111 J Street 6.1-6.30	2013-06-03	2013-06-30	VLM
McCormick & Schmick's	2123276	Circle Street McCormicks Remodel 6.7-8.20	Circle Street	\$1.00	cpm	\$300.00	300000	Bend, OR	circlestreet@example.com	2013-06-08	2013-06-08	2125389	33813030	CS1837 McCormicks 41 E Chestnut St 6.7-8.20	2013-06-08	2013-08-20	VLM
McCormick & Schmick's	2123276	Circle Street McCormicks Remodel 6.7-8.20	Circle Street	\$1.00	cpm	\$300.00	300000	Billings	circlestreet@example.com	2013-06-08	2013-06-08	2125386	33811830	CS1499 McCormicks 700 Bellevue Way NE 6.7-8.20	2013-06-08	2013-08-20	VLM
McCormick & Schmick's	2123276	Circle Street McCormicks Remodel 6.7-8.20	Circle Street	\$1.00	cpm	\$300.00	300000	Biloxi-Gulfport	circlestreet@example.com	2013-06-08	2013-06-08	2125390	33813390	CS1840 McCormicks 1652 K St NW 6.7-8.20	2013-06-08	2013-08-20	VLM
McCormick & Schmick's	2123276	Circle Street McCormicks Remodel 6.7-8.20	Circle Street	\$1.00	cpm	\$300.00	300000	Columbus, GA	circlestreet@example.com	2013-06-08	2013-06-08	2125387	33812190	CS1838 McCormicks 1 E Wacker Dr 6.7-8.20	2013-06-08	2013-08-20	VLM
McCormick & Schmick's	2123276	Circle Street McCormicks Remodel 6.7-8.20	Circle Street	\$1.00	cpm	\$300.00	300000	Detroit	circlestreet@example.com	2013-06-08	2013-06-08	2125384	33811110	CS1836 McCormicks 11600 Century Oaks Ter 6.7-8.20	2013-06-08	2013-08-20	VLM
McCormick & Schmick's	2123276	Circle Street McCormicks Remodel 6.7-8.20	Circle Street	\$1.00	cpm	\$300.00	300000	Lafayette, IN	circlestreet@example.com	2013-06-08	2013-06-08	2125385	33811470	CS1839 McCormicks 170 S Market St 6.7-8.20	2013-06-08	2013-08-20	VLM
McCormick & Schmick's	2123276	Circle Street McCormicks Remodel 6.7-8.20	Circle Street	\$1.00	cpm	\$300.00	300000	Lafayette, IN	circlestreet@example.com	2013-06-08	2013-06-08	2125388	33812670	CS1500 McCormicks 1 S Broad St 6.7-8.20	2013-06-08	2013-08-20	VLM
Molly Maid	2123257	Circle Street Molly Maid Cincinnati Spring Clean 6.4-	Circle Street	\$1.00	cpm	\$100.00	100000	Chicago	circlestreet@example.com	2013-06-05	2013-06-05	2125344	33705030	CS1814 Molly Maid 6548 Glenway Ave 6.4-6.30	2013-06-05	2013-06-30	VLM
Molly Maid	2123262	Circle Street Molly Maid Coral Gables Relax 6.4-8.31	Circle Street	\$1.00	cpm	\$300.00	300000	Charleston, SC	circlestreet@example.com	2013-06-05	2013-06-06	2125349	33709590	CS1816 Molly Maid 18901 Southwest 106 Ave 6.4-8.31	2013-06-05	2013-08-31	VLM
Molly Maid	2123258	Circle Street Molly Maid Crystal Coast Relax 6.4-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Denver	circlestreet@example.com	2013-06-05	2013-06-05	2125345	33705390	CS1820 Molly Maid 1061-B Cedar Point Blvd 6.4-6.30	2013-06-05	2013-06-30	VLM
Molly Maid	2123259	Circle Street Molly Maid Hartford Relax 6.4-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Lafayette, IN	circlestreet@example.com	2013-06-05	2013-06-05	2125346	33705870	CS1821 Molly Maid 100-D Pitkin St 6.4-6.30	2013-06-05	2013-06-30	VLM
Molly Maid	2123253	Circle Street MollyMaid Kansas City Relax 6.1-8.31	Circle Street	\$1.00	cpm	\$300.00	300000	Jackson, TN	circlestreet@example.com	2013-06-04	2013-06-06	2125322	33664110	CS1686 MollyMaid 8113North Oak Trafficway 6.1-8.31	2013-06-03	2013-08-31	VLM
Molly Maid	2123260	Circle Street Molly Maid Lorain County SpringClean 6.4-	Circle Street	\$1.00	cpm	\$100.00	100000	Elmira	circlestreet@example.com	2013-06-05	2013-06-05	2125347	33706590	CS1822 Molly Maid 41353 Schadden Rd 6.4-6.30	2013-06-05	2013-06-30	VLM
