

Refresh date: 2013-11-04

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160965	32591674230	Creative:2160965: BOI St. Alphonsus Couple 216x36	36x216	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127668	FTW 130930 Davis Funeral Home mobile IMPLC	159669150	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_88110799_DAV65		Fort Worth Star-Telegram	2138524	45898590	FTW 130930 Davis ROS	2013-00-30	2013-00-29	5000	Local	9	cpm	2153459	31296536550	Creative:2153459: FTW 130830 DFuneral Planning 320x50	50x320	http://davisfuneralchapel1.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127860	FTW 131001 Grapevine CVB mobile	160200510	McClatchy	mcclatchy@example.com	Grapevine CVB	1107	Fort Worth Star-Telegram	2139152	46386510	FTW 131027 Grapevine ROS	2013-00-27	2013-00-31	5257	Local	461	cpm	2152495	31234477710	Creative:2152495: FTW 130827 Grapevine ComeBack 320x50	50x320	http://www.grapevinetexasusa.com/connector	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6284	Cracked - Article Bottom	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	613	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128780	FTW 131019 Fort Worth Camera mobile IMPLC	164366190	McClatchy	mcclatchy@example.com	FTW_FortWorthCamera_5441_FOR203	1107	Fort Worth Star-Telegram	2141901	48742830	FRS 131019 Fort Worth Camera	2013-00-19	2013-00-17	20000	Local	8074	cpm	2162248	32960379990	Creative:2162248: FTW_131018_FortWorthCamera_320x50	50x320	http://fortworthcamera4.tru-m.com	iPhone App	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),Palm App(12),Mobile Web(11); Ad Unit:Mobile
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5776	Photobucket	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	374	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127650	BLH 130930 Charter College	159655230	McClatchy	mcclatchy@example.com	BLH Charter College	1371	The Bellingham Herald	2138497	45885630	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	72000	Local	18	cpm	2158047	32101963350	Creative:2158047: BLH 130925 CharterColl Hospt 320x50.jpg	50x320	http://tinyurl.com/mmu3vxs	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128441	FTW 131022 BicyclesInc_IMPLC	162096150	McClatchy	mcclatchy@example.com	FTW_BicyclesInc_4767_BIC07	1107	Fort Worth Star-Telegram	2141086	47846070	131022 BicyclesInc ROS	2013-00-22	2013-00-21	30000	Local	34	cpm	2161023	32605177230	Creative:2161023: FTW 131022 BicyclesInc 216x36	36x216	http://bicyclesinc2.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140007	46984470	MA CLT 131223 Honda of	2013-00-23	2013-00-31	80000	Local	null	cpm	2155438	31475730510	Creative:2155438: CLT_130910_HondaOfConcord_300x50.inred	50x300	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.3;sz=300x50	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128569	BOI 131018 NNU Centennial	163004310	McClatchy	mcclatchy@example.com	BOI NNU	1993	The Idaho Statesman	2141476	48229950	BOI 131018 NNU Centennial	2013-00-18	2013-00-15	10000	Local	2632	cpm	2161546	32808259710	Creative:2161546: BOI_131015_NNU Centennial_320x50	50x320	http://love.nnu.edu/engineering?utm_source=statesman&utm_medium=banner&utm_content=engineering&utm_campaign=centennial_engineeri	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	400	Weatherbug Android ROS BNR MMA	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	9	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128285	FTW 131012 Dr Steve Brown mobile IMPLC	161427510	McClatchy	mcclatchy@example.com	FTW_Dr.SteveBrown_8905_BRO161	null	null	2140509	47402310	1012 FTW ROS	2013-00-12	2013-00-11	10000	Local	null	cpm	2155614	31498688670	Creative:2155614: FTW 130911 DrSteve DentalImplants 300x50	50x300	http://stevebrowndds4.tru-m.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35162	35054190	MA CLT 131111 Honda of	2013-00-11	2013-00-17	60000	Local	null	cpm	2127797	28654108470	MA Creative:64152:300x50: CLT 130207 Honda of Concord [64152]	50x300	http://hondaofconcord.com/charlotteobserver.htm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14387	MOD 130514 Chopping Block	140932230	McClatchy	mcclatchy@example.com	MOD Chopping Block	2041	The Modesto Bee	46310	35238150	MA MOD 130514 ROS	2013-00-17	2014-00-13	114609	Local	98	cpm	2130995	28724595390	MA Creative:78296:216x36: MOD 130513 Shop [78296]	36x216	https://www.facebook.com/ChoppingBlockButcherShopAndDeli	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1970	AP News	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	79	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2133581	28861773150	Creative:2133581: WCH 130620 HobLob Freedom 216x36	36x216	http://m.hobbylobby.com/coupon/wichitaEagle	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
14014	MAC_130502_StateBankiPhone	140925870	McClatchy	mcclatchy@example.com	MAC_State Bank	null	null	45476	35223150	MA 1311_StateBankiPhone	2013-00-04	2013-00-01	180000	Local	null	cpm	2130923	28724586750	MA Creative:76833:320x50: MAC_130502_StateBank [76833]	50x320	https://itunes.apple.com/us/app/state-bank-trust-mobile-banking/id503961765?mt=8	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1345	SFGate.com	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	71	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129137	WCH 131029 John Mayer	166084710	McClatchy	mcclatchy@example.com	WCH John Mayer	2048	The Wichita Eagle	2143519	49937910	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-24	30000	Local	3999	cpm	2164488	33387376590	Creative:2164488: WCH 131028 JohnMayer Concert 320x50.jpg	50x320	http://www.selectaseat.com/ticketing-links/131201_jm.php	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
11115	KCM 130204 Farmer's Group	140883270	McClatchy	mcclatchy@example.com	KCM Farmer's Group	1159	Kansas City Star	37174	35118510	MA KCM 131001 FrmersOct	2013-00-01	2013-00-31	200000	Local	194	cpm	2130695	28724555190	MA Creative:63346:320x50: KCM_130201_FarmersGroupOct [63346]	50x320	http://m.farmers.com	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Kansas City MO(616)
2128952	FTW 131029 ABC123Dental_IMPLC	165219990	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	null	null	2143035	49428990	131029 ABC123Dental ROS	2013-00-29	2013-00-28	40000	Local	null	cpm	2163818	33253975350	Creative:2163818: FTW 131029 ABC123Dental 300x50	50x300	http://abc123dental4.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127845	FTW 131003 Gateway Church mobile IMPLC	160162350	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	null	null	2139094	46335990	FTW 131003 Gateway ROS	2013-00-03	2013-00-02	20000	Local	null	cpm	2147019	30173944590	Creative:2147019: FTW 130802 Generic 300x50	50x300	http://gatewaypeople2.tru-m.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129318	WCH 131124 Davis Moore - Lincoln	166998150	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144255	50753550	WCH 131124 DMoore Lincoln ROS	2013-00-24	2013-00-01	50000	Local	null	cpm	2165325	33544799790	Creative:2165325: WCH 131101 DMoore Lincoln 60mos 320x50	50x320	http://mobile.davis-moore.com/ad/view/0-percent-lincoln-1013?utm_source=Kansas.com&utm_medium=mobile+banner&utm_content=Lincoln&utm_campaign=Lincoln	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
14014	MAC_130502_StateBankiPhone	140925870	McClatchy	mcclatchy@example.com	MAC_State Bank	null	null	45477	35223630	MA 1312_StateBankiPhone	2013-00-02	2013-00-31	180000	Local	null	cpm	2130930	28724587590	MA Creative:76834:300x50: MAC_130502_StateBank [76834]	50x300	https://itunes.apple.com/us/app/state-bank-trust-mobile-banking/id503961765?mt=8	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2149406	30789595110	Creative:2149406: FRS_130812_TableMt_Heart_216x36.jpg	36x216	http://tinyurl.com/hlul2dx	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2129270	FTW 181102 Hudepohl and Associates	166854750	McClatchy	mcclatchy@example.com	FTW Hudepohl and Associates	1107	Fort Worth Star-Telegram	2144128	50438190	1102 FTW ROS	2013-00-02	2013-00-08	45004	Local	10	cpm	2165145	33520574910	Creative:2165145: FTW_131031_Hudepohl_216x36.jpg	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3F1RW6YPJ1VXLW1TBK&showNewJDP=yes&IPath=JRKV0A	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33884	35036790	MA ANC 131001 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2127467	28653647430	MA Creative:58683:300x50: ANC 130101 AKSales/Closeout [58683]	50x300	http://alaskasalesandservice.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128947	FTW 131103 GatewayChurch_IMPLOC	165218550	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	1107	Fort Worth Star-Telegram	2143029	49426830	131103 GatewayChurch ROS	2013-00-03	2013-00-02	20000	Local	379	cpm	2163802	33253896510	Creative:2163802: FTW 131103 GatewayChurch 320x50	50x320	http://gatewaypeople2.tru-m.com	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128683	MAC 131101 Jeff Smith	164029950	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	1414	The Telegraph	2141758	48615030	MAC 131101 JeffSmith ROS	2013-00-01	2013-00-29	100000	Local	961	cpm	2162043	32919135150	Creative:2162043: MAC 131017 Jeff Smith 320x50	50x320	http://www.jeffsmithchryslerdodge.com/index.htm	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129007	NTL Blue Shield 4002087	165720870	McClatchy	mcclatchy@example.com	NTL Blue Shield	1406	The Sacramento Bee	2143600	50018790	4002087 NTL Blue Shield_SAC	2013-00-29	2013-00-31	200000	Local	4306	cpm	2164047	33278516670	Creative:2164047: 4002087_SAC_Cov_320x50	50x320	https://www.blueshieldca.com/bsca/find-a-plan/home.sp	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	127	Kentucky Standard	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	null	null	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	null	cpm	2161267	32776647150	Creative:2161267: KCM 131014 Gladstone Avenger 300x50	50x300	http://www.buygladstone.com	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2044	Bradenton Herald	2136658	44649270	3770427_BRD_Nov13_216x36_300x50_3202013-00-01 x50	2013-00-01	2013-00-30	77828	Local	81	cpm	2155485	31478220630	Creative:2155485: 3770427_BRD_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Bradenton&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	13199	cpm	2160953	32591672190	Creative:2160953: BOI St. Alphonsus Man 320x50	50x320	http://www.saintalphonsus.org/aca	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127989	BLX 131007 Butch O	160581030	McClatchy	mcclatchy@example.com	BLX Butch Oustalet Quicklane	1365	Sun Herald	2139510	46623030	BLX 131007 Butch O	2013-00-07	2013-00-30	25000	Local	124	cpm	2159645	32385308310	Creative:2159645: BLX 131007 Butch O Click To Call 320x50	50x320	N/A	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10507	CLT 130114 Toyota of Concord	140875710	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	35146	35054430	MA CLT 131111 Toyota of	2013-00-11	2013-00-01	200000	Local	null	cpm	2127629	28654062270	MA Creative:60830:300x50: CLT 130115 Toyota of Concord [60830]	50x300	http://vw.vrvrm.com/charlotte/land?amf=2897&p=def&c=888&b=charlotte	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35163	35054670	MA CLT 131209 Honda of	2013-00-09	2013-00-15	60000	Local	null	cpm	2155438	31475730510	Creative:2155438: CLT_130910_HondaOfConcord_300x50.inred	50x300	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.3;sz=300x50	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
14014	MAC_130502_StateBankiPhone	140925870	McClatchy	mcclatchy@example.com	MAC_State Bank	null	null	45475	35224350	MA 1310_StateBankiPhone	2013-00-30	2013-00-03	180000	Local	null	cpm	2130936	28724588310	MA Creative:76832:300x50: MAC_130502_StateBank [76832]	50x300	https://itunes.apple.com/us/app/state-bank-trust-mobile-banking/id503961765?mt=8	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2128880	BLX 131026 OS Urgent Care	164895270	McClatchy	mcclatchy@example.com	BLX OS Urgent Care	1365	Sun Herald	2142275	49059390	BLX 131026 ROS & Apps	2013-00-26	2013-00-26	45000	Local	1756	cpm	2162799	33178367070	Creative:2162799: BLX_131022_OSUrgentCare_320x50.gif	50x320	http://www.dibervilleweightlossclinicandspa.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4635	Weatherbug	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	938	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127672	FTW 130930 St Vincents School mobile IMPLOC	159672630	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	1107	Fort Worth Star-Telegram	2138529	45901350	FTW 130930 StVince ROS	2013-00-30	2013-00-29	20000	Local	51	cpm	2129551	28654839150	MA Creative:78812:320x50: FTW_130515_50Years [78812]	50x320	http://svsbedford4.tru-m.com	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
14251	MOD 130511 Buy Rite	140928990	McClatchy	mcclatchy@example.com	MOD_Buy Rite	null	null	45997	35229030	MA MOD 130511 ROS	2013-00-17	2014-00-30	44999	Local	null	cpm	2129549	28654833510	MA Creative:80625:300x50: MOD 130529 Savings [80625]	50x300	http://localsearch.modbee.com/directory/listing//116131	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128637	FTW 131018 Classic Arlington	163787910	McClatchy	mcclatchy@example.com	FTW Classic Arlington	1107	Fort Worth Star-Telegram	2141652	48417750	1018 FTW ROS	2013-00-18	2013-00-04	83333	Local	52305	cpm	2151007	31097549430	Creative:2151007: FTW 130820 ClassArl Best Pricing 320x50	50x320	http://www.classicarlington.com/	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127467	KCM 130920 Tom French Construction	158254110	McClatchy	mcclatchy@example.com	KCM Tom French	null	null	2137725	45391230	KCM 130920 TomFrench ROS	2013-00-20	2013-00-30	50000	Local	null	cpm	2157245	31901722590	Creative:2157245: KCM 130919 TomFrench 300x50	50x300	http://vw.vrvrm.com/kcstar/land?amf=2792&p=def&c=888&b=kcstar	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	null	null	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	null	cpm	2156020	31521403710	Creative:2156020: SAC 130912 Big5 AnnivesaryTeam 300x50.jp	50x300	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	2622	cpm	2160962	32591673750	Creative:2160962: BOI St. Alphonsus Couple 320x50	50x320	http://www.saintalphonsus.org/aca	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127702	FTW 131001 The Skin Clinic mobile IMPLOC	159811110	McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SKI15	1107	Fort Worth Star-Telegram	2138622	46005630	FTW 131001 SkinClinic ROS	2013-00-01	2013-00-31	10000	Local	4	cpm	2130368	28655053830	Creative:2130368: MA FTW_130605_NewYou	50x320	http://theskinclinicinc3.tru-m.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6893	Dictionary	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127861	WCH 131005 Apadana Rugs	160201590	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	2048	The Wichita Eagle	2139159	46389870	WCH 131101 Apadana ROS	2013-00-01	2013-00-03	20000	Local	4083	cpm	2158357	32135151630	Creative:2158357: WCH 130926 Apadana Liquidation 320x50	50x320	http://www.kansas.com/static/ad/apadana/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129048	FTW 131026 Sundance Square mobile IMPLOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	null	null	2143300	49729950	FTW 131026 Sundance Square mobile IMPLOC	2013-00-26	2013-00-25	39500	Local	null	cpm	2164151	33323546310	Creative:2164151: FTW_131025_Sundance Square_Shopping_300	50x300	http://sundancesquare4.tru-m.com/info/parking/	null	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
12730	RAL 130401 Ramada Plaza	140901750	McClatchy	mcclatchy@example.com	RAL Ramada Inn OBX	1396	The News & Observer	42141	35518950	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	6	cpm	2131413	28724650110	MA Creative:70958:320x50: RAL 130401 Ramdalnn/OBX [70958]	50x320	http://mobile.ramadaplazanagshead.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128025	FRS 131007 Quail Lake	160623870	McClatchy	mcclatchy@example.com	FRS Quail Lakes	1385	The Fresno Bee	2139632	46705590	FRS Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-07	2013-00-31	70000	Local	135	cpm	2159287	32308970070	Creative:2159287: FRS 131002 Quail Lake 320x50	50x320	http://www.quaillake.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2133582	28861898310	Creative:2133582: WCH 130620 HobLob 400ff 320x50	50x320	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_campaign=shopOnline	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7349	Inland HS GameTime	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48116	35436390	MA BOI 131101 Sinus Cen	2013-00-01	2013-00-30	100000	Local	null	cpm	2130214	28655032590	MA Creative:81283:300x50: BOI 130603 Sinus Center [81283]	50x300	http://ads.idahostatesman.com/2012/sinuscenter/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6364	AdM-Entertainment	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	30	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	1398	The Olympian	34253	35040150	MA 1101 ROS All Devices	2013-00-01	2013-00-30	187500	Local	14097	cpm	2129232	28654683270	MA Creative:59206:320x50: OLY_130103_LesSchwab_Tire [59206]	50x320	http://tinyurl.com/abqpjwo	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128931	SAC 131101 Folsom Premium Outlets	165167790	McClatchy	mcclatchy@example.com	SAC Folsom Premium Outlets	1406	The Sacramento Bee	2144190	50466750	SAC ROS 300x50 320x50	2013-00-01	2013-00-31	300000	Local	5273	cpm	2165207	33524963550	Creative:2165207: SAC 131031 FolsomPO Holiday 320x50.jpg	50x320	http://m.premiumoutlets.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	89	CBS Sports	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	6953	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2138618	46001070	FTW 131001 Life ROS	2013-00-01	2013-00-03	1300	Local	null	cpm	2156173	316111108510	Creative:2156173: FTW 130913 Autumn Life/Art 216x36	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-Life&utm_campaign=Fall	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1768	The Meridian Star	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48118	35437350	MA BOI 140301 Sinus Cen	2014-00-01	2014-00-31	100000	Local	null	cpm	2130221	28655033430	MA Creative:81286:216x36: BOI 130603 Sinus Center [81286]	36x216	http://ads.idahostatesman.com/2012/sinuscenter/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
11043	FRS 130130 Selma Honda	140882070	McClatchy	mcclatchy@example.com	FRS Selma Honda	1385	The Fresno Bee	48779	35469630	MA FRS 130701 Selma Hon	2013-00-01	2013-00-31	300000	Local	1153	cpm	2130428	28655085870	MA Creative:82391:216x36: FRS 130610 Selma Honda [82391]	36x216	http://selmahonda.com/friends-and-family.html	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6134	WGHP	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	1993	The Idaho Statesman	2136436	44488110	110113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-30	50000	Local	2598	cpm	2155130	31447172310	Creative:2155130: BOI_130909_Axiom_320x50.jpg	50x320	http://www.axiomfitness.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128951	FTW 131101 SouthlakeTownSquare_IMPLOC	165219750	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	1107	Fort Worth Star-Telegram	2143033	49428390	131101 SouthlakeTownSquare ROS	2013-00-01	2013-00-30	20000	Local	684	cpm	2163810	33253971990	Creative:2163810: FTW 131101 Southlake 320x50	50x320	http://southlaketownsquare4.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129137	WCH 131029 John Mayer	166084710	McClatchy	mcclatchy@example.com	WCH John Mayer	2048	The Wichita Eagle	2143519	49937910	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-24	30000	Local	1486	cpm	2164488	33387376590	Creative:2164488: WCH 131028 JohnMayer Concert 320x50.jpg	50x320	http://www.selectaseat.com/ticketing-links/131201_jm.php	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35162	35054190	MA CLT 131111 Honda of	2013-00-11	2013-00-17	60000	Local	null	cpm	2155438	31475730510	Creative:2155438: CLT_130910_HondaOfConcord_300x50.inred	50x300	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.3;sz=300x50	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11279	MOD 130208 Bonanader	140884590	McClatchy	mcclatchy@example.com	MOD Bonander	2041	The Modesto Bee	37647	35089950	MA MOD 130208 ROS	2013-00-17	2013-00-29	55027	Local	3058	cpm	2127811	28654110990	MA Creative:64067:320x50: MOD 130206 Bonander/Verano [64067]	50x320	http://www.bonanderbuickgmc.com/	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1385	The Fresno Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	7	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2127842	FTW 131002 Mark Jameson Allstate mobile IMPLOC	160161030	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	null	null	2139091	46332750	FTW 131002 MarkJameson ROS	2013-00-02	2013-00-01	20000	Local	null	cpm	2130381	28655055390	MA Creative:81480:300x50: FTW_130604_HomeInsurance [81480]	50x300	http://allstate7.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128370	BOI 131014 Willowcreek Gril	161815710	McClatchy	mcclatchy@example.com	BOI Willowcreek Grill	null	null	2140888	47629350	Mobile Oct 28-30 Web/Apps 320x50, 300x50, 216x36	2013-00-28	2013-00-30	9000	Local	null	cpm	2160650	32513869950	Creative:2160650: BOI Oct Willowcreek Grill 300x50	50x300	http://willowcreekgrill.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Uhow:Fri 12-13(132),Tue 10-11(58),Sun 12-13(12),Mon 09-10(33),Sat 12-13(156),Tue 12-13(60),Sat 10-11(154),Thu 11-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	1010	Anchorage Daily News	33884	35036790	MA ANC 131001 ROS	2013-00-01	2013-00-31	100000	Local	401	cpm	2149281	30766508310	Creative:2149281: ANC_130812_AKSales_equinox_216x36.jpg	36x216	http://www.alaskasalesandservice.com/supersale	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128394	MOD 131011 Baker Chiropractic	161970390	McClatchy	mcclatchy@example.com	MOD Baker Chiropractic	null	null	2140965	47741070	1011 MOD ROS	2013-00-11	2013-00-03	20000	Local	null	cpm	2152826	31249711110	Creative:2152826: MOD_130828_BakerChiro_WeCare_300x50	50x300	http://www.bakerfamilychiropracticcenters.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127910	COL 131001 Hobby Lobby (700307)	160308990	McClatchy	mcclatchy@example.com	COL Hobby Lobby	1410	The State	2139324	46495950	1001 COL ROS	2013-00-01	2013-00-03	225000	Local	338	cpm	2158944	32276948790	Creative:2158944: COL_131001_HobbyLobby_320x50.jpg	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TheState&utm_medium=Mobile&utm_campaign=FallMcClatchy-The	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127280	BOI 130918 United Way	157477950	McClatchy	mcclatchy@example.com	United Way	1993	The Idaho Statesman	2137218	45026670	131001 BOI Mobile Web/Apps 320x50	2013-00-01	2013-00-31	45000	Local	24563	cpm	2156542	31757624670	Creative:2156542: BOI 130916 United Way 320x50.jpg	50x320	http://www.youtube.com/watch?v=BS-R_U9s00c	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129006	FTW 131102 Mark Jameson Allstate mobile IMPLCOC	165720150	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	1107	Fort Worth Star-Telegram	2143207	49589430	FTW 131102 Mark Jameson Allstate Mobile IMPLCOC	2013-00-02	2013-00-01	20000	Local	1004	cpm	2164007	33274264110	Creative:2164007: FTW 131024 MarkJamesonAllstate 320x50	50x320	http://allstate7.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1045	Chron.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	65	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	2048	The Wichita Eagle	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	214528	cpm	2154731	31421029830	Creative:2154731: WCH 130906 Midwest Kia Special 320x50	50x320	http://midwestkia.com	iPhone App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128948	KCM 131023 Blue Cross Blue Shield	165218790	McClatchy	mcclatchy@example.com	KCM Blue Cross Blue Shield	1159	Kansas City Star	2143031	49427790	KCM 131023 BCBS ROS	2013-00-23	2013-00-09	500000	Local	1	cpm	2163812	33253972950	Creative:2163812: KCM 131023 BCBS 300x50	50x300	http://bs.serving-sys.com/BurstingPipe/adServer.bs?cn=tf&c=20&mc=click&pli=8238500&PluID=0&ord=[timestamp]	Mobile Web	Metro:Kansas City MO(616); Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128287	FTW 131010 Billy Bob's mobile IMPLCOC	161427870	McClatchy	mcclatchy@example.com	DFW_BillyBob's_5121_BIL15	1107	Fort Worth Star-Telegram	2140510	47403270	FTW 131010 Billy Bob's	2013-00-10	2013-00-09	20000	Local	3936	cpm	2160189	32457215310	Creative:2160189: FTW 131008 Billy Bob 320x50	50x320	http://billybobsdfw4.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),J2ME App(8),Mobile Web(11),iPhone App(15),BlackBerry App(7),Palm App(12),MeeGo App(10),Windows
13908	MOD 130502 Precision Automotive	140920830	McClatchy	mcclatchy@example.com	MOD_Precision Automotive	2041	The Modesto Bee	45191	35204550	MA MOD 130502 ROS	2013-00-17	2014-00-20	43299	Local	2366	cpm	2129461	28654777350	MA Creative:76368:320x50: MOD 130502 Coupon [76368]	50x320	http://www.precisionautomodesto.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6169	Goal Android	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	3	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4500	NBC Bay Area	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:Phone App(15),Android App(6); Metro:Sacramento-
2128947	FTW 131103 GatewayChurch_IMPLCOC	165218550	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	1107	Fort Worth Star-Telegram	2143029	49426830	131103 GatewayChurch ROS	2013-00-03	2013-00-02	20000	Local	187	cpm	2163802	33253896510	Creative:2163802: FTW 131103 GatewayChurch 320x50	50x320	http://gatewaypeople2.tru-m.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	275	InMobi IP Address Only	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	584	Uber Plume Android	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	85	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	4411	cpm	2160962	32591673750	Creative:2160962: BOI St. Alphonsus Couple 320x50	50x320	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	403	Weatherbug iphone ROS BNR MMA	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	16	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:Phone App(15),Android App(6); Metro:Sacramento-
2128022	RAL 131002 12 Oaks WSLD	160622310	McClatchy	mcclatchy@example.com	RAL 12 Oaks WSLD	1396	The News & Observer	2139617	46700550	RAL 131002 12 Oaks WSLD	2013-00-02	2013-00-31	100000	Local	19	cpm	2159277	32308944030	Creative:2159277: RAL_131002_12 Oaks WSLD_320x50	50x320	http://www.12oaksnc.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7),
2128923	BND 131025 Memorial Hospital	164983470	McClatchy	mcclatchy@example.com	Memorial Hospital	2045	Belleville News-Democrat	2142802	49281270	BND 131025 ROS & Apps	2013-00-25	2013-00-29	16000	Local	336	cpm	2158701	32236690590	Creative:2158701: BND 131002 MemorialHosp 320x50	50x320	http://belleville.impresslocal.mobi/memorial-hospital/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127146	WCH 130930 Mindfire Academy	156231270	McClatchy	mcclatchy@example.com	WCH Mindfire Academy	2048	The Wichita Eagle	2136870	44783670	WCH 130930 Mindfire ROS	2013-00-30	2013-00-03	87000	Local	416	cpm	2160408	32494748910	Creative:2160408: WCH 131009 Mindfire Academy 320x50	50x320	http://www.mindfireacademy.net/	iPhone App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128947	FTW 131103 GatewayChurch_IMPLCOC	165218550	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	1107	Fort Worth Star-Telegram	2143029	49426830	131103 GatewayChurch ROS	2013-00-03	2013-00-02	20000	Local	384	cpm	2163802	33253896510	Creative:2163802: FTW 131103 GatewayChurch 320x50	50x320	http://gatewaypeople2.tru-m.com	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2144304	50781150	FTW 131103 Hobby Lobby Life/Arts	2013-00-03	2013-00-17	650	Local	1	cpm	2165382	33546939990	Creative:2165382: FTW 1311 Hobby Lobby Arts 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-Life&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24)
10177	SAC 130101 Elk Grove Acura	140869470	McClatchy	mcclatchy@example.com	Elk Grove Acura	1406	The Sacramento Bee	35019	35051190	SAC iphone 320x50	2013-00-01	2013-00-31	257144	Local	157045	cpm	2162689	33031273110	Creative:2162689: SAC 131021 EGACura 1937435 320x50.jpg	50x320	http://www.elkgroveacura.com/acura-dealer-offers.htm	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	1396	The News & Observer	2134948	43686150	RAL 130930 Otto ROS	2013-00-30	2013-00-03	100000	Local	61581	cpm	2153529	31298363910	Creative:2153529: RAL 130830 Otto WhyMove 320x50	50x320	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140006	46983990	MA CLT 131216 Honda of	2013-00-16	2013-00-22	60000	Local	null	cpm	2155437	31475730270	Creative:2155437: CLT_130910_HondaOfConcord_216x36.inred	36x216	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.4;sz=216x36	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	1010	Anchorage Daily News	33884	35036790	MA ANC 131001 ROS	2013-00-01	2013-00-31	100000	Local	66161	cpm	2149279	30765366150	Creative:2149279: ANC_130812_AKSales_equinox_320x50.jpg	50x320	http://www.alaskasalesandservice.com/supersale	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
11282	MOD 130208 Smith Chevrolet	140884470	McClatchy	mcclatchy@example.com	MOD Smith Chevrolet	2041	The Modesto Bee	37651	35089710	MA MOD 130208 ROS	2013-00-17	2013-00-29	55047	Local	7766	cpm	2127808	28654110510	MA Creative:64075:320x50: MOD 130206 Smith Chevy/Malibu [64075]	50x320	http://tinyurl.com/ask4ejc	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4995	WTE Fertility Tracker	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127280	BOI 130918 United Way	157477950	McClatchy	mcclatchy@example.com	United Way	1993	The Idaho Statesman	2137220	45027390	131101 BOI Mobile Web/Apps 320x50	2013-00-01	2013-00-15	45000	Local	4097	cpm	2156542	31757624670	Creative:2156542: BOI 130916 United Way 320x50.jpg	50x320	http://www.youtube.com/watch?v=BS-R_U9s00c	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5497	Rutgers Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	null	null	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	null	cpm	2164739	33416715270	Creative:2164739: FTW 131031 Aldi 300x50	50x300	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	null	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1228	MLive.com: Detroit	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	816	cpm	2165496	33548139630	Creative:2165496: SAC 130912 big5 58anniv weekly 320x50.jp	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	37	cpm	2160965	32591674230	Creative:2160965: BOI St. Alphonsus Couple 216x36	36x216	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129202	FTW 131102 Vance Godbeys mobile IMPLOC	166556670	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	1107	Fort Worth Star-Telegram	2143841	50198670	FTW 131102 Vance Godbeys mobile IMPLOC	2013-00-02	2013-00-01	27000	Local	610	cpm	2164779	33456734670	Creative:2164779: FTW_131030_VanceGodbeys_320x50.jpg	50x320	http://vancegodbeys3.tru-m.com	Android App	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),Android App(6),BlackBerry App(7),iPhone App(15); Ad Unit:Mobile
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7877	Weather Mobile Posse	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	5	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127047	LEX 130913 Central Bank	155840670	McClatchy	mcclatchy@example.com	LEX Central Bank	2000	Lexington Herald-Leader	2136604	44592390	0913 LEX ROS GT-LEX DMA	2013-00-13	2013-00-30	450000	Local	374	cpm	2155965	31521312990	Creative:2155965: LEX_130912_CentralBank_216x36.jpg	36x216	http://servedby.flashalking.com/click/3/26057;652782;0;209;0/?ft_width=300&ft_height=50&url=4319175	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Lexington KY(541)
2127840	FTW 131001 Queen City Music Hall mobile IMPLOC	160160310	McClatchy	mcclatchy@example.com	FTW_QueenCityMusicHall_8167_QUE06	null	null	2139089	46330950	FTW 131001 QueenCity ROS	2013-00-01	2013-00-31	32500	Local	null	cpm	2158065	32105429070	Creative:2158065: FTW 130925 Generic 300x50	50x300	http://impresslocal20.tru-m.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128080	SLO 131003 Century Cinemas	160781190	McClatchy	mcclatchy@example.com	SLO Century Cinemas	null	null	2139829	46863270	1003 SLO ROS	2013-00-03	2013-00-31	80000	Local	null	cpm	2159537	32338359390	Creative:2159537: SLO_131003_CenturyCinemas_300x50.jpg	50x300	http://www.parkcinemas.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6801	FingerArtsSolitaire Wifi	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	26	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	257	Chester News and Reporter	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	1396	The News & Observer	2141075	47834430	RAL 131011 Berkshire Hathaway	2013-00-11	2013-00-31	350000	Local	1	cpm	2161000	32604673470	Creative:2161000: RAL_131011_Berkshire Hathaway_300x50	50x300	http://bhhsacarolinas.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),iPhone App(15),
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	23020	cpm	2129433	28654760310	MA Creative:74878:320x50: ANC 130419 ARRC One [74878]	50x320	http://alaskarailroad.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	null	null	34254	35038230	MA 1201 ROS All Devices	2013-00-01	2013-00-31	187500	Local	null	cpm	2127600	28654033350	MA Creative:59207:216x36: OLY_130103_LesSchwab_Tire [59207]	36x216	http://tinyurl.com/abqpjwo	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	7349	cpm	2160962	32591673750	Creative:2160962: BOI St. Alphonsus Couple 320x50	50x320	http://www.saintalphonsus.org/aca	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127954	FTW 131002 Texas Retirement Specialists mobile IMPLOC	160468350	McClatchy	mcclatchy@example.com	FTW_TexasRetirementSpecialists_6407_TE X199	null	null	2139434	46569630	FTW 131002 TXRetire ROS	2013-00-02	2013-00-01	55900	Local	null	cpm	2130357	28655052510	MA Creative:82430:300x50: FTW_130611_Retirement [82430]	50x300	http://texasretirementspecialists5.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2133579	28861724670	Creative:2133579: WCH 130620 HobLob Freedom 320x50	50x320	http://m.hobbylobby.com/coupon/wichitaEagle	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126306	BLH 130826 Promos Upickem	153102870	McClatchy	mcclatchy@example.com	BLH Promos	1371	The Bellingham Herald	2133956	43102350	130826 Upickem ROS	2013-00-26	2014-00-31	102000	Local	3866	cpm	2151864	31183176030	Creative:2151864: BLH_130826_Upickem_320x50	50x320	http://www.bellinghamherald.com/contests	Android App	Platform:iPhone App(15),Palm App(12),Windows Phone App(13),Mobile Web(11),Android App(6),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6383	Evite	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	5	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2139258	28913235750	Creative:2139258: KCM 130624 HobLob 400ff 300x50	50x300	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_campaign=shopOnline	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	2041	The Modesto Bee	33961	35031990	MA 1001 ROS All Devices	2013-00-01	2013-00-31	25000	Local	8977	cpm	2130735	28724561910	MA Creative:69032:320x50: MOD 131001 We50x320 Want Your Junk [69032]	36x216	http://tinyurl.com/d3avwyd	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	null	null	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	null	cpm	2132080	28765922910	Creative:2132080: MOD 130618 Panama 216x36	36x216	http://www.cruisecompany.com/destinations/panama.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128388	WCH 131104 Salvation Army	161950590	McClatchy	mcclatchy@example.com	WCH Salvation Army	null	null	2140951	47730510	WCH 131104 SalvationArmy ROS	2013-00-04	2013-00-28	200000	Local	null	cpm	2160831	32539742550	Creative:2160831: WCH 131010 SalvArmy MissionHope 216x36	36x216	http://www.missionofhope.salvationarmy.us/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Wichita-Hutchinson KS(678)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	1597	cpm	2165499	33548140590	Creative:2165499: SAC 131004 big5 fallbballeam 320x50	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1235	MLive.com: Statewide	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5146	Chickasha Express Star	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127861	WCH 131005 Apadana Rugs	160201590	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	2048	The Wichita Eagle	2139159	46389870	WCH 131101 Apadana ROS	2013-00-01	2013-00-03	20000	Local	16	cpm	2158355	32135151030	Creative:2158355: WCH 130926 Apadana Liquidation 216x36	36x216	http://www.kansas.com/static/ad/apadana/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127842	FTW 131002 Mark Jameson Allstate mobile IMPL0C	160161030	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	1107	Fort Worth Star-Telegram	2139091	46332750	FTW 131002 MarkJameson ROS	2013-00-02	2013-00-01	20000	Local	24	cpm	2130380	28655055270	MA Creative:81480:320x50: FTW_130604_Homelnsurance [81480]	50x320	http://allstate7.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128567	MOD 131015 Planet Fitness	163003470	McClatchy	mcclatchy@example.com	Planet Fitness	2041	The Modesto Bee	2141472	48228030	MOD 131015 Planet Fitness	2013-00-15	2013-00-03	52500	Local	343	cpm	2161539	32807563590	Creative:2161539: MOD_131015_PlanetFitness_320x50	50x320	http://www.planetfitness.com/gyms/CA	iPhone App	Platform:Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Windows Phone App(13),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	60	cpm	2159752	32386947750	Creative:2159752: SAC 131004 Big5 BasketTeam 320x50.jpg	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	null	null	2140185	47062710	SAC ROS 320x50 300x50 216x36	2013-00-04	2013-00-31	321429	Local	null	cpm	2164002	33273936990	Creative:2164002: SAC 131024 FoilakeToy 1941859 300x50.jpg	50x300	http://tinyurl.com/kjq5nte	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127989	BLX 131007 Butch O	160581030	McClatchy	mcclatchy@example.com	BLX Butch Oustalet Quicklane	null	null	2139510	46623030	BLX 131007 Butch O	2013-00-07	2013-00-30	25000	Local	null	cpm	2159646	32385308670	Creative:2159646: BLX 131007 Butch O Click To Call 320x50	50x300	N/A	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126398	MOD 131104 Posey's Hearing	153276750	McClatchy	mcclatchy@example.com	MOD Posey's Hearing	null	null	2134216	43260750	MOD 131104 ROS & Apps	2013-00-04	2013-00-29	50000	Local	null	cpm	2150570	30981854910	Creative:2150570: MOD_130816_PoseysHearing_216x36.jpg	36x216	http://tinyurl.com/nepzv4d	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127799	FTW 130930 GL Hunt mobile IMPL0C	159971790	McClatchy	mcclatchy@example.com	FTW_GLHunt_6119_GLH06	1107	Fort Worth Star-Telegram	2139005	46223310	FTW 130930 GLHunt ROS	2013-00-30	2013-00-29	30000	Local	92	cpm	2153050	31269372030	Creative:2153050: FTW 130829 GL Hunt Foundation 320x50	50x320	http://glhunt5.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
13925	MOD 130502 Foster's Freeze	140920590	McClatchy	mcclatchy@example.com	MOD_Foster's Freeze	2041	The Modesto Bee	45240	35204310	MA MOD 130502 ROS	2013-00-17	2014-00-23	43368	Local	2552	cpm	2131774	28733091030	MA Creative:78875:320x50: MOD 130515 Ceres [78875]	50x320	http://modesto.impresslocal.mobi/foster-s-freeze/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5140	Mineral Wells Index	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129026	CLT 131028 Viola Lyles for City Council	165730470	McClatchy	mcclatchy@example.com	CLT Viola Lyles For City Council	1374	The Charlotte Observer	2143308	49746870	CLT 131028 ROS & Apps	2013-00-28	2013-00-05	70000	Local	4815	cpm	2164176	33324369150	Creative:2164176: CLT_131025_CityCouncil_Lyles_320x50.jpg	50x320	http://www.voteialexanderlyles.com/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Charlotte NC(517); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	1406	The Sacramento Bee	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	28895	cpm	2146996	30173171070	Creative:2146996: SAC_130802_EGDogde_1750427_320x50.	50x320	http://www.elkgrovedodge.com/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7874	Gas Price Watch	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15396	HHI 130608 New River Auto Mall	140968230	McClatchy	mcclatchy@example.com	HHD_New River Auto Mall	null	null	48371	35380350	MA HHI 130605 New River	2013-00-17	2014-00-31	285452	Local	null	cpm	2129824	28654917870	MA Creative:81649:300x50: HHI_130605_NewRiverAutoMall [81649]	50x300	http://www.newriverautomall.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1970	AP News	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	2163	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1970	AP News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	64	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	null	null	34243	35043030	MA 1201 ROS All Devices	2013-00-01	2013-00-31	300000	Local	null	cpm	2130595	28724538510	MA Creative:59196:300x50: TAC_130103_lesschwab_tires [59196]	50x300	http://tinyurl.com/a6zkgxd	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1341	seattlepi.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	2048	The Wichita Eagle	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	30554	cpm	2161154	32619669390	Creative:2161154: WCH 131011 Wendys PBC 320x50	50x320	http://www.kansas.com/static/ad/wendyspcb/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160959	32591673390	Creative:2160959: BOI St. Alphonsus Family 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128518	FTW 131019 WorldOfWellness_IMPLOC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	1107	Fort Worth Star-Telegram	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	2694	cpm	2161343	32781928350	Creative:2161343: FTW 131019 WorldOfWellness 320x50 V1	50x320	http://wowchiropractor4.tru-m.com/	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	89	CBS Sports	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1521	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	275	InMobi IP Address Only	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	50	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
9550	LEX 121206 Milestone Realty	140865270	McClatchy	mcclatchy@example.com	LEX Milestone Realty	2000	Lexington Herald-Leader	31736	35007630	MA 121206 Mobile	2013-00-17	2013-00-30	405666	Local	117631	cpm	2127551	28653788910	MA Creative:55338:320x50: LEX 121206 Milestone Realty [55338]	50x320	http://www.milestoneky.com/	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
12443	MOD 130321 Standiford Retirement	140895150	McClatchy	mcclatchy@example.com	MOD Standiford Retirement	2041	The Modesto Bee	41384	35134830	MA MOD 130321 ROS	2013-00-17	2014-00-01	88343	Local	162	cpm	2130756	28724564550	MA Creative:69885:216x36: MOD 130319 Missing You [69885]	36x216	http://www.holidaytouch.com/Our-Communities/standiford-place.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5145	Herald Banner	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	17	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128622	FTW 131027 Furniture Buy Consignment mobile IMPLOC	163756590	McClatchy	mcclatchy@example.com	FTW Furniture Buy Consignment mobile IMPLOC	1107	Fort Worth Star-Telegram	2141610	48356550	FTW 131016 Furniture Buy Consignment mobile IMPLOC	2013-00-27	2013-00-26	20000	Local	1672	cpm	2161811	32833631790	Creative:2161811: FTW_131016_Furniture Buy 320x50	50x320	http://impresslocal92.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),MeeGo App(10),J2ME App(8),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7),iPad App(14),
2129065	WCH 131109 Groves Retail Liquor	165893550	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	null	null	2143338	49767270	WCH ROS FT-Sat 320x50 300x50 216x36	2013-00-09	2013-00-30	50000	Local	null	cpm	2130249	28655037270	MA Creative:81279:300x50: WCH_130603_Sale [81279]	50x300	http://www.kansas.com/static/ad/groves/	null	Ad Unit:Mobile Web Banner(mma); Uhow:Sat 08-09(152),Sat 22-23(166),Sat 11-12(155),Sat 17-18(161),Sat 16-17(160),Sat 06-07(150),Sat 02-03(146),Sat 23-24(167),Sat
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1374	The Charlotte Observer	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	13	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1269	NJ.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	2040	Centre Daily Times	2136271	44445510	STC 130909 Stocker Chev ROS	2013-00-09	2013-00-31	100000	Local	180	cpm	2151305	31146987390	Creative:2151305: STC_130821_Stocker216x36	36x216	http://www.stockerchevrolet.com/	Mobile Web	Platform:iPhone App(15),Mobile Web Tablet(16),MeeGo App(10),Mobile Web(11),J2ME App(8),Palm App(12),Windows Phone App(13),iPad App(14),Android App(6),BlackBerry
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	null	null	38433	35100750	MA BOI 131201 320 Andro	2013-00-01	2013-00-31	50000	Local	null	cpm	2127834	28654115910	MA Creative:65404:320x50: BOI 130214 Regal 320x53 Androi [65404]	50x320	https://play.google.com/store/apps/details?id=com.fandango.regal	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11); Os:Android(android)
2128370	BOI 131014 Willowcreek Gril	161815710	McClatchy	mcclatchy@example.com	BOI Willowcreek Grill	1993	The Idaho Statesman	2140888	47629350	Mobile Oct 28-30 Web/Apps 320x50, 300x50, 216x36	2013-00-28	2013-00-30	9000	Local	7	cpm	2160651	32513870310	Creative:2160651: BOI Oct Willowcreek Grill 216x36	36x216	http://willowcreekgrill.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Uhow:Fri 12-13(132),Tue 10-11(58),Sun 12-13(12),Mon 09-10(33),Sat 12-13(156),Tue 12-13(60),Sat 10-11(154),Thu 11-
2128282	FTW 101011 Liq-O-Rama mobile IMPLOC	161423910	McClatchy	mcclatchy@example.com	FTW_Liq-O-Rama_8989_LIQ06	1107	Fort Worth Star-Telegram	2140505	47396070	1011 FTW ROS	2013-00-11	2013-00-10	20000	Local	3547	cpm	2155398	31475158830	Creative:2155398: FTW 130910 LiqORama BeerSpir 320x50	50x320	http://impresslocal79.tru-m.com	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128948	KCM 131023 Blue Cross Blue Shield	165218790	McClatchy	mcclatchy@example.com	KCM Blue Cross Blue Shield	1159	Kansas City Star	2143031	49427790	KCM 131023 BCBS ROS	2013-00-23	2013-00-09	500000	Local	23663	cpm	2163814	33253974510	Creative:2163814: KCM 131023 BCBS 320x50	50x320	http://bs.serving-sys.com/BurstingPipe/adServer.bs?cn=tf&c=20&mc=click&pli=8238501&PlUID=0&ord=[timestamp]	Android App	Metro:Kansas City MO(616); Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	321	cpm	2156021	31521455070	Creative:2156021: SAC 130912 Big5 AnnivesaryTeam 320x50.jp	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128393	FTW Coldwell Banker 131014 mobile IMPLOC	161969430	McClatchy	mcclatchy@example.com	FTW_ColdwellBanker_7119_COL56	null	null	2140964	47740350	1014 FTW ROS	2013-00-14	2013-00-13	92000	Local	null	cpm	2130318	28655046750	MA Creative:82485:300x50: FTW_130611_Luxury [82485]	50x300	http://cbdfw11.tru-m.com	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127471	FTW 130929 ABC 123 Dental mobile IMPLOC	158257590	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	1107	Fort Worth Star-Telegram	2137734	45395310	FTW 130929 ABC123 ROS	2013-00-29	2013-00-28	40000	Local	2	cpm	2130126	28655004630	MA Creative:82412:216x36: FTW_130611_FreeExam [82412]	36x216	http://abc123dental4.tru-m.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128080	SLO 131003 Century Cinemas	160781190	McClatchy	mcclatchy@example.com	SLO Century Cinemas	null	null	2139829	46863270	1003 SLO ROS	2013-00-03	2013-00-31	80000	Local	null	cpm	2159533	32338176510	Creative:2159533: SLO_131003_CenturyCinemas_216x36.jpg	36x216	http://www.parkcinemas.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
13888	CLB 1305 Kia iPhone App	140917110	McClatchy	mcclatchy@example.com	CLB Kia Auto Sport	null	null	45158	35197110	MA 130501 iPhone App	2013-00-17	2014-00-30	0	Local	null	sponsorship	2130896	28724582910	MA Creative:76295:320x50: CLB 130501 Kia iPhone [76295]	50x320	http://www.kiaautosportcolumbus.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2128856	FTW 131027 Billys Oak Acres BBQ mobile IMPLOC	164628390	McClatchy	mcclatchy@example.com	FTW_BillysOakAcresBBQ_9157_BIL18	1107	Fort Worth Star-Telegram	2142208	48964710	1027 FTW ROS	2013-00-27	2013-00-26	7500	Local	298	cpm	2158242	32132519790	Creative:2158242: FTW 130926 BillysOak 320x50	50x320	http://impresslocal88.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128941	WCH 131108 K State Div of Continuing Ed	165210270	McClatchy	mcclatchy@example.com	WCH K State Div of Continuing Ed	null	null	2142983	49407870	WCH ROS 320x50 300x50 216x36	2013-00-08	2013-00-15	50000	Local	null	cpm	2163763	33252667110	Creative:2163763: WCH 131023 KState Education 320x50.jpg	50x320	http://www.dce.k-state.edu/distance/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6364	AdM-Entertainment	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	179	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128504	FTW 131102 RussellFeedandSupply_IMPLOC	162587310	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	1107	Fort Worth Star-Telegram	2141226	48006030	131102 RussellFeed ROS	2013-00-02	2013-00-01	25000	Local	1398	cpm	2161280	32777827350	Creative:2161280: FTW 131102 RussellFeed 320x50	50x320	http://russellfeedandsupply4.tru-m.com	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	1905	cpm	2165501	33548140830	Creative:2165501: SAC 131101 big5 fallapparel eteam 320x50	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128437	FTW 131027 McDonaldLawFirm_IMPLOC	162088710	McClatchy	mcclatchy@example.com	FTW_McDonaldLawFirm_8353_MCD28	1107	Fort Worth Star-Telegram	2141082	47842470	131027 McDonaldLawFirm ROS	2013-00-27	2013-00-26	20000	Local	1775	cpm	2161011	32605126710	Creative:2161011: FTW 131027 McDonaldLawFirm 320x50	50x320	http://meshimplantrecovery9.tru-m.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	2043	The Tribune	2143198	49583670	131024 Premium Outlets Makegood	2013-00-24	2013-00-31	134286	Local	61	cpm	2160152	32431942830	Creative:2160152: SLO Premium Outlets 216x36.jpg	36x216	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	668	Nxg Huddler Home and Family MW	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	5	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126899	ANC 131028 Council of Alaska Producers	155482950	McClatchy	mcclatchy@example.com	ANC Council of Alaska Producers	1010	Anchorage Daily News	2135637	44213070	ANC 131028 ROS & Apps	2013-00-28	2013-00-22	300000	Local	1	cpm	2149773	30872389830	Creative:2149773: ANC_130813_CAP_benefits_300x50	50x300	http://alaskaproducers.org/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128923	BND 131025 Memorial Hospital	164983470	McClatchy	mcclatchy@example.com	Memorial Hospital	null	null	2142802	49281270	BND 131025 ROS & Apps	2013-00-25	2013-00-29	16000	Local	null	cpm	2158702	32237473110	Creative:2158702: BND 131002 MemorialHosp 300x50	50x300	http://belleville.impresslocal.mobi/memorial-hospital/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10177	SAC 130101 Elk Grove Acura	140869470	McClatchy	mcclatchy@example.com	Elk Grove Acura	null	null	35022	35051910	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	64286	Local	null	cpm	2127782	28654105830	MA Creative:64089:320x50: SAC_130206_egroveacura_iphone [64089]	50x320	http://www.elkgroveacura.com/acura-dealer-offers.htm	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128505	FTW 131022 Judy Samuel State Farm mobile IMPLOC	162588030	McClatchy	mcclatchy@example.com	FTW_JudySamuelStateFarm_8312_SAM38	1107	Fort Worth Star-Telegram	2141227	48006870	1022 FTW ROS	2013-00-22	2013-00-21	18200	Local	16	cpm	2156780	31851923790	Creative:2156780: FTW 130917 Judy StateFarm 216x36.gif	36x216	http://judysamuel3.tru-m.com	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126899	ANC 131028 Council of Alaska Producers	155482950	McClatchy	mcclatchy@example.com	ANC Council of Alaska Producers	1010	Anchorage Daily News	2135637	44213070	ANC 131028 ROS & Apps	2013-00-28	2013-00-22	300000	Local	32423	cpm	2149772	30872389710	Creative:2149772: ANC_130813_CAP_benefits_320x50	50x320	http://alaskaproducers.org/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	169	cpm	2129435	28654760550	MA Creative:74878:216x36: ANC 130419 ARRC One [74878]	36x216	http://alaskarailroad.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6057	MoDeluxeSolitaireDeluxe-Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	86	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127994	RHL 131004 Southern Furniture	160592790	McClatchy	mcclatchy@example.com	RHL Southern Furniture	1387	The Herald	2139517	46640670	1004 RHL ROS	2013-00-04	2013-00-31	50000	Local	11	cpm	2159212	32305824870	Creative:2159212: RHL_131002_SouthernFurniture_320x50.jpg	50x320	http://www.observevrdigital.com/tmp/ad/TheHerald_LandingPages/66768_SouthernFurniture_093013_LP.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128134	CLT 131007 Toyota of Concord	160901910	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	2140123	47038470	CLT 131209 Toyota of Concord	2013-00-09	2013-00-29	200000	Local	null	cpm	2159861	32387288430	Creative:2159861: CLT_131004_ToyotaOfConcord_130114_320	50x320	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128586	FTW 131017 Moncrief Cancer Institute	163031070	McClatchy	mcclatchy@example.com	FTW Moncrief Cancer Institute	null	null	2141521	48258630	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-17	2013-00-15	50000	Local	null	cpm	2161610	32810514750	Creative:2161610: FTW 1310 MoncriefCancerInstitute 300x50	50x300	http://www.moncrief.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1244	Myplainview.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	201	CBS Fantasy Baseball	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	2040	Centre Daily Times	2136271	44445510	STC 130909 Stocker Chev ROS	2013-00-09	2013-00-31	100000	Local	32863	cpm	2152464	31225503750	Creative:2152464: STC_130821_Stocker320x50	50x320	http://www.stockerchevrolet.com/	iPhone App	Platform:iPhone App(15),Mobile Web Tablet(16),MeeGo App(10),Mobile Web(11),J2ME App(8),Palm App(12),Windows Phone App(13),iPad App(14),Android App(6),BlackBerry
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6315	The Score App	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	3277	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	1406	The Sacramento Bee	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	13993	cpm	2157481	31955838750	Creative:2157481: SAC 130920 Enterprise 1813314 320x50.jpg	50x320	http://impresslocal82.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
13888	CLB 1305 Kia iPhone App	140917110	McClatchy	mcclatchy@example.com	CLB Kia Auto Sport	null	null	45158	35197110	MA 130501 iPhone App	2013-00-17	2014-00-30	0	Local	null	sponsorship	2145645	29831234910	Creative:2145645: CLB_130725_KiaAuto_320x50	50x320	http://www.kiaautosportcolumbus.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2128406	FTW 131026 Riskys BBQ mobile IMPLOC	161977230	McClatchy	mcclatchy@example.com	FTW_RiskysBBQ_2090_RIS85	1107	Fort Worth Star-Telegram	2141021	47763510	1026 FTW ROS	2013-00-26	2013-00-25	32000	Local	1961	cpm	2157674	32037985470	Creative:2157674: FTW 130923 Riskys SlicedBeef 320x50	50x320	http://riskys5.tru-m.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	12	cpm	2165473	33548014590	Creative:2165473: SAC 130912 big5 58anniv weekly 216	36x216	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	null	null	2135987	44352630	131101 Wehrenberg ROS	2013-00-01	2013-00-30	42800	Local	null	cpm	2155034	31446243990	Creative:2155034: BND_130911_Wehrenberg_300x50	50x300	http://www.wehrenberg.com/m.aspx	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128505	FTW 131022 Judy Samuel State Farm mobile IMPLOC	162588030	McClatchy	mcclatchy@example.com	FTW_JudySamuelStateFarm_8312_SAM38	1107	Fort Worth Star-Telegram	2141227	48006870	1022 FTW ROS	2013-00-22	2013-00-21	18200	Local	1225	cpm	2156778	31851892830	Creative:2156778: FTW 130917 Judy StateFarm 320x50.gif	50x320	http://judysamuel3.tru-m.com	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5832	FingerArtsSudoku ios	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6807	MLB MinorLeague ios	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro: Dallas-Ft. Worth TX(623); Platform: Mobile Web(11), Android App(6), iPhone App(15); Ad Unit: Mobile Web Banner(mma)
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	2040	Centre Daily Times	2135448	44092710	STC 13095 Stocker Chev	2013-00-05	2013-00-31	297000	Local	578	cpm	2151305	31146987390	Creative:2151305: STC_130821_Stocker216x36	36x216	http://www.stockerchevrolet.com/	Mobile Web	Ad Unit: Mobile Web Banner(mma); Platform: Mobile Web Tablet(16), MeeGo App(10), Windows Phone App(13), iPhone App(15), J2ME App(8), Android App(6), Palm
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1345	SFGate.com	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1106	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category: Sports(110), Arts and Entertainment(24), Weather(133); Ad Unit: Mobile Web Banner(mma); Platform: iPhone App(15), Android App(6); Metro: Sacramento-
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	1195	Ledger-Enquirer	48346	35426790	MA 1311_TSYS MERCHANT	2013-00-01	2013-00-30	150000	Local	12895	cpm	2130184	28655016510	MA Creative:81672:320x50: CLB_130606_TSYSMerchant [81672]	50x320	http://www.tsys.com/tms/	Mobile Web	Platform: Android App(6), iPhone App(15), Mobile Web(11); Ad Unit: Mobile Web Banner(mma)
2127757	TCY 131001 Einan's Funeral Home	159841470	McClatchy	mcclatchy@example.com	TCY Einan's Funeral Home	2052	Tri-City Herald	2138902	46109310	TCY 131001 ROS & Apps	2013-00-01	2013-00-31	75000	Local	2509	cpm	2158391	32139343830	Creative:2158391: TCY_130926_Einans_generic_320x50.jpg	50x320	http://www.einansfuneralhome.com/	Android App	Platform: iPhone App(15), Mobile Web(11), Android App(6); Ad Unit: Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	7	cpm	2157649	32032009230	Creative:2157649: SAC 130923 Big5 FallWeek 216x36.jpg	36x216	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Mobile Web	Ad Unit: Mobile Web Banner(mma); Platform: iPhone App(15), Mobile Web(11), Android App(6)
2128259	FTW 131009 UNT Health Science Center	161304390	McClatchy	mcclatchy@example.com	FTW_UniversityOfNorthTexasHealthScience Center_6728	1107	Fort Worth Star-Telegram	2140402	47281230	Mobile Web/Apps 320x50, 300x50, 216x26	2013-00-09	2013-00-08	20000	Local	11185	cpm	2160123	32427778470	Creative:2160123: FTW UNTHSC 320x50.jpg	50x320	http://unthealth4.tru-m.com	iPhone App	Platform: Mobile Web(11), iPhone App(15), Android App(6); Ad Unit: Mobile Web Banner(mma)
2129223	MER 131031 Merced Theatre	166621230	McClatchy	mcclatchy@example.com	MER Merced Theatre	2042	Merced Sun-Star	2143905	50264070	1031 MER ROS	2013-00-31	2013-00-03	25000	Local	1032	cpm	2164888	33461169150	Creative:2164888: MER_131030_MercedTheatre_320x50.jpg	50x320	http://www.mercedtheatre.org/	iPhone App	Platform: Android App(6), iPhone App(15), Mobile Web(11); Ad Unit: Mobile Web Banner(mma)
2127668	FTW 130930 Davis Funeral Home mobile IMPLOC	159669150	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_881107_99_DAV65	1107	Fort Worth Star-Telegram	2138524	45898590	FTW 130930 Davis ROS	2013-00-30	2013-00-29	5000	Local	3	cpm	2153459	31296536550	Creative:2153459: FTW 130830 DFuneral Planning 320x50	50x320	http://davisfuneralchapel1.tru-m.com	Android App	Ad Unit: Mobile Web Banner(mma); Platform: iPhone App(15), Android App(6), Mobile Web(11)
2127115	ANC 130913 MSBSD	156061710	McClatchy	mcclatchy@example.com	ANC MSBSD	1010	Anchorage Daily News	2137073	44916630	ANC 130913 ROS & Apps GT-Zips	2013-00-13	2014-00-12	478390	Local	29128	cpm	2155660	31499609190	Creative:2155660: ANC_130911_MSBSD_9-2013_320x50	50x320	http://tinyurl.com/aufenbx	Mobile Web	Postal code: 99645(5200), 99623(46540), 99654(5205); Platform: Mobile Web(11), iPhone App(15), Android App(6); Ad Unit: Mobile Web Banner(mma)
2127867	WCH 131109 Apadana Rugs	160203390	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	null	null	2139168	46393830	WCH 131109 Apadana ROS	2013-00-09	2013-00-10	20000	Local	null	cpm	2158356	32135151150	Creative:2158356: WCH 130926 Apadana Liquidation 300x50	50x300	http://www.kansas.com/static/ad/apadana/	null	Platform: Android App(6), iPhone App(15), Mobile Web(11); Ad Unit: Mobile Web Banner(mma)
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	2043	The Tribune	2143198	49583670	131024 Premium Outlets Makegood	2013-00-24	2013-00-31	134286	Local	2972	cpm	2160149	32431941990	Creative:2160149: SLO Premium Outlets 320x50.jpg	50x320	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	Android App	Ad Unit: Mobile Web Banner(mma); Platform: Android App(6), iPhone App(15), Mobile Web(11)
9372	ANC 121130 Medical Park Family Care	140864430	McClatchy	mcclatchy@example.com	Medical Park Family Care	1010	Anchorage Daily News	30563	35006190	MA ANC 121130 ROS	2013-00-17	2013-00-27	268690	Local	37769	cpm	2127547	28653782310	MA Creative:54067:320x50: ANC 121130 MPFC/40yrs [54067]	50x320	http://www.mpfcak.com	Mobile Web	Platform: Mobile Web(11), iPhone App(15), Android App(6); Ad Unit: Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	429	DoAppOne Direction	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	2	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category: Sports(110), Arts and Entertainment(24), Weather(133); Ad Unit: Mobile Web Banner(mma); Platform: iPhone App(15), Android App(6); Metro: Sacramento-
2127300	MOD 130917 Direct Appliance	157485990	McClatchy	mcclatchy@example.com	MOD Direct Appliance	2041	The Modesto Bee	2137266	45052710	MOD 130917 ROS & Apps	2013-00-17	2013-00-29	80000	Local	18112	cpm	2156594	31776444630	Creative:2156594: MOD_130916_DirectAppliance_event_320x5	50x320	http://modesto.impresslocal.mobi/direct-appliance/	iPhone App	Platform: Android App(6), Mobile Web(11), iPhone App(15); Ad Unit: Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5496	Alabama Tigers Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro: Dallas-Ft. Worth TX(623); Platform: Mobile Web(11), Android App(6), iPhone App(15); Ad Unit: Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140004	46982910	MA CLT 131125 Honda of	2013-00-25	2013-00-30	80000	Local	null	cpm	2155437	31475730270	Creative:2155437: CLT_130910_HondaOfConcord_216x36.inred	36x216	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.4;sz=216x36	null	Platform: iPhone App(15), Android App(6), Mobile Web(11); Ad Unit: Mobile Web Banner(mma)
2128285	FTW 131012 Dr Steve Brown mobile IMPLOC	161427510	McClatchy	mcclatchy@example.com	FTW_Dr.SteveBrown_8905_BRO161	1107	Fort Worth Star-Telegram	2140509	47402310	1012 FTW ROS	2013-00-12	2013-00-11	10000	Local	5010	cpm	2155615	31498691790	Creative:2155615: FTW 130911 DrSteve DentalImplants 320x50	50x320	http://stevebrowndds4.tru-m.com	iPhone App	Platform: Android App(6), Mobile Web(11), iPhone App(15); Ad Unit: Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	2042	Merced Sun-Star	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	19	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category: Sports(110), Arts and Entertainment(24), Weather(133); Ad Unit: Mobile Web Banner(mma); Platform: iPhone App(15), Android App(6); Metro: Sacramento-
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6383	Evite	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit: Mobile Web Banner(mma); Content category: Arts and Entertainment(24), Sports(110), Weather(133); Postal
11282	MOD 130208 Smith Chevrolet	140884470	McClatchy	mcclatchy@example.com	MOD Smith Chevrolet	null	null	37651	35089710	MA MOD 130208 ROS	2013-00-17	2013-00-29	55047	Local	null	cpm	2127809	28654110750	MA Creative:64075:300x50: MOD 130206 Smith Chevy/Malibu [64075]	50x300	http://tinyurl.com/ask4ejc	null	Platform: iPhone App(15), Android App(6), Mobile Web(11); Ad Unit: Mobile Web Banner(mma)
2128420	WCH 131029 Davis Moore - Lincoln	161988150	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2141057	47779470	WCH ROS 300x50 320x50 216x36	2013-00-29	2013-00-03	50000	Local	null	cpm	2160931	32591643870	Creative:2160931: WCH 131010 DavisMoore Lincoln 300x50.gif	50x300	http://tinyurl.com/kacawkg	null	Ad Unit: Mobile Web Banner(mma); Platform: Mobile Web(11), iPhone App(15), Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6892	CBS News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	201	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro: Dallas-Ft. Worth TX(623); Platform: Mobile Web(11), Android App(6), iPhone App(15); Ad Unit: Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6315	The Score App	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	306	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro: Dallas-Ft. Worth TX(623); Platform: Mobile Web(11), Android App(6), iPhone App(15); Ad Unit: Mobile Web Banner(mma)
2128132	BRD 131008 Hyundai of Bradenton	160899270	McClatchy	mcclatchy@example.com	BRD Hyundai of Bradenton	2044	Bradenton Herald	2139997	46974270	BRD 131008 Hyundai ROS	2013-00-08	2013-00-08	32000	Local	2593	cpm	2158245	32132532270	Creative:2158245: BRD 130926 Hyundai 320x50	50x320	http://www.hyundaiofbradenton.com	Android App	Ad Unit: Mobile Web Banner(mma); Platform: iPhone App(15), Android App(6), Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2127115	ANC 130913 MSBSD	156061710	McClatchy	mcclatchy@example.com	ANC MSBSD	1010	Anchorage Daily News	2137073	44916630	ANC 130913 ROS & Apps GT-Zips	2013-00-13	2014-00-12	478390	Local	4529	cpm	2155660	31499609190	Creative:2155660: ANC_130911_MSBSD_9-2013_320x50	50x320	http://tinyurl.com/aufenbx	Android App	Postal code:99645(5200),99623(46540),99654(5205); Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	null	cpm	2139481	28963972350	Creative:2139481: SAC_130624_Lasher_1683101_216x36.jpg	36x216	http://www.elkgrovedodge.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	510	billingsgazette.com 2	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5719	Color Themes for Facebook App	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
12730	RAL 130401 Ramada Plaza	140901750	McClatchy	mcclatchy@example.com	RAL Ramada Inn OBX	1396	The News & Observer	42141	35518950	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	3	cpm	2131413	28724650110	MA Creative:70958:320x50: RAL 130401 Ramdalnn/OBX [70958]	50x320	http://mobile.ramadaplazanagshead.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
14389	ANC Anchorage Chrysler Dodge	140931750	McClatchy	mcclatchy@example.com	ANC Anchorage Chrysler Dodge	1010	Anchorage Daily News	46316	35237190	MA ANC 130514 ROS	2013-00-17	2013-00-31	650063	Local	132724	cpm	2132126	28766918430	Creative:2132126: ANC 130618 Gold 320x50	50x320	http://www.anchoragechryslercenter.com/index.htm	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1374	The Charlotte Observer	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6180	Amobee Accuweather	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	21	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6959	KMOV4	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125274	BND 130802 St Elizabeth's Hospital	149657550	McClatchy	mcclatchy@example.com	BND St. Elizabeth's Hospital	2045	Belleville News-Democrat	2131312	39969630	130802 St Elizabeth's Hosp ROS	2013-00-02	2014-00-30	720000	Local	725	cpm	2146531	29977769190	Creative:2146531: BND_130802_StElizabethHosp_216x36	36x216	http://www.steliz.org	Mobile Web	Platform:Windows Phone App(13),iPhone App(15),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)
2127696	RAL 131001 Briar Chapel	159807150	McClatchy	mcclatchy@example.com	RAL Briar Chapel	1396	The News & Observer	2138614	45997230	RAL 131001 Briar Chapel	2013-00-01	2013-00-31	100000	Local	380	cpm	2158236	32132451630	Creative:2158236: RAL_130926_Briar Chapel_320x50	50x320	http://www.briarchapelinc.com/?utm_campaign=Online_Advertising&utm_medium=NO_ROSGeo&utm_source=N ewsandObserver&utm_content	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Windows Phone App(13),Palm App(12),MeeGo App(10),Mobile Web(11),iPhone App(15),BlackBerry App(7),J2ME
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6449	Shazam	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	113	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2042	Merced Sun-Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	20	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	null	null	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	null	cpm	2130212	28655032350	MA Creative:81241:216x36: BOI 130605 FDAF [81241]	36x216	http://www.thinkfordnow.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	2045	Belleville News-Democrat	2135987	44352630	131101 Wehrenberg ROS	2013-00-01	2013-00-30	42800	Local	8	cpm	2155032	31446242670	Creative:2155032: BND_130911_Wehrenberg_216x36	36x216	http://www.wehrenberg.com/m.aspx	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128283	FTW 131012 Granbury_IMPLOC	161426790	McClatchy	mcclatchy@example.com	FTW_GranburyVisitorsCenter_2024_GRA69	1107	Fort Worth Star-Telegram	2140507	47401350	131012 Granbury ROS	2013-00-12	2013-00-11	7000	Local	792	cpm	2160183	32457210150	Creative:2160183: FTW 131012 Granbury 320x50	50x320	http://granburycvbdfw4.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126587	STC 130903 Phfa	154575030	McClatchy	mcclatchy@example.com	STC_Phfa	2040	Centre Daily Times	2135439	44088510	STC 130903 Phfa REV	2013-00-05	2013-00-30	168667	Local	2	cpm	2153110	31269970590	Creative:2153110: STC_130829_Phfa_216x36	36x216	http://phfa.org/preventforeclosure/	Mobile Web	Platform:Windows Phone App(13),MeeGo App(10),Mobile Web Tablet(16),iPhone App(15),Android App(6),J2ME App(8),Palm App(12),Mobile Web(11),BlackBerry
2128123	MOD 131004 Pacific Roofing	160820070	McClatchy	mcclatchy@example.com	MOD Pacific Roofing	2041	The Modesto Bee	2139984	46927350	MOD ROS Apps 300x50 320x50 216x36	2013-00-04	2013-00-29	30000	Local	5018	cpm	2159681	32386864950	Creative:2159681: MOD 131004 PacRoof New 320x50.jpg	50x320	http://tinyurl.com/bdb2v52	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128622	FTW 131027 Furniture Buy Consignment mobile IMPLOC	163756590	McClatchy	mcclatchy@example.com	FTW Furniture Buy Consignment mobile IMPLOC	null	null	2141610	48356550	FTW 131016 Furniture Buy Consignment mobile IMPLOC	2013-00-27	2013-00-26	20000	Local	null	cpm	2161812	32833635390	Creative:2161812: FTW_131016_Furniture Buy 300x50	50x300	http://impresslocal92.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),MeeGo App(10),J2ME App(8),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7),iPad App(14),
2123376	ANC 130618 NMS Lodging	141442110	McClatchy	mcclatchy@example.com	ANC NMS Lodging	1010	Anchorage Daily News	2125630	35731110	ANC 130618 ROS	2013-00-18	2013-00-28	750000	Local	127654	cpm	2132114	28766880510	Creative:2132114: ANC 130618 Stay	50x320	http://tinyurl.com/f9zt3y	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128420	WCH 131029 Davis Moore - Lincoln	161988150	McClatchy	mcclatchy@example.com	KAN Davis Moore	2048	The Wichita Eagle	2141057	47779470	WCH ROS 300x50 320x50 216x36	2013-00-29	2013-00-03	50000	Local	2328	cpm	2160932	32591643990	Creative:2160932: WCH 131010 DavisMoore Lincoln 320x50.gif	50x320	http://tinyurl.com/kacawkg	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143825	50144910	WCH GT-CBSA ROS 320x50 300x50 216x36 (Jan)	2014-00-07	2014-00-31	85000	Local	null	cpm	2164264	33332983470	Creative:2164264: WCH 131025 Beechcraft Career 216x36.jpg	36x216	http://www.jobs.net/jobs/beechcraft/en-us/	null	Segment:WCH 4-County CBSA(2679); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
13038	FTW 130408 Frost Bank	140904390	McClatchy	mcclatchy@example.com	Frost Bank	null	null	2133393	42733110	FTW 130819 Year ROS	2013-00-19	2013-00-31	349712	Local	null	cpm	2131030	28724600910	MA Creative:79009:300x50: FTW_130516_Medium [79009]	50x300	http://www.frostbank.com/Pages/The-Frost-Difference.aspx	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128504	FTW 131102 RussellFeedandSupply_IMPLOC	162587310	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	1107	Fort Worth Star-Telegram	2141226	48006030	131102 RussellFeed ROS	2013-00-02	2013-00-01	25000	Local	408	cpm	2161280	32777827350	Creative:2161280: FTW 131102 RussellFeed 320x50	50x320	http://russellfeedandsupply4.tru-m.com	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1045	Chron.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128951	FTW 131101 SouthlakeTownSquare_IMPLOC	165219750	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	1107	Fort Worth Star-Telegram	2143033	49428390	131101 SouthlakeTownSquare ROS	2013-00-01	2013-00-30	20000	Local	1638	cpm	2163810	33253971990	Creative:2163810: FTW 131101 Southlake 320x50	50x320	http://southlaketownsquare4.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6841	MiniGolfMatchUP	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	9	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	623	cpm	2156324	31615535430	Creative:2156324: SAC 130913 EGSubaru 1850398 216x36.jpg	36x216	http://www.elkgrovesubaru.com/index.htm	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
10466	SAC 130112 Elk Grove Audi	140875950	McClatchy	mcclatchy@example.com	SAC ELK GROVE Audi	null	null	37535	35097390	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	53572	Local	null	cpm	2131142	28724614470	MA Creative:80156:320x50: SAC_130524_EGAUDL_1464203 [80156]	50x320	http://www.elkgroveaudica.com/index.htm	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128875	COL 121022 Columbia Museum of Art (715612)	164876430	McClatchy	mcclatchy@example.com	COL Columbia Museum of Art	1410	The State	2142253	49044990	COL 131022 Columbia Museum of Art (715612) Mobile	2013-00-22	2013-00-31	233400	Local	2	cpm	2162763	33177640110	Creative:2162763: COL_131022_Columbia Museum of Art 300x50	50x300	http://www.columbiamuseum.org/exhibitions/pilgrimage/	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	2048	The Wichita Eagle	2143349	49774830	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-03	100000	Local	43412	cpm	2164263	33332983350	Creative:2164263: WCH 131025 Beechcraft Career 320x50.jpg	50x320	http://www.jobs.net/jobs/beechcraft/en-us/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	2040	Centre Daily Times	2136271	44445510	STC 130909 Stocker Chev ROS	2013-00-09	2013-00-31	100000	Local	20682	cpm	2152464	31225503750	Creative:2152464: STC_130821_Stocker320x50	50x320	http://www.stockerchevrolet.com/	Mobile Web	Platform:iPhone App(15),Mobile Web Tablet(16),MeeGo App(10),Mobile Web(11),J2ME App(8),Palm App(12),Windows Phone App(13),iPad App(14),Android App(6),BlackBerry
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2041	The Modesto Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	29	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	231	nbcdfw320x50	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	136	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5114	WMRQ HD2	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	1396	The News & Observer	2141077	47835870	RAL 131101 Berkshire Hathaway	2013-00-01	2013-00-20	150000	Local	56	cpm	2161001	32604673710	Creative:2161001: RAL_131011_Berkshire Hathaway_216x36	36x216	http://bhhs Carolinas.com/	Mobile Web	Platform:BlackBerry App(7),Mobile Web(11),Android App(6),iPad App(14),Windows Phone App(13),Palm App(12),J2ME App(8),iPhone App(15),MeeGo App(10); Ad Unit:Mobile Web
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	250	Sentinel News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128393	FTW Coldwell Banker 131014 mobile IMPLOC	161969430	McClatchy	mcclatchy@example.com	FTW_ColdwellBanker_7119_COL56	1107	Fort Worth Star-Telegram	2140964	47740350	1014 FTW ROS	2013-00-14	2013-00-13	92000	Local	100	cpm	2130319	28655046870	MA Creative:82485:216x36: FTW_130611_Luxury [82485]	36x216	http://cbdfw1.tru-m.com	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129001	FTW 131103 Oasis Dental mobile IMPLCOC	165703590	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	null	null	2143190	49573710	FTW 131103 Oasis Dental mobile IMPLOC	2013-00-03	2013-00-02	20000	Local	null	cpm	2163989	33273334230	Creative:2163989: FTW_131024_OasisDental_216x36	36x216	http://impresslocal31.tru-m.com	null	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),BlackBerry App(7),Palm App(12),Mobile Web(11),Android App(6),J2ME App(8),MeeGo App(10); Ad Unit:Mobile
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33734	35035350	MA 1201 ROS All Devices	2013-00-01	2013-00-31	50000	Local	null	cpm	2127450	28653645150	MA Creative:58321:216x36: SAC_121227_EGDod_SAC1284447 [58321]	36x216	http://tinyurl.com/cw3jpzm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	1640	cpm	2160956	32591673030	Creative:2160956: BOI St. Alphonsus Family 320x50	50x320	http://www.saintalphonsus.org/aca	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128394	MOD 131011 Baker Chiropractic	161970390	McClatchy	mcclatchy@example.com	MOD Baker Chiropractic	null	null	2140965	47741070	1011 MOD ROS	2013-00-11	2013-00-03	20000	Local	null	cpm	2152827	31249711230	Creative:2152827: MOD_130828_BakerChiro_WeCare_216x36	36x216	http://www.bakerfamilychiropracticcenters.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5132	Moultrie Observer	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6992	Chow	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127146	WCH 130930 Mindfire Academy	156231270	McClatchy	mcclatchy@example.com	WCH Mindfire Academy	null	null	2136870	44783670	WCH 130930 Mindfire ROS	2013-00-30	2013-00-03	87000	Local	null	cpm	2153364	31294432950	Creative:2153364: WCH 130830 Mindfire Enroll 300x50	50x300	http://www.mindfireacademy.net/	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127867	WCH 131109 Apadana Rugs	160203390	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	null	null	2139168	46393830	WCH 131109 Apadana ROS	2013-00-09	2013-00-10	20000	Local	null	cpm	2158357	32135151630	Creative:2158357: WCH 130926 Apadana Liquidation 320x50	50x320	http://www.kansas.com/static/ad/apadana/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129330	MOD 131104 Advanced Laser	167014110	McClatchy	mcclatchy@example.com	MOD_Advanced Laser	null	null	2144292	50776350	131104 Advanced Laser ROS	2013-00-04	2013-00-01	100000	Local	null	cpm	2165364	33546303630	Creative:2165364: MOD 131104 Advanced Laser 300x50	50x300	http://www.alcmodesto.com/specials.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6027	Topeka Capital Journal	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	329	The Declaration	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123376	ANC 130618 NMS Lodging	141442110	McClatchy	mcclatchy@example.com	ANC NMS Lodging	null	null	2125630	35731110	ANC 130618 ROS	2013-00-18	2013-00-28	750000	Local	null	cpm	2132117	28766883750	Creative:2132117: ANC 130618 Stay 300x50	50x300	http://tinyurl.com/lf9zt3y	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2127149	RHL 130912 Promo UPickem	156234630	McClatchy	mcclatchy@example.com	RHL Promos	1387	The Herald	2136909	44803590	0912 RHL ROS	2013-00-12	2014-00-02	75000	Local	24159	cpm	2155929	31520485470	Creative:2155929: RHL_130912_Promo_UPickem_320x50.jpg	50x320	http://rockhill.profootball.upickem.net/profootball/football/games.asp	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
14014	MAC_130502_StateBankiPhone	140925870	McClatchy	mcclatchy@example.com	MAC_State Bank	1414	The Telegraph	45475	35224350	MA 1310_StateBankiPhone	2013-00-30	2013-00-03	180000	Local	180000	cpm	2130935	28724588190	MA Creative:76832:320x50: MAC_130502_StateBank [76832]	50x320	https://itunes.apple.com/us/app/state-bank-trust-mobile-banking/id503961765?mt=8	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2127701	FTW 131001 CASA Inc mobile IMPLOC	159810990	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	null	null	2138621	46005030	FTW 131001 CASA ROS	2013-00-01	2013-00-30	5000	Local	null	cpm	2146716	30113089590	Creative:2146716: FTW 130801 CASA 216x36	36x216	http://ccdofw3.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
11043	FRS 130130 Selma Honda	140882070	McClatchy	mcclatchy@example.com	FRS Selma Honda	1385	The Fresno Bee	48779	35469630	MA FRS 130701 Selma Hon	2013-00-01	2013-00-31	300000	Local	221976	cpm	2153567	31300963950	Creative:2153567: FRS 130830 Selma Honda 50x320 320x50	50x320	http://selmahonda.com/friends-and-family.html	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	2048	The Wichita Eagle	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	24830	cpm	2141739	29253659430	Creative:2141739: WCH 130703 Wendys PBC 320x50	50x320	http://www.kansas.com/static/ad/wendyspcb/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	14649	cpm	2160950	32591671830	Creative:2160950: BOI St. Alphonsus Baby 320x50	50x320	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128949	FTW 131030 TexasAppliance_IMPLOC	165219030	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	1107	Fort Worth Star-Telegram	2143030	49427430	131030 TexasAppliance ROS	2013-00-30	2013-00-29	40000	Local	9	cpm	2163805	33253956390	Creative:2163805: FTW 131030 TexasAppliance 216x36	36x216	http://monogram1.tru-m.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129269	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	166853310	McClatchy	mcclatchy@example.com	FTW_Mader-BagleyStateFarm_9500_MAD16	1107	Fort Worth Star-Telegram	2144129	50438670	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	2013-00-01	2013-00-30	24500	Local	607	cpm	2165149	33520575390	Creative:2165149: FTW 131101 Mader-Bagley 320x50	50x320	http://mader-bagley2.tru-m.com	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129000	FTW 131103 TildenCarCare	165702270	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	1107	Fort Worth Star-Telegram	2143189	49572510	131103 TildenCarCare ROS	2013-00-03	2013-00-02	20000	Local	407	cpm	2163985	33273330750	Creative:2163985: FTW 131103 TildenCarCare 320x50	50x320	http://tildencarcaretexas4.tru-m.com	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	114	AdMarvel Airstart Cumulus	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	6	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	1365	Sun Herald	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	25256	cpm	2153799	31339446390	Creative:2153799: BLX_130903_SingingRiverHospital_Mammo	50x320	http://www.mysrhs.com/mammo.html?utm_source=SunHerald&utm_medium=digital&utm_campaign=mammo	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	1	cpm	2156325	31615535670	Creative:2156325: SAC 130913 EGSubaru 1850398 300x50.jpg	50x300	http://www.elkgrovesubaru.com/index.htm	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5443	PremiumEntApp-Family-iPhone	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	81	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128078	SLO 131031 Ribline	160778070	McClatchy	mcclatchy@example.com	SLO Ribline	null	null	2139795	46837710	1003 SLO ROS	2013-00-03	2013-00-30	30000	Local	null	cpm	2159479	32327948910	Creative:2159479: SLO_131003_Ribline_300x50.jpg	50x300	http://www.ribline.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1428	TheWrap.com	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129026	CLT 131028 Viola Lyles for City Council	165730470	McClatchy	mcclatchy@example.com	CLT Viola Lyles For City Council	null	null	2143308	49746870	CLT 131028 ROS & Apps	2013-00-28	2013-00-05	70000	Local	null	cpm	2164177	33324385110	Creative:2164177: CLT_131025_CityCouncil_Lyles_300x50.jpg	50x300	http://www.voteviaalexanderlyles.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Charlotte NC(517); Ad Unit:Mobile Web Banner(mma)
2128123	MOD 131004 Pacific Roofing	160820070	McClatchy	mcclatchy@example.com	MOD Pacific Roofing	2041	The Modesto Bee	2139984	46927350	MOD ROS Apps 300x50 320x50 216x36	2013-00-04	2013-00-29	30000	Local	151	cpm	2159623	32349560790	Creative:2159623: MOD 131003 PacRoof New 216x36.jpg	36x216	http://tinyurl.com/dbd2v52	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126778	ANC 130905 GCI	155178990	McClatchy	mcclatchy@example.com	ANC GCI	1010	Anchorage Daily News	2135357	44017710	ANC 130905 ROS & Apps	2013-00-05	2014-00-02	550000	Local	103176	cpm	2154069	31366214790	Creative:2154069: ANC_13904_GCI_TVPROFOOTBALL_320x5	50x320	http://www.gci.com/TV	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127844	FTW 131002 Russell Feed and Supply mobile IMPLOC	160161750	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	null	null	2139093	46334550	FTW 131002 Russell ROS	2013-00-02	2013-00-01	15000	Local	null	cpm	2151582	31164742110	Creative:2151582: FTW 130822 Russell Cedaride 300x50	50x300	http://russellfeedandsupply4.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127701	FTW 131001 CASA Inc mobile IMPLOC	159810990	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	1107	Fort Worth Star-Telegram	2138621	46005030	FTW 131001 CASA ROS	2013-00-01	2013-00-30	5000	Local	15	cpm	2146714	30113028990	Creative:2146714: FTW 130801 CASA 320x50	50x320	http://ccdofw3.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1993	The Idaho Statesman	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
12016	MOD 130304 Miracle Method	140891190	McClatchy	mcclatchy@example.com	MOD Miracle Method	null	null	39878	35127390	MA MOD 130305 ROS	2013-00-17	2014-00-23	82195	Local	null	cpm	2131903	28741717710	Creative:2131903: Ugly Bath 300x50	50x300	http://tinyurl.com/dyofqyn	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	null	null	33963	35032470	MA 1201 ROS All Devices	2013-00-01	2013-00-29	25000	Local	null	cpm	2130740	28724562510	MA Creative:69034:216x36: MOD 131201 We Want Your Junk [69034]	36x216	http://tinyurl.com/d3avwyd	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1206	Marin Independent Journal	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	11	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129313	FTW 131104 City of Grapevine CVB	166991070	McClatchy	mcclatchy@example.com	FTW City of Grapevine CVB	null	null	2144252	50745270	131104 City of Grapevine CVB ROS	2013-00-04	2013-00-17	10514	Local	null	cpm	2165313	33544333590	Creative:2165313: FTW 131104 City Of Grapevine 300x50	50x300	http://grapevinetexasusa.com/?utm_source=StarTelegram&utm_medium=Mobile&utm_campaign=DFW+Connec	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	94460	cpm	2129771	28654906950	MA Creative:81296:320x50: BLX_130603_PalaceCasino [81296]	50x320	http://www.palacecasinoresort.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160954	32591672430	Creative:2160954: BOI St. Alphonsus Man 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10507	CLT 130114 Toyota of Concord	140875710	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	35147	35055390	MA CLT 131209 Toyota of	2013-00-09	2013-00-29	200000	Local	null	cpm	2127625	28654041870	MA Creative:60829:320x50: CLT 130115 Toyota of Concord [60829]	50x320	http://vw.vrvrm.com/charlotte/land?amf=2897&p=def&c=888&b=charlotte	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
