

	Order Name	Booked by Publisher ID	Booked by Publisher Name	Rate	Type	Impressions Delivered	Impressions Booked	Budget	Flight Last Update by	Order Last Update by	Flight Last Update Date	ADM Flight ID	DFF Flight ID	Flight Name	ADM Flight Start Date	ADM Flight End Date	ADM Created At	ADM Paused At	Network	Active Creatives
212147	Roper_2012-2013	7	Evening Post	\$7.41	cpm	0	135,000	1,000.35	N/A	N/A	2012-12-12	31881	35019510	MA Roper_2013_09	2013-09-01	2013-09-30	2012-12-06	2013-09-04	Local	3
77782	Bradley Real Estate Fall 2012	30	Hearst	\$15.00	cpm	0	50,000	750.00	N/A	N/A	2012-12-11	32340	36181350	MA Bradley RE Sept 2013	2013-09-01	2013-09-30	2012-12-11	2013-08-07	Local	3
9921	The Ponds (Greenwood Communities) 2013	7	Evening Post	\$8.70	cpm	0	50,000	435.00	N/A	N/A	2012-12-21	32846	35025750	MA The Ponds 2013/09	2013-09-01	2013-09-30	2012-12-19	2013-09-04	Local	3
5086	Coldwell Banker 6/1/12-12/31/13	30	Hearst	\$15.00	cpm	0	253,333	3,800.00	N/A	N/A	2013-05-07	33080	36404670	MA CB 9/1/13-9/30/13	2013-09-01	2013-09-30	2012-12-22	2013-08-07	Local	3
12659	Medical Employment Directory Mobile	16	Lee Enterprises	\$28.00	cpm	0	50,000	1,400.00	N/A	N/A	2013-04-10	41990	35166270	MA MED 9/1-9/30	2013-09-01	2013-09-30	2013-03-27	2013-07-30	Local	3
12966	Remax 2013-2014	71	Day Publishing	\$12.50	cpm	0	10,000	125.00	N/A	a.meritt@theday.com/396	2013-04-09	42899	35162550	MA Remax Sept 2013	2013-09-01	2013-09-30	2013-04-04	2013-07-16	Local	1
3766	Grease Monkey	63	Omaha World Herald Co.	\$25.00	cpm	0	5,000	125.00	N/A	N/A	2013-06-12	45272	35453070	MA Grease Monk Sep 13	2013-09-01	2013-09-30	2013-05-01	null	Local	3
14673	MI - EdKoehnChevrolet - 01 RoS	10	Advance Internet	\$10.50	cpm	0	4,167	43.75	N/A	N/A	2013-06-13	46819	35477550	MA September	2013-09-01	2013-09-30	2013-05-20	2013-08-28	Local	1
14675	MI - EdKoehnChevrolet - 01 iPad	10	Advance Internet	\$10.50	cpm	0	4,167	43.75	N/A	N/A	2013-06-12	46836	35431110	MA 728 September	2013-09-01	2013-09-30	2013-05-20	2013-08-28	Local	1
14675	MI - EdKoehnChevrolet - 01 iPad	10	Advance Internet	\$10.50	cpm	0	4,167	43.75	N/A	N/A	2013-06-12	46838	35432070	MA 300 September	2013-09-01	2013-09-30	2013-05-20	2013-08-28	Local	1
14708	46902 KXAS Al Boenker Dillo Insurance	117	NBCUniversal, Inc.	\$7.36	cpm	0	35,000	257.60	N/A	N/A	2013-05-21	46924	36434310	MA KXAS Dillo Drd Sep	2013-09-01	2013-09-30	2013-05-21	null	Local	0
2124472	JTV King's Daughters	26	Media General	\$10.00	cpm	0	45,000	450.00	cbryant@mediageneral.com/530	cbryant@mediageneral.com/530	2013-07-13	2129197	38145270	IB404 King's Daughters 9/1-12/31	2013-09-01	2013-12-31	2013-07-13	null	VLM	2
14913	Acorn Mini Storage (MM)	6	Media News	\$5.00	cpm	0	100,000	500.00	afahey@twincities.com/587	N/A	2013-08-09	2132458	40678110	MA AMS_2013-09	2013-09-01	2013-09-29	2013-08-09	2013-08-30	Local	3
2125757	TC - New Brighton Ford-Aug-Dec2013	6	Media News	\$7.00	cpm	0	35,714	250.00	nbraxmeier@twincities.com/623	nbraxmeier@twincities.com/623	2013-08-12	2132575	40754910	NBF_2013-09	2013-09-01	2013-09-30	2013-08-12	null	Local	0
2125849	Paradox Hotel 9/1-11/30	30	Hearst	\$14.34	cpm	0	60,000	860.40	bkauffman@sfgate.com/761	bkauffman@sfgate.com/761	2013-08-14	2132869	40912470	Paradox Hotel 9/1-11/30 SFDMA	2013-09-01	2013-11-30	2013-08-14	2013-08-27	Local	1
4466	Street Track N Trail	24	CNHI	\$15.00	cpm	0	15,000	225.00	hgebhardt@meadvilletribune.com/430	N/A	2013-08-16	2133141	41075430	MA STNT_Sept2013_correct	2013-09-01	2013-09-30	2013-08-16	null	Local	3