Molly Maid	2123261	Circle Street Molly Maid Renton Spring Clean 6.4-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Bakersfield	circlestreet@example.com	2013-06-05	2013-06-05	2125348	33707310	CS1823 Molly Maid 271 SW 41st Street 6.4-6.30	2013-06-05	2013-06-30	VLM
Molly Maid	2123252	Circle Street MollyMaid Westminster CO Relax 6.1-7.31	Circle Street	\$1.00	cpm	\$200.00	200000	Charleston, SC	circlestreet@example.com	2013-06-04	2013-06-06	2125321	33663750	CS1685 MollyMaid 3489 W 72nd #212 6.1-7.31	2013-06-03	2013-07-31	VLM
STS Tire and Auto	2123268	Circle Street STS suburban Multi Offer 6.5-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Anchorage	circlestreet@example.com	2013-06-06	2013-06-06	2125359	33750390	CS1827 STS 618-32 Hwy22(Corner Watchung) 6.5-	2013-06-06	2013-06-30	VLM
STS Tire and Auto	2123268	Circle Street STS suburban Multi Offer 6.5-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Biloxi-Gulfport	circlestreet@example.com	2013-06-06	2013-06-06	2125357	33749430	CS1828 STS Amboy Avenue & Rt 27 6.5-6.30	2013-06-06	2013-06-30	VLM
STS Tire and Auto	2123268	Circle Street STS suburban Multi Offer 6.5-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Buffalo	circlestreet@example.com	2013-06-06	2013-06-06	2125355	33748710	CS1824 STS 2200 Camplain Road 6.5-6.30	2013-06-06	2013-06-30	VLM
STS Tire and Auto	2123268	Circle Street STS suburban Multi Offer 6.5-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Charleston, SC	circlestreet@example.com	2013-06-06	2013-06-06	2125356	33749070	CS1826 STS 278 Highway 202-206 North 6.5-6.30	2013-06-06	2013-06-30	VLM
STS Tire and Auto	2123268	Circle Street STS suburban Multi Offer 6.5-6.30	Circle Street	\$1.00	cpm	\$100.00	100000	Memphis	circlestreet@example.com	2013-06-06	2013-06-06	2125358	33749790	CS1825 STS 275 Broadway 6.5-6.30	2013-06-06	2013-06-30	VLM
STS Tire and Auto	2123273	Circle Street STS TireCorp 2stores MultiOffer 6.5-6.15	Circle Street	\$1.00	cpm	\$50.00	50000	Buffalo	circlestreet@example.com	2013-06-07	2013-06-07	2125379	33791190	CS1810 STS 91 North Chestnut Street 6.5-6.15	2013-06-07	2013-06-15	VLM
STS Tire and Auto	2123273	Circle Street STS TireCorp 2stores MultiOffer 6.5-6.15	Circle Street	\$1.00	cpm	\$50.00	50000	Corpus Christi	circlestreet@example.com	2013-06-07	2013-06-07	2125378	33790830	CS1811 STS 2170 Route 44/55 6.5-6.15	2013-06-07	2013-06-15	VLM
STS Tire and Auto	2123277	Circle Street STS TireCorp 4 stores MultiOffer 6.7-6.22	Circle Street	\$1.00	cpm	\$50.00	50000	Cincinnati	circlestreet@example.com	2013-06-08	2013-06-08	2125391	33813750	CS1843 STS 832 Pennsylvania Ave 6.7-6.22	2013-06-08	2013-06-22	VLM
STS Tire and Auto	2123277	Circle Street STS TireCorp 4 stores MultiOffer 6.7-6.22	Circle Street	\$1.00	cpm	\$50.00	50000	Erie	circlestreet@example.com	2013-06-08	2013-06-08	2125394	33814950	CS1841 STS 52 New Bridge Road 6.7-6.22	2013-06-08	2013-06-22	VLM
STS Tire and Auto	2123277	Circle Street STS TireCorp 4 stores MultiOffer 6.7-6.22	Circle Street	\$1.00	cpm	\$50.00	50000	Fargo-Valley City	circlestreet@example.com	2013-06-08	2013-06-08	2125392	33814110	CS1842 STS 2264 Hamburg Tpke 6.7-6.22	2013-06-08	2013-06-22	VLM
STS Tire and Auto	2123277	Circle Street STS TireCorp 4 stores MultiOffer 6.7-6.22	Circle Street	\$1.00	cpm	\$50.00	50000	Lubbock	circlestreet@example.com	2013-06-08	2013-06-08	2125393	33814590	CS1844 STS Hudson Mall Route 440 6.7-6.22	2013-06-08	2013-06-22	VLM