10815	MOD 130124 Dr Levin	140879190	McClatchy	mcclatchy@example.com	MOD Dr Levin	2041	The Modesto Bee	35998	35074350	MA MOD 130124 ROS	2013-00-17	2014-00-17	64424	Local	4766	cpm	2130639	28724548470	MA Creative:61736:320x50: MOD 130124 Dr Levin/Request [61736]	50x320	http://www.centralvalleyneurology.com/	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128687	BND 131021 Meyer Honda	164031990	McClatchy	mcclatchy@example.com	BEL_Meyer Honda	2045	Belleville News-Democrat	2141769	48629310	BND 131021 ROS & Apps	2013-00-21	2013-00-02	50000	Local	97	cpm	2162110	32921029950	Creative:2162110: BND_131017_MeyerHonda_Savings_320x50	50x320	http://tinyurl.com/fgpvea	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127300	MOD 130917 Direct Appliance	157485990	McClatchy	mcclatchy@example.com	MOD Direct Appliance	null	null	2137266	45052710	MOD 130917 ROS & Apps	2013-00-17	2013-00-29	80000	Local	null	cpm	2156593	31776444510	Creative:2156593: MOD_130916_DirectAppliance_event_300x5	50x300	http://modesto.impresslocal.mobi/direct-appliance/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127910	COL 131001 Hobby Lobby (700307)	160308990	McClatchy	mcclatchy@example.com	COL Hobby Lobby	1410	The State	2139324	46495950	1001 COL ROS	2013-00-01	2013-00-03	225000	Local	6	cpm	2158942	32276941590	Creative:2158942: COL_131001_HobbyLobby_216x36.jpg	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TheState&utm_medium=Mobile&utm_campaign=FallMcClatchy-The	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128606	FTW 131016 Lone Star Film Festival	163046790	McClatchy	mcclatchy@example.com	Lone Star Film Society	null	null	2141573	48278550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-09	42500	Local	null	cpm	2161731	32812068870	Creative:2161731: FTW 1310 Lone Star Film Fest 300x50	50x300	http://lonestarfilmfestival3.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2125328	MIA 130801 South Motors	149726550	McClatchy	mcclatchy@example.com	MIA South Motors	1092	El Nuevo Herald	2131441	40052190	MIA 130801 MH & ELN Mobile Web WAP	2013-00-01	2014-00-31	33401355	Local	2040323	sponsorship	2146691	30004650630	Creative:2146691: MIA_130731_SouthMotors_320x50.gif	50x320	http://southmotors.com/mobile.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129103	FTW 131029 Lightfoot Mechanical mobile IMPLOC	166047030	McClatchy	mcclatchy@example.com	FTW_LightfootMechanical_9352_LIG03	1107	Fort Worth Star-Telegram	2143398	49857390	FTW 131029 Lightfoot Mechanical mobile	2013-00-29	2013-00-28	12000	Local	379	cpm	2164351	33374111070	Creative:2164351: FTW_131028_LightfootMechanical_320x50	50x320	http://lightfootmechanical3.tru-m.com	Mobile Web	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	null	null	48347	35427270	MA 1312_TSYS MERCHANT	2013-00-01	2013-00-31	150000	Local	null	cpm	2130191	28655017350	MA Creative:81673:300x50: CLB_130606_TSYSMerchant [81673]	50x300	http://www.tsys.com/tms/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	null	null	2127227	37094910	SAC iphone App 320x50	2013-00-01	2013-00-31	3000000	Local	null	cpm	2141176	29170616910	Creative:2141176: SAC_130701_FolLakeToy_12Toys_320x50.	50x320	http://www.folsomlaketoyota.com/featured-vehicles/new.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140003	46982190	MA CLT 131118 Honda of	2013-00-18	2013-00-24	60000	Local	null	cpm	2155437	31475730270	Creative:2155437: CLT_130910_HondaOfConcord_216x36.inred	36x216	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.4;sz=216x36	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128811	FTW_131019_First United Methodist Church of Fort Worth	164385870	McClatchy	mcclatchy@example.com	Frazer United Methodist Church	1107	Fort Worth Star-Telegram	2141958	48774270	FTW 131018 First United Methodist Church of FW	2013-00-19	2013-00-18	20000	Local	11300	cpm	2162357	32961526950	Creative:2162357: FTW_131018_FirstUnitedMethodist_320x50	50x320	http://myfumc4.tru-m.com	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128453	FTW 131030 St Vincents School_IMPLOC	162120510	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	1107	Fort Worth Star-Telegram	2141117	47884830	131030 St Vincents School ROS	2013-00-30	2013-00-29	20000	Local	556	cpm	2161072	32607459990	Creative:2161072: FTW 131030 StVincentsSchool 320x50	50x320	http://svsbedford4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	null	cpm	2160954	32591672430	Creative:2160954: BOI St. Alphonsus Man 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2126316	SLO 130828 Promos Upickem	153107790	McClatchy	mcclatchy@example.com	SLO Promo	2043	The Tribune	2134001	43125510	SLO 130828 Promos Upickem Android	2013-00-28	2014-00-02	26300	Local	1821	cpm	2151941	31194169590	Creative:2151941: SLO 130828 Upickem 320x50	50x320	http://sanluisobispo.profootball.upickem.net/profootball/registration/login.asp	Android App	Platform:Android App(6); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6532	SmallTreeMedia HiddenObjects iOS	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	2	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2125598	MAC 130808 Capital City Bank	150623430	McClatchy	mcclatchy@example.com	MAC Capital City Bank	1414	The Telegraph	2132151	40478790	MAC 131101 Capital City Bank	2013-00-01	2013-00-30	16071	Local	2219	cpm	2148047	30379225110	Creative:2148047: MAC_130807_CapitalBank_AndroidMobileDe	50x320	https://www.ccbg.com/mobile-deposit.htm	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6)
2128447	FTW 131030 DavisFuneralHome_IMPLOC	162115710	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_881107_99_DAV65	1107	Fort Worth Star-Telegram	2141103	47875590	131030 DavisFuneralHome ROS	2013-00-30	2013-00-29	5000	Local	686	cpm	2161049	32606949510	Creative:2161049: FTW 131030 DavisFunerlHome 320x50	50x320	http://davisfuneralchapel1.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127471	FTW 130929 ABC 123 Dental mobile IMPLOC	158257590	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	1107	Fort Worth Star-Telegram	2137734	45395310	FTW 130929 ABC123 ROS	2013-00-29	2013-00-28	40000	Local	140	cpm	2130124	28655004270	MA Creative:82412:320x50: FTW_130611_FreeExam [82412]	50x320	http://abc123dental4.tru-m.com	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35162	35054190	MA CLT 131111 Honda of	2013-00-11	2013-00-17	60000	Local	null	cpm	2155435	31475729790	Creative:2155435: CLT_130910_HondaOfConcord_320x50.inred	50x320	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.2;sz=320x50	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124298	BND 130712 McKendree University	145360950	McClatchy	mcclatchy@example.com	BND McKendree University	2045	Belleville News-Democrat	2128626	37846590	130712 McKendree ROS	2013-00-12	2014-00-30	300000	Local	357	cpm	2142657	29410723110	Creative:2142657: BND_130712_McKendree_216x36	36x216	http://www.mckendree.edu/about/resources/	Mobile Web	Platform:Windows Phone App(13),Mobile Web(11),iPhone App(15),BlackBerry App(7),Android App(6),Palm App(12); Ad Unit:Mobile Web Banner(mma)
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	null	null	33963	35032470	MA 1201 ROS All Devices	2013-00-01	2013-00-29	25000	Local	null	cpm	2130738	28724562270	MA Creative:69034:320x50: MOD 131201 We50x320 Want Your Junk [69034]	50x320	http://tinyurl.com/d3avwyd	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10177	SAC 130101 Elk Grove Acura	140869470	McClatchy	mcclatchy@example.com	Elk Grove Acura	null	null	35022	35051910	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	64286	Local	null	cpm	2127783	28654105950	MA Creative:64089:300x50: SAC_130206_egroveacura_iphone [64089]	50x300	http://www.elkgroveacura.com/acura-dealer-offers.htm	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10204	LEX 1301 St. Joseph Health System	140871990	McClatchy	mcclatchy@example.com	LEX Saint Joseph Health System	2000	Lexington Herald-Leader	34034	35038950	MA LEX 1301 ROS mobile	2013-00-17	2013-00-31	1562615	Local	53863	cpm	2127604	28654034070	MA Creative:58898:320x50: LEX 1301 Saint Josephs [58898]	50x320	http://kentuckyonehealth.org/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	1406	The Sacramento Bee	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	5160	cpm	2164676	33404457150	Creative:2164676: SAC 131029 ElkGrv Dodge Construct 320x50	50x320	http://sacbeecreative.com/ads/elkgrovedodge/SAC_elkgrovedodge_SAC1953725_WEB/index.html	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128022	RAL 131002 12 Oaks WSLD	160622310	McClatchy	mcclatchy@example.com	RAL 12 Oaks WSLD	1396	The News & Observer	2139617	46700550	RAL 131002 12 Oaks WSLD	2013-00-02	2013-00-31	100000	Local	132	cpm	2159277	32308944030	Creative:2159277: RAL_131002_12 Oaks WSLD_320x50	50x320	http://www.12oaksnc.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7),
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	511	cpm	2165501	33548140830	Creative:2165501: SAC 131101 big5 fallapparel eteam 320x50	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	2041	The Modesto Bee	33961	35031990	MA 1001 ROS All Devices	2013-00-01	2013-00-31	25000	Local	5956	cpm	2130735	28724561910	MA Creative:69032:320x50: MOD 131001 We Want Your Junk [69032]	50x320	http://tinyurl.com/d3avwyd	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5650	Scopely: Dice with Buddies	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1477	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2138617	46000230	FTW 131001 News ROS	2013-00-01	2013-00-03	38850	Local	154	cpm	2156178	31611238950	Creative:2156178: FTW 130913 Autumn News 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-News&utm_campaign=Fall	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	51	cpm	2156018	31521400230	Creative:2156018: SAC 130912 Big5 AnniversaryWeek 320x50.jp	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128944	FTW 131024 Texas Denture Clinic mobile IMPLC	165214710	McClatchy	mcclatchy@example.com	FTW_TexasDentureClinic_9458_TEX157	1107	Fort Worth Star-Telegram	2143023	49423590	FTW 131024 Texas Denture Clinic mobile IMPLC	2013-00-24	2013-00-23	20000	Local	2299	cpm	2163794	33253258110	Creative:2163794: FTW_131023_Texas Denture Clinic_320x50	50x320	http://texasdentureclinic4.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPad App(14),Windows Phone App(13),Mobile Web(11),Palm App(12),BlackBerry App(7),J2ME App(8),iPhone App(15),MeeGo App(10),
2128379	RHL 1310 York Natural Gas IMPLCAL	161920950	McClatchy	mcclatchy@example.com	RHL YorkNaturalGasAuthority_9204_67918	1387	The Herald	2140927	47702430	RHL ROS/Apps 320x50 300x50 216x36	2013-00-10	2013-00-31	20000	Local	87	cpm	2164427	33386523030	Creative:2164427: RHL_131028_YorkNatlGas_oct31_320x50.	50x320	http://tinyurl.com/kcbd3av	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11); Metro:Charlotte NC(517)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1406	The Sacramento Bee	2136664	44651430	3770427_SAC_Nov13_216x36_300x50_320 2013-00-01 x50	2013-00-01	2013-00-30	77828	Local	10162	cpm	2155510	31483577790	Creative:2155510: 3770427_SAC_320x50_0915_1128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Sacramento&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2138616	45998910	FTW 131001 TopStory ROS	2013-00-01	2013-00-03	128250	Local	null	cpm	2156181	31611353070	Creative:2156181: FTW 130913 Autumn TopStory 300x50	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-HP&utm_campaign=Fall	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128504	FTW 131102 RussellFeedandSupply_IMPLC	162587310	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	1107	Fort Worth Star-Telegram	2141226	48006030	131102 RussellFeed ROS	2013-00-02	2013-00-01	25000	Local	1	cpm	2161279	32777736270	Creative:2161279: FTW 131102 RussellFeed 216x36	36x216	http://russellfeedandsupply4.tru-m.com	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143801	50135190	WCH ROS GT-CBSA 320x50 300x50 216x36 (Nov)	2013-00-04	2013-00-01	85000	Local	null	cpm	2164264	33332983470	Creative:2164264: WCH 131025 Beechcraft Career 216x36.jpg	36x216	http://www.jobs.net/jobs/beechcraft/en-us/	null	Segment:WCH 4-County CBSA(2679); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136662	44650590	3770427_LEX_Nov13_216x36_300x50_320 x50	2013-00-01	2013-00-30	77828	Local	null	cpm	2155497	31483561230	Creative:2155497: 3770427_LEX_300x50_0915_1128_AutumnH	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Lexington&utm_medium=Mobile&utm_campaign=Fall	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	1406	The Sacramento Bee	2140185	47062710	SAC ROS 320x50 300x50 216x36	2013-00-04	2013-00-31	321429	Local	2	cpm	2159850	32387091390	Creative:2159850: SAC 131004 FolLakeToy 1891643 300x50.jpg	50x300	http://tinyurl.com/kjq5nte	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126975	BOI 130912 Corwin Ford	155657310	McClatchy	mcclatchy@example.com	BOI Corwin Ford	1993	The Idaho Statesman	2136432	44485710	100113 BOI Mobile/Apps 320x50, 300x50	2013-00-01	2013-00-31	20000	Local	7504	cpm	2155127	31447093230	Creative:2155127: BOI_131001_CorwinFord_320x50.jpg	50x320	http://www.corwinfordnampa.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	102	Nexage Univision Android	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	976	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128914	FTW 131024 Aldi	164977350	McClatchy	mcclatchy@example.com	DFW_Aldi	1107	Fort Worth Star-Telegram	2142361	49111830	FTW 131024 Aldi - RECR Mobile Order	2013-00-24	2013-00-30	45004	Local	3	cpm	2162995	33217145430	Creative:2162995: FTW_131022_Aldi_216x36.jpg	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H56M6HWGJ1VCCLF6J&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:BlackBerry App(7),MeeGo App(10),Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Android App(6),Palm App(12),
2129195	FRS 131101 Table Mountain Casino Vet	166317510	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2143833	50148990	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	1	cpm	2164749	33420690870	Creative:2164749: FRS 131029 Table Mountain Vet 300x50	50x300	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129243	FTW 131101 Fort Worth Transit Authority Mobile IMPLC	166634430	McClatchy	mcclatchy@example.com	FTW_FortWorthTransitAuthority_9207_CO5	1107	Fort Worth Star-Telegram	2144017	50304030	FTW 131030 FTW_FortWorthTransitAuthority_9207_CO5	2013-00-01	2013-00-30	30000	Local	893	cpm	2165006	33462698790	Creative:2165006: FTW 131030 Transit Authority 320x50	50x320	http://trinityrailwayexpress1.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2126306	BLH 130826 Promos Upickem	153102870	McClatchy	mcclatchy@example.com	BLH Promos	null	null	2133956	43102350	130826 Upickem ROS	2013-00-26	2014-00-31	102000	Local	null	cpm	2151865	31183176150	Creative:2151865: BLH_130826_Upickem_300x50	50x300	http://www.bellinghamherald.com/contests	null	Platform:iPhone App(15),Palm App(12),Windows Phone App(13),Mobile Web(11),Android App(6),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)
2128379	RHL 1310 York Natural Gas IMPLCAL	161920950	McClatchy	mcclatchy@example.com	RHL YorkNaturalGasAuthority_9204_67918	1387	The Herald	2140927	47702430	RHL ROS/Apps 320x50 300x50 216x36	2013-00-10	2013-00-31	20000	Local	164	cpm	2164427	33386523030	Creative:2164427: RHL_131028_YorkNatlGas_oct31_320x50.	50x320	http://tinyurl.com/kcbd3av	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11); Metro:Charlotte NC(517)
2126481	LEX 130901 Kentucky Lottery	153543150	McClatchy	mcclatchy@example.com	LEX Kentucky Lottery	2000	Lexington Herald-Leader	2134518	43432470	0901 LEX ROS	2013-00-01	2014-00-31	2400000	Local	136419	cpm	2152674	31247507190	Creative:2152674: LEX_130901_KentuckyLottery_320x50.jpg	50x320	http://www.kylottery.com/apps/components/FeaturedpageFCRDrawGames	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128677	SLO 130107 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	null	null	2143020	49422510	131022 CalPolyArts ROS Makegood	2013-00-23	2014-00-03	600	Local	null	cpm	2162018	32918821590	Creative:2162018: SLO 1310 Cal Poly Arts 216x36	36x216	http://www.calpolyarts.org	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1414	The Telegraph	2136651	44645910	3770427_MAC_Oct13_216x36_300x50_320x50	2013-00-01	2013-00-31	77828	Local	1	cpm	2155503	31483565910	Creative:2155503:3770427_MAC_300x50_0915_1128_Autumn x50	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Macon&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127704	CLT_FamilyTrustFederalCreditUnion_9155_67623	159815070	McClatchy	mcclatchy@example.com	RHL Family Trust	1387	The Herald	2138625	46009590	0930 RHL ROS	2013-00-30	2014-00-27	160000	Local	3377	cpm	2158253	32134677630	Creative:2158253:RHL_130926_FamilyTrust_320x50.jpg	50x320	http://observerdigital4.tru-m.com	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126481	LEX 130901 Kentucky Lottery	153543150	McClatchy	mcclatchy@example.com	LEX Kentucky Lottery	2000	Lexington Herald-Leader	2134518	43432470	0901 LEX ROS	2013-00-01	2014-00-31	2400000	Local	47323	cpm	2152674	31247507190	Creative:2152674:LEX_130901_KentuckyLottery_320x50.jpg	50x320	http://www.kylottery.com/apps/components/FeaturedpageFCRDrawGames	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127954	FTW 131002 Texas Retirement Specialists mobile IMPLOC	160468350	McClatchy	mcclatchy@example.com	FTW_TexasRetirementSpecialists_6407_TE X199	1107	Fort Worth Star-Telegram	2139434	46569630	FTW 131002 TXRetire ROS	2013-00-02	2013-00-01	55900	Local	273	cpm	2130356	28655052270	MA Creative:82430:320x50:FTW_130611_Retirement [82430]	50x320	http://texasretirementspecialists5.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
12163	MOD 130312 Handyman Construction	140892750	McClatchy	mcclatchy@example.com	MOD Handyman Construction	2041	The Modesto Bee	40742	35129550	MA 0312 MOD ROS	2013-00-17	2014-00-11	86483	Local	8583	cpm	2130741	28724562630	MA Creative:68839:320x50:MOD_130308_HandyContru_Choice [68839]	50x320	http://www.modbee.com/static/ads/pdf/691873.pdf	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128853	CLT 131022 Home Builders Association	164625150	McClatchy	mcclatchy@example.com	HBA	1374	The Charlotte Observer	2142207	48964350	CLT 131022 ROS & Apps	2013-00-22	2013-00-03	100000	Local	155	cpm	2162684	33031181670	Creative:2162684:CLT_131022_HMA_Homearama_216x36.jpg	36x216	http://charlottehomearama.com/homearama-tickets/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Charlotte NC(517)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7537	newser	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	8	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7564	Bonnier - Popular Science	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	229	cpm	2165502	33548142150	Creative:2165502: SAC 131101 big5 fallapparel weekly 320x5	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
12163	MOD 130312 Handyman Construction	140892750	McClatchy	mcclatchy@example.com	MOD Handyman Construction	2041	The Modesto Bee	40742	35129550	MA 0312 MOD ROS	2013-00-17	2014-00-11	86483	Local	11238	cpm	2130741	28724562630	MA Creative:68839:320x50:MOD_130308_HandyContru_Choice [68839]	50x320	http://www.modbee.com/static/ads/pdf/691873.pdf	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
11695	KCM 130225 Hunt Midwest	140887470	McClatchy	mcclatchy@example.com	KCM Hunt Midwest	1159	Kansas City Star	38966	35108670	MA KCM 130225 HuntMid	2013-00-17	2013-00-30	308585	Local	14746	cpm	2127882	28654126950	MA Creative:66238:320x50:KCM_130220_HuntMidwest [66238]	50x320	http://www.huntmidwestkc.com/mobile/communities.html	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	2041	The Modesto Bee	33961	35031990	MA 1001 ROS All Devices	2013-00-01	2013-00-31	25000	Local	9974	cpm	2130735	28724561910	MA Creative:69032:320x50: MOD 131001 We Want Your Junk [69032]	50x320	http://tinyurl.com/d3avwyd	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	null	null	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	null	cpm	2150793	31083159990	Creative:2150793: WCH 130819 Midwest KT 300x50	50x300	http://midwestkia.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4476	al.com: Tuscaloosa	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	5	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2041	The Modesto Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	4	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_20131006	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2126481	LEX 130901 Kentucky Lottery	153543150	McClatchy	mcclatchy@example.com	LEX Kentucky Lottery	2000	Lexington Herald-Leader	2134518	43432470	0901 LEX ROS	2013-00-01	2014-00-31	2400000	Local	383923	cpm	2152674	31247507190	Creative:2152674:LEX_130901_KentuckyLottery_320x50.jpg	50x320	http://www.kylottery.com/apps/components/FeaturedpageFCRDrawGames	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1195	Ledger-Enquirer	2136645	44642670	3770427_CLB_Oct13_216x36_300x50_320x50	2013-00-01	2013-00-31	77828	Local	76745	cpm	2155490	31479547950	Creative:2155490:3770427_CLB_320x50_0915_1128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Columbus&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128853	CLT 131022 Home Builders Association	164625150	McClatchy	mcclatchy@example.com	HBA	null	null	2142210	48965790	CLT 131104 ROS & Apps	2013-00-04	2013-00-24	100000	Local	null	cpm	2162682	33031181430	Creative:2162682:CLT_131022_HMA_Homearama_320x50.jpg	50x320	http://charlottehomearama.com/homearama-tickets/	null	Metro:Charlotte NC(517); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5329	TheWeatherChannel-iOS	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126383	FTW 130826 Promos Upickem	153265830	McClatchy	mcclatchy@example.com	FTW Promos	1107	Fort Worth Star-Telegram	2134178	43244790	FTW 130828 Upickem ROS	2013-00-28	2014-00-02	2000000	Local	5	cpm	2152233	31209319830	Creative:2152233: FTW 130826 Promo Upickem 300x50	50x300	http://dfw.profootball.upickem.net/profootball/registration/login.asp	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128437	FTW 131027 McDonaldLawFirm_IMPLOC	162088710	McClatchy	mcclatchy@example.com	FTW_McDonaldLawFirm_8353_MCD28	1107	Fort Worth Star-Telegram	2141082	47842470	131027 McDonaldLawFirm ROS	2013-00-27	2013-00-26	20000	Local	4230	cpm	2161011	32605126710	Creative:2161011: FTW 131027 McDonaldLawFirm 320x50	50x320	http://meshimplantrecovery9.tru-m.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128441	FTW 131022 BicyclesInc_IMPLOC	162096150	McClatchy	mcclatchy@example.com	FTW_BicyclesInc_4767_BIC07	1107	Fort Worth Star-Telegram	2141086	47846070	131022 BicyclesInc ROS	2013-00-22	2013-00-21	30000	Local	9652	cpm	2161026	32605179630	Creative:2161026: FTW 131022 BicyclesInc 320x50	50x320	http://bicyclesinc2.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	null	null	34254	35038230	MA 1201 ROS All Devices	2013-00-01	2013-00-31	187500	Local	null	cpm	2127482	28653649710	MA Creative:59207:320x50:OLY_130103_LesSchwab_Tire [59207]	50x320	http://tinyurl.com/abqpjwo	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127890	BOI 131003 St. Luke's	160222590	McClatchy	mcclatchy@example.com	BOI St. Luke's	1993	The Idaho Statesman	2139274	46443150	BOI Mobile/Apps 320x50,300x50	2013-00-03	2013-00-31	100000	Local	289	cpm	2158873	32260027110	Creative:2158873: BOI 130930 St.Luke's 320x50.txt	50x320	N/A	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6180	Amobee Accuweather	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	230	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	null	null	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	null	cpm	2156016	31521399270	Creative:2156016: SAC 130912 Big5 AnniversaryWeek 300x50.jp	50x300	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	null	null	38424	35101950	MA BOI 140201 320 iphon	2014-00-01	2014-00-28	50000	Local	null	cpm	2130654	28724550270	MA Creative:65394:320x50: BOI 130214 Regal 320x53 iphone [65394]	50x320	http://itunes.apple.com/us/app/regal-cinemas/id502912815?mt=8	null	Os:iOS(ios); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5092	Airkast Radio One	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	1993	The Idaho Statesman	48116	35436390	MA BOI 131101 Sinus Cen	2013-00-01	2013-00-30	100000	Local	7261	cpm	2130213	28655032470	MA Creative:81283:320x50: BOI 130603 Sinus Center [81283]	50x320	http://ads.idahostatesman.com/2012/sinuscenter/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128848	FTW 131022 American Made Windows mobile IMPLOC	164616870	McClatchy	mcclatchy@example.com	FTW_AmericanMadeWindows_5325_AME8 3	1107	Fort Worth Star-Telegram	2142188	48952830	1022 FTW ROS	2013-00-22	2013-00-21	7500	Local	2385	cpm	2162639	33019697070	Creative:2162639: FTW_131021_AmericanMadeWindow_320x5	50x320	http://americanwindowsdfw3.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	8162	cpm	2154352	31388923470	Creative:2154352: BOI_130905_FDAF_BuiltFordTough_320x50.	50x320	http://www.thinkfordnow.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2124449	BOI 130717 Biolife	145794990	McClatchy	mcclatchy@example.com	BOI Biolife	1993	The Idaho Statesman	2129132	38115030	BOI 130801 Biolife	2013-00-01	2014-00-30	440000	Local	66983	cpm	2143397	29474064630	Creative:2143397: BOI 130712 Biolife 320x50 50x320	50x320	http://ads.idahostatesman.com/2013/biolife/	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	1396	The News & Observer	2134948	43686150	RAL 130930 Otto ROS	2013-00-30	2013-00-03	100000	Local	16288	cpm	2153529	31298363910	Creative:2153529: RAL 130830 Otto WhyMove 320x50	50x320	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5822	TalkMe Talkatone iphn	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	16	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35163	35054670	MA CLT 131209 Honda of	2013-00-09	2013-00-15	60000	Local	null	cpm	2155435	31475729790	Creative:2155435: CLT_130910_HondaOfConcord_320x50.inred	50x320	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.2;sz=320x50	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	7593	Zynga- Whats the Phrase	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	421	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5144	Jacksonville Daily Progress	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	1159	Kansas City Star	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	42	cpm	2129347	28654733790	MA Creative:72115:320x50: KCM_130405_National_Creatives [72115]	50x320	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/TheNational_0313_mp.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129117	BND 131030 Maverick	166064070	McClatchy	mcclatchy@example.com	BND Maverick	2045	Belleville News-Democrat	2143429	49882350	BND 131030 Maverick ROS & Apps	2013-00-30	2013-00-02	16000	Local	8	cpm	2164408	33374522070	Creative:2164408: BND_131028_Maverick_216x36.gif	36x216	http://belleville.IMPRESSLOCAL.mobi/maverick-transportation/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
14387	MOD 130514 Chopping Block	140932230	McClatchy	mcclatchy@example.com	MOD Chopping Block	2041	The Modesto Bee	46310	35238150	MA MOD 130514 ROS	2013-00-17	2014-00-13	114609	Local	14132	cpm	2129498	28654793070	MA Creative:78296:320x50: MOD 130513 Shop [78296]	50x320	https://www.facebook.com/ChoppingBlockButcherShopAndDeli	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
11279	MOD 130208 Bonanader	140884590	McClatchy	mcclatchy@example.com	MOD Bonander	2041	The Modesto Bee	37647	35089950	MA MOD 130208 ROS	2013-00-17	2013-00-29	55027	Local	126	cpm	2127813	28654111350	MA Creative:64067:216x36: MOD 130206 Bonander/Verano [64067]	36x216	http://www.bonanaderbuickgmc.com/	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1406	The Sacramento Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1237	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2127047	LEX 130913 Central Bank	155840670	McClatchy	mcclatchy@example.com	LEX Central Bank	2000	Lexington Herald-Leader	2136604	44592390	0913 LEX ROS GT-LEX DMA	2013-00-13	2013-00-30	450000	Local	29968	cpm	2155971	31521314310	Creative:2155971: LEX_130912_CentralBank_320x50.jpg	50x320	http://servedby.flashtalking.com/click/3/26057;652782;0;209;0/?ft_width=300&ft_height=50&url=4319175	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Lexington KY(541)
2129103	FTW 131029 Lightfoot Mechanical mobile IMPLOC	166047030	McClatchy	mcclatchy@example.com	FTW_LightfootMechanical_9352_LIG03	1107	Fort Worth Star-Telegram	2143398	49857390	FTW 131029 Lightfoot Mechanical mobile IMPLOC	2013-00-29	2013-00-28	12000	Local	2144	cpm	2164351	33374111070	Creative:2164351: FTW_131028_LightfootMechanical_320x50	50x320	http://lightfootmechanical3.tru-m.com	iPhone App	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5822	TalkMe Talkatone iphn	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	383	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	12	cpm	2165480	33548054790	Creative:2165480: SAC 130923 big5 fallball eteam 216x36.jp	36x216	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	89	CBS Sports	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	4769	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127845	FTW 131003 Gateway Church mobile IMPLOC	160162350	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	1107	Fort Worth Star-Telegram	2139094	46335990	FTW 131003 Gateway ROS	2013-00-03	2013-00-02	20000	Local	24	cpm	2147018	30173943150	Creative:2147018: FTW 130802 Generic 320x50	50x320	http://gatewaypeople2.tru-m.com	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	114	AdMarvel Airkast Cumulus	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	17	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
14389	ANC Anchorage Chrysler Dodge	140931750	McClatchy	mcclatchy@example.com	ANC Anchorage Chrysler Dodge	null	null	46316	35237190	MA ANC 130514 ROS	2013-00-17	2013-00-31	650063	Local	null	cpm	2129819	28654916910	MA Creative:81627:216x36: ANC 130605 Gold [81627]	36x216	http://www.anchoragechryslercenter.com/index.htm	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128860	FTW 131101 Military Gun Supply IMPLCOC	164637630	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	1107	Fort Worth Star-Telegram	2142215	48967710	1101 FTW ROS	2013-00-01	2013-00-30	10000	Local	310	cpm	2129632	28654878510	MA Creative:81048:320x50: FTW_130531_BuySale [81048]	50x320	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	1159	Kansas City Star	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	2	cpm	2146375	29940341190	Creative:2146375: KCM 130730 Hob Lobb BTS 300x50	50x300	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_campaign=shopOnline	Mobile Web	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
8491	LEX 1211 Rector Hayden	140861070	McClatchy	mcclatchy@example.com	Rector Hayden Realtors	2000	Lexington Herald-Leader	26694	35001630	MA LEX 1211 ROS mobile	2013-00-17	2013-00-31	234370	Local	113	cpm	2127520	28653777750	MA Creative:48659:320x50: LEX Rector Hayden [48659]	50x320	https://itunes.apple.com/us/app/rectorhayden/id562025111?mt=8	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128860	FTW 131101 Military Gun Supply IMPLCOC	164637630	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	null	null	2142215	48967710	1101 FTW ROS	2013-00-01	2013-00-30	10000	Local	null	cpm	2129633	28654878630	Creative:2129633: MA FTW_130531_BuySale	50x300	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	1993	The Idaho Statesman	2136436	44488110	110113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-30	50000	Local	15	cpm	2155128	31447165110	Creative:2155128: BOI_130909_Axiom_216x36.jpg	36x216	http://www.axiomfitness.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	1406	The Sacramento Bee	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	1212	cpm	2164437	33386753190	Creative:2164437: SAC 131028 Enterprise 1813314 320x50.jpg	50x320	http://impresslocal82.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127890	BOI 131003 St. Luke's	160222590	McClatchy	mcclatchy@example.com	BOI St. Luke's	null	null	2139274	46443150	BOI Mobile/Apps 320x50,300x50	2013-00-03	2013-00-31	100000	Local	null	cpm	2158872	32260026870	Creative:2158872: BOI 130930 St.Luke's 300x50.txt	50x300	N/A	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4996	WTE Pregnancy Tracker	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	587	Uber WeatherPlus iPhone	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	6	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128437	FTW 131027 McDonaldLawFirm_IMPLCOC	162088710	McClatchy	mcclatchy@example.com	FTW_McDonaldLawFirm_8353_MCD28	1107	Fort Worth Star-Telegram	2141082	47842470	131027 McDonaldLawFirm ROS	2013-00-27	2013-00-26	20000	Local	800	cpm	2161011	32605126710	Creative:2161011: FTW 131027 McDonaldLawFirm 320x50	50x320	http://meshimplantrecovery9.tru-m.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4500	NBC Bay Area	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129270	FTW 181102 Hudepohl and Associates	166854750	McClatchy	mcclatchy@example.com	FTW Hudepohl and Associates	1107	Fort Worth Star-Telegram	2144128	50438190	1102 FTW ROS	2013-00-02	2013-00-08	45004	Local	9469	cpm	2165148	33520575270	Creative:2165148: FTW_131031_Hudepohl_320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3F1RW6YPJ1VXLW1TBK&showNewJDP=yes&IPath=JRKV0A	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1159	Kansas City Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	11	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2127672	FTW 130930 St Vincents School mobile IMPLCOC	159672630	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	null	null	2138529	45901350	FTW 130930 StVince ROS	2013-00-30	2013-00-29	20000	Local	null	cpm	2129552	28654839270	MA Creative:78812:300x50: FTW_130515_50Years [78812]	50x300	http://svsbedford4.tru-m.com	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128225	FTW 131008 European Skin Care mobile IMPLCOC	161238270	McClatchy	mcclatchy@example.com	DFW_European Skin Care	1107	Fort Worth Star-Telegram	2140328	47247150	1008 FTW ROS	2013-00-08	2013-00-07	30000	Local	66	cpm	2160031	32419584270	Creative:2160031: FTW_131007_EuroSkin_216x36.gif	36x216	http://euroskincare4.tru-m.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129292	WCH 131124 Davis Moore - Fiat	166868310	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144208	50481270	WCH 131124 DMOore Fiat ROS	2013-00-24	2013-00-30	50000	Local	null	cpm	2165233	33528190470	Creative:2165233: WCH 131031 DMOore Fiat 36x216 60mos 216x36	50x320	http://mobile.davis-moore.com/ad/view/0-percent-fiat-1013?utm_source=Kansas.com&utm_medium=mobile+banner&utm_content=Fiat&utm_campaign=Fiat	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1770	The Salem News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	2135	cpm	2165498	33548139870	Creative:2165498: SAC 130923 big5 fallball weekly 320x50.j	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2125274	BND 130802 St Elizabeth's Hospital	149657550	McClatchy	mcclatchy@example.com	BND St. Elizabeth's Hospital	null	null	2131312	39969630	130802 St Elizabeth's Hosp ROS	2013-00-02	2014-00-30	720000	Local	null	cpm	2146530	29977766670	Creative:2146530: BND_130802_StElizabethHosp_300x50	50x300	http://www.steliz.org	null	Platform:Windows Phone App(13),iPhone App(15),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)
2128285	FTW 131012 Dr Steve Brown mobile IMPLCOC	161427510	McClatchy	mcclatchy@example.com	FTW_Dr.SteveBrown_8905_BRO161	1107	Fort Worth Star-Telegram	2140509	47402310	1012 FTW ROS	2013-00-12	2013-00-11	10000	Local	1136	cpm	2155615	31498691790	Creative:2155615: FTW 130911 DrSteve DentalImplants 320x50	50x320	http://stevebrowndds4.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11695	KCM 130225 Hunt Midwest	140887470	McClatchy	mcclatchy@example.com	KCM Hunt Midwest	null	null	38966	35108670	MA KCM 130225 HuntMid	2013-00-17	2013-00-30	308585	Local	null	cpm	2127883	28654127070	MA Creative:66238:300x50: KCM_130220_HuntMidwest [66238]	50x300	http://www.huntmidwestkc.com/mobile/communities.html	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2149407	30789595230	Creative:2149407: FRS_130812_TableMt_Heart_300x50.jpg	50x300	http://tinyurl.com/hlul2dx	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2126316	SLO 130828 Promos Upickem	153107790	McClatchy	mcclatchy@example.com	SLO Promo	2043	The Tribune	2134002	43125870	SLO 130828 Promos Upickem iPhone	2013-00-28	2014-00-02	71200	Local	31023	cpm	2154106	31366347270	Creative:2154106: SLO_130904_Promo_Upickem_320x50.jpg	50x320	http://sanluisobispo.profootball.upickem.net/profootball/registration/login.asp	iPhone App	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11454	MOD 130213Jim Newell's Iron and Metal	140885670	McClatchy	mcclatchy@example.com	MOD Jim Newell's Iron and Metal	null	null	38134	35092950	MA MOD 130213 ROS	2013-00-17	2014-00-31	72583	Local	null	cpm	2127827	28654113510	MA Creative:64960:300x50: MOD 130213 Recyle Today [64960]	50x300	http://www.jnmetals.com/home.nxg	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	null	null	38423	35101470	MA BOI 140101 320 iphon	2014-00-01	2014-00-31	50000	Local	null	cpm	2130653	28724550150	MA Creative:65393:320x50: BOI 130214 Regal 320x53 iphone [65393]	50x320	http://itunes.apple.com/us/app/regal-cinemas/id502912815?mt=8	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11); Os:IOS(ios)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126899	ANC 131028 Council of Alaska Producers	155482950	McClatchy	mcclatchy@example.com	ANC Council of Alaska Producers	1010	Anchorage Daily News	2135637	44213070	ANC 131028 ROS & Apps	2013-00-28	2013-00-22	300000	Local	5718	cpm	2149772	30872389710	Creative:2149772: ANC_130813_CAP_benefits_320x50	50x320	http://alaskaproducers.org/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160961	32591673630	Creative:2160961: BOI St. Alphonsus Family 216x36	36x216	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4539	Delaware County Daily Times Mobile	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128931	SAC 131101 Folsom Premium Outlets	165167790	McClatchy	mcclatchy@example.com	SAC Folsom Premium Outlets	1406	The Sacramento Bee	2144190	50466750	SAC ROS 300x50 320x50	2013-00-01	2013-00-31	300000	Local	9504	cpm	2165207	33524963550	Creative:2165207: SAC 131031 FolsomPO Holiday 320x50.jpg	50x320	http://m.premiumoutlets.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
14514	MOD 130517 Roy Morita, DDS	140936190	McClatchy	mcclatchy@example.com	MOD_Roy Morita	2041	The Modesto Bee	46550	35260590	MA MOD 130517 ROS	2013-00-17	2014-00-14	45848	Local	4854	cpm	2131034	28724601390	MA Creative:78818:320x50: MOD 130517 Dental Implants [78818]	50x320	http://drmoritaperio.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140007	46984470	MA CLT 131223 Honda of	2013-00-23	2013-00-31	80000	Local	null	cpm	2155435	31475729790	Creative:2155435: CLT_130910_HondaOfConcord_320x50.inred	50x320	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.2;sz=320x50	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129137	WCH 131029 John Mayer	166084710	McClatchy	mcclatchy@example.com	WCH John Mayer	2048	The Wichita Eagle	2143519	49937910	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-24	30000	Local	2058	cpm	2164488	33387376590	Creative:2164488: WCH 131028 JohnMayer Concert 320x50.jpg	50x320	http://www.selectaseat.com/ticketing-links/131201_fm.php	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5328	TheWeatherChannel-ANDROID	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	40	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	1396	The News & Observer	2134948	43686150	RAL 130930 Otto ROS	2013-00-30	2013-00-03	100000	Local	21825	cpm	2153529	31298363910	Creative:2153529: RAL 130830 Otto WhyMove 320x50	50x320	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1406	The Sacramento Bee	2136652	44646390	3770427_SAC_Oct13_216x36_300x50_320x50	2013-00-01	2013-00-31	77828	Local	846	cpm	2155508	31483571790	Creative:2155508: 3770427_SAC_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Sacramento&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33734	35035350	MA 1201 ROS All Devices	2013-00-01	2013-00-31	50000	Local	null	cpm	2139481	28963972350	Creative:2139481: SAC_130624_Lasher_1683101_216x36.jpg	36x216	http://www.elkgrovedodge.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6057	MoDeluxeSolitaireDeluxe-Android	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	778	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127679	BLH 130930 Mount Baker Theatre	159681870	McClatchy	mcclatchy@example.com	BLH Mount Baker Theatre	1371	The Bellingham Herald	2138539	45908430	BLH ROS Apps 300x50 320x50 216x36	2013-00-30	2013-00-03	30000	Local	7	cpm	2158134	32111627910	Creative:2158134: BLH 130925 MBT NewSeason 320x50.jpg	50x320	http://extra.bellinghamherald.com/pages/mbt/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	null	null	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	null	cpm	2159716	32386930590	Creative:2159716: SAC 131004 Big5 BasketTeam 300x50.jpg	50x300	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1396	The News & Observer	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128259	FTW 131009 UNT Health Science Center	161304390	McClatchy	mcclatchy@example.com	FTW_UniversityOfNorthTexasHealthScience Center_6728	1107	Fort Worth Star-Telegram	2140402	47281230	Mobile Web/Apps 320x50, 300x50, 216x26	2013-00-09	2013-00-08	20000	Local	4233	cpm	2160123	32427778470	Creative:2160123: FTW UNTHSC 320x50.jpg	50x320	http://unthealth4.tru-m.com	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	50	Mail Online Daily Mail US	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	64	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128518	FTW 131019 WorldOfWellness_IMPLOC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	1107	Fort Worth Star-Telegram	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	3	cpm	2161338	32781926550	Creative:2161338: FTW 131019 WorldOfWellness 216x38 V1	36x216	http://wowchiropractor4.tru-m.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128370	BOI 131014 Willowcreek Gril	161815710	McClatchy	mcclatchy@example.com	BOI Willowcreek Grill	1993	The Idaho Statesman	2140888	47629350	Mobile Oct 28-30 Web/Apps 320x50, 300x50, 216x36	2013-00-28	2013-00-30	9000	Local	1229	cpm	2160648	32513869710	Creative:2160648: BOI Oct Willowcreek Grill 320x50	50x320	http://willowcreekgrill.com/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Uhow:Fri 12-13(132),Tue 10-11(58),Sun 12-13(12),Mon 09-10(33),Sat 12-13(156),Tue 12-13(60),Sat 10-11(154),Thu 11-
2123456	CLT 130628 Epicentre NC	141787470	McClatchy	mcclatchy@example.com	CLT Epicentre NC	null	null	2126361	36123750	CLT 130628 Epicentre NC	2013-00-28	2014-00-28	160000	Local	null	cpm	2138108	28878563070	Creative:2138108: CLT 130621 Epicentre NC 300	50x300	http://epicentrenc3.tru-m.com/startup.aspx?upuid=13381	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Palm App(12),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2126316	SLO 130828 Promos Upickem	153107790	McClatchy	mcclatchy@example.com	SLO Promo	2043	The Tribune	2134002	43125870	SLO 130828 Promos Upickem iPhone	2013-00-28	2014-00-02	71200	Local	5032	cpm	2151941	31194169590	Creative:2151941: SLO 130828 Upickem 320x50	50x320	http://sanluisobispo.profootball.upickem.net/profootball/registration/login.asp	iPhone App	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4507	NBC San Diego	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5869	KSL	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	1398	The Olympian	34252	35039670	MA 1001 ROS All Devices	2013-00-01	2013-00-31	187500	Local	11640	cpm	2130580	28724532030	MA Creative:59205:320x50: OLY_130103_LesSchwab_Tire [59205]	50x320	http://tinyurl.com/abqpjwo	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128141	RAL 131004 JPM South Renaissance Park	160938390	McClatchy	mcclatchy@example.com	RAL JPM South	1396	The News & Observer	2140016	46994550	RAL 131004 JPM Renaissance Park	2013-00-04	2013-00-31	100000	Local	123	cpm	2159665	32386503510	Creative:2159665: RAL_131004_Renaissance Park_320x50	50x320	http://www.dolan4d.com/redirect360.php?id=271	Mobile Web	Platform:Android App(6),Windows Phone App(13),iPad App(14),MeeGo App(10),Mobile Web(11),J2ME App(8),Palm App(12),BlackBerry App(7),iPhone App(15); Ad Unit:Mobile

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6814	StuckPixelFunnyPic Wifi	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	19	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128441	FTW 131022 BicyclesInc_IMPLOC	162096150	McClatchy	mcclatchy@example.com	FTW_BicyclesInc_4767_BIC07	1107	Fort Worth Star-Telegram	2141086	47846070	131022 BicyclesInc ROS	2013-00-22	2013-00-21	30000	Local	4432	cpm	2161026	32605179630	Creative:2161026: FTW 131022 BicyclesInc 320x50	50x320	http://bicyclesinc2.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129006	FTW 131102 Mark Jameson Allstate mobile IMPLOC	165720150	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	1107	Fort Worth Star-Telegram	2143207	49589430	FTW 131102 Mark Jameson Allstate Mobile IMPLOC	2013-00-02	2013-00-01	20000	Local	4	cpm	2164008	33274264350	Creative:2164008: FTW 131024 MarkJamesonAllstate 216x36	36x216	http://allstate7.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7393	NDInsider	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7874	Gas Price Watch	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	560	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	1396	The News & Observer	2139711	46742070	RAL 131101 Allen Tate	2013-00-01	2013-00-30	235263	Local	16	cpm	2159356	32319548550	Creative:2159356: RAL_131002_Allen Tate_216x36	36x216	http://tinyurl.com/a6fsyh6	Mobile Web	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
2128941	WCH 131108 K State Div of Continuing Ed	165210270	McClatchy	mcclatchy@example.com	WCH K State Div of Continuing Ed	null	null	2142983	49407870	WCH ROS 320x50 300x50 216x36	2013-00-08	2013-00-15	50000	Local	null	cpm	2163762	33252664590	Creative:2163762: WCH 131023 KState Education 216x36.jpg	36x216	http://www.dce.k-state.edu/distance/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127994	RHL 131004 Southern Furniture	160592790	McClatchy	mcclatchy@example.com	RHL Southern Furniture	1387	The Herald	2139517	46640670	1004 RHL ROS	2013-00-04	2013-00-31	50000	Local	31	cpm	2159212	32305824870	Creative:2159212: RHL_131002_SouthernFurniture_320x50.jpg	50x320	http://www.observerdigital.com/tmp/ad/TheHerald_LandingPages/66768_SouthernFurniture_093013_LP.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127697	FTW 130930 Texas Appliance mobile IMPLOC	159807390	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	null	null	2138615	45998190	FTW 130930 TXApp ROS	2013-00-30	2013-00-29	40000	Local	null	cpm	2158237	32132469390	Creative:2158237: FTW 130926 TexasApp 216x36	36x216	http://monogram1.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126182	COL 130901 Capitol Hyundai {632528}	152805630	McClatchy	mcclatchy@example.com	COL Capitol Hyundai	1410	The State	2133721	42932910	0901 COL ROS	2013-00-01	2013-00-29	400000	Local	124607	cpm	2151280	31145615670	Creative:2151280: COL_130901_CapitolHyundai_320x50.jpg	50x320	http://www.capitolhyundai.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1980	LA.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	400	Weatherbug Android ROS BNR MMA	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128393	FTW Coldwell Banker 131014 mobile IMPLOC	161969430	McClatchy	mcclatchy@example.com	FTW_ColdwellBanker_7119_COL56	1107	Fort Worth Star-Telegram	2140964	47740350	1014 FTW ROS	2013-00-14	2013-00-13	92000	Local	8060	cpm	2130317	28655046630	MA Creative:82485:320x50: FTW_130611_Luxury [82485]	50x320	http://cbdfw1.tru-m.com	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2125328	MIA 130801 South Motors	149726550	McClatchy	mcclatchy@example.com	MIA South Motors	1983	Miami Herald	2131441	40052190	MIA 130801 MH & ELN Mobile Web WAP	2013-00-01	2014-00-31	33401355	Local	3017311	sponsorship	2146691	30004650630	Creative:2146691: MIA_130731_SouthMotors_320x50.gif	50x320	http://southmotors.com/mobile.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2128287	FTW 131010 Billy Bob's mobile IMPLOC	161427870	McClatchy	mcclatchy@example.com	DFW_BillyBob's_5121_BIL15	null	null	2140510	47403270	FTW 131010 Billy Bob's	2013-00-10	2013-00-09	20000	Local	null	cpm	2160190	32457215430	Creative:2160190: FTW 131008 Billy Bob 300x50	50x300	http://billybobssdfw4.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),J2ME App(8),Mobile Web(11),iPhone App(15),BlackBerry App(7),Palm App(12),MeeGo App(10),Windows
2128406	FTW 131026 Riskys BBQ mobile IMPLOC	161977230	McClatchy	mcclatchy@example.com	FTW_RiskysBBQ_2090_RIS85	null	null	2141021	47763510	1026 FTW ROS	2013-00-26	2013-00-25	32000	Local	null	cpm	2157673	32037919230	Creative:2157673: FTW 130923 Riskys SlicedBeef 300x50	50x300	http://riskys5.tru-m.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128388	WCH 131104 Salvation Army	161950590	McClatchy	mcclatchy@example.com	WCH Salvation Army	null	null	2140951	47730510	WCH 131104 SalvationArmy ROS	2013-00-04	2013-00-28	200000	Local	null	cpm	2160833	32539744350	Creative:2160833: WCH 131010 SalvArmy MissionHope 320x50	50x320	http://www.missionofhope.salvationarmy.us/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Wichita-Hutchinson KS(678)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5137	Detroit Tigers	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160952	32591672070	Creative:2160952: BOI St. Alphonsus Baby 216x36	36x216	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128853	CLT 131022 Home Builders Association	164625150	McClatchy	mcclatchy@example.com	HBA	null	null	2142210	48965790	CLT 131104 ROS & Apps	2013-00-04	2013-00-24	100000	Local	null	cpm	2162683	33031181550	Creative:2162683: CLT_131022_HMA_Homearama_300x50.jpg	50x300	http://charlottehomearama.com/homearama-tickets/	null	Metro:Charlotte NC(517); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5496	Alabama Tigers Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128208	BND 1310 Smox Distributing	161210430	McClatchy	mcclatchy@example.com	BND Smox Distributing	null	null	2140283	47215350	BND ROS/Apps 320x50 300x50 216x36	2013-00-09	2013-00-01	20000	Local	null	cpm	2159989	32418545190	Creative:2159989: BND 131007 Beverly Farm 50x300 300x50.gif	50x300	http://belleville.impresslocal.mobi/smox-distributing/	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma); Uhow:Wed 05-06(77),Fri 01-02(121),Fri 06-07(126),Wed 22-23(94),Fri 18-
2128441	FTW 131022 BicyclesInc_IMPLOC	162096150	McClatchy	mcclatchy@example.com	FTW_BicyclesInc_4767_BIC07	1107	Fort Worth Star-Telegram	2141086	47846070	131022 BicyclesInc ROS	2013-00-22	2013-00-21	30000	Local	2012	cpm	2161026	32605179630	Creative:2161026: FTW 131022 BicyclesInc 320x50	50x320	http://bicyclesinc2.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127695	FTW 131001 Metro Express Services mobile IMPLOC	159807030	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	1107	Fort Worth Star-Telegram	2138613	45996990	FTW 131001 MetroX ROS	2013-00-01	2013-00-31	120000	Local	1	cpm	2131257	28724628750	MA Creative:81764:216x36: FTW_130606_ACBroken [81764]	36x216	http://mes-ac6.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127990	FTW 131002 Vance Godbeys mobile IMPLOC	160588950	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	null	null	2139512	46627710	FTW 131002 VanceGodbey ROS	2013-00-02	2013-00-01	27000	Local	null	cpm	2159196	32305603710	Creative:2159196: FTW 131002 VanceGodbeys PieceCake 216x36	36x216	http://vancegodbeys3.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	584	Uber Plume Android	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	56	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127471	FTW 130929 ABC 123 Dental mobile IMPLOC	158257590	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	1107	Fort Worth Star-Telegram	2137734	45395310	FTW 130929 ABC123 ROS	2013-00-29	2013-00-28	40000	Local	46	cpm	2130124	28655004270	MA Creative:82412:320x50: FTW_130611_FreeExam [82412]	50x320	http://abc123dental4.tru-m.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	null	null	34243	35043030	MA 1201 ROS All Devices	2013-00-01	2013-00-31	300000	Local	null	cpm	2130596	28724538630	MA Creative:59196:216x36: TAC_130103_lesschwab_tires [59196]	36x216	http://tinyurl.com/a6zkxgd	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123959	MOD 130702 Modesto Livestock	144006270	McClatchy	mcclatchy@example.com	MOD Modesto Livestock	2041	The Modesto Bee	2127828	37349790	MOD 130702 ROS	2013-00-02	2013-00-29	65000	Local	10325	cpm	2138117	28880551830	Creative:2138117: MOD Livestock 320x50	50x320	http://modestolivestock.com/auction/	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6816	WeatherChannel WIFI	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	69	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	34	cpm	2165482	33548057790	Creative:2165482: SAC 131004 big5 fallbball eteam 216x36	36x216	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
12727	RAL 130401 Hilton Garden Inn	140901630	McClatchy	mcclatchy@example.com	RAL Hilton Garden Inn	1396	The News & Observer	42130	35517750	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	1	cpm	2131407	28724648070	MA Creative:70945:320x50: RAL 130401 OBX [70945]	50x320	http://tinyurl.com/c73545j	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127954	FTW 131002 Texas Retirement Specialists mobile IMPLOC	160468350	McClatchy	mcclatchy@example.com	FTW_TexasRetirementSpecialists_6407_TE X199	1107	Fort Worth Star-Telegram	2139434	46569630	FTW 131002 TXRetire ROS	2013-00-02	2013-00-01	55900	Local	86	cpm	2130356	28655052270	MA Creative:82430:320x50: FTW_130611_Retirement [82430]	50x320	http://texasretirementspecialists5.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128280	FTW 131010 Stockyards Station mobile IMPLOC	161421870	McClatchy	mcclatchy@example.com	FTW_StockyardsStation_5574_STO61	1107	Fort Worth Star-Telegram	2140494	47388150	1010 FTW ROS	2013-00-10	2013-00-09	30000	Local	3327	cpm	2130106	28654999590	MA Creative:81280:320x50: FTW_130603_GunFights [81280]	50x320	http://stockyardsstation4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	152	Nex MobilePosse Weather MobileWeb	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	755	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	1365	Sun Herald	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	3703	cpm	2129707	28654897590	MA Creative:81222:320x50: BLX_130603_SingingRiver [81222]	50x320	http://www.mysrns.com/services-a-specialties/healthplex.html?utm_source=sunherald&utm_medium=digital&utm_campaign=mayhplex	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33886	35036310	MA ANC 131201 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2149280	30765905670	Creative:2149280: ANC_130812_AKSales_equinox_300x50.jpg	50x300	http://www.alaskasalesandservice.com/supersale	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	97	MailOnlineDailyMailUS Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	91	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	null	null	33962	35032230	MA 1101 ROS All Devices	2013-00-01	2013-00-30	25000	Local	null	cpm	2129291	28654710030	MA Creative:69033:300x50: MOD 131101 We 50x300 Want Your Junk [69033]	50x300	http://tinyurl.com/d3avwyd	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	null	null	2136271	44445510	STC 130909 Stocker Chev ROS	2013-00-09	2013-00-31	100000	Local	null	cpm	2151304	31146987270	Creative:2151304: STC_130821_Stocker300x50	50x300	http://www.stockerchevrolet.com/	null	Platform:iPhone App(15),Mobile Web Tablet(16),MeeGo App(10),Mobile Web(11),J2ME App(8),Palm App(12),Windows Phone App(13),iPad App(14),Android App(6),BlackBerry
2129000	FTW 131103 TildenCarCare	165702270	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	1107	Fort Worth Star-Telegram	2143189	49572510	131103 TildenCarCare ROS	2013-00-03	2013-00-02	20000	Local	2	cpm	2163984	33273329910	Creative:2163984: FTW 131103 TildenCarCare 216x36	36x216	http://tildencarcaretexas4.tru-m.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
12730	RAL 130401 Ramada Plaza	140901750	McClatchy	mcclatchy@example.com	RAL Ramada Inn OBX	null	null	42141	35518950	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	null	cpm	2131805	28733178270	MA Creative:70958:300x50: RAL 130401 Ramdalnn/OBX [70958]	50x300	http://mobile.ramadaplazanagshhead.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128130	FTW 131007 Jon Derrick Allstate mobile IMPLOC	160898670	McClatchy	mcclatchy@example.com	FTW_JonDerrickAllstate_5046_DER05	1107	Fort Worth Star-Telegram	2139994	46972710	FTW 131007 JonDerrick ROS	2013-00-07	2013-00-06	24500	Local	3018	cpm	2129945	28654963830	MA Creative:81872:320x50: FTW_130606_Contact [81872]	50x320	http://allstate5.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
11282	MOD 130208 Smith Chevrolet	140884470	McClatchy	mcclatchy@example.com	MOD Smith Chevrolet	2041	The Modesto Bee	37651	35089710	MA MOD 130208 ROS	2013-00-17	2013-00-29	55047	Local	68	cpm	2127810	28654110870	MA Creative:64075:216x36: MOD 130206 Smith Chevy/Mailibu [64075]	36x216	http://tinyurl.com/ask4ejc	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126141	FRS 130827 Promos Upickem	152564070	McClatchy	mcclatchy@example.com	FRS Upickem Chukchansi Promos	1385	The Fresno Bee	2133597	42851670	FRS 130827 Upickem Chukchansi Promos	2013-00-27	2014-00-02	246000	Local	41	cpm	2151043	31097820030	Creative:2151043: FRS 130822 Upickem Chukchansi Promos 300	50x300	http://fresnobee.profootball.upickem.net	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5441	StuckPixel-FunnyPics iPhone	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	31	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7593	Zynga- Whats the Phrase	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	15	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	1010	Anchorage Daily News	2132826	40888350	ANC 131001 ROS	2013-00-01	2013-00-01	43333	Local	8	cpm	2149792	30872714670	Creative:2149792: ANC_130813_coombsortho_\$10000Off_320x5	50x320	http://coombsorthodontics.com/	Android App	Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
9372	ANC 121130 Medical Park Family Care	140864430	McClatchy	mcclatchy@example.com	Medical Park Family Care	1010	Anchorage Daily News	30563	35006190	MA ANC 121130 ROS	2013-00-17	2013-00-27	268690	Local	481	cpm	2127549	28653783270	MA Creative:54067:216x36: ANC 121130 MPFC/40yrs [54067]	36x216	http://www.mpfcak.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5457	West County Times	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	5	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1776	TribStar.com - Mobile Edition	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10466	SAC 130112 Elk Grove Audi	140875950	McClatchy	mcclatchy@example.com	SAC ELK GROVE Audi	null	null	37535	35097390	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	53572	Local	null	cpm	2145748	29850243270	Creative:2145748: SAC_130726_EGAudi_1747688_320x50.jpg	50x320	http://www.elkgroveaudica.com/index.htm	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134629	43485270	BOI 140113 NNU	2014-00-13	2014-00-23	57700	Local	null	cpm	2152866	31250257110	Creative:2152866: BOI 130828 NUU 320	50x320	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2126778	ANC 130905 GCI	155178990	McClatchy	mcclatchy@example.com	ANC GCI	1010	Anchorage Daily News	2135357	44017710	ANC 130905 ROS & Apps	2013-00-05	2014-00-02	550000	Local	1201	cpm	2154068	31366214670	Creative:2154068: ANC_13904_GCI_TVPROFOOTBALL_216x3	36x216	http://www.gci.com/TV	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10815	MOD 130124 Dr Levin	140879190	McClatchy	mcclatchy@example.com	MOD Dr Levin	2041	The Modesto Bee	35998	35074350	MA MOD 130124 ROS	2013-00-17	2014-00-17	64424	Local	8476	cpm	2130639	28724548470	MA Creative:61736:320x50: MOD 130124 Dr Levin/Request [61736]	50x320	http://www.centralvalleyneurology.com/	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127847	FTW 131003 Oasis Dental mobile IMPLC	160163310	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	1107	Fort Worth Star-Telegram	2139096	46338390	FTW 131003 Oasis ROS	2013-00-03	2013-00-02	20000	Local	19	cpm	2147005	30173184270	Creative:2147005: FTW 130802 Oasis Crowns 320x50	50x320	http://impresslocal31.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	null	null	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	null	cpm	2165494	33548139390	Creative:2165494: SAC 131101 big5 fallapparel weekly 300x5	50x300	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127668	FTW 130930 Davis Funeral Home mobile IMPLC	159669150	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_8899_DAV65	null	null	2138524	45898590	FTW 130930 Davis ROS	2013-00-30	2013-00-29	5000	Local	null	cpm	2153458	31296535710	Creative:2153458: FTW 130830 DFuneral Planning 300x50	50x300	http://davisfuneralchapel1.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6366	AdM-Sports	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	160	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5065	Cullman Times	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	8	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2133580	28861725030	Creative:2133580: WCH 130620 HobLob Freedom 300x50	50x300	http://m.hobbylobby.com/coupon/wichitaEagle	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	1385	The Fresno Bee	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	42579	cpm	2153425	31296325830	Creative:2153425: FRS 130830 Table Mountain 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2045	Belleville News-Democrat	2136654	44647590	3770427_BND_Nov13_216x36_300x50_320x50	2013-00-01	2013-00-30	77828	Local	163	cpm	2155484	31478218590	Creative:2155484: 3770427_BNDa_216x36_0915_1128_Autum	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Belleville&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2127300	MOD 130917 Direct Appliance	157485990	McClatchy	mcclatchy@example.com	MOD Direct Appliance	2041	The Modesto Bee	2137266	45052710	MOD 130917 ROS & Apps	2013-00-17	2013-00-29	80000	Local	9529	cpm	2156594	31776444630	Creative:2156594: MOD_130916_DirectAppliance_event_320x5	50x320	http://modesto.impresslocal.mobi/direct-appliance/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	84	Weather Channel LL	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	62	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6180	Amobee Accuweather	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	46	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
11351	MOD 130209 Jamieson Law	140884950	McClatchy	mcclatchy@example.com	MOD Jamieson Law	null	null	37851	35090910	MA MOD 130211 ROS	2013-00-17	2014-00-31	71933	Local	null	cpm	2127818	28654112070	MA Creative:64438:300x50: MOD 130208 JamiesonLaw/Injury [64438]	50x300	http://tinyurl.com/bytk3nk	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
12016	MOD 130304 Miracle Method	140891190	McClatchy	mcclatchy@example.com	MOD Miracle Method	2041	The Modesto Bee	39878	35127390	MA MOD 130305 ROS	2013-00-17	2014-00-23	82195	Local	9380	cpm	2131901	28741707030	Creative:2131901: Ugly Bath 320x50	50x320	http://tinyurl.com/dyofqyn	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128215	KCM 131007 Rodrock Homes	161221350	McClatchy	mcclatchy@example.com	KSC_Rodrock Homes	1159	Kansas City Star	2140309	47229150	KCM 131007 ROS	2013-00-07	2014-00-01	400000	Local	13072	cpm	2160008	32418737550	Creative:2160008: KCM 131007 Rodrock Homes 320x50.jpg	50x320	http://www.rodrockready.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128282	FTW 101011 Liq-O-Rama mobile IMPLC	161423910	McClatchy	mcclatchy@example.com	FTW_Liq-O-Rama_8989_LIQ06	1107	Fort Worth Star-Telegram	2140505	47396070	1011 FTW ROS	2013-00-11	2013-00-10	20000	Local	10810	cpm	2155398	31475158830	Creative:2155398: FTW 130910 LiqORama BeerSpir 320x50	50x320	http://impresslocal79.tru-m.com	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128505	FTW 131022 Judy Samuel State Farm mobile IMPLC	162588030	McClatchy	mcclatchy@example.com	FTW_JudySamuelStateFarm_8312_SAM38	null	null	2141227	48006870	1022 FTW ROS	2013-00-22	2013-00-21	18200	Local	null	cpm	2156779	31851922830	Creative:2156779: FTW 130917 Judy StateFarm 300x50.gif	50x300	http://judysamuel3.tru-m.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	null	null	38422	35100990	MA BOI 131201 320 iphon	2013-00-01	2013-00-31	50000	Local	null	cpm	2127835	28654116030	MA Creative:65392:320x50: BOI 130214 Regal 320x53 iphone [65392]	50x320	http://itunes.apple.com/us/app/regal-cinemas/id502912815?mt=8	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11); Os:iOS(ios)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	84	Weather Channel LL	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	206	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:San Francisco
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6815	WeatherChannel Non-Wifi	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	74	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	null	null	34253	35040150	MA 1101 ROS All Devices	2013-00-01	2013-00-30	187500	Local	null	cpm	2130586	28724537430	MA Creative:59206:300x50: OLY_130103_LesSchwab_Tire [59206]	50x300	http://tinyurl.com/abqpjwo	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7053	MU Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10994	FRS 130129 Nissan of Clovis	140881950	McClatchy	mcclatchy@example.com	FRS Nissan of Clovis	1385	The Fresno Bee	48782	35449470	MA FRS 130701 Nissan	2013-00-01	2013-00-31	300000	Local	87140	cpm	2130308	28655045550	Creative:2130308: MA FRS 130610 Selma Nissan	50x320	http://www.nissanofclovis.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2125328	MIA 130801 South Motors	149726550	McClatchy	mcclatchy@example.com	MIA South Motors	1092	El Nuevo Herald	2131441	40052190	MIA 130801 MH & ELN Mobile Web WAP	2013-00-01	2014-00-31	33401355	Local	40462	sponsorship	2146693	30004650870	Creative:2146693: MIA_130731_SouthMotors_216x36.gif	36x216	http://southmotors.com/mobile.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129000	FTW 131103 TildenCarCare	165702270	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	1107	Fort Worth Star-Telegram	2143189	49572510	131103 TildenCarCare ROS	2013-00-03	2013-00-02	20000	Local	382	cpm	2163985	33273330750	Creative:2163985: FTW 131103 TildenCarCare 320x50	50x320	http://tildencarcaretexas4.tru-m.com	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	6840	cpm	2165495	33548139510	Creative:2165495: SAC 130912 big5 58anniv eteam 320x50.jpg	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1525	Bluefield Daily Telegraph	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2129852	28654939350	MA Creative:81709:216x36: KCM_130606_400ff [81709]	36x216	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_campaign=shopOnline	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14514	MOD 130517 Roy Morita, DDS	140936190	McClatchy	mcclatchy@example.com	MOD_Roy Morita	2041	The Modesto Bee	46550	35260590	MA MOD 130517 ROS	2013-00-17	2014-00-14	45848	Local	4828	cpm	2131034	28724601390	MA Creative:78818:320x50: MOD 130517 Dental Implants [78818]	50x320	http://drmoritaперio.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	609	KBZK News II	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129243	FTW 131101 Fort Worth Transit Authority Mobile IMPLOC	166634430	McClatchy	mcclatchy@example.com	FTW_FortWorthTransitAuthority_9207_CO5 6	1107	Fort Worth Star-Telegram	2144017	50304030	FTW 131030 FTW_FortWorthTransitAuthority_9207_CO5	2013-00-01	2013-00-30	30000	Local	2494	cpm	2165006	33462698790	Creative:2165006: FTW 131030 Transit Authority 320x50	50x320	http://trinityrailwayexpress1.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2123376	ANC 130618 NMS Lodging	141442110	McClatchy	mcclatchy@example.com	ANC NMS Lodging	1010	Anchorage Daily News	2125630	35731110	ANC 130618 ROS	2013-00-18	2013-00-28	750000	Local	150687	cpm	2132114	28766880510	Creative:2132114: ANC 130618 Stay	50x320	http://tinyurl.com/lf9zt3y	iPhone App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	1398	The Olympian	34253	35040150	MA 1101 ROS All Devices	2013-00-01	2013-00-30	187500	Local	9228	cpm	2129232	28654683270	MA Creative:59206:320x50: OLY_130103_LesSchwab_Tire [59206]	50x320	http://tinyurl.com/abqpjwo	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5497	Rutgers Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125912	BRD 130817 Patio Factory Supercenter	151804230	McClatchy	mcclatchy@example.com	BRD Patio Factory Supercenter	null	null	2133064	41028990	BRD 130817 Patio ROS	2013-00-17	2013-00-31	30000	Local	null	cpm	2150187	30943852830	Creative:2150187: BRD 130817 Patio 300x50 50x300	50x300	http://www.patiofactorysupercenter.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1092	El Nuevo Herald	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	89	CBS Sports	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	654	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126975	BOI 130912 Corwin Ford	155657310	McClatchy	mcclatchy@example.com	BOI Corwin Ford	1993	The Idaho Statesman	2136432	44485710	100113 BOI Mobile/Apps 320x50, 300x50	2013-00-01	2013-00-31	20000	Local	1642	cpm	2155127	31447093230	Creative:2155127: BOI_131001_CorwinFord_320x50.jpg	50x320	http://www.corwinfordnampa.com/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125026	SAC 130801 Roseville Toyota	148250550	McClatchy	mcclatchy@example.com	Roseville Toyota	1406	The Sacramento Bee	2131243	39927030	0801 SAC ROS & APPS	2013-00-01	2013-00-31	900000	Local	987	cpm	2148706	30476627550	Creative:2148706: SAC_130809_RoseToy_1773425_216x36.jpg	36x216	http://tinyurl.com/m3ojq9y	Mobile Web	Metro:Sacramento-Stockton-Modesto CA(862); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127467	KCM 130920 Tom French Construction	158254110	McClatchy	mcclatchy@example.com	KCM Tom French	1159	Kansas City Star	2137725	45391230	KCM 130920 TomFrench ROS	2013-00-20	2013-00-30	50000	Local	33	cpm	2157246	31901722710	Creative:2157246: KCM 130919 TomFrench 320x50	50x320	http://vv.vrvn.com/kcstar/land?amf=2792&p=def&c=888&b=kcstar	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129120	BRD 131028 Firkins Nissan	166070790	McClatchy	mcclatchy@example.com	BRD Firkins Nissan	2044	Bradenton Herald	2143450	49899510	BRD 131028 FirkinsNis ROS	2013-00-28	2013-00-27	41250	Local	4351	cpm	2164426	33386522910	Creative:2164426: BRD 131028 Firkins Nissan 320x50	50x320	http://www.firkinsnissan.com	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2047	The Sun News	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	259	cpm	2129438	28654760910	MA Creative:74879:216x36: ANC 130419 ARRC Two [74879]	36x216	http://alaskarailroad.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	1406	The Sacramento Bee	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	52117	cpm	2146996	30173171070	Creative:2146996: SAC_130802_EGDogde_1750427_320x50.	50x320	http://www.elkgrovedodge.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	1396	The News & Observer	2141077	47835870	RAL 131101 Berkshire Hathaway	2013-00-01	2013-00-20	150000	Local	17383	cpm	2160999	32604673110	Creative:2160999: RAL_131011_Berkshire Hathaway_320x50	50x320	http://bhhs Carolinas.com/	iPhone App	Platform:BlackBerry App(7),Mobile Web(11),Android App(6),iPad App(14),Windows Phone App(13),Palm App(12),J2ME App(8),iPhone App(15),MeeGo App(10); Ad Unit:Mobile Web
2129269	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	166853310	McClatchy	mcclatchy@example.com	FTW_Mader-BagleyStateFarm_9500_MAD16	1107	Fort Worth Star-Telegram	2144129	50438670	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	2013-00-01	2013-00-30	24500	Local	723	cpm	2165149	33520575390	Creative:2165149: FTW 131101 Mader-Bagley 320x50	50x320	http://mader-bagley2.tru-m.com	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	60	Nexage Univision iOS	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	863	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128283	FTW 131012 Granbury_IMPLOC	161426790	McClatchy	mcclatchy@example.com	FTW_GranburyVisitorsCenter_2024_GRA69	1107	Fort Worth Star-Telegram	2140507	47401350	131012 Granbury ROS	2013-00-12	2013-00-11	7000	Local	1268	cpm	2160183	32457210150	Creative:2160183: FTW 131012 Granbury 320x50	50x320	http://granburycvbwdfw4.tru-m.com	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11351	MOD 130209 Jamieson Law	140884950	McClatchy	mcclatchy@example.com	MOD Jamieson Law	2041	The Modesto Bee	37851	35090910	MA MOD 130211 ROS	2013-00-17	2014-00-31	71933	Local	9062	cpm	2127817	286541111950	MA Creative:64438:320x50: MOD 130208 JamiesonLaw/Injury [64438]	50x320	http://tinyurl.com/bytk3nk	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6950	Detroit News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	2	cpm	2156014	31521397590	Creative:2156014: SAC 130912 Big5 AnnivesaryWeek 216x36.jp	36x216	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128949	FTW 131030 TexasAppliance_IMPLOC	165219030	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	null	null	2143030	49427430	131030 TexasAppliance ROS	2013-00-30	2013-00-29	40000	Local	null	cpm	2163807	33253956750	Creative:2163807: FTW 131030 TexasAppliance 300x50	50x300	http://monogram1.tru-m.com	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6320	Powerline	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	40	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	113	AdMarvel Airstak Radio One	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	4	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128518	FTW 131019 WorldOfWellness_IMPLOC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	1107	Fort Worth Star-Telegram	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	921	cpm	2161344	32781928950	Creative:2161344: FTW 131019 WorldOfWellness 320x50 V2	50x320	http://wowchiropractor4.tru-m.com/	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	1993	The Idaho Statesman	2136436	44488110	110113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-30	50000	Local	3475	cpm	2155130	31447172310	Creative:2155130: BOI_130909_Axiom_320x50.jpg	50x320	http://www.axiomfitness.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128131	FTW 131007 Center For Aesthetic Surgery mobile IMPLOC	160898790	McClatchy	mcclatchy@example.com	FTW_CenterForAestheticSurgery_7072_CE	1107	Fort Worth Star-Telegram	2139995	46973190	FTW 131007 CFAS ROS	2013-00-07	2013-00-06	36500	Local	21587	cpm	2158667	32212943070	Creative:2158667: FTW 130930 CFAS 25OffFacials 320x50	50x320	http://dfw52.tru-m.com/	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2129850	28654939110	MA Creative:81709:320x50: KCM_130606_40Off [81709]	50x320	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_cam null	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	1396	The News & Observer	2139711	46742070	RAL 131101 Allen Tate	2013-00-01	2013-00-30	235263	Local	19697	cpm	2159354	32319548310	Creative:2159354: RAL_131002_Allen Tate_320x50	50x320	http://tinyurl.com/a6fsyh6	iPhone App	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6830	AdM-Hispanic	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6967	WFAA	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127650	BLH 130930 Charter College	159655230	McClatchy	mcclatchy@example.com	BLH Charter College	1371	The Bellingham Herald	2138497	45885630	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	72000	Local	6	cpm	2158045	32101940190	Creative:2158045: BLH 130925 CharterColl Hospt 216x36.jpg	36x216	http://tinyurl.com/mmu3vxvs	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128134	CLT 131007 Toyota of Concord	160901910	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	2140123	47038470	CLT 131209 Toyota of Concord	2013-00-09	2013-00-29	200000	Local	null	cpm	2159863	32387288910	Creative:2159863: CLT_131004_ToyotaOfConcord_130114_216	36x216	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129143	HHI 131029 Truffles	166086870	McClatchy	mcclatchy@example.com	HHI Truffles	null	null	2143567	49953270	HHI 131029 Truffles	2013-00-29	2013-00-01	4000	Local	null	cpm	2164545	33387844470	Creative:2164545: HHI 131028 Truffles 300x50	50x300	http://www.lowcountrynewspapers.net/archive/2013/10/28/lp/truffles	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	null	null	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	null	cpm	2157654	32032094550	Creative:2157654: SAC 130923 Big5 FallTeam 300x50.jpg	50x300	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129026	CLT 131028 Viola Lyles for City Council	165730470	McClatchy	mcclatchy@example.com	CLT Viola Lyles For City Council	1374	The Charlotte Observer	2143308	49746870	CLT 131028 ROS & Apps	2013-00-28	2013-00-05	70000	Local	19284	cpm	2164176	33324369150	Creative:2164176: CLT_131025_CityCouncil_Lyles_320x50.jpg	50x320	http://www.voteviaalexanderlyles.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Charlotte NC(517); Ad Unit:Mobile Web Banner(mma)
15452	MOD 130606 Landon's Mens Wear	140972310	McClatchy	mcclatchy@example.com	MOD_Landons Mens Wear	2041	The Modesto Bee	48536	35406750	MA MOD 130607 Landons	2013-00-17	2014-00-30	49943	Local	4690	cpm	2130014	28654973550	MA Creative:81970:320x50: MOD_130606_LandonsMensWear [81970]	50x320	http://modesto.planetdiscover.com/files/listings/pdf/128986/landonsleviad.pdf	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128952	FTW 131029 ABC123Dental_IMPLOC	165219990	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	1107	Fort Worth Star-Telegram	2143035	49428990	131029 ABC123Dental ROS	2013-00-29	2013-00-28	40000	Local	16	cpm	2163816	33253975110	Creative:2163816: FTW 131029 ABC123Dental 216x36	36x216	http://abc123dental4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129052	BRD 131027 East Coast Consumer Shows	165870510	McClatchy	mcclatchy@example.com	BRD East Coast Consumer Shows	2044	Bradenton Herald	2143307	49745190	BRD 131030 ECCS ROS	2013-00-30	2013-00-02	20000	Local	823	cpm	2164175	33324303510	Creative:2164175: BRD 131025 ECCS 320x50	50x320	http://www.sarasotabradentonhomeshow.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	2041	The Modesto Bee	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	10094	cpm	2140063	29076139230	Creative:2140063: MOD 130627 Caribbean 320x50	50x320	http://www.cruisecompany.com/destinations/caribbean.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160962	32591673750	Creative:2160962: BOI St. Alphonsus Couple 320x50	50x320	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2127471	FTW 130929 ABC 123 Dental mobile IMLOC	158257590	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	1107	Fort Worth Star-Telegram	2137734	45395310	FTW 130929 ABC123 ROS	2013-00-29	2013-00-28	40000	Local	149	cpm	2130124	28655004270	MA Creative:82412:320x50: FTW_130611_FreeExam [82412]	50x320	http://abc123dental4.tru-m.com	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
10177	SAC 130101 Elk Grove Acura	140869470	McClatchy	mcclatchy@example.com	Elk Grove Acura	null	null	35019	35051190	SAC iphone 320x50	2013-00-01	2013-00-31	257144	Local	null	cpm	2127774	28654104750	MA Creative:64086:300x50: SAC_130206_egroveacura_iphone [64086]	50x300	http://www.elkgroveacura.com/acura-dealer-offers.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2128437	FTW 131027 McDonaldLawFirm_IMLOC	162088710	McClatchy	mcclatchy@example.com	FTW_McDonaldLawFirm_8353_MCD28	1107	Fort Worth Star-Telegram	2141082	47842470	131027 McDonaldLawFirm ROS	2013-00-27	2013-00-26	20000	Local	15	cpm	2161009	32605125390	Creative:2161009: FTW 131027 McDonaldLawFirm 216x36	36x216	http://meshimplantrecovery9.tru-m.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5008	Commercial-News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129195	FRS 131101 Table Mountain Casino Vet	166317510	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2143833	50148990	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	14	cpm	2164750	33420691110	Creative:2164750: FRS 131029 Table Mountain Vet 216x36	36x216	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128141	RAL 131004 JPM South Renaissance Park	160938390	McClatchy	mcclatchy@example.com	RAL JPM South	1396	The News & Observer	2140016	46994550	RAL 131004 JPM Renaissance Park	2013-00-04	2013-00-31	100000	Local	545	cpm	2159665	32386503510	Creative:2159665: RAL_131004_Renaissance Park_320x50	50x320	http://www.dolan4d.com/redirect360.php?id=271	iPhone App	Platform:Android App(6),Windows Phone App(13),iPad App(14),MeeGo App(10),Mobile Web(11),J2ME App(8),Palm App(12),BlackBerry App(7),iPhone App(15); Ad Unit:Mobile
2128569	BOI 131018 NNU Centennial	163004310	McClatchy	mcclatchy@example.com	BOI NNU	1993	The Idaho Statesman	2141476	48229950	BOI 131018 NNU Centennial	2013-00-18	2013-00-15	10000	Local	10	cpm	2161548	32808261750	Creative:2161548: BOI_131015_NNU Centennial_216x36	36x216	http://love.nnu.edu/engineering?utm_source=statesman&utm_medium=banner&utm_content=engineering&utm_campaign=centennial_engineeri	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	1159	Kansas City Star	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	32	cpm	2129347	28654733790	MA Creative:72115:320x50: KCM_130405_National_Creatives [72115]	50x320	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/TheNational_0313_mp.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128506	FTW 131101 Metro Express Services mobile IMLOC	162588510	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	1107	Fort Worth Star-Telegram	2141228	48008670	1101 FTW ROS	2013-00-01	2013-00-30	240000	Local	10391	cpm	2131255	28724628510	MA Creative:81764:320x50: FTW_130606_ACBroken [81764]	50x320	http://mes-ac6.tru-m.com	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	1406	The Sacramento Bee	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	2587	cpm	2164676	33404457150	Creative:2164676: SAC 131029 ElkGrv Dodge Construct 320x50	50x320	http://sacbeecreative.com/ads/elkgrovedodge/SAC_elkgrovedodge_SAC1953725_WEB/index.html	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	5	cpm	2165484	33548058150	Creative:2165484: SAC 131101 big5 fallapparel eteam 216x36	36x216	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
11351	MOD 130209 Jamieson Law	140884950	McClatchy	mcclatchy@example.com	MOD Jamieson Law	2041	The Modesto Bee	37851	35090910	MA MOD 130211 ROS	2013-00-17	2014-00-31	71933	Local	87	cpm	2127819	28654112190	MA Creative:64438:216x36: MOD 130208 JamiesonLaw/Injury [64438]	36x216	http://tinyurl.com/bytk3nk	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	1385	The Fresno Bee	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	1	cpm	2165261	33528445350	Creative:2165261: FRS 131031 Table Mountain Casino 216x36	36x216	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2128447	FTW 131030 DavisFuneralHome_IMLOC	162115710	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_88null 99_DAV65	null	null	2141103	47875590	131030 DavisFuneralHome ROS	2013-00-30	2013-00-29	5000	Local	null	cpm	2161050	32606949870	Creative:2161050: FTW 131030 DavisFunerlHome 300x50	50x300	http://davisfuneralchapel1.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5776	Photobucket	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	7871	Pandora Backstage	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1843	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	null	cpm	2160954	32591672430	Creative:2160954: BOI St. Alphonsus Man 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	447	The Brooklyn Bureau	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	670	Nxg Huddler Tech MW	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5100	Star Beacon	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	null	null	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	null	cpm	2129348	28654733910	MA Creative:72115:300x50: KCM_130405_National_Creatives [72115]	50x300	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/TheNational_0313_mp.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127840	FTW 131001 Queen City Music Hall mobile IMLOC	160160310	McClatchy	mcclatchy@example.com	FTW_QueenCityMusicHall_8167_QUE06	1107	Fort Worth Star-Telegram	2139089	46330950	FTW 131001 QueenCity ROS	2013-00-01	2013-00-31	32500	Local	78	cpm	2158068	32105487630	Creative:2158068: FTW 130925 Generic 320x50	50x320	http://impresslocal20.tru-m.com/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	null	null	2142442	49141230	131022 Premium Outlets	2013-00-22	2013-00-31	615714	Local	null	cpm	2160150	32431942110	Creative:2160150: SLO Premium Outlets 300x50.jpg	50x300	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128880	BLX 131026 OS Urgent Care	164895270	McClatchy	mcclatchy@example.com	BLX OS Urgent Care	1365	Sun Herald	2142275	49059390	BLX 131026 ROS & Apps	2013-00-26	2013-00-26	45000	Local	5390	cpm	2162799	33178367070	Creative:2162799: BLX_131022_OSUrgentCare_320x50.gif	50x320	http://www.dibervilleweightlossclinicandspa.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	283	Elko Daily	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4411	KLRT	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	1159	Kansas City Star	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	43	cpm	2129347	28654733790	MA Creative:72115:320x50: KCM_130405_National_Creatives [72115]	50x320	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/TheNational_0313_mp.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2000	Lexington Herald-Leader	2136650	44645190	3770427_LEX_Oct13_216x36_300x50_320x2013-00-01 50	2013-00-01	2013-00-31	77828	Local	77180	cpm	2155499	31483561590	Creative:2155499: 3770427_LEX_320x50_0915_1128_AutumnH	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Lexington&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129120	BRD 131028 Firkins Nissan	166070790	McClatchy	mcclatchy@example.com	BRD Firkins Nissan	2044	Bradenton Herald	2143450	49899510	BRD 131028 FirkinsNis ROS	2013-00-28	2013-00-27	41250	Local	5683	cpm	2164426	33386522910	Creative:2164426: BRD 131028 Firkins Nissan 320x50	50x320	http://www.firkinsnissan.com	iPhone App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128976	ANC 131025 People Mover	165566190	McClatchy	mcclatchy@example.com	ANC People Mover	1010	Anchorage Daily News	2143313	49751310	ANC 131025 ROS & Apps v2	2013-00-25	2013-00-30	83361	Local	59	cpm	2163917	33261789630	Creative:2163917: ANC_131023_PeopleMover_share_300x50.	36x216	http://www.muni.org/Departments/transit/ShareARide/Pages/transittax.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Anchorage AK(743)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	1010	Anchorage Daily News	33885	35036070	MA ANC 131101 ROS	2013-00-01	2013-00-30	100000	Local	1	cpm	2149280	30765905670	Creative:2149280: ANC_130812_AKSales_equinox_300x50.jpg	50x300	http://www.alaskasalesandservice.com/supersale	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
11279	MOD 130208 Bonanader	140884590	McClatchy	mcclatchy@example.com	MOD Bonander	2041	The Modesto Bee	37647	35089950	MA MOD 130208 ROS	2013-00-17	2013-00-29	55027	Local	8007	cpm	2127811	28654110990	MA Creative:64067:320x50: MOD 130206 Bonander/Verano [64067]	50x320	http://www.bonanderbuickgmc.com/	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2125615	RHL_WhiteRoseVeterinary_8504_643	150634350	McClatchy	mcclatchy@example.com	RHL White Rose Vet	1387	The Herald	2132208	40506870	130807 ROS 320x250	2013-00-07	2013-00-09	80000	Local	6659	cpm	2148109	30393108510	Creative:2148109: RHL_130807_WhiteRose_Openlate_320x50.	50x320	http://whiterosevc3.tru-m.com/startup.aspx?upuid=14169	Android App	Platform:Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	7	cpm	2165472	33548009790	Creative:2165472: SAC 130912 big5 58anniv eteam 216x36.jpg	36x216	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	507	House of Fear	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	300	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	24895	cpm	2131445	28724654910	MA Creative:82856:320x50: BLX_130613_PalaceCasino_SmokeF [82856]	50x320	http://www.palacecasinoresort.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	1406	The Sacramento Bee	2127227	37094910	SAC iphone App 320x50	2013-00-01	2013-00-31	3000000	Local	11776	cpm	2154770	31424048790	Creative:2154770: SAC_130906_FolLakeToy_1831419_320x50.	50x320	http://tinyurl.com/kw9gcq	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
12730	RAL 130401 Ramada Plaza	140901750	McClatchy	mcclatchy@example.com	RAL Ramada Inn OBX	1396	The News & Observer	42141	35518950	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	5	cpm	2131413	28724650110	MA Creative:70958:320x50: RAL 130401 Ramdalnn/OBX [70958]	50x320	http://mobile.ramadaplazanagshhead.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143354	49778310	WCH ROS 320x50 300x50 216x36 (Jan)	2014-00-07	2014-00-31	85000	Local	null	cpm	2164263	33332983350	Creative:2164263: WCH 131025 Beechcraft Career 320x50.jpg	50x320	http://www.jobs.net/jobs/beechcraft/en-us/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128259	FTW 131009 UNT Health Science Center	161304390	McClatchy	mcclatchy@example.com	FTW_UniversityOfNorthTexasHealthScience Center_6728	1107	Fort Worth Star-Telegram	2140402	47281230	Mobile Web/Apps 320x50, 300x50, 216x26	2013-00-09	2013-00-08	20000	Local	2310	cpm	2160123	32427778470	Creative:2160123: FTW UNTHSC 320x50.jpg	50x320	http://unthealth4.tru-m.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128447	FTW 131030 DavisFuneralHome_IMPLOC	162115710	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_881107_99_DAV65	1107	Fort Worth Star-Telegram	2141103	47875590	131030 DavisFuneralHome ROS	2013-00-30	2013-00-29	5000	Local	296	cpm	2161049	32606949510	Creative:2161049: FTW 131030 DavisFunerlHome 320x50	50x320	http://davisfuneralchapel1.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6975	YP - LifeStyle anap	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	234	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128913	MAC 131025 Perry-Houston County Airport	164977110	McClatchy	mcclatchy@example.com	MAC Perry-Houston County Airport	1414	The Telegraph	2142352	49108590	MAC 131025 PHCA ROS	2013-00-25	2013-00-02	31000	Local	9	cpm	2162981	33217141710	Creative:2162981: MAC 131022 PHCA OpenHouse 216x36	36x216	http://pxeairport.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7875	Horoscopes Mobile Posse	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	49	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	275	InMobi IP Address Only	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	113	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11454	MOD 130213Jim Newell's Iron and Metal	140885670	McClatchy	mcclatchy@example.com	MOD Jim Newell's Iron and Metal	2041	The Modesto Bee	38134	35092950	MA MOD 130213 ROS	2013-00-17	2014-00-31	72583	Local	72	cpm	2130645	28724549190	MA Creative:64960:216x36: MOD 130213 Recyle Today [64960]	36x216	http://www.jnmetals.com/home.nxg	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128022	RAL 131002 12 Oaks WSLD	160622310	McClatchy	mcclatchy@example.com	RAL 12 Oaks WSLD	null	null	2139617	46700550	RAL 131002 12 Oaks WSLD	2013-00-02	2013-00-31	100000	Local	null	cpm	2159279	32308944990	Creative:2159279: RAL_131002_12 Oaks WSLD_216x36	36x216	http://www.12oaksnc.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7).