10443	44995 KXAS Charter 2013 WAP	117	NBCUniversal, Inc.	\$8.00	cpm	0	8,000	64.00	ddashner@vervemobile.com/884	N/A	2013-08-17	2133259	42597510	KXAS Charter Comm Mobile Web Sep	2013-09-01	2013-09-30	2013-08-17	null	Local	1
2126130	CoastalDermatology Aug-Dec 2013	71	Day Publishing	\$20.00	cpm	0	6,666	133.32	c.brown@theday.com/1161	c.brown@theday.com/1161	2013-08-21	2133676	42892590	CoastalDerm2013 Sept #1	2013-09-01	2013-09-10	2013-08-21	2013-08-22	Local	3
2126130	CoastalDermatology Aug-Dec 2013	71	Day Publishing	\$20.00	cpm	0	6,667	133.34	c.brown@theday.com/1161	c.brown@theday.com/1161	2013-08-22	2133747	42969390	CoastalDerm13_Sept #1	2013-09-01	2013-09-09	2013-08-22	2013-08-24	Local	3
6959	Woodlands Sept 2013	30	Hearst	\$27.50	cpm	0	54,544	1,499.96	penny.joubert@chron.com/193	penny.joubert@chron.com/193	2013-08-28	2134440	43392510	Woodlands Sept 2013	2013-09-01	2013-12-31	2013-08-28	null	Local	0
2126482	NL - Red Stick Sports - 01 Multi	10	Advance Internet	\$7.00	cpm	0	18,750	131.25	advancetraffic@theoreminc.net/1208	advancetraffic@theoreminc.net/1208	2013-08-28	2134530	43438110	Red Stick Sports - 01 Mobile Rect	2013-09-01	2013-12-31	2013-08-28	null	Local	0
2126482	NL - Red Stick Sports - 01 Multi	10	Advance Internet	\$7.00	cpm	0	18,750	131.25	advancetraffic@theoreminc.net/1208	advancetraffic@theoreminc.net/1208	2013-08-28	2134533	43438830	Red Stick Sports - 01 Mobile Lead	2013-09-01	2013-12-31	2013-08-28	null	Local	0
2126525	Hearst_MySA_Purina_Centro_September2013	30	Hearst	\$15.00	cpm	0	16,395	245.93	mspencer@express-news.net/606	mspencer@express-news.net/606	2013-08-29	2134621	43479390	MySA_Purina_Centro_0901-091313	2013-09-01	2013-09-13	2013-08-29	null	Local	0
2125213	Fletcher Aug	24	CNHI	\$10.00	cpm	0	100,000	1,000.00	dwoods@joplinglobe.com/281	dwoods@joplinglobe.com/281	2013-08-29	2134661	43526910	Fletcher Sept	2013-09-01	2013-09-30	2013-08-29	null	Local	3
2126533	CL - MetroHealth - 06 - ipad	10	Advance Internet	\$18.00	cpm	0	22,000	396.00	bill@bristoladops.com/1207	bill@bristoladops.com/1207	2013-08-29	2134662	43528710	Metrohealth - RoS - 728	2013-09-01	2013-09-30	2013-08-29	null	Local	2
2126533	CL - MetroHealth - 06 - ipad	10	Advance Internet	\$18.00	cpm	0	22,000	396.00	bill@bristoladops.com/1207	bill@bristoladops.com/1207	2013-08-29	2134665	43536990	Metrohealth - RoS - 300	2013-09-01	2013-09-30	2013-08-29	null	Local	2
2126545	CL - MetroHealth - 06	10	Advance Internet	\$18.00	cpm	0	65,500	1,179.00	bill@bristoladops.com/1207	bill@bristoladops.com/1207	2013-08-29	2134667	43540830	Metrohealth - RoS - 320	2013-09-01	2013-09-30	2013-08-29	null	Local	1
2126586	Stonum Automotive Sept 2013	6	Media News	\$10.00	cpm	0	16,666	166.66	digitaladops@dailycamera.com/382	digitaladops@dailycamera.com/382	2013-08-30	2134743	43579230	StonumAutoSept2013	2013-09-01	2013-09-30	2013-08-30	null	Local	0
2126478	Aiken County PRT mobile	7	Evening Post	\$12.00	cpm	0	100,000	1,200.00	jlott@aikenstandard.com/947	jlott@aikenstandard.com/947	2013-08-30	2134841	43630590	Aiken Co PRT targeted mobile	2013-09-01	2014-08-31	2013-08-30	null	Local	1
2126629	LongmontPowerandCommunicationSept2013	6	Media News	\$10.00	cpm	0	4,800	48.00	digitaladops@dailycamera.com/382	digitaladops@dailycamera.com/382	2013-08-30	2134889	43658670	LongmontPowerSept2013	2013-09-01	2013-09-30	2013-08-30	null	Local	1
2126698	UNE	316	American Consolidated Media	\$15.00	cpm	0	1,000	15.00	shah@amconmedia.com/1194	shah@amconmedia.com/1194	2013-09-02	2135012	43742910	UNE App Promotion - Minneapolis	2013-09-01	2013-09-30	2013-09-02	null	VLM	1