10507	CLT 130114 Toyota of Concord	140875710	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	35147	35055390	MA CLT 131209 Toyota of	2013-00-09	2013-00-29	200000	Local	null	cpm	2127627	28654061790	MA Creative:60829:216x36: CLT 130115 Toyota of Concord [60829]	36x216	http://vw.vrvn.com/charlotte/land?amf=2897&p=def&c=888&b=charlotte	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127994	RHL 131004 Southern Furniture	160592790	McClatchy	mcclatchy@example.com	RHL Southern Furniture	1387	The Herald	2139517	46640670	1004 RHL ROS	2013-00-04	2013-00-31	50000	Local	73	cpm	2159212	32305824870	Creative:2159212: RHL_131002_SouthernFurniture_320x50.jpg	50x320	http://www.observerdigital.com/tmp/ad/TheHerald_LandingPages/66768_SouthernFurniture_093013_LP.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	1	cpm	2159714	32386926990	Creative:2159714: SAC 131004 Big5 BasketWeek 216x36.jpg	36x216	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2041	The Modesto Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6270	Trinidad Express	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128949	FTW 131030 TexasAppliance_IMPLOC	165219030	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	1107	Fort Worth Star-Telegram	2143030	49427430	131030 TexasAppliance ROS	2013-00-30	2013-00-29	40000	Local	6055	cpm	2163806	33253956630	Creative:2163806: FTW 131030 TexasAppliance 320x50	50x320	http://monogram1.tru-m.com	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129290	WCH 131120 Davis Moore - Nissan	166867950	McClatchy	mcclatchy@example.com	Davis Moore Nissan	null	null	2144207	50480430	WCH 131031 DMOore Nis ROS	2013-00-20	2013-00-27	50000	Local	null	cpm	2161337	32781926310	Creative:2161337: WCH 131014 Davis Moore 50x300 300x50.gif	50x300	http://mobile.davis-moore.com/ad/view/2014-nissan-altima-1013?utm_source=Kansas.com&utm_medium=mobile+banner&utm_content=Nissan&utm_campaign=Nissan	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128518	FTW 131019 WorldOfWellness_IMPLOC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	null	null	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	null	cpm	2161342	32781927870	Creative:2161342: FTW 131019 WorldOfWellness 300x50 V2	50x300	http://wowchiropractor4.tru-m.com/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6314	YP - Weatherbug	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	25	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126778	ANC 130905 GCI	155178990	McClatchy	mcclatchy@example.com	ANC GCI	null	null	2135357	44017710	ANC 130905 ROS & Apps	2013-00-05	2014-00-02	550000	Local	null	cpm	2154070	31366223550	Creative:2154070: ANC_13904_GCI_TVPROFOOTBALL_300x5	50x300	http://www.gci.com/TV	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	null	cpm	2160959	32591673390	Creative:2160959: BOI St. Alphonsus Family 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	248	Lancaster News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5438	StuckPixel-Epic Fail iPhone	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	47	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128439	FTW 131026 Foremans	162089790	McClatchy	mcclatchy@example.com	FTW_Foremans_2169_FOR76	1107	Fort Worth Star-Telegram	2141085	47844510	131026 Foremans ROS	2013-00-26	2013-00-25	30000	Local	1410	cpm	2161018	32605148790	Creative:2161018: FTW 131026 Foremans 320x50	50x320	http://dfw80.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129117	BND 131030 Maverick	166064070	McClatchy	mcclatchy@example.com	BND Maverick	2045	Belleville News-Democrat	2143429	49882350	BND 131030 Maverick ROS & Apps	2013-00-30	2013-00-02	16000	Local	428	cpm	2164406	33374521830	Creative:2164406: BND_131028_Maverick_320x50.gif	50x320	http://belleville.impresslocal.mobi/maverick-transportation/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5507	Oregon Ducks Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	34242	35041350	MA 1101 ROS All Devices	2013-00-01	2013-00-30	300000	Local	123	cpm	2129240	28654684950	MA Creative:59195:216x36: TAC_130103_lesschwab_tires [59195]	36x216	http://tinyurl.com/a6zkxgd	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	101	UberMedia Plume Android	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	402	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128948	KCM 131023 Blue Cross Blue Shield	165218790	McClatchy	mcclatchy@example.com	KCM Blue Cross Blue Shield	1159	Kansas City Star	2143031	49427790	KCM 131023 BCBS ROS	2013-00-23	2013-00-09	500000	Local	61882	cpm	2163814	33253974510	Creative:2163814: KCM 131023 BCBS 320x50	50x320	http://bs.serving-sys.com/BurstingPipe/adServer.bs?cn=tf&c=20&mc=click&pli=8238501&PlulD=0&ord=[timestamp]	Mobile Web	Metro:Kansas City MO(616); Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5441	StuckPixel-FunnyPics iPhone	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	164	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	null	null	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	null	cpm	2164438	33386753310	Creative:2164438: SAC 131028 Enterprise 1813314 300x50.jpg	50x300	http://impresslocal82.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	null	null	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	null	cpm	2150792	31083158910	Creative:2150792: WCH 130819 Midwest KT 216x36	36x216	http://midwestkia.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6364	AdM-Entertainment	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	37	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11314	MOD 130208 McCoy Tires	140884710	McClatchy	mcclatchy@example.com	MOD McCoy Tires	2041	The Modesto Bee	37728	35090190	MA MOD 130208 ROS	2013-00-17	2014-00-31	71086	Local	8825	cpm	2129299	28654713150	MA Creative:70522:320x50: MOD 130325 Free Alignment V2 [70522]	50x320	http://www.mccoypassengertire.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1159	Kansas City Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	6	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128398	FTW 131016 Mike Davis State Farm mobile IMPLOC	161973630	McClatchy	mcclatchy@example.com	FTW_MikeDavisStateFarm_7722_DAV22	1107	Fort Worth Star-Telegram	2141009	47758470	FTW 131016 Mike Davis State Farm	2013-00-16	2013-00-15	20000	Local	3441	cpm	2160881	32559907830	Creative:2160881: FTW_131010_Mike Davis State Farm_320x50	50x320	http://davis mike4.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),MeeGo App(10),
2129195	FRS 131101 Table Mountain Casino Vet	166317510	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2143833	50148990	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	5109	cpm	2164748	33420690750	Creative:2164748: FRS 131029 Table Mountain Vet 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6830	AdM-Hispanic	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	22	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35163	35054670	MA CLT 131209 Honda of	2013-00-09	2013-00-15	60000	Local	null	cpm	2127799	28654108950	MA Creative:64155:320x50: CLT 130207 Honda of Concord [64155]	50x320	http://hondaofconcord.com/charlotteobserver.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
124449	BOI 130717 Biolife	145794990	McClatchy	mcclatchy@example.com	BOI Biolife	1993	The Idaho Statesman	2129132	38115030	BOI 130801 Biolife	2013-00-01	2014-00-30	440000	Local	10317	cpm	2143397	29474064630	Creative:2143397: BOI 130712 Biolife 320x50 50x320	50x320	http://ads.idahostatesman.com/2013/biolife/	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
127650	BLH 130930 Charter College	159655230	McClatchy	mcclatchy@example.com	BLH Charter College	1371	The Bellingham Herald	2138497	45885630	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	72000	Local	234	cpm	2158047	32101963350	Creative:2158047: BLH 130925 CharterColl Hospt 320x50.jpg	50x320	http://tinyurl.com/mmu3vxs	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5650	Scopely: Dice with Buddies	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	54	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
127230	RAL 130401 Ramada Plaza	140901750	McClatchy	mcclatchy@example.com	RAL Ramada Inn OBX	null	null	42141	35518950	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	null	cpm	2131806	28733178390	MA Creative:70958:216x36: RAL 130401 Ramdalnn/OBX [70958]	36x216	http://mobile.ramadaplazanagshead.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	319	Pioneer News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
128123	MOD 131004 Pacific Roofing	160820070	McClatchy	mcclatchy@example.com	MOD Pacific Roofing	2041	The Modesto Bee	2139984	46927350	MOD ROS Apps 300x50 320x50 216x36	2013-00-04	2013-00-29	30000	Local	5430	cpm	2159681	32386864950	Creative:2159681: MOD 131004 PacRoof New 320x50.jpg	50x320	http://tinyurl.com/bdb2v52	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
128853	CLT 131022 Home Builders Association	164625150	McClatchy	mcclatchy@example.com	HBA	null	null	2142207	48964350	CLT 131022 ROS & Apps	2013-00-22	2013-00-03	100000	Local	null	cpm	2162683	33031181550	Creative:2162683: CLT_131022_HMA_Homearama_300x50.jpg	50x300	http://charlottehomearama.com/homearama-tickets/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Charlotte NC(517)
13904	MOD 130502 Carrollton Mortgage	140920710	McClatchy	mcclatchy@example.com	MOD_Carrollton Mortgage	2041	The Modesto Bee	45505	35211150	MA MOD 130503 ROS	2013-00-17	2014-00-14	43238	Local	4379	cpm	2130901	28724584110	MA Creative:76881:320x50: MOD 130502 Reverse Mortgages [76881]	50x320	http://modesto.impresslocal.mobi/carrollton-mortgage/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10466	SAC 130112 Elk Grove Audi	140875950	McClatchy	mcclatchy@example.com	SAC ELK GROVE Audi	1406	The Sacramento Bee	2137747	45400110	SAC iphone 320x50	2013-00-19	2013-00-31	173526	Local	57952	cpm	2157285	31910581590	Creative:2157285: SAC 130919 EGAudi VW 320x50.jpg	50x320	http://www.elkgrovevw.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
128420	WCH 131029 Davis Moore - Lincoln	161988150	McClatchy	mcclatchy@example.com	KAN Davis Moore	2048	The Wichita Eagle	2141057	47779470	WCH ROS 300x50 320x50 216x36	2013-00-29	2013-00-03	50000	Local	15	cpm	2160933	32591644110	Creative:2160933: WCH 131010 DavisMoore 36x216 Lincoln 216x36.gif	36x216	http://tinyurl.com/kacawkg	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
128505	FTW 131022 Judy Samuel State Farm mobile IMPLOC	162588030	McClatchy	mcclatchy@example.com	FTW_JudySamuelStateFarm_8312_SAM38	1107	Fort Worth Star-Telegram	2141227	48006870	1022 FTW ROS	2013-00-22	2013-00-21	18200	Local	2647	cpm	2156778	31851892830	Creative:2156778: FTW 130917 Judy StateFarm 320x50.gif	50x320	http://judysamuel3.tru-m.com	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7871	Pandora Backstage	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	566	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	206	nbcla320x50	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	23	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	1993	The Idaho Statesman	38432	35099550	MA BOI 131101 320 Andro	2013-00-01	2013-00-30	50000	Local	4973	cpm	2127831	28654115310	MA Creative:65403:320x50: BOI 130214 Regal 320x53 Androi [65403]	50x320	https://play.google.com/store/apps/details?id=com.fandango.regal	Android App	Ad Unit:Mobile Web Banner(mma); Os:Android(android); Platform:Android App(6),Mobile Web(11)
129120	BRD 131028 Firkins Nissan	166070790	McClatchy	mcclatchy@example.com	BRD Firkins Nissan	2044	Bradenton Herald	2143450	49899510	BRD 131028 FirkinsNis ROS	2013-00-28	2013-00-27	41250	Local	1538	cpm	2164426	33386522910	Creative:2164426: BRD 131028 Firkins Nissan 320x50	50x320	http://www.firkinsnissan.com	Android App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4503	NBC DFW	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	105	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6169	Goal Android	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	7	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4422	KTTU	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
128398	FTW 131016 Mike Davis State Farm mobile IMPLOC	161973630	McClatchy	mcclatchy@example.com	FTW_MikeDavisStateFarm_7722_DAV22	1107	Fort Worth Star-Telegram	2141009	47758470	FTW 131016 Mike Davis State Farm	2013-00-16	2013-00-15	20000	Local	1893	cpm	2160881	32559907830	Creative:2160881: FTW_131010_Mike Davis State Farm_320x50	50x320	http://davisimike4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),MeeGo App(10),
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	2	cpm	2129772	28654907070	MA Creative:81296:300x50: BLX_130603_PalaceCasino [81296]	50x300	http://www.palacecasinoresort.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1297	PennLive	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4555	The Trentonian Mobile	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2044	Bradenton Herald	2136658	44649270	3770427_BRD_Nov13_216x36_300x50_3202013-00-01 x50	2013-00-01	2013-00-30	77828	Local	10666	cpm	2155487	31478221230	Creative:2155487: 3770427_BRD_320x50_0915_1128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Bradenton&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
128282	FTW 101011 Liq-O-Rama mobile IMPLOC	161423910	McClatchy	mcclatchy@example.com	FTW_Liq-O-Rama_8989_LIQ06	1107	Fort Worth Star-Telegram	2140505	47396070	1011 FTW ROS	2013-00-11	2013-00-10	20000	Local	2357	cpm	2155398	31475158830	Creative:2155398: FTW 130910 LiqORama BeerSpir 320x50	50x320	http://impresslocal79.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5499	Detroit Lions	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2144301	50779470	FTW 131104 Top Stories Hobby Lobby	2013-00-04	2013-00-17	64125	Local	null	cpm	2165376	33546936270	Creative:2165376: FTW 1311 Hobby Lobby Top Stories 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-HP&utm_campaign=Fall	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	129	cpm	2156021	31521455070	Creative:2156021: SAC 130912 Big5 AnnivesaryTeam 320x50.jp	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6364	AdM-Entertainment	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1815	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	1374	The Charlotte Observer	43567	35187150	MA CLT 131025 Toyota of	2013-00-25	2013-00-31	100000	Local	11	cpm	2160083	32419926150	Creative:2160083: CLT_131007_ToyotaOfConcord_216x36.jpg	36x216	http://impresslocal39.tru-m.com/toyota-of-concord/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128947	FTW 131103 GatewayChurch_IMPLOC	165218550	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	null	null	2143029	49426830	131103 GatewayChurch ROS	2013-00-03	2013-00-02	20000	Local	null	cpm	2163803	33253917750	Creative:2163803: FTW 131103 GatewayChurch 300x50	50x300	http://gatewaypeople2.tru-m.com	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	null	null	2139712	46742430	RAL 131201 Allen Tate	2013-00-01	2013-00-31	235264	Local	null	cpm	2159354	32319548310	Creative:2159354: RAL_131002_Allen Tate_320x50	50x320	http://tinyurl.com/a6fsyh6	null	Ad Unit:Mobile Web Banner(mma); Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),Android App(6),BlackBerry App(7),
2128225	FTW 131008 European Skin Care mobile IMPLOC	161238270	McClatchy	mcclatchy@example.com	DFW_European Skin Care	1107	Fort Worth Star-Telegram	2140328	47247150	1008 FTW ROS	2013-00-08	2013-00-07	30000	Local	4195	cpm	2160035	32419586790	Creative:2160035: FTW_131007_EuroSkin_320x50.gif	50x320	http://euroskincare4.tru-m.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	1239	cpm	2160962	32591673750	Creative:2160962: BOI St. Alphonsus Couple 320x50	50x320	http://www.saintalphonsus.org/aca	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1345	SFGate.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127115	ANC 130913 MSBSD	156061710	McClatchy	mcclatchy@example.com	ANC MSBSD	1010	Anchorage Daily News	2137073	44916630	ANC 130913 ROS & Apps GT-Zips	2013-00-13	2014-00-12	478390	Local	57850	cpm	2155660	31499609190	Creative:2155660: ANC_130911_MSBSD_9-2013_320x50	50x320	http://tinyurl.com/aufenbx	iPhone App	Postal code:99645(5200),99623(46540),99654(5205); Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128283	FTW 131012 Granbury_IMPLOC	161426790	McClatchy	mcclatchy@example.com	FTW_GranburyVisitorsCenter_2024_GRA69	1107	Fort Worth Star-Telegram	2140507	47401350	131012 Granbury ROS	2013-00-12	2013-00-11	7000	Local	3593	cpm	2160183	32457210150	Creative:2160183: FTW 131012 Granbury 320x50	50x320	http://granburycvbwdfw4.tru-m.com	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
13901	MOD 130502 Valley Fire Place	140920950	McClatchy	mcclatchy@example.com	MOD_Valley Fireplace	null	null	45177	35204910	MA MOD 130502 Valley FP	2013-00-17	2014-00-23	43362	Local	null	cpm	2131768	28733074350	MA Creative:76342:300x50: MOD_130430_ValleyFirePlace.jpg [76342]	50x300	http://www.valleyfp.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128436	FTW 131021 ItsYourFloor_IMPLOC	162087270	McClatchy	mcclatchy@example.com	FTW_It'sYourFloor_2529_ITS07	1107	Fort Worth Star-Telegram	2141081	47841030	131021 ItsYourFloor ROS	2013-00-21	2013-00-20	20000	Local	1426	cpm	2161004	32605101630	Creative:2161004: FTW 131021 ItsYourFloor 320x50	50x320	http://itsyourfloor5.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7591	AVD Download Video	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	32	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	288	Lee Helenair	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	1385	The Fresno Bee	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	204485	cpm	2153425	31296325830	Creative:2153425: FRS 130830 Table Mountain 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134628	43485030	BOI 131125 NNU	2013-00-25	2013-00-05	57700	Local	null	cpm	2152867	31250257350	Creative:2152867: BOI 130828 NUU 300	50x300	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127047	LEX 130913 Central Bank	155840670	McClatchy	mcclatchy@example.com	LEX Central Bank	2000	Lexington Herald-Leader	2136604	44592390	0913 LEX ROS GT-LEX DMA	2013-00-13	2013-00-30	450000	Local	13	cpm	2155969	31521313470	Creative:2155969: LEX_130912_CentralBank_300x50.jpg	50x300	http://servedby.flashtalking.com/click/3/26057;652782;0;209;0/?ft_width=300&ft_height=50&url=4319175	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Lexington KY(541)
2128130	FTW 131007 Jon Derrick Allstate mobile IMPLOC	160898670	McClatchy	mcclatchy@example.com	FTW_JonDerrickAllstate_5046_DER05	null	null	2139994	46972710	FTW 131007 JonDerrick ROS	2013-00-07	2013-00-06	24500	Local	null	cpm	2129946	28654963950	MA Creative:81872:300x50: FTW_130606_Contact [81872]	50x300	http://allstate5.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	2048	The Wichita Eagle	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	240	cpm	2141741	29253659670	Creative:2141741: WCH 130703 Wendys PBC 216x36	36x216	http://www.kansas.com/static/ad/wendyspcb/index.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1010	Anchorage Daily News	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	2	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1345	SFGate.com	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	282	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129288	WCH 131114 Davis Moore - Chevy	166867230	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144206	50479350	WCH 131114 DMOore Chevy ROS	2013-00-14	2013-00-20	50000	Local	null	cpm	2160940	32591651910	Creative:2160940: WCH 131010 DavisMoore Chevy 216x36.gif	36x216	http://tinyurl.com/ngwxbsa	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	201	CBS Fantasy Baseball	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	7	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2127841	FTW 131001 Southlake Town Square mobile IMPLOC	160160790	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	null	null	2139090	46331670	FTW 131001 Southlake ROS	2013-00-01	2013-00-31	20000	Local	null	cpm	2151131	31104982230	Creative:2151131: FTW 130820 Southlake BTS 300x50	50x300	http://southlaketownsquare4.tru-m.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2141088	29121195510	Creative:2141088: FRS 130701 Table Mountain Casino 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
10177	SAC 130101 Elk Grove Acura	140869470	McClatchy	mcclatchy@example.com	Elk Grove Acura	1406	The Sacramento Bee	35019	35051190	SAC iphone 320x50	2013-00-01	2013-00-31	257144	Local	9660	cpm	2145845	29854815030	Creative:2145845: SAC_130726_EGAcura_1747610_320x50.jpg	50x320	http://www.elkgroveacura.com/acura-dealer-offers.htm	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2129065	WCH 131109 Groves Retail Liquor	165893550	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	null	null	2143338	49767270	WCH ROS FT-Sat 320x50 300x50 216x36	2013-00-09	2013-00-30	50000	Local	null	cpm	2164237	33326916990	Creative:2164237: WCH 131025 GrovesLiquor Sale 300x50.gif	50x300	http://www.kansas.com/static/ad/groves/	null	Ad Unit:Mobile Web Banner(mma); Uhow:Sat 08-09(152),Sat 22-23(166),Sat 11-12(155),Sat 17-18(161),Sat 16-17(160),Sat 06-07(150),Sat 02-03(146),Sat 23-24(167),Sat
2125617	MAC 130808 Capital City Bank iPhone	150634830	McClatchy	mcclatchy@example.com	MAC Capital City Bank	1414	The Telegraph	2132216	40510470	131101 Capital City Bank Iphone	2013-00-01	2013-00-30	16071	Local	2250	cpm	2148116	30397970910	Creative:2148116: MAC_130808_CCB_320x50	50x320	https://www.ccbg.com/mobile-deposit.htm	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	114	AdMarvel Airkast Cumulus	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	26	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	116	FanFiction	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	401	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
9830	CLB_1212_ColumbusRegional	140866350	McClatchy	mcclatchy@example.com	Columbus Regional	null	null	32651	35020470	MA CLB_1212_ColumbusReg	2013-00-17	2013-00-30	0	Local	null	sponsorship	2127340	28653631350	MA Creative:56788:216x36: CLB_121214_ColumbusRegional [56788]	36x216	http://www.mycareurgentcare.com/	null	Platform:Android App(6); Os:Android(android); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1970	AP News	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1060	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
10177	SAC 130101 Elk Grove Acura	140869470	McClatchy	mcclatchy@example.com	Elk Grove Acura	null	null	35022	35051910	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	64286	Local	null	cpm	2127618	28654040310	MA Creative:60276:320x50: SAC_121231_EGAcura_SAC1245373	50x320	http://www.elkgroveacura.com/	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126481	LEX 130901 Kentucky Lottery	153543150	McClatchy	mcclatchy@example.com	LEX Kentucky Lottery	2000	Lexington Herald-Leader	2134518	43432470	0901 LEX ROS	2013-00-01	2014-00-31	2400000	Local	778	cpm	2152671	31247506590	Creative:2152671: LEX_130901_KentuckyLottery_216x36.jpg	36x216	http://www.kylottery.com/apps/components/FeaturedpageFCRDrawGames	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	1374	The Charlotte Observer	2140002	46981350	MA CLT 131022 Honda of	2013-00-22	2013-00-31	80000	Local	107	cpm	2155435	31475729790	Creative:2155435: CLT_130910_HondaOfConcord_320x50.inred	50x320	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.2;sz=320x50	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128848	FTW 131022 American Made Windows mobile IMPLOC	164616870	McClatchy	mcclatchy@example.com	FTW_AmericanMadeWindows_5325_AME8 1107 3	1107	Fort Worth Star-Telegram	2142188	48952830	1022 FTW ROS	2013-00-22	2013-00-21	7500	Local	1089	cpm	2162639	33019697070	Creative:2162639: FTW_131021_AmericanMadeWindow_320x5	50x320	http://americanwindowsdfw3.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128360	FTW 131010 Dentures And Dental Services mobile IMPLOC	161801550	McClatchy	mcclatchy@example.com	FTW_DenturesAndDentalServices_5256_DEnull N40	null	null	2140810	47600670	FTW 131010 Dentures And Dental Services	2013-00-10	2013-00-09	20000	Local	null	cpm	2160526	32513522790	Creative:2160526: FTW_131009_DentureAndDental 300x50	50x300	http://lakeworthdentures3.tru-m.com	null	Platform:J2ME App(8),Windows Phone App(13),Android App(6),BlackBerry App(7),iPhone App(15),Mobile Web(11),MeeGo App(10),iPad App(14),Palm App(12); Ad Unit:Mobile Web
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5650	Scopely: Dice with Buddies	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	273	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	2041	The Modesto Bee	33962	35032230	MA 1101 ROS All Devices	2013-00-01	2013-00-30	25000	Local	1386	cpm	2129290	28654709910	MA Creative:69033:320x50: MOD 131101 We50x320 Want Your Junk [69033]	50x320	http://tinyurl.com/d3avwyd	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128597	FRS 131018 Table Mountain Casino	163038990	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2141546	48268230	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-30	70000	Local	2	cpm	2161696	32811124950	Creative:2161696: FRS 1310 Table Mountain Casino HW 216x36	36x216	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7267	KSTP	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4916	Latina	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	11	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125026	SAC 130801 Roseville Toyota	148250550	McClatchy	mcclatchy@example.com	Roseville Toyota	1406	The Sacramento Bee	2131243	39927030	0801 SAC ROS & APPS	2013-00-01	2013-00-31	900000	Local	174912	cpm	2148707	30476627790	Creative:2148707: SAC_130809_RoseToy_1773425_320x50.jpg	50x320	http://tinyurl.com/m3ojq9y	Mobile Web	Metro:Sacramento-Stockton-Modesto CA(862); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127843	FTW 131001 Military Gun Supply mobile IMPLOC	160161510	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	null	null	2139092	46333710	FTW 131001 Military ROS	2013-00-01	2013-00-31	10000	Local	null	cpm	2129634	28654878870	MA Creative:81048:216x36: FTW_130531_BuySale [81048]	36x216	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127860	FTW 131001 Grapevine CVB mobile	160200510	McClatchy	mcclatchy@example.com	Grapevine CVB	1107	Fort Worth Star-Telegram	2139152	46386510	FTW 131027 Grapevine ROS	2013-00-27	2013-00-31	5257	Local	43	cpm	2152495	31234477710	Creative:2152495: FTW 130827 Grapevine ComeBack 320x50	50x320	http://www.grapevinetexasusa.com/connector	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128853	CLT 131022 Home Builders Association	164625150	McClatchy	mcclatchy@example.com	HBA	null	null	2142210	48965790	CLT 131104 ROS & Apps	2013-00-04	2013-00-24	100000	Local	null	cpm	2162684	33031181670	Creative:2162684: CLT_131022_HMA_Homearama_216x36.jpg	36x216	http://charlottehomearama.com/homearama-tickets/	null	Metro:Charlotte NC(517); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10998	MOD 130131 Crystal Clear	140881710	McClatchy	mcclatchy@example.com	MOD Crystal Clear	null	null	36523	35082750	MA MOD 130131 ROS	2013-00-17	2014-00-29	68415	Local	null	cpm	2127740	28654088790	MA Creative:62545:300x50: MOD 130131 Crystal Clear [62545]	50x300	http://windows-patiocovers.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5441	StuckPixel-FunnyPics iPhone	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	510	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128360	FTW 131010 Dentures And Dental Services mobile IMPLOC	161801550	McClatchy	mcclatchy@example.com	FTW_DenturesAndDentalServices_5256_DE1107		Fort Worth Star-Telegram	2140810	47600670	FTW 131010 Dentures And Dental Services	2013-00-10	2013-00-09	20000	Local	87	cpm	2160527	32513524830	Creative:2160527: FTW_131009_DentureAndDental 216x36	36x216	http://lakeworthdentures3.tru-m.com	Mobile Web	Platform:J2ME App(8),Windows Phone App(13),Android App(6),BlackBerry App(7),iPhone App(15),Mobile Web(11),MeeGo App(10),iPad App(14),Palm App(12); Ad Unit:Mobile Web
2129292	WCH 131124 Davis Moore - Fiat	166868310	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144208	50481270	WCH 131124 DMOore Fiat ROS	2013-00-24	2013-00-30	50000	Local	null	cpm	2157127	31898342790	Creative:2157127: WCH 130919 Lincoln 60Mos 320x50	50x320	http://tinyurl.com/moqv42b	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5508	New York Jets	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10994	FRS 130129 Nissan of Clovis	140881950	McClatchy	mcclatchy@example.com	FRS Nissan of Clovis	1385	The Fresno Bee	48782	35449470	MA FRS 130701 Nissan	2013-00-01	2013-00-31	300000	Local	218	cpm	2130310	28655045790	Creative:2130310: MA FRS 130610 Selma Nissan	36x216	http://www.nissanofclovis.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2044	Bradenton Herald	2136643	44632950	3770427_BRD_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	0	cpm	2155486	31478221110	Creative:2155486: 3770427_BRD_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Bradenton&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	34242	35041350	MA 1101 ROS All Devices	2013-00-01	2013-00-30	300000	Local	8828	cpm	2129238	28654684710	MA Creative:59195:320x50: TAC_130103_lesschwab_tires [59195]	50x320	http://tinyurl.com/a6zkxgd	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129006	FTW 131102 Mark Jameson Allstate mobile IMPLOC	165720150	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	1107	Fort Worth Star-Telegram	2143207	49589430	FTW 131102 Mark Jameson Allstate Mobile IMPLOC	2013-00-02	2013-00-01	20000	Local	460	cpm	2164007	33274264110	Creative:2164007: FTW 131024 MarkJamesonAllstate 320x50	50x320	http://allstate7.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33734	35035350	MA 1201 ROS All Devices	2013-00-01	2013-00-31	50000	Local	null	cpm	2127449	28653645030	MA Creative:58321:300x50: SAC_121227_EGDod_SAC1284447 [58321]	50x300	http://tinyurl.com/cw3jpzm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125615	RHL_WhiteRoseVeterinary_8504_643	150634350	McClatchy	mcclatchy@example.com	RHL White Rose Vet	1387	The Herald	2132208	40506870	130807 ROS 320x250	2013-00-07	2013-00-09	80000	Local	20196	cpm	2148109	30393108510	Creative:2148109: RHL_130807_WhiteRose_Openlate_320x50.	50x320	http://whiterosevc3.tru-m.com/startup.aspx?upuid=14169	iPhone App	Platform:Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	1416	cpm	2160950	32591671830	Creative:2160950: BOI St. Alphonsus Baby 320x50	50x320	http://www.saintalphonsus.org/aca	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	370	cpm	2160962	32591673750	Creative:2160962: BOI St. Alphonsus Couple 320x50	50x320	http://www.saintalphonsus.org/aca	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128856	FTW 131027 Billys Oak Acres BBQ mobile IMPLOC	164628390	McClatchy	mcclatchy@example.com	FTW_BillysOakAcresBBQ_9157_BIL18	1107	Fort Worth Star-Telegram	2142208	48964710	1027 FTW ROS	2013-00-27	2013-00-26	7500	Local	658	cpm	2158242	32132519790	Creative:2158242: FTW 130926 BillysOak 320x50	50x320	http://impresslocal88.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	4478	RAMS Football 2011	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	2	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	7592	Zynga- Running with Friends	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1181	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2125598	MAC 130808 Capital City Bank	150623430	McClatchy	mcclatchy@example.com	MAC Capital City Bank	null	null	2132152	40479270	MAC 131201 Capital City Bank	2013-00-01	2013-00-31	16071	Local	null	cpm	2148047	30379225110	Creative:2148047: MAC_130807_CapitalBank_AndroidMobileDe	50x320	https://www.ccbg.com/mobile-deposit.htm	null	Platform:Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	126	The News-Enterprise	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	17	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129243	FTW 131101 Fort Worth Transit Authority Mobile IMPLOC	166634430	McClatchy	mcclatchy@example.com	FTW_FortWorthTransitAuthority_9207_CO5	1107	Fort Worth Star-Telegram	2144017	50304030	FTW 131030 FTW_FortWorthTransitAuthority_9207_CO5	2013-00-01	2013-00-30	30000	Local	4	cpm	2165009	33462699270	Creative:2165009: FTW 131030 Transit Authority 216x36	36x216	http://trinityrailwayexpress1.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128420	WCH 131029 Davis Moore - Lincoln	161988150	McClatchy	mcclatchy@example.com	KAN Davis Moore	2048	The Wichita Eagle	2141057	47779470	WCH ROS 300x50 320x50 216x36	2013-00-29	2013-00-03	50000	Local	3232	cpm	2160932	32591643990	Creative:2160932: WCH 131010 DavisMoore Lincoln 320x50.gif	50x320	http://tinyurl.com/kacawkg	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
11351	MOD 130209 Jamieson Law	140884950	McClatchy	mcclatchy@example.com	MOD Jamieson Law	2041	The Modesto Bee	37851	35090910	MA MOD 130211 ROS	2013-00-17	2014-00-31	71933	Local	9183	cpm	2127817	28654111950	MA Creative:64438:320x50: MOD 130208 JamiesonLaw/Injury [64438]	50x320	http://tinyurl.com/bytk3nk	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127694	KCM 130927 Wolf Creek	159806670	McClatchy	mcclatchy@example.com	KCM Wolf Creek	1159	Kansas City Star	2138611	45996270	KCM 130927 WolfCreek ROS	2013-00-27	2013-00-30	75000	Local	221	cpm	2158662	32212725870	Creative:2158662: KCM 130930 New Homes 320x50	50x320	http://vw.vrvn.com/kcstar/land?amf=2831&p=def&c=888&b=kcstar	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127955	MOD 131002 The Cruise Company	160468470	McClatchy	mcclatchy@example.com	MOD Cruise Company	2041	The Modesto Bee	2139436	46570230	MOD 131002 ROS & Apps	2013-00-02	2013-00-03	12500	Local	6	cpm	2159084	32288186550	Creative:2159084: MOD_131001_CruiseCo_Alaska_320x50.jpg	50x320	http://www.cruisecompany.com/destinations/alaska.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5494	Alabama Crimson Tide Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	1615	cpm	2160956	32591673030	Creative:2160956: BOI St. Alphonsus Family 320x50	50x320	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10507	CLT 130114 Toyota of Concord	140875710	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	35147	35055390	MA CLT 131209 Toyota of	2013-00-09	2013-00-29	200000	Local	null	cpm	2127626	28654061550	MA Creative:60829:300x50: CLT 130115 Toyota of Concord [60829]	50x300	http://vw.vrvn.com/charlotte/land?amf=2897&p=def&c=888&b=charlotte	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
14251	MOD 130511 Buy Rite	140928990	McClatchy	mcclatchy@example.com	MOD_Buy Rite	2041	The Modesto Bee	45997	35229030	MA MOD 130511 ROS	2013-00-17	2014-00-30	44999	Local	4432	cpm	2129548	28654833390	MA Creative:80625:320x50: MOD 130529 Savings [80625]	50x320	http://lcalsearch.modbee.com/directory/listing//116131	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134628	43485030	BOI 131125 NNU	2013-00-25	2013-00-05	57700	Local	null	cpm	2152868	31250258670	Creative:2152868: BOI 130828 NUU 216	36x216	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128622	FTW 131027 Furniture Buy Consignment mobile IMPLOC	163756590	McClatchy	mcclatchy@example.com	FTW Furniture Buy Consignment mobile IMPLOC	1107	Fort Worth Star-Telegram	2141610	48356550	FTW 131016 Furniture Buy Consignment mobile IMPLOC	2013-00-27	2013-00-26	20000	Local	14	cpm	2161813	32833756350	Creative:2161813: FTW_131016_Furniture Buy 216x36	36x216	http://impresslocal92.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),MeeGo App(10),J2ME App(8),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7),iPad App(14),
9550	LEX 121206 Milestone Realty	140865270	McClatchy	mcclatchy@example.com	LEX Milestone Realty	2000	Lexington Herald-Leader	31736	35007630	MA 121206 Mobile	2013-00-17	2013-00-30	405666	Local	3	cpm	2127552	28653789030	MA Creative:55338:300x50: LEX 121206 Milestone Realty [55338]	50x300	http://www.milestoneky.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1755	STLtoday	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	17	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128080	SLO 131003 Century Cinemas	160781190	McClatchy	mcclatchy@example.com	SLO Century Cinemas	null	null	2139829	46863270	1003 SLO ROS	2013-00-03	2013-00-31	80000	Local	null	cpm	2159535	32338176870	Creative:2159535: SLO_131003_CenturyCinemas_300x50.jpg	50x300	http://www.parkcinemas.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	60	Nexage Univision iOS	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	181	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129290	WCH 131120 Davis Moore - Nissan	166867950	McClatchy	mcclatchy@example.com	Davis Moore Nissan	null	null	2144207	50480430	WCH 131031 DMOore Nis ROS	2013-00-20	2013-00-27	50000	Local	null	cpm	2161339	32781926670	Creative:2161339: WCH 131014 Davis Moore 36x216 300x50.gif	36x216	http://mobile.davis-moore.com/ad/view/2014-nissan-altima-1013?utm_source=Kansas.com&utm_medium=mobile+banner&utm_content=Nissan&utm_campaign=Nissan	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128388	WCH 131104 Salvation Army	161950590	McClatchy	mcclatchy@example.com	WCH Salvation Army	null	null	2140951	47730510	WCH 131104 SalvationArmy ROS	2013-00-04	2013-00-28	200000	Local	null	cpm	2160832	32539743510	Creative:2160832: WCH 131010 SalvArmy MissionHope 300x50	50x300	http://www.missionofhope.salvationarmy.us/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Wichita-Hutchinson KS(678)
2128447	FTW 131030 DavisFuneralHome_IMPLOC	162115710	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_881107 99_DAV65	1107	Fort Worth Star-Telegram	2141103	47875590	131030 DavisFuneralHome ROS	2013-00-30	2013-00-29	5000	Local	1	cpm	2161048	32606949030	Creative:2161048: FTW 131030 DavisFunerlHome 216x36	36x216	http://davisfuneralchapel1.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129006	FTW 131102 Mark Jameson Allstate mobile IMPLOC	165720150	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	null	null	2143207	49589430	FTW 131102 Mark Jameson Allstate Mobile IMPLOC	2013-00-02	2013-00-01	20000	Local	null	cpm	2164006	33274263750	Creative:2164006: FTW 131024 MarkJamesonAllstate 300x50	50x300	http://allstate7.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1269	NJ.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128101	NTL Serco 4062095 Oct.3-31, 2013	160801230	McClatchy	mcclatchy@example.com	NTL Serco	null	null	2139862	46875270	4062095 NTL Serco on LEX	2013-00-03	2013-00-31	75012	Local	null	cpm	2159547	32339960670	Creative:2159547: 4062095_LEX_ROS_300x50_Serco	50x300	N/A	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2128130	FTW 131007 Jon Derrick Allstate mobile IMPLOC	160898670	McClatchy	mcclatchy@example.com	FTW_JonDerrickAllstate_5046_DER05	1107	Fort Worth Star-Telegram	2139994	46972710	FTW 131007 JonDerrick ROS	2013-00-07	2013-00-06	24500	Local	14650	cpm	2129945	28654963830	MA Creative:81872:320x50: FTW_130606_Contact [81872]	50x320	http://allstate5.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1999	timesunion.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	64	cpm	2165481	33548056830	Creative:2165481: SAC 130923 big5 fallball weekly 216x36.j	36x216	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	55	cpm	2157749	32051210670	Creative:2157749: SAC 130923 Big5 FallTeam 320x50.jpg	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	154	Nex Cheezburger iOS	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	20	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	1010	Anchorage Daily News	33885	35036070	MA ANC 131101 ROS	2013-00-01	2013-00-30	100000	Local	1500	cpm	2149279	30765366150	Creative:2149279: ANC_130812_AKSales_equinox_320x50.jpg	50x320	http://www.alaskasalesandservice.com/supersale	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143354	49778310	WCH ROS 320x50 300x50 216x36 (Jan)	2014-00-07	2014-00-31	85000	Local	null	cpm	2164262	33332983230	Creative:2164262: WCH 131025 Beechcraft Career 300x50.jpg	50x300	http://www.jobs.net/jobs/beechcraft/en-us/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128637	FTW 131018 Classic Arlington	163787910	McClatchy	mcclatchy@example.com	FTW Classic Arlington	1107	Fort Worth Star-Telegram	2141652	48417750	1018 FTW ROS	2013-00-18	2013-00-04	83333	Local	117	cpm	2151005	31097549070	Creative:2151005: FTW 130820 ClassArl Best Pricing 216x36	36x216	http://www.classicarlington.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127860	FTW 131001 Grapevine CVB mobile	160200510	McClatchy	mcclatchy@example.com	Grapevine CVB	null	null	2139152	46386510	FTW 131027 Grapevine ROS	2013-00-27	2013-00-31	5257	Local	null	cpm	2152494	31234477230	Creative:2152494: FTW 130827 Grapevine ComeBack 300x50	50x300	http://www.grapevinetexasusa.com/connector	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	8207	cpm	2130834	28724574390	MA Creative:73161:320x50: SAC_130409_EGSUB_1531336 [73161]	50x320	http://www.elkgrovesubaru.com/specials/index.htm	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128951	FTW 131101 SouthlakeTownSquare_IMPLOC	165219750	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	1107	Fort Worth Star-Telegram	2143033	49428390	131101 SouthlakeTownSquare ROS	2013-00-01	2013-00-30	20000	Local	4	cpm	2163809	33253971750	Creative:2163809: FTW 131101 Southlake 216x36	36x216	http://southlaketownsquare4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	283	Elko Daily	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128677	SLO 131017 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	2043	The Tribune	2143020	49422510	131022 CalPolyArts ROS Makegood	2013-00-23	2014-00-03	600	Local	4	cpm	2162016	32918820990	Creative:2162016: SLO 1310 Cal Poly Arts 320x50	50x320	http://www.calpolyarts.org	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	72	cpm	2130210	28655032110	MA Creative:81241:320x50: BOI 130605 FDAF [81241]	50x320	http://www.thinkfordnow.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128211	KCM 131005 Molle Toyota Annual161217870		McClatchy	mcclatchy@example.com	KCM Mollie Toyota	1159	Kansas City Star	2140296	47221230	KCM 131008 ROS	2013-00-08	2013-00-31	125000	Local	187	cpm	2162646	33021585030	Creative:2162646: KCM 131021 MolleToyota Prius 320x50.jpg	50x320	http://molletoyota.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127989	BLX 131007 Butch O	160581030	McClatchy	mcclatchy@example.com	BLX Butch Oustalet Quicklane	1365	Sun Herald	2139510	46623030	BLX 131007 Butch O	2013-00-07	2013-00-30	25000	Local	64	cpm	2159645	32385308310	Creative:2159645: BLX 131007 Butch O Click To Call 320x50	50x320	N/A	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	1396	The News & Observer	2139710	46741470	RAL 131002 Allen Tate	2013-00-02	2013-00-31	235263	Local	125260	cpm	2159354	32319548310	Creative:2159354: RAL_131002_Allen Tate_320x50	50x320	http://tinyurl.com/a6fsyh6	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),iPad App(14),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5776	Photobucket	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	496	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1414	The Telegraph	2136663	44651070	3770427_MAC_Nov13_216x36_300x50_32 0x50	2013-00-01	2013-00-30	77828	Local	379	cpm	2155502	31483564830	Creative:2155502: 3770427_MAC_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Macon&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10994	FRS 130129 Nissan of Clovis	140881950	McClatchy	mcclatchy@example.com	FRS Nissan of Clovis	1385	The Fresno Bee	48782	35449470	MA FRS 130701 Nissan	2013-00-01	2013-00-31	300000	Local	15232	cpm	2161464	32786439630	Creative:2161464: MOD 131014 Nissan of Clovis 320x50	50x320	http://www.selmanissan.com/videocreditapplication.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33885	35036070	MA ANC 131101 ROS	2013-00-01	2013-00-30	100000	Local	null	cpm	2127459	28653646230	MA Creative:58684:216x36: ANC 130101 AKSales/Closeout [58684]	36x216	http://alaskasalesandservice.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6449	Shazam	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	216	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5131	Commonwealth Journal	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36 36x216	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_irp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	2048	The Wichita Eagle	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	1	cpm	2155449	31477010310	Creative:2155449: WCH 130910 HobLob Autumn 300x50	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-WichitaEagle&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128606	FTW 131016 Lone Star Film Festival	163046790	McClatchy	mcclatchy@example.com	Lone Star Film Society	1107	Fort Worth Star-Telegram	2141573	48278550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-09	42500	Local	4663	cpm	2161730	32812068510	Creative:2161730: FTW 1310 Lone Star Film Fest 320x50	50x320	http://lonestarfilmfestival3.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2126182	COL 130901 Capitol Hyundai {632528}	152805630	McClatchy	mcclatchy@example.com	COL Capitol Hyundai	1410	The State	2133721	42932910	0901 COL ROS	2013-00-01	2013-00-29	400000	Local	98380	cpm	2151280	31145615670	Creative:2151280: COL_130901_CapitolHyundai_320x50.jpg	50x320	http://www.capitolhyundai.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2126975	BOI 130912 Corwin Ford	155657310	McClatchy	mcclatchy@example.com	BOI Corwin Ford	1993	The Idaho Statesman	2136432	44485710	100113 BOI Mobile/Apps 320x50, 300x50	2013-00-01	2013-00-31	20000	Local	2	cpm	2155126	31447091790	Creative:2155126: BOI_131001_CorwinFord_300x50.jpg	50x300	http://www.corwinfordnampa.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125848	MOD 130815 Stewart and Jasper	151564950	McClatchy	mcclatchy@example.com	MOD Stewart and Jasper	null	null	2132861	40909830	MOD Mobile/Apps 300x50 320x50 216x36	2013-00-15	2014-00-31	52000	Local	null	cpm	2149863	30897126030	Creative:2149863: MOD_130814_StewartJasper_300x50.jpg	50x300	http://www.stewartandjasper.com/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136663	44651070	3770427_MAC_Nov13_216x36_300x50_32 0x50	2013-00-01	2013-00-30	77828	Local	null	cpm	2155503	31483565910	Creative:2155503: 3770427_MAC_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Macon&utm_medium=Mobile&utm_campaign=Fall	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	null	null	33720	35028030	MA 1201 ROS All Devices	2013-00-01	2013-00-31	50000	Local	null	cpm	2130842	28724575350	MA Creative:73164:320x50: SAC_130409_EGSUB_1531336 [73164]	50x320	http://www.elkgrovesubaru.com/specials/index.htm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	83	Weather Channel Zip	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	4	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129223	MER 131031 Merced Theatre	166621230	McClatchy	mcclatchy@example.com	MER Merced Theatre	2042	Merced Sun-Star	2143905	50264070	1031 MER ROS	2013-00-31	2013-00-03	25000	Local	1908	cpm	2164888	33461169150	Creative:2164888: MER_131030_MercedTheatre_320x50.jpg	50x320	http://www.mercedtheatre.org/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2125328	MIA 130801 South Motors	149726550	McClatchy	mcclatchy@example.com	MIA South Motors	1983	Miami Herald	2131441	40052190	MIA 130801 MH & ELN Mobile Web WAP	2013-00-01	2014-00-31	33401355	Local	30998	sponsorship	2146693	30004650870	Creative:2146693: MIA_130731_SouthMotors_216x36.gif	36x216	http://southmotors.com/mobile.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
11277	LEX 130209 Kelly Services	140884230	McClatchy	mcclatchy@example.com	LEX Kelly Services	2000	Lexington Herald-Leader	37638	35088030	MA 130209 ROS/App Allsz	2013-00-17	2014-00-31	324358	Local	2	cpm	2127806	28654110030	MA Creative:64114:300x50: LEX_130207_KellyServices_Allsz [64114]	50x300	http://customer.kellyservices.us/eprise/main/web/us/customers/tmmk/index.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4635	Weatherbug	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	871	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2000	Lexington Herald-Leader	2136650	44645190	3770427_LEX_Oct13_216x36_300x50_320x50	2013-00-01	2013-00-31	77828	Local	634	cpm	2155496	31483561110	Creative:2155496: 3770427_LEX_216x36_0915_1128_AutumnH	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Lexington&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129120	BRD 131028 Firkins Nissan	166070790	McClatchy	mcclatchy@example.com	BRD Firkins Nissan	null	null	2143450	49899510	BRD 131028 FirkinsNis ROS	2013-00-28	2013-00-27	41250	Local	null	cpm	2164425	33386522790	Creative:2164425: BRD 131028 Firkins Nissan 300x50	50x300	http://www.firkinsnissan.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
8491	LEX 1211 Rector Hayden	140861070	McClatchy	mcclatchy@example.com	Rector Hayden Realtors	null	null	26694	35001630	MA LEX 1211 ROS mobile	2013-00-17	2013-00-31	234370	Local	null	cpm	2127587	28654029390	MA Creative:48659:216x36: LEX Rector Hayden [48659]	36x216	https://itunes.apple.com/us/app/rectorhayden/id562025111?mt=8	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
12016	MOD 130304 Miracle Method	140891190	McClatchy	mcclatchy@example.com	MOD Miracle Method	2041	The Modesto Bee	39878	35127390	MA MOD 130305 ROS	2013-00-17	2014-00-23	82195	Local	6473	cpm	2131901	28741707030	Creative:2131901: Ugly Bath 320x50	50x320	http://tinyurl.com/dyofqyn	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129292	WCH 131124 Davis Moore - Fiat	166868310	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144208	50481270	WCH 131124 DMoore Fiat ROS	2013-00-24	2013-00-30	50000	Local	null	cpm	2165235	33528190830	Creative:2165235: WCH 131031 DMoore Fiat 50x320 60mos 320x50	50x320	http://mobile.davis-moore.com/ad/view/0-percent-fiat-1013?utm_source=Kansas.com&utm_medium=mobile+banner&utm_content=Fiat&utm_campaign=Fiat	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
12443	MOD 130321 Standiford Retirement	140895150	McClatchy	mcclatchy@example.com	MOD Standiford Retirement	2041	The Modesto Bee	41384	35134830	MA MOD 130321 ROS	2013-00-17	2014-00-01	88343	Local	10683	cpm	2130754	28724564310	MA Creative:69885:320x50: MOD 130319 Missing You [69885]	50x320	http://www.holidaytouch.com/Our-Communities/standiford-place.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4501	NBC Chicago	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	null	null	2127227	37094910	SAC iphone App 320x50	2013-00-01	2013-00-31	3000000	Local	null	cpm	2151634	31165318830	Creative:2151634: SAC_130822_FolLakeToy_Camry_320x50.	50x320	http://tinyurl.com/lkw9gcq	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1159	Kansas City Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	3	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7071	Citrus County Chronicle	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	13	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	null	null	2132831	40890510	ANC 140201 ROS	2014-00-02	2014-00-27	43333	Local	null	cpm	2149792	30872714670	Creative:2149792: ANC_130813_coombsortho_\$1000Off_320x5	50x320	http://coombsorthodontics.com/	null	Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7908	Morning Content	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	64	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126316	SLO 130828 Promos Upickem	153107790	McClatchy	mcclatchy@example.com	SLO Promo	2043	The Tribune	2134001	43125510	SLO 130828 Promos Upickem Android	2013-00-28	2014-00-02	26300	Local	12140	cpm	2154106	31366347270	Creative:2154106: SLO_130904_Promo_Upickem_320x50.jpg	50x320	http://sanluisobispo.profootball.upickem.net/profootball/registration/login.asp	Android App	Platform:Android App(6); Ad Unit:Mobile Web Banner(mma)
2129048	FTW 131026 Sundance Square mobile IMPLIC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	null	null	2143300	49729950	FTW 131026 Sundance Square mobile IMPLIC	2013-00-26	2013-00-25	39500	Local	null	cpm	2164154	33323550750	Creative:2164154: FTW_131025_Sundance Square_Dining_300x50	50x300	http://sundancesquare4.tru-m.com/info/parking/	null	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2137618	28876157670	Creative:2137618: KCM 130621 HobLob Freedom 320x50	50x320	http://mobile.hobbylobby.com/market.cfm?market=kcstarMO	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127467	KCM 130920 Tom French Construction	158254110	McClatchy	mcclatchy@example.com	KCM Tom French	null	null	2137725	45391230	KCM 130920 TomFrench ROS	2013-00-20	2013-00-30	50000	Local	null	cpm	2157243	31901721630	Creative:2157243: KCM 130919 TomFrench 216x36	36x216	http://wv.vrm.com/kcstar/land?amf=2792&p=def&c=888&b=kcstar	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4620	Detroit Red Wings	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128134	CLT 131007 Toyota of Concord	160901910	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	2140122	47037990	CLT 131111 Toyota of Concord	2013-00-11	2013-00-01	200000	Local	null	cpm	2159861	32387288430	Creative:2159861: CLT_131004_ToyotaOfConcord_130114_320	50x320	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129191	FTW 131031 Amazon	166315230	McClatchy	mcclatchy@example.com	Amazon	null	null	2143827	50145630	FTW 131031 Amazon	2013-00-31	2013-00-06	45004	Local	null	cpm	2164736	33405610950	Creative:2164736: FTW 131031 Amazon.com 50x300 300x50	50x300	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H25S5Y6VW0H8PNY49&showNewJDP=yes&IPath=QHKV0A	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
13904	MOD 130502 Carrollton Mortgage	140920710	McClatchy	mcclatchy@example.com	MOD_Carrollton Mortgage	2041	The Modesto Bee	45505	35211150	MA MOD 130503 ROS	2013-00-17	2014-00-14	43238	Local	40	cpm	2130903	28724584350	MA Creative:76881:216x36: MOD 130502 Reverse Mortgages [76881]	36x216	http://modesto.impresslocal.mobi/carrollton-mortgage/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129007	NTL Blue Shield 4002087	165720870	McClatchy	mcclatchy@example.com	NTL Blue Shield	1406	The Sacramento Bee	2143600	50018790	4002087 NTL Blue Shield_SAC	2013-00-29	2013-00-31	200000	Local	2582	cpm	2164046	33278512230	Creative:2164046: 4002087_SAC_FCNP_320x50	50x320	https://www.blueshieldca.com/basca/find-a-plan/home.sp	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129057	FTW 131101 FTW The Skin Clinic mobile IMPLIC	165885390	McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SKI15	null	null	2143317	49755990	FTW 131101 Mobile Web, Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	10000	Local	null	cpm	2164198	33324858510	Creative:2164198: FTW 1310 The Skin Clinic 216x36	36x216	http://theskinclinicinc3.tru-m.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Postal code:76102(41337)
2129111	BND 1310 Memorial	166050870	McClatchy	mcclatchy@example.com	Memorial Hospital	2045	Belleville News-Democrat	2143419	49869270	BND ROS/Apps 216x36 320x50 300x50	2013-00-30	2013-00-01	8000	Local	138	cpm	2164386	33374224110	Creative:2164386: BND_131028_MemorialHospital_320x50.gif	50x320	http://belleville.impresslocal.mobi/memorial-hospital/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2126483	RHL130831 Clemson	153544230	McClatchy	mcclatchy@example.com	RHL Clemson	1387	The Herald	2138520	45895590	0927 RHL ROS	2013-00-27	2013-00-31	100000	Local	104	cpm	2152788	31249495110	Creative:2152788: RHL_130828_Clemson_320x50.gif	50x320	http://www.clemson.edu/best-university-in-south-carolina/	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	null	null	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	null	cpm	2132079	28765922310	Creative:2132079: MOD 130618 Panama 320x50	50x320	http://www.cruisecompany.com/destinations/panama.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	2048	The Wichita Eagle	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	4361	cpm	2154729	31421029590	Creative:2154729: WCH 130906 Midwest Kia Special 216x36	36x216	http://midwestkia.com	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127989	BLX 131007 Butch O	160581030	McClatchy	mcclatchy@example.com	BLX Butch Oustalet Quicklane	1365	Sun Herald	2139510	46623030	BLX 131007 Butch O	2013-00-07	2013-00-30	25000	Local	7	cpm	2159645	32385308310	Creative:2159645: BLX 131007 Butch O Click To Call 320x50	50x320	N/A	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	null	null	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	null	cpm	2165491	33548138910	Creative:2165491: SAC 131004 big5 falllball weekly 300x50	50x300	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5506	New Orleans Saints	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124164	TAC 130710 TAPCO Credit Union	144753870	McClatchy	mcclatchy@example.com	TAC TAPCO Credit Union	2051	The News Tribune	2128298	37635750	0710 TAC ROS	2013-00-10	2014-00-10	112500	Local	21783	cpm	2142152	29318149950	Creative:2142152: TAC_130705_TAPCO_CU_320x50.jpg	50x320	https://www.tapcocu.org/	iPhone App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128687	BND 131021 Meyer Honda	164031990	McClatchy	mcclatchy@example.com	BEL_Meyer Honda	2045	Belleville News-Democrat	2141769	48629310	BND 131021 ROS & Apps	2013-00-21	2013-00-02	50000	Local	259	cpm	2162110	32921029950	Creative:2162110: BND_131017_MeyerHonda_Savings_320x50	50x320	http://tinyurl.com/lfgpvea	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5996	Bulls App	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128952	FTW 131029 ABC123Dental_IMPLOC	165219990	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	1107	Fort Worth Star-Telegram	2143035	49428990	131029 ABC123Dental ROS	2013-00-29	2013-00-28	40000	Local	6665	cpm	2163817	33253975230	Creative:2163817: FTW 131029 ABC123Dental 320x50	50x320	http://abc123dental4.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33885	35036070	MA ANC 131101 ROS	2013-00-01	2013-00-30	100000	Local	null	cpm	2127458	28653646110	MA Creative:58684:300x50: ANC 130101 AKSales/Closeout [58684]	50x300	http://alaskasalesandservice.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127757	TCY 131001 Einan's Funeral Home	159841470	McClatchy	mcclatchy@example.com	TCY Einan's Funeral Home	2052	Tri-City Herald	2138902	46109310	TCY 131001 ROS & Apps	2013-00-01	2013-00-31	75000	Local	17563	cpm	2158391	32139343830	Creative:2158391: TCY_130926_Einans_generic_320x50.jpg	50x320	http://www.einansfuneralhome.com/	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	126	The News-Enterprise	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	5	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127844	FTW 131002 Russell Feed and Supply mobile IMPLOC	160161750	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	null	null	2139093	46334550	FTW 131002 Russell ROS	2013-00-02	2013-00-01	15000	Local	null	cpm	2151581	31164741990	Creative:2151581: FTW 130822 Russell Cedarcide 216x36	36x216	http://russellfeedandsupply4.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	34241	35040870	MA 1001 ROS All Devices	2013-00-01	2013-00-31	300000	Local	57206	cpm	2129236	28654684110	MA Creative:59194:320x50: TAC_130103_lesschwab_tires [59194]	50x320	http://tinyurl.com/a6zkxgd	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35162	35054190	MA CLT 131111 Honda of	2013-00-11	2013-00-17	60000	Local	null	cpm	2127798	28654108710	MA Creative:64152:216x36: CLT 130207 Honda of Concord [64152]	36x216	http://hondaofconcord.com/charlotteobserver.htm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	null	null	2141810	48650430	4018424_TAC_320x50	2013-00-01	2014-00-31	428371	Local	null	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_20131006	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128398	FTW 131016 Mike Davis State Farm mobile IMPLOC	161973630	McClatchy	mcclatchy@example.com	FTW_MikeDavisStateFarm_7722_DAV22	1107	Fort Worth Star-Telegram	2141009	47758470	FTW 131016 Mike Davis State Farm	2013-00-16	2013-00-15	20000	Local	19	cpm	2160883	32559977910	Creative:2160883: FTW_131010_Mike Davis State Farm_216x36	36x216	http://davismike4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),MeeGo App(10),
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7154	Headlines	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	13	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	83	Weather Channel Zip	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	24	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124298	BND 130712 McKendree University	145360950	McClatchy	mcclatchy@example.com	BND McKendree University	null	null	2128626	37846590	130712 McKendree ROS	2013-00-12	2014-00-30	300000	Local	null	cpm	2142656	29410712670	Creative:2142656: BND_130712_McKendree_300x50	50x300	http://www.mckendree.edu/about/resources/	null	Platform:Windows Phone App(13),Mobile Web(11),iPhone App(15),BlackBerry App(7),Android App(6),Palm App(12); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5012	New Castle News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128601	MOD_AdvancedLaserClinic_8846	163039830	McClatchy	mcclatchy@example.com	MOD_Advanced Laser	null	null	2141551	48270030	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-16	2013-00-03	60000	Local	null	cpm	2161704	32811828630	Creative:2161704: MOD 1310 Advanced Laser 300x50	50x300	http://www.alcmodesto.com/specials.html	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128606	FTW 131016 Lone Star Film Festival	163046790	McClatchy	mcclatchy@example.com	Lone Star Film Society	1107	Fort Worth Star-Telegram	2141573	48278550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-09	42500	Local	20178	cpm	2161730	32812068510	Creative:2161730: FTW 1310 Lone Star Film Fest 320x50	50x320	http://lonestarfilmfestival3.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1414	The Telegraph	2136663	44651070	3770427_MAC_Nov13_216x36_300x50_320x50	2013-00-01	2013-00-30	77828	Local	10325	cpm	2155505	31483571310	Creative:2155505: 3770427_MAC_320x50_0915_1128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Macon&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2138617	46000230	FTW 131001 News ROS	2013-00-01	2013-00-03	38850	Local	null	cpm	2156177	31611238590	Creative:2156177: FTW 130913 Autumn News&utm_campaign=Fall	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-News&utm_campaign=Fall	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128569	BOI 131018 NNU Centennial	163004310	McClatchy	mcclatchy@example.com	BOI NNU	1993	The Idaho Statesman	2141476	48229950	BOI 131018 NNU Centennial	2013-00-18	2013-00-15	10000	Local	615	cpm	2161546	32808259710	Creative:2161546: BOI_131015_NNU Centennial_320x50	50x320	http://love.nnu.edu/engineering?utm_source=statesman&utm_medium=banner&utm_content=engineering&utm_campaign=centennial_engineeri	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
14389	ANC Anchorage Chrysler Dodge	140931750	McClatchy	mcclatchy@example.com	ANC Anchorage Chrysler Dodge	1010	Anchorage Daily News	46316	35237190	MA ANC 130514 ROS	2013-00-17	2013-00-31	650063	Local	90907	cpm	2132126	28766918430	Creative:2132126: ANC 130618 Gold 320x50	50x320	http://www.anchoragechryslercenter.com/index.htm	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2143884	29510945790	Creative:2143884: FRS 130715 Table Mountain Casino 320x50	50x320	https://www.vendini.com/ticket-software.html?t=tix&e=3dac3b548390eb1b00e1fbbbb2ad5ec6	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2126723	TAC 130906 Les Schwab	155021310	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	2135173	43889790	TAC ROS Apps 300x50 216x36 320x50	2013-00-06	2014-00-06	3600000	Local	271593	cpm	2153872	31344158670	Creative:2153872: TAC_130903_LesSchwab_Tire_320x50.jpg	50x320	http://wwwb.thenewstribune.com/adv/microsite/lesschwab_mobilesplash/index.html	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10466	SAC 130112 Elk Grove Audi	140875950	McClatchy	mcclatchy@example.com	SAC ELK GROVE Audi	null	null	37535	35097390	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	53572	Local	null	cpm	2131143	28724614590	MA Creative:80156:300x50: SAC_130524_EGAUDL_1464203 [80156]	50x300	http://www.elkgroveaudica.com/index.htm	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127280	BOI 130918 United Way	157477950	McClatchy	mcclatchy@example.com	United Way	1993	The Idaho Statesman	2137220	45027390	131101 BOI Mobile Web/Apps 320x50	2013-00-01	2013-00-15	45000	Local	6881	cpm	2156542	31757624670	Creative:2156542: BOI 130916 United Way 320x50.jpg	50x320	http://www.youtube.com/watch?v=BS-R_U9s00c	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	null	cpm	2146994	30173170230	Creative:2146994: SAC_130802_EGDogde_1750427_300x50.	50x300	http://www.elkgrovedodge.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123990	KCM 130702 KCRAR	144135750	McClatchy	mcclatchy@example.com	KCM KCRAR	null	null	2127934	37412190	KCM 130702 KCRAR	2013-00-02	2013-00-31	100000	Local	null	cpm	2141334	29183675430	Creative:2141334: KCM 130702 KCRAR Homeowner 216x36	36x216	http://www.KCHomePrograms.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1207	MassLive	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126587	STC 130903 Phfa	154575030	McClatchy	mcclatchy@example.com	STC_Phfa	null	null	2135440	44089230	STC 130903 Phfa MakeGood	2013-00-05	2013-00-30	11333	Local	null	cpm	2153110	31269970590	Creative:2153110: STC_130829_Phfa_216x36	36x216	http://phfa.org/prevent foreclosure/	null	Platform:Mobile Web Tablet(16),MeeGo App(10),Windows Phone App(13),iPhone App(15),Android App(6),J2ME App(8),Palm App(12),Mobile Web(11),BlackBerry
2128283	FTW 131012 Granbury_IMPLOC	161426790	McClatchy	mcclatchy@example.com	FTW_GranburyVisitorsCenter_2024_GRA69	1107	Fort Worth Star-Telegram	2140507	47401350	131012 Granbury ROS	2013-00-12	2013-00-11	7000	Local	19	cpm	2160182	32457209670	Creative:2160182: FTW 131012 Granbury 216x36	36x216	http://granburycvbwfd4.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128636	FTW 131018 Bruce Lowrie Chevy	163787310	McClatchy	mcclatchy@example.com	DFW_Bruce Lowrie Chevrolet	1107	Fort Worth Star-Telegram	2141654	48418590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-04	83333	Local	98	cpm	2157820	32073132750	Creative:2157820: FTW 130924 BLowrie 4Door 216x36	36x216	http://www.bruce lowriechevrolet.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129103	FTW 131029 Lightfoot Mechanical mobile IMPLOC	166047030	McClatchy	mcclatchy@example.com	FTW_LightfootMechanical_9352_LIG03	1107	Fort Worth Star-Telegram	2143398	49857390	FTW 131029 Lightfoot Mechanical mobile IMPLOC	2013-00-29	2013-00-28	12000	Local	3	cpm	2164353	33374112270	Creative:2164353: FTW_131028_LightfootMechanical_216x36	36x216	http://lightfootmechanical3.tru-m.com	Mobile Web	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43569	35187870	MA CLT 131124 Toyota of Toyota Of Concord [81268]	2013-00-24	2013-00-30	100000	Local	null	cpm	2129730	28654901070	MA Creative:81268:216x36: CLT 130603 Toyota Of Concord [81268]	36x216	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	1	cpm	2131446	28724655030	MA Creative:82856:300x50: BLX_130613_PalaceCasino_SmokeF [82856]	50x300	http://www.palacecasinoresort.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2000	Lexington Herald-Leader	2136662	44650590	3770427_LEX_Nov13_216x36_300x50_320 x50	2013-00-01	2013-00-30	77828	Local	10945	cpm	2155499	31483561590	Creative:2155499: 3770427_LEX_320x50_0915_1128_AutumnH	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Lexington&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1406	The Sacramento Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1681	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2127847	FTW 131003 Oasis Dental mobile IMPLOC	160163310	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	null	null	2139096	46338390	FTW 131003 Oasis ROS	2013-00-03	2013-00-02	20000	Local	null	cpm	2147008	30173184750	Creative:2147008: FTW 130802 Oasis Crowns 300x50	50x300	http://impresslocal31.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128518	FTW 131019 WorldOfWellness_IMPLOC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	1107	Fort Worth Star-Telegram	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	396	cpm	2161344	32781928950	Creative:2161344: FTW 131019 WorldOfWellness 320x50 V2	50x320	http://wowchiropractor4.tru-m.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128941	WCH 131108 K State Div of Continuing Ed	165210270	McClatchy	mcclatchy@example.com	WCH K State Div of Continuing Ed	null	null	2142983	49407870	WCH ROS 320x50 300x50 216x36	2013-00-08	2013-00-15	50000	Local	null	cpm	2163764	33252669150	Creative:2163764: WCH 131023 KState Education 300x50.jpg	50x300	http://www.dce.k-state.edu/distance/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2144304	50781150	FTW 131103 Hobby Lobby Life/Arts	2013-00-03	2013-00-17	650	Local	23	cpm	2165382	33546939990	Creative:2165382: FTW 1311 Hobby Lobby Arts 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-Life&utm_campaign=Fall	Android App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1385	The Fresno Bee	2136649	44644470	3770427_FRS_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	127	cpm	2155493	31483555590	Creative:2155493: 3770427_FRS_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Fresno&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6939	YP - Accuweather mweb	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	388	cpm	2129441	28654761270	MA Creative:74880:216x36: ANC 130419 ARRC Three [74880]	36x216	http://alaskarailroad.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	309	cpm	2151200	31105637310	Creative:2151200: BOI 130820 FDAF 320	50x320	http://www.thinkfordnow.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6449	Shazam	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3387	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	2045	Belleville News-Democrat	2135984	44350950	131001 Wehrenberg ROS	2013-00-01	2013-00-31	53440	Local	10196	cpm	2155033	31446243030	Creative:2155033: BND_130911_Wehrenberg_320x50	50x320	http://www.wehrenberg.com/m.aspx	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	187	WTOP A	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	16	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128677	SLO 131017 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	2043	The Tribune	2142406	49126470	131022 CalPolyArts ROS	2013-00-22	2014-00-03	249400	Local	1936	cpm	2162016	32918820990	Creative:2162016: SLO 1310 Cal Poly Arts 320x50	50x320	http://www.calpolyarts.org	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6151	WNEP	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	768	cpm	2165501	33548140830	Creative:2165501: SAC 131101 big5 fallapparel eteam 320x50	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128913	MAC 131025 Perry-Houston County Airport	164977110	McClatchy	mcclatchy@example.com	MAC Perry-Houston County Airport	1414	The Telegraph	2142352	49108590	MAC 131025 PHCA ROS	2013-00-25	2013-00-02	31000	Local	240	cpm	2162989	33217143630	Creative:2162989: MAC 131022 PHCA OpenHouse 320x50	50x320	http://pxeairport.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	1010	Anchorage Daily News	33885	35036070	MA ANC 131101 ROS	2013-00-01	2013-00-30	100000	Local	1818	cpm	2149279	30765366150	Creative:2149279: ANC_130812_AKSales_equinox_320x50.jpg	50x320	http://www.alaskasalesandservice.com/supersale	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	1159	Kansas City Star	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	247125	cpm	2155857	31517916150	Creative:2155857: KCM 130912 HobLob Autumn 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-KansasCityStar&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	2048	The Wichita Eagle	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	452	cpm	2161156	32619670350	Creative:2161156: WCH 131011 Wendys PBC 216x36	36x216	http://www.kansas.com/static/ad/wendyspcb/index.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127460	MOD 130923 Duarte Nursery	158241750	McClatchy	mcclatchy@example.com	MOD Duarte Nursery	2041	The Modesto Bee	2137711	45382710	MOD 130923 ROS & Apps	2013-00-23	2013-00-29	35000	Local	3934	cpm	2157218	31901624790	Creative:2157218: MOD 130919 DuarteNursery 091913 320x50.j	50x320	http://www.modbee.com/static/ads/pdf/Duarte_Nursery.pdf	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127955	MOD 131002 The Cruise Company	160468470	McClatchy	mcclatchy@example.com	MOD Cruise Company	null	null	2139436	46570230	MOD 131002 ROS & Apps	2013-00-02	2013-00-03	12500	Local	null	cpm	2159086	32288186910	Creative:2159086: MOD_131001_CruiseCo_Alaska_216x36.jpg	36x216	http://www.cruisecompany.com/destinations/alaska.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2125026	SAC 130801 Roseville Toyota	148250550	McClatchy	mcclatchy@example.com	Roseville Toyota	null	null	2131243	39927030	0801 SAC ROS & APPS	2013-00-01	2013-00-31	900000	Local	null	cpm	2146380	29940364470	Creative:2146380: SAC_130730_RoseToy_Weekly_216x36.jpg	36x216	http://tinyurl.com/m3ojq9y	null	Metro:Sacramento-Stockton-Modesto CA(862); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	57	Uber Media Video Tube Free	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	9986	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134631	43485870	BOI 140902 NNU	2014-00-02	2014-00-10	57950	Local	null	cpm	2152866	31250257110	Creative:2152866: BOI 130828 NUU 320	50x320	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128261	FTW 121009 Coldwell Banker	161308950	McClatchy	mcclatchy@example.com	DFW_Coldwell Banker	1107	Fort Worth Star-Telegram	2140405	47282550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-09	2013-00-08	72957	Local	8093	cpm	2160127	32429621670	Creative:2160127: FTW Oct Coldwell Banker 320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?APath=2.21.0.0.0&job_id=J3H86M6JDXVV5Z W141R&showNewJDP=yes&IPath=OSRCHBRKV	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
11279	MOD 130208 Bonanader	140884590	McClatchy	mcclatchy@example.com	MOD Bonander	2041	The Modesto Bee	37647	35089950	MA MOD 130208 ROS	2013-00-17	2013-00-29	55027	Local	8494	cpm	2127811	28654110990	MA Creative:64067:320x50: MOD 130206 Bonander/Verano [64067]	50x320	http://www.bonanderbuickgmc.com/	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1195	Ledger-Enquirer	2136659	44649630	3770427_CLB_Nov13_216x36_300x50_320 2013-00-01 x50	2013-00-01	2013-00-30	77828	Local	7566	cpm	2155490	31479547950	Creative:2155490: 3770427_CLB_320x50_0915_1128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Columbus&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7592	Zynga- Running with Friends	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	190	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14251	MOD 130511 Buy Rite	140928990	McClatchy	mcclatchy@example.com	MOD_Buy Rite	2041	The Modesto Bee	45997	35229030	MA MOD 130511 ROS	2013-00-17	2014-00-30	44999	Local	40	cpm	2129550	28654838910	MA Creative:80625:216x36: MOD 130529 Savings [80625]	36x216	http://localsearch.modbee.com/directory/listing//116131	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128078	SLO 131031 Ribline	160778070	McClatchy	mcclatchy@example.com	SLO Ribline	2043	The Tribune	2139795	46837710	1003 SLO ROS	2013-00-03	2013-00-30	30000	Local	132	cpm	2159480	32327949390	Creative:2159480: SLO_131003_Ribline_320x50.jpg	50x320	http://www.ribline.com	iPhone App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1207	MassLive	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1970	AP News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	11	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	null	null	2132831	40890510	ANC 140201 ROS	2014-00-02	2014-00-27	43333	Local	null	cpm	2149791	30872714430	Creative:2149791: ANC_130813_coombsortho_\$1000Off_216x3	36x216	http://coombsorthodontics.com/	null	Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127846	FTW 131003 Tilden Car Care mobile IMPLC	160162830	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	null	null	2139095	46336950	FTW 131003 Tilden ROS	2013-00-03	2013-00-02	20000	Local	null	cpm	2147051	30174020070	Creative:2147051: FTW 130802 Tilden Oil Change 216x36	36x216	http://tildencarcaretexas4.tru-m.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1406	The Sacramento Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	930	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	140	OKC Mobile RFM	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128080	SLO 131003 Century Cinemas	160781190	McClatchy	mcclatchy@example.com	SLO Century Cinemas	null	null	2139829	46863270	1003 SLO ROS	2013-00-03	2013-00-31	80000	Local	null	cpm	2159530	32338125870	Creative:2159530: SLO_131003_CenturyCinemas_216x36.jpg	36x216	http://www.parkcinemas.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128283	FTW 131012 Granbury_IMPLOC	161426790	McClatchy	mcclatchy@example.com	FTW_GranburyVisitorsCenter_2024_GRA69	null	null	2140507	47401350	131012 Granbury ROS	2013-00-12	2013-00-11	7000	Local	null	cpm	2160184	32457210270	Creative:2160184: FTW 131012 Granbury 300x50	50x300	http://granburycvbwdfw4.tru-m.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128858	FTW 131101 CASA Inc mobile IMPLCOC	164636670	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	1107	Fort Worth Star-Telegram	2142211	48966150	1101 FTW ROS	2013-00-01	2013-00-01	5000	Local	1	cpm	2146715	30113056470	Creative:2146715: FTW 130801 CASA 300x50	50x300	http://ccdofw3.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143349	49774830	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-03	100000	Local	null	cpm	2164262	33332983230	Creative:2164262: WCH 131025 Beechcraft Career 300x50.jpg	50x300	http://www.jobs.net/jobs/beechcraft/en-us/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	1159	Kansas City Star	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	32907	cpm	2146374	29940333870	Creative:2146374: KCM 130730 Hob Lobb BTS 320x50	50x320	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_c	iPhone App	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127650	BLH 130930 Charter College	159655230	McClatchy	mcclatchy@example.com	BLH Charter College	null	null	2138497	45885630	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	72000	Local	null	cpm	2158046	32101942470	Creative:2158046: BLH 130925 CharterColl Hospt 300x50.jpg	50x300	http://tinyurl.com/mmu3vxs	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128138	RAL 131004 JPM South Traditions	160909950	McClatchy	mcclatchy@example.com	RAL JPM South	null	null	2140009	46987950	RAL 131004 JPM South	2013-00-04	2013-00-31	100000	Local	null	cpm	2159656	32385520950	Creative:2159656: RAL_131004_TraditionsParadeMobile_300x5	50x300	http://www.dolan4d.com/redirect360.php?id=272	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129194	FRS 131101 Table Mountain Casino	166317390	McClatchy	mcclatchy@example.com	FRS Table Mountain	null	null	2143832	50148150	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	null	cpm	2164745	33420658350	Creative:2164745: FRS 131029 Table Mountain Casino 300x50	50x300	http://www.tmcasino.com/casino-promotions.aspx	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11043	FRS 130130 Selma Honda	140882070	McClatchy	mcclatchy@example.com	FRS Selma Honda	1385	The Fresno Bee	48779	35469630	MA FRS 130701 Selma Hon	2013-00-01	2013-00-31	300000	Local	2	cpm	2130427	28655085750	MA Creative:82391:300x50: FRS 130610 Selma Honda [82391]	50x300	http://selmahonda.com/friends-and-family.html	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	1396	The News & Observer	2141075	47834430	RAL 131011 Berkshire Hathaway	2013-00-11	2013-00-31	350000	Local	69515	cpm	2160999	32604673110	Creative:2160999: RAL_131011_Berkshire Hathaway_320x50	50x320	http://bhhs Carolinas.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),iPhone App(15),
7113	BLH 120829 & 130510 Rice Insurance	140854110	McClatchy	mcclatchy@example.com	TBH_Rice Insurance	1371	The Bellingham Herald	46034	35229750	MA 0510 BLH ROS	2013-00-17	2013-00-31	63247	Local	10837	cpm	2130956	28724590710	MA Creative:77795:320x50: BLH_121107_RiceInsurance_Medic [77795]	50x320	http://tinyurl.com/b5gp2zx	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129066	MOD 131104 DMC Manteca	165894270	McClatchy	mcclatchy@example.com	MOD Doctor's Medical Care Manteca	null	null	2143339	49768470	MOD 131025 DMC Manteca 320x50,300x50,216x36	2013-00-04	2013-00-21	100000	Local	null	cpm	2164239	33327051870	Creative:2164239: MOD 1310 DMC Manteca 320x50	50x320	http://www.doctorsmanteca.com/en-US/Pages/default.aspx	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126590	COL 130829 Promo	154580070	McClatchy	mcclatchy@example.com	STA_Promos	null	null	2134752	43584990	COL 130829 Promo Gogamecocks.com	2013-00-29	2013-00-01	25300	Local	null	cpm	2153122	31270080990	Creative:2153122: COL 130829 Gogamecocks 300x50	50x300	http://www.gogamecocks.com/plus/#ink=gg3013_u_300x50	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2127146	WCH 130930 Mindfire Academy	156231270	McClatchy	mcclatchy@example.com	WCH Mindfire Academy	2048	The Wichita Eagle	2136870	44783670	WCH 130930 Mindfire ROS	2013-00-30	2013-00-03	87000	Local	281	cpm	2160408	32494748910	Creative:2160408: WCH 131009 Mindfire Academy 320x50	50x320	http://www.mindfireacademy.net/	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	229	cpm	2157749	32051210670	Creative:2157749: SAC 130923 Big5 FallTeam 320x50.jpg	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128379	RHL 1310 York Natural Gas IMPLLOCAL	161920950	McClatchy	mcclatchy@example.com	RHL YorkNaturalGasAuthority_9204_67918	1387	The Herald	2140927	47702430	RHL ROS/Apps 320x50 300x50 216x36	2013-00-10	2013-00-31	20000	Local	27	cpm	2164427	33386523030	Creative:2164427: RHL_131028_YorkNatlGas_oct31_320x50.	50x320	http://tinyurl.com/kcbd3av	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11); Metro:Charlotte NC(517)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5443	PremiumEntApp-Family-iPhone	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129006	FTW 131102 Mark Jameson Allstate mobile IMPLCOC	165720150	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	1107	Fort Worth Star-Telegram	2143207	49589430	FTW 131102 Mark Jameson Allstate Mobile IMPLCOC	2013-00-02	2013-00-01	20000	Local	379	cpm	2164007	33274264110	Creative:2164007: FTW 131024 MarkJamesonAllstate 320x50	50x320	http://allstate7.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126723	TAC 130906 Les Schwab	155021310	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	2135173	43889790	TAC ROS Apps 300x50 216x36 320x50	2013-00-06	2014-00-06	3600000	Local	195367	cpm	2153872	31344158670	Creative:2153872: TAC_130903_LesSchwab_Tire_320x50.jpg	50x320	http://wwwb.thenewstribune.com/adv/microsite/lesschwab_mobilesplash/index.html	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	347	Scopely Skeeball	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5086	Corsicana Daily Sun	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	53	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4844	Top 10 Game - Seasonal	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126511	NTH Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136664	44651430	3770427_SAC_Nov13_216x36_300x50_320 2013-00-01 x50	2013-00-01	2013-00-30	77828	Local	null	cpm	2155509	31483577670	Creative:2155509: 3770427_SAC_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Sacramento&utm_medium=Mobile&utm_campaign=Fall	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	61	New Scramble with Friends	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	69	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	286	Lee Globe Gazette	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	null	cpm	2160959	32591673390	Creative:2160959: BOI St. Alphonsus Family 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128731	MOD 131017 Phillips Lighting	164061630	McClatchy	mcclatchy@example.com	MOD Philips Lighting	2041	The Modesto Bee	2141830	48655590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-03	7500	Local	37	cpm	2162254	32960384190	Creative:2162254: MOD 1310 Phillips Lighting 320x50	50x320	http://www.phillipslighting.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128259	FTW 131009 UNT Health Science Center	161304390	McClatchy	mcclatchy@example.com	FTW_UniversityOfNorthTexasHealthScience Center_6728	1107	Fort Worth Star-Telegram	2140402	47281230	Mobile Web/Apps 320x50, 300x50, 216x26	2013-00-09	2013-00-08	20000	Local	21	cpm	2160125	32428102710	Creative:2160125: FTW UNTHSC 216x36.jpg	36x216	http://unthealth4.tru-m.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127841	FTW 131001 Southlake Town Square mobile IMPLOC	160160790	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	1107	Fort Worth Star-Telegram	2139090	46331670	FTW 131001 Southlake ROS	2013-00-01	2013-00-31	20000	Local	39	cpm	2151132	31104992550	Creative:2151132: FTW 130820 Southlake BTS 320x50	50x320	http://southlaketownsquare4.tru-m.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	30	cpm	2160961	32591673630	Creative:2160961: BOI St. Alphonsus Family 216x36	36x216	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129048	FTW 131026 Sundance Square mobile IMPLOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLOC	2013-00-26	2013-00-25	39500	Local	6213	cpm	2164150	33323545950	Creative:2164150: FTW_131025_Sundance Square_Shopping_320	50x320	http://sundancesquare4.tru-m.com/info/parking/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
2126899	ANC 131028 Council of Alaska Producers	155482950	McClatchy	mcclatchy@example.com	ANC Council of Alaska Producers	1010	Anchorage Daily News	2135637	44213070	ANC 131028 ROS & Apps	2013-00-28	2013-00-22	300000	Local	67096	cpm	2149772	30872389710	Creative:2149772: ANC_130813_CAP_benefits_320x50	50x320	http://alaskaproducers.org/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129194	FRS 131101 Table Mountain Casino	166317390	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2143832	50148150	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	4	cpm	2164746	33420658710	Creative:2164746: FRS 131029 Table Mountain Casino 216x36	36x216	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14389	ANC Anchorage Chrysler Dodge	140931750	McClatchy	mcclatchy@example.com	ANC Anchorage Chrysler Dodge	1010	Anchorage Daily News	46316	35237190	MA ANC 130514 ROS	2013-00-17	2013-00-31	650063	Local	1389	cpm	2132122	28766915550	Creative:2132122: ANC 130618 Gold 216x36	36x216	http://www.anchoragechryslercenter.com/index.htm	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	237	nbcphil320x50	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12727	RAL 130401 Hilton Garden Inn	140901630	McClatchy	mcclatchy@example.com	RAL Hilton Garden Inn	null	null	42130	35517750	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	null	cpm	2131409	28724648310	MA Creative:70945:216x36: RAL 130401 OBX [70945]	36x216	http://tinyurl.com/c73545j	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129066	MOD 131104 DMC Manteca	165894270	McClatchy	mcclatchy@example.com	MOD Doctor's Medical Care Manteca	null	null	2143339	49768470	MOD 131025 DMC Manteca 320x50,300x50,216x36	2013-00-04	2013-00-21	100000	Local	null	cpm	2164240	33327052350	Creative:2164240: MOD 1310 DMC Manteca 300x50	50x300	http://www.doctorsmanteca.com/en-US/Pages/default.aspx	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	57	Uber Media Video Tube Free	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	514	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	49175	cpm	2129436	28654760670	MA Creative:74879:320x50: ANC 130419 ARRC Two [74879]	50x320	http://alaskarailroad.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129137	WCH 131029 John Mayer	166084710	McClatchy	mcclatchy@example.com	WCH John Mayer	null	null	2143519	49937910	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-24	30000	Local	null	cpm	2164489	33387377070	Creative:2164489: WCH 131028 JohnMayer Concert 300x50.jpg	50x300	http://www.selectaseat.com/ticketing-links/131201_jm.php	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	null	null	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	null	cpm	2151199	31105637070	Creative:2151199: BOI 130820 FDAF 300	50x300	http://www.thinkfordnow.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127915	FTW 131001 The Flower Ranch mobile IMPLOC	160419510	McClatchy	mcclatchy@example.com	FTW_FlowerRanch_2016_FLO95	null	null	2139333	46499670	FTW 131001 FlowerRanch ROS	2013-00-01	2013-00-31	35000	Local	null	cpm	2158962	32278450230	Creative:2158962: FTW 131001 FlowerRanch 50x300 300x50	50x300	http://theflowerranch6.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128597	FRS 131018 Table Mountain Casino	163038990	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2141546	48268230	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-30	70000	Local	72	cpm	2161693	32811124230	Creative:2161693: FRS 1310 Table Mountain Casino HW 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	2495	cpm	2154352	31388923470	Creative:2154352: BOI_130905_FDAF_BuiltFordTough_320x50.	50x320	http://www.thinkfordnow.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128586	FTW 131017 Moncrief Cancer Institute	163031070	McClatchy	mcclatchy@example.com	FTW Moncrief Cancer Institute	1107	Fort Worth Star-Telegram	2141521	48258630	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-17	2013-00-15	50000	Local	4140	cpm	2161608	32810514390	Creative:2161608: FTW 1310 MoncriefCancerInstitute 320x50	50x320	http://www.moncrief.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	7592	Zynga- Running with Friends	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1360	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	1374	The Charlotte Observer	2140002	46981350	MA CLT 131022 Honda of	2013-00-22	2013-00-31	80000	Local	562	cpm	2155435	31475729790	Creative:2155435: CLT_130910_HondaOfConcord_320x50.inred	50x320	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.2;sz=320x50	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127915	FTW 131001 The Flower Ranch mobile IMPLOC	160419510	McClatchy	mcclatchy@example.com	FTW_FlowerRanch_2016_FLO95	null	null	2139333	46499670	FTW 131001 FlowerRanch ROS	2013-00-01	2013-00-31	35000	Local	null	cpm	2158961	32278447830	Creative:2158961: FTW 131001 FlowerRanch 36x216 216x36	36x216	http://theflowerranch6.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5109	Port Arthur News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128402	FTW 131018 LakeCountryDental_IMPLOC	161975550	McClatchy	mcclatchy@example.com	FTW_LakeCountryDental_7686_LAK06	null	null	2141014	47760870	131018 LakeCountryDental ROS	2013-00-18	2013-00-17	40000	Local	null	cpm	2160893	32575607310	Creative:2160893: FTW 131018 LCD 300x50	50x300	http://lakecountrydental5.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2144303	50780910	FTW 131104 Hobby Lobby News	2013-00-04	2013-00-17	19425	Local	null	cpm	2165380	33546937830	Creative:2165380: FTW 1311 Hobby Lobby News 300x50	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-News&utm_campaign=Fall	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Content category:News and Information(97); Ad Unit:Mobile Web Banner(mma)
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	null	null	33961	35031990	MA 1001 ROS All Devices	2013-00-01	2013-00-31	25000	Local	null	cpm	2130736	28724562030	MA Creative:69032:300x50: MOD 131001 We 50x300 Want Your Junk [69032]	50x300	http://tinyurl.com/d3avwyd	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5776	Photobucket	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	434	Keloland doapps	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	2	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128453	FTW 131030 St Vincents School_IMPLOC	162120510	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	1107	Fort Worth Star-Telegram	2141117	47884830	131030 St Vincents School ROS	2013-00-30	2013-00-29	20000	Local	2871	cpm	2161072	32607459990	Creative:2161072: FTW 131030 StVincentsSchool 320x50	50x320	http://svsbedford4.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	583	UberSocial Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2044	Bradenton Herald	2136643	44632950	3770427_BRD_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	448	cpm	2155485	31478220630	Creative:2155485: 3770427_BRD_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Bradenton&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6139	KFSM	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1308	QCOOnline	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	1010	Anchorage Daily News	33884	35036790	MA ANC 131001 ROS	2013-00-01	2013-00-31	100000	Local	31023	cpm	2149279	30765366150	Creative:2149279: ANC_130812_AKSales_equinox_320x50.jpg	50x320	http://www.alaskasalesandservice.com/supersale	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	1159	Kansas City Star	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	51	cpm	2146377	29940352710	Creative:2146377: KCM 130730 Hob Lobb BTS 216x36	36x216	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_campaign=shopOnline	Mobile Web	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	1406	The Sacramento Bee	2140185	47062710	SAC ROS 320x50 300x50 216x36	2013-00-04	2013-00-31	321429	Local	46812	cpm	2164001	33273936030	Creative:2164001: SAC 131024 FoILakeToy 1941859 320x50.jpg	50x320	http://tinyurl.com/kjq5nte	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128597	FRS 131018 Table Mountain Casino	163038990	McClatchy	mcclatchy@example.com	FRS Table Mountain	null	null	2141546	48268230	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-30	70000	Local	null	cpm	2161695	32811124590	Creative:2161695: FRS 1310 Table Mountain Casino HW 300x50	50x300	http://www.tmcasino.com/casino-promotions.aspx	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128976	ANC 131025 People Mover	165566190	McClatchy	mcclatchy@example.com	ANC People Mover	null	null	2143313	49751310	ANC 131025 ROS & Apps v2	2013-00-25	2013-00-30	83361	Local	null	cpm	2163916	33261781590	Creative:2163916: ANC_131023_PeopleMover_share_300x50.	50x300	http://www.muni.org/Departments/transit/ShareARide/Pages/transittax.aspx	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Anchorage AK(743)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	2048	The Wichita Eagle	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	812	cpm	2155448	31477010190	Creative:2155448: WCH 130910 HobLob Autumn 216x36	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-WichitaEagle&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	1159	Kansas City Star	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	150	cpm	2161268	32776658070	Creative:2161268: KCM 131014 Gladstone Avenger 216x36	36x216	http://www.buygladstone.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)
2128922	BND 131031 SWIC	164982990	McClatchy	mcclatchy@example.com	BND SWIC	2045	Belleville News-Democrat	2142744	49262670	BND 131031 ROS & Apps	2013-00-31	2013-00-01	8000	Local	815	cpm	2163433	33217361790	Creative:2163433: BND_131031_SWIC_selsius_320x50.gif	50x320	http://belleville.impresslocal.mobi/swic-selsius/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128453	FTW 131030 St Vincents School_IMPLOC	162120510	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	1107	Fort Worth Star-Telegram	2141117	47884830	131030 St Vincents School ROS	2013-00-30	2013-00-29	20000	Local	5	cpm	2161071	32607459870	Creative:2161071: FTW 131030 StVincentsSchool 216x36	36x216	http://svsbedford4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5776	Photobucket	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	81	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
9550	LEX 121206 Milestone Realty	140865270	McClatchy	mcclatchy@example.com	LEX Milestone Realty	2000	Lexington Herald-Leader	31736	35007630	MA 121206 Mobile	2013-00-17	2013-00-30	405666	Local	177	cpm	2127553	28653789150	MA Creative:55338:216x36: LEX 121206 Milestone Realty [55338]	36x216	http://www.milestoneky.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
13888	CLB 1305 Kia iPhone App	140917110	McClatchy	mcclatchy@example.com	CLB Kia Auto Sport	1195	Ledger-Enquirer	45158	35197110	MA 130501 iPhone App	2013-00-17	2014-00-30	0	Local	177892	sponsorship	2150877	31085851710	Creative:2150877: CLB_130819_KiaAuto_320x50	50x320	http://www.kiaautosportcolumbus.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2127668	FTW 130930 Davis Funeral Home mobile IMPLOC	159669150	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_88null 99_DAV65	null	null	2138524	45898590	FTW 130930 Davis ROS	2013-00-30	2013-00-29	5000	Local	null	cpm	2153456	31296535470	Creative:2153456: FTW 130830 DFuneral Planning 216x36	36x216	http://davisfuneralchapel1.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129007	NTL Blue Shield 4002087	165720870	McClatchy	mcclatchy@example.com	NTL Blue Shield	1406	The Sacramento Bee	2143600	50018790	4002087 NTL Blue Shield_SAC	2013-00-29	2013-00-31	200000	Local	6630	cpm	2164047	33278516670	Creative:2164047: 4002087_SAC_Cov_320x50	50x320	https://www.blueshieldca.com/bzca/find-a-plan/home.sp	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	1195	Ledger-Enquirer	48346	35426790	MA 1311_TSYS MERCHANT	2013-00-01	2013-00-30	150000	Local	418	cpm	2130186	28655016750	MA Creative:81672:216x36: CLB_130606_TSYSMerchant [81672]	36x216	http://www.tsys.com/tms/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2124298	BND 130712 McKendree University	145360950	McClatchy	mcclatchy@example.com	BND McKendree University	2045	Belleville News-Democrat	2128626	37846590	130712 McKendree ROS	2013-00-12	2014-00-30	300000	Local	29943	cpm	2142655	29410707510	Creative:2142655: BND_130712_McKendree_320x50	50x320	http://www.mckendree.edu/about/resources/	Mobile Web	Platform:Windows Phone App(13),Mobile Web(11),iPhone App(15),BlackBerry App(7),Android App(6),Palm App(12); Ad Unit:Mobile Web Banner(mma)
14387	MOD 130514 Chopping Block	140932230	McClatchy	mcclatchy@example.com	MOD Chopping Block	null	null	46310	35238150	MA MOD 130514 ROS	2013-00-17	2014-00-13	114609	Local	null	cpm	2130994	28724595270	MA Creative:78296:300x50: MOD 130513 Shop [78296]	50x300	https://www.facebook.com/ChoppingBlockButcherShopAndDeli	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128101	NTL Serco 4062095 Oct.3-31, 2013	160801230	McClatchy	mcclatchy@example.com	NTL Serco	2000	Lexington Herald-Leader	2139862	46875270	4062095 NTL Serco on LEX	2013-00-03	2013-00-31	75012	Local	436	cpm	2160029	32419577070	Creative:2160029: 4062095_LEX_ROS_320x50_100713.adfy	50x320	N/A	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	2048	The Wichita Eagle	2143349	49774830	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-03	100000	Local	422	cpm	2164264	33332983470	Creative:2164264: WCH 131025 Beechcraft Career 216x36.jpg	36x216	http://www.jobs.net/jobs/beechcraft/en-us/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
12727	RAL 130401 Hilton Garden Inn	140901630	McClatchy	mcclatchy@example.com	RAL Hilton Garden Inn	null	null	42130	35517750	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	null	cpm	2131408	28724648190	MA Creative:70945:300x50: RAL 130401 OBX [70945]	50x300	http://tinyurl.com/c73545j	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140004	46982910	MA CLT 131125 Honda of	2013-00-25	2013-00-30	80000	Local	null	cpm	2155438	31475730510	Creative:2155438: CLT_130910_HondaOfConcord_300x50.inred	50x300	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.3;sz=300x50	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5083	Lockport Union-Sun & Journal	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12443	MOD 130321 Standiford Retirement	140895150	McClatchy	mcclatchy@example.com	MOD Standiford Retirement	2041	The Modesto Bee	41384	35134830	MA MOD 130321 ROS	2013-00-17	2014-00-01	88343	Local	11402	cpm	2130754	28724564310	MA Creative:69885:320x50: MOD 130319 Missing You [69885]	50x320	http://www.holidaytouch.com/Our-Communities/standiford-place.aspx	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	75	cpm	2157748	32051199990	Creative:2157748: SAC 130923 Big5 FallWeek 320x50.jpg	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6386	GOGII textPlusClassic	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1062	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	null	null	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	null	cpm	2153800	31339446990	Creative:2153800: BLX_130903_SingingRiverHospital_Mammo	50x300	http://www.mysrhs.com/mammo.html?utm_source=SunHerald&utm_medium=digital&utm_campaign=mammo	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1440	UkiahDailyJournal.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	1396	The News & Observer	2134948	43686150	RAL 130930 Otto ROS	2013-00-30	2013-00-03	100000	Local	307	cpm	2153527	31298363550	Creative:2153527: RAL 130830 Otto WhyMove 216x36	36x216	http://ottoshomeremodeling3.tru-m.com/startup.aspx?uuid=14678	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4631	HeraldNet.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127713	MAC 131001 Jeff Smith	159822630	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	null	null	2138696	46033350	MAC 131001 Jeff Smith	2013-00-01	2013-00-31	50000	Local	null	cpm	2158277	32134872990	Creative:2158277: MAC_130926_Jeff Smith_300x50	50x300	http://www.jeffsmithchryslerdodge.com/index.htm	null	Platform:Mobile Web(11),iPad App(14),J2ME App(8),Windows Phone App(13),iPhone App(15),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2127955	MOD 131002 The Cruise Company	160468470	McClatchy	mcclatchy@example.com	MOD Cruise Company	null	null	2139436	46570230	MOD 131002 ROS & Apps	2013-00-02	2013-00-03	12500	Local	null	cpm	2159085	32288186670	Creative:2159085: MOD_131001_CruiseCo_Alaska_300x50.jpg	50x300	http://www.cruisecompany.com/destinations/alaska.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6893	Dictionary	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	5	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128949	FTW 131030 TexasAppliance_IMPLOC	165219030	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	1107	Fort Worth Star-Telegram	2143030	49427430	131030 TexasAppliance ROS	2013-00-30	2013-00-29	40000	Local	1644	cpm	2163806	33253956630	Creative:2163806: FTW 131030 TexasAppliance 320x50	50x320	http://monogram1.tru-m.com	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1970	AP News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	633	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127146	WCH 130930 Mindfire Academy	156231270	McClatchy	mcclatchy@example.com	WCH Mindfire Academy	null	null	2136870	44783670	WCH 130930 Mindfire ROS	2013-00-30	2013-00-03	87000	Local	null	cpm	2153365	31294434030	Creative:2153365: WCH 130830 Mindfire Enroll 320x50	50x320	http://www.mindfireacademy.net/	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	2048	The Wichita Eagle	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	5613	cpm	2141739	29253659430	Creative:2141739: WCH 130703 Wendys PBC 320x50	50x320	http://www.kansas.com/static/ad/wendyspcb/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	null	null	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	null	cpm	2157650	32032009470	Creative:2157650: SAC 130923 Big5 FallWeek 300x50.jpg	50x300	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	null	null	2136436	44488110	110113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-30	50000	Local	null	cpm	2155129	31447167870	Creative:2155129: BOI_130909_Axiom_300x50.jpg	50x300	http://www.axiomfitness.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128164	STC 131009 Limerock Court	160954470	McClatchy	mcclatchy@example.com	STC Limerock Court	2040	Centre Daily Times	2140136	47043510	131009 Limerock Court ROS	2013-00-09	2013-00-30	82000	Local	18839	cpm	2159796	32386992750	Creative:2159796: STC 131009 Limerock Court 320x50	50x320	http://www.prm-mgt.com/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	1406	The Sacramento Bee	2140185	47062710	SAC ROS 320x50 300x50 216x36	2013-00-04	2013-00-31	321429	Local	94447	cpm	2159847	32387087790	Creative:2159847: SAC 131004 FolLakeToy 1891643 320x50.jpg	50x320	http://tinyurl.com/kjq5nte	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128393	FTW Coldwell Banker 131014 mobile IMPLOC	161969430	McClatchy	mcclatchy@example.com	FTW_ColdwellBanker_7119_COL56	1107	Fort Worth Star-Telegram	2140964	47740350	1014 FTW ROS	2013-00-14	2013-00-13	92000	Local	10659	cpm	2130317	28655046630	MA Creative:82485:320x50: FTW_130611_Luxury [82485]	50x320	http://cbdfw1.tru-m.com	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128637	FTW 131018 Classic Arlington	163787910	McClatchy	mcclatchy@example.com	FTW Classic Arlington	1107	Fort Worth Star-Telegram	2141652	48417750	1018 FTW ROS	2013-00-18	2013-00-04	83333	Local	10255	cpm	2151007	31097549430	Creative:2151007: FTW 130820 ClassArl Best Pricing 320x50	50x320	http://www.classicarlington.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129057	FTW 131101 FTW The Skin Clinic 165885390 mobile IMPLOC		McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SKI15	1107	Fort Worth Star-Telegram	2143317	49755990	FTW 131101 Mobile Web, Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	10000	Local	45	cpm	2164195	33324857310	Creative:2164195: FTW 1310 The Skin Clinic 320x50	50x320	http://theskinclinicinc3.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Postal code:76102(41337)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129336	FTW 131104 Tarrant County College	167019390	McClatchy	mcclatchy@example.com	FTW Tarrant County College	null	null	2144307	50782230	131104 Tarrant County College ROS	2013-00-04	2013-00-22	8017	Local	null	cpm	2165390	33547022670	Creative:2165390: FTW 131104 TCC 320x50 50x320	36x216	http://www.tccd.edu	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128860	FTW 131101 Military Gun Supply IMPLOC	164637630	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	null	null	2142215	48967710	1101 FTW ROS	2013-00-01	2013-00-30	10000	Local	null	cpm	2129634	28654878870	MA Creative:81048:216x36: FTW_130531_BuySale [81048]	36x216	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	null	null	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	null	cpm	2159715	32386928070	Creative:2159715: SAC 131004 Big5 BasketTeam 216x36.jpg	36x216	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128931	SAC 131101 Folsom Premium Outlets	165167790	McClatchy	mcclatchy@example.com	SAC Folsom Premium Outlets	null	null	2144190	50466750	SAC ROS 300x50 320x50	2013-00-01	2013-00-31	300000	Local	null	cpm	2165208	33524963670	Creative:2165208: SAC 131031 FolsomPO Holiday 300x50.jpg	50x300	http://m.premiumoutlets.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2138618	46001070	FTW 131001 Life ROS	2013-00-01	2013-00-03	1300	Local	null	cpm	2156174	31611235710	Creative:2156174: FTW 130913 Autumn Life&utm_campaign=Fall	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1287	OregonLive	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128132	BRD 131008 Hyundai of Bradenton	160899270	McClatchy	mcclatchy@example.com	BRD Hyundai of Bradenton	2044	Bradenton Herald	2139997	46974270	BRD 131008 Hyundai ROS	2013-00-08	2013-00-08	32000	Local	5888	cpm	2158245	32132532270	Creative:2158245: BRD 130926 Hyundai 320x50	50x320	http://www.hyundaiofbradenton.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129000	FTW 131103 TildenCarCare	165702270	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	1107	Fort Worth Star-Telegram	2143189	49572510	131103 TildenCarCare ROS	2013-00-03	2013-00-02	20000	Local	169	cpm	2163985	33273330750	Creative:2163985: FTW 131103 TildenCarCare 320x50	50x320	http://tildencarcaretexas4.tru-m.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128393	FTW Coldwell Banker 131014 mobile IMPLOC	161969430	McClatchy	mcclatchy@example.com	FTW_ColdwellBanker_7119_COL56	1107	Fort Worth Star-Telegram	2140964	47740350	1014 FTW ROS	2013-00-14	2013-00-13	92000	Local	51250	cpm	2130317	28655046630	MA Creative:82485:320x50: FTW_130611_Luxury [82485]	50x320	http://cbdfw1.tru-m.com	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	1249	cpm	2165496	33548139630	Creative:2165496: SAC 130912 big5 58anniv weekly 320x50.jp	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5088	Huntsville Item	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128687	BND 131021 Meyer Honda	164031990	McClatchy	mcclatchy@example.com	BEL_Meyer Honda	2045	Belleville News-Democrat	2141769	48629310	BND 131021 ROS & Apps	2013-00-21	2013-00-02	50000	Local	1	cpm	2162053	32919469830	Creative:2162053: BND_131021_MeyerHonda_savings_216x36.	36x216	http://tinyurl.com/lfgpvea	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
12016	MOD 130304 Miracle Method	140891190	McClatchy	mcclatchy@example.com	MOD Miracle Method	2041	The Modesto Bee	39878	35127390	MA MOD 130305 ROS	2013-00-17	2014-00-23	82195	Local	119	cpm	2131904	28741728630	Creative:2131904: Ugly Bath 216x36	36x216	http://tinyurl.com/dyofqyn	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128402	FTW 131018 LakeCountryDental_IMPLOC	161975550	McClatchy	mcclatchy@example.com	FTW_LakeCountryDental_7686_LAK06	1107	Fort Worth Star-Telegram	2141014	47760870	131018 LakeCountryDental ROS	2013-00-18	2013-00-17	40000	Local	16231	cpm	2160892	32575605870	Creative:2160892: FTW 131018 LCD 320x50 50x320	50x320	http://lakecountrydental5.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7514	City Limits	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43570	35187630	MA CLT 131225 Toyota of	2013-00-25	2013-00-31	100000	Local	null	cpm	2129725	28654899870	MA Creative:81267:320x50: CLT 130603 Toyota Of Concord [81267]	50x320	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136658	44649270	3770427_BRD_Nov13_216x36_300x50_3202013-00-01 x50	2013-00-01	2013-00-30	77828	Local	null	cpm	2155486	31478221110	Creative:2155486: 3770427_BRD_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Bradenton&utm_medium=Mobile&utm_campaign=Fall	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
14514	MOD 130517 Roy Morita, DDS	140936190	McClatchy	mcclatchy@example.com	MOD_Roy Morita	null	null	46550	35260590	MA MOD 130517 ROS	2013-00-17	2014-00-14	45848	Local	null	cpm	2131035	28724601510	MA Creative:78818:300x50: MOD 130517 Dental Implants [78818]	50x300	http://drmoritaперio.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
11115	KCM 130204 Farmer's Group	140883270	McClatchy	mcclatchy@example.com	KCM Farmer's Group	1159	Kansas City Star	37174	35118510	MA KCM 131001 FrmersOct	2013-00-01	2013-00-31	200000	Local	3	cpm	2130697	28724555430	MA Creative:63346:216x36: KCM_130201_FarmersGroupOct [63346]	36x216	http://m.farmers.com	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Kansas City MO(616)
2126727	LEX 130906 Midway College	155022870	McClatchy	mcclatchy@example.com	LEX Midway College	null	null	2135183	43893990	0906 LEX ROS	2013-00-06	2013-00-31	50000	Local	null	cpm	2153878	31344327990	Creative:2153878: LEX_130903_MidwayCollege_300x50.jpg	50x300	http://info.midway.edu/mba?utm_campaign=HL+UK+Football+Banner+Ads&utm_medium=Paid+Advertising&utm_source=Banner+Ads	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126965	BND 130911 Stone Bridge Villas	155643990	McClatchy	mcclatchy@example.com	BND Stone Bridge Villas	null	null	2136021	44370030	130911 Stone Bridge Villas ROS	2013-00-11	2014-00-30	152945	Local	null	cpm	2155046	31446459630	Creative:2155046: BND_130911_StoneBridgeVillas_300x50	50x300	http://belleville.impresslocal.mobi/stone-bridge-villas/	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128601	MOD_AdvancedLaserClinic_8846	163039830	McClatchy	mcclatchy@example.com	MOD_Advanced Laser	2041	The Modesto Bee	2141551	48270030	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-16	2013-00-03	60000	Local	2	cpm	2161705	32811829230	Creative:2161705: MOD 1310 Advanced Laser 216x36	36x216	http://www.alcmodesto.com/specials.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	129	Las Vegas Optic	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	809	cpm	2165498	33548139870	Creative:2165498: SAC 130923 big5 fallball weekly 320x50.j	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128880	BLX 131026 OS Urgent Care	164895270	McClatchy	mcclatchy@example.com	BLX OS Urgent Care	null	null	2142275	49059390	BLX 131026 ROS & Apps	2013-00-26	2013-00-26	45000	Local	null	cpm	2162798	33178366830	Creative:2162798: BLX_131022_OSUrgentCare_300x50.gif	50x300	http://www.dibervilleweightlossclinicandspa.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5777	Reddit Pics iOS	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	494	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128569	BOI 131018 NNU Centennial	163004310	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2141476	48229950	BOI 131018 NNU Centennial	2013-00-18	2013-00-15	10000	Local	null	cpm	2161547	32808260670	Creative:2161547: BOI_131015_NNU Centennial_300x50	50x300	http://love.nnu.edu/engineering?utm_source=statesman&utm_medium=banner&utm_content=engineering&utm_campaign=centennial_engineeri	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1092	El Nuevo Herald	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2133583	28861955670	Creative:2133583: WCH 130620 HobLob 400ff 300x50	50x300	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_campaign=shopOnline	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1006	al.com: Statewide	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1287	OregonLive	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	21	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1044	chicoer.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36 320x50	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128208	BND 1310 Smox Distributing	161210430	McClatchy	mcclatchy@example.com	BND Smox Distributing	2045	Belleville News-Democrat	2140283	47215350	BND ROS/Apps 320x50 300x50 216x36	2013-00-09	2013-00-01	20000	Local	247	cpm	2160005	32418719670	Creative:2160005: BND 131007 Beverly Farm 320x50.gif	50x320	http://belleville.impresslocal.mobi/smox-distributing/	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma); Uhow:Wed 05-06(77),Fri 01-02(121),Fri 06-07(126),Wed 22-23(94),Fri 18-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5140	Mineral Wells Index	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	67	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128208	BND 1310 Smox Distributing	161210430	McClatchy	mcclatchy@example.com	BND Smox Distributing	2045	Belleville News-Democrat	2140283	47215350	BND ROS/Apps 320x50 300x50 216x36	2013-00-09	2013-00-01	20000	Local	272	cpm	2160005	32418719670	Creative:2160005: BND 131007 Beverly Farm 320x50.gif	50x320	http://belleville.impresslocal.mobi/smox-distributing/	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma); Uhow:Wed 05-06(77),Fri 01-02(121),Fri 06-07(126),Wed 22-23(94),Fri 18-
2129318	WCH 131124 Davis Moore - Lincoln	166998150	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144255	50753550	WCH 131124 DMOore Lincoln ROS	2013-00-24	2013-00-01	50000	Local	null	cpm	2165324	33544799670	Creative:2165324: WCH 131101 DMOore Lincoln 60mos 300x50	50x300	http://mobile.davis-moore.com/ad/view/0-percent-lincoln-1013?utm_source=Kansas.com&utm_medium=mobile+banner&utm_content=Lincoln&utm_campaign=Lincoln	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
13908	MOD 130502 Precision Automotive	140920830	McClatchy	mcclatchy@example.com	MOD_Precision Automotive	2041	The Modesto Bee	45191	35204550	MA MOD 130502 ROS	2013-00-17	2014-00-20	43299	Local	39	cpm	2129463	28654777590	MA Creative:76368:216x36: MOD 130502 Coupon [76368]	36x216	http://www.precisionautomodesto.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	373	cpm	2165496	33548139630	Creative:2165496: SAC 130912 big5 58anniv weekly 320x50.jp	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1983	Miami Herald	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	3	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1073	Dallasnews.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125848	MOD 130815 Stewart and Jasper	151564950	McClatchy	mcclatchy@example.com	MOD Stewart and Jasper	2041	The Modesto Bee	2132861	40909830	MOD Mobile/Apps 300x50 320x50 216x36	2013-00-15	2014-00-31	52000	Local	2781	cpm	2149861	30897125790	Creative:2149861: MOD_130814_StewartJasper_320x50.jpg	50x320	http://www.stewartandjasper.com/	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128080	SLO 131003 Century Cinemas	160781190	McClatchy	mcclatchy@example.com	SLO Century Cinemas	2043	The Tribune	2139829	46863270	1003 SLO ROS	2013-00-03	2013-00-31	80000	Local	276	cpm	2159538	32338359630	Creative:2159538: SLO_131003_CenturyCinemas_320x50.jpg	50x320	http://www.parkcinemas.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2041	The Modesto Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	81	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5127	Weatherford Democrat	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	16	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11454	MOD 130213Jim Newell's Iron and Metal	140885670	McClatchy	mcclatchy@example.com	MOD Jim Newell's Iron and Metal	2041	The Modesto Bee	38134	35092950	MA MOD 130213 ROS	2013-00-17	2014-00-31	72583	Local	9264	cpm	2127826	28654113390	MA Creative:64960:320x50: MOD 130213 Recyle Today [64960]	50x320	http://www.jnmetals.com/home.nxg	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1439	Twincities.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129252	WCH 131111 Davis Moore - Mazda	166779750	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144095	50397870	WCH 131111 DMOore Mazda ROS	2013-00-11	2013-00-18	100000	Local	null	cpm	2160941	32591653590	Creative:2160941: WCH 131010 DavisMoore Mazda 300x50.gif	50x300	http://tinyurl.com/looxa36	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127621	NTL Mercedes Benz 4012615 RAL 300x50 320x50	159374310	McClatchy	mcclatchy@example.com	NTL Mercedes Benz	null	null	2138265	45722430	4012615_RAL_300x50_320x50_Nov1_Dec32013-00-01 1	2013-00-31	2013-00-31	17261	Local	null	cpm	2157894	32074308270	Creative:2157894: 4012615_RAL_300x50	50x300	http://www.mbusa.com/mercedes/vehicles/class/class-CLA/bodystyle-CPE	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128282	FTW 101011 Liq-O-Rama mobile IMPLC	161423910	McClatchy	mcclatchy@example.com	FTW_Liq-O-Rama_8989_LIQ06	1107	Fort Worth Star-Telegram	2140505	47396070	1011 FTW ROS	2013-00-11	2013-00-10	20000	Local	27	cpm	2155396	31475094270	Creative:2155396: FTW 130910 LiqORama BeerSpir 216x36	36x216	http://impresslocal79.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	null	null	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	null	cpm	2129440	28654761150	MA Creative:74880:300x50: ANC 130419 ARRC Three [74880]	50x300	http://alaskarailroad.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129117	BND 131030 Maverick	166064070	McClatchy	mcclatchy@example.com	BND Maverick	2045	Belleville News-Democrat	2143429	49882350	BND 131030 Maverick ROS & Apps	2013-00-30	2013-00-02	16000	Local	782	cpm	2164406	33374521830	Creative:2164406: BND_131028_Maverick_320x50.gif	50x320	http://belleville.impresslocal.mobi/maverick-transportation/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	3	cpm	2156019	31521401670	Creative:2156019: SAC 130912 Big5 AnnivesaryTeam 216x36.jp	36x216	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	85	Weather Channel ID	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	2	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
9372	ANC 121130 Medical Park Family Care	140864430	McClatchy	mcclatchy@example.com	Medical Park Family Care	1010	Anchorage Daily News	30563	35006190	MA ANC 121130 ROS	2013-00-17	2013-00-27	268690	Local	2766	cpm	2127547	28653782310	MA Creative:54067:320x50: ANC 121130 MPFC/40yrs [54067]	50x320	http://www.mpfcak.com	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
11314	MOD 130208 McCoy Tires	140884710	McClatchy	mcclatchy@example.com	MOD McCoy Tires	2041	The Modesto Bee	37728	35090190	MA MOD 130208 ROS	2013-00-17	2014-00-31	71086	Local	10315	cpm	2129299	28654713150	MA Creative:70522:320x50: MOD 130325 Free Alignment V2 [70522]	50x320	http://www.mccoypassengertire.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2125912	BRD 130817 Patio Factory Supercenter	151804230	McClatchy	mcclatchy@example.com	BRD Patio Factory Supercenter	2044	Bradenton Herald	2133064	41028990	BRD 130817 Patio ROS	2013-00-17	2013-00-31	30000	Local	23	cpm	2150188	30943854390	Creative:2150188: BRD 130817 Patio 320x50 50x320	50x320	http://www.patiofactorysupercenter.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	276	AZ Star Net	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129247	BLH 131104 Les Schwab	166637310	McClatchy	mcclatchy@example.com	BLH Les Schwab	null	null	2144083	50325030	BLH ROS 300x50 216x36 320x50	2013-00-04	2013-00-01	80000	Local	null	cpm	2165075	33462923070	Creative:2165075: BLH 131030 LesSchwab Safety 300x50.jpg	50x300	http://extra.bellinghamherald.com/pages/lesschwab_m/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	1159	Kansas City Star	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	362638	cpm	2155857	31517916150	Creative:2155857: KCM 130912 HobLob Autumn 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-KansasCityStar&utm_medium=Mobile&utm_campaign=Fall	iPhone App	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	1406	The Sacramento Bee	2127227	37094910	SAC iphone App 320x50	2013-00-01	2013-00-31	3000000	Local	308911	cpm	2159847	32387087790	Creative:2159847: SAC 131004 FoLakeToy 1891643 320x50.jpg	50x320	http://tinyurl.com/kjq5nte	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	1398	The Olympian	34253	35040150	MA 1101 ROS All Devices	2013-00-01	2013-00-30	187500	Local	97	cpm	2130587	28724537550	MA Creative:59206:216x36: OLY_130103_LesSchwab_Tire [59206]	36x216	http://tinyurl.com/abqpjwo	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
11695	KCM 130225 Hunt Midwest	140887470	McClatchy	mcclatchy@example.com	KCM Hunt Midwest	1159	Kansas City Star	38966	35108670	MA KCM 130225 HuntMid	2013-00-17	2013-00-30	308585	Local	35626	cpm	2127882	28654126950	MA Creative:66238:320x50: KCM_130220_HuntMidwest [66238]	50x320	http://www.huntmidwestkc.com/mobile/communities.html	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126956	WCH 131005 Groves Retail Liquor	155637150	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	null	null	2135750	44284470	WCH 131102 Groves ROS	2013-00-02	2013-00-02	10000	Local	null	cpm	2130249	28655037270	MA Creative:81279:300x50: WCH_130603_Sale [81279]	50x300	http://www.kansas.com/static/ad/groves/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
9550	LEX 121206 Milestone Realty	140865270	McClatchy	mcclatchy@example.com	LEX Milestone Realty	2000	Lexington Herald-Leader	31736	35007630	MA 121206 Mobile	2013-00-17	2013-00-30	405666	Local	7423	cpm	2127551	28653788910	MA Creative:55338:320x50: LEX 121206 Milestone Realty [55338]	50x320	http://www.milestoneky.com/	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5130	Tifton Gazette	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12016	MOD 130304 Miracle Method	140891190	McClatchy	mcclatchy@example.com	MOD Miracle Method	2041	The Modesto Bee	39878	35127390	MA MOD 130305 ROS	2013-00-17	2014-00-23	82195	Local	9231	cpm	2131901	28741707030	Creative:2131901: Ugly Bath 320x50	50x320	http://tinyurl.com/dyofqyn	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129195	FRS 131101 Table Mountain Casino Vet	166317510	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2143833	50148990	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	2089	cpm	2164748	33420690750	Creative:2164748: FRS 131029 Table Mountain Vet 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
11695	KCM 130225 Hunt Midwest	140887470	McClatchy	mcclatchy@example.com	KCM Hunt Midwest	1159	Kansas City Star	38966	35108670	MA KCM 130225 HuntMid	2013-00-17	2013-00-30	308585	Local	66605	cpm	2127882	28654126950	MA Creative:66238:320x50: KCM_130220_HuntMidwest [66238]	50x320	http://www.huntmidwestkc.com/mobile/communities.html	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5501	Michigan Wolverines Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1185	LA Daily News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129292	WCH 131124 Davis Moore - Fiat	166868310	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144208	50481270	WCH 131124 DMOore Fiat ROS	2013-00-24	2013-00-30	50000	Local	null	cpm	2165234	33528190590	Creative:2165234: WCH 131031 DMOore Fiat 50x300 60mos 300x50	50x300	http://mobile.davis-moore.com/ad/view/0-percent-fiat-1013?utm_source=Kansas.com&utm_medium=mobile+banner&utm_content=Fiat&utm_campaign=Fiat	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10204	LEX 1301 St. Joseph Health System	140871990	McClatchy	mcclatchy@example.com	LEX Saint Joseph Health System	5991	LexGo	34034	35038950	MA LEX 1301 ROS mobile	2013-00-17	2013-00-31	1562615	Local	2611	cpm	2127604	28654034070	MA Creative:58898:320x50: LEX 1301 Saint Josephs [58898]	50x320	http://kentuckyonehealth.org/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128211	KCM 131005 Molle Toyota Annual	161217870	McClatchy	mcclatchy@example.com	KCM Mollie Toyota	1159	Kansas City Star	2140296	47221230	KCM 131008 ROS	2013-00-08	2013-00-31	125000	Local	585	cpm	2162646	33021585030	Creative:2162646: KCM 131021 MolleToyota Prius 320x50.jpg	50x320	http://molletoyota.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
15396	HHI 130608 New River Auto Mall	140968230	McClatchy	mcclatchy@example.com	HHI_New River Auto Mall	2050	The Island Packet	48371	35380350	MA HHI 130605 New River	2013-00-17	2014-00-31	285452	Local	9107	cpm	2129823	28654917750	MA Creative:81649:320x50: HHI_130605_NewRiverAutoMall [81649]	50x320	http://www.newriverautomall.com	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2125274	BND 130802 St Elizabeth's Hospital	149657550	McClatchy	mcclatchy@example.com	BND St. Elizabeth's Hospital	2045	Belleville News-Democrat	2131312	39969630	130802 St Elizabeth's Hosp ROS	2013-00-02	2014-00-30	720000	Local	35375	cpm	2146529	29977556550	Creative:2146529: BND_130802_STElizabethHosp_320x50	50x320	http://www.steliz.org	Android App	Platform:Windows Phone App(13),iPhone App(15),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143354	49778310	WCH ROS 320x50 300x50 216x36 (Jan)	2014-00-07	2014-00-31	85000	Local	null	cpm	2164264	33332983470	Creative:2164264: WCH 131025 Beechcraft Career 216x36.jpg	36x216	http://www.jobs.net/jobs/beechcraft/en-us/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	1142	cpm	2129773	28654907550	MA Creative:81296:216x36: BLX_130603_PalaceCasino [81296]	36x216	http://www.palacecasinoresort.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127460	MOD 130923 Duarte Nursery	158241750	McClatchy	mcclatchy@example.com	MOD Duarte Nursery	null	null	2137711	45382710	MOD 130923 ROS & Apps	2013-00-23	2013-00-29	35000	Local	null	cpm	2157219	31901624910	Creative:2157219: MOD 130919 DuarteNursery 091913 300x50.j	50x300	http://www.modbee.com/static/ads/pdf/Duarte_Nursery.pdf	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127704	CLT_FamilyTrustFederalCreditUni on_9155_67623	159815070	McClatchy	mcclatchy@example.com	RHL Family Trust	1387	The Herald	2138625	46009590	0930 RHL ROS	2013-00-30	2014-00-27	160000	Local	16073	cpm	2160392	32491343190	Creative:2160392: RHL_131009_FamilyTrust_320x50.jpg	50x320	https://itunes.apple.com/us/app/ftmymobile-mobile-banking/id475694098?mt=8&ls=1	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125912	BRD 130817 Patio Factory Supercenter	151804230	McClatchy	mcclatchy@example.com	BRD Patio Factory Supercenter	null	null	2133064	41028990	BRD 130817 Patio ROS	2013-00-17	2013-00-31	30000	Local	null	cpm	2150186	30943851990	Creative:2150186: BRD 130817 Patio 216x36 36x216		http://www.patiofactorysupercenter.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2125911	BRD 130901 Sara Bay Country Club	151801110	McClatchy	mcclatchy@example.com	BRD Sara Bay Country Club	null	null	2133065	41030430	BRD 130901 SBCC ROS	2013-00-01	2013-00-31	17500	Local	null	cpm	2150189	30943855710	Creative:2150189: BRD 130815 SBCC Play 216x36	36x216	http://www.sarabaycc.org	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126587	STC 130903 Phfa	154575030	McClatchy	mcclatchy@example.com	STC_Phfa	2040	Centre Daily Times	2135439	44088510	STC 130903 Phfa REV	2013-00-05	2013-00-30	168667	Local	84	cpm	2153111	31269970710	Creative:2153111: STC_130829_Phfa_320x50	50x320	http://phfa.org/preventforeclosure/	Android App	Platform:Windows Phone App(13),MeeGo App(10),Mobile Web Tablet(16),iPhone App(15),Android App(6),J2ME App(8),Palm App(12),BlackBerry
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	1396	The News & Observer	2139710	46741470	RAL 131002 Allen Tate	2013-00-02	2013-00-31	235263	Local	51284	cpm	2159354	32319548310	Creative:2159354: RAL_131002_Allen Tate_320x50	50x320	http://tinyurl.com/a6fsyh6	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),iPad App(14),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),
2128078	SLO 131031 Ribline	160778070	McClatchy	mcclatchy@example.com	SLO Ribline	2043	The Tribune	2139795	46837710	1003 SLO ROS	2013-00-03	2013-00-30	30000	Local	81	cpm	2159480	32327949390	Creative:2159480: SLO_131003_Ribline_320x50.jpg	50x320	http://www.ribline.com	Android App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6976	YP - LifeStyle iphn	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	130	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4736	Bossip	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	23	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	null	null	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	null	cpm	2131325	28724637390	MA Creative:82559:300x50: MOD 130611 Mediterranean [82559]	50x300	http://www.cruisecompany.com/destinations/mediterranean.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2125626	FRS 130808 Promo	150641070	McClatchy	mcclatchy@example.com	FRS Promo	1385	The Fresno Bee	2132232	40523070	0708 FRS ROS & Apps	2013-00-08	2013-00-30	100000	Local	7430	cpm	2148161	30399711390	Creative:2148161: FRS_130807_Promo_Apple_320x50.gif	50x320	https://itunes.apple.com/us/book/the-company-we-keep/id667446262?mt=11	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129269	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	166853310	McClatchy	mcclatchy@example.com	FTW_Mader-BagleyStateFarm_9500_MAD16	null	null	2144129	50438670	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	2013-00-01	2013-00-30	24500	Local	null	cpm	2165150	33520575630	Creative:2165150: FTW 131101 Mader-Bagley 300x50	50x300	http://mader-bagley2.tru-m.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123959	MOD 130702 Modesto Livestock	144006270	McClatchy	mcclatchy@example.com	MOD Modesto Livestock	null	null	2127828	37349790	MOD 130702 ROS	2013-00-02	2013-00-29	65000	Local	null	cpm	2138119	28880559030	Creative:2138119: MOD Livestock 300x50	50x300	http://modestolivestock.com/auction/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	29	cpm	2160955	32591672670	Creative:2160955: BOI St. Alphonsus Man 216x36	36x216	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	1406	The Sacramento Bee	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	1591	cpm	2164676	33404457150	Creative:2164676: SAC 131029 ElkGrv Dodge Construct 320x50	50x320	http://sacbeecreative.com/ads/elkgrovedodge/SAC_elkgrovedodge_SAC1953725_WEB/index.html	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2155856	31517913630	Creative:2155856: KCM 130912 HobLob Autumn 300x50	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-KansasCityStar&utm_medium=Mobile&utm_campaign=Fall	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6060	MoDeluxe-SolitaireDeluxe-ios	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	990	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7909	YP - Yellowpages	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	12	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	36	cpm	2165485	33548058270	Creative:2165485: SAC 131101 big5 fallapparel weekly 216x3	36x216	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	null	null	2132831	40890510	ANC 140201 ROS	2014-00-02	2014-00-27	43333	Local	null	cpm	2149793	30872714910	Creative:2149793: ANC_130813_coombsortho_\$1000Off_300x5	50x300	http://coombsorthodontics.com/	null	Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	595	cpm	2156018	31521400230	Creative:2156018: SAC 130912 Big5 AnnivesaryWeek 320x50.jp	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2138618	46001070	FTW 131001 Life ROS	2013-00-01	2013-00-03	1300	Local	3	cpm	2156175	31611235950	Creative:2156175: FTW 130913 Autumn Life&utm_campaign=Fall	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128360	FTW 131010 Dentures And Dental Services mobile iMPLOC	161801550	McClatchy	mcclatchy@example.com	FTW_DenturesAndDentalServices_5256_DE1107 N40		Fort Worth Star-Telegram	2140810	47600670	FTW 131010 Dentures And Dental Services	2013-00-10	2013-00-09	20000	Local	1748	cpm	2160525	32513522670	Creative:2160525: FTW_131009_DentureAndDental 320x50	50x320	http://lakeworthdentures3.tru-m.com	Android App	Platform:J2ME App(8),Windows Phone App(13),Android App(6),BlackBerry App(7),iPhone App(15),Mobile Web(11),MeeGo App(10),iPad App(14),Palm App(12); Ad Unit:Mobile Web

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1196	Lehigh Valley	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125911	BRD 130901 Sara Bay Country Club	151801110	McClatchy	mcclatchy@example.com	BRD Sara Bay Country Club	null	null	2133065	41030430	BRD 130901 SBCC ROS	2013-00-01	2013-00-31	17500	Local	null	cpm	2150190	30943855950	Creative:2150190: BRD 130815 SBCC Play 300x50	50x300	http://www.sarabaycc.org	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1385	The Fresno Bee	2136649	44644470	3770427_FRS_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	77706	cpm	2155495	31483556790	Creative:2155495: 3770427_FRS_320x50_0915_1128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Fresno&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129194	FRS 131101 Table Mountain Casino	166317390	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2143832	50148150	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	2220	cpm	2164744	33420658230	Creative:2164744: FRS 131029 Table Mountain Casino 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	1159	Kansas City Star	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	7994	cpm	2161263	32776638030	Creative:2161263: KCM 131014 Gladstone Dodge Dart 320x50	50x320	http://www.buygladstone.com	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5831	FingerArtsSpiderSolitaire ios	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127047	LEX 130913 Central Bank	155840670	McClatchy	mcclatchy@example.com	LEX Central Bank	null	null	2136604	44592390	0913 LEX ROS GT-LEX DMA	2013-00-13	2013-00-30	450000	Local	null	cpm	2155423	31475715870	Creative:2155423: LEX_130910_CentralBank_320x50.jpg	50x320	http://servedby.flashtalking.com/click/3/26057;652782;0;209;0/?ft_width=300&ft_height=50&url=4319175	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Lexington KY(541)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	253	Brunswick Beacon	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128976	ANC 131025 People Mover	165566190	McClatchy	mcclatchy@example.com	ANC People Mover	1010	Anchorage Daily News	2143313	49751310	ANC 131025 ROS & Apps v2	2013-00-25	2013-00-30	83361	Local	17571	cpm	2163915	33261777390	Creative:2163915: ANC_131023_PeopleMover_share_320x50.	50x320	http://www.muni.org/Departments/transit/ShareARide/Pages/transit.aspx	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Anchorage AK(743)
11115	KCM 130204 Farmer's Group	140883270	McClatchy	mcclatchy@example.com	KCM Farmer's Group	1159	Kansas City Star	37174	35118510	MA KCM 131001 FrmersOct	2013-00-01	2013-00-31	200000	Local	422	cpm	2130695	28724555190	MA Creative:63346:320x50: KCM_130201_FarmersGroupOct [63346]	50x320	http://m.farmers.com	iPhone App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Kansas City MO(616)
2127757	TCY 131001 Einan's Funeral Home	159841470	McClatchy	mcclatchy@example.com	TCY Einan's Funeral Home	2052	Tri-City Herald	2138902	46109310	TCY 131001 ROS & Apps	2013-00-01	2013-00-31	75000	Local	15490	cpm	2158391	32139343830	Creative:2158391: TCY_130926_Einans_generic_320x50.jpg	50x320	http://www.einansfuneralhome.com/	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	1396	The News & Observer	2141075	47834430	RAL 131011 Berkshire Hathaway	2013-00-11	2013-00-31	350000	Local	191991	cpm	2160999	32604673110	Creative:2160999: RAL_131011_Berkshire Hathaway_320x50	50x320	http://bhhs Carolinas.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),iPhone App(15),
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1451	WCFCourier.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10204	LEX 1301 St. Joseph Health System	140871990	McClatchy	mcclatchy@example.com	LEX Saint Joseph Health System	2000	Lexington Herald-Leader	34034	35038950	MA LEX 1301 ROS mobile	2013-00-17	2013-00-31	1562615	Local	15	cpm	2127605	28654034190	MA Creative:58898:300x50: LEX 1301 Saint Josephs [58898]	50x300	http://kentuckyonehealth.org/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127146	WCH 130930 Mindfire Academy	156231270	McClatchy	mcclatchy@example.com	WCH Mindfire Academy	2048	The Wichita Eagle	2136870	44783670	WCH 130930 Mindfire ROS	2013-00-30	2013-00-03	87000	Local	4	cpm	2160405	32494728030	Creative:2160405: WCH 131009 Mindfire Academy 216x36	36x216	http://www.mindfireacademy.net/	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129052	BRD 131027 East Coast Consumer Shows	165870510	McClatchy	mcclatchy@example.com	BRD East Coast Consumer Shows	2044	Bradenton Herald	2143307	49745190	BRD 131030 ECCS ROS	2013-00-30	2013-00-02	20000	Local	1160	cpm	2164175	33324303510	Creative:2164175: BRD 131025 ECCS 320x50	50x320	http://www.sarasotabradentonhomeshow.com	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5650	Scopely: Dice with Buddies	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	73	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127910	COL 131001 Hobby Lobby (700307)	160308990	McClatchy	mcclatchy@example.com	COL Hobby Lobby	1410	The State	2139324	46495950	1001 COL ROS	2013-00-01	2013-00-03	225000	Local	111	cpm	2158944	32276948790	Creative:2158944: COL_131001_HobbyLobby_320x50.jpg	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TheState&utm_medium=Mobile&utm_campaign=FallMcClatchy-The	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	null	null	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	null	cpm	2161264	32776638510	Creative:2161264: KCM 131014 Gladstone Dodge Dart 300x50	50x300	http://www.buygladstone.com	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5133	Duncan Banner	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	11	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129223	MER 131031 Merced Theatre	166621230	McClatchy	mcclatchy@example.com	MER Merced Theatre	2042	Merced Sun-Star	2143905	50264070	1031 MER ROS	2013-00-31	2013-00-03	25000	Local	30	cpm	2164886	33461168430	Creative:2164886: MER_131030_MercedTheatre_216x36.jpg	36x216	http://www.mercedtheatre.org/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127844	FTW 131002 Russell Feed and Supply mobile IMPLOC	160161750	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	1107	Fort Worth Star-Telegram	2139093	46334550	FTW 131002 Russell ROS	2013-00-02	2013-00-01	15000	Local	2	cpm	2151583	31164742230	Creative:2151583: FTW 130822 Russell Cedarcide 320x50	50x320	http://russellfeedandsupply4.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5776	Photobucket	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	136	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129235	WCH 131104 Davis Moore - We Buy Used	166630350	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2143949	50280870	WCH 131104 DMoore ROS	2013-00-04	2013-00-11	100000	Local	null	cpm	2140079	29077277070	Creative:2140079: WCH 130701 DMoore Used 300x50	50x300	http://tinyurl.com/nmxvcxo	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6315	The Score App	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	12846	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2123959	MOD 130702 Modesto Livestock	144006270	McClatchy	mcclatchy@example.com	MOD Modesto Livestock	2041	The Modesto Bee	2127828	37349790	MOD 130702 ROS	2013-00-02	2013-00-29	65000	Local	91	cpm	2138120	28880568870	Creative:2138120: MOD Livestock 216x36	36x216	http://modestolivestock.com/auction/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127701	FTW 131001 CASA Inc mobile IMPLC	159810990	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	1107	Fort Worth Star-Telegram	2138621	46005030	FTW 131001 CASA ROS	2013-00-01	2013-00-30	5000	Local	2	cpm	2146714	30113028990	Creative:2146714: FTW 130801 CASA 320x50	50x320	http://ccdofw3.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129240	BLH 131104 Mount Baker Theatre	166633350	McClatchy	mcclatchy@example.com	BLH Mount Baker Theatre	null	null	2144003	50299470	BLH ROS 320x50 300x50 216x36	2013-00-04	2013-00-01	30000	Local	null	cpm	2164986	33462663270	Creative:2164986: BLH 131030 MBT Season 300x50.jpg	50x300	http://extra.bellinghamherald.com/pages/mbt/	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	1159	Kansas City Star	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	18113	cpm	2161263	32776638030	Creative:2161263: KCM 131014 Gladstone Dodge Dart 320x50	50x320	http://www.buygladstone.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5439	StuckPixel - Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	22	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43569	35187870	MA CLT 131124 Toyota of	2013-00-24	2013-00-30	100000	Local	null	cpm	2129729	28654900950	MA Creative:81268:300x50: CLT 130603 Toyota Of Concord [81268]	50x300	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128211	KCM 131005 Molle Toyota Annual	161217870	McClatchy	mcclatchy@example.com	KCM Mollie Toyota	1159	Kansas City Star	2140296	47221230	KCM 131008 ROS	2013-00-08	2013-00-31	125000	Local	81	cpm	2162646	33021585030	Creative:2162646: KCM 131021 MolleToyota Prius 320x50.jpg	50x320	http://molletoyota.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128880	BLX 131026 OS Urgent Care	164895270	McClatchy	mcclatchy@example.com	BLX OS Urgent Care	1365	Sun Herald	2142275	49059390	BLX 131026 ROS & Apps	2013-00-26	2013-00-26	45000	Local	9553	cpm	2162799	33178367070	Creative:2162799: BLX_131022_OSUrgentCare_320x50.gif	50x320	http://www.dibervilleweightlossclinicandspa.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	null	null	34243	35043030	MA 1201 ROS All Devices	2013-00-01	2013-00-31	300000	Local	null	cpm	2129243	28654685550	MA Creative:59196:320x50: TAC_130103_lesschwab_tires [59196]	50x320	http://tinyurl.com/a6zkxgd	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
14387	MOD 130514 Chopping Block	140932230	McClatchy	mcclatchy@example.com	MOD Chopping Block	2041	The Modesto Bee	46310	35238150	MA MOD 130514 ROS	2013-00-17	2014-00-13	114609	Local	5327	cpm	2129498	28654793070	MA Creative:78296:320x50: MOD 130513 Shop [78296]	50x320	https://www.facebook.com/ChoppingBlockButcherShopAndDeli	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6315	The Score App	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1600	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129048	FTW 131026 Sundance Square mobile IMPLC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLC	2013-00-26	2013-00-25	39500	Local	1259	cpm	2164153	33323550270	Creative:2164153: FTW_131025_Sundance Square_Dining_320x50	50x320	http://sundancesquare4.tru-m.com/info/parking/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
2129111	BND 1310 Memorial	166050870	McClatchy	mcclatchy@example.com	Memorial Hospital	2045	Belleville News-Democrat	2143419	49869270	BND ROS/Apps 216x36 320x50 300x50	2013-00-30	2013-00-01	8000	Local	2	cpm	2164390	33374228670	Creative:2164390: BND_131028_MemorialHospital_216x36.gif	36x216	http://belleville.impresslocal.mobi/memorial-hospital/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2143885	29510945910	Creative:2143885: FRS 130715 Table Mountain Casino 300x50	50x300	https://www.vendini.com/ticket-software.html?t=tix&e=3dac3b548390eb1b00e1fbbbb2ad5ec6	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	1993	The Idaho Statesman	38431	35099790	MA BOI 131001 320 Andro	2013-00-01	2013-00-31	50000	Local	31659	cpm	2130650	28724549790	MA Creative:65402:320x50: BOI 130214 Regal 320x53 Androi [65402]	50x320	https://play.google.com/store/apps/details?id=com.fandango.regal	Android App	Ad Unit:Mobile Web Banner(mma); Os:Android(android); Platform:Android App(6),Mobile Web(11)
2129117	BND 131030 Maverick	166064070	McClatchy	mcclatchy@example.com	BND Maverick	2045	Belleville News-Democrat	2143429	49882350	BND 131030 Maverick ROS & Apps	2013-00-30	2013-00-02	16000	Local	155	cpm	2164406	33374521830	Creative:2164406: BND_131028_Maverick_320x50.gif	50x320	http://belleville.impresslocal.mobi/maverick-transportation/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1373	The Bryan-College Station Eagle	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4916	Latina	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128677	SLO 131017 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	2043	The Tribune	2142406	49126470	131022 CalPolyArts ROS	2013-00-22	2014-00-03	249400	Local	4619	cpm	2162016	32918820990	Creative:2162016: SLO 1310 Cal Poly Arts 320x50	50x320	http://www.calpolyarts.org	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	null	null	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	null	cpm	2154353	31388923590	Creative:2154353: BOI_130905_FDAF_BuiltFordTough_300x50.	50x300	http://www.thinkfordnow.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	1993	The Idaho Statesman	48116	35436390	MA BOI 131101 Sinus Cen	2013-00-01	2013-00-30	100000	Local	37	cpm	2130215	28655032710	MA Creative:81283:216x36: BOI 130603 Sinus Center [81283]	36x216	http://ads.idahostatesman.com/2012/sinuscenter/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5438	StuckPixel-Epic Fail iPhone	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	11	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1014	Auburnpub.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35162	35054190	MA CLT 131111 Honda of	2013-00-11	2013-00-17	60000	Local	null	cpm	2127796	28654108350	MA Creative:64152:320x50: CLT 130207 Honda of Concord [64152]	50x320	http://hondaofconcord.com/charlotteobserver.htm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129235	WCH 131104 Davis Moore - We Buy Used	166630350	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2143949	50280870	WCH 131104 DMoore ROS	2013-00-04	2013-00-11	100000	Local	null	cpm	2140080	29077277190	Creative:2140080: WCH 130701 DMoore Used 216x36	36x216	http://tinyurl.com/nmxvcxo	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	42122	cpm	2156326	31615535790	Creative:2156326: SAC 130913 EGSubaru 1850398 320x50.jpg	50x320	http://www.elkgrovesubaru.com/index.htm	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
11795	BLH 130226 House Ads (Cars)	140887830	McClatchy	mcclatchy@example.com	BLH Promos	1371	The Bellingham Herald	39209	35109630	MA 0226 ROS All Devices	2013-00-17	2013-00-31	508993	Local	79504	cpm	2130660	28724550990	MA Creative:66734:320x50: BLH_130226_Promo_CarsDrama [66734]	50x320	http://www.bellinghamherald.com/cars/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1993	The Idaho Statesman	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128141	RAL 131004 JPM South Renaissance Park	160938390	McClatchy	mcclatchy@example.com	RAL JPM South	1396	The News & Observer	2140016	46994550	RAL 131004 JPM Renaissance Park	2013-00-04	2013-00-31	100000	Local	35	cpm	2159665	32386503510	Creative:2159665: RAL_131004_Renaissance Park_320x50	50x320	http://www.dolan4d.com/redirect360.php?id=271	Android App	Platform:Android App(6),Windows Phone App(13),iPad App(14),MeeGo App(10),Mobile Web(11),J2ME App(8),Palm App(12),BlackBerry App(7),iPhone App(15); Ad Unit:Mobile
11454	MOD 130213Jim Newell's Iron and Metal	140885670	McClatchy	mcclatchy@example.com	MOD Jim Newell's Iron and Metal	2041	The Modesto Bee	38134	35092950	MA MOD 130213 ROS	2013-00-17	2014-00-31	72583	Local	9236	cpm	2127826	28654113390	MA Creative:64960:320x50: MOD 130213 Recyle Today [64960]	50x320	http://www.jnmetals.com/home.nxg	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128129	FTW 131007 Fossil Creek Liquor mobile IMPLOC	160898310	McClatchy	mcclatchy@example.com	DFW_FossilCreekLiquor_6010_FOS38	1107	Fort Worth Star-Telegram	2139993	46971150	FTW 131007 Fossil ROS	2013-00-07	2013-00-06	20000	Local	2617	cpm	2129921	28654952430	Creative:2129921: FTW 131016 FCL 320x50	50x320	http://fossilcreekliquor4.tru-m.com	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129048	FTW 131026 Sundance Square mobile IMPLOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLOC	2013-00-26	2013-00-25	39500	Local	9	cpm	2164152	33323546550	Creative:2164152: FTW_131025_Sundance Square_Shopping_216	36x216	http://sundancesquare4.tru-m.com/info/parking/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2144303	50780910	FTW 131104 Hobby Lobby News	2013-00-04	2013-00-17	19425	Local	null	cpm	2165381	33546937950	Creative:2165381: FTW 1311 Hobby Lobby News 216x36	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-News&utm_campaign=Fall	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Content category:News and Information(97); Ad Unit:Mobile Web Banner(mma)
2127847	FTW 131003 Oasis Dental mobile IMPLOC	160163310	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	1107	Fort Worth Star-Telegram	2139096	46338390	FTW 131003 Oasis ROS	2013-00-03	2013-00-02	20000	Local	94	cpm	2147005	30173184270	Creative:2147005: FTW 130802 Oasis Crowns 320x50	50x320	http://impresslocal31.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
10994	FRS 130129 Nissan of Clovis	140881950	McClatchy	mcclatchy@example.com	FRS Nissan of Clovis	1385	The Fresno Bee	48782	35449470	MA FRS 130701 Nissan	2013-00-01	2013-00-31	300000	Local	15445	cpm	2161397	32784825390	Creative:2161397: FRS_131014_NissanofClovis_320x50	50x320	http://www.nissanofclovis.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2042	Merced Sun-Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	15	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128856	FTW 131027 Billys Oak Acres BBQ mobile IMPLOC	164628390	McClatchy	mcclatchy@example.com	FTW_BillysOakAcresBBQ_9157_BIL18	1107	Fort Worth Star-Telegram	2142208	48964710	1027 FTW ROS	2013-00-27	2013-00-26	7500	Local	1	cpm	2158240	32132517990	Creative:2158240: FTW 130926 BillysOak 216x36	36x216	http://impresslocal88.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1271	NOLA.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129247	BLH 131104 Les Schwab	166637310	McClatchy	mcclatchy@example.com	BLH Les Schwab	null	null	2144083	50325030	BLH ROS 300x50 216x36 320x50	2013-00-04	2013-00-01	80000	Local	null	cpm	2165074	33462922950	Creative:2165074: BLH 131030 LesSchwab Safety 216x36.jpg	36x216	http://extra.bellinghamherald.com/pages/lesschwab_m/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2042	Merced Sun-Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	40	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129243	FTW 131101 Fort Worth Transit Authority Mobile IMPLOC	166634430	McClatchy	mcclatchy@example.com	FTW_FortWorthTransitAuthority_9207_CO5	1107	Fort Worth Star-Telegram	2144017	50304030	FTW 131030 FTW_FortWorthTransitAuthority_9207_CO5	2013-00-01	2013-00-30	30000	Local	550	cpm	2165006	33462698790	Creative:2165006: FTW 131030 Transit Authority 320x50	50x320	http://trinityrailwayexpress1.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1287	OregonLive	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48118	35437350	MA BOI 140301 Sinus Cen	2014-00-01	2014-00-31	100000	Local	null	cpm	2130220	28655033310	MA Creative:81286:300x50: BOI 130603 Sinus Center [81286]	50x300	http://ads.idahostatesman.com/2012/sinuscenter/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	1993	The Idaho Statesman	2136435	44487870	100113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-31	50000	Local	155	cpm	2155128	31447165110	Creative:2155128: BOI_130909_Axiom_216x36.jpg	36x216	http://www.axiomfitness.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2126316	SLO 130828 Promos Upickem	153107790	McClatchy	mcclatchy@example.com	SLO Promo	2043	The Tribune	2134000	43125150	SLO 130828 Promos Upickem Mobile	2013-00-28	2014-00-02	112000	Local	50045	cpm	2154106	31366347270	Creative:2154106: SLO_130904_Promo_Upickem_320x50.jpg	50x320	http://sanluisobispo.profootball.upickem.net/profootball/registration/login.asp	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	92	CBS Direct	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5452	Oakland Tribune	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	19	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4819	StyleBlazer	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129330	MOD 131104 Advanced Laser	167014110	McClatchy	mcclatchy@example.com	MOD_Advanced Laser	null	null	2144292	50776350	131104 Advanced Laser ROS	2013-00-04	2013-00-01	100000	Local	null	cpm	2165363	33546303390	Creative:2165363: MOD 131104 Advanced Laser 320x50	50x320	http://www.alcmodesto.com/specials.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128280	FTW 131010 Stockyards Station mobile IMPLOC	161421870	McClatchy	mcclatchy@example.com	FTW_StockyardsStation_5574_STO61	null	null	2140494	47388150	1010 FTW ROS	2013-00-10	2013-00-09	30000	Local	null	cpm	2130107	28654999710	MA Creative:81280:300x50: FTW_130603_GunFights [81280]	50x300	http://stockyardsstation4.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	669	Nxg Huddler Mens Lifestyle MW	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	2045	Belleville News-Democrat	2135987	44352630	131101 Wehrenberg ROS	2013-00-01	2013-00-30	42800	Local	1740	cpm	2155033	31446243030	Creative:2155033: BND_130911_Wehrenberg_320x50	50x320	http://www.wehrenberg.com/m.aspx	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128683	MAC 131101 Jeff Smith	164029950	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	1414	The Telegraph	2141758	48615030	MAC 131101 JeffSmith ROS	2013-00-01	2013-00-29	100000	Local	2562	cpm	2162043	32919135150	Creative:2162043: MAC 131017 Jeff Smith 320x50	50x320	http://www.jeffsmithchryslerdodge.com/index.htm	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126310	SAC 130825 Promos Upickem	153105150	McClatchy	mcclatchy@example.com	SAC Promos	1406	The Sacramento Bee	2133989	43119030	SAC ROS & Apps 320x50	2013-00-25	2014-00-02	50000	Local	7009	cpm	2151906	31188723150	Creative:2151906: SAC_130823_Promo_Upickem_320x50.jpg	50x320	http://sacbee.com/propicks	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127860	FTW 131001 Grapevine CVB mobile	160200510	McClatchy	mcclatchy@example.com	Grapevine CVB	1107	Fort Worth Star-Telegram	2139152	46386510	FTW 131027 Grapevine ROS	2013-00-27	2013-00-31	5257	Local	138	cpm	2152495	31234477710	Creative:2152495: FTW 130827 Grapevine ComeBack 320x50	50x320	http://www.grapevinetexasusa.com/connector	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	2048	The Wichita Eagle	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	63068	cpm	2155450	31477010550	Creative:2155450: WCH 130910 HobLob Autumn 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-WichitaEagle&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2125026	SAC 130801 Roseville Toyota	148250550	McClatchy	mcclatchy@example.com	Roseville Toyota	1406	The Sacramento Bee	2131243	39927030	0801 SAC ROS & APPS	2013-00-01	2013-00-31	900000	Local	184889	cpm	2148707	30476627790	Creative:2148707: SAC_130809_RoseToy_1773425_320x50.jpg	50x320	http://tinyurl.com/m3ojq9y	iPhone App	Metro:Sacramento-Stockton-Modesto CA(862); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128504	FTW 131102 RussellFeedandSupply_IMPLOC	162587310	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	1107	Fort Worth Star-Telegram	2141226	48006030	131102 RussellFeed ROS	2013-00-02	2013-00-01	25000	Local	488	cpm	2161280	32777827350	Creative:2161280: FTW 131102 RussellFeed 320x50	50x320	http://russellfeedandsupply4.tru-m.com	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	null	null	2134951	43687230	RAL 131202 Otto ROS	2013-00-02	2013-00-29	100000	Local	null	cpm	2153527	31298363550	Creative:2153527: RAL 130830 Otto WhyMove 216x36	36x216	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
14014	MAC_130502_StateBankiPhone	140925870	McClatchy	mcclatchy@example.com	MAC_State Bank	null	null	45477	35223630	MA 1312_StateBankiPhone	2013-00-02	2013-00-31	180000	Local	null	cpm	2130929	28724587470	MA Creative:76834:320x50: MAC_130502_StateBank [76834]	50x320	https://itunes.apple.com/us/app/state-bank-trust-mobile-banking/id503961765?mt=8	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15396	HHI 130608 New River Auto Mall	140968230	McClatchy	mcclatchy@example.com	HHI_New River Auto Mall	2050	The Island Packet	48371	35380350	MA HHI 130605 New River	2013-00-17	2014-00-31	285452	Local	197	cpm	2129825	28654918110	MA Creative:81649:216x36: HHI_130605_NewRiverAutoMall [81649]	36x216	http://www.newriverautomall.com	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	1195	Ledger-Enquirer	48345	35427030	MA 1310_TSYS MERCHANT	2013-00-01	2013-00-31	150000	Local	6	cpm	2130188	28655016990	MA Creative:81671:300x50: CLB_130606_TSYSMerchant [81671]	50x300	http://www.tsys.com/tms/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	34	USCC Weather	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	2041	The Modesto Bee	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	85	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6449	Shazam	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1080	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43567	35187150	MA CLT 131025 Toyota of	2013-00-25	2013-00-31	100000	Local	null	cpm	2129732	28654901310	MA Creative:81269:300x50: CLT 130603 Toyota Of Concord [81269]	50x300	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2124164	TAC 130710 TAPCO Credit Union	144753870	McClatchy	mcclatchy@example.com	TAC TAPCO Credit Union	2051	The News Tribune	2128298	37635750	0710 TAC ROS	2013-00-10	2014-00-10	112500	Local	6083	cpm	2142152	29318149950	Creative:2142152: TAC_130705_TAPCO_CU_320x50.jpg	50x320	https://www.tapcocu.org/	Android App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	435	BeloWFAA Weather	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10204	LEX 1301 St. Joseph Health System	140871990	McClatchy	mcclatchy@example.com	LEX Saint Joseph Health System	2000	Lexington Herald-Leader	34034	35038950	MA LEX 1301 ROS mobile	2013-00-17	2013-00-31	1562615	Local	850	cpm	2127606	28654034310	MA Creative:58898:216x36: LEX 1301 Saint Josephs [58898]	36x216	http://kentuckyonehealth.org/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	34242	35041350	MA 1101 ROS All Devices	2013-00-01	2013-00-30	300000	Local	2715	cpm	2129238	28654684710	MA Creative:59195:320x50: TAC_130103_lesschwab_tires [59195]	50x320	http://tinyurl.com/a6zkxgd	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129111	BND 1310 Memorial	166050870	McClatchy	mcclatchy@example.com	Memorial Hospital	null	null	2143419	49869270	BND ROS/Apps 216x36 320x50 300x50	2013-00-30	2013-00-01	8000	Local	null	cpm	2164385	33374223870	Creative:2164385: BND_131028_MemorialHospital_300x50.gif	50x300	http://belleville.impresslocal.mobi/memorial-hospital/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129191	FTW 131031 Amazon	166315230	McClatchy	mcclatchy@example.com	Amazon	1107	Fort Worth Star-Telegram	2143827	50145630	FTW 131031 Amazon	2013-00-31	2013-00-06	45004	Local	5842	cpm	2164735	33405610830	Creative:2164735: FTW 131031 Amazon.com 320x50	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H25S5Y6VW0H8PNY49&showNewJDP=yes&IPath=QHKV0A	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	438	BeloWFAA adm	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	23	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129007	NTL Blue Shield 4002087	165720870	McClatchy	mcclatchy@example.com	NTL Blue Shield	1406	The Sacramento Bee	2143600	50018790	4002087 NTL Blue Shield_SAC	2013-00-29	2013-00-31	200000	Local	4808	cpm	2164046	33278512230	Creative:2164046: 4002087_SAC_FCNP_320x50	50x320	https://www.blueshieldca.com/basca/find-a-plan/home.sp	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	34241	35040870	MA 1001 ROS All Devices	2013-00-01	2013-00-31	300000	Local	724	cpm	2130591	28724538030	MA Creative:59194:216x36: TAC_130103_lesschwab_tires [59194]	36x216	http://tinyurl.com/a6zkxgd	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1768	The Meridian Star	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	17	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128518	FTW 131019 WorldOfWellness_IMPLOC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	1107	Fort Worth Star-Telegram	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	1020	cpm	2161343	32781928350	Creative:2161343: FTW 131019 WorldOfWellness 320x50 V1	50x320	http://wowchioproactor4.tru-m.com/	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10998	MOD 130131 Crystal Clear	140881710	McClatchy	mcclatchy@example.com	MOD Crystal Clear	2041	The Modesto Bee	36523	35082750	MA MOD 130131 ROS	2013-00-17	2014-00-29	68415	Local	102	cpm	2127741	28654089030	MA Creative:62545:216x36: MOD 130131 Crystal Clear [62545]	36x216	http://windows-patiocovers.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127280	BOI 130918 United Way	157477950	McClatchy	mcclatchy@example.com	United Way	1993	The Idaho Statesman	2137220	45027390	131101 BOI Mobile Web/Apps 320x50	2013-00-01	2013-00-15	45000	Local	1103	cpm	2156542	31757624670	Creative:2156542: BOI 130916 United Way 320x50.jpg	50x320	http://www.youtube.com/watch?v=BS-R_U9s00c	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127846	FTW 131003 Tilden Car Care mobile IMPLOC	160162830	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	1107	Fort Worth Star-Telegram	2139095	46336950	FTW 131003 Tilden ROS	2013-00-03	2013-00-02	20000	Local	59	cpm	2147049	30174019710	Creative:2147049: FTW 130802 Tilden Oil Change 320x50	50x320	http://tildencarcaretexas4.tru-m.com	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
13925	MOD 130502 Foster's Freeze	140920590	McClatchy	mcclatchy@example.com	MOD_Foster's Freeze	2041	The Modesto Bee	45240	35204310	MA MOD 130502 ROS	2013-00-17	2014-00-23	43368	Local	1246	cpm	2131774	28733091030	MA Creative:78875:320x50: MOD 130515 Ceres [78875]	50x320	http://modesto.impresslocal.mobi/foster-s-freeze/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	1	cpm	2130835	28724574510	MA Creative:73161:300x50: SAC_130409_EGSUB_1531336 [73161]	50x300	http://www.elkgrovesubaru.com/specials/index.htm	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
11279	MOD 130208 Bonanader	140884590	McClatchy	mcclatchy@example.com	MOD Bonander	null	null	37647	35089950	MA MOD 130208 ROS	2013-00-17	2013-00-29	55027	Local	null	cpm	2127812	28654111110	MA Creative:64067:300x50: MOD 130206 Bonander/Verano [64067]	50x300	http://www.bonanaderbuickgmc.com/	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127680	BLH 130930 Les Schwab	159682110	McClatchy	mcclatchy@example.com	BLH Les Schwab	1371	The Bellingham Herald	2138540	45908790	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	80000	Local	8	cpm	2131215	28724623710	MA Creative:81149:216x36: BLH_130501_LesSchwab_Safety [81149]	36x216	http://extra.bellinghamherald.com/pages/lesschwab_m/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129318	WCH 131124 Davis Moore - Lincoln	166998150	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144255	50753550	WCH 131124 DMoore Lincoln ROS	2013-00-24	2013-00-01	50000	Local	null	cpm	2165323	33544799550	Creative:2165323: WCH 131101 DMoore Lincoln 60mos 216x36	36x216	http://mobile.davis-moore.com/ad/view/0-percent-lincoln-1013?utm_source=Kansas.com&utm_medium=mobile+banner&utm_content=Lincoln&utm_campaign=Lincoln	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1982	McClatchy: DC	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	3	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128398	FTW 131016 Mike Davis State Farm mobile IMPLOC	161973630	McClatchy	mcclatchy@example.com	FTW_MikeDavisStateFarm_7722_DAV22	null	null	2141009	47758470	FTW 131016 Mike Davis State Farm	2013-00-16	2013-00-15	20000	Local	null	cpm	2160882	32559977070	Creative:2160882: FTW_131010_Mike Davis State Farm_300x50	50x300	http://davismike4.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),MeeGo App(10),
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4635	Weatherbug	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	281	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10627	KCM 130117 Rodrock Development	140877990	McClatchy	mcclatchy@example.com	Rodrock Development	1159	Kansas City Star	35532	35069430	MA 130117 MoWeb/Aps	2013-00-17	2013-00-31	804430	Local	4	cpm	2130609	28724544870	MA Creative:61048:300x50: KCM_130116_Rodrock_AllSz.gif [61048]	50x300	http://vw.vrvn.com/kcstar/land?amf=2892&p=def&c=888&b=kcstar	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	28183	cpm	2129771	28654906950	MA Creative:81296:320x50: BLX_130603_PalaceCasino [81296]	50x320	http://www.palacecasinoreort.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
12727	RAL 130401 Hilton Garden Inn	140901630	McClatchy	mcclatchy@example.com	RAL Hilton Garden Inn	1396	The News & Observer	42130	35517750	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	8	cpm	2131407	28724648070	MA Creative:70945:320x50: RAL 130401 OBX [70945]	50x320	http://tinyurl.com/c73545j	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136652	44646390	3770427_SAC_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	null	cpm	2155509	31483577670	Creative:2155509: 3770427_SAC_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Sacramento&utm_medium=Mobile&utm_campaign=Fall	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	1406	The Sacramento Bee	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	4169	cpm	2157481	31955838750	Creative:2157481: SAC 130920 Enterprise 1813314 320x50.jpg	50x320	http://impresslocal82.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160951	32591671950	Creative:2160951: BOI St. Alphonsus Baby 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128401	FTW 131018 Next Century Dental mobile IMPLOC	161975310	McClatchy	mcclatchy@example.com	FTW_NextCenturyDental_3349_NEX02	1107	Fort Worth Star-Telegram	2141015	47761110	1018 FTW ROS	2013-00-18	2013-00-17	20000	Local	8800	cpm	2130365	28655053470	MA Creative:81748:320x50: FTW_130606_KidsExam [81748]	50x320	http://nextcenturydental6.tru-m.com	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1155	JournalStar.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	668	Nxg Huddler Home and Family MW	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10507	CLT 130114 Toyota of Concord	140875710	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	35146	35054430	MA CLT 131111 Toyota of	2013-00-11	2013-00-01	200000	Local	null	cpm	2127630	28654062510	MA Creative:60830:216x36: CLT 130115 Toyota of Concord [60830]	36x216	http://vw.vrvn.com/charlotte/land?amf=2897&p=def&c=888&b=charlotte	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126590	COL 130829 Promo	154580070	McClatchy	mcclatchy@example.com	STA_Promos	6564	Go Gamecocks	2134752	43584990	COL 130829 Promo Gogamecocks.com	2013-00-29	2013-00-01	25300	Local	20704	cpm	2154046	31365736590	Creative:2154046: COL 1300904 Gogamecocks 320x50	50x320	http://www.gogamecocks.com/plus/#link=gg3013_u_300x50	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2128677	SLO 131017 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	null	null	2142406	49126470	131022 CalPolyArts ROS	2013-00-22	2014-00-03	249400	Local	null	cpm	2162017	32918821110	Creative:2162017: SLO 1310 Cal Poly Arts 300x50	50x300	http://www.calpolyarts.org	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	1058	cpm	2165500	33548140710	Creative:2165500: SAC 131004 big5 fallbball weekly 320x50.	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128280	FTW 131010 Stockyards Station mobile IMPLOC	161421870	McClatchy	mcclatchy@example.com	FTW_StockyardsStation_5574_STO61	1107	Fort Worth Star-Telegram	2140494	47388150	1010 FTW ROS	2013-00-10	2013-00-09	30000	Local	16074	cpm	2130106	28654999590	MA Creative:81280:320x50: FTW_130603_GunFights [81280]	50x320	http://stockyardsstation4.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129137	WCH 131029 John Mayer	166084710	McClatchy	mcclatchy@example.com	WCH John Mayer	2048	The Wichita Eagle	2143519	49937910	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-24	30000	Local	58	cpm	2164487	33387376470	Creative:2164487: WCH 131028 JohnMayer Concert 216x36.jpg	36x216	http://www.selectaseat.com/ticketing-links/131201_jm.php	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	587	Uber WeatherPlus iPhone	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129202	FTW 131102 Vance Godbeys mobile IMPLOC	166556670	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	1107	Fort Worth Star-Telegram	2143841	50198670	FTW 131102 Vance Godbeys mobile IMPLOC	2013-00-02	2013-00-01	27000	Local	473	cpm	2164779	33456734670	Creative:2164779: FTW_131030_VanceGodbeys_320x50.jpg	50x320	http://vancegodbeys3.tru-m.com	Mobile Web	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),Android App(6),BlackBerry App(7),iPhone App(15); Ad Unit:Mobile
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6938	YP - Accuweather iphn	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	13	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	290	Lee Host Madison	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129032	MOD 131028 Accident Injury	165736110	McClatchy	mcclatchy@example.com	MOD Accident Injury	2041	The Modesto Bee	2143274	49624470	MOD 131028 Accident Injury 300x250, 320x50, 216x36	2013-00-28	2013-00-03	12500	Local	275	cpm	2164088	33280628550	Creative:2164088: MOD 131024 Accident Injury 32x50	50x320	http://paccoastmedical.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	113	AdMarvel Airkast Radio One	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	11	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5501	Michigan Wolverines Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2129851	28654939230	MA Creative:81709:300x50: KCM_130606_400ff [81709]	50x300	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_cam null	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127695	FTW 131001 Metro Express Services mobile IMPLOC	159807030	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	1107	Fort Worth Star-Telegram	2138613	45996990	FTW 131001 MetroX ROS	2013-00-01	2013-00-31	120000	Local	72	cpm	2131255	28724628510	MA Creative:81764:320x50: FTW_130606_ACBroken [81764]	50x320	http://mes-ac6.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2052	Tri-City Herald	2136665	44652150	3770427_TCY_Nov13_216x36_300x50_320x50 2013-00-01	2013-00-01	2013-00-30	77828	Local	93	cpm	2155511	31483582710	Creative:2155511: 3770427_TCY_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TriCity&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2127846	FTW 131003 Tilden Car Care mobile IMPLOC	160162830	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	null	null	2139095	46336950	FTW 131003 Tilden ROS	2013-00-03	2013-00-02	20000	Local	null	cpm	2147050	30174019950	Creative:2147050: FTW 130802 Tilden Oil Change 300x50	50x300	http://tildencarcaretexas4.tru-m.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128677	SLO 131017 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	2043	The Tribune	2142406	49126470	131022 CalPolyArts ROS	2013-00-22	2014-00-03	249400	Local	43	cpm	2162018	32918821590	Creative:2162018: SLO 1310 Cal Poly Arts 216x36	36x216	http://www.calpolyarts.org	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	1195	Ledger-Enquirer	48345	35427030	MA 1310_TSYS MERCHANT	2013-00-01	2013-00-31	150000	Local	4193	cpm	2130189	28655017110	MA Creative:81671:216x36: CLB_130606_TSYSMerchant [81671]	36x216	http://www.tsys.com/tms/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
13901	MOD 130502 Valley Fire Place	140920950	McClatchy	mcclatchy@example.com	MOD_Valley Fireplace	2041	The Modesto Bee	45177	35204910	MA MOD 130502 Valley FP	2013-00-17	2014-00-23	43362	Local	2288	cpm	2131767	28733074230	MA Creative:76342:320x50: MOD_130430_ValleyFirePlace.jpg [76342]	50x320	http://www.valleyfp.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123959	MOD 130702 Modesto Livestock	144006270	McClatchy	mcclatchy@example.com	MOD Modesto Livestock	2041	The Modesto Bee	2127828	37349790	MOD 130702 ROS	2013-00-02	2013-00-29	65000	Local	10271	cpm	2138117	28880551830	Creative:2138117: MOD Livestock 320x50	50x320	http://modestolivestock.com/auction/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129336	FTW 131104 Tarrant County College	167019390	McClatchy	mcclatchy@example.com	FTW Tarrant County College	null	null	2144307	50782230	131104 Tarrant County College ROS	2013-00-04	2013-00-22	8017	Local	null	cpm	2165391	33547025670	Creative:2165391: FTW 131104 TCC 300x50	50x300	http://www.tccd.edu	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	null	null	34242	35041350	MA 1101 ROS All Devices	2013-00-01	2013-00-30	300000	Local	null	cpm	2129239	28654684830	MA Creative:59195:300x50: TAC_130103_lesschwab_tires [59195]	50x300	http://tinyurl.com/a6zkxgd	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12443	MOD 130321 Standiford Retirement	140895150	McClatchy	mcclatchy@example.com	MOD Standiford Retirement	2041	The Modesto Bee	41384	35134830	MA MOD 130321 ROS	2013-00-17	2014-00-01	88343	Local	1	cpm	2130755	28724564430	MA Creative:69885:300x50: MOD 130319 Missing You [69885]	50x300	http://www.holidaytouch.com/Our-Communities/standiford-place.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6142	KTVI	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126182	COL 130901 Capitol Hyundai {632528}	152805630	McClatchy	mcclatchy@example.com	COL Capitol Hyundai	1410	The State	2133721	42932910	0901 COL ROS	2013-00-01	2013-00-29	400000	Local	2255	cpm	2151278	31145478870	Creative:2151278: COL_130901_CapitolHyundai_216x36.jpg	36x216	http://www.capitolhyundai.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33886	35036310	MA ANC 131201 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2149279	30765366150	Creative:2149279: ANC_130812_AKSales_equinox_320x50.jpg	50x320	http://www.alaskasalesandservice.com/supersale	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128944	FTW 131024 Texas Denture Clinic mobile IMPLOC	165214710	McClatchy	mcclatchy@example.com	FTW_TexasDentureClinic_9458_TEX157	null	null	2143023	49423590	FTW 131024 Texas Denture Clinic mobile IMPLOC	2013-00-24	2013-00-23	20000	Local	null	cpm	2163795	33253259670	Creative:2163795: FTW_131023_Texas Denture Clinic_300x50	50x300	http://texasdentureclinic4.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPad App(14),Windows Phone App(13),Mobile Web(11),Palm App(12),BlackBerry App(7),J2ME App(8),iPhone App(15),MeeGo App(10),

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	1398	The Olympian	34252	35039670	MA 1001 ROS All Devices	2013-00-01	2013-00-31	187500	Local	99440	cpm	2130580	28724532030	MA Creative:59205:320x50: OLY_130103_LesSchwab_Tire [59205]	50x320	http://tinyurl.com/abqpjwo	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129111	BND 1310 Memorial	166050870	McClatchy	mcclatchy@example.com	Memorial Hospital	2045	Belleville News-Democrat	2143419	49869270	BND ROS/Apps 216x36 320x50 300x50	2013-00-30	2013-00-01	8000	Local	612	cpm	2164386	33374224110	Creative:2164386: BND_131028_MemorialHospital_320x50.gif	50x320	http://belleville.impresslocal.mobi/memorial-hospital/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4458	Active.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126587	STC 130903 Phfa	154575030	McClatchy	mcclatchy@example.com	STC_Phfa	null	null	2135439	44088510	STC 130903 Phfa REV	2013-00-05	2013-00-30	168667	Local	null	cpm	2153112	31269970830	Creative:2153112: STC_130829_Phfa_300x50	50x300	http://phfa.org/preventforeclosure/	null	Platform:Windows Phone App(13),MeeGo App(10),Mobile Web Tablet(16),iPhone App(15),Android App(6),J2ME App(8),Palm App(12),Mobile Web(11),BlackBerry
2127845	FTW 131003 Gateway Church mobile IMPLOC	160162350	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	null	null	2139094	46335990	FTW 131003 Gateway ROS	2013-00-03	2013-00-02	20000	Local	null	cpm	2147020	30173944830	Creative:2147020: FTW 130802 Generic 216x36	36x216	http://gatewaypeople2.tru-m.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
13888	CLB 1305 Kia iPhone App	140917110	McClatchy	mcclatchy@example.com	CLB Kia Auto Sport	null	null	45158	35197110	MA 130501 iPhone App	2013-00-17	2014-00-30	0	Local	null	sponsorship	2131669	28724684070	MA Creative:83103:216x36: CLB_130614_KiaAuto [83103]	36x216	http://www.kiaautosportcolumbus.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2128129	FTW 131007 Fossil Creek Liquor mobile IMPLOC	160898310	McClatchy	mcclatchy@example.com	DFW_FossilCreekLiquor_6010_FOS38	1107	Fort Worth Star-Telegram	2139993	46971150	FTW 131007 Fossil ROS	2013-00-07	2013-00-06	20000	Local	4487	cpm	2129921	28654952430	Creative:2129921: FTW 131016 FCL 320x50	50x320	http://fossilcreekliquor4.tru-m.com	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	null	null	2141809	48650070	4018424_ANC_320x50	2013-00-01	2014-00-14	1666667	Local	null	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_20131006	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	250	Sentinel News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128636	FTW 131018 Bruce Lowrie Chevy	163787310	McClatchy	mcclatchy@example.com	DFW_Bruce Lowrie Chevrolet	1107	Fort Worth Star-Telegram	2141654	48418590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-04	83333	Local	13910	cpm	2157822	32073333990	Creative:2157822: FTW 130924 BLowrie 4Door 320x50	50x320	http://www.brucelowriechevrolet.com	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6180	Amobee Accuweather	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	815	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128261	FTW 121009 Coldwell Banker	161308950	McClatchy	mcclatchy@example.com	DFW_Coldwell Banker	null	null	2140405	47282550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-09	2013-00-08	72957	Local	null	cpm	2160128	32429624910	Creative:2160128: FTW Oct Coldwell Banker 300x50.jpg	50x300	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?APath=2.21.0.0.0&job_id=J3H86M6JDXVV5Z W141R&showNewJDP=yes&IPath=OSRCHBRKV	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
15396	HHI 130608 New River Auto Mall	140968230	McClatchy	mcclatchy@example.com	HHD_New River Auto Mall	2050	The Island Packet	48371	35380350	MA HHI 130605 New River	2013-00-17	2014-00-31	285452	Local	3463	cpm	2129823	28654917750	MA Creative:81649:320x50: HHI_130605_NewRiverAutoMall [81649]	50x320	http://www.newriverautomall.com	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126587	STC 130903 Phfa	154575030	McClatchy	mcclatchy@example.com	STC_Phfa	2040	Centre Daily Times	2135440	44089230	STC 130903 Phfa MakeGood	2013-00-05	2013-00-30	11333	Local	9	cpm	2153111	31269970710	Creative:2153111: STC_130829_Phfa_320x50	50x320	http://phfa.org/preventforeclosure/	iPhone App	Platform:Mobile Web Tablet(16),MeeGo App(10),Windows Phone App(13),iPhone App(15),Android App(6),J2ME App(8),Palm App(12),Mobile Web(11),BlackBerry
2127990	FTW 131002 Vance Godbeys mobile IMPLOC	160588950	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	null	null	2139512	46627710	FTW 131002 VanceGodbey ROS	2013-00-02	2013-00-01	27000	Local	null	cpm	2159199	32305607790	Creative:2159199: FTW 131002 VanceGodbeys PieceCake 300x50	50x300	http://vancegodbeys3.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128518	FTW 131019 WorldOfWellness_IMPLOC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	1107	Fort Worth Star-Telegram	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	896	cpm	2161344	32781928950	Creative:2161344: FTW 131019 WorldOfWellness 320x50 V2	50x320	http://wowchiropractor4.tru-m.com/	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
11115	KCM 130204 Farmer's Group	140883270	McClatchy	mcclatchy@example.com	KCM Farmer's Group	null	null	37174	35118510	MA KCM 131001 FrmersOct	2013-00-01	2013-00-31	200000	Local	null	cpm	2130696	28724555310	MA Creative:63346:300x50: KCM_130201_FarmersGroupOct [63346]	50x300	http://m.farmers.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Kansas City MO(616)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5141	Palestine Herald-Press	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	11	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129290	WCH 131120 Davis Moore - Nissan	166867950	McClatchy	mcclatchy@example.com	Davis Moore Nissan	null	null	2144207	50480430	WCH 131031 DMoore Nis ROS	2013-00-20	2013-00-27	50000	Local	null	cpm	2148448	30431239230	Creative:2148448: WCH 130808 Altima 320x50	50x320	http://mobile.davis-moore.com/ad/view/2013-nissan-altima-0813?utm_source=Kansas.com&utm_medium=Mobile&utm_campaign=Nissan	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1406	The Sacramento Bee	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	11	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1385	The Fresno Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	3	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1287	OregonLive	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	24	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127990	FTW 131002 Vance Godbeys mobile IMPLOC	160588950	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	1107	Fort Worth Star-Telegram	2139512	46627710	FTW 131002 VanceGodbey ROS	2013-00-02	2013-00-01	27000	Local	77	cpm	2159200	32305608990	Creative:2159200: FTW 131002 VanceGodbeys PieceCake 320x50	50x320	http://vancegodbeys3.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	690	cpm	2165497	33548139750	Creative:2165497: SAC 130923 big5 fallball eteam 320x50.jp	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2126182	COL 130901 Capitol Hyundai {632528}	152805630	McClatchy	mcclatchy@example.com	COL Capitol Hyundai	1410	The State	2133721	42932910	0901 COL ROS	2013-00-01	2013-00-29	400000	Local	3	cpm	2151279	31145606070	Creative:2151279: COL_130901_CapitolHyundai_300x50.jpg	50x300	http://www.capitolhyundai.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	228	nbcny320x50	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
13904	MOD 130502 Carrollton Mortgage	140920710	McClatchy	mcclatchy@example.com	MOD_Carrollton Mortgage	2041	The Modesto Bee	45505	35211150	MA MOD 130503 ROS	2013-00-17	2014-00-14	43238	Local	4574	cpm	2130901	28724584110	MA Creative:76881:320x50: MOD 130502 Reverse Mortgages [76881]	50x320	http://modesto.impresslocal.mobi/carrollton-mortgage/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2131261	28724629230	MA Creative:81806:300x50: WCH_130606_AllSizes40OFF [81806]	50x300	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_campaign=shopOnline	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127843	FTW 131001 Military Gun Supply mobile IMPLC	160161510	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	null	null	2139092	46333710	FTW 131001 Military ROS	2013-00-01	2013-00-31	10000	Local	null	cpm	2129633	28654878630	Creative:2129633: MA FTW_130531_BuySale	50x300	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	114	AdMarvel Airstak Cumulus	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126316	SLO 130828 Promos Upickem	153107790	McClatchy	mcclatchy@example.com	SLO Promo	2043	The Tribune	2134000	43125150	SLO 130828 Promos Upickem Mobile	2013-00-28	2014-00-02	112000	Local	7859	cpm	2151941	31194169590	Creative:2151941: SLO 130828 Upickem 320x50	50x320	http://sanluisobispo.profootball.upickem.net/profootball/registration/login.asp	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128622	FTW 131027 Furniture Buy Consignment mobile IMPLC	163756590	McClatchy	mcclatchy@example.com	FTW Furniture Buy Consignment mobile IMPLC	1107	Fort Worth Star-Telegram	2141610	48356550	FTW 131016 Furniture Buy Consignment mobile IMPLC	2013-00-27	2013-00-26	20000	Local	4288	cpm	2161811	32833631790	Creative:2161811: FTW_131016_Furniture Buy 320x50	50x320	http://impresslocal92.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),MeeGo App(10),J2ME App(8),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7),iPad App(14),
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7871	Pandora Backstage	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	41	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	253	Brunswick Beacon	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	1195	Ledger-Enquirer	48346	35426790	MA 1311_TSYS MERCHANT	2013-00-01	2013-00-30	150000	Local	228	cpm	2130184	28655016510	MA Creative:81672:320x50: CLB_130606_TSYSMerchant [81672]	50x320	http://www.tsys.com/tms/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6841	MiniGolfMatchUP	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	135	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5822	TalkMe Talkatone iphn	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	83	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128360	FTW 131010 Dentures And Dental Services mobile IMPLC	161801550	McClatchy	mcclatchy@example.com	FTW_DenturesAndDentalServices_5256_DE1107 N40	1107	Fort Worth Star-Telegram	2140810	47600670	FTW 131010 Dentures And Dental Services	2013-00-10	2013-00-09	20000	Local	3161	cpm	2160525	32513522670	Creative:2160525: FTW_131009_DentureAndDental 320x50	50x320	http://lakeworthdentures3.tru-m.com	Mobile Web	Platform:J2ME App(8),Windows Phone App(13),Android App(6),BlackBerry App(7),iPhone App(15),Mobile Web(11),MeeGo App(10),iPad App(14),Palm App(12); Ad Unit:Mobile Web
2127890	BOI 131003 St. Luke's	160222590	McClatchy	mcclatchy@example.com	BOI St. Luke's	1993	The Idaho Statesman	2139274	46443150	BOI Mobile/Apps 320x50,300x50	2013-00-03	2013-00-31	100000	Local	2	cpm	2158871	32260026630	Creative:2158871: BOI 130930 St.Luke's 216x36.txt	36x216	N/A	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140003	46982190	MA CLT 131118 Honda of	2013-00-18	2013-00-24	60000	Local	null	cpm	2155435	31475729790	Creative:2155435: CLT_130910_HondaOfConcord_320x50.inred	50x320	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.2;sz=320x50	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6180	Amobee Accuweather	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	46	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126778	ANC 130905 GCI	155178990	McClatchy	mcclatchy@example.com	ANC GCI	1010	Anchorage Daily News	2135357	44017710	ANC 130905 ROS & Apps	2013-00-05	2014-00-02	550000	Local	8551	cpm	2154069	31366214790	Creative:2154069: ANC_13904_GCI_TVPROFOOTBALL_320x5	50x320	http://www.gci.com/TV	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127845	FTW 131003 Gateway Church mobile IMPLC	160162350	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	1107	Fort Worth Star-Telegram	2139094	46335990	FTW 131003 Gateway ROS	2013-00-03	2013-00-02	20000	Local	18	cpm	2147018	30173943150	Creative:2147018: FTW 130802 Generic 320x50	50x320	http://gatewaypeople2.tru-m.com	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123990	KCM 130702 KCRAR	144135750	McClatchy	mcclatchy@example.com	KCM KCRAR	1159	Kansas City Star	2127934	37412190	KCM 130702 KCRAR	2013-00-02	2013-00-31	100000	Local	16	cpm	2141332	29183674710	Creative:2141332: KCM 130702 KCRAR Homeowner 320x50	50x320	http://www.KCHomePrograms.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10776	MOD 130124 Park Greenhouse	140878830	McClatchy	mcclatchy@example.com	MOD Park Greenhouse	2041	The Modesto Bee	35907	35073870	MA MOD 130124 ROS	2013-00-17	2014-00-17	64372	Local	4594	cpm	2127638	28654069230	MA Creative:61639:320x50: MOD 130124 PG/UpcomingSpecials [61639]	50x320	http://tinyurl.com/b5jgigl	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	null	cpm	2139480	28963950990	Creative:2139480: SAC_130624_Lasher_1683101_300x50.jpg	50x300	http://www.elkgrovedodge.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2052	Tri-City Herald	2136665	44652150	3770427_TCY_Nov13_216x36_300x50_320 x50	2013-00-01	2013-00-30	77828	Local	10473	cpm	2155513	31483582950	Creative:2155513: 3770427_TCY_320x50_0915_11128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TriCity&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6180	Amobee Accuweather	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	58	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126965	BND 130911 Stone Bridge Villas	155643990	McClatchy	mcclatchy@example.com	BND Stone Bridge Villas	2045	Belleville News-Democrat	2136021	44370030	130911 Stone Bridge Villas ROS	2013-00-11	2014-00-30	152945	Local	18264	cpm	2155045	31446459270	Creative:2155045: BND_130911_StoneBridgeVillas_320x50	50x320	http://belleville.impresslocal.mobi/stone-bridge-villas/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127460	MOD 130923 Duarte Nursery	158241750	McClatchy	mcclatchy@example.com	MOD Duarte Nursery	2041	The Modesto Bee	2137711	45382710	MOD 130923 ROS & Apps	2013-00-23	2013-00-29	35000	Local	66	cpm	2157220	31901625150	Creative:2157220: MOD 130919 DuarteNursery 091913 216x36.j	36x216	http://www.modbee.com/static/ads/pdf/Duarte_Nursery.pdf	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2042	Merced Sun-Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7082	BH Sports	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	null	null	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	null	cpm	2165483	33548057910	Creative:2165483: SAC 131004 big5 fallball weekly 216x36	36x216	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2125026	SAC 130801 Roseville Toyota	148250550	McClatchy	mcclatchy@example.com	Roseville Toyota	null	null	2131243	39927030	0801 SAC ROS & APPS	2013-00-01	2013-00-31	900000	Local	null	cpm	2148708	30476628030	Creative:2148708: SAC_130809_RoseToy_1773425_300x50.jpg	50x300	http://tinyurl.com/m3ojq9y	null	Metro:Sacramento-Stockton-Modesto CA(862); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127702	FTW 131001 The Skin Clinic mobile IMPLOC	159811110	McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SKI15	1107	Fort Worth Star-Telegram	2138622	46005630	FTW 131001 SkinClinic ROS	2013-00-01	2013-00-31	10000	Local	21	cpm	2130368	28655053830	Creative:2130368: MA FTW_130605_NewYou	50x320	http://theskinclinicinc3.tru-m.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	2048	The Wichita Eagle	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	18016	cpm	2146272	29931476070	Creative:2146272: WCH 130730 HobLob BTS50x320 320x50	50x320	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_campaign=shopOnline	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6814	StuckPixelFunnyPic Wifi	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	196	cpm	2157748	32051199990	Creative:2157748: SAC 130923 Big5 FallWeek 320x50.jpg	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129269	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	166853310	McClatchy	mcclatchy@example.com	FTW_Mader-BagleyStateFarm_9500_MAD16	1107	Fort Worth Star-Telegram	2144129	50438670	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	2013-00-01	2013-00-30	24500	Local	1958	cpm	2165149	33520575390	Creative:2165149: FTW 131101 Mader-Bagley 320x50	50x320	http://mader-bagley2.tru-m.com	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128848	FTW 131022 American Made Windows mobile IMPLOC	164616870	McClatchy	mcclatchy@example.com	FTW_AmericanMadeWindows_5325_AME83	null	null	2142188	48952830	1022 FTW ROS	2013-00-22	2013-00-21	7500	Local	null	cpm	2162641	33019697310	Creative:2162641: FTW_131021_AmericanMadeWindow_300x5	50x300	http://americanwindowsdfw3.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35162	35054190	MA CLT 131111 Honda of	2013-00-11	2013-00-17	60000	Local	null	cpm	2155437	31475730270	Creative:2155437: CLT_130910_HondaOfConcord_216x36.inred	36x216	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.4;sz=216x36	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11795	BLH 130226 House Ads (Cars)	140887830	McClatchy	mcclatchy@example.com	BLH Promos	1371	The Bellingham Herald	39209	35109630	MA 0226 ROS All Devices	2013-00-17	2013-00-31	508993	Local	86899	cpm	2130660	28724550990	MA Creative:66734:320x50: BLH_130226_Promo_CarsDrama [66734]	50x320	http://www.bellinghamherald.com/cars/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2125026	SAC 130801 Roseville Toyota	148250550	McClatchy	mcclatchy@example.com	Roseville Toyota	1406	The Sacramento Bee	2131243	39927030	0801 SAC ROS & APPS	2013-00-01	2013-00-31	900000	Local	102066	cpm	2148707	30476627790	Creative:2148707: SAC_130809_RoseToy_1773425_320x50.jpg	50x320	http://tinyurl.com/m3ojq9y	Android App	Metro:Sacramento-Stockton-Modesto CA(862); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127695	FTW 131001 Metro Express Services mobile IMPLOC	159807030	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	null	null	2138613	45996990	FTW 131001 MetroX ROS	2013-00-01	2013-00-31	120000	Local	null	cpm	2131256	28724628630	MA Creative:81764:300x50: FTW_130606_ACBroken [81764]	50x300	http://mes-ac6.tru-m.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	null	null	48086	35436150	MA BOI 131101 FDAF	2013-00-01	2013-00-25	12000	Local	null	cpm	2130211	28655032230	MA Creative:81241:300x50: BOI 130605 FDAF [81241]	50x300	http://www.thinkfordnow.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
14014	MAC_130502_StateBankiPhone	140925870	McClatchy	mcclatchy@example.com	MAC_State Bank	null	null	45476	35223150	MA 1311_StateBankiPhone	2013-00-04	2013-00-01	180000	Local	null	cpm	2130925	28724586990	MA Creative:76833:216x36: MAC_130502_StateBank [76833]	36x216	https://itunes.apple.com/us/app/state-bank-trust-mobile-banking/id503961765?mt=8	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5502	Michigan Spartans Football	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	2	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129223	MER 131031 Merced Theatre	166621230	McClatchy	mcclatchy@example.com	MER Merced Theatre	2042	Merced Sun-Star	2143905	50264070	1031 MER ROS	2013-00-31	2013-00-03	25000	Local	160	cpm	2164888	33461169150	Creative:2164888: MER_131030_MercedTheatre_320x50.jpg	50x320	http://www.mercedtheatre.org/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	null	null	38434	35101230	MA BOI 140101 320 Andro	2014-00-01	2014-00-31	50000	Local	null	cpm	2130652	28724550030	MA Creative:65405:320x50: BOI 130214 Regal 320x53 Androi [65405]	50x320	https://play.google.com/store/apps/details?id=com.fandango.regal	null	Os:Android(android); Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	436	BeloBaseballSTL	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128138	RAL 131004 JPM South Traditions	160909950	McClatchy	mcclatchy@example.com	RAL JPM South	1396	The News & Observer	2140009	46987950	RAL 131004 JPM South	2013-00-04	2013-00-31	100000	Local	590	cpm	2159655	32385520470	Creative:2159655: RAL_131004_TraditionsParadeMobile_320x5	50x320	http://www.dolan4d.com/redirect360.php?id=272	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129048	FTW 131026 Sundance Square mobile IMPLOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLOC	2013-00-26	2013-00-25	39500	Local	2	cpm	2164149	33323541270	Creative:2164149: FTW_131025_Sundance Square_Parking_216	36x216	http://sundancesquare4.tru-m.com/info/parking/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5823	TalkMe TalkatoneAnap	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	47	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	1808	cpm	2160953	32591672190	Creative:2160953: BOI St. Alphonsus Man 320x50	50x320	http://www.saintalphonsus.org/aca	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127915	FTW 131001 The Flower Ranch mobile IMPLOC	160419510	McClatchy	mcclatchy@example.com	FTW_FlowerRanch_2016_FLO95	1107	Fort Worth Star-Telegram	2139333	46499670	FTW 131001 FlowerRanch ROS	2013-00-01	2013-00-31	35000	Local	76	cpm	2158963	32278453350	Creative:2158963: FTW 131001 FlowerRanch 50x320 320x50	50x320	http://theflowerranch6.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128402	FTW 131018 LakeCountryDental_IMPLOC	161975550	McClatchy	mcclatchy@example.com	FTW_LakeCountryDental_7686_LAK06	1107	Fort Worth Star-Telegram	2141014	47760870	131018 LakeCountryDental ROS	2013-00-18	2013-00-17	40000	Local	3451	cpm	2160892	32575605870	Creative:2160892: FTW 131018 LCD 320x50	50x320	http://lakecountrydental5.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	1365	Sun Herald	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	2667	cpm	2129707	28654897590	MA Creative:81222:320x50: BLX_130603_SingingRiver [81222]	50x320	http://www.mysrhs.com/services-a-specialties/healthplex.html?utm_source=sunherald&utm_medium=digital&utm_campaign=mayhplex	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126774	NTL_Mosaic Life_3948688	155172630	McClatchy	mcclatchy@example.com	Mosaic Life	1159	Kansas City Star	2135348	44010150	NTL_MosaicLife_3948688	2013-00-04	2013-00-24	54745	Local	27442	cpm	2154050	31365759990	Creative:2154050: 3948688_KCM_320x50_090413	50x320	http://bs.serving-sys.com/BurstingPipe/adServer.bs?cn=tf&c=20&mc=click&pli=7860485&PlulD=0&ord=%%CACHEBUSTER%%	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143801	50135190	WCH ROS GT-CBSA 320x50 300x50 216x36 (Nov)	2013-00-04	2013-00-01	85000	Local	null	cpm	2164262	33332983230	Creative:2164262: WCH 131025 Beechcraft Career 300x50.jpg	50x300	http://www.jobs.net/jobs/beechcraft/en-us/	null	Segment:WCH 4-County CBSA(2679); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5776	Photobucket	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	9	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128141	RAL 131004 JPM South Renaissance Park	160938390	McClatchy	mcclatchy@example.com	RAL JPM South	null	null	2140016	46994550	RAL 131004 JPM Renaissance Park	2013-00-04	2013-00-31	100000	Local	null	cpm	2159664	32386503390	Creative:2159664: RAL_131004_Renaissance Park_300x50	50x300	http://www.dolan4d.com/redirect360.php?id=271	null	Platform:Android App(6),Windows Phone App(13),iPad App(14),MeeGo App(10),Mobile Web(11),J2ME App(8),Palm App(12),BlackBerry App(7),iPhone App(15); Ad Unit:Mobile
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	null	null	34241	35040870	MA 1001 ROS All Devices	2013-00-01	2013-00-31	300000	Local	null	cpm	2129237	28654684350	MA Creative:59194:300x50: TAC_130103_lesschwab_tires [59194]	50x300	http://tinyurl.com/a6zkxgd	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6366	AdM-Sports	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	123	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128586	FTW 131017 Moncrief Cancer Institute	163031070	McClatchy	mcclatchy@example.com	FTW Moncrief Cancer Institute	1107	Fort Worth Star-Telegram	2141521	48258630	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-17	2013-00-15	50000	Local	9001	cpm	2161608	32810514390	Creative:2161608: FTW 1310 MoncriefCancerInstitute 320x50	50x320	http://www.moncrief.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	1993	The Idaho Statesman	38432	35099550	MA BOI 131101 320 Andro	2013-00-01	2013-00-30	50000	Local	1790	cpm	2127831	28654115310	MA Creative:65403:320x50: BOI 130214 Regal 320x53 Androi [65403]	50x320	https://play.google.com/store/apps/details?id=com.fandango.regal	Mobile Web	Ad Unit:Mobile Web Banner(mma); Os:Android(android); Platform:Android App(6),Mobile Web(11)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	644	cpm	2165500	33548140710	Creative:2165500: SAC 131004 big5 fallbball weekly 320x50.	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
11282	MOD 130208 Smith Chevrolet	140884470	McClatchy	mcclatchy@example.com	MOD Smith Chevrolet	2041	The Modesto Bee	37651	35089710	MA MOD 130208 ROS	2013-00-17	2013-00-29	55047	Local	7933	cpm	2127808	28654110510	MA Creative:64075:320x50: MOD 130206 Smith Chevy/Malibu [64075]	50x320	http://tinyurl.com/ask4ejc	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	180268	cpm	2131445	28724654910	MA Creative:82856:320x50: BLX_130613_PalaceCasino_SmokeF [82856]	50x320	http://www.palacecasinoresort.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128439	FTW 131026 Foremans	162089790	McClatchy	mcclatchy@example.com	FTW_Foremans_2169_FOR76	1107	Fort Worth Star-Telegram	2141085	47844510	131026 Foremans ROS	2013-00-26	2013-00-25	30000	Local	6871	cpm	2161018	32605148790	Creative:2161018: FTW 131026 Foremans 320x50	50x320	http://dfw80.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128780	FTW 131019 Fort Worth Camera mobile IMPLOC	164366190	McClatchy	mcclatchy@example.com	FTW_FortWorthCamera_5441_FOR203	1107	Fort Worth Star-Telegram	2141901	48742830	FRS 131019 Fort Worth Camera	2013-00-19	2013-00-17	20000	Local	7	cpm	2162252	32960381910	Creative:2162252: FTW_131018_FortWorthCamera_216x36	36x216	http://fortworthcamera4.tru-m.com	Mobile Web	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),Palm App(12),Mobile Web(11); Ad Unit:Mobile
2125598	MAC 130808 Capital City Bank	150623430	McClatchy	mcclatchy@example.com	MAC Capital City Bank	1414	The Telegraph	2132150	40478310	MAC 131001 Capital City Bank	2013-00-01	2013-00-31	16071	Local	16071	cpm	2148047	30379225110	Creative:2148047: MAC_130807_CapitalBank_AndroidMobileDe	50x320	https://www.ccbg.com/mobile-deposit.htm	Android App	Platform:Android App(6); Ad Unit:Mobile Web Banner(mma)
2127842	FTW 131002 Mark Jameson Allstate mobile IMPLOC	160161030	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	1107	Fort Worth Star-Telegram	2139091	46332750	FTW 131002 MarkJameson ROS	2013-00-02	2013-00-01	20000	Local	21	cpm	2130380	28655055270	MA Creative:81480:320x50: FTW_130604_HomeInsurance [81480]	50x320	http://allstate7.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48119	35435670	MA BOI 140501 Sinus Cen	2014-00-01	2014-00-31	100000	Local	null	cpm	2130205	28655031510	MA Creative:81287:300x50: BOI 130603 Sinus Center [81287]	50x300	http://ads.idahostatesman.com/2012/sinuscenter/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128421	WCH 131026 Davis Moore - Fiat	161988390	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2141059	47780190	WCH ROS 320x50 300x50 216x36	2013-00-26	2013-00-28	50000	Local	null	cpm	2160934	32591646750	Creative:2160934: WCH 131010 DavisMoore Fiat 300x50.gif	50x300	http://tinyurl.com/m6u9gne	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2124298	BND 130712 McKendree University	145360950	McClatchy	mcclatchy@example.com	BND McKendree University	2045	Belleville News-Democrat	2128626	37846590	130712 McKendree ROS	2013-00-12	2014-00-30	300000	Local	13224	cpm	2142655	29410707510	Creative:2142655: BND_130712_McKendree_320x50	50x320	http://www.mckendree.edu/about/resources/	Android App	Platform:Windows Phone App(13),Mobile Web(11),iPhone App(15),BlackBerry App(7),Android App(6),Palm App(12); Ad Unit:Mobile Web Banner(mma)
2127847	FTW 131003 Oasis Dental mobile IMPLOC	160163310	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	1107	Fort Worth Star-Telegram	2139096	46338390	FTW 131003 Oasis ROS	2013-00-03	2013-00-02	20000	Local	23	cpm	2147005	30173184270	Creative:2147005: FTW 130802 Oasis Crowns 320x50	50x320	http://impresslocal31.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	7871	Pandora Backstage	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	377	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	null	null	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	null	cpm	2141425	29220838950	Creative:2141425: WCH 130702 MidwestKia Special 300x50	50x300	http://midwestkia.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128944	FTW 131024 Texas Denture Clinic mobile IMPLOC	165214710	McClatchy	mcclatchy@example.com	FTW_TexasDentureClinic_9458_TEX157	1107	Fort Worth Star-Telegram	2143023	49423590	FTW 131024 Texas Denture Clinic mobile IMPLOC	2013-00-24	2013-00-23	20000	Local	1285	cpm	2163794	33253258110	Creative:2163794: FTW_131023_Texas Denture Clinic_320x50	50x320	http://texasdentureclinic4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPad App(14),Windows Phone App(13),Mobile Web(11),Palm App(12),BlackBerry App(7),J2ME App(8),iPhone App(15),MeeGo App(10),
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	7786	Scopely Worldly	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	92	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129318	WCH 131124 Davis Moore - Lincoln	166998150	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144255	50753550	WCH 131124 DMOore Lincoln ROS	2013-00-24	2013-00-01	50000	Local	null	cpm	2157126	31898342550	Creative:2157126: WCH 130919 Lincoln 60Mos 300x50	50x300	http://tinyurl.com/moqv42b	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1406	The Sacramento Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	680	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
14514	MOD 130517 Roy Morita, DDS	140936190	McClatchy	mcclatchy@example.com	MOD_Roy Morita	2041	The Modesto Bee	46550	35260590	MA MOD 130517 ROS	2013-00-17	2014-00-14	45848	Local	2606	cpm	2131034	28724601390	MA Creative:78818:320x50: MOD 130517 Dental Implants [78818]	50x320	http://drmoritaperio.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129001	FTW 131103 Oasis Dental mobile IMPLC	165703590	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	1107	Fort Worth Star-Telegram	2143190	49573710	FTW 131103 Oasis Dental mobile IMPLC	2013-00-03	2013-00-02	20000	Local	158	cpm	2163987	33273333990	Creative:2163987: FTW_131024_OasisDental_320x50	50x320	http://impresslocal31.tru-m.com	Mobile Web	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),BlackBerry App(7),Palm App(12),Mobile Web(11),Android App(6),J2ME App(8),MeeGo App(10); Ad Unit:Mobile
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1755	STLtoday	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126306	BLH 130826 Promos Upickem	153102870	McClatchy	mcclatchy@example.com	BLH Promos	1371	The Bellingham Herald	2133956	43102350	130826 Upickem ROS	2013-00-26	2014-00-31	102000	Local	24381	cpm	2151864	31183176030	Creative:2151864: BLH_130826_Upickem_320x50	50x320	http://www.bellinghamherald.com/contests	iPhone App	Platform:iPhone App(15),Palm App(12),Windows Phone App(13),Mobile Web(11),Android App(6),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1385	The Fresno Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	8	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_20131006	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128677	SLO 131017 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	null	null	2143020	49422510	131022 CalPolyArts ROS Makegood	2013-00-23	2014-00-03	600	Local	null	cpm	2162017	32918821110	Creative:2162017: SLO 1310 Cal Poly Arts 300x50	50x300	http://www.calpolyarts.org	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	null	null	2135990	44354070	131201 Wehrenberg ROS	2013-00-01	2013-00-31	42800	Local	null	cpm	2155032	31446242670	Creative:2155032: BND_130911_Wehrenberg_216x36	36x216	http://www.wehrenberg.com/m.aspx	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129065	WCH 131109 Groves Retail Liquor	165893550	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	null	null	2143338	49767270	WCH ROS FT-Sat 320x50 300x50 216x36	2013-00-09	2013-00-30	50000	Local	null	cpm	2130248	28655037150	MA Creative:81279:320x50: WCH_130603_Sale [81279]	50x320	http://www.kansas.com/static/ad/groves/	null	Ad Unit:Mobile Web Banner(mma); Uhow:Sat 08-09(152),Sat 22-23(166),Sat 11-12(155),Sat 17-18(161),Sat 16-17(160),Sat 06-07(150),Sat 02-03(146),Sat 23-24(167),Sat
2128636	FTW 131018 Bruce Lowrie Chevy	163787310	McClatchy	mcclatchy@example.com	DFW_Bruce Lowrie Chevrolet	null	null	2141654	48418590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-04	83333	Local	null	cpm	2157821	32073177870	Creative:2157821: FTW 130924 BLowrie 4Door 300x50	50x300	http://www.brucelowriechevrolet.com	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6315	The Score App	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1182	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
10776	MOD 130124 Park Greenhouse	140878830	McClatchy	mcclatchy@example.com	MOD Park Greenhouse	null	null	35907	35073870	MA MOD 130124 ROS	2013-00-17	2014-00-17	64372	Local	null	cpm	2127639	28654069470	MA Creative:61639:300x50: MOD 130124 PG/UpcomingSpecials [61639]	50x300	http://tinyurl.com/b5jgjl	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6814	StuckPixelFunnyPic Wifi	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	27	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129052	BRD 131027 East Coast Consumer Shows	165870510	McClatchy	mcclatchy@example.com	BRD East Coast Consumer Shows	null	null	2143307	49745190	BRD 131030 ECCS ROS	2013-00-30	2013-00-02	20000	Local	null	cpm	2164174	33324303390	Creative:2164174: BRD 131025 ECCS 300x50	50x300	http://www.sarasotabradentonhomeshow.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128130	FTW 131007 Jon Derrick Allstate mobile IMPLC	160898670	McClatchy	mcclatchy@example.com	FTW_JonDerrickAllstate_5046_DER05	1107	Fort Worth Star-Telegram	2139994	46972710	FTW 131007 JonDerrick ROS	2013-00-07	2013-00-06	24500	Local	5295	cpm	2129945	28654963830	MA Creative:81872:320x50: FTW_130606_Contact [81872]	50x320	http://allstate5.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	85	Weather Channel ID	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143801	50135190	WCH ROS GT-CBSA 320x50 300x50 216x36 (Nov)	2013-00-04	2013-00-01	85000	Local	null	cpm	2164263	33332983350	Creative:2164263: WCH 131025 Beechcraft Career 320x50.jpg	50x320	http://www.jobs.net/jobs/beechcraft/en-us/	null	Segment:WCH 4-County CBSA(2679); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10627	KCM 130117 Rodrock Development	140877990	McClatchy	mcclatchy@example.com	Rodrock Development	1159	Kansas City Star	35532	35069430	MA 130117 MoWeb/Aps	2013-00-17	2013-00-31	804430	Local	284259	cpm	2130608	28724544750	MA Creative:61048:320x50: KCM_130116_Rodrock_AllSz.gif [61048]	50x320	http://vvr.vrm.com/kcstar/land?amf=2892&p=def&c=888&b=kcstar	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2125328	MIA 130801 South Motors	149726550	McClatchy	mcclatchy@example.com	MIA South Motors	1983	Miami Herald	2131441	40052190	MIA 130801 MH & ELN Mobile Web WAP	2013-00-01	2014-00-31	33401355	Local	84	sponsorship	2146692	30004650750	Creative:2146692: MIA_130731_SouthMotors_300x50.gif	50x300	http://southmotors.com/mobile.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129288	WCH 131114 Davis Moore - Chevy	166867230	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144206	50479350	WCH 131114 DMOore Chevy ROS	2013-00-14	2013-00-20	50000	Local	null	cpm	2160938	32591651670	Creative:2160938: WCH 131010 DavisMoore Chevy 300x50.gif	50x300	http://tinyurl.com/ngwxbsa	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	6489	cpm	2160956	32591673030	Creative:2160956: BOI St. Alphonsus Family 320x50	50x320	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	18	Apalon MyAlarmClockFree	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	8	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129048	FTW 131026 Sundance Square mobile IMPLC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLC	2013-00-26	2013-00-25	39500	Local	1879	cpm	2164147	33323540670	Creative:2164147: FTW_131025_Sundance Square_Parking_320	50x320	http://sundancesquare4.tru-m.com/info/parking/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2146273	29931822030	Creative:2146273: WCH 130730 HobLob BTS50x300 300x50		http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_c	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4499	NBC 10 Philadelphia	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1366	syracuse.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	153	cpm	2159752	32386947750	Creative:2159752: SAC 131004 Big5 BasketTeam 320x50.jpg	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	null	null	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	null	cpm	2129708	28654897710	MA Creative:81222:300x50: BLX_130603_SingingRiver [81222]	50x300	http://www.mysrhs.com/services-a-specialties/healthplex.html?utm_source=sunherald&utm_medium=digital&utm_campaign=mayhplex	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128404	FTW 131019 Mediwell Retail Company mobile IMPLOC	161975790	McClatchy	mcclatchy@example.com	FTW_MediwellRetailCompany_5747_MED02	1107	Fort Worth Star-Telegram	2141018	47762430	1019 FTW ROS	2013-00-19	2013-00-18	20000	Local	8	cpm	2146572	29982504870	Creative:2146572: FTW 130731 Mediwell OK 216x36	36x216	http://ftwmesdfw4.tru-m.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	null	null	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	null	cpm	2132083	28765924110	Creative:2132083: MOD 130618 Panama 300x50	50x300	http://www.cruisecompany.com/destinations/panama.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129333	TCY 131105 Jim Custer	167018670	McClatchy	mcclatchy@example.com	TCY Jim Custer Enterprises	null	null	2144305	50781750	TCY 131105 JCuster ROS	2013-00-05	2013-00-09	25000	Local	null	cpm	2165387	33546966990	Creative:2165387: TCY 131101 JCuster 320x50	50x320	http://custershows.com/home.php?flag=1&secid=7	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2052	Tri-City Herald	2136653	44646990	3770427_TCY_Oct13_216x36_300x50_320x50	2013-00-01	2013-00-31	77828	Local	595	cpm	2155511	31483582710	Creative:2155511: 3770427_TCY_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TriCity&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35163	35054670	MA CLT 131209 Honda of	2013-00-09	2013-00-15	60000	Local	null	cpm	2155437	31475730270	Creative:2155437: CLT_130910_HondaOfConcord_216x36.inred	36x216	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.4;sz=216x36	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	2048	The Wichita Eagle	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	19206	cpm	2141739	29253659430	Creative:2141739: WCH 130703 Wendys PBC 320x50	50x320	http://www.kansas.com/static/ad/wendyspcb/index.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128123	MOD 131004 Pacific Roofing	160820070	McClatchy	mcclatchy@example.com	MOD Pacific Roofing	null	null	2139984	46927350	MOD ROS Apps 300x50 320x50 216x36	2013-00-04	2013-00-29	30000	Local	null	cpm	2159622	32349560670	Creative:2159622: MOD 131003 PacRoof New 300x50.jpg	50x300	http://tinyurl.com/bdb2v52	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2123990	KCM 130702 KCRAR	144135750	McClatchy	mcclatchy@example.com	KCM KCRAR	1159	Kansas City Star	2127934	37412190	KCM 130702 KCRAR	2013-00-02	2013-00-31	100000	Local	5	cpm	2141332	29183674710	Creative:2141332: KCM 130702 KCRAR Homeowner 320x50	50x320	http://www.KCHomePrograms.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128164	STC 131009 Limerock Court	160954470	McClatchy	mcclatchy@example.com	STC Limerock Court	null	null	2140136	47043510	131009 Limerock Court ROS	2013-00-09	2013-00-30	82000	Local	null	cpm	2159797	32386992870	Creative:2159797: STC 131009 Limerock Court 300x50	50x300	http://www.prm-mgt.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128731	MOD 131017 Phillips Lighting	164061630	McClatchy	mcclatchy@example.com	MOD Philips Lighting	2041	The Modesto Bee	2141830	48655590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-03	7500	Local	1	cpm	2162143	32921333790	Creative:2162143: MOD 1310 Phillips Lighting 216x36	36x216	http://www.phillipslighting.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	null	null	34254	35038230	MA 1201 ROS All Devices	2013-00-01	2013-00-31	187500	Local	null	cpm	2127555	28653796710	MA Creative:59207:300x50: OLY_130103_LesSchwab_Tire [59207]	50x300	http://tinyurl.com/abqpjwo	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	null	null	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	null	cpm	2131324	28724637270	MA Creative:82559:320x50: MOD 130611 Mediterranean [82559]	50x320	http://www.cruisecompany.com/destinations/mediterranean.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
13904	MOD 130502 Carrollton Mortgage	140920710	McClatchy	mcclatchy@example.com	MOD_Carrollton Mortgage	null	null	45505	35211150	MA MOD 130503 ROS	2013-00-17	2014-00-14	43238	Local	null	cpm	2130902	28724584230	MA Creative:76881:300x50: MOD 130502 Reverse Mortgages [76881]	50x300	http://modesto.impresslocal.mobi/carrollton-mortgage/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6366	AdM-Sports	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1314	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128080	SLO 131003 Century Cinemas	160781190	McClatchy	mcclatchy@example.com	SLO Century Cinemas	2043	The Tribune	2139829	46863270	1003 SLO ROS	2013-00-03	2013-00-31	80000	Local	353	cpm	2159538	32338359630	Creative:2159538: SLO_131003_CenturyCinemas_320x50.jpg	50x320	http://www.parkcinemas.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129065	WCH 131109 Groves Retail Liquor	165893550	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	null	null	2143338	49767270	WCH ROS FT-Sat 320x50 300x50 216x36	2013-00-09	2013-00-30	50000	Local	null	cpm	2164238	33326917110	Creative:2164238: WCH 131025 GrovesLiquor Sale 216x36.gif	36x216	http://www.kansas.com/static/ad/groves/	null	Ad Unit:Mobile Web Banner(mma); Uhow:Sat 08-09(152),Sat 22-23(166),Sat 11-12(155),Sat 17-18(161),Sat 16-17(160),Sat 06-07(150),Sat 02-03(146),Sat 23-24(167),Sat
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	1398	The Olympian	34252	35039670	MA 1001 ROS All Devices	2013-00-01	2013-00-31	187500	Local	75632	cpm	2130580	28724532030	MA Creative:59205:320x50: OLY_130103_LesSchwab_Tire [59205]	50x320	http://tinyurl.com/abqpjwo	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	null	null	2134950	43686870	RAL 131104 Otto ROS	2013-00-04	2013-00-01	100000	Local	null	cpm	2153527	31298363550	Creative:2153527: RAL 130830 Otto WhyMove 216x36	36x216	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5089	Ada Evening News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	2048	The Wichita Eagle	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	4	cpm	2154730	31421029710	Creative:2154730: WCH 130906 Midwest Kia Special 300x50	50x300	http://midwestkia.com	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1993	The Idaho Statesman	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	4	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	1001	cpm	2165499	33548140590	Creative:2165499: SAC 131004 big5 fallbball eteam 320x50	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
14912	RHL 1305 Booknack	140953350	McClatchy	mcclatchy@example.com	RHL Booknack	null	null	47349	35312430	MA 130530 Booknack ROS	2013-00-17	2014-00-21	590484	Local	null	cpm	2131179	28724619390	MA Creative:80613:216x36: RHL_130529_Booknack_Allsz [80613]	36x216	https://sites.google.com/a/heraldonline.com/booknack-landing-page-april-2013/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128404	FTW 131019 Mediwell Retail Company mobile IMPLOC	161975790	McClatchy	mcclatchy@example.com	FTW_MediwellRetailCompany_5747_MED0 2	1107	Fort Worth Star-Telegram	2141018	47762430	1019 FTW ROS	2013-00-19	2013-00-18	20000	Local	1377	cpm	2150486	30978960390	Creative:2150486: FTW 130731 Mediwell OK 320x50	50x320	http://ftwmesdfw4.tru-m.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5729	Prio Legacy	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	20	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126727	LEX 130906 Midway College	155022870	McClatchy	mcclatchy@example.com	LEX Midway College	2000	Lexington Herald-Leader	2135183	43893990	0906 LEX ROS	2013-00-06	2013-00-31	50000	Local	2853	cpm	2153879	31344328110	Creative:2153879: LEX_130903_MidwayCollege_320x50.jpg	50x320	http://info.midway.edu/enrolling-now_2013?utm_campaign=HL+UK+Football+Banner+Ads&utm_medium=Paid+advertising&utm_source=Banner	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128132	BRD 131008 Hyundai of Bradenton	160899270	McClatchy	mcclatchy@example.com	BRD Hyundai of Bradenton	2044	Bradenton Herald	2139997	46974270	BRD 131008 Hyundai ROS	2013-00-08	2013-00-08	32000	Local	74	cpm	2158243	32132530470	Creative:2158243: BRD 130926 Hyundai 216x36	36x216	http://www.hyundaiofbradenton.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	null	null	2135448	44092710	STC 13095 Stocker Chev	2013-00-05	2013-00-31	297000	Local	null	cpm	2151304	31146987270	Creative:2151304: STC_130821_Stocker300x50	50x300	http://www.stockerchevrolet.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web Tablet(16),MeeGo App(10),Windows Phone App(13),iPhone App(15),J2ME App(8),Android App(6),Palm
2128923	BND 131025 Memorial Hospital	164983470	McClatchy	mcclatchy@example.com	Memorial Hospital	2045	Belleville News-Democrat	2142802	49281270	BND 131025 ROS & Apps	2013-00-25	2013-00-29	16000	Local	268	cpm	2158701	32236690590	Creative:2158701: BND 131002 MemorialHosp 320x50	50x320	http://belleville.impresslocal.mobi/memorial-hospital/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126398	MOD 131104 Posey's Hearing	153276750	McClatchy	mcclatchy@example.com	MOD Posey's Hearing	null	null	2134216	43260750	MOD 131104 ROS & Apps	2013-00-04	2013-00-29	50000	Local	null	cpm	2150568	30981854670	Creative:2150568: MOD_130816_PoseysHearing_300x50.jpg	50x300	http://tinyurl.com/nepzv4d	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
13038	FTW 130408 Frost Bank	140904390	McClatchy	mcclatchy@example.com	Frost Bank	1107	Fort Worth Star-Telegram	2133393	42733110	FTW 130819 Year ROS	2013-00-19	2013-00-31	349712	Local	69286	cpm	2129513	28654800510	MA Creative:79010:320x50: FTW_130516_XLarge [79010]	50x320	http://www.frostbank.com/Pages/online-mobile-iphone.aspx	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	127	Kentucky Standard	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	7786	Scopely Worldly	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	50	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5823	TalkMe TalkatoneAnap	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	192	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
10466	SAC 130112 Elk Grove Audi	140875950	McClatchy	mcclatchy@example.com	SAC ELK GROVE Audi	1406	The Sacramento Bee	2137747	45400110	SAC iphone 320x50	2013-00-19	2013-00-31	173526	Local	38382	cpm	2157284	31910580750	Creative:2157284: SAC 130919 EGAudi Audi 320x50.jpg	50x320	http://www.elkgroveaudica.com/index.htm	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	1159	Kansas City Star	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	100548	cpm	2155857	31517916150	Creative:2155857: KCM 130912 HobLob Autumn 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-KansasCityStar&utm_medium=Mobile&utm_campaign=Fall	Android App	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127844	FTW 131002 Russell Feed and Supply mobile IMPLOC	160161750	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	1107	Fort Worth Star-Telegram	2139093	46334550	FTW 131002 Russell ROS	2013-00-02	2013-00-01	15000	Local	25	cpm	2151583	31164742230	Creative:2151583: FTW 130822 Russell Cedarcide 320x50	50x320	http://russellfeedandsupply4.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	60	cpm	2154354	31388923830	Creative:2154354: BOI_130905_FDAF_BuiltFordTough_216x36	36x216	http://www.thinkfordnow.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127280	BOI 130918 United Way	157477950	McClatchy	mcclatchy@example.com	United Way	1993	The Idaho Statesman	2137218	45026670	131001 BOI Mobile Web/Apps 320x50	2013-00-01	2013-00-31	45000	Local	3759	cpm	2156542	31757624670	Creative:2156542: BOI 130916 United Way 320x50.jpg	50x320	http://www.youtube.com/watch?v=BS-R_U9s00c	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1999	timesunion.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35163	35054670	MA CLT 131209 Honda of	2013-00-09	2013-00-15	60000	Local	null	cpm	2127802	28654109310	MA Creative:64154:320x50: CLT 130207 Honda of Concord [64154]	50x320	http://hondaofconcord.com/charlotteobserver.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
7113	BLH 120829 & 130510 Rice Insurance	140854110	McClatchy	mcclatchy@example.com	TBH_Rice Insurance	1371	The Bellingham Herald	46034	35229750	MA 0510 BLH ROS	2013-00-17	2013-00-31	63247	Local	1732	cpm	2130956	28724590710	MA Creative:77795:320x50: BLH_121107_RiceInsurance_Medic [77795]	50x320	http://tinyurl.com/b5gp2zx	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127840	FTW 131001 Queen City Music Hall mobile IMPLOC	160160310	McClatchy	mcclatchy@example.com	FTW_QueenCityMusicHall_8167_QUE06	1107	Fort Worth Star-Telegram	2139089	46330950	FTW 131001 QueenCity ROS	2013-00-01	2013-00-31	32500	Local	205	cpm	2158068	32105487630	Creative:2158068: FTW 130925 Generic 320x50	50x320	http://impresslocal20.tru-m.com/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12090	BRD 130309 Cox Mazda	140891910	McClatchy	mcclatchy@example.com	BRD Cox Mazda	2044	Bradenton Herald	40140	35128590	MA 0309 ROS BHerald	2013-00-17	2013-00-31	282533	Local	99683	cpm	2129282	28654702230	MA Creative:68167:320x50: BRD_13036_CoxMazda_Sedan [68167]	50x320	http://www.coxmazda.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2128687	BND 131021 Meyer Honda	164031990	McClatchy	mcclatchy@example.com	BEL_Meyer Honda	null	null	2141769	48629310	BND 131021 ROS & Apps	2013-00-21	2013-00-02	50000	Local	null	cpm	2162052	32919469590	Creative:2162052: BND_131021_MeyerHonda_savings_300x50.	50x300	http://tinyurl.com/lfgpvea	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7794	KABC Alarm Clock	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	0	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	101	UberMedia Plume Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	67	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	null	cpm	2160964	32591673990	Creative:2160964: BOI St. Alphonsus Couple 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	60	Nexage Univision iOS	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	58	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10776	MOD 130124 Park Greenhouse	140878830	McClatchy	mcclatchy@example.com	MOD Park Greenhouse	2041	The Modesto Bee	35907	35073870	MA MOD 130124 ROS	2013-00-17	2014-00-17	64372	Local	8979	cpm	2127638	28654069230	MA Creative:61639:320x50: MOD 130124 PG/UpcomingSpecials [61639]	50x320	http://tinyurl.com/b5jgjl	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	7593	Zynga- Whats the Phrase	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	884	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5451	Hayward Daily Review	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140007	46984470	MA CLT 131223 Honda of	2013-00-23	2013-00-31	80000	Local	null	cpm	2155437	31475730270	Creative:2155437: CLT_130910_HondaOfConcord_216x36.inred	36x216	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.4;sz=216x36	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128259	FTW 131009 UNT Health Science Center	161304390	McClatchy	mcclatchy@example.com	FTW_UniversityOfNorthTexasHealthScience Center_6728	null	null	2140402	47281230	Mobile Web/Apps 320x50, 300x50, 216x26	2013-00-09	2013-00-08	20000	Local	null	cpm	2160124	32427922590	Creative:2160124: FTW UNTHSC 300x50.jpg	50x300	http://unthealth4.tru-m.com	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6625	Tapit Supply Anap	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128421	WCH 131026 Davis Moore - Fiat	161988390	McClatchy	mcclatchy@example.com	KAN Davis Moore	2048	The Wichita Eagle	2141059	47780190	WCH ROS 320x50 300x50 216x36	2013-00-26	2013-00-28	50000	Local	9686	cpm	2160935	32591646870	Creative:2160935: WCH 131010 DavisMoore Fiat 320x50.gif	50x320	http://tinyurl.com/m6u9gne	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127702	FTW 131001 The Skin Clinic mobile IMPLC	159811110	McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SKI15	null	null	2138622	46005630	FTW 131001 SkinClinic ROS	2013-00-01	2013-00-31	10000	Local	null	cpm	2130370	28655054070	Creative:2130370: MA FTW_130605_NewYou	36x216	http://theskinclinicinc3.tru-m.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1486	ydr.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	null	null	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	null	cpm	2161155	32619669870	Creative:2161155: WCH 131011 Wendys PBC 300x50	50x300	http://www.kansas.com/static/ad/wendyspcb/index.html	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127697	FTW 130930 Texas Appliance mobile IMPLC	159807390	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	1107	Fort Worth Star-Telegram	2138615	45998190	FTW 130930 TXApp ROS	2013-00-30	2013-00-29	40000	Local	70	cpm	2158239	32132469870	Creative:2158239: FTW 130926 TexasApp 320x50	50x320	http://monogram1.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127861	WCH 131005 Apadana Rugs	160201590	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	2048	The Wichita Eagle	2139159	46389870	WCH 131101 Apadana ROS	2013-00-01	2013-00-03	20000	Local	2701	cpm	2158357	32135151630	Creative:2158357: WCH 130926 Apadana Liquidation 320x50	50x320	http://www.kansas.com/static/ad/apadana/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129191	FTW 131031 Amazon	166315230	McClatchy	mcclatchy@example.com	Amazon	1107	Fort Worth Star-Telegram	2143827	50145630	FTW 131031 Amazon	2013-00-31	2013-00-06	45004	Local	20816	cpm	2164735	33405610830	Creative:2164735: FTW 131031 Amazon.com 320x50	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H25S5Y6VW0H8PNY49&showNewJDP=yes&IPath=QHKV0A	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
8491	LEX 1211 Rector Hayden	140861070	McClatchy	mcclatchy@example.com	Rector Hayden Realtors	null	null	26694	35001630	MA LEX 1211 ROS mobile	2013-00-17	2013-00-31	234370	Local	null	cpm	2127586	28654029270	MA Creative:48659:300x50: LEX Rector Hayden [48659]	50x300	https://itunes.apple.com/us/app/rectorhayden/id562025111?mt=8	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2123376	ANC 130618 NMS Lodging	141442110	McClatchy	mcclatchy@example.com	ANC NMS Lodging	1010	Anchorage Daily News	2125630	35731110	ANC 130618 ROS	2013-00-18	2013-00-28	750000	Local	12853	cpm	2132114	28766880510	Creative:2132114: ANC 130618 Stay	50x320	http://tinyurl.com/lf9zt3y	Android App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1414	The Telegraph	2136651	44645910	3770427_MAC_Oct13_216x36_300x50_320x50	2013-00-01	2013-00-31	77828	Local	75398	cpm	2155505	31483571310	Creative:2155505: 3770427_MAC_320x50_0915_1128_Autumn Macon&utm_medium=Mobile&utm_campaign=Fall	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2042	Merced Sun-Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	25	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2127840	FTW 131001 Queen City Music Hall mobile IMPLC	160160310	McClatchy	mcclatchy@example.com	FTW_QueenCityMusicHall_8167_QUE06	1107	Fort Worth Star-Telegram	2139089	46330950	FTW 131001 QueenCity ROS	2013-00-01	2013-00-31	32500	Local	45	cpm	2158068	32105487630	Creative:2158068: FTW 130925 Generic 320x50	50x320	http://impresslocal20.tru-m.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4548	The Oakland Press Mobile	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	1374	The Charlotte Observer	43567	35187150	MA CLT 131025 Toyota of	2013-00-25	2013-00-31	100000	Local	159	cpm	2160080	32419917510	Creative:2160080: CLT_131007_ToyotaOfConcord_320x50.jpg	50x320	http://impresslocal39.tru-m.com/toyota-of-concord/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1228	MLive.com: Detroit	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	29	USCC Gas Price Watch	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33734	35035350	MA 1201 ROS All Devices	2013-00-01	2013-00-31	50000	Local	null	cpm	2139479	28963930830	Creative:2139479: SAC_130624_Lasher_1683101_320x50.jpg	50x320	http://www.elkgrovedodge.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127650	BLH 130930 Charter College	159655230	McClatchy	mcclatchy@example.com	BLH Charter College	1371	The Bellingham Herald	2138497	45885630	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	72000	Local	175	cpm	2158047	32101963350	Creative:2158047: BLH 130925 CharterColl Hospt 320x50.jpg	50x320	http://tinyurl.com/mmu3vxs	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2144303	50780910	FTW 131104 Hobby Lobby News	2013-00-04	2013-00-17	19425	Local	null	cpm	2165379	33546937710	Creative:2165379: FTW 1311 Hobby Lobby News 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-News&utm_campaign=Fall	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Content category:News and Information(97); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6150	WITI	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5057	Sharon Herald	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136661	44650230	3770427_FRS_Nov13_216x36_300x50_320 2013-00-01 x50	2013-00-01	2013-00-30	77828	Local	null	cpm	2155494	31483556550	Creative:2155494: 3770427_FRS_300x50_0915_1128_Autumn Fresno&utm_medium=Mobile&utm_campaign=Fall	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Fresno&utm_medium=Mobile&utm_campaign=Fall	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6841	MiniGolfMatchUP	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	61	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2124164	TAC 130710 TAPCO Credit Union	144753870	McClatchy	mcclatchy@example.com	TAC TAPCO Credit Union	2051	The News Tribune	2128298	37635750	0710 TAC ROS	2013-00-10	2014-00-10	112500	Local	233	cpm	2142273	29359598670	Creative:2142273: TAC_130708_TAPCO_CU_216x36.jpg	36x216	https://www.tapcocu.org/	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1770	The Salem News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128567	MOD 131015 Planet Fitness	163003470	McClatchy	mcclatchy@example.com	Planet Fitness	2041	The Modesto Bee	2141472	48228030	MOD 131015 Planet Fitness	2013-00-15	2013-00-03	52500	Local	244	cpm	2161539	32807563590	Creative:2161539: MOD_131015_PlanetFitness_320x50	50x320	http://www.planetfitness.com/gyms/CA	Mobile Web	Platform:Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Windows Phone App(13),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2128848	FTW 131022 American Made Windows mobile IMPLC	164616870	McClatchy	mcclatchy@example.com	FTW_AmericanMadeWindows_5325_AME8 3	1107	Fort Worth Star-Telegram	2142188	48952830	1022 FTW ROS	2013-00-22	2013-00-21	7500	Local	6	cpm	2162644	33019697910	Creative:2162644: FTW_131021_AmericanMadeWindow_216x3	36x216	http://americanwindowsdfw3.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	null	cpm	2160964	32591673990	Creative:2160964: BOI St. Alphonsus Couple 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6153	WREG	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2045	Belleville News-Democrat	2136654	44647590	3770427_BND_Nov13_216x36_300x50_320 2013-00-01 x50	2013-00-01	2013-00-30	77828	Local	10586	cpm	2155481	31478088870	Creative:2155481: 3770427_BND_320x50_0915_11128_Autum Belleville&utm_medium=Mobile&utm_campaign=Fall	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Belleville&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6170	Goal iPhone	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	4	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127696	RAL 131001 Briar Chapel	159807150	McClatchy	mcclatchy@example.com	RAL Briar Chapel	1396	The News & Observer	2138614	45997230	RAL 131001 Briar Chapel	2013-00-01	2013-00-31	100000	Local	156	cpm	2158236	32132451630	Creative:2158236: RAL_130926_Briar Chapel_320x50	50x320	http://www.briarchapelinc.com/?utm_campaign=Online_Advertising&utm_medium=NO_ROSGeo&utm_source=N Mobile NewsandObserver&utm_content	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Windows Phone App(13),Palm App(12),MeeGo App(10),Mobile Web(11),iPhone App(15),BlackBerry App(7),J2ME
2128912	FTW 131024 UNFI	164976870	McClatchy	mcclatchy@example.com	FTW UNFI	null	null	2142347	49106550	1024 FTW ROS	2013-00-24	2013-00-30	18001	Local	null	cpm	2162980	33217141590	Creative:2162980: FTW_131024_UNFI_300x50.jpg	50x300	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.31.0.0.0&job_id=J3H0H466DWW4PS0C7YM&showNewJDP=yes&IPath=LKV0A	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
14251	MOD 130511 Buy Rite	140928990	McClatchy	mcclatchy@example.com	MOD_Buy Rite	2041	The Modesto Bee	45997	35229030	MA MOD 130511 ROS	2013-00-17	2014-00-30	44999	Local	2479	cpm	2129548	28654833390	MA Creative:80625:320x50: MOD 130529 Savings [80625]	50x320	http://localsearch.modbee.com/directory/listing//116131	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	103	Nexage Univision MW	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	11	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125615	RHL_WhiteRoseVeterinary_8504_643	150634350	McClatchy	mcclatchy@example.com	RHL White Rose Vet	1387	The Herald	2132208	40506870	130807 ROS 320x250	2013-00-07	2013-00-09	80000	Local	5345	cpm	2158541	32191109910	Creative:2158541: RHL White Rose Vet 320x50 Expandable	50x320	N/A	iPhone App	Platform:Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128637	FTW 131018 Classic Arlington	163787910	McClatchy	mcclatchy@example.com	FTW Classic Arlington	1107	Fort Worth Star-Telegram	2141652	48417750	1018 FTW ROS	2013-00-18	2013-00-04	83333	Local	19384	cpm	2151007	31097549430	Creative:2151007: FTW 130820 ClassArl Best Pricing 320x50	50x320	http://www.classicarlington.com/	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	null	null	2139712	46742430	RAL 131201 Allen Tate	2013-00-01	2013-00-31	235264	Local	null	cpm	2159356	32319548550	Creative:2159356: RAL_131002_Allen Tate_216x36	36x216	http://tinyurl.com/a6fsyh6	null	Ad Unit:Mobile Web Banner(mma); Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),Android App(6),BlackBerry App(7),
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48086	35436150	MA BOI 131101 FDAF	2013-00-01	2013-00-25	12000	Local	989	cpm	2130210	28655032110	MA Creative:81241:320x50: BOI 130605 FDAF [81241]	50x320	http://www.thinkfordnow.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
15452	MOD 130606 Landon's Mens Wear	140972310	McClatchy	mcclatchy@example.com	MOD_Landons Mens Wear	null	null	48536	35406750	MA MOD 130607 Landons	2013-00-17	2014-00-30	49943	Local	null	cpm	2130015	28654973670	MA Creative:81970:300x50: MOD_130606_LandonsMensWear [81970]	50x300	http://modesto.planetdiscover.com/files/listings/pdf/128986/landonsleviad.pdf	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2124449	BOI 130717 Biolife	145794990	McClatchy	mcclatchy@example.com	BOI Biolife	1993	The Idaho Statesman	2129132	38115030	BOI 130801 Biolife	2013-00-01	2014-00-30	440000	Local	297	cpm	2143396	29474063670	Creative:2143396: BOI 130712 Biolife 216x36 36x216	50x320	http://ads.idahostatesman.com/2013/biolife/	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128164	STC 131009 Limerock Court	160954470	McClatchy	mcclatchy@example.com	STC Limerock Court	2040	Centre Daily Times	2140136	47043510	131009 Limerock Court ROS	2013-00-09	2013-00-30	82000	Local	67	cpm	2159794	32386992510	Creative:2159794: STC 131009 Limerock Court 216x36	36x216	http://www.prm-mgt.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	null	null	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	null	cpm	2141426	29220839070	Creative:2141426: WCH 130702 MidwestKia Special 320x50	50x320	http://midwestkia.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1406	The Sacramento Bee	2136664	44651430	3770427_SAC_Nov13_216x36_300x50_320x50	2013-00-01	2013-00-30	77828	Local	184	cpm	2155508	31483571790	Creative:2155508: 3770427_SAC_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Sacramento&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	584	Uber Plume Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5145	Herald Banner	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128687	BND 131021 Meyer Honda	164031990	McClatchy	mcclatchy@example.com	BEL_Meyer Honda	2045	Belleville News-Democrat	2141769	48629310	BND 131021 ROS & Apps	2013-00-21	2013-00-02	50000	Local	486	cpm	2162110	32921029950	Creative:2162110: BND_131017_MeyerHonda_Savings_320x50	50x320	http://tinyurl.com/lfgpvea	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128360	FTW 131010 Dentures And Dental Services mobile iMPLOC	161801550	McClatchy	mcclatchy@example.com	FTW_DenturesAndDentalServices_5256_DE1107 N40		Fort Worth Star-Telegram	2140810	47600670	FTW 131010 Dentures And Dental Services	2013-00-10	2013-00-09	20000	Local	10892	cpm	2160525	32513522670	Creative:2160525: FTW_131009_DentureAndDental 320x50	50x320	http://lakeworthdentures3.tru-m.com	iPhone App	Platform:J2ME App(8),Windows Phone App(13),Android App(6),BlackBerry App(7),iPhone App(15),Mobile Web(11),MeeGo App(10),iPad App(14),Palm App(12); Ad Unit:Mobile Web
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	2060	cpm	2129433	28654760310	MA Creative:74878:320x50: ANC 130419 ARRC One [74878]	50x320	http://alaskarailroad.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33884	35036790	MA ANC 131001 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2149280	30765905670	Creative:2149280: ANC_130812_AKSales_equinox_300x50.jpg	50x300	http://www.alaskasalesandservice.com/supersale	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127679	BLH 130930 Mount Baker Theatre	159681870	McClatchy	mcclatchy@example.com	BLH Mount Baker Theatre	1371	The Bellingham Herald	2138539	45908430	BLH ROS Apps 300x50 320x50 216x36	2013-00-30	2013-00-03	30000	Local	69	cpm	2158134	32111627910	Creative:2158134: BLH 130925 MBT NewSeason 320x50.jpg	50x320	http://extra.bellinghamherald.com/pages/mbt/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	1159	Kansas City Star	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	14544	cpm	2161266	32776647030	Creative:2161266: KCM 131014 Gladstone Avenger 320x50	50x320	http://www.buyladstone.com	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	2040	Centre Daily Times	2135448	44092710	STC 13095 Stocker Chev	2013-00-05	2013-00-31	297000	Local	19742	cpm	2152464	31225503750	Creative:2152464: STC_130821_Stocker320x50	50x320	http://www.stockerchevrolet.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web Tablet(16),MeeGo App(10),Windows Phone App(13),iPhone App(15),J2ME App(8),Android App(6),Palm
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	861	cpm	2165495	33548139510	Creative:2165495: SAC 130912 big5 58anniv eteam 320x50.jpg	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	32489	cpm	2129439	28654761030	MA Creative:74880:320x50: ANC 130419 ARRC Three [74880]	50x320	http://alaskarailroad.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127047	LEX 130913 Central Bank	155840670	McClatchy	mcclatchy@example.com	LEX Central Bank	2000	Lexington Herald-Leader	2136604	44592390	0913 LEX ROS GT-LEX DMA	2013-00-13	2013-00-30	450000	Local	242236	cpm	2155971	31521314310	Creative:2155971: LEX_130912_CentralBank_320x50.jpg	50x320	http://servedby.flashalking.com/click/3/26057;652782;0;209;0/?ft_width=300&ft_height=50&url=4319175	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Lexington KY(541)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	2048	The Wichita Eagle	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	47673	cpm	2154731	31421029830	Creative:2154731: WCH 130906 Midwest Kia Special 320x50	50x320	http://midwestkia.com	Android App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	271	InMobiSupply US Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1317	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1406	The Sacramento Bee	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	64	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	507	House of Fear	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	643	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126723	TAC 130906 Les Schwab	155021310	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	2135173	43889790	TAC ROS Apps 300x50 216x36 320x50	2013-00-06	2014-00-06	3600000	Local	8	cpm	2153871	31344158550	Creative:2153871: TAC_130903_LesSchwab_Tire_300x50.jpg	50x300	http://wwwb.thenewstribune.com/adv/microsite/lesschwab_mobilesplash/index.html	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128406	FTW 131026 Riskkys BBQ mobile iMPLOC	161977230	McClatchy	mcclatchy@example.com	FTW_RiskkysBBQ_2090_RIS85	1107	Fort Worth Star-Telegram	2141021	47763510	1026 FTW ROS	2013-00-26	2013-00-25	32000	Local	8594	cpm	2157674	32037985470	Creative:2157674: FTW 130923 Riskkys SlicedBeef 320x50	50x320	http://riskkys5.tru-m.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	275	InMobi IP Address Only	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	304	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6180	Amobee Accuweather	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129247	BLH 131104 Les Schwab	166637310	McClatchy	mcclatchy@example.com	BLH Les Schwab	null	null	2144083	50325030	BLH ROS 300x50 216x36 320x50	2013-00-04	2013-00-01	80000	Local	null	cpm	2165076	33462923190	Creative:2165076: BLH 131030 LesSchwab Safety 320x50.jpg	50x320	http://extra.bellinghamherald.com/pages/lesschwab_m/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126774	NTL_Mosaic Life_3948688	155172630	McClatchy	mcclatchy@example.com	Mosaic Life	1159	Kansas City Star	2135348	44010150	NTL_MosaicLife_3948688	2013-00-04	2013-00-24	54745	Local	13668	cpm	2154050	31365759990	Creative:2154050: 3948688_KCM_320x50_090413	50x320	http://bs.serving-sys.com/BurstingPipe/adServer.bs?cn=tf&c=20&mc=click&pli=7860485&PluID=0&ord=%CACHEBUSTER%	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126483	RHL 130831 Clemson	153544230	McClatchy	mcclatchy@example.com	RHL Clemson	1387	The Herald	2138520	45895590	0927 RHL ROS	2013-00-27	2013-00-31	100000	Local	26	cpm	2152788	31249495110	Creative:2152788: RHL_130828_Clemson_320x50.gif	50x320	http://www.clemson.edu/best-university-in-south-carolina/	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1226	MLive.com: Ann Arbor	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	4	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127799	FTW 130930 GL Hunt mobile IMPLCOC	159971790	McClatchy	mcclatchy@example.com	FTW_GLHunt_6119_GLH06	null	null	2139005	46223310	FTW 130930 GLHunt ROS	2013-00-30	2013-00-29	30000	Local	null	cpm	2153048	31269366510	Creative:2153048: FTW 130829 GL Hunt Foundation 216x36	36x216	http://glhunt5.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128923	BND 131025 Memorial Hospital	164983470	McClatchy	mcclatchy@example.com	Memorial Hospital	2045	Belleville News-Democrat	2142802	49281270	BND 131025 ROS & Apps	2013-00-25	2013-00-29	16000	Local	117	cpm	2158701	32236690590	Creative:2158701: BND 131002 MemorialHosp 320x50	50x320	http://belleville.impresslocal.mobi/memorial-hospital/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7150	Game World	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	21	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126723	TAC 130906 Les Schwab	155021310	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	2135173	43889790	TAC ROS Apps 300x50 216x36 320x50	2013-00-06	2014-00-06	3600000	Local	142944	cpm	2153872	31344158670	Creative:2153872: TAC_130903_LesSchwab_Tire_320x50.jpg	50x320	http://wwwb.thenewstribune.com/adv/microsite/lesschwab_mobilesplash/index.html	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	null	null	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	null	cpm	2165487	33548059110	Creative:2165487: SAC 130912 big5 58anniv weekly 300x50.jp	50x300	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7790	Federated Media-News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	8	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43567	35187150	MA CLT 131025 Toyota of	2013-00-25	2013-00-31	100000	Local	null	cpm	2160082	32419926030	Creative:2160082: CLT_131007_ToyotaOfConcord_300x50.jpg	50x300	http://impresslocal39.tru-m.com/toyota-of-concord/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128441	FTW 131022 BicyclesInc_IMPLCOC	162096150	McClatchy	mcclatchy@example.com	FTW_BicyclesInc_4767_BIC07	null	null	2141086	47846070	131022 BicyclesInc ROS	2013-00-22	2013-00-21	30000	Local	null	cpm	2161025	32605179390	Creative:2161025: FTW 131022 BicyclesInc 300x50	50x300	http://bicyclesinc2.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	271	InMobiSupply US Android	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1593	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	1406	The Sacramento Bee	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	5264	cpm	2157481	31955838750	Creative:2157481: SAC 130920 Enterprise 1813314 320x50.jpg	50x320	http://impresslocal82.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128261	FTW 121009 Coldwell Banker	161308950	McClatchy	mcclatchy@example.com	DFW_Coldwell Banker	1107	Fort Worth Star-Telegram	2140405	47282550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-09	2013-00-08	72957	Local	76	cpm	2160129	32429625510	Creative:2160129: FTW Oct Coldwell Banker 216x36.jpg	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?APath=2.21.0.0.0&job_id=J3H86M6JDXV5Z	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128420	WCH 131029 Davis Moore - Lincoln	161988150	McClatchy	mcclatchy@example.com	KAN Davis Moore	2048	The Wichita Eagle	2141057	47779470	WCH ROS 300x50 320x50 216x36	2013-00-29	2013-00-03	50000	Local	2559	cpm	2160932	32591643990	Creative:2160932: WCH 131010 DavisMoore Lincoln 320x50.gif	50x320	http://tinyurl.com/kacawkg	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128912	FTW 131024 UNFI	164976870	McClatchy	mcclatchy@example.com	FTW UNFI	1107	Fort Worth Star-Telegram	2142347	49106550	1024 FTW ROS	2013-00-24	2013-00-30	18001	Local	275	cpm	2162983	33217141950	Creative:2162983: FTW_131024_UNFI_320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.31.0.0.0&job_id=J3H0H466DWW4PS0C7YM&showNewJDP=yes&IPath=ILKV0A	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129026	CLT 131028 Viola Lyles for City Council	165730470	McClatchy	mcclatchy@example.com	CLT Viola Lyles For City Council	1374	The Charlotte Observer	2143308	49746870	CLT 131028 ROS & Apps	2013-00-28	2013-00-05	70000	Local	38379	cpm	2164176	33324369150	Creative:2164176: CLT_131025_CityCouncil_Lyles_320x50.jpg	50x320	http://www.voteviaalexanderlyles.com/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Charlotte NC(517); Ad Unit:Mobile Web Banner(mma)
2128280	FTW 131010 Stockyards Station mobile IMPLCOC	161421870	McClatchy	mcclatchy@example.com	FTW_StockyardsStation_5574_STO61	1107	Fort Worth Star-Telegram	2140494	47388150	1010 FTW ROS	2013-00-10	2013-00-09	30000	Local	6219	cpm	2130106	28654999590	MA Creative:81280:320x50: FTW_130603_GunFights [81280]	50x320	http://stockyardsstation4.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127300	MOD 130917 Direct Appliance	157485990	McClatchy	mcclatchy@example.com	MOD Direct Appliance	2041	The Modesto Bee	2137266	45052710	MOD 130917 ROS & Apps	2013-00-17	2013-00-29	80000	Local	142	cpm	2156596	31776447030	Creative:2156596: MOD_130916_DirectAppliance_event_216x3	36x216	http://modesto.impresslocal.mobi/direct-appliance/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	null	null	33720	35028030	MA 1201 ROS All Devices	2013-00-01	2013-00-31	50000	Local	null	cpm	2130844	28724575590	MA Creative:73164:216x36: SAC_130409_EGSUB_1531336 [73164]	36x216	http://www.elkgrovesubaru.com/specials/index.htm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129048	FTW 131026 Sundance Square mobile IMPLCOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLCOC	2013-00-26	2013-00-25	39500	Local	1456	cpm	2164150	33323545950	Creative:2164150: FTW_131025_Sundance Square_Shopping_320	50x320	http://sundancesquare4.tru-m.com/info/parking/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5439	StuckPixel - Android	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	149	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1048	cleveland	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1371	The Bellingham Herald	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	2	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128780	FTW 131019 Fort Worth Camera mobile IMPLCOC	164366190	McClatchy	mcclatchy@example.com	FTW_FortWorthCamera_5441_FOR203	null	null	2141901	48742830	FRS 131019 Fort Worth Camera	2013-00-19	2013-00-17	20000	Local	null	cpm	2162250	32960380590	Creative:2162250: FTW_131018_FortWorthCamera_300x50	50x300	http://fortworthcamera4.tru-m.com	null	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),Palm App(12),Mobile Web(11); Ad Unit:Mobile
2126587	STC 130903 Phfa	154575030	McClatchy	mcclatchy@example.com	STC_Phfa	2040	Centre Daily Times	2135440	44089230	STC 130903 Phfa MakeGood	2013-00-05	2013-00-30	11333	Local	5	cpm	2153111	31269970710	Creative:2153111: STC_130829_Phfa_320x50	50x320	http://phfa.org/preventforeclosure/	Mobile Web	Platform:Mobile Web Tablet(16),MeeGo App(10),Windows Phone App(13),iPhone App(15),Android App(6),J2ME App(8),Palm App(12),Mobile Web(11),BlackBerry

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	259	Central Kentucky News Journal	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10507	CLT 130114 Toyota of Concord	140875710	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	35146	35054430	MA CLT 131111 Toyota of	2013-00-11	2013-00-01	200000	Local	null	cpm	2154714	31420965390	Creative:2154714: CLT_130906_66455_R1_ToyotaOfConcord_oct2013 320x50.jpg	50x320	http://impresslocal39.tru-m.com/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6369	AMAAirHockeyStar	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2000	Lexington Herald-Leader	2136662	44650590	3770427_LEX_Nov13_216x36_300x50_320 x50	2013-00-01	2013-00-30	77828	Local	62	cpm	2155496	31483561110	Creative:2155496: 3770427_LEX_216x36_0915_1128_AutumnH	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Lexington&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128225	FTW 131008 European Skin Care mobile IMPLC	161238270	McClatchy	mcclatchy@example.com	DFW_European Skin Care	1107	Fort Worth Star-Telegram	2140328	47247150	1008 FTW ROS	2013-00-08	2013-00-07	30000	Local	4714	cpm	2160035	32419586790	Creative:2160035: FTW_131007_EuroSkin_320x50.gif	50x320	http://euroskincare4.tru-m.com	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33884	35036790	MA ANC 131001 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2127468	28653647550	MA Creative:58683:216x36: ANC 130101 AKSales/Closeout [58683]	36x216	http://alaskasalesandservice.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127843	FTW 131001 Military Gun Supply mobile IMPLC	160161510	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	1107	Fort Worth Star-Telegram	2139092	46333710	FTW 131001 Military ROS	2013-00-01	2013-00-31	10000	Local	48	cpm	2129632	28654878510	MA Creative:81048:320x50: FTW_130531_BuySale [81048]	50x320	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	583	UberSocial Android	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	7	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	1396	The News & Observer	2139711	46742070	RAL 131101 Allen Tate	2013-00-01	2013-00-30	235263	Local	4803	cpm	2159354	32319548310	Creative:2159354: RAL_131002_AllenTate_320x50	50x320	http://tinyurl.com/a6fsyh6	Android App	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
2128401	FTW 131018 Next Century Dental mobile IMPLC	161975310	McClatchy	mcclatchy@example.com	FTW_NextCenturyDental_3349_NEX02	1107	Fort Worth Star-Telegram	2141015	47761110	1018 FTW ROS	2013-00-18	2013-00-17	20000	Local	2041	cpm	2130365	28655053470	MA Creative:81748:320x50: FTW_130606_KidsExam [81748]	50x320	http://nextcenturydental6.tru-m.com	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127695	FTW 131001 Metro Express Services mobile IMPLC	159807030	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	1107	Fort Worth Star-Telegram	2138613	45996990	FTW 131001 MetroX ROS	2013-00-01	2013-00-31	120000	Local	77	cpm	2131255	28724628510	MA Creative:81764:320x50: FTW_130606_ACBroken [81764]	50x320	http://mes-ac6.tru-m.com	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123376	ANC 130618 NMS Lodging	141442110	McClatchy	mcclatchy@example.com	ANC NMS Lodging	1010	Anchorage Daily News	2125630	35731110	ANC 130618 ROS	2013-00-18	2013-00-28	750000	Local	1805	cpm	2132116	28766881350	Creative:2132116: ANC 130618 Stay 216x36	36x216	http://tinyurl.com/f9zt3y	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	2040	Centre Daily Times	2136271	44445510	STC 130909 Stocker Chev ROS	2013-00-09	2013-00-31	100000	Local	7338	cpm	2152464	31225503750	Creative:2152464: STC_130821_Stocker320x50	50x320	http://www.stockerchevrolet.com/	Android App	Platform:iPhone App(15),Mobile Web Tablet(16),MeeGo App(10),Mobile Web(11),J2ME App(8),Palm App(12),Windows Phone App(13),iPad App(14),Android App(6),BlackBerry
2128261	FTW 121009 Coldwell Banker	161308950	McClatchy	mcclatchy@example.com	DFW_Coldwell Banker	1107	Fort Worth Star-Telegram	2140405	47282550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-09	2013-00-08	72957	Local	41702	cpm	2160127	32429621670	Creative:2160127: FTW Oct Coldwell Banker 320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?APath=2.21.0.0.0&job_id=J3H86M6JDXVV5ZW141R&showNewJDP=yes&IPath=QSRCHBRKV	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129057	FTW 131101 FTW The Skin Clinic mobile IMPLC	165885390	McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SKI15	1107	Fort Worth Star-Telegram	2143317	49755990	FTW 131101 Mobile Web, Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	10000	Local	635	cpm	2164195	33324857310	Creative:2164195: FTW 1310 The Skin Clinic 320x50	50x320	http://theskinclinicinc3.tru-m.com	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Postal code:76102(41337)
2128134	CLT 131007 Toyota of Concord	160901910	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	2140123	47038470	CLT 131209 Toyota of Concord	2013-00-09	2013-00-29	200000	Local	null	cpm	2159862	32387288550	Creative:2159862: CLT_131004_ToyotaOfConcord_130114_300	50x300	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	null	null	2134948	43686150	RAL 130930 Otto ROS	2013-00-30	2013-00-03	100000	Local	null	cpm	2153528	31298363790	Creative:2153528: RAL 130830 Otto WhyMove 300x50	50x300	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126975	BOI 130912 Corwin Ford	155657310	McClatchy	mcclatchy@example.com	BOI Corwin Ford	1993	The Idaho Statesman	2136433	44486070	110113 BOI Mobile/Apps 320x50, 300x50	2013-00-01	2013-00-30	20000	Local	1324	cpm	2155127	31447093230	Creative:2155127: BOI_131001_CorwinFord_320x50.jpg	50x320	http://www.corwinfordnampa.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	1406	The Sacramento Bee	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	30	cpm	2164439	33386753430	Creative:2164439: SAC 131028 Enterprise 1813314 216x36.jpg	36x216	http://impresslocal82.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	1159	Kansas City Star	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	913	cpm	2155855	31517910510	Creative:2155855: KCM 130912 HobLob Autumn 216x36	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-KansasCityStar&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	2045	Belleville News-Democrat	2135984	44350950	131001 Wehrenberg ROS	2013-00-01	2013-00-31	53440	Local	19538	cpm	2155033	31446243030	Creative:2155033: BND_130911_Wehrenberg_320x50	50x320	http://www.wehrenberg.com/m.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2126727	LEX 130906 Midway College	155022870	McClatchy	mcclatchy@example.com	LEX Midway College	2000	Lexington Herald-Leader	2135183	43893990	0906 LEX ROS	2013-00-06	2013-00-31	50000	Local	7721	cpm	2153879	31344328110	Creative:2153879: LEX_130903_MidwayCollege_320x50.jpg	50x320	http://info.midway.edu/enrolling-now_2013?utm_campaign=HL+UK+Football+Banner+Ads&utm_medium=Paid+advertising&utm_source=Banner	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	137	Zynga MWF	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	41	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	507	House of Fear	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	195	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1305	Press Herald	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	null	null	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	null	cpm	2140064	29076139350	Creative:2140064: MOD 130627 Caribbean 300x50	50x300	http://www.cruisecompany.com/destinations/caribbean.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127847	FTW 131003 Oasis Dental mobile IMPLOC	160163310	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	null	null	2139096	46338390	FTW 131003 Oasis ROS	2013-00-03	2013-00-02	20000	Local	null	cpm	2147009	30173193030	Creative:2147009: FTW 130802 Oasis Crowns 216x36	36x216	http://impresslocal31.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	2359	cpm	2165502	33548142150	Creative:2165502: SAC 131101 big5 fallapparel weekly 320x5	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	1396	The News & Observer	2139711	46742070	RAL 131101 Allen Tate	2013-00-01	2013-00-30	235263	Local	7058	cpm	2159354	32319548310	Creative:2159354: RAL_131002_Allen Tate_320x50	50x320	http://tinyurl.com/a6fsyh6	Mobile Web	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140006	46983990	MA CLT 131216 Honda of	2013-00-16	2013-00-22	60000	Local	null	cpm	2155438	31475730510	Creative:2155438: CLT_130910_HondaOfConcord_300x50.inred	50x300	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.3;sz=300x50	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129143	HHI 131029 Truffles	166086870	McClatchy	mcclatchy@example.com	HHI Truffles	null	null	2143567	49953270	HHI 131029 Truffles	2013-00-29	2013-00-01	4000	Local	null	cpm	2164547	33387844710	Creative:2164547: HHI 131028 Truffles 216x36	36x216	http://www.lowcountrynewspapers.net/archive/2013/10/28/lp/truffles	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10815	MOD 130124 Dr Levin	140879190	McClatchy	mcclatchy@example.com	MOD Dr Levin	null	null	35998	35074350	MA MOD 130124 ROS	2013-00-17	2014-00-17	64424	Local	null	cpm	2130640	28724548590	MA Creative:61736:300x50: MOD 130124 Dr Levin/Request [61736]	50x300	http://www.centralvalleyneurology.com/	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48086	35436150	MA BOI 131101 FDAF	2013-00-01	2013-00-25	12000	Local	310	cpm	2130210	28655032110	MA Creative:81241:320x50: BOI 130605 FDAF [81241]	50x320	http://www.thinkfordnow.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7582	The Graham Leader	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1159	Kansas City Star	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	4	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	107	cpm	2130210	28655032110	MA Creative:81241:320x50: BOI 130605 FDAF [81241]	50x320	http://www.thinkfordnow.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	null	null	2132826	40888350	ANC 131001 ROS	2013-00-01	2013-00-01	43333	Local	null	cpm	2149793	30872714910	Creative:2149793: ANC_130813_coombsortho_\$1000Off_300x5	50x300	http://coombsorthodontics.com/	null	Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2125615	RHL_WhiteRoseVeterinary_8504_643	150634350	McClatchy	mcclatchy@example.com	RHL White Rose Vet	1387	The Herald	2132208	40506870	130807 ROS 320x250	2013-00-07	2013-00-09	80000	Local	7033	cpm	2148111	30395441790	Creative:2148111: RHL_130807_WhiteRose_Neuter_320x50.jpg	50x320	http://whiterosevc3.tru-m.com/startup.aspx?upuid=14169	Android App	Platform:Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127146	WCH 130930 Mindfire Academy	156231270	McClatchy	mcclatchy@example.com	WCH Mindfire Academy	null	null	2136870	44783670	WCH 130930 Mindfire ROS	2013-00-30	2013-00-03	87000	Local	null	cpm	2153363	31294432470	Creative:2153363: WCH 130830 Mindfire Enroll 216x36	36x216	http://www.mindfireacademy.net/	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	5790	Dolphins Football	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	4	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128078	SLO 131031 Ribline	160778070	McClatchy	mcclatchy@example.com	SLO Ribline	null	null	2139795	46837710	1003 SLO ROS	2013-00-03	2013-00-30	30000	Local	null	cpm	2159478	32327948070	Creative:2159478: SLO_131003_Ribline_216x36.jpg	36x216	http://www.ribline.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123456	CLT 130628 Epicentre NC	141787470	McClatchy	mcclatchy@example.com	CLT Epicentre NC	1374	The Charlotte Observer	2126361	36123750	CLT 130628 Epicentre NC	2013-00-28	2014-00-28	160000	Local	17680	cpm	2138107	28878544470	Creative:2138107: CLT 130621 Epicentre NC 320	50x320	http://epicentrenc3.tru-m.com/startup.aspx?upuid=13381	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Palm App(12),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134630	43485630	BOI 140310 NNU	2014-00-10	2014-00-20	57950	Local	null	cpm	2152866	31250257110	Creative:2152866: BOI 130828 NUU 320	50x320	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	1159	Kansas City Star	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	7275	cpm	2146374	29940333870	Creative:2146374: KCM 130730 Hob Lobb BTS 320x50	50x320	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_campaign=shopOnline	Android App	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	1406	The Sacramento Bee	2127227	37094910	SAC iphone App 320x50	2013-00-01	2013-00-31	3000000	Local	170638	cpm	2164001	33273936030	Creative:2164001: SAC 131024 FoLLakeToy 1941859 320x50.jpg	50x320	http://tinyurl.com/kjq5nte	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	152	Nex MobilePosse Weather MobileWeb	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	26	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129290	WCH 131120 Davis Moore - Nissan	166867950	McClatchy	mcclatchy@example.com	Davis Moore Nissan	null	null	2144207	50480430	WCH 131031 DMoore Nis ROS	2013-00-20	2013-00-27	50000	Local	null	cpm	2161336	32781926190	Creative:2161336: WCH 131014 Davis Moore 320x50.gif	50x320	http://mobile.davis-moore.com/ad/ad/view/2014-nissan-altima-1013?utm_source=Kansas.com&utm_medium=mobile+banner&utm_content=Nissan&utm_campaign=Nissan	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2041	The Modesto Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	38	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_20131006	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128211	KCM 131005 Molle Toyota Annual	1612127870	McClatchy	mcclatchy@example.com	KCM Mollie Toyota	null	null	2140296	47221230	KCM 131008 ROS	2013-00-08	2013-00-31	125000	Local	null	cpm	2162645	33021434910	Creative:2162645: KCM 131021 MolleToyota Prius 300x50.jpg	50x300	http://molletoyota.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	1159	Kansas City Star	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	35583	cpm	2161263	32776638030	Creative:2161263: KCM 131014 Gladstone Dodge Dart 320x50	50x320	http://www.buygladstone.com	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	1365	Sun Herald	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	22	cpm	2129709	28654897830	MA Creative:81222:216x36: BLX_130603_SingingRiver [81222]	36x216	http://www.mysrhs.com/services-a-specialties/healthplex.html?utm_source=sunherald&utm_medium=digital&utm_campaign=mayhplex	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	2048	The Wichita Eagle	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	68356	cpm	2146272	29931476070	Creative:2146272: WCH 130730 HobLob BTS50x320 320x50	50x320	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_campaign=shopOnline	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	1993	The Idaho Statesman	38420	35100270	MA BOI 131001 320 iphon	2013-00-01	2013-00-31	50000	Local	32479	cpm	2127833	28654115670	MA Creative:65390:320x50: BOI 130214 Regal 320x53 iphone [65390]	50x320	http://itunes.apple.com/us/app/regal-cinemas/id502912815?mt=8	iPhone App	Os:iOS(ios); Platform:iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	2041	The Modesto Bee	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	10159	cpm	2140063	29076139230	Creative:2140063: MOD 130627 Caribbean 320x50	50x320	http://www.cruisecompany.com/destinations/caribbean.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
13925	MOD 130502 Foster's Freeze	140920590	McClatchy	mcclatchy@example.com	MOD_Foster's Freeze	2041	The Modesto Bee	45240	35204310	MA MOD 130502 ROS	2013-00-17	2014-00-23	43368	Local	86	cpm	2131776	28733091270	MA Creative:78875:216x36: MOD 130515 Ceres [78875]	36x216	http://modesto.impresslocal.mobi/foster-s-freeze/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129229	MYB 131104 Griffin IGA	166623990	McClatchy	mcclatchy@example.com	MYB Griffin IGA	null	null	2143915	50268630	MYB 131104 Griffin IGA ROS	2013-00-04	2013-00-16	30000	Local	null	cpm	2164895	33461330550	Creative:2164895: MYB 131030 Griffin IGA 300x50	50x300	http://thesunnews.typepad.com/ad-portal/0000736554-01-1.pdf	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4614	Standard-Examiner	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
15727	MOD 130614 Modesto Specialty Surgery	141102390	McClatchy	mcclatchy@example.com	MOD Modesto Specialty Surgery	2041	The Modesto Bee	49040	35530470	MA MOD 130614 ROS	2013-00-17	2013-00-04	63501	Local	9423	cpm	2131487	28724659950	MA Creative:82810:320x50: MOD 130614 Grand Opening [82810]	50x320	http://bit.ly/19wAMzw	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2141090	29121197550	MA Creative:2141090: FRS 130701 Table Mountain Casino 216x36	36x216	http://www.tmcasino.com/casino-promotions.aspx	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5187	Philly.com Pro Sports App	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127843	FTW 131001 Military Gun Supply mobile IMPLC	160161510	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	1107	Fort Worth Star-Telegram	2139092	46333710	FTW 131001 Military ROS	2013-00-01	2013-00-31	10000	Local	14	cpm	2129632	28654878510	MA Creative:81048:320x50: FTW_130531_BuySale [81048]	50x320	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1235	MLive.com: Statewide	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	4	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4719	TankHero	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128731	MOD 131017 Phillips Lighting	164061630	McClatchy	mcclatchy@example.com	MOD Philips Lighting	null	null	2141830	48655590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-03	7500	Local	null	cpm	2162142	32921333550	Creative:2162142: MOD 1310 Phillips Lighting 300x50	50x300	http://www.phillipslighting.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
11351	MOD 130209 Jamieson Law	140884950	McClatchy	mcclatchy@example.com	MOD Jamieson Law	2041	The Modesto Bee	37851	35090910	MA MOD 130211 ROS	2013-00-17	2014-00-31	71933	Local	5242	cpm	2127817	28654111950	MA Creative:64438:320x50: MOD 130208 JamiesonLaw/Injury [64438]	50x320	http://tinyurl.com/bytk3nk	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127757	TCY 131001 Einan's Funeral Home	159841470	McClatchy	mcclatchy@example.com	TCY Einan's Funeral Home	2052	Tri-City Herald	2138902	46109310	TCY 131001 ROS & Apps	2013-00-01	2013-00-31	75000	Local	137	cpm	2158393	32139438990	Creative:2158393: TCY_130926_Einans_generic_216x36.jpg	36x216	http://www.einansfuneralhome.com/	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128636	FTW 131018 Bruce Lowrie Chevy	163787310	McClatchy	mcclatchy@example.com	DFW_Bruce Lowrie Chevrolet	1107	Fort Worth Star-Telegram	2141654	48418590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-04	83333	Local	27568	cpm	2157822	32073333990	Creative:2157822: FTW 130924 BLowrie 4Door 320x50	50x320	http://www.brucelowriechevrolet.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	265	Galax Gazette	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
9830	CLB_1212_ColumbusRegional	140866350	McClatchy	mcclatchy@example.com	Columbus Regional	1195	Ledger-Enquirer	32651	35020470	MA CLB_1212_ColumbusReg	2013-00-17	2013-00-30	0	Local	335618	sponsorship	2127338	28653631110	MA Creative:56788:320x50: CLB_121214_ColumbusRegional [56788]	50x320	http://www.mycareurgentcare.com/	Android App	Platform:Android App(6); Os:Android(android); Ad Unit:Mobile Web Banner(mma)
12090	BRD 130309 Cox Mazda	140891910	McClatchy	mcclatchy@example.com	BRD Cox Mazda	2044	Bradenton Herald	40140	35128590	MA 0309 ROS BHerald	2013-00-17	2013-00-31	282533	Local	1	cpm	2129283	28654702350	MA Creative:68167:300x50: BRD_13036_CoxMazda_Sedan [68167]	50x300	http://www.coxmazda.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	1010	Anchorage Daily News	2132826	40888350	ANC 131001 ROS	2013-00-01	2013-00-01	43333	Local	46	cpm	2149792	30872714670	Creative:2149792: ANC_130813_coombsortho_\$1000Off_320x5	50x320	http://coombsorthodontics.com/	iPhone App	Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	2045	Belleville News-Democrat	2135984	44350950	131001 Wehrenberg ROS	2013-00-01	2013-00-31	53440	Local	23481	cpm	2155033	31446243030	Creative:2155033: BND_130911_Wehrenberg_320x50	50x320	http://www.wehrenberg.com/m.aspx	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48118	35437350	MA BOI 140301 Sinus Cen	2014-00-01	2014-00-31	100000	Local	null	cpm	2130219	28655033190	MA Creative:81286:320x50: BOI 130603 Sinus Center [81286]	50x320	http://ads.idahostatesman.com/2012/sinuscenter/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123959	MOD 130702 Modesto Livestock	144006270	McClatchy	mcclatchy@example.com	MOD Modesto Livestock	2041	The Modesto Bee	2127828	37349790	MOD 130702 ROS	2013-00-02	2013-00-29	65000	Local	5355	cpm	2138117	28880551830	Creative:2138117: MOD Livestock 320x50	50x320	http://modestolivestock.com/auction/	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
12163	MOD 130312 Handyman Construction	140892750	McClatchy	mcclatchy@example.com	MOD Handyman Construction	null	null	40742	35129550	MA 0312 MOD ROS	2013-00-17	2014-00-11	86483	Local	null	cpm	2130742	28724562750	MA Creative:68839:300x50: MOD_130308_HandyContru_Choice [68839]	50x300	http://www.modbee.com/static/ads/pdf/691873.pdf	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2127471	FTW 130929 ABC 123 Dental mobile IMLOC	158257590	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	null	null	2137734	45395310	FTW 130929 ABC123 ROS	2013-00-29	2013-00-28	40000	Local	null	cpm	2130125	28655004390	MA Creative:82412:300x50: FTW_130611_FreeExam [82412]	50x300	http://abc123dental4.tru-m.com	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	1406	The Sacramento Bee	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	3351	cpm	2164437	33386753190	Creative:2164437: SAC 131028 Enterprise 1813314 320x50.jpg	50x320	http://impresslocal82.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	580	Uber Echofon iPhone	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	35	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128853	CLT 131022 Home Builders Association	164625150	McClatchy	mcclatchy@example.com	HBA	1374	The Charlotte Observer	2142207	48964350	CLT 131022 ROS & Apps	2013-00-22	2013-00-03	100000	Local	63743	cpm	2162682	33031181430	Creative:2162682: CLT_131022_HMA_Homearama_320x50.jpg	50x320	http://charlottehomearama.com/homearama-tickets/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Charlotte NC(517)
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	null	null	2143198	49583670	131024 Premium Outlets Makegood	2013-00-24	2013-00-31	134286	Local	null	cpm	2160150	32431942110	Creative:2160150: SLO Premium Outlets 300x50.jpg	50x300	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	4635	Weatherbug	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	306	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2045	Belleville News-Democrat	2136641	44631870	3770427_BND_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	989	cpm	2155484	31478218590	Creative:2155484: 3770427_BNDa_216x36_0915_1128_Autum	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Belleville&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127954	FTW 131002 Texas Retirement Specialists mobile IMLOC	160468350	McClatchy	mcclatchy@example.com	FTW_TexasRetirementSpecialists_6407_TE X199	null	null	2139434	46569630	FTW 131002 TXRetire ROS	2013-00-02	2013-00-01	55900	Local	null	cpm	2130358	28655052630	MA Creative:82430:216x36: FTW_130611_Retirement [82430]	36x216	http://texasretirementspecialists5.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	7591	AVD Download Video	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	94	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128436	FTW 131021 ItsYourFloor_IMLOC	162087270	McClatchy	mcclatchy@example.com	FTW_ItsYourFloor_2529_ITS07	null	null	2141081	47841030	131021 ItsYourFloor ROS	2013-00-21	2013-00-20	20000	Local	null	cpm	2161005	32605120950	Creative:2161005: FTW 131021 ItsYourFloor 300x50	50x300	http://itsyourfloor5.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129202	FTW 131102 Vance Godbeys mobile IMLOC	166556670	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	null	null	2143841	50198670	FTW 131102 Vance Godbeys mobile IMLOC	2013-00-02	2013-00-01	27000	Local	null	cpm	2164781	33456739710	Creative:2164781: FTW_131030_VanceGodbeys_216x36.jpg	36x216	http://vancegodbeys3.tru-m.com	null	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),Android App(6),BlackBerry App(7),iPhone App(15); Ad Unit:Mobile
2127704	CLT_FamilyTrustFederalCreditUni on_9155_67623	159815070	McClatchy	mcclatchy@example.com	RHL Family Trust	1387	The Herald	2138625	46009590	0930 RHL ROS	2013-00-30	2014-00-27	160000	Local	21146	cpm	2158253	32134677630	Creative:2158253: RHL_130926_FamilyTrust_320x50.jpg	50x320	http://observerdigital4.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	201	CBS Fantasy Baseball	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	5	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128215	KCM 131007 Rodrock Homes	161221350	McClatchy	mcclatchy@example.com	KSC_Rodrock Homes	1159	Kansas City Star	2140309	47229150	KCM 131007 ROS	2013-00-07	2014-00-01	400000	Local	23597	cpm	2160008	32418737550	Creative:2160008: KCM 131007 Rodrock Homes 320x50.jpg	50x320	http://www.rodrockready.com	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128944	FTW 131024 Texas Denture Clinic mobile IMLOC	165214710	McClatchy	mcclatchy@example.com	FTW_TexasDentureClinic_9458_TEX157	1107	Fort Worth Star-Telegram	2143023	49423590	FTW 131024 Texas Denture Clinic mobile IMLOC	2013-00-24	2013-00-23	20000	Local	5562	cpm	2163794	33253258110	Creative:2163794: FTW_131023_Texas Denture Clinic_320x50	50x320	http://texasdentureclinic4.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPad App(14),Windows Phone App(13),Mobile Web(11),Palm App(12),BlackBerry App(7),J2ME App(8),iPhone App(15),MeeGo App(10),
2129007	NTL Blue Shield 4002087	165720870	McClatchy	mcclatchy@example.com	NTL Blue Shield	1406	The Sacramento Bee	2143600	50018790	4002087 NTL Blue Shield_SAC	2013-00-29	2013-00-31	200000	Local	2115	cpm	2164047	33278516670	Creative:2164047: 4002087_SAC_Cov_320x50	50x320	https://www.blueshieldca.com/basca/find-a-plan/home.sp	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128437	FTW 131027 McDonaldLawFirm_IMLOC	162088710	McClatchy	mcclatchy@example.com	FTW_McDonaldLawFirm_8353_MCD28	null	null	2141082	47842470	131027 McDonaldLawFirm ROS	2013-00-27	2013-00-26	20000	Local	null	cpm	2161010	32605126590	Creative:2161010: FTW 131027 McDonaldLawFirm 300x50	50x300	http://meshimplantrecovery9.tru-m.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128912	FTW 131024 UNFI	164976870	McClatchy	mcclatchy@example.com	FTW UNFI	null	null	2142347	49106550	1024 FTW ROS	2013-00-24	2013-00-30	18001	Local	null	cpm	2162977	33217141230	Creative:2162977: FTW_131024_UNFI_216x36.jpg	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.31.0.0.0&job _did=J3H0H466DWW4PSOC7YM&showNewJDP=yes&IPath=ILKV0A	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6170	Goal iPhone	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127460	MOD 130923 Duarte Nursery	158241750	McClatchy	mcclatchy@example.com	MOD Duarte Nursery	2041	The Modesto Bee	2137711	45382710	MOD 130923 ROS & Apps	2013-00-23	2013-00-29	35000	Local	7024	cpm	2157218	31901624790	Creative:2157218: MOD 130919 DuarteNursery 091913 320x50.j	50x320	http://www.modbee.com/static/ads/pdf/Duarte_Nursery.pdf	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
13908	MOD 130502 Precision Automotive	140920830	McClatchy	mcclatchy@example.com	MOD_Precision Automotive	2041	The Modesto Bee	45191	35204550	MA MOD 130502 ROS	2013-00-17	2014-00-20	43299	Local	4630	cpm	2129461	28654777350	MA Creative:76368:320x50: MOD 130502 Coupon [76368]	50x320	http://www.precisionautomodesto.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2139257	28913234790	Creative:2139257: KCM 130624 HobLob 400H 320x50	50x320	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_cam paign=shopOnline	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128131	FTW 131007 Center For Aesthetic Surgery mobile IMLOC	160898790	McClatchy	mcclatchy@example.com	FTW_CenterForAestheticSurgery_7072_CE N05	null	null	2139995	46973190	FTW 131007 CFAS ROS	2013-00-07	2013-00-06	36500	Local	null	cpm	2159641	32385117750	Creative:2159641: FTW 131004 CFAS Facials	50x300	http://dfw52.tru-m.com	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4400	KATU	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10815	MOD 130124 Dr Levin	140879190	McClatchy	mcclatchy@example.com	MOD Dr Levin	2041	The Modesto Bee	35998	35074350	MA MOD 130124 ROS	2013-00-17	2014-00-17	64424	Local	8635	cpm	2130639	28724548470	MA Creative:61736:320x50: MOD 130124 Dr Levin/Request [61736]	50x320	http://www.centralvalleyneurology.com/	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5650	Scopely: Dice with Buddies	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1712	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126975	BOI 130912 Corwin Ford	155657310	McClatchy	mcclatchy@example.com	BOI Corwin Ford	null	null	2136433	44486070	110113 BOI Mobile/Apps 320x50, 300x50	2013-00-01	2013-00-30	20000	Local	null	cpm	2155126	31447091790	Creative:2155126: BOI_131001_CorwinFord_300x50.jpg	50x300	http://www.corwinfordnampa.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7841	Rubicon-Village Voice Media	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128025	FRS 131007 Quail Lake	160623870	McClatchy	mcclatchy@example.com	FRS Quail Lakes	1385	The Fresno Bee	2139632	46705590	FRS Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-07	2013-00-31	70000	Local	266	cpm	2159287	32308970070	Creative:2159287: FRS 131002 Quail Lake 320x50	50x320	http://www.quaillake.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2165260	33528445230	Creative:2165260: FRS 131031 Table Mountain Casino 300x50	50x300	http://www.tmcasino.com/casino-promotions.aspx	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2128858	FTW 131101 CASA Inc mobile IMPLC	164636670	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	1107	Fort Worth Star-Telegram	2142211	48966150	1101 FTW ROS	2013-00-01	2013-00-01	5000	Local	4	cpm	2146716	30113089590	Creative:2146716: FTW 130801 CASA 216x36	36x216	http://ccdofw3.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128922	BND 131031 SWIC	164982990	McClatchy	mcclatchy@example.com	BND SWIC	2045	Belleville News-Democrat	2142744	49262670	BND 131031 ROS & Apps	2013-00-31	2013-00-01	8000	Local	400	cpm	2163433	33217361790	Creative:2163433: BND_131031_SWIC_selsius_320x50.gif	50x320	http://belleville.impresslocal.mobi/swic-selsius/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127672	FTW 130930 St Vincents School mobile IMPLC	159672630	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	1107	Fort Worth Star-Telegram	2138529	45901350	FTW 130930 StVince ROS	2013-00-30	2013-00-29	20000	Local	33	cpm	2129551	28654839150	MA Creative:78812:320x50: FTW_130515_50Years [78812]	50x320	http://svsbedford4.tru-m.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127680	BLH 130930 Les Schwab	159682110	McClatchy	mcclatchy@example.com	BLH Les Schwab	1371	The Bellingham Herald	2138540	45908790	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	80000	Local	253	cpm	2131213	28724623470	MA Creative:81149:320x50: BLH_130501_LesSchwab_Safety [81149]	50x320	http://extra.bellinghamherald.com/pages/lesschwab_m/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2127910	COL 131001 Hobby Lobby (700307)	160308990	McClatchy	mcclatchy@example.com	COL Hobby Lobby	null	null	2139324	46495950	1001 COL ROS	2013-00-01	2013-00-03	225000	Local	null	cpm	2158943	32276942190	Creative:2158943: COL_131001_HobbyLobby_300x50.jpg	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TheState&utm_medium=Mobile&utm_campaign=FallMcClatchy-The	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6841	MiniGolfMatchUP	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	43	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	null	null	2135990	44354070	131201 Wehrenberg ROS	2013-00-01	2013-00-31	42800	Local	null	cpm	2155034	31446243990	Creative:2155034: BND_130911_Wehrenberg_300x50	50x300	http://www.wehrenberg.com/m.aspx	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	1374	The Charlotte Observer	43567	35187150	MA CLT 131025 Toyota of	2013-00-25	2013-00-31	100000	Local	1619	cpm	2160080	32419917510	Creative:2160080: CLT_131007_ToyotaOfConcord_320x50.jpg	50x320	http://impresslocal39.tru-m.com/toyota-of-concord/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15727	MOD 130614 Modesto Specialty Surgery	141102390	McClatchy	mcclatchy@example.com	MOD Modesto Specialty Surgery	2041	The Modesto Bee	49040	35530470	MA MOD 130614 ROS	2013-00-17	2013-00-04	63501	Local	9417	cpm	2131487	28724659950	MA Creative:82810:320x50: MOD 130614 Grand Opening [82810]	50x320	http://bit.ly/19wAMzw	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128080	SLO 131003 Century Cinemas	160781190	McClatchy	mcclatchy@example.com	SLO Century Cinemas	2043	The Tribune	2139829	46863270	1003 SLO ROS	2013-00-03	2013-00-31	80000	Local	258	cpm	2159538	32338359630	Creative:2159538: SLO_131003_CenturyCinemas_320x50.jpg	50x320	http://www.parkcinemas.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33734	35035350	MA 1201 ROS All Devices	2013-00-01	2013-00-31	50000	Local	null	cpm	2139480	28963950990	Creative:2139480: SAC_130624_Lasher_1683101_300x50.jpg	50x300	http://www.elkgrovedodge.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136659	44649630	3770427_CLB_Nov13_216x36_300x50_320 x50	2013-00-01	2013-00-30	77828	Local	null	cpm	2155489	31478594070	Creative:2155489: 3770427_CLB_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Columbus&utm_medium=Mobile&utm_campaign=Fall	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2041	The Modesto Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	34	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	null	null	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	null	cpm	2150503	30979065030	Creative:2150503: SAC_130816_Jimboys_Tacos_320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	null	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	166	cpm	2159755	32386948350	Creative:2159755: SAC 131004 Big5 BasketWeek 320x50.jpg	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
10507	CLT 130114 Toyota of Concord	140875710	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	35146	35054430	MA CLT 131111 Toyota of	2013-00-11	2013-00-01	200000	Local	null	cpm	2154715	31420967910	Creative:2154715: CLT_130906_66455_R1_ToyotaOfConcord_	50x300	http://impresslocal39.tru-m.com/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	2048	The Wichita Eagle	2143349	49774830	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-03	100000	Local	13935	cpm	2164263	33332983350	Creative:2164263: WCH 131025 Beechcraft Career 320x50.jpg	50x320	http://www.jobs.net/jobs/beechcraft/en-us/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	7786	Scopely Worldly	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	4	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128780	FTW 131019 Fort Worth Camera mobile IMPLC	164366190	McClatchy	mcclatchy@example.com	FTW_FortWorthCamera_5441_FOR203	1107	Fort Worth Star-Telegram	2141901	48742830	FRS 131019 Fort Worth Camera	2013-00-19	2013-00-17	20000	Local	1731	cpm	2162248	32960379990	Creative:2162248: FTW_131018_FortWorthCamera_320x50	50x320	http://fortworthcamera4.tru-m.com	Mobile Web	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),Palm App(12),Mobile Web(11); Ad Unit:Mobile
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	null	null	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	null	cpm	2130211	28655032230	MA Creative:81241:300x50: BOI 130605 FDAF [81241]	50x300	http://www.thinkfordnow.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126965	BND 130911 Stone Bridge Villas	155643990	McClatchy	mcclatchy@example.com	BND Stone Bridge Villas	2045	Belleville News-Democrat	2136021	44370030	130911 Stone Bridge Villas ROS	2013-00-11	2014-00-30	152945	Local	157	cpm	2155044	31446459150	Creative:2155044: BND_130911_StoneBridgeVillas_216x36	36x216	http://belleville.impresslocal.mobi/stone-bridge-villas/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2126956	WCH 131005 Groves Retail Liquor	155637150	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	2048	The Wichita Eagle	2135750	44284470	WCH 131102 Groves ROS	2013-00-02	2013-00-02	10000	Local	9	cpm	2130250	28655037750	MA Creative:81279:216x36: WCH_130603_Sale [81279]	36x216	http://www.kansas.com/static/ad/groves/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1294	Patriot Ledger	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125911	BRD 130901 Sara Bay Country Club	151801110	McClatchy	mcclatchy@example.com	BRD Sara Bay Country Club	2044	Bradenton Herald	2133065	41030430	BRD 130901 SBCC ROS	2013-00-01	2013-00-31	17500	Local	39	cpm	2150191	30943856310	Creative:2150191: BRD 130815 SBCC Play 320x50	50x320	http://www.sarabaycc.org	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	4765	cpm	2160950	32591671830	Creative:2160950: BOI St. Alphonsus Baby 320x50	50x320	http://www.saintalphonsus.org/aca	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	1010	Anchorage Daily News	33885	35036070	MA ANC 131101 ROS	2013-00-01	2013-00-30	100000	Local	62	cpm	2149281	30766508310	Creative:2149281: ANC_130812_AKSales_equinox_216x36.jpg	36x216	http://www.alaskasalesandservice.com/supersale	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2125026	SAC 130801 Roseville Toyota	148250550	McClatchy	mcclatchy@example.com	Roseville Toyota	null	null	2131243	39927030	0801 SAC ROS & APPS	2013-00-01	2013-00-31	900000	Local	null	cpm	2146381	29940364590	Creative:2146381: SAC_130730_RoseToy_Weekly_300x50.jpg	50x300	http://tinyurl.com/m3ojq9y	null	Metro:Sacramento-Stockton-Modesto CA(862); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127047	LEX 130913 Central Bank	155840670	McClatchy	mcclatchy@example.com	LEX Central Bank	null	null	2136604	44592390	0913 LEX ROS GT-LEX DMA	2013-00-13	2013-00-30	450000	Local	null	cpm	2155421	31475708670	Creative:2155421: LEX_130910_CentralBank_300x50.java	50x300	N/A	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Lexington KY(541)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7864	Top10LocalNewsInfo iOS IFA	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	37	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	858	cpm	2160950	32591671830	Creative:2160950: BOI St. Alphonsus Baby 320x50	50x320	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128506	FTW 131101 Metro Express Services mobile IMPLOC	162588510	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	1107	Fort Worth Star-Telegram	2141228	48008670	1101 FTW ROS	2013-00-01	2013-00-30	240000	Local	29	cpm	2131257	28724628750	MA Creative:81764:216x36: FTW_130606_ACBroken [81764]	36x216	http://mes-ac6.tru-m.com	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128601	MOD_AdvancedLaserClinic_8846	163039830	McClatchy	mcclatchy@example.com	MOD_Advanced Laser	2041	The Modesto Bee	2141551	48270030	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-16	2013-00-03	60000	Local	68	cpm	2161703	32811828510	Creative:2161703: MOD 1310 Advanced Laser 320x50	50x320	http://www.alcmodesto.com/specials.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2127115	ANC 130913 MSBSD	156061710	McClatchy	mcclatchy@example.com	ANC MSBSD	null	null	2137073	44916630	ANC 130913 ROS & Apps GT-Zips	2013-00-13	2014-00-12	478390	Local	null	cpm	2155661	31499609310	Creative:2155661: ANC_130911_MSBSD_9-2013_300x50	50x300	http://tinyurl.com/aufenbx	null	Postal code:99645(5200),99623(46540),99654(5205); Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128153	MCI 131003 Test Migration	160948110	McClatchy	mcclatchy@example.com	MCI Test Advertiser	null	null	2140054	47013990	Testing BB 320x50	2014-00-01	2014-00-01	100	Local	null	cpm	2159699	32386909230	Creative:2159699: Testing 320x50 to BB	50x320	http://www.google.com	null	Platform:Mobile Web(11); Os:BlackBerry(rim); Ad Unit:Mobile Web Banner(mma)
2125615	RHL_WhiteRoseVeterinary_8504_643	150634350	McClatchy	mcclatchy@example.com	RHL White Rose Vet	1387	The Herald	2132208	40506870	130807 ROS 320x250	2013-00-07	2013-00-09	80000	Local	7503	cpm	2148111	30395441790	Creative:2148111: RHL_130807_WhiteRose_Neuter_320x50.jpg	50x320	http://whiterosevc3.tru-m.com/startup.aspx?upuid=14169	iPhone App	Platform:Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128394	MOD 131011 Baker Chiropractic	161970390	McClatchy	mcclatchy@example.com	MOD Baker Chiropractic	2041	The Modesto Bee	2140965	47741070	1011 MOD ROS	2013-00-11	2013-00-03	20000	Local	73	cpm	2152825	31249710990	Creative:2152825: MOD_130828_BakerChiro_WeCare_320x50	50x320	http://www.bakerfamilychiropracticcenters.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128504	FTW 131102 RussellFeedandSupply_IMPLOC	162587310	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	null	null	2141226	48006030	131102 RussellFeed ROS	2013-00-02	2013-00-01	25000	Local	null	cpm	2161281	32777827710	Creative:2161281: FTW 131102 RussellFeed 300x50	50x300	http://russellfeedandsupply4.tru-m.com	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128453	FTW 131030 St Vincents School_IMPLOC	162120510	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	1107	Fort Worth Star-Telegram	2141117	47884830	131030 St Vincents School ROS	2013-00-30	2013-00-29	20000	Local	1023	cpm	2161072	32607459990	Creative:2161072: FTW 131030 StVincentsSchool 320x50	50x320	http://svsbedford4.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1005	al.com: Mobile	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	8	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128951	FTW 131101 SouthlakeTownSquare_IMPLOC	165219750	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	null	null	2143033	49428390	131101 SouthlakeTownSquare ROS	2013-00-01	2013-00-30	20000	Local	null	cpm	2163811	33253972230	Creative:2163811: FTW 131101 Southlake 300x50	50x300	http://southlaketownsquare4.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	218	nbcba320x50	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	2043	The Tribune	2143198	49583670	131024 Premium Outlets Makegood	2013-00-24	2013-00-31	134286	Local	5419	cpm	2160149	32431941990	Creative:2160149: SLO Premium Outlets 320x50.jpg	50x320	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127672	FTW 130930 St Vincents School mobile IMPLOC	159672630	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	1107	Fort Worth Star-Telegram	2138529	45901350	FTW 130930 StVince ROS	2013-00-30	2013-00-29	20000	Local	117	cpm	2129551	28654839150	MA Creative:78812:320x50: FTW_130515_50Years [78812]	50x320	http://svsbedford4.tru-m.com	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	59	AM Soundhound	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14014	MAC_130502_StateBankiPhone	140925870	McClatchy	mcclatchy@example.com	MAC_State Bank	null	null	45477	35223630	MA 1312_StateBankiPhone	2013-00-02	2013-00-31	180000	Local	null	cpm	2130931	28724587710	MA Creative:76834:216x36: MAC_130502_StateBank [76834]	36x216	https://itunes.apple.com/us/app/state-bank-trust-mobile-banking/id503961765?mt=8	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128848	FTW 131022 American Made Windows mobile IMPLOC	164616870	McClatchy	mcclatchy@example.com	FTW_AmericanMadeWindows_5325_AME8	1107	Fort Worth Star-Telegram	2142188	48952830	1022 FTW ROS	2013-00-22	2013-00-21	7500	Local	531	cpm	2162639	33019697070	Creative:2162639: FTW_131021_AmericanMadeWindow_320x5	50x320	http://americanwindowsdfw3.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	328	Sumter County Times	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6057	MoDeluxeSolitaireDeluxe-Android	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	366	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129001	FTW 131103 Oasis Dental mobile IMPLOC	165703590	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	1107	Fort Worth Star-Telegram	2143190	49573710	FTW 131103 Oasis Dental mobile IMPLOC	2013-00-03	2013-00-02	20000	Local	371	cpm	2163987	33273333990	Creative:2163987: FTW_131024_OasisDental_320x50	50x320	http://impresslocal31.tru-m.com	Android App	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),BlackBerry App(7),Palm App(12),Mobile Web(11),Android App(6),J2ME App(8),MeeGo App(10); Ad Unit:Mobile
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1333	SantaCruzSentinel.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2044	Bradenton Herald	2136643	44632950	3770427_BRD_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	77364	cpm	2155487	31478221230	Creative:2155487: 3770427_BRD_320x50_0915_1128_Autumn Bradenton&utm_medium=Mobile&utm_campaign=Fall	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Bradenton&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127467	KCM 130920 Tom French Construction	158254110	McClatchy	mcclatchy@example.com	KCM Tom French	1159	Kansas City Star	2137725	45391230	KCM 130920 TomFrench ROS	2013-00-20	2013-00-30	50000	Local	48	cpm	2157246	31901722710	Creative:2157246: KCM 130919 TomFrench 320x50	50x320	http://vw.vrvrm.com/kcstar/land?amf=2792&p=def&c=888&b=kcstar	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	null	null	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	null	cpm	2129346	28654733550	MA Creative:72114:216x36: KCM_130405_LochLloyd_Creatives [72114]	36x216	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/5StarLife_LL_0313_mp.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2125848	MOD 130815 Stewart and Jasper	151564950	McClatchy	mcclatchy@example.com	MOD Stewart and Jasper	2041	The Modesto Bee	2132861	40909830	MOD Mobile/Apps 300x50 320x50 216x36	2013-00-15	2014-00-31	52000	Local	26	cpm	2149864	30897126150	Creative:2149864: MOD_130814_StewartJasper_216x36.jpg	36x216	http://www.stewartandjasper.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2123456	CLT 130628 Epicentre NC	141787470	McClatchy	mcclatchy@example.com	CLT Epicentre NC	1374	The Charlotte Observer	2126361	36123750	CLT 130628 Epicentre NC	2013-00-28	2014-00-28	160000	Local	1601	cpm	2138107	28878544470	Creative:2138107: CLT 130621 Epicentre NC 50x320 320	50x320	http://epicentrenc3.tru-m.com/startup.aspx?upuid=13381	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Palm App(12),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	4028	cpm	2160953	32591672190	Creative:2160953: BOI St. Alphonsus Man 320x50	50x320	http://www.saintalphonsus.org/aca	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
13038	FTW 130408 Frost Bank	140904390	McClatchy	mcclatchy@example.com	Frost Bank	1107	Fort Worth Star-Telegram	2133393	42733110	FTW 130819 Year ROS	2013-00-19	2013-00-31	349712	Local	105715	cpm	2129513	28654800510	MA Creative:79010:320x50: FTW_130516_XLarge [79010]	50x320	http://www.frostbank.com/Pages/online-mobile-iphone.aspx	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127680	BLH 130930 Les Schwab	159682110	McClatchy	mcclatchy@example.com	BLH Les Schwab	1371	The Bellingham Herald	2138540	45908790	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	80000	Local	12	cpm	2131213	28724623470	MA Creative:81149:320x50: BLH_130501_LesSchwab_Safety [81149]	50x320	http://extra.bellinghamherald.com/pages/lesschwab_m/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	314	New Albany Gazette	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	null	cpm	2127436	28653643470	MA Creative:58318:320x50: SAC_121227_EGDod_SAC1284447 [58318]	50x320	http://tinyurl.com/cw3jpzm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	2048	The Wichita Eagle	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	150389	cpm	2154731	31421029830	Creative:2154731: WCH 130906 Midwest Kia Special 320x50	50x320	http://midwestkia.com	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	102	Nexage Univision Android	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	216	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129333	TCY 131105 Jim Custer	167018670	McClatchy	mcclatchy@example.com	TCY Jim Custer Enterprises	null	null	2144305	50781750	TCY 131105 JCuster ROS	2013-00-05	2013-00-09	25000	Local	null	cpm	2165386	33546966870	Creative:2165386: TCY 131101 JCuster 300x50	50x300	http://custershows.com/home.php?flag=1&secid=7	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
10998	MOD 130131 Crystal Clear	140881710	McClatchy	mcclatchy@example.com	MOD Crystal Clear	2041	The Modesto Bee	36523	35082750	MA MOD 130131 ROS	2013-00-17	2014-00-29	68415	Local	4683	cpm	2127739	28654088550	MA Creative:62545:320x50: MOD 130131 Crystal Clear [62545]	50x320	http://windows-patiocovers.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
10998	MOD 130131 Crystal Clear	140881710	McClatchy	mcclatchy@example.com	MOD Crystal Clear	2041	The Modesto Bee	36523	35082750	MA MOD 130131 ROS	2013-00-17	2014-00-29	68415	Local	8995	cpm	2127739	28654088550	MA Creative:62545:320x50: MOD 130131 Crystal Clear [62545]	50x320	http://windows-patiocovers.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35163	35054670	MA CLT 131209 Honda of	2013-00-09	2013-00-15	60000	Local	null	cpm	2127801	28654109190	MA Creative:64155:216x36: CLT 130207 Honda of Concord [64155]	36x216	http://hondaofconcord.com/charlotteobserver.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	null	cpm	2127437	28653643590	MA Creative:58318:300x50: SAC_121227_EGDod_SAC1284447 [58318]	50x300	http://tinyurl.com/cw3jpzm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129001	FTW 131103 Oasis Dental mobile IMPLOC	165703590	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	1107	Fort Worth Star-Telegram	2143190	49573710	FTW 131103 Oasis Dental mobile IMPLOC	2013-00-03	2013-00-02	20000	Local	429	cpm	2163987	33273333990	Creative:2163987: FTW_131024_OasisDental_320x50	50x320	http://impresslocal31.tru-m.com	iPhone App	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),BlackBerry App(7),Palm App(12),Mobile Web(11),Android App(6),J2ME App(8),MeeGo App(10); Ad Unit:Mobile
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6819	FingerArtsSolitair Non-Wifi	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136653	44646990	3770427_TCY_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	null	cpm	2155512	31483582830	Creative:2155512: 33770427_TCY_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TriCity&utm_medium=Mobile&utm_campaign=Fall	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	7871	Pandora Backstage	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1957	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1235	MLive.com: Statewide	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	93	cpm	2159755	32386948350	Creative:2159755: SAC 131004 Big5 BasketWeek 320x50.jpg	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	2041	The Modesto Bee	33961	35031990	MA 1001 ROS All Devices	2013-00-01	2013-00-31	25000	Local	94	cpm	2130737	28724562150	MA Creative:69032:216x36: MOD 131001 We Want Your Junk [69032]	50x320	http://tinyurl.com/d3avwyd	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
13888	CLB 1305 Kia iPhone App	140917110	McClatchy	mcclatchy@example.com	CLB Kia Auto Sport	null	null	45158	35197110	MA 130501 iPhone App	2013-00-17	2014-00-30	0	Local	null	sponsorship	2131668	28724683950	MA Creative:83103:320x50: CLB_130614_KiaAuto [83103]	50x320	http://www.kiaautosportcolumbus.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
13904	MOD 130502 Carrollton Mortgage	140920710	McClatchy	mcclatchy@example.com	MOD_Carrollton Mortgage	2041	The Modesto Bee	45505	35211150	MA MOD 130503 ROS	2013-00-17	2014-00-14	43238	Local	2614	cpm	2130901	28724584110	MA Creative:76881:320x50: MOD 130502 Reverse Mortgages [76881]	50x320	http://modesto.impresslocal.mobi/carrollton-mortgage/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126306	BLH 130826 Promos Upickem	153102870	McClatchy	mcclatchy@example.com	BLH Promos	1371	The Bellingham Herald	2133956	43102350	130826 Upickem ROS	2013-00-26	2014-00-31	102000	Local	27077	cpm	2151864	31183176030	Creative:2151864: BLH_130826_Upickem_320x50	50x320	http://www.bellinghamherald.com/contests	Mobile Web	Platform:iPhone App(15),Palm App(12),Windows Phone App(13),Mobile Web(11),Android App(6),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	null	null	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	null	cpm	2165486	33548058990	Creative:2165486: SAC 130912 big5 58anniv eteam 300x50.jpg	50x300	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127931	RAL 131001 Savvy Homes	160444950	McClatchy	mcclatchy@example.com	RAL Savvy Homes	1396	The News & Observer	2139374	46542510	RAL 131001 Savvy Homes	2013-00-01	2013-00-31	100000	Local	286	cpm	2158992	32280441750	Creative:2158992: RAL_131001_SavvyHomes_320x50	50x320	http://www.savvyhomes.com/homes-for-sale-raleigh-nc	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:BlackBerry App(7),Android App(6),iPad App(14),MeeGo App(10),iPhone App(15),Mobile Web(11),J2ME App(8),Palm
2128506	FTW 131101 Metro Express Services mobile IMPLOC	162588510	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	null	null	2141228	48008670	1101 FTW ROS	2013-00-01	2013-00-30	240000	Local	null	cpm	2131256	28724628630	MA Creative:81764:300x50: FTW_130606_ACBroken [81764]	50x300	http://mes-ac6.tru-m.com	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1350	SILive.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129048	FTW 131026 Sundance Square mobile IMPLOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLOC	2013-00-26	2013-00-25	39500	Local	561	cpm	2164153	33323550270	Creative:2164153: FTW_131025_Sundance Square_Dining_320x50	50x320	http://sundancesquare4.tru-m.com/info/parking/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
2126587	STC 130903 Phfa	154575030	McClatchy	mcclatchy@example.com	STC_Phfa	2040	Centre Daily Times	2135439	44088510	STC 130903 Phfa REV	2013-00-05	2013-00-30	168667	Local	214	cpm	2153111	31269970710	Creative:2153111: STC_130829_Phfa_320x50	50x320	http://phfa.org/preventforeclosure/	iPhone App	Platform:Windows Phone App(13),MeeGo App(10),Mobile Web Tablet(16),iPhone App(15),Android App(6),J2ME App(8),Palm App(12),Mobile Web(11),BlackBerry
2128944	FTW 131024 Texas Denture Clinic mobile IMPLOC	165214710	McClatchy	mcclatchy@example.com	FTW_TexasDentureClinic_9458_TEX157	1107	Fort Worth Star-Telegram	2143023	49423590	FTW 131024 Texas Denture Clinic mobile IMPLOC	2013-00-24	2013-00-23	20000	Local	22	cpm	2163796	33253261710	Creative:2163796: FTW_131023_Texas Denture Clinic_216x36	36x216	http://texasdentureclinic4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPad App(14),Windows Phone App(13),Mobile Web(11),Palm App(12),BlackBerry App(7),J2ME App(8),iPhone App(15),MeeGo App(10),
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS_Table Mountain Casino	1385	The Fresno Bee	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	1	cpm	2153426	31296353430	Creative:2153426: FRS 130830 Table Mountain 300x50	50x300	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2128518	FTW 131019 WorldOfWellness_IMPLOC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	null	null	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	null	cpm	2161341	32781927390	Creative:2161341: FTW 131019 WorldOfWellness 300x50 V1	50x300	http://wowchioproactor4.tru-m.com/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2144304	50781150	FTW 131103 Hobby Lobby Life/Arts	2013-00-03	2013-00-17	650	Local	33	cpm	2165382	33546939990	Creative:2165382: FTW 1311 Hobby Lobby Arts 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-Life&utm_campaign=Fall	iPhone App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	2045	Belleville News-Democrat	2135984	44350950	131001 Wehrenberg ROS	2013-00-01	2013-00-31	53440	Local	227	cpm	2155032	31446242670	Creative:2155032: BND_130911_Wehrenberg_216x36	36x216	http://www.wehrenberg.com/m.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5085	Tonawanda News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	314	New Albany Gazette	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48119	35435670	MA BOI 140501 Sinus Cen	2014-00-01	2014-00-31	100000	Local	null	cpm	2130204	28655031390	MA Creative:81287:320x50: BOI 130603 Sinus Center [81287]	50x320	http://ads.idahostatesman.com/2012/sinuscenter/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1287	OregonLive	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128131	FTW 131007 Center For Aesthetic Surgery mobile IMPLOC	160898790	McClatchy	mcclatchy@example.com	FTW_CenterForAestheticSurgery_7072_CE N05	1107	Fort Worth Star-Telegram	2139995	46973190	FTW 131007 CFAS ROS	2013-00-07	2013-00-06	36500	Local	7656	cpm	2158667	32212943070	Creative:2158667: FTW 130930 CFAS 25OffFacials 320x50	50x320	http://dfw52.tru-m.com/	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160964	32591673990	Creative:2160964: BOI St. Alphonsus Couple 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129048	FTW 131026 Sundance Square mobile IMPLOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLOC	2013-00-26	2013-00-25	39500	Local	576	cpm	2164150	33323545950	Creative:2164150: FTW_131025_Sundance Square_Shopping_320	50x320	http://sundancesquare4.tru-m.com/info/parking/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
11277	LEX 130209 Kelly Services	140884230	McClatchy	mcclatchy@example.com	LEX Kelly Services	2000	Lexington Herald-Leader	37638	35088030	MA 130209 ROS/App Allsz	2013-00-17	2014-00-31	324358	Local	9718	cpm	2127805	28654109790	MA Creative:64114:320x50: LEX_130207_KellyServices_Allsz [64114]	50x320	http://customer.kellyservices.us/eprise/main/web/us/customers/tmmk/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140004	46982910	MA CLT 131125 Honda of	2013-00-25	2013-00-30	80000	Local	null	cpm	2155435	31475729790	Creative:2155435: CLT_130910_HondaOfConcord_320x50.inred	50x320	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.2;sz=320x50	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	1406	The Sacramento Bee	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	205	cpm	2157482	31955838870	Creative:2157482: SAC 130920 Enterprise 1813314 216x36.jpg	36x216	http://impresslocal82.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4500	NBC Bay Area	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	17	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	102	Nexage Univision Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	336	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	34241	35040870	MA 1001 ROS All Devices	2013-00-01	2013-00-31	300000	Local	108599	cpm	2129236	28654684110	MA Creative:59194:320x50: TAC_130103_lesschwab_tires [59194]	50x320	http://tinyurl.com/a6zkxgd	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	84	Weather Channel LL	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	66	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	114	AdMarvel Aikrast Cumulus	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	18	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128123	MOD 131004 Pacific Roofing	160820070	McClatchy	mcclatchy@example.com	MOD Pacific Roofing	2041	The Modesto Bee	2139984	46927350	MOD ROS Apps 300x50 320x50 216x36	2013-00-04	2013-00-29	30000	Local	2795	cpm	2159681	32386864950	Creative:2159681: MOD 131004 PacRoof New 320x50.jpg	50x320	http://tinyurl.com/bdb2v52	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4414	KOKI	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11314	MOD 130208 McCoy Tires	140884710	McClatchy	mcclatchy@example.com	MOD McCoy Tires	2041	The Modesto Bee	37728	35090190	MA MOD 130208 ROS	2013-00-17	2014-00-31	71086	Local	3956	cpm	2129299	28654713150	MA Creative:70522:320x50: MOD 130325 Free Alignment V2 [70522]	50x320	http://www.mccoypassengertire.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	null	null	2134951	43687230	RAL 131202 Otto ROS	2013-00-02	2013-00-29	100000	Local	null	cpm	2153528	31298363790	Creative:2153528: RAL 130830 Otto WhyMove 300x50	50x300	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	null	null	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	null	cpm	2131326	28724637510	MA Creative:82559:216x36: MOD 130611 Mediterranean [82559]	36x216	http://www.cruisecompany.com/destinations/mediterranean.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	1406	The Sacramento Bee	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	674	cpm	2146992	30173170110	Creative:2146992: SAC_130802_EGDogde_1750427_216x36.	36x216	http://www.elkgrovedodge.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	583	UberSocial Android	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128025	FRS 131007 Quail Lake	160623870	McClatchy	mcclatchy@example.com	FRS Quail Lakes	null	null	2139632	46705590	FRS Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-07	2013-00-31	70000	Local	null	cpm	2159288	32308970310	Creative:2159288: FRS 131002 Quail Lake 300x50	50x300	http://www.quaillake.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128078	SLO 131031 Ribline	160778070	McClatchy	mcclatchy@example.com	SLO Ribline	2043	The Tribune	2139795	46837710	1003 SLO ROS	2013-00-03	2013-00-30	30000	Local	150	cpm	2159480	32327949390	Creative:2159480: SLO_131003_Ribline_320x50.jpg	50x320	http://www.ribline.com	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	null	cpm	2139479	28963930830	Creative:2139479: SAC_130624_Lasher_1683101_320x50.jpg	50x320	http://www.elkgrovedodge.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1010	Anchorage Daily News	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	4635	Weatherbug	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	695	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1426	TheTranscript.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	88143	cpm	2131445	28724654910	MA Creative:82856:320x50: BLX_130613_PalaceCasino_SmokeF [82856]	50x320	http://www.palacecasinoresort.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2000	Lexington Herald-Leader	2136650	44645190	3770427_LEX_Oct13_216x36_300x50_320x2013-00-01 50	2013-00-01	2013-00-31	77828	Local	7	cpm	2155497	31483561230	Creative:2155497: 3770427_LEX_300x50_0915_1128_AutumnH	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Lexington&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2143886	29510946030	Creative:2143886: FRS 130715 Table Mountain Casino 216x36	36x216	https://www.vendini.com/ticket-software.html?t=tix&e=3dac3b548390eb1b00e1fbbbb2ad5ec6	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2125617	MAC 130808 Capital City Bank iPhone	150634830	McClatchy	mcclatchy@example.com	MAC Capital City Bank	null	null	2132218	40511430	131201 Capital City Bank Iphone	2013-00-01	2013-00-31	16071	Local	null	cpm	2148116	30397970910	Creative:2148116: MAC_130808_CCB_320x50	50x320	https://www.ccbg.com/mobile-deposit.htm	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	1406	The Sacramento Bee	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	38563	cpm	2146996	30173171070	Creative:2146996: SAC_130802_EGDogde_1750427_320x50.	50x320	http://www.elkgrovedodge.com/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12163	MOD 130312 Handyman Construction	140892750	McClatchy	mcclatchy@example.com	MOD Handyman Construction	2041	The Modesto Bee	40742	35129550	MA 0312 MOD ROS	2013-00-17	2014-00-11	86483	Local	531	cpm	2130743	28724562870	MA Creative:68839:216x36: MOD_130308_HandyContru_Choice [68839]	36x216	http://www.modbee.com/static/ads/pdf/691873.pdf	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128922	BND 131031 SWIC	164982990	McClatchy	mcclatchy@example.com	BND SWIC	2045	Belleville News-Democrat	2142744	49262670	BND 131031 ROS & Apps	2013-00-31	2013-00-01	8000	Local	1134	cpm	2163433	33217361790	Creative:2163433: BND_131031_SWIC_selsius_320x50.gif	50x320	http://belleville.impresslocal.mobi/swic-selsius/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	null	null	2135990	44354070	131201 Wehrenberg ROS	2013-00-01	2013-00-31	42800	Local	null	cpm	2155033	31446243030	Creative:2155033: BND_130911_Wehrenberg_320x50	50x320	http://www.wehrenberg.com/m.aspx	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128131	FTW 131007 Center For Aesthetic Surgery mobile IMPLOC	160898790	McClatchy	mcclatchy@example.com	FTW_CenterForAestheticSurgery_7072_CE N05	null	null	2139995	46973190	FTW 131007 CFAS ROS	2013-00-07	2013-00-06	36500	Local	null	cpm	2158666	32212934430	Creative:2158666: FTW 130930 CFAS 250HFacials 300x50	50x300	http://dfw52.tru-m.com/	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	15	Evening Weather	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	18	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125026	SAC 130801 Roseville Toyota	148250550	McClatchy	mcclatchy@example.com	Roseville Toyota	null	null	2131243	39927030	0801 SAC ROS & APPS	2013-00-01	2013-00-31	900000	Local	null	cpm	2146382	29940370830	Creative:2146382: SAC_130730_RoseToy_Weekly_320x50.jpg	50x320	http://tinyurl.com/m3ojq9y	null	Metro:Sacramento-Stockton-Modesto CA(862); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134630	43485630	BOI 140310 NNU	2014-00-10	2014-00-20	57950	Local	null	cpm	2152868	31250258670	Creative:2152868: BOI 130828 NUU 216	36x216	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2124298	BND 130712 McKendree University	145360950	McClatchy	mcclatchy@example.com	BND McKendree University	2045	Belleville News-Democrat	2128626	37846590	130712 McKendree ROS	2013-00-12	2014-00-30	300000	Local	29783	cpm	2142655	29410707510	Creative:2142655: BND_130712_McKendree_320x50	50x320	http://www.mckendree.edu/about/resources/	iPhone App	Platform:Windows Phone App(13),Mobile Web(11),iPhone App(15),BlackBerry App(7),Android App(6),Palm App(12); Ad Unit:Mobile Web Banner(mma)
2126774	NTL_Mosaic Life_3948688	155172630	McClatchy	mcclatchy@example.com	Mosaic Life	1159	Kansas City Star	2135348	44010150	NTL_MosaicLife_3948688	2013-00-04	2013-00-24	54745	Local	1	cpm	2154051	31365760830	Creative:2154051: 3948688_KCM_300x50_090413	50x300	http://bs.serving-sys.com/BurstingPipe/adServer.bs?cn=tf&c=20&mc=click&pli=7860485&PluID=0&ord=%%CACHEBUSTER%%	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
9372	ANC 121130 Medical Park Family Care	140864430	McClatchy	mcclatchy@example.com	Medical Park Family Care	null	null	30563	35006190	MA ANC 121130 ROS	2013-00-17	2013-00-27	268690	Local	null	cpm	2127548	28653782670	MA Creative:54067:300x50: ANC 121130 MPFC/40yrs [54067]	50x300	http://www.mpfcak.com	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	1526	cpm	2129436	28654760670	MA Creative:74879:320x50: ANC 130419 ARRC Two [74879]	50x320	http://alaskarailroad.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	null	null	2134950	43686870	RAL 131104 Otto ROS	2013-00-04	2013-00-01	100000	Local	null	cpm	2153529	31298363910	Creative:2153529: RAL 130830 Otto WhyMove 320x50	50x320	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127842	FTW 131002 Mark Jameson Allstate mobile IMPLOC	160161030	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	1107	Fort Worth Star-Telegram	2139091	46332750	FTW 131002 MarkJameson ROS	2013-00-02	2013-00-01	20000	Local	138	cpm	2130380	28655055270	MA Creative:81480:320x50: FTW_130604_HomeInsurance [81480]	50x320	http://allstate7.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	1993	The Idaho Statesman	2136435	44487870	100113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-31	50000	Local	18428	cpm	2155130	31447172310	Creative:2155130: BOI_130909_Axiom_320x50.jpg	50x320	http://www.axiomfitness.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	486	cpm	2160962	32591673750	Creative:2160962: BOI St. Alphonsus Couple 320x50	50x320	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2125626	FRS 130808 Promo	150641070	McClatchy	mcclatchy@example.com	FRS Promo	1385	The Fresno Bee	2132232	40523070	0708 FRS ROS & Apps	2013-00-08	2013-00-30	100000	Local	41982	cpm	2148161	30399711390	Creative:2148161: FRS_130807_Promo_Apple_320x50.gif	50x320	https://itunes.apple.com/us/book/the-company-we-keep/id667446262?mt=11	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127955	MOD 131002 The Cruise Company	160468470	McClatchy	mcclatchy@example.com	MOD Cruise Company	2041	The Modesto Bee	2139436	46570230	MOD 131002 ROS & Apps	2013-00-02	2013-00-03	12500	Local	3	cpm	2159084	32288186550	Creative:2159084: MOD_131001_CruiseCo_Alaska_320x50.jpg	50x320	http://www.cruisecompany.com/destinations/alaska.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	null	null	2141077	47835870	RAL 131101 Berkshire Hathaway	2013-00-01	2013-00-20	150000	Local	null	cpm	2161000	32604673470	Creative:2161000: RAL_131011_Berkshire Hathaway_300x50	50x300	http://bhhsCarolinas.com/	null	Platform:BlackBerry App(7),Mobile Web(11),Android App(6),iPad App(14),Windows Phone App(13),Palm App(12),J2ME App(8),iPhone App(15),MeeGo App(10); Ad Unit:Mobile Web Banner(mma)
2129001	FTW 131103 Oasis Dental mobile IMPLOC	165703590	McClatchy	mcclatchy@example.com	FTW_OasisDental_8621_OAS01	null	null	2143190	49573710	FTW 131103 Oasis Dental mobile IMPLOC	2013-00-03	2013-00-02	20000	Local	null	cpm	2163988	33273334110	Creative:2163988: FTW_131024_OasisDental_300x50	50x300	http://impresslocal31.tru-m.com	null	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),BlackBerry App(7),Palm App(12),Mobile Web(11),Android App(6),J2ME App(8),MeeGo App(10); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6964	One Direction	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2138616	45998910	FTW 131001 TopStory ROS	2013-00-01	2013-00-03	128250	Local	533	cpm	2156180	31611352950	Creative:2156180: FTW 130913 Autumn TopStory 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-HP&utm_campaign=Fall	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128931	SAC 131101 Folsom Premium Outlets	165167790	McClatchy	mcclatchy@example.com	SAC Folsom Premium Outlets	1406	The Sacramento Bee	2144190	50466750	SAC ROS 300x50 320x50	2013-00-01	2013-00-31	300000	Local	6572	cpm	2165207	33524963550	Creative:2165207: SAC 131031 FolsomPO Holiday 320x50.jpg	50x320	http://m.premiumoutlets.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127846	FTW 131003 Tilden Car Care mobile IMPLOC	160162830	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	1107	Fort Worth Star-Telegram	2139095	46336950	FTW 131003 Tilden ROS	2013-00-03	2013-00-02	20000	Local	29	cpm	2147049	30174019710	Creative:2147049: FTW 130802 Tilden Oil Change 320x50	50x320	http://tildencarcaretexas4.tru-m.com	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	89	CBS Sports	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	478	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136654	44647590	3770427_BND_Nov13_216x36_300x50_320	2013-00-01	2013-00-30	77828	Local	null	cpm	2155478	31478087910	Creative:2155478: 3770427_BND_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Belleville&utm_medium=Mobile&utm_campaign=Fall	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	1195	Ledger-Enquirer	48346	35426790	MA 1311_TSYS MERCHANT	2013-00-01	2013-00-30	150000	Local	251	cpm	2130184	28655016510	MA Creative:81672:320x50: CLB_130606_TSYSMerchant [81672]	50x320	http://www.tsys.com/tms/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7877	Weather Mobile Posse	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2921	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	258	Chiefland Citizen	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143825	50144910	WCH GT-CBSA ROS 320x50 300x50 216x36 (Jan)	2014-00-07	2014-00-31	85000	Local	null	cpm	2164262	33332983230	Creative:2164262: WCH 131025 Beechcraft Career 300x50.jpg	50x300	http://www.jobs.net/jobs/beechcraft/en-us/	null	Segment:WCH 4-County CBSA(2679); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1398	The Olympian	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	4	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
11314	MOD 130208 McCoy Tires	140884710	McClatchy	mcclatchy@example.com	MOD McCoy Tires	2041	The Modesto Bee	37728	35090190	MA MOD 130208 ROS	2013-00-17	2014-00-31	71086	Local	189	cpm	2129301	28654713390	MA Creative:70522:216x36: MOD 130325 Free Alignment V2 [70522]	36x216	http://www.mccoypassengertire.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	84	Weather Channel LL	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	53	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
10327	KCM 130110 One Park Place	140874030	McClatchy	mcclatchy@example.com	KCM One Park Place	1159	Kansas City Star	34470	35049030	MA KCM 130110 ROS alsz	2013-00-17	2013-00-31	228588	Local	80607	cpm	2127514	28653716310	MA Creative:59515:320x50: KCM_130107_OnePark_AllSz.gif [59515]	50x320	http://vw.vrvrm.com/kcstar/land?amf=2887&p=def&c=888&b=kcstar	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128683	MAC 131101 Jeff Smith	164029950	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	1414	The Telegraph	2141758	48615030	MAC 131101 JeffSmith ROS	2013-00-01	2013-00-29	100000	Local	93	cpm	2162041	32919134790	Creative:2162041: MAC 131017 Jeff Smith 216x36	36x216	http://www.jeffsmithchryslerdodge.com/index.htm	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2149408	30789595350	Creative:2149408: FRS_130812_TableMt_Heart_320x50.jpg	50x320	http://tinyurl.com/lhul2dx	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	201	CBS Fantasy Baseball	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	6	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	null	null	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	null	cpm	2159713	32386922430	Creative:2159713: SAC 131004 Big5 BasketWeek 300x50.jpg	50x300	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128129	FTW 131007 Fossil Creek Liquor mobile IMPLC	160898310	McClatchy	mcclatchy@example.com	DFW_FossilCreekLiquor_6010_FOS38	1107	Fort Worth Star-Telegram	2139993	46971150	FTW 131007 Fossil ROS	2013-00-07	2013-00-06	20000	Local	11783	cpm	2129921	28654952430	Creative:2129921: FTW 131016 FCL 320x50	50x320	http://fossilcreekliquor4.tru-m.com	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128518	FTW 131019 WorldOfWellness_IMPLC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	1107	Fort Worth Star-Telegram	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	8	cpm	2161340	32781926790	Creative:2161340: FTW 131019 WorldOfWellness 216x38 V2	36x216	http://wowchiropractor4.tru-m.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128731	MOD 131017 Phillips Lighting	164061630	McClatchy	mcclatchy@example.com	MOD Philips Lighting	2041	The Modesto Bee	2141830	48655590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-03	7500	Local	12	cpm	2162254	32960384190	Creative:2162254: MOD 1310 Phillips Lighting 320x50	50x320	http://www.phillipslighting.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	8	cpm	2160965	32591674230	Creative:2160965: BOI St. Alphonsus Couple 216x36	36x216	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4477	Penn State Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6892	CBS News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	13	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	775	cpm	2165502	33548142150	Creative:2165502: SAC 131101 big5 fallapparel weekly 320x5	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
13901	MOD 130502 Valley Fire Place	140920950	McClatchy	mcclatchy@example.com	MOD_Valley Fireplace	2041	The Modesto Bee	45177	35204910	MA MOD 130502 Valley FP	2013-00-17	2014-00-23	43362	Local	4359	cpm	2131767	28733074230	MA Creative:76342:320x50: MOD_130430_ValleyFirePlace.jpg [76342]	50x320	http://www.valleyfp.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	1398	The Olympian	34252	35039670	MA 1001 ROS All Devices	2013-00-01	2013-00-31	187500	Local	796	cpm	2130582	28724532270	MA Creative:59205:216x36: OLY_130103_LesSchwab_Tire [59205]	36x216	http://tinyurl.com/abqpjwo	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
13901	MOD 130502 Valley Fire Place	140920950	McClatchy	mcclatchy@example.com	MOD_Valley Fireplace	2041	The Modesto Bee	45177	35204910	MA MOD 130502 Valley FP	2013-00-17	2014-00-23	43362	Local	4656	cpm	2131767	28733074230	MA Creative:76342:320x50: MOD_130430_ValleyFirePlace.jpg [76342]	50x320	http://www.valleyfp.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6841	MiniGolfMatchUP	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	259	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6315	The Score App	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3250	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	435	BeloWFAA Weather	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2144304	50781150	FTW 131103 Hobby Lobby Life/Arts	2013-00-03	2013-00-17	650	Local	null	cpm	2165383	33546940110	Creative:2165383: FTW 1311 Hobby Lobby Arts 300x50	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FTWorthStarTelegram&utm_medium=Mobile-Life&utm_campaign=Fall	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1066	dailybreeze.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4876	KVSP	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127931	RAL 131001 Savvy Homes	160444950	McClatchy	mcclatchy@example.com	RAL Savvy Homes	1396	The News & Observer	2139374	46542510	RAL 131001 Savvy Homes	2013-00-01	2013-00-31	100000	Local	16	cpm	2158992	32280441750	Creative:2158992: RAL_131001_SavvyHomes_320x50	50x320	http://www.savvyhomes.com/homes-for-sale-raleigh-nc	Android App	Ad Unit:Mobile Web Banner(mma); Platform:BlackBerry App(7),Android App(6),iPad App(14),MeeGo App(10),iPhone App(15),Mobile Web(11),J2ME App(8),Palm
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1271	NOLA.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	9	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4637	Burleson Star	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	19	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140002	46981350	MA CLT 131022 Honda of	2013-00-22	2013-00-31	80000	Local	null	cpm	2155438	31475730510	Creative:2155438: CLT_130910_HondaOfConcord_300x50.inred	50x300	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.3;sz=300x50	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	1159	Kansas City Star	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	242	cpm	2161265	32776646790	Creative:2161265: KCM 131014 Gladstone Dodge Dart 216x36	36x216	http://www.buygladstone.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)
2128858	FTW 131101 CASA Inc mobile IMPLOC	164636670	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	1107	Fort Worth Star-Telegram	2142211	48966150	1101 FTW ROS	2013-00-01	2013-00-01	5000	Local	2493	cpm	2146714	30113028990	Creative:2146714: FTW 130801 CASA 320x50	50x320	http://ccdofw3.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	2048	The Wichita Eagle	2143349	49774830	WCH ROS 320x50 300x50 216x36	2013-00-29	2013-00-03	100000	Local	40100	cpm	2164263	33332983350	Creative:2164263: WCH 131025 Beechcraft Career 320x50.jpg	50x320	http://www.jobs.net/jobs/beechcraft/en-us/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	801	cpm	2165497	33548139750	Creative:2165497: SAC 130923 big5 fallball eteam 320x50.jp	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128506	FTW 131101 Metro Express Services mobile IMPLOC	162588510	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	1107	Fort Worth Star-Telegram	2141228	48008670	1101 FTW ROS	2013-00-01	2013-00-30	240000	Local	17969	cpm	2131255	28724628510	MA Creative:81764:320x50: FTW_130606_ACBroken [81764]	50x320	http://mes-ac6.tru-m.com	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1767	The Joplin Globe	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	7892	Stuck Pixel Epic Fail	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	11	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2045	Belleville News-Democrat	2136641	44631870	3770427_BND_Oct13_216x36_300x50_320x50	2013-00-01	2013-00-31	77828	Local	76825	cpm	2155481	31478088870	Creative:2155481: 3770427_BND_320x50_0915_11128_Autum	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Belleville&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127842	FTW 131002 Mark Jameson Allstate mobile IMPLOC	160161030	McClatchy	mcclatchy@example.com	FTW_MarkJamesonAllstate_7891_JAM02	null	null	2139091	46332750	FTW 131002 MarkJameson ROS	2013-00-02	2013-00-01	20000	Local	null	cpm	2130382	28655055510	MA Creative:81480:216x36: FTW_130604_HomeInsurance [81480]	36x216	http://allstate7.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1006	al.com: Statewide	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	2045	Belleville News-Democrat	2135987	44352630	131101 Wehrenberg ROS	2013-00-01	2013-00-30	42800	Local	3150	cpm	2155033	31446243030	Creative:2155033: BND_130911_Wehrenberg_320x50	50x320	http://www.wehrenberg.com/m.aspx	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33734	35035350	MA 1201 ROS All Devices	2013-00-01	2013-00-31	50000	Local	null	cpm	2127448	28653644810	MA Creative:58321:320x50: SAC_121227_EGDod_SAC1284447 [58321]	50x320	http://tinyurl.com/cw3jpzm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129194	FRS 131101 Table Mountain Casino	166317390	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2143832	50148150	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	10989	cpm	2164744	33420658230	Creative:2164744: FRS 131029 Table Mountain Casino 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	83	Weather Channel Zip	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	5	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
11277	LEX 130209 Kelly Services	140884230	McClatchy	mcclatchy@example.com	LEX Kelly Services	2000	Lexington Herald-Leader	37638	35088030	MA 130209 ROS/App Allsz	2013-00-17	2014-00-31	324358	Local	67045	cpm	2127805	28654109790	MA Creative:64114:320x50: LEX_130207_KellyServices_Allsz [64114]	50x320	http://customer.kellyservices.us/eprise/main/web/us/customers/tmmk/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128211	KCM 131005 Molle Toyota Annual161217870		McClatchy	mcclatchy@example.com	KCM Mollie Toyota	null	null	2140296	47221230	KCM 131008 ROS	2013-00-08	2013-00-31	125000	Local	null	cpm	2159993	32418658470	Creative:2159993: KCM 131007 Molle Toyota 300x50.jpg	50x300	http://www.molletoyota.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	1993	The Idaho Statesman	48116	35436390	MA BOI 131101 Sinus Cen	2013-00-01	2013-00-30	100000	Local	4553	cpm	2130213	28655032470	MA Creative:81283:320x50: BOI 130603 Sinus Center [81283]	50x320	http://ads.idahostatesman.com/2012/sinuscenter/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128287	FTW 131010 Billy Bob's mobile IMPLLOC	161427870	McClatchy	mcclatchy@example.com	DFW_BillyBob's_5121_BIL15	1107	Fort Worth Star-Telegram	2140510	47403270	FTW 131010 Billy Bob's	2013-00-10	2013-00-09	20000	Local	2325	cpm	2160189	32457215310	Creative:2160189: FTW 131008 Billy Bob 320x50	50x320	http://billybobsgdfw4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),J2ME App(8),Mobile Web(11),iPhone App(15),BlackBerry App(7),Palm App(12),MeeGo App(10),Windows
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1414	The Telegraph	2136651	44645910	3770427_MAC_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	2419	cpm	2155502	31483564830	Creative:2155502: 3770427_MAC_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Macon&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2124449	BOI 130717 Biolife	145794990	McClatchy	mcclatchy@example.com	BOI Biolife	null	null	2129132	38115030	BOI 130801 Biolife	2013-00-01	2014-00-30	440000	Local	null	cpm	2143394	29474057430	Creative:2143394: BOI 130712 Biolife 300x50 50x300	50x300	http://ads.idahostatesman.com/2013/biolife/	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6305	YP - Accuweather MW Bottom	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	51155	cpm	2129433	28654760310	MA Creative:74878:320x50: ANC 130419 ARRC One [74878]	50x320	http://alaskarailroad.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127701	FTW 131001 CASA Inc mobile IMPLLOC	159810990	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	null	null	2138621	46005030	FTW 131001 CASA ROS	2013-00-01	2013-00-30	5000	Local	null	cpm	2146715	30113056470	Creative:2146715: FTW 130801 CASA 300x50	50x300	http://ccdfw3.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6819	FingerArtsSolitair Non-Wifi	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1346	SGVTribune.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7791	Federated Media-Sports	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128370	BOI 131014 Willowcreek Gril	161815710	McClatchy	mcclatchy@example.com	BOI Willowcreek Grill	1993	The Idaho Statesman	2140888	47629350	Mobile Oct 28-30 Web/Apps 320x50, 300x50, 216x36	2013-00-28	2013-00-30	9000	Local	621	cpm	2160648	32513869710	Creative:2160648: BOI Oct Willowcreek Grill 320x50	50x320	http://willowcreekgrill.com/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Uhow:Fri 12-13(132),Tue 10-11(58),Sun 12-13(12),Mon 09-10(33),Sat 12-13(156),Tue 12-13(60),Sat 10-11(154),Thu 11-
2128858	FTW 131101 CASA Inc mobile IMPLLOC	164636670	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	1107	Fort Worth Star-Telegram	2142211	48966150	1101 FTW ROS	2013-00-01	2013-00-01	5000	Local	1237	cpm	2146714	30113028990	Creative:2146714: FTW 130801 CASA 320x50	50x320	http://ccdfw3.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	1374	The Charlotte Observer	43567	35187150	MA CLT 131025 Toyota of	2013-00-25	2013-00-31	100000	Local	1384	cpm	2160080	32419917510	Creative:2160080: CLT_131007_ToyotaOfConcord_320x50.jpg	50x320	http://impresslocal39.tru-m.com/toyota-of-concord/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127680	BLH 130930 Les Schwab	159682110	McClatchy	mcclatchy@example.com	BLH Les Schwab	null	null	2138540	45908790	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	80000	Local	null	cpm	2131214	28724623590	MA Creative:81149:300x50: BLH_130501_LesSchwab_Safety [81149]	50x300	http://extra.bellinghamherald.com/pages/lesschwab_m/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128132	BRD 131008 Hyundai of Bradenton	160899270	McClatchy	mcclatchy@example.com	BRD Hyundai of Bradenton	2044	Bradenton Herald	2139997	46974270	BRD 131008 Hyundai ROS	2013-00-08	2013-00-08	32000	Local	19825	cpm	2158245	32132532270	Creative:2158245: BRD 130926 Hyundai 320x50	50x320	http://www.hyundaiofbradenton.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128439	FTW 131026 Foremans	162089790	McClatchy	mcclatchy@example.com	FTW_Foremans_2169_FOR76	1107	Fort Worth Star-Telegram	2141085	47844510	131026 Foremans ROS	2013-00-26	2013-00-25	30000	Local	3309	cpm	2161018	32605148790	Creative:2161018: FTW 131026 Foremans 320x50	50x320	http://dfw80.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	8723	cpm	2129439	28654761030	MA Creative:74880:320x50: ANC 130419 ARRC Three [74880]	50x320	http://alaskarailroad.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129032	MOD 131028 Accident Injury	165736110	McClatchy	mcclatchy@example.com	MOD Accident Injury	null	null	2143274	49624470	MOD 131028 Accident Injury 300x250, 320x50, 216x36	2013-00-28	2013-00-03	12500	Local	null	cpm	2164089	33280628670	Creative:2164089: MOD 131024 Accident Injury 300x50	50x300	http://paccoastmedical.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129252	WCH 131111 Davis Moore - Mazda	166779750	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144095	50397870	WCH 131111 DMOore Mazda ROS	2013-00-11	2013-00-18	100000	Local	null	cpm	2160942	32591653710	Creative:2160942: WCH 131010 DavisMoore Mazda 320x50.gif	50x320	http://tinyurl.com/looxa36	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	11	cpm	2151198	31105636830	Creative:2151198: BOI 130820 FDAF 216	36x216	http://www.thinkfordnow.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128215	KCM 131007 Rodrock Homes	161221350	McClatchy	mcclatchy@example.com	KSC_Rodrock Homes	null	null	2140309	47229150	KCM 131007 ROS	2013-00-07	2014-00-01	400000	Local	null	cpm	2160007	32418736110	Creative:2160007: KCM 131007 Rodrock Homes 300x50.jpg	50x300	http://www.rodrockready.com	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129048	FTW 131026 Sundance Square mobile IMPLLOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLLOC	2013-00-26	2013-00-25	39500	Local	1231	cpm	2164153	33323550270	Creative:2164153: FTW_131025_Sundance Square_Dining_320x50	50x320	http://sundancesquare4.tru-m.com/info/parking/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	1365	Sun Herald	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	21363	cpm	2153799	31339446390	Creative:2153799: BLX_130903_SingingRiverHospital_Mammo	50x320	http://www.mysrhs.com/mammo.html?utm_source=SunHerald&utm_medium=digital&utm_campaign=mammo	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	1195	Ledger-Enquirer	48345	35427030	MA 1310_TSYS MERCHANT	2013-00-01	2013-00-31	150000	Local	2193	cpm	2130187	28655016870	MA Creative:81671:320x50: CLB_130606_TSYSMerchant [81671]	50x320	http://www.tsys.com/tms/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128131	FTW 131007 Center For Aesthetic Surgery mobile IMPLLOC	160898790	McClatchy	mcclatchy@example.com	FTW_CenterForAestheticSurgery_7072_CE N05	1107	Fort Worth Star-Telegram	2139995	46973190	FTW 131007 CFAS ROS	2013-00-07	2013-00-06	36500	Local	4599	cpm	2158667	32212943070	Creative:2158667: FTW 130930 CFAS 250ffFacials 320x50	50x320	http://dfw52.tru-m.com/	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	269	LaFollette Press	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6216	Slacker Radio	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1480	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128912	FTW 131024 UNFI	164976870	McClatchy	mcclatchy@example.com	FTW UNFI	1107	Fort Worth Star-Telegram	2142347	49106550	1024 FTW ROS	2013-00-24	2013-00-30	18001	Local	123	cpm	2162983	33217141950	Creative:2162983: FTW_131024_UNFI_320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.31.0.0.0&job_id=J3H0H466DWW4PS0C7YM&showNewJDP=yes&IPath=ILKV0A	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	7786	Scopely Worldly	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	2041	The Modesto Bee	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	5648	cpm	2140063	29076139230	Creative:2140063: MOD 130627 Caribbean 320x50	50x320	http://www.cruisecompany.com/destinations/caribbean.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2052	Tri-City Herald	2136653	44646990	3770427_TCY_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	77236	cpm	2155513	31483582950	Creative:2155513: 3770427_TCY_320x50_0915_11128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TriCity&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
12090	BRD 130309 Cox Mazda	140891910	McClatchy	mcclatchy@example.com	BRD Cox Mazda	2044	Bradenton Herald	40140	35128590	MA 0309 ROS BHerald	2013-00-17	2013-00-31	282533	Local	618	cpm	2130732	28724560950	MA Creative:68167:216x36: BRD_13036_CoxMazda_Sedan [68167]	36x216	http://www.coxmazda.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2128677	SLO 131017 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	2043	The Tribune	2142406	49126470	131022 CalPolyArts ROS	2013-00-22	2014-00-03	249400	Local	3980	cpm	2162016	32918820990	Creative:2162016: SLO 1310 Cal Poly Arts 320x50	50x320	http://www.calpolyarts.org	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128402	FTW 131018 LakeCountryDental_IMPLOC	161975550	McClatchy	mcclatchy@example.com	FTW_LakeCountryDental_7686_LAK06	1107	Fort Worth Star-Telegram	2141014	47760870	131018 LakeCountryDental ROS	2013-00-18	2013-00-17	40000	Local	7037	cpm	2160892	32575605870	Creative:2160892: FTW 131018 LCD 320x50	50x320	http://lakecountrydental5.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127146	WCH 130930 Mindfire Academy	156231270	McClatchy	mcclatchy@example.com	WCH Mindfire Academy	null	null	2136870	44783670	WCH 130930 Mindfire ROS	2013-00-30	2013-00-03	87000	Local	null	cpm	2160406	32494742550	Creative:2160406: WCH 131009 Mindfire Academy 300x50	50x300	http://www.mindfireacademy.net/	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128853	CLT 131022 Home Builders Association	164625150	McClatchy	mcclatchy@example.com	HBA	1374	The Charlotte Observer	2142207	48964350	CLT 131022 ROS & Apps	2013-00-22	2013-00-03	100000	Local	6673	cpm	2162682	33031181430	Creative:2162682: CLT_131022_HMA_Homearama_320x50.jpg	50x320	http://charlottehomearama.com/homearama-tickets/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Charlotte NC(517)
2129235	WCH 131104 Davis Moore - We Buy Used	166630350	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2143949	50280870	WCH 131104 DMOore ROS	2013-00-04	2013-00-11	100000	Local	null	cpm	2140078	29077276830	Creative:2140078: WCH 130701 DMOore Used 320x50	50x320	http://tinyurl.com/nmxvcxo	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128436	FTW 131021 ItsYourFloor_IMPLOC	162087270	McClatchy	mcclatchy@example.com	FTW_It'sYourFloor_2529_ITS07	1107	Fort Worth Star-Telegram	2141081	47841030	131021 ItsYourFloor ROS	2013-00-21	2013-00-20	20000	Local	4	cpm	2161003	32605101510	Creative:2161003: FTW 131021 ItsYourFloor 216x36	36x216	http://itsyourfloor5.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	1740	cpm	2160953	32591672190	Creative:2160953: BOI St. Alphonsus Man 320x50	50x320	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5503	New York Giants	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	1993	The Idaho Statesman	2136435	44487870	100113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-31	50000	Local	4366	cpm	2155130	31447172310	Creative:2155130: BOI_130909_Axiom_320x50.jpg	50x320	http://www.axiomfitness.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	1563	cpm	2160950	32591671830	Creative:2160950: BOI St. Alphonsus Baby 320x50	50x320	http://www.saintalphonsus.org/aca	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128567	MOD 131015 Planet Fitness	163003470	McClatchy	mcclatchy@example.com	Planet Fitness	2041	The Modesto Bee	2141472	48228030	MOD 131015 Planet Fitness	2013-00-15	2013-00-03	52500	Local	7	cpm	2161542	32808104670	Creative:2161542: MOD_131015_PlanetFitness_216x36	36x216	http://www.planetfitness.com/gyms/CA	Mobile Web	Platform:Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Windows Phone App(13),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1293	Pasadena Star-News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	null	null	33963	35032470	MA 1201 ROS All Devices	2013-00-01	2013-00-29	25000	Local	null	cpm	2130739	28724562390	MA Creative:69034:300x50: MOD 131201 We Want Your Junk [69034]	50x300	http://tinyurl.com/d3avwyd	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7593	Zynga- Whats the Phrase	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	60	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5186	Athens Daily Review	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	18	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129288	WCH 131114 Davis Moore - Chevy	166867230	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144206	50479350	WCH 131114 DMOore Chevy ROS	2013-00-14	2013-00-20	50000	Local	null	cpm	2160939	32591651790	Creative:2160939: WCH 131010 DavisMoore Chevy 320x50.gif	50x320	http://tinyurl.com/ngwxbsa	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	2041	The Modesto Bee	33962	35032230	MA 1101 ROS All Devices	2013-00-01	2013-00-30	25000	Local	1462	cpm	2129290	28654709910	MA Creative:69033:320x50: MOD 131101 We Want Your Junk [69033]	50x320	http://tinyurl.com/d3avwyd	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127701	FTW 131001 CASA Inc mobile IMPLOC	159810990	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	1107	Fort Worth Star-Telegram	2138621	46005030	FTW 131001 CASA ROS	2013-00-01	2013-00-30	5000	Local	6	cpm	2146714	30113028990	Creative:2146714: FTW 130801 CASA 320x50	50x320	http://ccdofw3.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128606	FTW 131016 Lone Star Film Festival	163046790	McClatchy	mcclatchy@example.com	Lone Star Film Society	1107	Fort Worth Star-Telegram	2141573	48278550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-09	42500	Local	9122	cpm	2161730	32812068510	Creative:2161730: FTW 1310 Lone Star Film Fest 320x50	50x320	http://lonestarfilmfestival3.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2124449	BOI 130717 Biolife	145794990	McClatchy	mcclatchy@example.com	BOI Biolife	1993	The Idaho Statesman	2129132	38115030	BOI 130801 Biolife	2013-00-01	2014-00-30	440000	Local	39143	cpm	2143397	29474064630	Creative:2143397: BOI 130712 Biolife 320x50 50x320		http://ads.idahostatesman.com/2013/biolife/	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126310	SAC 130825 Promos Upickem	153105150	McClatchy	mcclatchy@example.com	SAC Promos	1406	The Sacramento Bee	2133989	43119030	SAC ROS & Apps 320x50	2013-00-25	2014-00-02	50000	Local	12366	cpm	2151906	31188723150	Creative:2151906: SAC_130823_Promo_Upickem_320x50.jpg	50x320	http://sacbee.com/propicks	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128398	FTW 131016 Mike Davis State Farm mobile IMPLLOC	161973630	McClatchy	mcclatchy@example.com	FTW_MikeDavisStateFarm_7722_DAV22	1107	Fort Worth Star-Telegram	2141009	47758470	FTW 131016 Mike Davis State Farm	2013-00-16	2013-00-15	20000	Local	8276	cpm	2160881	32559907830	Creative:2160881: FTW_131010_Mike Davis State Farm_320x50	50x320	http://davismike4.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),MeeGo App(10),
2127697	FTW 130930 Texas Appliance mobile IMPLLOC	159807390	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	1107	Fort Worth Star-Telegram	2138615	45998190	FTW 130930 TXApp ROS	2013-00-30	2013-00-29	40000	Local	155	cpm	2158239	32132469870	Creative:2158239: FTW 130926 TexasApp 320x50	50x320	http://monogram1.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128586	FTW 131017 Moncrief Cancer Institute	163031070	McClatchy	mcclatchy@example.com	FTW Moncrief Cancer Institute	1107	Fort Worth Star-Telegram	2141521	48258630	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-17	2013-00-15	50000	Local	39	cpm	2161612	32810515110	Creative:2161612: FTW 1310 MoncriefCancerInstitute 216x36	36x216	http://www.moncrief.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4843	Top 10 Game - Classic	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	170	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128211	KCM 131005 Molle Toyota Annual161217870		McClatchy	mcclatchy@example.com	KCM Mollie Toyota	1159	Kansas City Star	2140296	47221230	KCM 131008 ROS	2013-00-08	2013-00-31	125000	Local	3	cpm	2162647	33021885150	Creative:2162647: KCM 131021 MolleToyota 36x216 Prius 216x36.jpg	36x216	http://molletoyota.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129048	FTW 131026 Sundance Square mobile IMPLLOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	null	null	2143300	49729950	FTW 131026 Sundance Square mobile IMPLLOC	2013-00-26	2013-00-25	39500	Local	null	cpm	2164155	33323551230	Creative:2164155: FTW_131025_Sundance Square_Dining_216x36	36x216	http://sundancesquare4.tru-m.com/info/parking/	null	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
2129270	FTW 181102 Hudepohl and Associates	166854750	McClatchy	mcclatchy@example.com	FTW Hudepohl and Associates	1107	Fort Worth Star-Telegram	2144128	50438190	1102 FTW ROS	2013-00-02	2013-00-08	45004	Local	3602	cpm	2165148	33520575270	Creative:2165148: FTW_131031_Hudepohl_320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3F1RW6YPJ1VXLW1TBK&showNewJDP=yes&IPath=JRKV0A	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134630	43485630	BOI 140310 NNU	2014-00-10	2014-00-20	57950	Local	null	cpm	2152867	31250257350	Creative:2152867: BOI 130828 NUU 300	50x300	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126182	COL 130901 Capitol Hyundai {632528}	152805630	McClatchy	mcclatchy@example.com	COL Capitol Hyundai	1410	The State	2133721	42932910	0901 COL ROS	2013-00-01	2013-00-29	400000	Local	37497	cpm	2151280	31145615670	Creative:2151280: COL_130901_CapitolHyundai_320x50.jpg	50x320	http://www.capitolhyundai.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128914	FTW 131024 Aldi	164977350	McClatchy	mcclatchy@example.com	DFW_Aldi	1107	Fort Worth Star-Telegram	2142361	49111830	FTW 131024 Aldi - RECR Mobile Order	2013-00-24	2013-00-30	45004	Local	1098	cpm	2162992	33217144710	Creative:2162992: FTW_131022_Aldi_320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H56M6HWGJ1VCCLF6J&showNewJDP=yes&IPath=QHKV0A	Android App	Ad Unit:Mobile Web Banner(mma); Platform:BlackBerry App(7),MeeGo App(10),Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Android App(6),Palm App(12),
13888	CLB 1305 Kia iPhone App	140917110	McClatchy	mcclatchy@example.com	CLB Kia Auto Sport	1195	Ledger-Enquirer	45158	35197110	MA 130501 iPhone App	2013-00-17	2014-00-30	0	Local	111496	sponsorship	2158454	32187908670	Creative:2158454: CLB_130927_KiaAutoSport_320x50	50x320	http://www.kiaautosportcolumbus.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1067	dailydemocrat.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14514	MOD 130517 Roy Morita, DDS	140936190	McClatchy	mcclatchy@example.com	MOD_Roy Morita	2041	The Modesto Bee	46550	35260590	MA MOD 130517 ROS	2013-00-17	2014-00-14	45848	Local	36	cpm	2131036	28724601630	MA Creative:78818:216x36: MOD 130517 Dental Implants [78818]	36x216	http://drmoritaperio.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	1159	Kansas City Star	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	5511	cpm	2161266	32776647030	Creative:2161266: KCM 131014 Gladstone Avenger 320x50	50x320	http://www.buyladstone.com	Android App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)
2128853	CLT 131022 Home Builders Association	164625150	McClatchy	mcclatchy@example.com	HBA	1374	The Charlotte Observer	2142207	48964350	CLT 131022 ROS & Apps	2013-00-22	2013-00-03	100000	Local	29416	cpm	2162682	33031181430	Creative:2162682: CLT_131022_HMA_Homearama_320x50.jpg	50x320	http://charlottehomearama.com/homearama-tickets/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Charlotte NC(517)
2128022	RAL 131002 12 Oaks WSLD	160622310	McClatchy	mcclatchy@example.com	RAL 12 Oaks WSLD	1396	The News & Observer	2139617	46700550	RAL 131002 12 Oaks WSLD	2013-00-02	2013-00-31	100000	Local	350	cpm	2159277	32308944030	Creative:2159277: RAL_131002_12 Oaks WSLD_320x50	50x320	http://www.12oaksnc.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7),
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	4719	TankHero	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	9	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4502	NBC Connecticut	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11277	LEX 130209 Kelly Services	140884230	McClatchy	mcclatchy@example.com	LEX Kelly Services	2000	Lexington Herald-Leader	37638	35088030	MA 130209 ROS/App Allsz	2013-00-17	2014-00-31	324358	Local	29130	cpm	2127805	28654109790	MA Creative:64114:320x50: LEX_130207_KellyServices_Allsz [64114]	50x320	http://customer.kellyservices.us/eprise/main/web/us/customers/tmmk/index.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127621	NTL Mercedes Benz 4012615 RAL 300x50 320x50	159374310	McClatchy	mcclatchy@example.com	NTL Mercedes Benz	1396	The News & Observer	2138265	45722430	4012615_RAL_300x50_320x50_Nov1_Dec3 2013-00-01 1		2013-00-31	17261	Local	1170	cpm	2157896	32074309350	Creative:2157896: 4012615_RAL_320x50	50x320	http://www.mbusa.com/mercedes/vehicles/class/class-CLA/bodystyle-CPE	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7879	Top10localNewsInfoios	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	86	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	918	cpm	2165498	33548139870	Creative:2165498: SAC 130923 big5 fallball weekly 320x50.j	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
10327	KCM 130110 One Park Place	140874030	McClatchy	mcclatchy@example.com	KCM One Park Place	1159	Kansas City Star	34470	35049030	MA KCM 130110 ROS alsz	2013-00-17	2013-00-31	228588	Local	664	cpm	2127516	28653716550	MA Creative:59515:216x36: KCM_130107_OnePark_AllSz.gif [59515]	36x216	http://vw.vrvrm.com/kcstar/land?amf=2887&p=def&c=888&b=kcstar	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	1385	The Fresno Bee	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	761	cpm	2165259	33528444750	Creative:2165259: FRS 131031 Table Mountain Casino 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	107	cpm	2156021	31521455070	Creative:2156021: SAC 130912 Big5 AnnivesaryTeam 320x50.jp	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129057	FTW 131101 FTW The Skin Clinic mobile IMPLC	165885390	McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SKI15	1107	Fort Worth Star-Telegram	2143317	49755990	FTW 131101 Mobile Web, Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	10000	Local	217	cpm	2164195	33324857310	Creative:2164195: FTW 1310 The Skin Clinic 320x50	50x320	http://theskinclinicinc3.tru-m.com	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Postal code:76102(41337)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	84	Weather Channel LL	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	154	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11115	KCM 130204 Farmer's Group	140883270	McClatchy	mcclatchy@example.com	KCM Farmer's Group	1159	Kansas City Star	37174	35118510	MA KCM 131001 FrmersOct	2013-00-01	2013-00-31	200000	Local	108	cpm	2130695	28724555190	MA Creative:63346:320x50: KCM_130201_FarmersGroupOct [63346]	50x320	http://m.farmers.com	Android App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Metro:Kansas City MO(616)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1287	OregonLive	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	2	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6451	Heritage Newspapers	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128132	BRD 131008 Hyundai of Bradenton	160899270	McClatchy	mcclatchy@example.com	BRD Hyundai of Bradenton	null	null	2139997	46974270	BRD 131008 Hyundai ROS	2013-00-08	2013-00-08	32000	Local	null	cpm	2158244	32132532030	Creative:2158244: BRD 130926 Hyundai 300x50	50x300	http://www.hyundaiofbradenton.com	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6366	AdM-Sports	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	53	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127841	FTW 131001 Southlake Town Square mobile IMPLC	160160790	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	1107	Fort Worth Star-Telegram	2139090	46331670	FTW 131001 Southlake ROS	2013-00-01	2013-00-31	20000	Local	132	cpm	2151132	31104992550	Creative:2151132: FTW 130820 Southlake BTS 320x50	50x320	http://southlaketownsquare4.tru-m.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129070	WCH 131029 Beechcraft Corp	165905190	McClatchy	mcclatchy@example.com	WCH Hawker Beechcraft	null	null	2143825	50144910	WCH GT-CBSA ROS 320x50 300x50 216x36 (Jan)	2014-00-07	2014-00-31	85000	Local	null	cpm	2164263	33332983350	Creative:2164263: WCH 131025 Beechcraft Career 320x50.jpg	50x320	http://www.jobs.net/jobs/beechcraft/en-us/	null	Segment:WCH 4-County CBSA(2679); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123456	CLT 130628 Epicentre NC	141787470	McClatchy	mcclatchy@example.com	CLT Epicentre NC	1374	The Charlotte Observer	2126361	36123750	CLT 130628 Epicentre NC	2013-00-28	2014-00-28	160000	Local	59	cpm	2138109	28878566910	Creative:2138109: CLT 130621 Epicentre NC 216	36x216	http://epicentrenc3.tru-m.com/startup.aspx?upuid=13381	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Palm App(12),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7461	Todd - N - Tyler	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6892	CBS News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	9	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14912	RHL 1305 Booknack	140953350	McClatchy	mcclatchy@example.com	RHL Booknack	1387	The Herald	47349	35312430	MA 130530 Booknack ROS	2013-00-17	2014-00-21	590484	Local	40069	cpm	2160927	32591621070	Creative:2160927: RHL_131010_BookNack_halloween_320x50.	50x320	http://vw.vrvn.com/herALD/land?amf=3169&p=def&c=888&b=herald	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1010	Anchorage Daily News	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128951	FTW 131101 SouthlakeTownSquare_IMPLC	165219750	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	1107	Fort Worth Star-Telegram	2143033	49428390	131101 SouthlakeTownSquare ROS	2013-00-01	2013-00-30	20000	Local	495	cpm	2163810	33253971990	Creative:2163810: FTW 131101 Southlake 320x50	50x320	http://southlaketownsquare4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	4843	Top 10 Game - Classic	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	43	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
15452	MOD 130606 Landon's Mens Wear	140972310	McClatchy	mcclatchy@example.com	MOD_Landons Mens Wear	2041	The Modesto Bee	48536	35406750	MA MOD 130607 Landons	2013-00-17	2014-00-30	49943	Local	20	cpm	2130016	28654973790	MA Creative:81970:216x36: MOD_130606_LandonsMensWear [81970]	36x216	http://modesto.planetdiscover.com/files/listings/pdf/128986/landonsleviad.pdf	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128404	FTW 131019 Mediwell Retail Company mobile IMPLC	161975790	McClatchy	mcclatchy@example.com	FTW_MediwellRetailCompany_5747_MED0 2	1107	Fort Worth Star-Telegram	2141018	47762430	1019 FTW ROS	2013-00-19	2013-00-18	20000	Local	3207	cpm	2150486	30978960390	Creative:2150486: FTW 130731 Mediwell OK 320x50	50x320	http://ftwmesdfw4.tru-m.com	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128677	SLO 131017 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	2043	The Tribune	2143020	49422510	131022 CalPolyArts ROS Makegood	2013-00-23	2014-00-03	600	Local	17	cpm	2162016	32918820990	Creative:2162016: SLO 1310 Cal Poly Arts 320x50	50x320	http://www.calpolyarts.org	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	27465	cpm	2160956	32591673030	Creative:2160956: BOI St. Alphonsus Family 320x50	50x320	http://www.saintalphonsus.org/aca	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129007	NTL Blue Shield 4002087	165720870	McClatchy	mcclatchy@example.com	NTL Blue Shield	1406	The Sacramento Bee	2143600	50018790	4002087 NTL Blue Shield_SAC	2013-00-29	2013-00-31	200000	Local	3981	cpm	2164046	33278512230	Creative:2164046: 4002087_SAC_FCNP_320x50	50x320	https://www.blueshieldca.com/bzca/find-a-plan/home.sp	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7794	KABC Alarm Clock	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	0	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2144304	50781150	FTW 131103 Hobby Lobby Life/Arts	2013-00-03	2013-00-17	650	Local	null	cpm	2165384	33546940230	Creative:2165384: FTW 1311 Hobby Lobby Arts 216x36	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-Life&utm_campaign=Fall	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2127915	FTW 131001 The Flower Ranch mobile IMLOC	160419510	McClatchy	mcclatchy@example.com	FTW_FlowerRanch_2016_FLO95	1107	Fort Worth Star-Telegram	2139333	46499670	FTW 131001 FlowerRanch ROS	2013-00-01	2013-00-31	35000	Local	49	cpm	2158963	32278453350	Creative:2158963: FTW 131001 FlowerRanch 50x320 320x50	50x320	http://theflowerranch6.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127694	KCM 130927 Wolf Creek	159806670	McClatchy	mcclatchy@example.com	KCM Wolf Creek	1159	Kansas City Star	2138611	45996270	KCM 130927 WolfCreek ROS	2013-00-27	2013-00-30	75000	Local	2	cpm	2158465	32188497390	Creative:2158465: KCM 130927 New Homes 36x216 216x36	36x216	http://vw.vvrm.com/kcstar/land?amf=2831&p=def&c=888&b=kcstar	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127696	RAL 131001 Briar Chapel	159807150	McClatchy	mcclatchy@example.com	RAL Briar Chapel	null	null	2138614	45997230	RAL 131001 Briar Chapel	2013-00-01	2013-00-31	100000	Local	null	cpm	2158234	32132448750	Creative:2158234: RAL_130926_Briar Chapel_216x36	36x216	http://www.briarchapelinc.com/?utm_campaign=Online_Advertising&utm_medium=NO_ROSGeo&utm_source=N ewsandObserver&utm_content	null	Ad Unit:Mobile Web Banner(mma); Platform:Windows Phone App(13),Palm App(12),MeeGo App(10),Mobile Web(11),iPhone App(15),BlackBerry App(7),J2ME
10776	MOD 130124 Park Greenhouse	140878830	McClatchy	mcclatchy@example.com	MOD Park Greenhouse	2041	The Modesto Bee	35907	35073870	MA MOD 130124 ROS	2013-00-17	2014-00-17	64372	Local	45	cpm	2127640	28654069710	MA Creative:61639:216x36: MOD 130124 PG/UpcomingSpecials [61639]	36x216	http://tinyurl.com/b5jgijl	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	64	cpm	2157749	32051210670	Creative:2157749: SAC 130923 Big5 FallTeam 320x50.jpg	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128025	FRS 131007 Quail Lake	160623870	McClatchy	mcclatchy@example.com	FRS Quail Lakes	null	null	2139632	46705590	FRS Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-07	2013-00-31	70000	Local	null	cpm	2159289	32308970430	Creative:2159289: FRS 131002 Quail Lake 216x36	36x216	http://www.quaillake.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	34241	35040870	MA 1001 ROS All Devices	2013-00-01	2013-00-31	300000	Local	34268	cpm	2129236	28654684110	MA Creative:59194:320x50: TAC_130103_lesschwab_tires [59194]	50x320	http://tinyurl.com/a6zkxgd	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	5795	Heat Basketball	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	7	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20 131101	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128370	BOI 131014 Willowcreek Gril	161815710	McClatchy	mcclatchy@example.com	BOI Willowcreek Grill	1993	The Idaho Statesman	2140888	47629350	Mobile Oct 28-30 Web/Apps 320x50, 300x50, 216x36	2013-00-28	2013-00-30	9000	Local	875	cpm	2160648	32513869710	Creative:2160648: BOI Oct Willowcreek Grill 320x50	50x320	http://willowcreekgrill.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Uhow:Fri 12-13(132),Tue 10-11(58),Sun 12-13(12),Mon 09-10(33),Sat 12-13(156),Tue 12-13(60),Sat 10-11(154),Thu 11-
2128683	MAC 131101 Jeff Smith	164029950	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	null	null	2141758	48615030	MAC 131101 JeffSmith ROS	2013-00-01	2013-00-29	100000	Local	null	cpm	2162042	32919134910	Creative:2162042: MAC 131017 Jeff Smith 300x50	50x300	http://www.jeffsmithchryslerdodge.com/index.htm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128880	BLX 131026 OS Urgent Care	164895270	McClatchy	mcclatchy@example.com	BLX OS Urgent Care	1365	Sun Herald	2142275	49059390	BLX 131026 ROS & Apps	2013-00-26	2013-00-26	45000	Local	108	cpm	2162797	33178366590	Creative:2162797: BLX_131022_OSUrgentCare_216x36.gif	36x216	http://www.dibervilleweightlossclinicandspa.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129229	MYB 131104 Griffin IGA	166623990	McClatchy	mcclatchy@example.com	MYB Griffin IGA	null	null	2143915	50268630	MYB 131104 Griffin IGA ROS	2013-00-04	2013-00-16	30000	Local	null	cpm	2164896	33461330670	Creative:2164896: MYB 131030 Griffin IGA 320x50	50x320	http://thesunnews.typepad.com/ad-portal/0000736554-01-1.pdf	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7878	Top10LocalNewsInfoanap	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	32	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	59	cpm	2160952	32591672070	Creative:2160952: BOI St. Alphonsus Baby 216x36	36x216	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	7591	AVD Download Video	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	40	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	57	Uber Media Video Tube Free	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	3211	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2126965	BND 130911 Stone Bridge Villas	155643990	McClatchy	mcclatchy@example.com	BND Stone Bridge Villas	2045	Belleville News-Democrat	2136021	44370030	130911 Stone Bridge Villas ROS	2013-00-11	2014-00-30	152945	Local	18872	cpm	2155045	31446459270	Creative:2155045: BND_130911_StoneBridgeVillas_320x50	50x320	http://belleville.impresslocal.mobi/stone-bridge-villas/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127047	LEX 130913 Central Bank	155840670	McClatchy	mcclatchy@example.com	LEX Central Bank	2000	Lexington Herald-Leader	2136604	44592390	0913 LEX ROS GT-LEX DMA	2013-00-13	2013-00-30	450000	Local	77816	cpm	2155971	31521314310	Creative:2155971: LEX_130912_CentralBank_320x50.jpg	50x320	http://servedby.flashtalking.com/click/3/26057;652782;0;209;0/?ft_width=300&ft_height=50&url=4319175	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Lexington KY(541)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	116	FanFiction	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	149	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2127460	MOD 130923 Duarte Nursery	158241750	McClatchy	mcclatchy@example.com	MOD Duarte Nursery	2041	The Modesto Bee	2137711	45382710	MOD 130923 ROS & Apps	2013-00-23	2013-00-29	35000	Local	8045	cpm	2157218	31901624790	Creative:2157218: MOD 130919 DuarteNursery 091913 320x50.j	50x320	http://www.modbee.com/static/ads/pdf/Duarte_Nursery.pdf	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1374	The Charlotte Observer	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20 131101	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	null	cpm	2164674	33404456910	Creative:2164674: SAC 131029 ElkGrv Dodge Construct 300x50	50x300	http://sacbeecreative.com/ads/elkgrovedodge/SAC_elkgrovedodge_SAC1953725_WEB/index.html	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126965	BND 130911 Stone Bridge Villas	155643990	McClatchy	mcclatchy@example.com	BND Stone Bridge Villas	2045	Belleville News-Democrat	2136021	44370030	130911 Stone Bridge Villas ROS	2013-00-11	2014-00-30	152945	Local	10199	cpm	2155045	31446459270	Creative:2155045: BND_130911_StoneBridgeVillas_320x50	50x320	http://belleville.impresslocal.mobi/stone-bridge-villas/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	null	null	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	null	cpm	2165488	33548059230	Creative:2165488: SAC 130923 big5 fallball eteam 300x50.jp	50x300	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
10994	FRS 130129 Nissan of Clovis	140881950	McClatchy	mcclatchy@example.com	FRS Nissan of Clovis	null	null	48782	35449470	MA FRS 130701 Nissan	2013-00-01	2013-00-31	300000	Local	null	cpm	2161398	32784826230	Creative:2161398: FRS_131014_NissanofClovis_300x50	50x300	http://www.nissanofclovis.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126587	STC 130903 Phfa	154575030	McClatchy	mcclatchy@example.com	STC_Phfa	null	null	2135440	44089230	STC 130903 Phfa MakeGood	2013-00-05	2013-00-30	11333	Local	null	cpm	2153112	31269970830	Creative:2153112: STC_130829_Phfa_300x50	50x300	http://phfa.org/preventforeclosure/	null	Platform:Mobile Web Tablet(16),MeeGo App(10),Windows Phone App(13),iPhone App(15),Android App(6),J2ME App(8),Palm App(12),Mobile Web(11),BlackBerry
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	null	null	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	null	cpm	2161193	32620894470	Creative:2161193: SAC 131011 Jimboys Burrito 320x50.jpg	50x320	http://jimboystacos.com/	null	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128022	RAL 131002 12 Oaks WSLD	160622310	McClatchy	mcclatchy@example.com	RAL 12 Oaks WSLD	null	null	2139617	46700550	RAL 131002 12 Oaks WSLD	2013-00-02	2013-00-31	100000	Local	null	cpm	2159278	32308944270	Creative:2159278: RAL_131002_12 Oaks WSLD_300x50	50x300	http://www.12oaksnc.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7),
2128913	MAC 131025 Perry-Houston County Airport	164977110	McClatchy	mcclatchy@example.com	MAC Perry-Houston County Airport	1414	The Telegraph	2142352	49108590	MAC 131025 PHCA ROS	2013-00-25	2013-00-02	31000	Local	41	cpm	2162989	33217143630	Creative:2162989: MAC 131022 PHCA OpenHouse 320x50	50x320	http://pxeairport.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	1396	The News & Observer	2141075	47834430	RAL 131011 Berkshire Hathaway	2013-00-11	2013-00-31	350000	Local	880	cpm	2161001	32604673710	Creative:2161001: RAL_131011_Berkshire Hathaway_216x36	36x216	http://bhhsCarolinas.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),iPhone App(15),
2126310	SAC 130825 Promos Upickem	153105150	McClatchy	mcclatchy@example.com	SAC Promos	1406	The Sacramento Bee	2133989	43119030	SAC ROS & Apps 320x50	2013-00-25	2014-00-02	50000	Local	7133	cpm	2151906	31188723150	Creative:2151906: SAC_130823_Promo_Upickem_320x50.jpg	50x320	http://sacbee.com/propicks	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128811	FTW_131019_First United Methodist Church of Fort Worth	164385870	McClatchy	mcclatchy@example.com	Frazer United Methodist Church	null	null	2141958	48774270	FTW 131018 First United Methodist Church of FW	2013-00-19	2013-00-18	20000	Local	null	cpm	2162358	32961527070	Creative:2162358: FTW_131018_FirstUnitedMethodist_300x50	50x300	http://myfumc4.tru-m.com	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129191	FTW 131031 Amazon	166315230	McClatchy	mcclatchy@example.com	Amazon	1107	Fort Worth Star-Telegram	2143827	50145630	FTW 131031 Amazon	2013-00-31	2013-00-06	45004	Local	3899	cpm	2164735	33405610830	Creative:2164735: FTW 131031 Amazon.com 50x320 320x50	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H25S5Y6VW0H8PNY49&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	null	null	2134951	43687230	RAL 131202 Otto ROS	2013-00-02	2013-00-29	100000	Local	null	cpm	2153529	31298363910	Creative:2153529: RAL 130830 Otto WhyMove 320x50	50x320	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1195	Ledger-Enquirer	2136645	44642670	3770427_CLB_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	1076	cpm	2155488	31478230590	Creative:2155488: 3770427_CLB_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Columbus&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6893	Dictionary	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	282	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48086	35436150	MA BOI 131101 FDAF	2013-00-01	2013-00-25	12000	Local	711	cpm	2130210	28655032110	MA Creative:81241:320x50: BOI 130605 FDAF [81241]	50x320	http://www.thinkfordnow.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	1365	Sun Herald	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	480	cpm	2153801	31339447110	Creative:2153801: BLX_130903_SingingRiverHostpital_Mammo	36x216	http://www.mysrhs.com/mammo.html?utm_source=SunHerald&utm_medium=digital&utm_campaign=mammo	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7908	Morning Content	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1647	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10627	KCM 130117 Rodrock Development	140877990	McClatchy	mcclatchy@example.com	Rodrock Development	1159	Kansas City Star	35532	35069430	MA 130117 MoWeb/Aps	2013-00-17	2013-00-31	804430	Local	2179	cpm	2130610	28724544990	MA Creative:61048:216x36: KCM_130116_Rodrock_AllSz.gif [61048]	36x216	http://vv.vrvm.com/kcstar/land?amf=2892&p=def&c=888&b=kcstar	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2138617	46000230	FTW 131001 News ROS	2013-00-01	2013-00-03	38850	Local	1	cpm	2156176	31611236790	Creative:2156176: FTW 130913 Autumn News 216x36	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-News&utm_campaign=Fall	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4499	NBC 10 Philadelphia	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6449	Shazam	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	81	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	1398	The Olympian	34253	35040150	MA 1101 ROS All Devices	2013-00-01	2013-00-30	187500	Local	1708	cpm	2129232	28654683270	MA Creative:59206:320x50: OLY_130103_LesSchwab_Tire [59206]	50x320	http://tinyurl.com/abqpiwo	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	327	Lebanon Enterprise	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	2048	The Wichita Eagle	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	199221	cpm	2155450	31477010550	Creative:2155450: WCH 130910 HobLob Autumn 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-WichitaEagle&utm_medium=Mobile&utm_campaign=Fall	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5823	TalkMe TalkatoneAnap	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	317	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128439	FTW 131026 Foremans	162089790	McClatchy	mcclatchy@example.com	FTW_Foremans_2169_FOR76	1107	Fort Worth Star-Telegram	2141085	47844510	131026 Foremans ROS	2013-00-26	2013-00-25	30000	Local	6	cpm	2161017	32605148670	Creative:2161017: FTW 131026 Foremans 216X36	36x216	http://dfw80.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129117	BND 131030 Maverick	166064070	McClatchy	mcclatchy@example.com	BND Maverick	null	null	2143429	49882350	BND 131030 Maverick ROS & Apps	2013-00-30	2013-00-02	16000	Local	null	cpm	2164407	33374521950	Creative:2164407: BND_131028_Maverick_300x50.gif	50x300	http://belleville.impresslocal.mobi/maverick-transportation/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129270	FTW 181102 Hudepohl and Associates	166854750	McClatchy	mcclatchy@example.com	FTW Hudepohl and Associates	1107	Fort Worth Star-Telegram	2144128	50438190	1102 FTW ROS	2013-00-02	2013-00-08	45004	Local	2390	cpm	2165148	33520575270	Creative:2165148: FTW_131031_Hudepohl_320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3F1RW6YPJ1VXLW1TBK&showNewJDP=yes&IPath=JRKV0A	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128406	FTW 131026 Riskkys BBQ mobile IMPLC	161977230	McClatchy	mcclatchy@example.com	FTW_RiskkysBBQ_2090_RIS85	1107	Fort Worth Star-Telegram	2141021	47763510	1026 FTW ROS	2013-00-26	2013-00-25	32000	Local	1298	cpm	2157674	32037985470	Creative:2157674: FTW 130923 Riskkys SlicedBeef 320x50	50x320	http://riskkys5.tru-m.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
12443	MOD 130321 Standiford Retirement	140895150	McClatchy	mcclatchy@example.com	MOD Standiford Retirement	2041	The Modesto Bee	41384	35134830	MA MOD 130321 ROS	2013-00-17	2014-00-01	88343	Local	4398	cpm	2130754	28724564310	MA Creative:69885:320x50: MOD 130319 Missing You [69885]	50x320	http://www.holidaytouch.com/Our-Communities/standiford-place.aspx	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
8491	LEX 1211 Rector Hayden	140861070	McClatchy	mcclatchy@example.com	Rector Hayden Realtors	2000	Lexington Herald-Leader	26694	35001630	MA LEX 1211 ROS mobile	2013-00-17	2013-00-31	234370	Local	17	cpm	2127520	28653777750	MA Creative:48659:320x50: LEX Rector Hayden [48659]	50x320	https://itunes.apple.com/us/app/rectorhayden/id562025111?mt=8	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129143	HHI 131029 Truffles	166086870	McClatchy	mcclatchy@example.com	HHI Truffles	2050	The Island Packet	2143567	49953270	HHI 131029 Truffles	2013-00-29	2013-00-01	4000	Local	10	cpm	2164543	33387844110	Creative:2164543: HHI 131028 Truffles 320x50	50x320	http://www.lowcountrynewspapers.net/archive/2013/10/28/lp/truffles	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5978	Pinger	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2189	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5777	Reddit Pics iOS	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	45	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127702	FTW 131001 The Skin Clinic mobile IMPLC	159811110	McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SKI15	1107	Fort Worth Star-Telegram	2138622	46005630	FTW 131001 SkinClinic ROS	2013-00-01	2013-00-31	10000	Local	57	cpm	2130368	28655053830	Creative:2130368: MA FTW_130605_NewYou	50x320	http://theskinclinicinc3.tru-m.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	752	cpm	2165499	33548140590	Creative:2165499: SAC 131004 big5 fallbballeteam 320x50	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6170	Goal iPhone	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	18	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2127697	FTW 130930 Texas Appliance mobile IMPLC	159807390	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	1107	Fort Worth Star-Telegram	2138615	45998190	FTW 130930 TXApp ROS	2013-00-30	2013-00-29	40000	Local	159	cpm	2158239	32132469870	Creative:2158239: FTW 130926 TexasApp 320x50	50x320	http://monogram1.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48119	35435670	MA BOI 140501 Sinus Cen	2014-00-01	2014-00-31	100000	Local	null	cpm	2130206	28655031630	MA Creative:81287:216x36: BOI 130603 Sinus Center [81287]	36x216	http://ads.idahostatesman.com/2012/sinuscenter/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6216	Slacker Radio	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1792	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	null	cpm	2160951	32591671950	Creative:2160951: BOI St. Alphonsus Baby 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	2048	The Wichita Eagle	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	10315	cpm	2161154	32619669390	Creative:2161154: WCH 131011 Wendys PBC 320x50	50x320	http://www.kansas.com/static/ad/wendyspcb/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127680	BLH 130930 Les Schwab	159682110	McClatchy	mcclatchy@example.com	BLH Les Schwab	1371	The Bellingham Herald	2138540	45908790	BLH ROS Apps 320x50 300x50 216x36	2013-00-30	2013-00-03	80000	Local	156	cpm	2131213	28724623470	MA Creative:81149:320x50: BLH_130501_LesSchwab_Safety [81149]	50x320	http://extra.bellinghamherald.com/pages/lesschwab_m/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2138616	45998910	FTW 131001 TopStory ROS	2013-00-01	2013-00-03	128250	Local	58	cpm	2156180	31611352950	Creative:2156180: FTW 130913 Autumn TopStory 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-HP&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	7871	Pandora Backstage	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	24334	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	11	cpm	2160961	32591673630	Creative:2160961: BOI St. Alphonsus Family 216x36	36x216	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127694	KCM 130927 Wolf Creek	159806670	McClatchy	mcclatchy@example.com	KCM Wolf Creek	1159	Kansas City Star	2138611	45996270	KCM 130927 WolfCreek ROS	2013-00-27	2013-00-30	75000	Local	38	cpm	2158662	32212725870	Creative:2158662: KCM 130930 New Homes 320x50	50x320	http://wv.vrvm.com/kcstar/?and?amf=2831&p=def&c=888&b=kcstar	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126481	LEX 130901 Kentucky Lottery	153543150	McClatchy	mcclatchy@example.com	LEX Kentucky Lottery	2000	Lexington Herald-Leader	2134518	43432470	0901 LEX ROS	2013-00-01	2014-00-31	2400000	Local	13	cpm	2152672	31247506950	Creative:2152672: LEX_130901_KentuckyLottery_300x50.jpg	50x300	http://www.kylottery.com/apps/components/FeaturedpageFCRDrawGames	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5729	Prio Legacy	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4358	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128875	COL 121022 Columbia Museum of Art (715612)	164876430	McClatchy	mcclatchy@example.com	COL Columbia Museum of Art	1410	The State	2142253	49044990	COL 131022 Columbia Museum of Art {715612} Mobile	2013-00-22	2013-00-31	233400	Local	818	cpm	2162764	33177640230	Creative:2162764: COL_131022_Columbia Museum of Art 216x36	36x216	http://www.columbiamuseum.org/exhibitions/pilgrimage/	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126398	MOD 131104 Posey's Hearing	153276750	McClatchy	mcclatchy@example.com	MOD Posey's Hearing	null	null	2134216	43260750	MOD 131104 ROS & Apps	2013-00-04	2013-00-29	50000	Local	null	cpm	2150567	30981854430	Creative:2150567: MOD_130816_PoseysHearing_320x50.jpg	50x320	http://tinyurl.com/nepzv4d	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	331	MLifestyle Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	127	cpm	2130836	28724574630	MA Creative:73161:216x36: SAC_130409_EGSUB_1531336 [73161]	36x216	http://www.elkgrovesubaru.com/specials/index.htm	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2127867	WCH 131109 Apadana Rugs	160203390	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	null	null	2139180	46401150	WCH 131116 Apadana ROS	2013-00-16	2013-00-17	20000	Local	null	cpm	2158357	32135151630	Creative:2158357: WCH 130926 Apadana Liquidation 320x50	50x320	http://www.kansas.com/static/ad/apadana/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127841	FTW 131001 Southlake Town Square mobile IMPLOC	160160790	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	1107	Fort Worth Star-Telegram	2139090	46331670	FTW 131001 Southlake ROS	2013-00-01	2013-00-31	20000	Local	21	cpm	2151132	31104992550	Creative:2151132: FTW 130820 Southlake BTS 320x50	50x320	http://southlaketownsquare4.tru-m.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	9342	cpm	2130834	28724574390	MA Creative:73161:320x50: SAC_130409_EGSUB_1531336 [73161]	50x320	http://www.elkgrovesubaru.com/specials/index.htm	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129313	FTW 131104 City of Grapevine CVB	166991070	McClatchy	mcclatchy@example.com	FTW City of Grapevine CVB	null	null	2144252	50745270	131104 City of Grapevine CVB ROS	2013-00-04	2013-00-17	10514	Local	null	cpm	2165314	33544333830	Creative:2165314: FTW 131104 City Of Grapevine 320x50	50x320	http://grapevinetexasusa.com/?utm_source=StarTelegram&utm_medium=Mobile&utm_campaign=DFW+Connec null	tor	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33885	35036070	MA ANC 131101 ROS	2013-00-01	2013-00-30	100000	Local	null	cpm	2127457	28653645990	MA Creative:58684:320x50: ANC 130101 AKSales/Closeout [58684]	50x320	http://alaskasalesandservice.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
9830	CLB_1212_ColumbusRegional	140866350	McClatchy	mcclatchy@example.com	Columbus Regional	null	null	32651	35020470	MA CLB_1212_ColumbusReg	2013-00-17	2013-00-30	0	Local	null	sponsorship	2127339	28653631230	MA Creative:56788:300x50: CLB_121214_ColumbusRegional [56788]	50x300	http://www.mycareurgentcare.com/	null	Platform:Android App(6); Os:Android(android); Ad Unit:Mobile Web Banner(mma)
2128379	RHL 1310 York Natural Gas IMPLocal	161920950	McClatchy	mcclatchy@example.com	RHL YorkNaturalGasAuthority_9204_67918	null	null	2140927	47702430	RHL ROS/Apps 320x50 300x50 216x36	2013-00-10	2013-00-31	20000	Local	null	cpm	2160800	32538744390	Creative:2160800: RHL 131010 York Natural Gas 320x50	50x320	http://vw.vrvn.com/herALD/land?amf=3168&p=def&c=888&b=herald	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11); Metro:Charlotte NC(517)
11795	BLH 130226 House Ads (Cars)	140887830	McClatchy	mcclatchy@example.com	BLH Promos	1371	The Bellingham Herald	39209	35109630	MA 0226 ROS All Devices	2013-00-17	2013-00-31	508993	Local	1325	cpm	2130662	28724551230	MA Creative:66734:216x36: BLH_130226_Promo_CarsDrama [66734]	36x216	http://www.bellinghamherald.com/cars/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6284	Cracked - Article Bottom	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	36	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1010	Anchorage Daily News	2141809	48650070	4018424_ANC_320x50	2013-00-01	2014-00-14	1666667	Local	57609	cpm	2163709	33251339910	Creative:2163709: 4018424_ANC_Mobile_320x50	50x320	http://www.sportsauthority.com/entry.point?entry=16108466&source=DISPLAY_ANCHORAGE_TNFFleece_201 31101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	1385	The Fresno Bee	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	11652	cpm	2165259	33528444750	Creative:2165259: FRS 131031 Table Mountain Casino 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	null	null	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	null	cpm	2165490	33548138790	Creative:2165490: SAC 131004 big5 fallbball eteam 300x50	50x300	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
13925	MOD 130502 Foster's Freeze	140920590	McClatchy	mcclatchy@example.com	MOD_Foster's Freeze	null	null	45240	35204310	MA MOD 130502 ROS	2013-00-17	2014-00-23	43368	Local	null	cpm	2131775	28733091150	MA Creative:78875:300x50: MOD 130515 Ceres [78875]	50x300	http://modesto.impresslocal.mobi/foster-s-freeze/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128948	KCM 131023 Blue Cross Blue Shield	165218790	McClatchy	mcclatchy@example.com	KCM Blue Cross Blue Shield	1159	Kansas City Star	2143031	49427790	KCM 131023 BCBS ROS	2013-00-23	2013-00-09	500000	Local	75226	cpm	2163814	33253974510	Creative:2163814: KCM 131023 BCBS 320x50	50x320	http://bs.serving-sys.com/BurstingPipe/adServer.bs?cn=tf&c=20&mc=click&pli=8238501&PluID=0&ord=[timestamp]	iPhone App	Metro:Kansas City MO(616); Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6841	MiniGolfMatchUP	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	13	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5134	Mt. Vernon Register-News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10327	KCM 130110 One Park Place	140874030	McClatchy	mcclatchy@example.com	KCM One Park Place	1159	Kansas City Star	34470	35049030	MA KCM 130110 ROS alsz	2013-00-17	2013-00-31	228588	Local	1	cpm	2127515	28653716430	MA Creative:59515:300x50: KCM_130107_OnePark_AllSz.gif [59515]	50x300	http://vw.vrvn.com/kcstar/land?amf=2887&p=def&c=888&b=kcstar	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128506	FTW 131101 Metro Express Services mobile IMPLOC	162588510	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	1107	Fort Worth Star-Telegram	2141228	48008670	1101 FTW ROS	2013-00-01	2013-00-30	240000	Local	4479	cpm	2131255	28724628510	MA Creative:81764:320x50: FTW_130606_ACBroken [81764]	50x320	http://mes-ac6.tru-m.com	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
14912	RHL 1305 Booknack	140953350	McClatchy	mcclatchy@example.com	RHL Booknack	1387	The Herald	47349	35312430	MA 130530 Booknack ROS	2013-00-17	2014-00-21	590484	Local	30263	cpm	2160927	32591621070	Creative:2160927: RHL_131010_BookNack_halloween_320x50.	50x320	http://vw.vrvn.com/herALD/land?amf=3169&p=def&c=888&b=herald	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128215	KCM 131007 Rodrock Homes	161221350	McClatchy	mcclatchy@example.com	KSC_Rodrock Homes	1159	Kansas City Star	2140309	47229150	KCM 131007 ROS	2013-00-07	2014-00-01	400000	Local	115	cpm	2160006	32418734550	Creative:2160006: KCM 131007 Rodrock Homes 216x36.jpg	36x216	http://www.rodrockready.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	436	BeloBaseballSTL	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	1993	The Idaho Statesman	2136436	44488110	110113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-30	50000	Local	921	cpm	2155130	31447172310	Creative:2155130: BOI_130909_Axiom_320x50.jpg	50x320	http://www.axiomfitness.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	1396	The News & Observer	2141075	47834430	RAL 131011 Berkshire Hathaway	2013-00-11	2013-00-31	350000	Local	69998	cpm	2160999	32604673110	Creative:2160999: RAL_131011_Berkshire Hathaway_320x50	50x320	http://bhhs Carolinas.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),BlackBerry App(7),Android App(6),iPad App(14),Palm App(12),Windows Phone App(13),J2ME App(8),iPhone App(15),
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	2041	The Modesto Bee	33962	35032230	MA 1101 ROS All Devices	2013-00-01	2013-00-30	25000	Local	695	cpm	2129290	28654709910	MA Creative:69033:320x50: MOD 131101 We50x320 Want Your Junk [69033]	50x320	http://tinyurl.com/d3avwyd	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	1993	The Idaho Statesman	48116	35436390	MA BOI 131101 Sinus Cen	2013-00-01	2013-00-30	100000	Local	1435	cpm	2130213	28655032470	MA Creative:81283:320x50: BOI 130603 Sinus Center [81283]	50x320	http://ads.idahostatesman.com/2012/sinuscenter/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	2043	The Tribune	2143198	49583670	131024 Premium Outlets Makegood	2013-00-24	2013-00-31	134286	Local	6528	cpm	2160149	32431941990	Creative:2160149: SLO Premium Outleys 320x50.jpg	50x320	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	1385	The Fresno Bee	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	355	cpm	2153424	31296325710	Creative:2153424: FRS 130830 Table Mountain 216x36	36x216	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2128952	FTW 131029 ABC123Dental_IMPLOC	165219990	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	1107	Fort Worth Star-Telegram	2143035	49428990	131029 ABC123Dental ROS	2013-00-29	2013-00-28	40000	Local	2308	cpm	2163817	33253975230	Creative:2163817: FTW 131029 ABC123Dental 320x50	50x320	http://abc123dental4.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1755	STLtoday	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127840	FTW 131001 Queen City Music Hall mobile IMPLOC	160160310	McClatchy	mcclatchy@example.com	FTW_QueenCityMusicHall_8167_QUE06	null	null	2139089	46330950	FTW 131001 QueenCity ROS	2013-00-01	2013-00-31	32500	Local	null	cpm	2158064	32105337150	Creative:2158064: FTW 130925 Generic 216x36	36x216	http://impresslocal20.tru-m.com/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	6238	Fresnobeehive.com	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	2	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33886	35036310	MA ANC 131201 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2127462	28653646590	MA Creative:58685:216x36: ANC 130101 AKSales/Closeout [58685]	36x216	http://alaskasalesandservice.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48117	35436870	MA BOI 140101 Sinus Cen	2014-00-01	2014-00-31	100000	Local	null	cpm	2130216	28655032830	MA Creative:81284:320x50: BOI 130603 Sinus Center [81284]	50x320	http://ads.idahostatesman.com/2012/sinuscenter/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128129	FTW 131007 Fossil Creek Liquor mobile IMPLOC	160898310	McClatchy	mcclatchy@example.com	DFW_FossilCreekLiquor_6010_FOS38	null	null	2139993	46971150	FTW 131007 Fossil ROS	2013-00-07	2013-00-06	20000	Local	null	cpm	2129922	28654952550	Creative:2129922: FTW 131016 FCL 300x50	50x300	http://fossilcreekliquor4.tru-m.com	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2042	Merced Sun-Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	2	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_2013101	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2127843	FTW 131001 Military Gun Supply mobile IMPLOC	160161510	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	1107	Fort Worth Star-Telegram	2139092	46333710	FTW 131001 Military ROS	2013-00-01	2013-00-31	10000	Local	16	cpm	2129632	28654878510	MA Creative:81048:320x50: FTW_130531_BuySale [81048]	50x320	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128922	BND 131031 SWIC	164982990	McClatchy	mcclatchy@example.com	BND SWIC	2045	Belleville News-Democrat	2142744	49262670	BND 131031 ROS & Apps	2013-00-31	2013-00-01	8000	Local	15	cpm	2163437	33217362870	Creative:2163437: BND_131031_SWIC_selsius_216x36.gif	36x216	http://belleville.impresslocal.mobi/swic-selsius/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1345	SFGate.com	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	22	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2127713	MAC 131001 Jeff Smith	159822630	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	1414	The Telegraph	2138696	46033350	MAC 131001 Jeff Smith	2013-00-01	2013-00-31	50000	Local	4	cpm	2158275	32134872750	Creative:2158275: MAC_130926_Jeff Smith_216x36	36x216	http://www.jeffsmithchryslerdodge.com/index.htm	Mobile Web	Platform:Mobile Web(11),iPad App(14),J2ME App(8),Windows Phone App(13),iPhone App(15),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1993	The Idaho Statesman	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	2	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_2013101	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	72	cpm	2159752	32386947750	Creative:2159752: SAC 131004 Big5 BasketTeam 320x50.jpg	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128637	FTW 131018 Classic Arlington	163787910	McClatchy	mcclatchy@example.com	FTW Classic Arlington	1107	Fort Worth Star-Telegram	2141652	48417750	1018 FTW ROS	2013-00-18	2013-00-04	83333	Local	1	cpm	2151006	31097549190	Creative:2151006: FTW 130820 ClassArl Best Pricing 300x50	50x300	http://www.classicarlington.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35163	35054670	MA CLT 131209 Honda of	2013-00-09	2013-00-15	60000	Local	null	cpm	2127800	28654109070	MA Creative:64155:300x50: CLT 130207 Honda of Concord [64155]	50x300	http://hondaofconcord.com/charlotteobserver.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
15452	MOD 130606 Landon's Mens Wear	140972310	McClatchy	mcclatchy@example.com	MOD_Landons Mens Wear	2041	The Modesto Bee	48536	35406750	MA MOD 130607 Landons	2013-00-17	2014-00-30	49943	Local	4769	cpm	2130014	28654973550	MA Creative:81970:320x50: MOD_130606_LandonsMensWear [81970]	50x320	http://modesto.planetdiscover.com/files/listings/pdf/128986/landonsleviad.pdf	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128601	MOD_AdvancedLaserClinic_8846	163039830	McClatchy	mcclatchy@example.com	MOD_Advanced Laser	2041	The Modesto Bee	2141551	48270030	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-16	2013-00-03	60000	Local	396	cpm	2161703	32811828510	Creative:2161703: MOD 1310 Advanced Laser 320x50	50x320	http://www.alcmodesto.com/specials.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128856	FTW 131027 Billys Oak Acres BBQ mobile IMPLOC	164628390	McClatchy	mcclatchy@example.com	FTW_BillysOakAcresBBQ_9157_BIL18	null	null	2142208	48964710	1027 FTW ROS	2013-00-27	2013-00-26	7500	Local	null	cpm	2158241	32132519670	Creative:2158241: FTW 130926 BillysOak 300x50	50x300	http://impresslocal88.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128731	MOD 131017 Phillips Lighting	164061630	McClatchy	mcclatchy@example.com	MOD Philips Lighting	2041	The Modesto Bee	2141830	48655590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-03	7500	Local	51	cpm	2162254	32960384190	Creative:2162254: MOD 1310 Phillips Lighting 320x50	50x320	http://www.phillipslighting.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
13925	MOD 130502 Foster's Freeze	140920590	McClatchy	mcclatchy@example.com	MOD_Foster's Freeze	2041	The Modesto Bee	45240	35204310	MA MOD 130502 ROS	2013-00-17	2014-00-23	43368	Local	7495	cpm	2131774	28733091030	MA Creative:78875:320x50: MOD 130515 Ceres [78875]	50x320	http://modesto.impresslocal.mobi/foster-s-freeze/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6383	Evite	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	23	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127910	COL 131001 Hobby Lobby (700307)	160308990	McClatchy	mcclatchy@example.com	COL Hobby Lobby	1410	The State	2139324	46495950	1001 COL ROS	2013-00-01	2013-00-03	225000	Local	828	cpm	2158944	32276948790	Creative:2158944: COL_131001_HobbyLobby_320x50.jpg	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TheState&utm_medium=Mobile&utm_campaign=FallMcClatchy-The	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6216	Slacker Radio	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	12697	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
10240	OLY 130104 Les Schwab	140871870	McClatchy	mcclatchy@example.com	OLY Les Schwab	null	null	34252	35039670	MA 1001 ROS All Devices	2013-00-01	2013-00-31	187500	Local	null	cpm	2130581	28724532150	MA Creative:59205:300x50: OLY_130103_LesSchwab_Tire [59205]	50x300	http://tinyurl.com/abqpijwo	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124164	TAC 130710 TAPCO Credit Union	144753870	McClatchy	mcclatchy@example.com	TAC TAPCO Credit Union	2051	The News Tribune	2128298	37635750	0710 TAC ROS	2013-00-10	2014-00-10	112500	Local	18150	cpm	2142152	29318149950	Creative:2142152: TAC_130705_TAPCO_CU_320x50.jpg	50x320	https://www.tapcocu.org/	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128436	FTW 131021 ItsYourFloor_IMPLOC	162087270	McClatchy	mcclatchy@example.com	FTW_It'sYourFloor_2529_ITS07	1107	Fort Worth Star-Telegram	2141081	47841030	131021 ItsYourFloor ROS	2013-00-21	2013-00-20	20000	Local	7014	cpm	2161004	32605101630	Creative:2161004: FTW 131021 ItsYourFloor 320x50	50x320	http://itsyourfloor5.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10994	FRS 130129 Nissan of Clovis	140881950	McClatchy	mcclatchy@example.com	FRS Nissan of Clovis	1385	The Fresno Bee	48782	35449470	MA FRS 130701 Nissan	2013-00-01	2013-00-31	300000	Local	2	cpm	2130309	28655045670	Creative:2130309: MA FRS 130610 Selma Nissan	50x300	http://www.nissanofclovis.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129065	WCH 131109 Groves Retail Liquor	165893550	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	null	null	2143338	49767270	WCH ROS FT-Sat 320x50 300x50 216x36	2013-00-09	2013-00-30	50000	Local	null	cpm	2130250	28655037750	MA Creative:81279:216x36: WCH_130603_Sale [81279]	36x216	http://www.kansas.com/static/ad/groves/	null	Ad Unit:Mobile Web Banner(mma); Uhow:Sat 08-09(152),Sat 22-23(166),Sat 11-12(155),Sat 17-18(161),Sat 16-17(160),Sat 06-07(150),Sat 02-03(146),Sat 23-24(167),Sat
2125274	BND 130802 St Elizabeth's Hospital	149657550	McClatchy	mcclatchy@example.com	BND St. Elizabeth's Hospital	2045	Belleville News-Democrat	2131312	39969630	130802 St Elizabeth's Hosp ROS	2013-00-02	2014-00-30	720000	Local	86520	cpm	2146529	29977556550	Creative:2146529: BND_130802_STElizabethHosp_320x50	50x320	http://www.steliz.org	iPhone App	Platform:Windows Phone App(13),iPhone App(15),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)
2128567	MOD 131015 Planet Fitness	163003470	McClatchy	mcclatchy@example.com	Planet Fitness	2041	The Modesto Bee	2141472	48228030	MOD 131015 Planet Fitness	2013-00-15	2013-00-03	52500	Local	82	cpm	2161539	32807563590	Creative:2161539: MOD_131015_PlanetFitness_320x50	50x320	http://www.planetfitness.com/gyms/CA	Android App	Platform:Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Windows Phone App(13),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2126975	BOI 130912 Corwin Ford	155657310	McClatchy	mcclatchy@example.com	BOI Corwin Ford	1993	The Idaho Statesman	2136433	44486070	110113 BOI Mobile/Apps 320x50, 300x50	2013-00-01	2013-00-30	20000	Local	1122	cpm	2155127	31447093230	Creative:2155127: BOI_131001_CorwinFord_320x50.jpg	50x320	http://www.corwinfordnampa.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129048	FTW 131026 Sundance Square mobile IMPLOC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLOC	2013-00-26	2013-00-25	39500	Local	1186	cpm	2164147	33323540670	Creative:2164147: FTW_131025_Sundance Square_Parking_320	50x320	http://sundancesquare4.tru-m.com/info/parking/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
10507	CLT 130114 Toyota of Concord	140875710	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	35146	35054430	MA CLT 131111 Toyota of	2013-00-11	2013-00-01	200000	Local	null	cpm	2127628	28654062030	MA Creative:60830:320x50: CLT 130115 Toyota of Concord [60830]	50x320	http://vw.vrvrm.com/charlotte/land?amf=2897&p=def&c=888&b=charlotte	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	1159	Kansas City Star	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	24	cpm	2129344	28654733310	MA Creative:72114:320x50: KCM_130405_LochLloyd_Creatives [72114]	50x320	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/5StarLife_LL_0313_mp.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	2043	The Tribune	2142442	49141230	131022 Premium Outlets	2013-00-22	2013-00-31	615714	Local	10148	cpm	2160149	32431941990	Creative:2160149: SLO Premium Outleys 320x50.jpg	50x320	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123990	KCM 130702 KCRAR	144135750	McClatchy	mcclatchy@example.com	KCM KCRAR	1159	Kansas City Star	2127934	37412190	KCM 130702 KCRAR	2013-00-02	2013-00-31	100000	Local	26	cpm	2141332	29183674710	Creative:2141332: KCM 130702 KCRAR Homeowner 320x50	50x320	http://www.KCHomePrograms.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127149	RHL 130912 Promo UPickem	156234630	McClatchy	mcclatchy@example.com	RHL Promos	1387	The Herald	2136909	44803590	0912 RHL ROS	2013-00-12	2014-00-02	75000	Local	7696	cpm	2155929	31520485470	Creative:2155929: RHL_130912_Promo_UPickem_320x50.jpg	50x320	http://rockhill.profootball.upickem.net/profootball/football/games.asp	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127890	BOI 131003 St. Luke's	160222590	McClatchy	mcclatchy@example.com	BOI St. Luke's	1993	The Idaho Statesman	2139274	46443150	BOI Mobile/Apps 320x50,300x50	2013-00-03	2013-00-31	100000	Local	148	cpm	2158873	32260027110	Creative:2158873: BOI 130930 St.Luke's 320x50.txt	50x320	N/A	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128677	SLO 131017 Cal Poly Arts	164017710	McClatchy	mcclatchy@example.com	SLO Cal Poly Arts	2043	The Tribune	2143020	49422510	131022 CalPolyArts ROS Makegood	2013-00-23	2014-00-03	600	Local	15	cpm	2162016	32918820990	Creative:2162016: SLO 1310 Cal Poly Arts 320x50	50x320	http://www.calpolyarts.org	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160950	32591671830	Creative:2160950: BOI St. Alphonsus Baby 320x50	50x320	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6383	Evite	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	5	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128436	FTW 131021 ItsYourFloor_IMPLOC	162087270	McClatchy	mcclatchy@example.com	FTW_It'sYourFloor_2529_ITS07	1107	Fort Worth Star-Telegram	2141081	47841030	131021 ItsYourFloor ROS	2013-00-21	2013-00-20	20000	Local	2923	cpm	2161004	32605101630	Creative:2161004: FTW 131021 ItsYourFloor 320x50	50x320	http://itsyourfloor5.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	1010	Anchorage Daily News	2132826	40888350	ANC 131001 ROS	2013-00-01	2013-00-01	43333	Local	34	cpm	2149792	30872714670	Creative:2149792: ANC_130813_coombsortho_\$1000Off_320x5	50x320	http://coombsorthodontics.com/	Mobile Web	Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127799	FTW 130930 GL Hunt mobile IMPLLOC	159971790	McClatchy	mcclatchy@example.com	FTW_GLHunt_6119_GLH06	1107	Fort Worth Star-Telegram	2139005	46223310	FTW 130930 GLHunt ROS	2013-00-30	2013-00-29	30000	Local	46	cpm	2153050	31269372030	Creative:2153050: FTW 130829 GL Hunt Foundation 320x50	50x320	http://glhunt5.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140003	46982190	MA CLT 131118 Honda of	2013-00-18	2013-00-24	60000	Local	null	cpm	2155438	31475730510	Creative:2155438: CLT_130910_HondaOfConcord_300x50.inred	50x300	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.3;sz=300x50	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	1335	cpm	2129439	28654761030	MA Creative:74880:320x50: ANC 130419 ARRC Three [74880]	50x320	http://alaskarailroad.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	2048	The Wichita Eagle	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	62080	cpm	2155450	31477010550	Creative:2155450: WCH 130910 HobLob Autumn 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-WichitaEagle&utm_medium=Mobile&utm_campaign=Fall	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6364	AdM-Entertainment	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	899	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	null	null	48347	35427270	MA 1312_TSYS MERCHANT	2013-00-01	2013-00-31	150000	Local	null	cpm	2130192	28655017470	MA Creative:81673:216x36: CLB_130606_TSYSMerchant [81673]	36x216	http://www.tsys.com/tms/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1010	Anchorage Daily News	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	3	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128134	CLT 131007 Toyota of Concord	160901910	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	2140122	47037990	CLT 131111 Toyota of Concord	2013-00-11	2013-00-01	200000	Local	null	cpm	2159862	32387288550	Creative:2159862: CLT_131004_ToyotaOfConcord_130114_300	50x300	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129052	BRD 131027 East Coast Consumer Shows	165870510	McClatchy	mcclatchy@example.com	BRD East Coast Consumer Shows	2044	Bradenton Herald	2143307	49745190	BRD 131030 ECCS ROS	2013-00-30	2013-00-02	20000	Local	4	cpm	2164173	33324301710	Creative:2164173: BRD 131025 ECCS 216x36	36x216	http://www.sarasotabradentonhometownshow.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129103	FTW 131029 Lightfoot Mechanical mobile IMPLOC	166047030	McClatchy	mcclatchy@example.com	FTW_LightfootMechanical_9352_LIG03	null	null	2143398	49857390	FTW 131029 Lightfoot Mechanical mobile IMPLOC	2013-00-29	2013-00-28	12000	Local	null	cpm	2164352	33374111430	Creative:2164352: FTW_131028_LightfootMechanical_300x50	50x300	http://lightfootmechanical3.tru-m.com	null	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33886	35036310	MA ANC 131201 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2149281	30766508310	Creative:2149281: ANC_130812_AKSales_equinox_216x36.jpg	36x216	http://www.alaskasalesandservice.com/supersale	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128080	SLO 131003 Century Cinemas	160781190	McClatchy	mcclatchy@example.com	SLO Century Cinemas	2043	The Tribune	2139829	46863270	1003 SLO ROS	2013-00-03	2013-00-31	80000	Local	1	cpm	2159522	32338095030	Creative:2159522: SLO_131003_CenturyCinemas_216x36.jpg	36x216	http://www.parkcinemas.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128025	FRS 131007 Quail Lake	160623870	McClatchy	mcclatchy@example.com	FRS Quail Lakes	1385	The Fresno Bee	2139632	46705590	FRS Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-07	2013-00-31	70000	Local	17	cpm	2159287	32308970070	Creative:2159287: FRS 131002 Quail Lake 320x50	50x320	http://www.quaillake.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128261	FTW 121009 Coldwell Banker	161308950	McClatchy	mcclatchy@example.com	DFW_Coldwell Banker	1107	Fort Worth Star-Telegram	2140405	47282550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-09	2013-00-08	72957	Local	15346	cpm	2160127	32429621670	Creative:2160127: FTW Oct Coldwell Banker 320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?APath=2.21.0.0.0&job_id=J3H86M6JDXVVSZ	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	1396	The News & Observer	2141077	47835870	RAL 131101 Berkshire Hathaway	2013-00-01	2013-00-20	150000	Local	2690	cpm	2160999	32604673110	Creative:2160999: RAL_131011_Berkshire Hathaway_320x50	50x320	http://bhhsCarolinas.com/	Android App	Platform:BlackBerry App(7),Mobile Web(11),Android App(6),iPad App(14),Windows Phone App(13),Palm App(12),J2ME App(8),iPhone App(15),MeeGo App(10); Ad Unit:Mobile Web
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4450	WTEV	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10204	LEX 1301 St. Joseph Health System	140871990	McClatchy	mcclatchy@example.com	LEX Saint Joseph Health System	5991	LexGo	34034	35038950	MA LEX 1301 ROS mobile	2013-00-17	2013-00-31	1562615	Local	239	cpm	2127604	28654034070	MA Creative:58898:320x50: LEX 1301 Saint Josephs [58898]	50x320	http://kentuckyonehealth.org/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127713	MAC 131001 Jeff Smith	159822630	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	1414	The Telegraph	2138696	46033350	MAC 131001 Jeff Smith	2013-00-01	2013-00-31	50000	Local	156	cpm	2158278	32134873590	Creative:2158278: MAC_130926_Jeff Smith_320x50	50x320	http://www.jeffsmithchryslerdodge.com/index.htm	Mobile Web	Platform:Mobile Web(11),iPad App(14),J2ME App(8),Windows Phone App(13),iPhone App(15),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	62	Old Scramble with Friends	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	223	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11454	MOD 130213Jim Newell's Iron and Metal	140885670	McClatchy	mcclatchy@example.com	MOD Jim Newell's Iron and Metal	2041	The Modesto Bee	38134	35092950	MA MOD 130213 ROS	2013-00-17	2014-00-31	72583	Local	5200	cpm	2127826	28654113390	MA Creative:64960:320x50: MOD 130213 Recyle Today [64960]	50x320	http://www.jnmetals.com/home.nxg	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	369	cpm	2160950	32591671830	Creative:2160950: BOI St. Alphonsus Baby 320x50	50x320	http://www.saintalphonsus.org/aca	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6994	MaxPreps	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	5	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	null	null	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	null	cpm	2129437	28654760790	MA Creative:74879:300x50: ANC 130419 ARRC Two [74879]	50x300	http://alaskarailroad.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	10513	cpm	2130834	28724574390	MA Creative:73161:320x50: SAC_130409_EGSUB_1531336 [73161]	50x320	http://www.elkgrovesubaru.com/specials/index.htm	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127280	BOI 130918 United Way	157477950	McClatchy	mcclatchy@example.com	United Way	1993	The Idaho Statesman	2137218	45026670	131001 BOI Mobile Web/Apps 320x50	2013-00-01	2013-00-31	45000	Local	16679	cpm	2156542	31757624670	Creative:2156542: BOI 130916 United Way 320x50.jpg	50x320	http://www.youtube.com/watch?v=BS-R_U9s00c	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128597	FRS 131018 Table Mountain Casino	163038990	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2141546	48268230	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-30	70000	Local	396	cpm	2161693	32811124230	Creative:2161693: FRS 1310 Table Mountain Casino HW 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
15727	MOD 130614 Modesto Specialty Surgery	141102390	McClatchy	mcclatchy@example.com	MOD Modesto Specialty Surgery	2041	The Modesto Bee	49040	35530470	MA MOD 130614 ROS	2013-00-17	2013-00-04	63501	Local	5169	cpm	2131487	28724659950	MA Creative:82810:320x50: MOD 130614 Grand Opening [82810]	50x320	http://bit.ly/19wAMzw	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127704	CLT_FamilyTrustFederalCreditUni on_9155_67623	159815070	McClatchy	mcclatchy@example.com	RHL Family Trust	1387	The Herald	2138625	46009590	0930 RHL ROS	2013-00-30	2014-00-27	160000	Local	6931	cpm	2160392	32491343190	Creative:2160392: RHL_131009_FamilyTrust_320x50.jpg	50x320	https://itunes.apple.com/us/app/ftmymobile-mobile-banking/id475694098?mt=8&ls=1	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1374	The Charlotte Observer	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	2	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4725	VirtualTableTennis	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	6	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	220	cpm	2157748	32051199990	Creative:2157748: SAC 130923 Big5 FallWeek 320x50.jpg	50x320	http://www.big5sportinggods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2127861	WCH 131005 Apadana Rugs	160201590	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	null	null	2139159	46389870	WCH 131101 Apadana ROS	2013-00-01	2013-00-03	20000	Local	null	cpm	2158356	32135151150	Creative:2158356: WCH 130926 Apadana Liquidation 300x50	50x300	http://www.kansas.com/static/ad/apadana/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128913	MAC 131025 Perry-Houston County Airport	164977110	McClatchy	mcclatchy@example.com	MAC Perry-Houston County Airport	1414	The Telegraph	2142352	49108590	MAC 131025 PHCA ROS	2013-00-25	2013-00-02	31000	Local	604	cpm	2162989	33217143630	Creative:2162989: MAC 131022 PHCA OpenHouse 320x50	50x320	http://pxeairport.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1006	al.com: Statewide	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	601	cpm	2165500	33548140710	Creative:2165500: SAC 131004 big5 fallball weekly 320x50.	50x320	http://www.big5sportinggods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	2048	The Wichita Eagle	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	43333	cpm	2146272	29931476070	Creative:2146272: WCH 130730 HobLob BTS50x320 320x50	36x216	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_c ampaign=shopOnline	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128287	FTW 131010 Billy Bob's mobile IMPL0C	161427870	McClatchy	mcclatchy@example.com	DFW_BillyBob's_5121_BIL15	1107	Fort Worth Star-Telegram	2140510	47403270	FTW 131010 Billy Bob's	2013-00-10	2013-00-09	20000	Local	27	cpm	2160191	32457215670	Creative:2160191: FTW 131008 Billy Bob 216x36	36x216	http://billybobsdfw4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),J2ME App(8),Mobile Web(11),iPhone App(15),BlackBerry App(7),Palm App(12),MeeGo App(10),Windows
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1305	Press Herald	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	2	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1045	Chron.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	12	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2131262	28724629350	MA Creative:81806:216x36: WCH_130606_AllSizes40OFF [81806]	36x216	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_cam paign=shopOnline	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6178	Syracuse Orange Basketball	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	2	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1004	al.com: Huntsville	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	null	null	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	null	cpm	2150794	31083396990	Creative:2150794: WCH 130819 Midwest KT 320x50	50x320	http://midwestkia.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127757	TCY 131001 Einan's Funeral Home	159841470	McClatchy	mcclatchy@example.com	TCY Einan's Funeral Home	null	null	2138902	46109310	TCY 131001 ROS & Apps	2013-00-01	2013-00-31	75000	Local	null	cpm	2158392	32139414150	Creative:2158392: TCY_130926_Einans_generic_300x50.jpg	50x300	http://www.einansfuneralhome.com/	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1769	The Register Herald	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	1002	cpm	2165497	33548139750	Creative:2165497: SAC 130923 big5 fallball eteam 320x50.jp	50x320	http://www.big5sportinggods.com/Shop/EmailNotification/Signup//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	215	nbcwa320x50	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	1010	Anchorage Daily News	33885	35036070	MA ANC 131101 ROS	2013-00-01	2013-00-30	100000	Local	10343	cpm	2149279	30765366150	Creative:2149279: ANC_130812_AKSales_equinox_320x50.jpg	50x320	http://www.alaskasalesandservice.com/supersale	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	221	nbcch320x50	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129052	BRD 131027 East Coast Consumer Shows	165870510	McClatchy	mcclatchy@example.com	BRD East Coast Consumer Shows	2044	Bradenton Herald	2143307	49745190	BRD 131030 ECCS ROS	2013-00-30	2013-00-02	20000	Local	200	cpm	2164175	33324303510	Creative:2164175: BRD 131025 ECCS 320x50	50x320	http://www.sarasotabradentonhomeshow.com	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127702	FTW 131001 The Skin Clinic mobile IMPL0C	159811110	McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SK115	null	null	2138622	46005630	FTW 131001 SkinClinic ROS	2013-00-01	2013-00-31	10000	Local	null	cpm	2130369	28655053950	Creative:2130369: MA FTW_130605_NewYou	50x300	http://theskinclinicinc3.tru-m.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126727	LEX 130906 Midway College	155022870	McClatchy	mcclatchy@example.com	LEX Midway College	2000	Lexington Herald-Leader	2135183	43893990	0906 LEX ROS	2013-00-06	2013-00-31	50000	Local	20743	cpm	2153879	31344328110	Creative:2153879: LEX_130903_MidwayCollege_320x50.jpg	50x320	http://info.midway.edu/enrolling-now_2013?utm_campaign=HL+UK+Football+Banner+Ads&utm_medium=Paid+advertising&utm_source=Banner	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	2169	cpm	2151200	31105637310	Creative:2151200: BOI 130820 FDAF 320	50x320	http://www.thinkfordnow.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	1993	The Idaho Statesman	38420	35100270	MA BOI 131001 320 iphon	2013-00-01	2013-00-31	50000	Local	17522	cpm	2127833	28654115670	MA Creative:65390:320x50: BOI 130214 Regal 320x53 iphone [65390]	50x320	http://itunes.apple.com/us/app/regal-cinemas/id502912815?mt=8	Mobile Web	Os:iOS(ios); Platform:iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	null	null	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	null	cpm	2129788	28654909830	MA Creative:81239:300x50: BOI 130605 FDAF [81239]	50x300	http://www.thinkfordnow.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5148	Union-Recorder	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	0	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	400	Weatherbug Android ROS BNR MMA	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	127	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127668	FTW 130930 Davis Funeral Home mobile IMPLC	159669150	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_88110799_DAV65		Fort Worth Star-Telegram	2138524	45898590	FTW 130930 Davis ROS	2013-00-30	2013-00-29	5000	Local	4	cpm	2153459	31296536550	Creative:2153459: FTW 130830 DFuneral Planning 320x50	50x320	http://davisfuneralchapel1.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127867	WCH 131109 Apadana Rugs	160203390	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	null	null	2139180	46401150	WCH 131116 Apadana ROS	2013-00-16	2013-00-17	20000	Local	null	cpm	2158355	32135151030	Creative:2158355: WCH 130926 Apadana Liquidation 216x36	36x216	http://www.kansas.com/static/ad/apadana/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	804	cpm	2130210	28655032110	MA Creative:81241:320x50: BOI 130605 FDAF [81241]	50x320	http://www.thinkfordnow.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	29609	cpm	2156326	31615535790	Creative:2156326: SAC 130913 EGSubaru 1850398 320x50.jpg	50x320	http://www.elkgrovesubaru.com/index.htm	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	2140006	46983990	MA CLT 131216 Honda of	2013-00-16	2013-00-22	60000	Local	null	cpm	2155435	31475729790	Creative:2155435: CLT_130910_HondaOfConcord_320x50.inred	50x320	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.2;sz=320x50	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	null	null	33720	35028030	MA 1201 ROS All Devices	2013-00-01	2013-00-31	50000	Local	null	cpm	2130843	28724575470	MA Creative:73164:300x50: SAC_130409_EGSUB_1531336 [73164]	50x300	http://www.elkgrovesubaru.com/specials/index.htm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128421	WCH 131026 Davis Moore - Fiat	161988390	McClatchy	mcclatchy@example.com	KAN Davis Moore	2048	The Wichita Eagle	2141059	47780190	WCH ROS 320x50 300x50 216x36	2013-00-26	2013-00-28	50000	Local	102	cpm	2160936	32591646990	Creative:2160936: WCH 131010 DavisMoore Fiat 216x36.gif	36x216	http://tinyurl.com/m6u9gne	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
14014	MAC_130502_StateBankiPhone	140925870	McClatchy	mcclatchy@example.com	MAC_State Bank	null	null	45476	35223150	MA 1311_StateBankiPhone	2013-00-04	2013-00-01	180000	Local	null	cpm	2130924	28724586870	MA Creative:76833:300x50: MAC_130502_StateBank [76833]	50x300	https://itunes.apple.com/us/app/state-bank-trust-mobile-banking/id503961765?mt=8	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5790	Dolphins Football	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	9	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6385	Flysoft iFunny	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	8	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5777	Reddit Pics iOS	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	733	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4635	Weatherbug	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	259	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126306	BLH 130826 Promos Upickem	153102870	McClatchy	mcclatchy@example.com	BLH Promos	1371	The Bellingham Herald	2133956	43102350	130826 Upickem ROS	2013-00-26	2014-00-31	102000	Local	355	cpm	2151863	31183175670	Creative:2151863: BLH_130826_Upickem_216x36	36x216	http://www.bellinghamherald.com/contests	Mobile Web	Platform:iPhone App(15),Palm App(12),Windows Phone App(13),Mobile Web(11),Android App(6),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)
2125848	MOD 130815 Stewart and Jasper	151564950	McClatchy	mcclatchy@example.com	MOD Stewart and Jasper	2041	The Modesto Bee	2132861	40909830	MOD Mobile/Apps 300x50 320x50 216x36	2013-00-15	2014-00-31	52000	Local	5191	cpm	2149861	30897125790	Creative:2149861: MOD_130814_StewartJasper_320x50.jpg	50x320	http://www.stewartandjasper.com/	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1271	NOLA.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	16	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	1010	Anchorage Daily News	33884	35036790	MA ANC 131001 ROS	2013-00-01	2013-00-31	100000	Local	2429	cpm	2149279	30765366150	Creative:2149279: ANC_130812_AKSales_equinox_320x50.jpg	50x320	http://www.alaskasalesandservice.com/supersale	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15452	MOD 130606 Landon's Mens Wear	140972310	McClatchy	mcclatchy@example.com	MOD_Landons Mens Wear	2041	The Modesto Bee	48536	35406750	MA MOD 130607 Landons	2013-00-17	2014-00-30	49943	Local	2483	cpm	2130014	28654973550	MA Creative:81970:320x50: MOD_130606_LandonsMensWear [81970]	50x320	http://modesto.planetdiscover.com/files/listings/pdf/128986/landonsleviad.pdf	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	null	null	48347	35427270	MA 1312_TSYS MERCHANT	2013-00-01	2013-00-31	150000	Local	null	cpm	2130190	28655017230	MA Creative:81673:320x50: CLB_130606_TSYSMerchant [81673]	50x320	http://www.tsys.com/tms/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127679	BLH 130930 Mount Baker Theatre	159681870	McClatchy	mcclatchy@example.com	BLH Mount Baker Theatre	1371	The Bellingham Herald	2138539	45908430	BLH ROS Apps 300x50 320x50 216x36	2013-00-30	2013-00-03	30000	Local	8	cpm	2158133	32111627790	Creative:2158133: BLH 130925 MBT NewSeason 216x36.jpg	36x216	http://extra.bellinghamherald.com/pages/mbt/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	2739	cpm	2131447	28724655150	MA Creative:82856:216x36: BLX_130613_PalaceCasino_SmokeF [82856]	36x216	http://www.palacecasinosort.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127867	WCH 131109 Apadana Rugs	160203390	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	null	null	2139180	46401150	WCH 131116 Apadana ROS	2013-00-16	2013-00-17	20000	Local	null	cpm	2158356	32135151150	Creative:2158356: WCH 130926 Apadana Liquidation 300x50	50x300	http://www.kansas.com/static/ad/apadana/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128597	FRS 131018 Table Mountain Casino	163038990	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2141546	48268230	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-30	70000	Local	568	cpm	2161693	32811124230	Creative:2161693: FRS 1310 Table Mountain Casino HW 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129120	BRD 131028 Firkins Nissan	166070790	McClatchy	mcclatchy@example.com	BRD Firkins Nissan	2044	Bradenton Herald	2143450	49899510	BRD 131028 FirkinsNis ROS	2013-00-28	2013-00-27	41250	Local	35	cpm	2164424	33386522430	Creative:2164424: BRD 131028 Firkins Nissan 216x36	36x216	http://www.firkinsnissan.com	Mobile Web	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
8491	LEX 1211 Rector Hayden	140861070	McClatchy	mcclatchy@example.com	Rector Hayden Realtors	2000	Lexington Herald-Leader	26694	35001630	MA LEX 1211 ROS mobile	2013-00-17	2013-00-31	234370	Local	4	cpm	2127520	28653777750	MA Creative:48659:320x50: LEX Rector Hayden [48659]	50x320	https://itunes.apple.com/us/app/rectorhayden/id562025111?mt=8	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127799	FTW 130930 GL Hunt mobile IMPLIC	159971790	McClatchy	mcclatchy@example.com	FTW_GLHunt_6119_GLH06	null	null	2139005	46223310	FTW 130930 GLHunt ROS	2013-00-30	2013-00-29	30000	Local	null	cpm	2153049	31269369030	Creative:2153049: FTW 130829 GL Hunt Foundation 300x50	50x300	http://glhunt5.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6625	Tapit Supply Anap	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	2	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	1374	The Charlotte Observer	2140002	46981350	MA CLT 131022 Honda of	2013-00-22	2013-00-31	80000	Local	14	cpm	2155437	31475730270	Creative:2155437: CLT_130910_HondaOfConcord_216x36.inred	36x216	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.4;sz=216x36	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	1406	The Sacramento Bee	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	928	cpm	2164437	33386753190	Creative:2164437: SAC 131028 Enterprise 1813314 320x50.jpg	50x320	http://impresslocal82.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	null	null	2139712	46742430	RAL 131201 Allen Tate	2013-00-01	2013-00-31	235264	Local	null	cpm	2159355	32319548430	Creative:2159355: RAL_131002_Allen Tate_300x50	50x300	http://tinyurl.com/a6fsyh6	null	Ad Unit:Mobile Web Banner(mma); Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),Android App(6),BlackBerry App(7),
2128215	KCM 131007 Rodrock Homes	161221350	McClatchy	mcclatchy@example.com	KSC_Rodrock Homes	1159	Kansas City Star	2140309	47229150	KCM 131007 ROS	2013-00-07	2014-00-01	400000	Local	3919	cpm	2160008	32418737550	Creative:2160008: KCM 131007 Rodrock Homes 320x50.jpg	50x320	http://www.rodrockready.com	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128912	FTW 131024 UNFI	164976870	McClatchy	mcclatchy@example.com	FTW UNFI	1107	Fort Worth Star-Telegram	2142347	49106550	1024 FTW ROS	2013-00-24	2013-00-30	18001	Local	57	cpm	2162983	33217141950	Creative:2162983: FTW_131024_UNFI_320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.31.0.0.0&job_id=J3H0H466DWW4PS0CYM&showNewJDP=yes&IPath=ILKV0A	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128856	FTW 131027 Billys Oak Acres BBQ mobile IMPLIC	164628390	McClatchy	mcclatchy@example.com	FTW_BillysOakAcresBBQ_9157_BIL18	1107	Fort Worth Star-Telegram	2142208	48964710	1027 FTW ROS	2013-00-27	2013-00-26	7500	Local	1622	cpm	2158242	32132519790	Creative:2158242: FTW 130926 BillysOak 320x50	50x320	http://impresslocal88.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2139260	28913236710	Creative:2139260: KCM 130624 HobLob 400ff 216x36	36x216	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_cam null	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	null	null	2132829	40889670	ANC 131202 ROS	2013-00-02	2013-00-29	43333	Local	null	cpm	2149791	30872714430	Creative:2149791: ANC_130813_coombsortho_\$1000Off_216x3	36x216	http://coombsorthodontics.com/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2144301	50779470	FTW 131104 Top Stories Hobby Lobby	2013-00-04	2013-00-17	64125	Local	null	cpm	2165378	33546936510	Creative:2165378: FTW 1311 Hobby Lobby Top Stories 216x36	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-HP&utm_campaign=Fall	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	328	Sumter County Times	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15270	BLX 130605 Palace Casino	140964390	McClatchy	mcclatchy@example.com	SUN_Palace Casino	1365	Sun Herald	48122	35368950	MA BLX 130605 Palace Ca	2013-00-17	2013-00-05	1320755	Local	78107	cpm	2129771	28654906950	MA Creative:81296:320x50: BLX_130603_PalaceCasino [81296]	50x320	http://www.palacecasinoresort.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1985	Omaha.com	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	null	null	2139710	46741470	RAL 131002 Allen Tate	2013-00-02	2013-00-31	235263	Local	null	cpm	2159355	32319548430	Creative:2159355: RAL_131002_Allen Tate_300x50	50x300	http://tinyurl.com/a6fsyh6	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),iPad App(14),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),
2129336	FTW 131104 Tarrant County College	167019390	McClatchy	mcclatchy@example.com	FTW Tarrant County College	null	null	2144307	50782230	131104 Tarrant County College ROS	2013-00-04	2013-00-22	8017	Local	null	cpm	2165388	33547021950	Creative:2165388: FTW 131104 TCC 216x36	36x216	http://www.tccd.edu	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	null	null	2132829	40889670	ANC 131202 ROS	2013-00-02	2013-00-29	43333	Local	null	cpm	2149792	30872714670	Creative:2149792: ANC_130813_coombsortho_\$1000Off_320x5	50x320	http://coombsorthodontics.com/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)
2127697	FTW 130930 Texas Appliance mobile IMPLIC	159807390	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	null	null	2138615	45998190	FTW 130930 TXApp ROS	2013-00-30	2013-00-29	40000	Local	null	cpm	2158238	32132469750	Creative:2158238: FTW 130926 TexasApp 300x50	50x300	http://monogram1.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128949	FTW 131030 TexasAppliance_IMPLIC	165219030	McClatchy	mcclatchy@example.com	FTW_TexasAppliance_5081_TEX33	1107	Fort Worth Star-Telegram	2143030	49427430	131030 TexasAppliance ROS	2013-00-30	2013-00-29	40000	Local	1008	cpm	2163806	33253956630	Creative:2163806: FTW 131030 TexasAppliance 320x50	50x320	http://monogram1.tru-m.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1782	Valdosta Daily Times	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15727	MOD 130614 Modesto Specialty Surgery	141102390	McClatchy	mcclatchy@example.com	MOD Modesto Specialty Surgery	null	null	49040	35530470	MA MOD 130614 ROS	2013-00-17	2013-00-04	63501	Local	null	cpm	2131488	28724660070	MA Creative:82810:300x50: MOD 130614 Grand Opening [82810]	50x300	http://bit.ly/19wAMzw	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	1365	Sun Herald	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	13654	cpm	2153799	31339446390	Creative:2153799: BLX_130903_SingingRiverHostpital_Mammo	50x320	http://www.mysrhs.com/mammo.html?utm_source=SunHerald&utm_medium=digital&utm_campaign=mammo	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10204	LEX 1301 St. Joseph Health System	140871990	McClatchy	mcclatchy@example.com	LEX Saint Joseph Health System	2000	Lexington Herald-Leader	34034	35038950	MA LEX 1301 ROS mobile	2013-00-17	2013-00-31	1562615	Local	145703	cpm	2127604	28654034070	MA Creative:58898:320x50: LEX 1301 Saint Josephs [58898]	50x320	http://kentuckyonehealth.org/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
14389	ANC Anchorage Chrysler Dodge	140931750	McClatchy	mcclatchy@example.com	ANC Anchorage Chrysler Dodge	null	null	46316	35237190	MA ANC 130514 ROS	2013-00-17	2013-00-31	650063	Local	null	cpm	2129818	28654916790	MA Creative:81627:300x50: ANC 130605 Gold [81627]	50x300	http://www.anchoragechryslercenter.com/index.htm	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)
2127115	ANC 130913 MSBSD	156061710	McClatchy	mcclatchy@example.com	ANC MSBSD	1010	Anchorage Daily News	2137073	44916630	ANC 130913 ROS & Apps GT-Zips	2013-00-13	2014-00-12	478390	Local	97	cpm	2155663	31499609670	Creative:2155663: ANC_130911_MSBSD_9-2013_216x36	36x216	http://tinyurl.com/aufenbx	Mobile Web	Postal code:99645(5200),99623(46540),99654(5205); Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126383	FTW 130826 Promos Upickem	153265830	McClatchy	mcclatchy@example.com	FTW Promos	1107	Fort Worth Star-Telegram	2134178	43244790	FTW 130828 Upickem ROS	2013-00-28	2014-00-02	2000000	Local	190715	cpm	2152234	31209320070	Creative:2152234: FTW 130826 Promo Upickem 320x50	50x320	http://dfw.profootball.upickem.net/profootball/registration/login.asp	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126774	NTL_Mosaic Life_3948688	155172630	McClatchy	mcclatchy@example.com	Mosaic Life	1159	Kansas City Star	2135348	44010150	NTL_MosaicLife_3948688	2013-00-04	2013-00-24	54745	Local	5527	cpm	2154050	31365759990	Creative:2154050: 3948688_KCM_320x50_090413	50x320	http://bs.serving-sys.com/BurstingPipe/adServer.bs?cn=tf&c=20&mc=click&pli=7860485&PluiD=0&ord=%%CACHEBUSTER%%	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2126975	BOI 130912 Corwin Ford	155657310	McClatchy	mcclatchy@example.com	BOI Corwin Ford	1993	The Idaho Statesman	2136432	44485710	100113 BOI Mobile/Apps 320x50, 300x50	2013-00-01	2013-00-31	20000	Local	10852	cpm	2155127	31447093230	Creative:2155127: BOI_131001_CorwinFord_320x50.jpg	50x320	http://www.corwinfordnampa.com/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5086	Corsicana Daily Sun	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	10	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14251	MOD 130511 Buy Rite	140928990	McClatchy	mcclatchy@example.com	MOD_Buy Rite	2041	The Modesto Bee	45997	35229030	MA MOD 130511 ROS	2013-00-17	2014-00-30	44999	Local	4629	cpm	2129548	28654833390	MA Creative:80625:320x50: MOD 130529 Savings [80625]	50x320	http://localsearch.modbee.com/directory/listing//116131	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43567	35187150	MA CLT 131025 Toyota of	2013-00-25	2013-00-31	100000	Local	null	cpm	2129733	28654901430	MA Creative:81269:216x36: CLT 130603 Toyota Of Concord [81269]	36x216	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127845	FTW 131003 Gateway Church mobile IMPLOC	160162350	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	1107	Fort Worth Star-Telegram	2139094	46335990	FTW 131003 Gateway ROS	2013-00-03	2013-00-02	20000	Local	71	cpm	2147018	30173943150	Creative:2147018: FTW 130802 Generic 320x50	50x320	http://gatewaypeople2.tru-m.com	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
12727	RAL 130401 Hilton Garden Inn	140901630	McClatchy	mcclatchy@example.com	RAL Hilton Garden Inn	1396	The News & Observer	42130	35517750	MA RAL 131001 ROS	2013-00-01	2013-00-31	12000	Local	18	cpm	2131407	28724648070	MA Creative:70945:320x50: RAL 130401 OBX [70945]	50x320	http://tinyurl.com/c73545j	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	null	null	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	null	cpm	2165493	33548139270	Creative:2165493: SAC 131101 big5 fallapparel eteam 300x50	50x300	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	2040	Centre Daily Times	2135448	44092710	STC 13095 Stocker Chev	2013-00-05	2013-00-31	297000	Local	94591	cpm	2152464	31225503750	Creative:2152464: STC_130821_Stocker320x50	50x320	http://www.stockerchevrolet.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web Tablet(16),MeeGo App(10),Windows Phone App(13),iPhone App(15),J2ME App(8),Android App(6),Palm
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5149	Daily Register - Gainesville	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	5	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	null	null	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	null	cpm	2129787	28654909710	MA Creative:81239:320x50: BOI 130605 FDAF [81239]	50x320	http://www.thinkfordnow.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123456	CLT 130628 Epicentre NC	141787470	McClatchy	mcclatchy@example.com	CLT Epicentre NC	1374	The Charlotte Observer	2126361	36123750	CLT 130628 Epicentre NC	2013-00-28	2014-00-28	160000	Local	8242	cpm	2138107	28878544470	Creative:2138107: CLT 130621 Epicentre NC 320	50x320	http://epicentrenc3.tru-m.com/startup.aspx?uuid=13381	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Palm App(12),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2128401	FTW 131018 Next Century Dental mobile IMPLOC	161975310	McClatchy	mcclatchy@example.com	FTW_NextCenturyDental_3349_NEX02	null	null	2141015	47761110	1018 FTW ROS	2013-00-18	2013-00-17	20000	Local	null	cpm	2130366	28655053590	MA Creative:81748:300x50: FTW_130606_KidsExam [81748]	50x300	http://nextcenturydental6.tru-m.com	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129333	TCY 131105 Jim Custer	167018670	McClatchy	mcclatchy@example.com	TCY Jim Custer Enterprises	null	null	2144305	50781750	TCY 131105 JCuster ROS	2013-00-05	2013-00-09	25000	Local	null	cpm	2165385	33546966750	Creative:2165385: TCY 131101 JCuster 216x36	36x216	http://custershows.com/home.php?flag=1&secid=7	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43570	35187630	MA CLT 131225 Toyota of	2013-00-25	2013-00-31	100000	Local	null	cpm	2129726	28654900110	MA Creative:81267:300x50: CLT 130603 Toyota Of Concord [81267]	50x300	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127694	KCM 130927 Wolf Creek	159806670	McClatchy	mcclatchy@example.com	KCM Wolf Creek	1159	Kansas City Star	2138611	45996270	KCM 130927 WolfCreek ROS	2013-00-27	2013-00-30	75000	Local	168	cpm	2158662	32212725870	Creative:2158662: KCM 130930 New Homes 320x50	50x320	http://vw.vrvrm.com/kcstar/?land?amf=2831&p=def&c=888&b=kcstar	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128402	FTW 131018 LakeCountryDental_IMPLOC	161975550	McClatchy	mcclatchy@example.com	FTW_LakeCountryDental_7686_LAK06	1107	Fort Worth Star-Telegram	2141014	47760870	131018 LakeCountryDental ROS	2013-00-18	2013-00-17	40000	Local	25	cpm	2160890	32575605270	Creative:2160890: FTW 131018 LCD 216x36	36x216	http://lakecountrydental5.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6400	SN	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2137664	28876210230	Creative:2137664: KCM 130621 HobLob Freedom 216x36	36x216	http://mobile.hobbylobby.com/market.cfm?market=kcstarMO	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	null	cpm	2160951	32591671950	Creative:2160951: BOI St. Alphonsus Baby 300x50	50x300	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	1385	The Fresno Bee	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	80630	cpm	2153425	31296325830	Creative:2153425: FRS 130830 Table Mountain 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2128404	FTW 131019 Mediwell Retail Company mobile IMPLOC	161975790	McClatchy	mcclatchy@example.com	FTW_MediwellRetailCompany_5747_MED02	null	null	2141018	47762430	1019 FTW ROS	2013-00-19	2013-00-18	20000	Local	null	cpm	2146573	29982513150	Creative:2146573: FTW 130731 Mediwell OK 300x50	50x300	http://ftwmesdfw4.tru-m.com/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10182	MOD 130102 Modesto Junk	140869590	McClatchy	mcclatchy@example.com	Modesto Junk	2041	The Modesto Bee	33962	35032230	MA 1101 ROS All Devices	2013-00-01	2013-00-30	25000	Local	16	cpm	2129292	28654710150	MA Creative:69033:216x36: MOD 131101 We36x216 Want Your Junk [69033]	50x300	http://tinyurl.com/d3avwyd	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127990	FTW 131002 Vance Godbeys mobile IMPLC	160588950	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	null	null	2139512	46627710	FTW 131002 VanceGodbey ROS	2013-00-02	2013-00-01	27000	Local	null	cpm	2159197	32305614150	Creative:2159197: FTW 131002 VanceGodbeys PieceCake 300x50	50x320	http://vancegodbeys3.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128922	BND 131031 SWIC	164982990	McClatchy	mcclatchy@example.com	BND SWIC	null	null	2142744	49262670	BND 131031 ROS & Apps	2013-00-31	2013-00-01	8000	Local	null	cpm	2163435	33217362630	Creative:2163435: BND_131031_SWIC_selsius_300x50.gif	50x300	http://belleville.impresslocal.mobi/swic-selsius/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	434	Keloland doapps	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	2	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1970	AP News	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	31	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128860	FTW 131101 Military Gun Supply IMPLC	164637630	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	1107	Fort Worth Star-Telegram	2142215	48967710	1101 FTW ROS	2013-00-01	2013-00-30	10000	Local	825	cpm	2129632	28654878510	MA Creative:81048:320x50: FTW_130531_BuySale [81048]	50x320	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6180	Amobee Accuweather	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	94	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1105	Floridan	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	1993	The Idaho Statesman	38421	35100510	MA BOI 131101 320 iphon	2013-00-01	2013-00-30	50000	Local	2912	cpm	2130651	28724549910	MA Creative:65391:320x50: BOI 130214 Regal 320x53 iphone [65391]	50x320	http://itunes.apple.com/us/app/regal-cinemas/id502912815?mt=8	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11); Os:iOS(ios)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7867	Top10LocalNewsInfo andr IFA	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127990	FTW 131002 Vance Godbeys mobile IMPLC	160588950	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	1107	Fort Worth Star-Telegram	2139512	46627710	FTW 131002 VanceGodbey ROS	2013-00-02	2013-00-01	27000	Local	28	cpm	2159200	32305608990	Creative:2159200: FTW 131002 VanceGodbeys PieceCake 320x50	50x320	http://vancegodbeys3.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	29	cpm	2160952	32591672070	Creative:2160952: BOI St. Alphonsus Baby 216x36	36x216	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128601	MOD_AdvancedLaserClinic_8846	163039830	McClatchy	mcclatchy@example.com	MOD_Advanced Laser	2041	The Modesto Bee	2141551	48270030	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-16	2013-00-03	60000	Local	250	cpm	2161703	32811828510	Creative:2161703: MOD 1310 Advanced Laser 320x50	50x320	http://www.alcmodesto.com/specials.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129026	CLT 131028 Viola Lyles for City Council	165730470	McClatchy	mcclatchy@example.com	CLT Viola Lyles For City Council	1374	The Charlotte Observer	2143308	49746870	CLT 131028 ROS & Apps	2013-00-28	2013-00-05	70000	Local	129	cpm	2164178	33324388470	Creative:2164178: CLT_131025_CityCouncil_Lyles_216x36.jpg	36x216	http://www.votevalexanderlyles.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Charlotte NC(517); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1337	SBSun.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	1993	The Idaho Statesman	38421	35100510	MA BOI 131101 320 iphon	2013-00-01	2013-00-30	50000	Local	3807	cpm	2130651	28724549910	MA Creative:65391:320x50: BOI 130214 Regal 320x53 iphone [65391]	50x320	http://itunes.apple.com/us/app/regal-cinemas/id502912815?mt=8	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11); Os:iOS(ios)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33884	35036790	MA ANC 131001 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2127466	28653647190	MA Creative:58683:320x50: ANC 130101 AKSales/Closeout [58683]	50x320	http://alaskasalesandservice.com	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127846	FTW 131003 Tilden Car Care mobile IMPLC	160162830	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	1107	Fort Worth Star-Telegram	2139095	46336950	FTW 131003 Tilden ROS	2013-00-03	2013-00-02	20000	Local	15	cpm	2147049	30174019710	Creative:2147049: FTW 130802 Tilden Oil Change 320x50	50x320	http://tildencarcaretexas4.tru-m.com	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43570	35187630	MA CLT 131225 Toyota of	2013-00-25	2013-00-31	100000	Local	null	cpm	2129727	28654900590	MA Creative:81267:216x36: CLT 130603 Toyota Of Concord [81267]	36x216	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129048	FTW 131026 Sundance Square mobile IMPLC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	null	null	2143300	49729950	FTW 131026 Sundance Square mobile IMPLC	2013-00-26	2013-00-25	39500	Local	null	cpm	2164148	33323541030	Creative:2164148: FTW_131025_Sundance Square_Parking_300	50x300	http://sundancesquare4.tru-m.com/info/parking/	null	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	131	Fort Lupton Press	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126956	WCH 131005 Groves Retail Liquor	155637150	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	2048	The Wichita Eagle	2135750	44284470	WCH 131102 Groves ROS	2013-00-02	2013-00-02	10000	Local	875	cpm	2130248	28655037150	MA Creative:81279:320x50: WCH_130603_Sale [81279]	50x320	http://www.kansas.com/static/ad/groves/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7786	Scopely Worldly	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=sjs_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127679	BLH 130930 Mount Baker Theatre	159681870	McClatchy	mcclatchy@example.com	BLH Mount Baker Theatre	1371	The Bellingham Herald	2138539	45908430	BLH ROS Apps 300x50 320x50 216x36	2013-00-30	2013-00-03	30000	Local	56	cpm	2158134	32111627910	Creative:2158134: BLH 130925 MBT NewSeason 320x50.jpg	50x320	http://extra.bellinghamherald.com/pages/mbt/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2125328	MIA 130801 South Motors	149726550	McClatchy	mcclatchy@example.com	MIA South Motors	1092	El Nuevo Herald	2131441	40052190	MIA 130801 MH & ELN Mobile Web WAP	2013-00-01	2014-00-31	33401355	Local	138	sponsorship	2146692	30004650750	Creative:2146692: MIA_130731_SouthMotors_300x50.gif	50x300	http://southmotors.com/mobile.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	1993	The Idaho Statesman	2136435	44487870	100113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-31	50000	Local	27052	cpm	2155130	31447172310	Creative:2155130: BOI_130909_Axiom_320x50.jpg	50x320	http://www.axiomfitness.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	null	null	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	null	cpm	2129345	28654733430	MA Creative:72114:300x50: KCM_130405_LochLloyd_Creatives [72114]	50x300	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/5StarLife_LL_0313_mp.html	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
15396	HHI 130608 New River Auto Mall	140968230	McClatchy	mcclatchy@example.com	HHD_New River Auto Mall	2050	The Island Packet	48371	35380350	MA HHI 130605 New River	2013-00-17	2014-00-31	285452	Local	13386	cpm	2129823	28654917750	MA Creative:81649:320x50: HHI_130605_NewRiverAutoMall [81649]	50x320	http://www.newriverautomall.com	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2051	The News Tribune	2141810	48650430	4018424_TAC_320x50	2013-00-01	2014-00-31	428371	Local	9235	cpm	2162939	33216964110	Creative:2162939: 4018424_TAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_TACOMA_FallRunning_20131101	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127713	MAC 131001 Jeff Smith	159822630	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	1414	The Telegraph	2138696	46033350	MAC 131001 Jeff Smith	2013-00-01	2013-00-31	50000	Local	15	cpm	2158278	32134873590	Creative:2158278: MAC_130926_Jeff Smith_320x50	50x320	http://www.jeffsmithchryslerdodge.com/index.htm	Android App	Platform:Mobile Web(11),iPad App(14),J2ME App(8),Windows Phone App(13),iPhone App(15),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2128131	FTW 131007 Center For Aesthetic160898790 Surgery mobile IMPLOC		McClatchy	mcclatchy@example.com	FTW_CenterForAestheticSurgery_7072_CE N05	1107	Fort Worth Star-Telegram	2139995	46973190	FTW 131007 CFAS ROS	2013-00-07	2013-00-06	36500	Local	36	cpm	2158665	32212932150	Creative:2158665: FTW 130930 CFAS 25OffFacials 216x36	36x216	http://dfw52.tru-m.com/	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	518	cpm	2160956	32591673030	Creative:2160956: BOI St. Alphonsus Family 320x50	50x320	http://www.saintalphonsus.org/aca	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4537	Daily Local News Mobile	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14389	ANC Anchorage Chrysler Dodge	140931750	McClatchy	mcclatchy@example.com	ANC Anchorage Chrysler Dodge	null	null	46316	35237190	MA ANC 130514 ROS	2013-00-17	2013-00-31	650063	Local	null	cpm	2129817	28654916670	MA Creative:81627:320x50: ANC 130605 Gold [81627]	50x320	http://www.anchoragechryslercenter.com/index.htm	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	2045	Belleville News-Democrat	2135987	44352630	131101 Wehrenberg ROS	2013-00-01	2013-00-30	42800	Local	1045	cpm	2155033	31446243030	Creative:2155033: BND_130911_Wehrenberg_320x50	50x320	http://www.wehrenberg.com/m.aspx	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136649	44644470	3770427_FRS_Oct13_216x36_300x50_320x50	2013-00-01	2013-00-31	77828	Local	null	cpm	2155494	31483556550	Creative:2155494: 3770427_FRS_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Fresno&utm_medium=Mobile&utm_campaign=Fall	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	168	Brighton Blade Standard	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	66	cpm	2159755	32386948350	Creative:2159755: SAC 131004 Big5 BasketWeek 320x50.jpg	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1993	The Idaho Statesman	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	3	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_20131006	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2126659	RAL 130901 Otto's Exteriors	154710030	McClatchy	mcclatchy@example.com	RAL Otto's Exteriors	null	null	2134950	43686870	RAL 131104 Otto ROS	2013-00-04	2013-00-01	100000	Local	null	cpm	2153528	31298363790	Creative:2153528: RAL 130830 Otto WhyMove 300x50	50x300	http://ottoshomeremodeling3.tru-m.com/startup.aspx?upuid=14678	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129143	HHI 131029 Truffles	166086870	McClatchy	mcclatchy@example.com	HHI Truffles	2050	The Island Packet	2143567	49953270	HHI 131029 Truffles	2013-00-29	2013-00-01	4000	Local	101	cpm	2164543	33387844110	Creative:2164543: HHI 131028 Truffles 320x50	50x320	http://www.lowcountrynewspapers.net/archive/2013/10/28/lp/truffles	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6830	AdM-Hispanic	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	21	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125626	FRS 130808 Promo	150641070	McClatchy	mcclatchy@example.com	FRS Promo	1385	The Fresno Bee	2132232	40523070	0708 FRS ROS & Apps	2013-00-08	2013-00-30	100000	Local	14705	cpm	2148161	30399711390	Creative:2148161: FRS_130807_Promo_Apple_320x50.gif	50x320	https://itunes.apple.com/us/book/the-company-we-keep/id667446262?mt=11	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2126383	FTW 130826 Promos Upickem	153265830	McClatchy	mcclatchy@example.com	FTW Promos	1107	Fort Worth Star-Telegram	2134178	43244790	FTW 130828 Upickem ROS	2013-00-28	2014-00-02	2000000	Local	4158	cpm	2152232	31209319710	Creative:2152232: FTW 130826 Promo Upickem 216x36	36x216	http://dfw.profootball.upickem.net/profootball/registration/login.asp	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129032	MOD 131028 Accident Injury	165736110	McClatchy	mcclatchy@example.com	MOD Accident Injury	2041	The Modesto Bee	2143274	49624470	MOD 131028 Accident Injury 300x250, 320x50, 216x36	2013-00-28	2013-00-03	12500	Local	218	cpm	2164088	33280628550	Creative:2164088: MOD 131024 Accident Injury 32x50	50x320	http://paccoastmedical.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128453	FTW 131030 St Vincents School_IMPLOC	162120510	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	null	null	2141117	47884830	131030 St Vincents School ROS	2013-00-30	2013-00-29	20000	Local	null	cpm	2161073	32607460350	Creative:2161073: FTW 131030 StVincentsSchool 300x50	50x300	http://svsbedford4.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	1010	Anchorage Daily News	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	11510	cpm	2129436	28654760670	MA Creative:74879:320x50: ANC 130419 ARRC Two [74879]	50x320	http://alaskarailroad.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
10177	SAC 130101 Elk Grove Acura	140869470	McClatchy	mcclatchy@example.com	Elk Grove Acura	null	null	35019	35051190	SAC iphone 320x50	2013-00-01	2013-00-31	257144	Local	null	cpm	2127773	28654104630	MA Creative:64086:320x50: SAC_130206_egroveacura_iphone [64086]	50x320	http://www.elkgroveacura.com/acura-dealer-offers.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2126723	TAC 130906 Les Schwab	155021310	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	2135173	43889790	TAC ROS Apps 300x50 216x36 320x50	2013-00-06	2014-00-06	3600000	Local	2261	cpm	2153870	31344157590	Creative:2153870: TAC_130903_LesSchwab_Tire_216x36.jpg	36x216	http://wwwb.thenewstribune.com/adv/microsite/lesschwab_mobilesplash/index.html	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5806	Bears App	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1337	SBSun.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35163	35054670	MA CLT 131209 Honda of	2013-00-09	2013-00-15	60000	Local	null	cpm	2127803	28654109430	MA Creative:64154:300x50: CLT 130207 Honda of Concord [64154]	50x300	http://hondaofconcord.com/charlotteobserver.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48086	35436150	MA BOI 131101 FDAF	2013-00-01	2013-00-25	12000	Local	8	cpm	2130212	28655032350	MA Creative:81241:216x36: BOI 130605 FDAF [81241]	36x216	http://www.thinkfordnow.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1271	NOLA.com	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1755	STLtoday	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	2	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5011	Stillwater News Press	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127047	LEX 130913 Central Bank	155840670	McClatchy	mcclatchy@example.com	LEX Central Bank	null	null	2136604	44592390	0913 LEX ROS GT-LEX DMA	2013-00-13	2013-00-30	450000	Local	null	cpm	2155419	31475688390	Creative:2155419: LEX_130910_CentralBank_216x36.jpg	36x216	http://servedby.flashtalking.com/click/3/26057;652782;0;209;0/?ft_width=300&ft_height=50&url=4319175	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Lexington KY(541)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6366	AdM-Sports	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1021	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43567	35187150	MA CLT 131025 Toyota of	2013-00-25	2013-00-31	100000	Local	null	cpm	2129731	28654901190	MA Creative:81269:320x50: CLT 130603 Toyota Of Concord [81269]	50x320	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128211	KCM 131005 Molle Toyota Annual161217870		McClatchy	mcclatchy@example.com	KCM Mollie Toyota	null	null	2140296	47221230	KCM 131008 ROS	2013-00-08	2013-00-31	125000	Local	null	cpm	2159994	32418661230	Creative:2159994: KCM 131007 Molle Toyota 320x50.jpg	50x320	http://www.molletoyota.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4631	HeraldNet.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	1159	Kansas City Star	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	72	cpm	2129344	28654733310	MA Creative:72114:320x50: KCM_130405_LochLloyd_Creatives [72114]	50x320	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/5StarLife_LL_0313_mp.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	null	null	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	null	cpm	2141740	29253659550	Creative:2141740: WCH 130703 Wendys PBC 300x50	50x300	http://www.kansas.com/static/ad/wendyspcb/index.html	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4555	The Trentonian Mobile	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	9	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1385	The Fresno Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	5	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_2013101	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128406	FTW 131026 Riskkys BBQ mobile 161977230 IMPL0C		McClatchy	mcclatchy@example.com	FTW_RiskkysBBQ_2090_RIS85	1107	Fort Worth Star-Telegram	2141021	47763510	1026 FTW ROS	2013-00-26	2013-00-25	32000	Local	11	cpm	2157672	32037901830	Creative:2157672: FTW 130923 Riskkys SlicedBeef 216x36	36x216	http://riskkys5.tru-m.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1385	The Fresno Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	23	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_2013101	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2127300	MOD 130917 Direct Appliance	157485990	McClatchy	mcclatchy@example.com	MOD Direct Appliance	2041	The Modesto Bee	2137266	45052710	MOD 130917 ROS & Apps	2013-00-17	2013-00-29	80000	Local	14578	cpm	2156594	31776444630	Creative:2156594: MOD_130916_DirectAppliance_event_320x5	50x320	http://modesto.impresslocal.mobi/direct-appliance/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10998	MOD 130131 Crystal Clear	140881710	McClatchy	mcclatchy@example.com	MOD Crystal Clear	2041	The Modesto Bee	36523	35082750	MA MOD 130131 ROS	2013-00-17	2014-00-29	68415	Local	8685	cpm	2127739	28654088550	MA Creative:62545:320x50: MOD 130131 Crystal Clear [62545]	50x320	http://windows-patiocovers.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6951	Free Press	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4614	Standard-Examiner	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160956	32591673030	Creative:2160956: BOI St. Alphonsus Family 320x50	50x320	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129111	BND 1310 Memorial	166050870	McClatchy	mcclatchy@example.com	Memorial Hospital	2045	Belleville News-Democrat	2143419	49869270	BND ROS/Apps 216x36 320x50 300x50	2013-00-30	2013-00-01	8000	Local	445	cpm	2164386	33374224110	Creative:2164386: BND_131028_MemorialHospital_320x50.gif	50x320	http://belleville.impresslocal.mobi/memorial-hospital/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129202	FTW 131102 Vance Godbeys mobile IMPL0C		McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	1107	Fort Worth Star-Telegram	2143841	50198670	FTW 131102 Vance Godbeys mobile IMPL0C	2013-00-02	2013-00-01	27000	Local	1351	cpm	2164779	33456734670	Creative:2164779: FTW_131030_VanceGodbeys_320x50.jpg	50x320	http://vancegodbeys3.tru-m.com	iPhone App	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),Android App(6),BlackBerry App(7),iPhone App(15); Ad Unit:Mobile
2126778	ANC 130905 GCI	155178990	McClatchy	mcclatchy@example.com	ANC GCI	1010	Anchorage Daily News	2135357	44017710	ANC 130905 ROS & Apps	2013-00-05	2014-00-02	550000	Local	166333	cpm	2154069	31366214790	Creative:2154069: ANC_13904_GCI_TVPROFOOTBALL_320x5	50x320	http://www.gci.com/TV	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1195	Ledger-Enquirer	2136645	44642670	3770427_CLB_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	1	cpm	2155489	31478594070	Creative:2155489: 3770427_CLB_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Columbus&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	1385	The Fresno Bee	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	2161	cpm	2165259	33528444750	Creative:2165259: FRS 131031 Table Mountain Casino 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2128586	FTW 131017 Moncrief Cancer Institute	163031070	McClatchy	mcclatchy@example.com	FTW Moncrief Cancer Institute	1107	Fort Worth Star-Telegram	2141521	48258630	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-17	2013-00-15	50000	Local	20844	cpm	2161608	32810514390	Creative:2161608: FTW 1310 MoncriefCancerInstitute 320x50	50x320	http://www.moncrief.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
15727	MOD 130614 Modesto Specialty Surgery	141102390	McClatchy	mcclatchy@example.com	MOD Modesto Specialty Surgery	2041	The Modesto Bee	49040	35530470	MA MOD 130614 ROS	2013-00-17	2013-00-04	63501	Local	63	cpm	2131489	28724660190	MA Creative:82810:216x36: MOD 130614 Grand Opening [82810]	36x216	http://bit.ly/19wAMzw	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	null	null	2132829	40889670	ANC 131202 ROS	2013-00-02	2013-00-29	43333	Local	null	cpm	2149793	30872714910	Creative:2149793: ANC_130813_coombsortho_\$1000Off_300x5	50x300	http://coombsorthodontics.com/	null	Platform:Mobile Web(11),iPhone App(15),Android App(6); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)
2128211	KCM 131005 Molle Toyota Annual	161217870	McClatchy	mcclatchy@example.com	KCM Mollie Toyota	null	null	2140296	47221230	KCM 131008 ROS	2013-00-08	2013-00-31	125000	Local	null	cpm	2159992	32418654630	Creative:2159992: KCM 131007 Molle Toyota 36x216 216x36.jpg	36x216	http://www.molletoyota.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	null	null	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	null	cpm	2127438	28653643710	MA Creative:58318:216x36: SAC_121227_EGDod_SAC1284447 [58318]	36x216	http://tinyurl.com/cw3jpzm	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126383	FTW 130826 Promos Upickem	153265830	McClatchy	mcclatchy@example.com	FTW Promos	1107	Fort Worth Star-Telegram	2134178	43244790	FTW 130828 Upickem ROS	2013-00-28	2014-00-02	2000000	Local	282742	cpm	2152234	31209320070	Creative:2152234: FTW 130826 Promo Upickem 320x50	50x320	http://dfw.profootball.upickem.net/profootball/registration/login.asp	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126956	WCH 131005 Groves Retail Liquor	155637150	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	2048	The Wichita Eagle	2135750	44284470	WCH 131102 Groves ROS	2013-00-02	2013-00-02	10000	Local	817	cpm	2130248	28655037150	MA Creative:81279:320x50: WCH_130603_Sale [81279]	50x320	http://www.kansas.com/static/ad/groves/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6060	MoDeluxe-SolitaireDeluxe-ios	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	215	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	2041	The Modesto Bee	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	24	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128287	FTW 131010 Billy Bob's mobile IMPLCOC	161427870	McClatchy	mcclatchy@example.com	DFW_BillyBob's_5121_BIL15	1107	Fort Worth Star-Telegram	2140510	47403270	FTW 131010 Billy Bob's	2013-00-10	2013-00-09	20000	Local	10386	cpm	2160189	32457215310	Creative:2160189: FTW 131008 Billy Bob 320x50	50x320	http://billybobsdfw4.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),J2ME App(8),Mobile Web(11),iPhone App(15),BlackBerry App(7),Palm App(12),MeeGo App(10),Windows
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6354	IPC Trusted Reviews Top	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2129885	28654947630	MA Creative:81806:320x50: WCH_130606_AllSizes40OFF [81806]	50x320	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_campaign=shopOnline	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	271	InMobiSupply US Android	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	2532	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4508	NBC4 Washington	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129270	FTW 181102 Hudepohl and Associates	166854750	McClatchy	mcclatchy@example.com	FTW Hudepohl and Associates	null	null	2144128	50438190	1102 FTW ROS	2013-00-02	2013-00-08	45004	Local	null	cpm	2165147	33520575150	Creative:2165147: FTW_131031_Hudepohl_300x50.jpg	50x300	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3F1RW6YPJ1VXLW1TBK&showNewJDP=yes&IPath=JRKV0A	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127704	CLT_FamilyTrustFederalCreditUnion_9155_67623	159815070	McClatchy	mcclatchy@example.com	RHL Family Trust	1387	The Herald	2138625	46009590	0930 RHL ROS	2013-00-30	2014-00-27	160000	Local	4080	cpm	2160392	32491343190	Creative:2160392: RHL_131009_FamilyTrust_320x50.jpg	50x320	https://itunes.apple.com/us/app/ftmymobile-mobile-banking/id475694098?mt=8&ls=1	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134628	43485030	BOI 131125 NNU	2013-00-25	2013-00-05	57700	Local	null	cpm	2152866	31250257110	Creative:2152866: BOI 130828 NUU 320	50x320	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=info%	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
9206	BLX 1211 Singing River Hospital	140863830	McClatchy	mcclatchy@example.com	BLX Singing River Hospital	1365	Sun Herald	29919	35005230	MA BLX 1211 Mobile	2013-00-17	2013-00-23	182000	Local	2544	cpm	2129707	28654897590	MA Creative:81222:320x50: BLX_130603_SingingRiver [81222]	50x320	http://www.mysrhs.com/services-a-specialties/healthplex.html?utm_source=sunherald&utm_medium=digital&utm_campaign=mayhplex	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1022	Beaumont Enterprise	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	12	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2138616	45998910	FTW 131001 TopStory ROS	2013-00-01	2013-00-03	128250	Local	1	cpm	2156179	31611352830	Creative:2156179: FTW 130913 Autumn TopStory 216x36	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-HP&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1155	JournalStar.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1159	Kansas City Star	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	3	cpm	2162938	33216962190	Creative:2162938: 4018424_SAC_Mobile_FallRun_320X50	50x320	http://www.sportsauthority.com/entry.point?entry=3077634&source=DISPLAY_SACRAMENTO_FallRunning_20131101	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1195	Ledger-Enquirer	2136659	44649630	3770427_CLB_Nov13_216x36_300x50_320 x50	2013-00-01	2013-00-30	77828	Local	192	cpm	2155488	31478230590	Creative:2155488: 3770427_CLB_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Columbus&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128606	FTW 131016 Lone Star Film Festival	163046790	McClatchy	mcclatchy@example.com	Lone Star Film Society	1107	Fort Worth Star-Telegram	2141573	48278550	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-09	42500	Local	35	cpm	2161732	32812069470	Creative:2161732: FTW 1310 Lone Star Film Fest 216x36	36x216	http://lonestarfilmfestival3.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
10106	SAC 130101 Elk Grove Subaru	140868270	McClatchy	mcclatchy@example.com	SAC Elk Grove Subaru	1406	The Sacramento Bee	33717	35026590	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	29235	cpm	2156326	31615535790	Creative:2156326: SAC 130913 EGSubaru 1850398 320x50.jpg	50x320	http://www.elkgrovesubaru.com/index.htm	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1005	al.com: Mobile	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
14912	RHL 1305 Booknack	140953350	McClatchy	mcclatchy@example.com	RHL Booknack	null	null	47349	35312430	MA 130530 Booknack ROS	2013-00-17	2014-00-21	590484	Local	null	cpm	2129568	28654843590	MA Creative:80613:320x50: RHL_130529_Booknack_Allsz [80613]	50x320	https://sites.google.com/a/heraldonline.com/booknack-landing-page-april-2013/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125832	ANC 131001 Coombs Ortho	151547070	McClatchy	mcclatchy@example.com	ANC Coombs Ortho	1010	Anchorage Daily News	2132826	40888350	ANC 131001 ROS	2013-00-01	2013-00-01	43333	Local	1	cpm	2149791	30872714430	Creative:2149791: ANC_130813_coombsortho_\$1000Off_216x3	36x216	http://coombsorthodontics.com/	Mobile Web	Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127672	FTW 130930 St Vincents School mobile IMPLOC	159672630	McClatchy	mcclatchy@example.com	FTW_StVincentsSchool_7854_STV06	1107	Fort Worth Star-Telegram	2138529	45901350	FTW 130930 StVince ROS	2013-00-30	2013-00-29	20000	Local	1	cpm	2129553	28654839390	MA Creative:78812:216x36: FTW_130515_50Years [78812]	36x216	http://svsbedford4.tru-m.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127696	RAL 131001 Briar Chapel	159807150	McClatchy	mcclatchy@example.com	RAL Briar Chapel	1396	The News & Observer	2138614	45997230	RAL 131001 Briar Chapel	2013-00-01	2013-00-31	100000	Local	41	cpm	2158236	32132451630	Creative:2158236: RAL_130926_Briar Chapel_320x50	50x320	http://www.briarchapelnc.com/?utm_campaign=Online_Advertising&utm_medium=NO_ROSGeo&utm_source=N ewsandObserver&utm_content	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Windows Phone App(13),Palm App(12),MeeGo App(10),Mobile Web(11),iPhone App(15),BlackBerry App(7),J2ME
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5439	StuckPixel - Android	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	382	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126383	FTW 130826 Promos Upickem	153265830	McClatchy	mcclatchy@example.com	FTW Promos	1107	Fort Worth Star-Telegram	2134178	43244790	FTW 130828 Upickem ROS	2013-00-28	2014-00-02	2000000	Local	599779	cpm	2152234	31209320070	Creative:2152234: FTW 130826 Promo Upickem 320x50	50x320	http://dfw.profootball.upickem.net/profootball/registration/login.asp	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128129	FTW 131007 Fossil Creek Liquor mobile IMPLOC	160898310	McClatchy	mcclatchy@example.com	DFW_FossilCreekLiquor_6010_FOS38	1107	Fort Worth Star-Telegram	2139993	46971150	FTW 131007 Fossil ROS	2013-00-07	2013-00-06	20000	Local	16	cpm	2129923	28654952670	Creative:2129923: FTW 1310 FCL 216x36	36x216	http://fossilcreekliquor4.tru-m.com	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5005	Muskogee Phoenix	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	352	Casey County News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	89	CBS Sports	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	2075	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1388	The Herald News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	1195	Ledger-Enquirer	48345	35427030	MA 1310_TSYS MERCHANT	2013-00-01	2013-00-31	150000	Local	1972	cpm	2130187	28655016870	MA Creative:81671:320x50: CLB_130606_TSYSMerchant [81671]	50x320	http://www.tsys.com/tms/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48117	35436870	MA BOI 140101 Sinus Cen	2014-00-01	2014-00-31	100000	Local	null	cpm	2130218	28655033070	MA Creative:81284:216x36: BOI 130603 Sinus Center [81284]	36x216	http://ads.idahostatesman.com/2012/sinuscenter/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128567	MOD 131015 Planet Fitness	163003470	McClatchy	mcclatchy@example.com	Planet Fitness	null	null	2141472	48228030	MOD 131015 Planet Fitness	2013-00-15	2013-00-03	52500	Local	null	cpm	2161540	32807834070	Creative:2161540: MOD_131015_PlanetFitness_300x50	50x300	http://www.planetfitness.com/gyms/CA	null	Platform:Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Windows Phone App(13),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2128447	FTW 131030 DavisFuneralHome_IMPLOC	162115710	McClatchy	mcclatchy@example.com	FTW_DavisFuneralHome/BudgetCaskets_881107 99_DAV65	1107	Fort Worth Star-Telegram	2141103	47875590	131030 DavisFuneralHome ROS	2013-00-30	2013-00-29	5000	Local	162	cpm	2161049	32606949510	Creative:2161049: FTW 131030 DavisFunerlHome 320x50	50x320	http://davisfuneralchapel1.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127955	MOD 131002 The Cruise Company	160468470	McClatchy	mcclatchy@example.com	MOD Cruise Company	2041	The Modesto Bee	2139436	46570230	MOD 131002 ROS & Apps	2013-00-02	2013-00-03	12500	Local	16	cpm	2159084	32288186550	Creative:2159084: MOD_131001_CruiseCo_Alaska_320x50.jpg	50x320	http://www.cruisecompany.com/destinations/alaska.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4843	Top 10 Game - Classic	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	7	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2125274	BND 130802 St Elizabeth's Hospital	149657550	McClatchy	mcclatchy@example.com	BND St. Elizabeth's Hospital	2045	Belleville News-Democrat	2131312	39969630	130802 St Elizabeth's Hosp ROS	2013-00-02	2014-00-30	720000	Local	69482	cpm	2146529	29977556550	Creative:2146529: BND_130802_STElizabethHosp_320x50	50x320	http://www.steliz.org	Mobile Web	Platform:Windows Phone App(13),iPhone App(15),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1385	The Fresno Bee	2136661	44650230	3770427_FRS_Nov13_216x36_300x50_320 2013-00-01 x50	2013-00-01	2013-00-30	77828	Local	10495	cpm	2155495	31483556790	Creative:2155495: 3770427_FRS_320x50_0915_1128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Fresno&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2128875	COL 121022 Columbia Museum of Art (715612)	164876430	McClatchy	mcclatchy@example.com	COL Columbia Museum of Art	1410	The State	2142253	49044990	COL 131022 Columbia Museum of Art (715612) Mobile	2013-00-22	2013-00-31	233400	Local	54989	cpm	2162762	33177639990	Creative:2162762: COL_131022_Columbia Museum of Art 320x50	50x320	http://www.columbiamuseum.org/exhibitions/pilgrimage/	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	234	nbccn320x50	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128518	FTW 131019 WorldOfWellness_IMPLOC	162609870	McClatchy	mcclatchy@example.com	FTW_WorldOfWellness_7070_WOR41	1107	Fort Worth Star-Telegram	2141255	48032910	131019 WorldofWellness ROS	2013-00-19	2013-00-18	10000	Local	443	cpm	2161343	32781928350	Creative:2161343: FTW 131019 WorldOfWellness 320x50 V1	50x320	http://wowchiropractor4.tru-m.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128134	CLT 131007 Toyota of Concord	160901910	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	2140122	47037990	CLT 131111 Toyota of Concord	2013-00-11	2013-00-01	200000	Local	null	cpm	2159863	32387288910	Creative:2159863: CLT_131004_ToyotaOfConcord_130114_216	36x216	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11277	LEX 130209 Kelly Services	140884230	McClatchy	mcclatchy@example.com	LEX Kelly Services	2000	Lexington Herald-Leader	37638	35088030	MA 130209 ROS/App Allsz	2013-00-17	2014-00-31	324358	Local	174	cpm	2127807	28654110270	MA Creative:64114:216x36: LEX_130207_KellyServices_Allsz [64114]	36x216	http://customer.kellyservices.us/eprise/main/web/us/customers/tmmk/index.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1755	STLtoday	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	5	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2128394	MOD 131011 Baker Chiropractic	161970390	McClatchy	mcclatchy@example.com	MOD Baker Chiropractic	2041	The Modesto Bee	2140965	47741070	1011 MOD ROS	2013-00-11	2013-00-03	20000	Local	67	cpm	2152825	31249710990	Creative:2152825: MOD_130828_BakerChiro_WeCare_320x50	50x320	http://www.bakerfamilychiropracticcenters.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
9372	ANC 121130 Medical Park Family Care	140864430	McClatchy	mcclatchy@example.com	Medical Park Family Care	1010	Anchorage Daily News	30563	35006190	MA ANC 121130 ROS	2013-00-17	2013-00-27	268690	Local	61507	cpm	2127547	28653782310	MA Creative:54067:320x50: ANC 121130 MPFC/40yrs [54067]	50x320	http://www.mpfcak.com	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	2043	The Tribune	2142442	49141230	131022 Premium Outlets	2013-00-22	2013-00-31	615714	Local	25389	cpm	2160149	32431941990	Creative:2160149: SLO Premium Outleys 320x50.jpg	50x320	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5905	GoLaurens.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129223	MER 131031 Merced Theatre	166621230	McClatchy	mcclatchy@example.com	MER Merced Theatre	null	null	2143905	50264070	1031 MER ROS	2013-00-31	2013-00-03	25000	Local	null	cpm	2164887	33461168910	Creative:2164887: MER_131030_MercedTheatre_300x50.jpg	50x300	http://www.mercedtheatre.org/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	369	cpm	2160953	32591672190	Creative:2160953: BOI St. Alphonsus Man 320x50	50x320	http://www.saintalphonsus.org/aca	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128501	KCM 131014 Gladstone Dodge	162572430	McClatchy	mcclatchy@example.com	KCM Gladstone Dodge	1159	Kansas City Star	2141223	47990190	KCM 131014 ROS DMA	2013-00-14	2014-00-13	375000	Local	24636	cpm	2161266	32776647030	Creative:2161266: KCM 131014 Gladstone Avenger 320x50	50x320	http://www.buygladstone.com	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Metro:Kansas City MO(616); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5813	PremOnlineMagazine-ios	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10466	SAC 130112 Elk Grove Audi	140875950	McClatchy	mcclatchy@example.com	SAC ELK GROVE Audi	null	null	37535	35097390	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	53572	Local	null	cpm	2139431	28960586550	Creative:2139431: SAC_130624_EGAudi_1322136_320x50.jpg	50x320	http://www.elkgrovevw.com/	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160953	32591672190	Creative:2160953: BOI St. Alphonsus Man 320x50	50x320	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2124021	WCH 130805 Midwest Kia	144180150	McClatchy	mcclatchy@example.com	WCH Midwest Kia	null	null	2128001	37461990	WCH 130805 Midwest Kia ROS	2013-00-05	2013-00-29	1250000	Local	null	cpm	2141427	29220848070	Creative:2141427: WCH 130702 MidwestKia Special 216x36	36x216	http://midwestkia.com	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11695	KCM 130225 Hunt Midwest	140887470	McClatchy	mcclatchy@example.com	KCM Hunt Midwest	1159	Kansas City Star	38966	35108670	MA KCM 130225 HuntMid	2013-00-17	2013-00-30	308585	Local	457	cpm	2127884	28654127190	MA Creative:66238:216x36: KCM_130220_HuntMidwest [66238]	36x216	http://www.huntmidwestkc.com/mobile/communities.html	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2124164	TAC 130710 TAPCO Credit Union	144753870	McClatchy	mcclatchy@example.com	TAC TAPCO Credit Union	null	null	2128298	37635750	0710 TAC ROS	2013-00-10	2014-00-10	112500	Local	null	cpm	2142151	29318149710	Creative:2142151: TAC_130705_TAPCO_CU_300x50.jpg	50x300	https://www.tapcocu.org/	null	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14387	MOD 130514 Chopping Block	140932230	McClatchy	mcclatchy@example.com	MOD Chopping Block	2041	The Modesto Bee	46310	35238150	MA MOD 130514 ROS	2013-00-17	2014-00-13	114609	Local	8974	cpm	2129498	28654793070	MA Creative:78296:320x50: MOD 130513 Shop [78296]	50x320	https://www.facebook.com/ChoppingBlockButcherShopAndDeli	iPhone App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128913	MAC 131025 Perry-Houston County Airport	164977110	McClatchy	mcclatchy@example.com	MAC Perry-Houston County Airport	null	null	2142352	49108590	MAC 131025 PHCA ROS	2013-00-25	2013-00-02	31000	Local	null	cpm	2162987	33217142790	Creative:2162987: MAC 131022 PHCA OpenHouse 300x50	50x300	http://pxearport.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129032	MOD 131028 Accident Injury	165736110	McClatchy	mcclatchy@example.com	MOD Accident Injury	2041	The Modesto Bee	2143274	49624470	MOD 131028 Accident Injury 300x250, 320x50, 216x36	2013-00-28	2013-00-03	12500	Local	67	cpm	2164088	33280628550	Creative:2164088: MOD 131024 Accident Injury 32x50	50x320	http://paccoastmedical.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128401	FTW 131018 Next Century Dental mobile IMPLC	161975310	McClatchy	mcclatchy@example.com	FTW_NextCenturyDental_3349_NEX02	1107	Fort Worth Star-Telegram	2141015	47761110	1018 FTW ROS	2013-00-18	2013-00-17	20000	Local	2599	cpm	2130365	28655053470	MA Creative:81748:320x50: FTW_130606_KidsExam [81748]	50x320	http://nextcenturydental6.tru-m.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128130	FTW 131007 Jon Derrick Allstate mobile IMPLC	160898670	McClatchy	mcclatchy@example.com	FTW_JonDerrickAllstate_5046_DER05	1107	Fort Worth Star-Telegram	2139994	46972710	FTW 131007 JonDerrick ROS	2013-00-07	2013-00-06	24500	Local	27	cpm	2129947	28654964070	MA Creative:81872:216x36: FTW_130606_Contact [81872]	36x216	http://allstate5.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	155	Nex Cheezburger MW	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	17	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	10984	cpm	2154352	31388923470	Creative:2154352: BOI_130905_FDAF_BuiltFordTough_320x50.	50x320	http://www.thinkfordnow.com/	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5089	Ada Evening News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	5	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1767	The Joplin Globe	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	3	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=s_js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126483	RHL 130831 Clemson	153544230	McClatchy	mcclatchy@example.com	RHL Clemson	1387	The Herald	2138520	45895590	0927 RHL ROS	2013-00-27	2013-00-31	100000	Local	224	cpm	2152788	31249495110	Creative:2152788: RHL_130828_Clemson_320x50.gif	50x320	http://www.clemson.edu/best-university-in-south-carolina/	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2123990	KCM 130702 KCRAR	144135750	McClatchy	mcclatchy@example.com	KCM KCRAR	null	null	2127934	37412190	KCM 130702 KCRAR	2013-00-02	2013-00-31	100000	Local	null	cpm	2141333	29183675070	Creative:2141333: KCM 130702 KCRAR Homeowner 300x50	50x300	http://www.KCHomePrograms.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	1374	The Charlotte Observer	2140002	46981350	MA CLT 131022 Honda of	2013-00-22	2013-00-31	80000	Local	737	cpm	2155435	31475729790	Creative:2155435: CLT_130910_HondaOfConcord_320x50.inred	50x320	http://ad.doubleclick.net/jump/N7384.272779.CHARLOTTEOBSERVER1/B7871153.2;sz=320x50	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	1231	MLive.com: Jackson	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	4	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
10776	MOD 130124 Park Greenhouse	140878830	McClatchy	mcclatchy@example.com	MOD Park Greenhouse	2041	The Modesto Bee	35907	35073870	MA MOD 130124 ROS	2013-00-17	2014-00-17	64372	Local	8279	cpm	2127638	28654069230	MA Creative:61639:320x50: MOD 130124 PG/UpcomingSpecials [61639]	50x320	http://tinyurl.com/b5jgigl	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141064	47782110	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-15	2013-00-31	100000	Local	4598	cpm	2160953	32591672190	Creative:2160953: BOI St. Alphonsus Man 320x50	50x320	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6795	AOL Mapquest non-wifi	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10815	MOD 130124 Dr Levin	140879190	McClatchy	mcclatchy@example.com	MOD Dr Levin	2041	The Modesto Bee	35998	35074350	MA MOD 130124 ROS	2013-00-17	2014-00-17	64424	Local	63	cpm	2130641	28724548710	MA Creative:61736:216x36: MOD 130124 Dr Levin/Request [61736]	36x216	http://www.centralvalleyneurology.com/	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128421	WCH 131026 Davis Moore - Fiat	161988390	McClatchy	mcclatchy@example.com	KAN Davis Moore	2048	The Wichita Eagle	2141059	47780190	WCH ROS 320x50 300x50 216x36	2013-00-26	2013-00-28	50000	Local	5689	cpm	2160935	32591646870	Creative:2160935: WCH 131010 DavisMoore Fiat 320x50.gif	50x320	http://tinyurl.com/m6u9gne	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2138617	46000230	FTW 131001 News ROS	2013-00-01	2013-00-03	38850	Local	221	cpm	2156178	31611238950	Creative:2156178: FTW 130913 Autumn News 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-News&utm_campaign=Fall	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6621	SocialEnt MW	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	16	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2124834	WCH 131001 Wendy's	147742950	McClatchy	mcclatchy@example.com	WCH Wendy's	2048	The Wichita Eagle	2130249	38795430	WCH 131001	2013-00-01	2013-00-31	300000	Local	49511	cpm	2161154	32619669390	Creative:2161154: WCH 131011 Wendys PBC 320x50	50x320	http://www.kansas.com/static/ad/wendyspcb/index.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	114	AdMarvel Airkast Cumulus	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	152	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134631	43485870	BOI 140902 NNU	2014-00-02	2014-00-10	57950	Local	null	cpm	2152868	31250258670	Creative:2152868: BOI 130828 NUU 216	36x216	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128914	FTW 131024 Aldi	164977350	McClatchy	mcclatchy@example.com	DFW_Aldi	null	null	2142361	49111830	FTW 131024 Aldi - RECR Mobile Order	2013-00-24	2013-00-30	45004	Local	null	cpm	2162993	33217145190	Creative:2162993: FTW_131022_Aldi_300x50.jpg	50x300	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H56M6HWGJ1VCCLF6J&showNewJDP=yes&IPath=QHKV0A	null	Ad Unit:Mobile Web Banner(mma); Platform:BlackBerry App(7),MeeGo App(10),Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Android App(6),Palm App(12),
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6366	AdM-Sports	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	33	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11314	MOD 130208 McCoy Tires	140884710	McClatchy	mcclatchy@example.com	MOD McCoy Tires	null	null	37728	35090190	MA MOD 130208 ROS	2013-00-17	2014-00-31	71086	Local	null	cpm	2129300	28654713270	MA Creative:70522:300x50: MOD 130325 Free Alignment V2 [70522]	50x300	http://www.mccopassengertire.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	167	Los Alamos Monitor	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127146	WCH 130930 Mindfire Academy	156231270	McClatchy	mcclatchy@example.com	WCH Mindfire Academy	2048	The Wichita Eagle	2136870	44783670	WCH 130930 Mindfire ROS	2013-00-30	2013-00-03	87000	Local	162	cpm	2160408	32494748910	Creative:2160408: WCH 131009 Mindfire Academy 320x50	50x320	http://www.mindfireacademy.net/	Android App	Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	null	null	2139711	46742070	RAL 131101 Allen Tate	2013-00-01	2013-00-30	235263	Local	null	cpm	2159355	32319548430	Creative:2159355: RAL_131002_Allen Tate_300x50	50x300	http://tinyurl.com/a6fsyh6	null	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	null	null	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	null	cpm	2157653	32032010430	Creative:2157653: SAC 130923 Big5 FallTeam 216x36.jpg	36x216	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	null	null	48346	35426790	MA 1311_TSYS MERCHANT	2013-00-01	2013-00-30	150000	Local	null	cpm	2130185	28655016630	MA Creative:81672:300x50: CLB_130606_TSYSMerchant [81672]	50x300	http://www.tsys.com/tms/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127713	MAC 131001 Jeff Smith	159822630	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	1414	The Telegraph	2138696	46033350	MAC 131001 Jeff Smith	2013-00-01	2013-00-31	50000	Local	70	cpm	2158278	32134873590	Creative:2158278: MAC_130926_Jeff Smith_320x50	50x320	http://www.jeffsmithchryslerdodge.com/index.htm	iPhone App	Platform:Mobile Web(11),iPad App(14),J2ME App(8),Windows Phone App(13),iPhone App(15),Android App(6),MeeGo App(10),Palm App(12),BlackBerry App(7); Ad Unit:Mobile
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	1053	cpm	2160956	32591673030	Creative:2160956: BOI St. Alphonsus Family 320x50	50x320	http://www.saintalphonsus.org/aca	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10177	SAC 130101 Elk Grove Acura	140869470	McClatchy	mcclatchy@example.com	Elk Grove Acura	null	null	35019	35051190	SAC iphone 320x50	2013-00-01	2013-00-31	257144	Local	null	cpm	2127775	28654104870	MA Creative:64086:216x36: SAC_130206_egroveacura_iphone [64086]	36x216	http://www.elkgroveacura.com/acura-dealer-offers.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
14014	MAC_130502_StateBankiPhone	140925870	McClatchy	mcclatchy@example.com	MAC_State Bank	null	null	45475	35224350	MA 1310_StateBankiPhone	2013-00-30	2013-00-03	180000	Local	null	cpm	2130937	28724588430	MA Creative:76832:216x36: MAC_130502_StateBank [76832]	36x216	https://itunes.apple.com/us/app/state-bank-trust-mobile-banking/id503961765?mt=8	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	6383	Evite	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	15	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2127694	KCM 130927 Wolf Creek	159806670	McClatchy	mcclatchy@example.com	KCM Wolf Creek	null	null	2138611	45996270	KCM 130927 WolfCreek ROS	2013-00-27	2013-00-30	75000	Local	null	cpm	2158466	32188497630	Creative:2158466: KCM 130927 New Homes 300x50	50x300	http://vw.vrvrm.com/kcstar/land?amf=2831&p=def&c=888&b=kcstar	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
15268	BOI 130701 Sinus Center	140983110	McClatchy	mcclatchy@example.com	IDA_Sinus Center	null	null	48117	35436870	MA BOI 140101 Sinus Cen	2014-00-01	2014-00-31	100000	Local	null	cpm	2130217	28655032950	MA Creative:81284:300x50: BOI 130603 Sinus Center [81284]	50x300	http://ads.idahostatesman.com/2012/sinuscenter/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
13038	FTW 130408 Frost Bank	140904390	McClatchy	mcclatchy@example.com	Frost Bank	1107	Fort Worth Star-Telegram	2133393	42733110	FTW 130819 Year ROS	2013-00-19	2013-00-31	349712	Local	25248	cpm	2129513	28654800510	MA Creative:79010:320x50: FTW_130516_XLarge [79010]	50x320	http://www.frostbank.com/Pages/online-mobile-iphone.aspx	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	2043	The Tribune	2142442	49141230	131022 Premium Outlets	2013-00-22	2013-00-31	615714	Local	185	cpm	2160152	32431942830	Creative:2160152: SLO Premium Outlets 216x36.jpg	36x216	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134631	43485870	BOI 140902 NNU	2014-00-02	2014-00-10	57950	Local	null	cpm	2152867	31250257350	Creative:2152867: BOI 130828 NUU 300	50x300	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128080	SLO 131003 Century Cinemas	160781190	McClatchy	mcclatchy@example.com	SLO Century Cinemas	null	null	2139829	46863270	1003 SLO ROS	2013-00-03	2013-00-31	80000	Local	null	cpm	2159534	32338176630	Creative:2159534: SLO_131003_CenturyCinemas_216x36.jpg	36x216	http://www.parkcinemas.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129143	HHI 131029 Truffles	166086870	McClatchy	mcclatchy@example.com	HHI Truffles	2050	The Island Packet	2143567	49953270	HHI 131029 Truffles	2013-00-29	2013-00-01	4000	Local	243	cpm	2164543	33387844110	Creative:2164543: HHI 131028 Truffles 320x50	50x320	http://www.lowcountrynewspapers.net/archive/2013/10/28/lp/truffles	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127704	CLT_FamilyTrustFederalCreditUni on_9155_67623	159815070	McClatchy	mcclatchy@example.com	RHL Family Trust	1387	The Herald	2138625	46009590	0930 RHL ROS	2013-00-30	2014-00-27	160000	Local	9749	cpm	2158253	32134677630	Creative:2158253: RHL_130926_FamilyTrust_320x50.jpg	50x320	http://observerdigital4.tru-m.com	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12163	MOD 130312 Handyman Construction	140892750	McClatchy	mcclatchy@example.com	MOD Handyman Construction	2041	The Modesto Bee	40742	35129550	MA 0312 MOD ROS	2013-00-17	2014-00-11	86483	Local	5043	cpm	2130741	28724562630	MA Creative:68839:320x50: MOD_130308_HandyContru_Choice [68839]	50x320	http://www.modbee.com/static/ads/pdf/691873.pdf	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	1396	The News & Observer	2139710	46741470	RAL 131002 Allen Tate	2013-00-02	2013-00-31	235263	Local	50504	cpm	2159354	32319548310	Creative:2159354: RAL_131002_Allen Tate_320x50	50x320	http://tinyurl.com/a6fsyh6	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),iPad App(14),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),
2125617	MAC 130808 Capital City Bank iPhone	150634830	McClatchy	mcclatchy@example.com	MAC Capital City Bank	1414	The Telegraph	2132214	40509750	131001 Capital City Bank Iphone	2013-00-01	2013-00-31	16071	Local	16071	cpm	2148116	30397970910	Creative:2148116: MAC_130808_CCB_320x50	50x320	https://www.ccbg.com/mobile-deposit.htm	iPhone App	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128285	FTW 131012 Dr Steve Brown mobile IMPLC	161427510	McClatchy	mcclatchy@example.com	FTW_Dr.SteveBrown_8905_BRO161	1107	Fort Worth Star-Telegram	2140509	47402310	1012 FTW ROS	2013-00-12	2013-00-11	10000	Local	16	cpm	2155613	31498687710	Creative:2155613: FTW 130911 DrSteve DentalImplants 216x36	36x216	http://stevebrowndds4.tru-m.com	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129103	FTW 131029 Lightfoot Mechanical mobile IMPLC	166047030	McClatchy	mcclatchy@example.com	FTW_LightfootMechanical_9352_LIG03	1107	Fort Worth Star-Telegram	2143398	49857390	FTW 131029 Lightfoot Mechanical mobile IMPLC	2013-00-29	2013-00-28	12000	Local	609	cpm	2164351	33374111070	Creative:2164351: FTW_131028_LightfootMechanical_320x50	50x320	http://lightfootmechanical3.tru-m.com	Android App	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),J2ME App(8),MeeGo App(10),BlackBerry App(7),Android App(6),iPhone App(15); Ad Unit:Mobile
2128285	FTW 131012 Dr Steve Brown mobile IMPLC	161427510	McClatchy	mcclatchy@example.com	FTW_Dr.SteveBrown_8905_BRO161	1107	Fort Worth Star-Telegram	2140509	47402310	1012 FTW ROS	2013-00-12	2013-00-11	10000	Local	1984	cpm	2155615	31498691790	Creative:2155615: FTW 130911 DrSteve DentalImplants 320x50	50x320	http://stevebrowndds4.tru-m.com	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6449	Shazam	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	974	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6400	SN	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	30	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128569	BOI 131018 NNU Centennial	163004310	McClatchy	mcclatchy@example.com	BOI NNU	1993	The Idaho Statesman	2141476	48229950	BOI 131018 NNU Centennial	2013-00-18	2013-00-15	10000	Local	3926	cpm	2161546	32808259710	Creative:2161546: BOI_131015_NNU Centennial_320x50	50x320	http://love.nnu.edu/engineering?utm_source=statesman&utm_medium=banner&utm_content=engineering&utm_campaign=centennial_engineeri	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126727	LEX 130906 Midway College	155022870	McClatchy	mcclatchy@example.com	LEX Midway College	2000	Lexington Herald-Leader	2135183	43893990	0906 LEX ROS	2013-00-06	2013-00-31	50000	Local	46	cpm	2153877	31344327870	Creative:2153877: LEX_130903_MidwayCollege_216x36.jpg	36x216	http://info.midway.edu/enrolling-now_2013?utm_campaign=HL+UK+Football+Banner+Ads&utm_medium=Paid+advertising&utm_source=Banner	Mobile Web	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
11282	MOD 130208 Smith Chevrolet	140884470	McClatchy	mcclatchy@example.com	MOD Smith Chevrolet	2041	The Modesto Bee	37651	35089710	MA MOD 130208 ROS	2013-00-17	2013-00-29	55047	Local	3944	cpm	2127808	28654110510	MA Creative:64075:320x50: MOD 130206 Smith Chevy/Malibu [64075]	50x320	http://tinyurl.com/ask4ejc	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126587	STC 130903 Phfa	154575030	McClatchy	mcclatchy@example.com	STC_Phfa	2040	Centre Daily Times	2135439	44088510	STC 130903 Phfa REV	2013-00-05	2013-00-30	168667	Local	110	cpm	2153111	31269970710	Creative:2153111: STC_130829_Phfa_320x50	50x320	http://phfa.org/prevent foreclosure/	Mobile Web	Platform:Windows Phone App(13),MeeGo App(10),Mobile Web Tablet(16),iPhone App(15),Android App(6),J2ME App(8),Palm App(12),Mobile Web(11),BlackBerry
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5494	Alabama Crimson Tide Football	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	9	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10466	SAC 130112 Elk Grove Audi	140875950	McClatchy	mcclatchy@example.com	SAC ELK GROVE Audi	null	null	37535	35097390	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	53572	Local	null	cpm	2145835	29854736190	Creative:2145835: SAC_130726_EGAudi_1747603_320x50.jpg	50x320	http://www.elkgrovevw.com/	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1271	NOLA.com	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	13	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129195	FRS 131101 Table Mountain Casino Vet	166317510	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2143833	50148990	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	11306	cpm	2164748	33420690750	Creative:2164748: FRS 131029 Table Mountain Vet 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5830	FingerArtsSolitaire ios	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	6	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128208	BND 1310 Smox Distributing	161210430	McClatchy	mcclatchy@example.com	BND Smox Distributing	2045	Belleville News-Democrat	2140283	47215350	BND ROS/Apps 320x50 300x50 216x36	2013-00-09	2013-00-01	20000	Local	572	cpm	2160005	32418719670	Creative:2160005: BND 131007 Beverly Farm 50x320 320x50.gif	50x320	http://belleville.impresslocal.mobi/smox-distributing/	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma); Uhow:Wed 05-06(77),Fri 01-02(121),Fri 06-07(126),Wed 22-23(94),Fri 18-
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	5650	Scopely: Dice with Buddies	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	323	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2127989	BLX 131007 Butch O	160581030	McClatchy	mcclatchy@example.com	BLX Butch Oustalet Quicklane	1365	Sun Herald	2139510	46623030	BLX 131007 Butch O	2013-00-07	2013-00-30	25000	Local	1	cpm	2159647	32385309630	Creative:2159647: BLX 131007 Butch O Click To Call 320x50	36x216	N/A	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
12484	MOD 130323 Cruise Company	140895750	McClatchy	mcclatchy@example.com	MOD Cruise Company	2041	The Modesto Bee	42089	35143470	MA MOD 130327 ROS	2013-00-17	2014-00-31	93399	Local	92	cpm	2140065	29076139710	Creative:2140065: MOD 130627 Caribbean 216x36	36x216	http://www.cruisecompany.com/destinations/caribbean.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1233	MLive.com: Muskegon	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33886	35036310	MA ANC 131201 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2127461	28653646470	MA Creative:58685:300x50: ANC 130101 AKSales/Closeout [58685]	50x300	http://alaskasalesandservice.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128269	SLO 131007 Premium Outlets	161318070	McClatchy	mcclatchy@example.com	SLO Premium Outlets	2043	The Tribune	2142442	49141230	131022 Premium Outlets	2013-00-22	2013-00-31	615714	Local	20341	cpm	2160149	32431941990	Creative:2160149: SLO Premium Outleys 320x50.jpg	50x320	http://www.premiumoutlets.com/clickthru/clickthru.asp?cl=gjdqw7h&id=2262	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6364	AdM-Entertainment	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	80	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
14912	RHL 1305 Booknack	140953350	McClatchy	mcclatchy@example.com	RHL Booknack	1387	The Herald	47349	35312430	MA 130530 Booknack ROS	2013-00-17	2014-00-21	590484	Local	99639	cpm	2160927	32591621070	Creative:2160927: RHL_131010_BookNack_halloween_320x50.	50x320	http://vw.vrvrm.com/herALD/land?amf=3169&p=def&c=888&b=herald	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15384	CLB 130607 TSYS MERCHANT SOLUTIONS	140970390	McClatchy	mcclatchy@example.com	TSYS Merchant Solutions	1195	Ledger-Enquirer	48345	35427030	MA 1310_TSYS MERCHANT	2013-00-01	2013-00-31	150000	Local	139663	cpm	2130187	28655016870	MA Creative:81671:320x50: CLB_130606_TSYSMerchant [81671]	50x320	http://www.tsys.com/tms/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4506	NBC New York	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4504	NBC Los Angeles	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127760	SAC 131001 Big 5	159842670	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2138906	46111350	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-31	305000	Local	72	cpm	2156018	31521400230	Creative:2156018: SAC 130912 Big5 AnnivesaryWeek 320x50.jp	50x320	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	101	UberMedia Plume Android	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	345	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	Android App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
2129191	FTW 131031 Amazon	166315230	McClatchy	mcclatchy@example.com	Amazon	1107	Fort Worth Star-Telegram	2143827	50145630	FTW 131031 Amazon	2013-00-31	2013-00-06	45004	Local	33	cpm	2164737	33406031190	Creative:2164737: FTW 131031 Amazon.com 36x216 216x36	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H25S5Y6VW0H8PNY49&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	1159	Kansas City Star	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	16153	cpm	2146374	29940333870	Creative:2146374: KCM 130730 Hob Lobb BTS 320x50	50x320	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_campaign=shopOnline	Mobile Web	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	113	AdMarvel Aikrast Radio One	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	4	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
7113	BLH 120829 & 130510 Rice Insurance	140854110	McClatchy	mcclatchy@example.com	TBH_Rice Insurance	1371	The Bellingham Herald	46034	35229750	MA 0510 BLH ROS	2013-00-17	2013-00-31	63247	Local	126	cpm	2130958	28724590950	MA Creative:77795:216x36: BLH_121107_RiceInsurance_Medic [77795]	36x216	http://tinyurl.com/b5gp2zx	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4503	NBC DFW	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	248	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127844	FTW 131002 Russell Feed and Supply mobile IMPLOC	160161750	McClatchy	mcclatchy@example.com	FTW_RussellFeedandSupply_5099_RUS01	1107	Fort Worth Star-Telegram	2139093	46334550	FTW 131002 Russell ROS	2013-00-02	2013-00-01	15000	Local	7	cpm	2151583	31164742230	Creative:2151583: FTW 130822 Russell Cedarcide 320x50	50x320	http://russellfeedandsupply4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128923	BND 131025 Memorial Hospital	164983470	McClatchy	mcclatchy@example.com	Memorial Hospital	2045	Belleville News-Democrat	2142802	49281270	BND 131025 ROS & Apps	2013-00-25	2013-00-29	16000	Local	4	cpm	2158700	32235669390	Creative:2158700: BND 131002 MemorialHosp 216x36	36x216	http://belleville.impresslocal.mobi/memorial-hospital/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129066	MOD 131104 DMC Manteca	165894270	McClatchy	mcclatchy@example.com	MOD Doctor's Medical Care Manteca	null	null	2143339	49768470	MOD 131025 DMC Manteca 320x50,300x50,216x36	2013-00-04	2013-00-21	100000	Local	null	cpm	2164241	33327056310	Creative:2164241: MOD 1310 DMC Manteca 216x36	36x216	http://www.doctorsmanteca.com/en-US/Pages/default.aspx	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129243	FTW 131101 Fort Worth Transit Authority Mobile IMPLOC	166634430	McClatchy	mcclatchy@example.com	FTW_FortWorthTransitAuthority_9207_CO5	null	null	2144017	50304030	FTW 131030 FTW_FortWorthTransitAuthority_9207_CO5	2013-00-01	2013-00-30	30000	Local	null	cpm	2165007	33462699150	Creative:2165007: FTW 131030 Transit Authority 300x50	50x300	http://trinityrailwayexpress1.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
11795	BLH 130226 House Ads (Cars)	140887830	McClatchy	mcclatchy@example.com	BLH Promos	1371	The Bellingham Herald	39209	35109630	MA 0226 ROS All Devices	2013-00-17	2013-00-31	508993	Local	13252	cpm	2130660	28724550990	MA Creative:66734:320x50:BLH_130226_Promo_CarsDrama [66734]	50x320	http://www.bellinghamherald.com/cars/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2126956	WCH 131005 Groves Retail Liquor	155637150	McClatchy	mcclatchy@example.com	KAN_Groves Retail Liquor	2048	The Wichita Eagle	2135750	44284470	WCH 131102 Groves ROS	2013-00-02	2013-00-02	10000	Local	2468	cpm	2130248	28655037150	MA Creative:81279:320x50:WCH_130603_Sale [81279]	50x320	http://www.kansas.com/static/ad/groves/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128622	FTW 131027 Furniture Buy Consignment mobile IMPLOC	163756590	McClatchy	mcclatchy@example.com	FTW Furniture Buy Consignment mobile IMPLOC	1107	Fort Worth Star-Telegram	2141610	48356550	FTW 131016 Furniture Buy Consignment mobile IMPLOC	2013-00-27	2013-00-26	20000	Local	963	cpm	2161811	32833631790	Creative:2161811: FTW_131016_Furniture Buy 320x50	50x320	http://impresslocal92.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),MeeGo App(10),J2ME App(8),Mobile Web(11),Android App(6),Palm App(12),BlackBerry App(7),iPad App(14),
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5141	Palestine Herald-Press	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	25	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	2047	The Sun News	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	1	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_201310	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2128952	FTW 131029 ABC123Dental_IMPLOC	165219990	McClatchy	mcclatchy@example.com	FTW_ABC123Dental_7704_ABC06	1107	Fort Worth Star-Telegram	2143035	49428990	131029 ABC123Dental ROS	2013-00-29	2013-00-28	40000	Local	1274	cpm	2163817	33253975230	Creative:2163817: FTW 131029 ABC123Dental 320x50	50x320	http://abc123dental4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1228	MLive.com: Detroit	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128164	STC 131009 Limerock Court	160954470	McClatchy	mcclatchy@example.com	STC Limerock Court	2040	Centre Daily Times	2140136	47043510	131009 Limerock Court ROS	2013-00-09	2013-00-30	82000	Local	3384	cpm	2159796	32386992750	Creative:2159796: STC 131009 Limerock Court 320x50	50x320	http://www.prm-mgt.com/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128208	BND 1310 Smox Distributing	161210430	McClatchy	mcclatchy@example.com	BND Smox Distributing	2045	Belleville News-Democrat	2140283	47215350	BND ROS/Apps 320x50 300x50 216x36	2013-00-09	2013-00-01	20000	Local	4	cpm	2160252	32475618990	Creative:2160252: BND 131007 Beverly Farm36x216 216x36.gif	50x320	http://belleville.impresslocal.mobi/smox-distributing/	Mobile Web	Platform:iPhone App(15),Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma); Uhow:Wed 05-06(77),Fri 01-02(121),Fri 06-07(126),Wed 22-23(94),Fri 18-
2129202	FTW 131102 Vance Godbeys mobile IMPLOC	166556670	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	null	null	2143841	50198670	FTW 131102 Vance Godbeys mobile IMPLOC	2013-00-02	2013-00-01	27000	Local	null	cpm	2164780	33456736830	Creative:2164780: FTW_131030_VanceGodbeys_300x50.jpg	50x300	http://vancegodbeys3.tru-m.com	null	Platform:iPad App(14),Palm App(12),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),Android App(6),BlackBerry App(7),iPhone App(15); Ad Unit:Mobile
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7143	Fanuendo	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128858	FTW 131101 CASA Inc mobile IMPLOC	164636670	McClatchy	mcclatchy@example.com	FTW_CASAInc_8637_CAT28	1107	Fort Worth Star-Telegram	2142211	48966150	1101 FTW ROS	2013-00-01	2013-00-01	5000	Local	480	cpm	2146714	30113028990	Creative:2146714: FTW 130801 CASA 320x50	50x320	http://ccdfw3.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
9843	ANC 130101 Alaska Railroad	140866470	McClatchy	mcclatchy@example.com	Alaska Railroad	null	null	32691	35020710	MA ANC 130101 ROS	2013-00-17	2013-00-31	510356	Local	null	cpm	2129434	28654760430	MA Creative:74878:300x50: ANC 130419 ARRC One [74878]	50x300	http://alaskarailroad.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128860	FTW 131101 Military Gun Supply IMPLOC	164637630	McClatchy	mcclatchy@example.com	FTW_MilitaryGunSupply_8085_MIL68	1107	Fort Worth Star-Telegram	2142215	48967710	1101 FTW ROS	2013-00-01	2013-00-30	10000	Local	197	cpm	2129632	28654878510	MA Creative:81048:320x50: FTW_130531_BuySale [81048]	50x320	http://militarygunsupply5.tru-m.com/startup.aspx?upuid=13097	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127990	FTW 131002 Vance Godbeys mobile IMPLOC	160588950	McClatchy	mcclatchy@example.com	FTW_VanceGodbeys_9234_GOD	1107	Fort Worth Star-Telegram	2139512	46627710	FTW 131002 VanceGodbey ROS	2013-00-02	2013-00-01	27000	Local	6	cpm	2159200	32305608990	Creative:2159200: FTW 131002 VanceGodbeys PieceCake 320x50	50x320	http://vancegodbeys3.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2128914	FTW 131024 Aldi	164977350	McClatchy	mcclatchy@example.com	DFW_Aldi	1107	Fort Worth Star-Telegram	2142361	49111830	FTW 131024 Aldi - RECR Mobile Order	2013-00-24	2013-00-30	45004	Local	590	cpm	2162992	33217144710	Creative:2162992: FTW_131022_Aldi_320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H56M6HWGJ1VCCLF6J&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:BlackBerry App(7),MeeGo App(10),Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Android App(6),Palm App(12),
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	143	Burst Media Direct	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	64	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
13901	MOD 130502 Valley Fire Place	140920950	McClatchy	mcclatchy@example.com	MOD_Valley Fireplace	2041	The Modesto Bee	45177	35204910	MA MOD 130502 Valley FP	2013-00-17	2014-00-23	43362	Local	36	cpm	2131769	28733074950	MA Creative:76342:216x36: MOD_130430_ValleyFirePlace.jpg [76342]	36x216	http://www.valleyfp.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	1159	Kansas City Star	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	138	cpm	2129344	28654733310	MA Creative:72114:320x50: KCM_130405_LochLloyd_Creatives [72114]	50x320	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/5StarLife_LL_0313_mp.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128404	FTW 131019 Mediwell Retail Company mobile IMPLOC	161975790	McClatchy	mcclatchy@example.com	FTW_MediwellRetailCompany_5747_MED0 2	1107	Fort Worth Star-Telegram	2141018	47762430	1019 FTW ROS	2013-00-19	2013-00-18	20000	Local	8284	cpm	2150486	30978960390	Creative:2150486: FTW 130731 Mediwell OK 320x50	50x320	http://ftwmesdfw4.tru-m.com	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
14002	KCM 130503 Hobby Lobby	140923470	McClatchy	mcclatchy@example.com	KSC_Hobby Lobby	null	null	45439	35210910	MA KCM 130503 HobLobby	2013-00-17	2014-00-19	3844504	Local	null	cpm	2137641	28876175910	Creative:2137641: KCM 130621 HobLob Freedom 300x50	50x300	http://mobile.hobbylobby.com/market.cfm?market=kcstarMO	null	Metro:Kansas City MO(616); Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127931	RAL 131001 Savvy Homes	160444950	McClatchy	mcclatchy@example.com	RAL Savvy Homes	null	null	2139374	46542510	RAL 131001 Savvy Homes	2013-00-01	2013-00-31	100000	Local	null	cpm	2158991	32280440190	Creative:2158991: RAL_131001_SavvyHomes_300x50	50x300	http://www.savvyhomes.com/homes-for-sale-raleigh-nc	null	Ad Unit:Mobile Web Banner(mma); Platform:BlackBerry App(7),Android App(6),iPad App(14),MeeGo App(10),iPhone App(15),Mobile Web(11),J2ME App(8),Palm
2129032	MOD 131028 Accident Injury	165736110	McClatchy	mcclatchy@example.com	MOD Accident Injury	null	null	2143274	49624470	MOD 131028 Accident Injury 300x250, 320x50, 216x36	2013-00-28	2013-00-03	12500	Local	null	cpm	2164090	33280628910	Creative:2164090: MOD 131024 Accident Injury 216x36	36x216	http://paccoastmedical.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	6169	Goal Android	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
11795	BLH 130226 House Ads (Cars)	140887830	McClatchy	mcclatchy@example.com	BLH Promos	null	null	39209	35109630	MA 0226 ROS All Devices	2013-00-17	2013-00-31	508993	Local	null	cpm	2130661	28724551110	MA Creative:66734:300x50:BLH_130226_Promo_CarsDrama [66734]	50x300	http://www.bellinghamherald.com/cars/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128280	FTW 131010 Stockyards Station mobile IMPLC	161421870	McClatchy	mcclatchy@example.com	FTW_StockyardsStation_5574_STO61	1107	Fort Worth Star-Telegram	2140494	47388150	1010 FTW ROS	2013-00-10	2013-00-09	30000	Local	26	cpm	2131264	28724629590	Creative:2131264: FTW_131008_GunFights	36x216	http://stockyardsstation4.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1023	benningtonbanner.com	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
14389	ANC Anchorage Chrysler Dodge	140931750	McClatchy	mcclatchy@example.com	ANC Anchorage Chrysler Dodge	null	null	46316	35237190	MA ANC 130514 ROS	2013-00-17	2013-00-31	650063	Local	null	cpm	2132124	28766916030	Creative:2132124: ANC 130618 Gold 300x50	50x300	http://www.anchoragechryslercenter.com/index.htm	null	Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	4994	WTE Baby Tracker	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128394	MOD 131011 Baker Chiropractic	161970390	McClatchy	mcclatchy@example.com	MOD Baker Chiropractic	2041	The Modesto Bee	2140965	47741070	1011 MOD ROS	2013-00-11	2013-00-03	20000	Local	16	cpm	2152825	31249710990	Creative:2152825: MOD_130828_BakerChiro_WeCare_320x50	50x320	http://www.bakerfamilychiropracticcenters.com/	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
13888	CLB 1305 Kia iPhone App	140917110	McClatchy	mcclatchy@example.com	CLB Kia Auto Sport	1195	Ledger-Enquirer	45158	35197110	MA 130501 iPhone App	2013-00-17	2014-00-30	0	Local	83288	sponsorship	2162126	32921072190	Creative:2162126: CLB 1301017 KiaAutoSportScore 320x50.jpg	50x320	http://www.kiaautosportcolumbus.com/	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	7909	YP - Yellowpages	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	84	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128976	ANC 131025 People Mover	165566190	McClatchy	mcclatchy@example.com	ANC People Mover	1010	Anchorage Daily News	2143313	49751310	ANC 131025 ROS & Apps v2	2013-00-25	2013-00-30	83361	Local	977	cpm	2163915	33261777390	Creative:2163915: ANC_131023_PeopleMover_share_320x50.	50x320	http://www.muni.org/Departments/transit/ShareARide/Pages/transittax.aspx	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Anchorage AK(743)
2129252	WCH 131111 Davis Moore - Mazda	166779750	McClatchy	mcclatchy@example.com	KAN Davis Moore	null	null	2144095	50397870	WCH 131111 DMoore Mazda ROS	2013-00-11	2013-00-18	100000	Local	null	cpm	2160943	32591653830	Creative:2160943: WCH 131010 DavisMoore Mazda 216x36.gif	36x216	http://tinyurl.com/looxa36	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2127213	SAC_EnterpriseRealEstate_8992_50044105	156449310	McClatchy	mcclatchy@example.com	SAC EnterpriseRealEstate_8992_50044105	null	null	2137876	45491550	SAC ROS Apps 300x50 320x50 216x36	2013-00-21	2014-00-21	240000	Local	null	cpm	2157480	31955835390	Creative:2157480: SAC 130920 Enterprise 1813314 300x50.jpg	50x300	http://impresslocal82.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2138617	46000230	FTW 131001 News ROS	2013-00-01	2013-00-03	38850	Local	55	cpm	2156178	31611238950	Creative:2156178: FTW 130913 Autumn News 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-News&utm_campaign=Fall	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2128914	FTW 131024 Aldi	164977350	McClatchy	mcclatchy@example.com	DFW_Aldi	1107	Fort Worth Star-Telegram	2142361	49111830	FTW 131024 Aldi - RECR Mobile Order	2013-00-24	2013-00-30	45004	Local	3470	cpm	2162992	33217144710	Creative:2162992: FTW_131022_Aldi_320x50.jpg	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3H56M6H4WGJ1VCCLF6J&showNewJDP=yes&IPath=QHKV0A	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:BlackBerry App(7),MeeGo App(10),Mobile Web(11),iPad App(14),J2ME App(8),iPhone App(15),Android App(6),Palm App(12),
2128043	RAL 131002 Allen Tate	160636830	McClatchy	mcclatchy@example.com	RAL Allen Tate	1396	The News & Observer	2139710	46741470	RAL 131002 Allen Tate	2013-00-02	2013-00-31	235263	Local	301	cpm	2159356	32319548550	Creative:2159356: RAL_131002_Allen Tate_216x36	36x216	http://tinyurl.com/a6fsyh6	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),iPad App(14),Windows Phone App(13),Mobile Web(11),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),
2127867	WCH 131109 Apadana Rugs	160203390	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	null	null	2139168	46393830	WCH 131109 Apadana ROS	2013-00-09	2013-00-10	20000	Local	null	cpm	2158355	32135151030	Creative:2158355: WCH 130926 Apadana Liquidation 216x36	36x216	http://www.kansas.com/static/ad/apadana/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127954	FTW 131002 Texas Retirement Specialists mobile IMPLC	160468350	McClatchy	mcclatchy@example.com	FTW_TexasRetirementSpecialists_6407_TE X199	1107	Fort Worth Star-Telegram	2139434	46569630	FTW 131002 TXRetire ROS	2013-00-02	2013-00-01	55900	Local	33	cpm	2130356	28655052270	MA Creative:82430:320x50: FTW_130611_Retirement [82430]	50x320	http://texasretirementspecialists5.tru-m.com	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1406	The Sacramento Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	363	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_20131006	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5332	Top10 Local News - Iphone	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	130	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	96	CBS GameSpot	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1970	AP News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	18	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128683	MAC 131101 Jeff Smith	164029950	McClatchy	mcclatchy@example.com	MAC_Jeff Smith	1414	The Telegraph	2141758	48615030	MAC 131101 JeffSmith ROS	2013-00-01	2013-00-29	100000	Local	3430	cpm	2162043	32919135150	Creative:2162043: MAC 131017 Jeff Smith 320x50	50x320	http://www.jeffsmithchryslerdodge.com/index.htm	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	null	null	2136665	44652150	3770427_TCY_Nov13_216x36_300x50_320 x50	2013-00-01	2013-00-30	77828	Local	null	cpm	2155512	31483582830	Creative:2155512: 33770427_TCY_300x50_0915_1128_Autumn	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-TriCity&utm_medium=Mobile&utm_campaign=Fall	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2127915	FTW 131001 The Flower Ranch mobile IMPLC	160419510	McClatchy	mcclatchy@example.com	FTW_FlowerRanch_2016_FLO95	1107	Fort Worth Star-Telegram	2139333	46499670	FTW 131001 FlowerRanch ROS	2013-00-01	2013-00-31	35000	Local	238	cpm	2158963	32278453350	Creative:2158963: FTW 131001 FlowerRanch 50x320 320x50	50x320	http://theflowerranch6.tru-m.com	iPhone App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	null	null	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	null	cpm	2165489	33548059350	Creative:2165489: SAC 130923 big5 fallball weekly 300x50.j	50x300	http://www.big5sportinggoods.com/content/1207/big-5-weekly-ad-sacramento-bee.html//	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2128139	NTL Sports Authority 4018424	160910190	McClatchy	mcclatchy@example.com	Sports Authority	1406	The Sacramento Bee	2140033	47004270	4018424_SAC_ROS_300x50_v2	2013-00-06	2013-00-02	764706	Local	701	cpm	2159660	32385706950	Creative:2159660: 4018424_SAC_ROS_320x50_100413.jpg	50x320	http://www.sportsauthority.com/entry.point?entry=16492326&source=DISPLAY_SACRAMENTO_Fleece_20131006	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11); Segment:SAC- CBSA(2257)
2126962	BND 130911 Wehrenberg	155640630	McClatchy	mcclatchy@example.com	Wehrenberg	null	null	2135984	44350950	131001 Wehrenberg ROS	2013-00-01	2013-00-31	53440	Local	null	cpm	2155034	31446243990	Creative:2155034: BND_130911_Wehrenberg_300x50	50x300	http://www.wehrenberg.com/m.aspx	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
10204	LEX 1301 St. Joseph Health System	140871990	McClatchy	mcclatchy@example.com	LEX Saint Joseph Health System	2000	Lexington Herald-Leader	34034	35038950	MA LEX 1301 ROS mobile	2013-00-17	2013-00-31	1562615	Local	352681	cpm	2127604	28654034070	MA Creative:58898:320x50: LEX 1301 Saint Josephs [58898]	50x320	http://kentuckyonehealth.org/	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	5436	StuckPixel-WallpaperHD iPhone	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	5	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128505	FTW 131022 Judy Samuel State Farm mobile IMPLOC	162588030	McClatchy	mcclatchy@example.com	FTW_JudySamuelStateFarm_8312_SAM38	1107	Fort Worth Star-Telegram	2141227	48006870	1022 FTW ROS	2013-00-22	2013-00-21	18200	Local	6130	cpm	2156778	31851892830	Creative:2156778: FTW 130917 Judy StateFarm 320x50.gif	50x320	http://judysamuel3.tru-m.com	iPhone App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123957	FRS 130703 Table Mountain Casino	144004470	McClatchy	mcclatchy@example.com	FRS Table Mountain Casino	null	null	2127816	37345110	FRS 130703 Table Mountain Casino	2013-00-03	2014-00-28	1050000	Local	null	cpm	2141089	29121195630	Creative:2141089: FRS 130701 Table Mountain Casino 300x50	50x300	http://www.tmcasino.com/casino-promotions.aspx	null	Ad Unit:Mobile Web Banner(mma); Platform:Palm App(12),Android App(6),Windows Phone App(13),iPhone App(15),Mobile Web(11),BlackBerry App(7)
2128811	FTW_131019_First United Methodist Church of Fort Worth	164385870	McClatchy	mcclatchy@example.com	Frazer United Methodist Church	1107	Fort Worth Star-Telegram	2141958	48774270	FTW 131018 First United Methodist Church of FW	2013-00-19	2013-00-18	20000	Local	106	cpm	2162360	32961527310	Creative:2162360: FTW_131018_FirstUnitedMethodist_216x36	36x216	http://myfumc4.tru-m.com	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5099	Cleburne Times-Review	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	17	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127695	FTW 131001 Metro Express Services mobile IMPLOC	159807030	McClatchy	mcclatchy@example.com	FTW_MetroExpressServices_5542_MET46	1107	Fort Worth Star-Telegram	2138613	45996990	FTW 131001 MetroX ROS	2013-00-01	2013-00-31	120000	Local	993	cpm	2131255	28724628510	MA Creative:81764:320x50: FTW_130606_ACBroken [81764]	50x320	http://mes-ac6.tru-m.com	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128976	ANC 131025 People Mover	165566190	McClatchy	mcclatchy@example.com	ANC People Mover	1010	Anchorage Daily News	2143313	49751310	ANC 131025 ROS & Apps v2	2013-00-25	2013-00-30	83361	Local	10111	cpm	2163915	33261777390	Creative:2163915: ANC_131023_PeopleMover_share_320x50.	50x320	http://www.muni.org/Departments/transit/ShareARide/Pages/transittax.aspx	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15); Metro:Anchorage AK(743)
2128164	STC 131009 Limerock Court	160954470	McClatchy	mcclatchy@example.com	STC Limerock Court	2040	Centre Daily Times	2140136	47043510	131009 Limerock Court ROS	2013-00-09	2013-00-30	82000	Local	9897	cpm	2159796	32386992750	Creative:2159796: STC 131009 Limerock Court 320x50	50x320	http://www.prm-mgt.com/	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127931	RAL 131001 Savvy Homes	160444950	McClatchy	mcclatchy@example.com	RAL Savvy Homes	1396	The News & Observer	2139374	46542510	RAL 131001 Savvy Homes	2013-00-01	2013-00-31	100000	Local	107	cpm	2158992	32280441750	Creative:2158992: RAL_131001_SavvyHomes_320x50	50x320	http://www.savvyhomes.com/homes-for-sale-raleigh-nc	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:BlackBerry App(7),Android App(6),iPad App(14),MeeGo App(10),iPhone App(15),Mobile Web(11),J2ME App(8),Palm
2128434	RAL 131011 Berkshire Hathaway	162078870	McClatchy	mcclatchy@example.com	RAL Berkshire Hathaway	1396	The News & Observer	2141077	47835870	RAL 131101 Berkshire Hathaway	2013-00-01	2013-00-20	150000	Local	9569	cpm	2160999	32604673110	Creative:2160999: RAL_131011_Berkshire Hathaway_320x50	50x320	http://bhhs Carolinas.com/	Mobile Web	Platform:BlackBerry App(7),Mobile Web(11),Android App(6),iPad App(14),Windows Phone App(13),Palm App(12),J2ME App(8),iPhone App(15),MeeGo App(10); Ad Unit:Mobile Web
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	7855	Iron Man Magazine	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2125848	MOD 130815 Stewart and Jasper	151564950	McClatchy	mcclatchy@example.com	MOD Stewart and Jasper	2041	The Modesto Bee	2132861	40909830	MOD Mobile/Apps 300x50 320x50 216x36	2013-00-15	2014-00-31	52000	Local	5389	cpm	2149861	30897125790	Creative:2149861: MOD_130814_StewartJasper_320x50.jpg	50x320	http://www.stewartandjasper.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127841	FTW 131001 Southlake Town Square mobile IMPLOC	160160790	McClatchy	mcclatchy@example.com	FTW_SouthlakeTownSquare_8630_SOU96	null	null	2139090	46331670	FTW 131001 Southlake ROS	2013-00-01	2013-00-31	20000	Local	null	cpm	2151130	31104974310	Creative:2151130: FTW 130820 Southlake BTS 216x36	36x216	http://southlaketownsquare4.tru-m.com/	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	null	null	38435	35101710	MA BOI 140201 320 Andro	2014-00-01	2014-00-28	50000	Local	null	cpm	2127836	28654116390	MA Creative:65406:320x50: BOI 130214 Regal 320x53 Androi [65406]	50x320	https://play.google.com/store/apps/details?id=com.fandango.regal	null	Platform:Android App(6),Mobile Web(11); Ad Unit:Mobile Web Banner(mma); Os:Android(android)
10232	TAC 130104 Les Schwab	140871750	McClatchy	mcclatchy@example.com	TAC Les Schwab	2051	The News Tribune	34242	35041350	MA 1101 ROS All Devices	2013-00-01	2013-00-30	300000	Local	2524	cpm	2129238	28654684710	MA Creative:59195:320x50: TAC_130103_lesschwab_tires [59195]	50x320	http://tinyurl.com/a6zkxgd	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129351	SAC 131101 Big 5	167043270	McClatchy	mcclatchy@example.com	Big 5	1406	The Sacramento Bee	2144348	50799270	SAC ROS Apps 300x50 320x50 216x36	2013-00-01	2013-00-30	305000	Local	609	cpm	2165495	33548139510	Creative:2165495: SAC 130912 big5 58anniv eteam 320x50.jpg	50x320	http://www.big5sportinggoods.com/Shop/EmailNotification/Signup//	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	187	WTOP A	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	4	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10509	CLT 130114 Honda of Concord	140875830	McClatchy	mcclatchy@example.com	CLT Honda of Concord	null	null	35163	35054670	MA CLT 131209 Honda of	2013-00-09	2013-00-15	60000	Local	null	cpm	2127804	28654109550	MA Creative:64154:216x36: CLT 130207 Honda of Concord [64154]	36x216	http://hondaofconcord.com/charlotteobserver.htm	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	4719	TankHero	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	13	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
13908	MOD 130502 Precision Automotive	140920830	McClatchy	mcclatchy@example.com	MOD_Precision Automotive	null	null	45191	35204550	MA MOD 130502 ROS	2013-00-17	2014-00-20	43299	Local	null	cpm	2129462	28654777470	MA Creative:76368:300x50: MOD 130502 Coupon [76368]	50x300	http://www.precisionautomodesto.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126141	FRS 130827 Promos Upickem	152564070	McClatchy	mcclatchy@example.com	FRS Upickem Chukchansi Promos	1385	The Fresno Bee	2133597	42851670	FRS 130827 Upickem Chukchansi Promos	2013-00-27	2014-00-02	246000	Local	13365	cpm	2151044	31097879670	Creative:2151044: FRS 130822 Upickem Chukchansi Promos 216	36x216	http://fresnobee.profootball.upickem.net	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2127698	FTW 131001 Hobby Lobby	159807750	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	1107	Fort Worth Star-Telegram	2138616	45998910	FTW 131001 TopStory ROS	2013-00-01	2013-00-03	128250	Local	1385	cpm	2156180	31611352950	Creative:2156180: FTW 130913 Autumn TopStory 320x50	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-HP&utm_campaign=Fall	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2129057	FTW 131101 FTW The Skin Clinic mobile IMPLOC	165885390	McClatchy	mcclatchy@example.com	FTW_TheSkinClinic_7766_SKI15	null	null	2143317	49755990	FTW 131101 Mobile Web, Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	10000	Local	null	cpm	2164197	33324858270	Creative:2164197: FTW 1310 The Skin Clinic 300x50	50x300	http://theskinclinicinc3.tru-m.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma); Postal code:76102(41337)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1406	The Sacramento Bee	2136652	44646390	3770427_SAC_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	76988	cpm	2155510	31483577790	Creative:2155510: 3770427_SAC_320x50_0915_1128_Autumn	50x320	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Sacramento&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2129048	FTW 131026 Sundance Square mobile IMPLC	165861270	McClatchy	mcclatchy@example.com	FTW_SundanceSquare_6989_SUN66	1107	Fort Worth Star-Telegram	2143300	49729950	FTW 131026 Sundance Square mobile IMPLC	2013-00-26	2013-00-25	39500	Local	711	cpm	2164147	33323540670	Creative:2164147: FTW_131025_Sundance Square_Parking_320	50x320	http://sundancesquare4.tru-m.com/info/parking/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:J2ME App(8),Windows Phone App(13),BlackBerry App(7),Android App(6),iPhone App(15),Mobile Web(11),MeeGo
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5978	Pinger	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	73	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	116	FanFiction	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	50	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Android App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
7113	BLH 120829 & 130510 Rice Insurance	140854110	McClatchy	mcclatchy@example.com	TBH_Rice Insurance	1371	The Bellingham Herald	46034	35229750	MA 0510 BLH ROS	2013-00-17	2013-00-31	63247	Local	9833	cpm	2130956	28724590710	MA Creative:77795:320x50: BLH_121107_RiceInsurance_Medic [77795]	50x320	http://tinyurl.com/b5gp2zx	iPhone App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1228	MLive.com: Detroit	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	3	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	Android App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128225	FTW 131008 European Skin Care mobile IMPLC	161238270	McClatchy	mcclatchy@example.com	DFW_European Skin Care	null	null	2140328	47247150	1008 FTW ROS	2013-00-08	2013-00-07	30000	Local	null	cpm	2160032	32419584630	Creative:2160032: FTW_131007_EuroSkin_300x50.gif	50x300	http://euroskincare4.tru-m.com	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2123876	SAC 130701 Folsom Lake Toyota	143706630	McClatchy	mcclatchy@example.com	SAC_Folsom Lake Toyota	1406	The Sacramento Bee	2140185	47062710	SAC ROS 320x50 300x50 216x36	2013-00-04	2013-00-31	321429	Local	1845	cpm	2159849	32387090790	Creative:2159849: SAC 131004 FoilLakeToy 1891643 216x36.jpg	36x216	http://tinyurl.com/kjq5nte	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2127467	KCM 130920 Tom French Construction	158254110	McClatchy	mcclatchy@example.com	KCM Tom French	1159	Kansas City Star	2137725	45391230	KCM 130920 TomFrench ROS	2013-00-20	2013-00-30	50000	Local	11	cpm	2157246	31901722710	Creative:2157246: KCM 130919 TomFrench 320x50	50x320	http://rw.vrvrm.com/kcstar/land?amf=2792&p=def&c=888&b=kcstar	Android App	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Mobile Web(11),Android App(6)
2129240	BLH 131104 Mount Baker Theatre	166633350	McClatchy	mcclatchy@example.com	BLH Mount Baker Theatre	null	null	2144003	50299470	BLH ROS 320x50 300x50 216x36	2013-00-04	2013-00-01	30000	Local	null	cpm	2164988	33462663750	Creative:2164988: BLH 131030 MBT Season 216x36.jpg	36x216	http://extra.bellinghamherald.com/pages/mbt/	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2126906	BOI 130911 Axiom	155501070	McClatchy	mcclatchy@example.com	BOI Axiom	1993	The Idaho Statesman	2136435	44487870	100113 BOI Mobile Web/Apps 216x36, 300x50, 320x50	2013-00-01	2013-00-31	50000	Local	1	cpm	2155129	31447167870	Creative:2155129: BOI_130909_Axiom_300x50.jpg	50x300	http://www.axiomfitness.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	1228	MLive.com: Detroit	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	1	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
7113	BLH 120829 & 130510 Rice Insurance	140854110	McClatchy	mcclatchy@example.com	TBH_Rice Insurance	null	null	46034	35229750	MA 0510 BLH ROS	2013-00-17	2013-00-31	63247	Local	null	cpm	2130957	28724590830	MA Creative:77795:300x50: BLH_121107_RiceInsurance_Medic [77795]	50x300	http://tinyurl.com/b5gp2zx	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126975	BOI 130912 Corwin Ford	155657310	McClatchy	mcclatchy@example.com	BOI Corwin Ford	1993	The Idaho Statesman	2136433	44486070	110113 BOI Mobile/Apps 320x50, 300x50	2013-00-01	2013-00-30	20000	Local	388	cpm	2155127	31447093230	Creative:2155127: BOI_131001_CorwinFord_320x50.jpg	50x320	http://www.corwinfordnampa.com/	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2127861	WCH 131005 Apadana Rugs	160201590	McClatchy	mcclatchy@example.com	WCH Apadana Rugs	2048	The Wichita Eagle	2139159	46389870	WCH 131101 Apadana ROS	2013-00-01	2013-00-03	20000	Local	1321	cpm	2158357	32135151630	Creative:2158357: WCH 130926 Apadana Liquidation 320x50	50x320	http://www.kansas.com/static/ad/apadana/	Android App	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10177	SAC 130101 Elk Grove Acura	140869470	McClatchy	mcclatchy@example.com	Elk Grove Acura	null	null	35022	35051910	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	64286	Local	null	cpm	2127784	28654106070	MA Creative:64089:216x36: SAC_130206_egroveacura_iphone [64089]	36x216	http://www.elkgroveacura.com/acura-dealer-offers.htm	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134629	43485270	BOI 140113 NNU	2014-00-13	2014-00-23	57700	Local	null	cpm	2152867	31250257350	Creative:2152867: BOI 130828 NUU 300	50x300	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Infofo	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129194	FRS 131101 Table Mountain Casino	166317390	McClatchy	mcclatchy@example.com	FRS Table Mountain	1385	The Fresno Bee	2143832	50148150	FRS 131101 Table Mountain Casino	2013-00-01	2013-00-11	50000	Local	4991	cpm	2164744	33420658230	Creative:2164744: FRS 131029 Table Mountain Casino 320x50	50x320	http://www.tmcasino.com/casino-promotions.aspx	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	null	null	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	null	cpm	2129789	28654909950	MA Creative:81239:216x36: BOI 130605 FDAF [81239]	36x216	http://www.thinkfordnow.com/	null	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
13908	MOD 130502 Precision Automotive	140920830	McClatchy	mcclatchy@example.com	MOD_Precision Automotive	2041	The Modesto Bee	45191	35204550	MA MOD 130502 ROS	2013-00-17	2014-00-20	43299	Local	4374	cpm	2129461	28654777350	MA Creative:76368:320x50: MOD 130502 Coupon [76368]	50x320	http://www.precisionautomodesto.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
11550	BOI 130301 Regal Entertainment	140886750	McClatchy	mcclatchy@example.com	IDA_Regal Entertainment	1993	The Idaho Statesman	38431	35099790	MA BOI 131001 320 Andro	2013-00-01	2013-00-31	50000	Local	18343	cpm	2130650	28724549790	MA Creative:65402:320x50: BOI 130214 Regal 320x53 Androi [65402]	50x320	https://play.google.com/store/apps/details?id=com.fandango.regal	Mobile Web	Ad Unit:Mobile Web Banner(mma); Os:Android(android); Platform:Android App(6),Mobile Web(11)
2129000	FTW 131103 TildenCarCare	165702270	McClatchy	mcclatchy@example.com	FTW_TildenCarCare_8663_TIL10	null	null	2143189	49572510	131103 TildenCarCare ROS	2013-00-03	2013-00-02	20000	Local	null	cpm	2163986	33273330990	Creative:2163986: FTW 131103 TildenCarCare 300x50	50x300	http://tildencarcaretexas4.tru-m.com	null	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
10161	ANC 130101 Alaska Sales & Service	140869950	McClatchy	mcclatchy@example.com	ADN_Alaska Sales and Service	null	null	33886	35036310	MA ANC 131201 ROS	2013-00-01	2013-00-31	100000	Local	null	cpm	2127460	28653646350	MA Creative:58685:320x50: ANC 130101 AKSales/Closeout [58685]	50x320	http://alaskasalesandservice.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128421	WCH 131026 Davis Moore - Fiat	161988390	McClatchy	mcclatchy@example.com	KAN Davis Moore	2048	The Wichita Eagle	2141059	47780190	WCH ROS 320x50 300x50 216x36	2013-00-26	2013-00-28	50000	Local	4811	cpm	2160935	32591646870	Creative:2160935: WCH 131010 DavisMoore Fiat 320x50.gif	50x320	http://tinyurl.com/m6u9gne	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	2045	Belleville News-Democrat	2136641	44631870	3770427_BND_Oct13_216x36_300x50_320 x50	2013-00-01	2013-00-31	77828	Local	1	cpm	2155478	31478087910	Creative:2155478: Belleville&utm_medium=Mobile&utm_campaign=Fall	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Belleville&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Platform:Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
14389	ANC Anchorage Chrysler Dodge	140931750	McClatchy	mcclatchy@example.com	ANC Anchorage Chrysler Dodge	1010	Anchorage Daily News	46316	35237190	MA ANC 130514 ROS	2013-00-17	2013-00-31	650063	Local	6907	cpm	2132126	28766918430	Creative:2132126: ANC 130618 Gold 320x50	50x320	http://www.anchoragechryslercenter.com/index.htm	Android App	Platform:iPhone App(15),Android App(6),Mobile Web(11); Metro:Anchorage AK(743); Ad Unit:Mobile Web Banner(mma)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2126502	STC 130828 Stocker Chev	154395510	McClatchy	mcclatchy@example.com	CDT_Stocker Chevrolet	2040	Centre Daily Times	2135448	44092710	STC 13095 Stocker Chev	2013-00-05	2013-00-31	297000	Local	57724	cpm	2152464	31225503750	Creative:2152464: STC_130821_Stocker320x50	50x320	http://www.stockerchevrolet.com/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web Tablet(16),MeeGo App(10),Windows Phone App(13),iPhone App(15),J2ME App(8),Android App(6),Palm
2126527	BOI 130902 NNU	154414830	McClatchy	mcclatchy@example.com	BOI NNU	null	null	2134629	43485270	BOI 140113 NNU	2014-00-13	2014-00-23	57700	Local	null	cpm	2152868	31250258670	Creative:2152868: BOI 130828 NUU 216	36x216	http://www.nnu.edu/admissions/adult-and-graduate/graduate-adult-professional-programs-information-night?utm_source=Statesman%2BBanner&utm_medium=Banner&utm_content=Info%	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2128780	FTW 131019 Fort Worth Camera mobile IMPLOC	164366190	McClatchy	mcclatchy@example.com	FTW_FortWorthCamera_5441_FOR203	1107	Fort Worth Star-Telegram	2141901	48742830	FRS 131019 Fort Worth Camera	2013-00-19	2013-00-17	20000	Local	3267	cpm	2162248	32960379990	Creative:2162248: FTW_131018_FortWorthCamera_320x50	50x320	http://fortworthcamera4.tru-m.com	Android App	Platform:iPhone App(15),Windows Phone App(13),iPad App(14),MeeGo App(10),J2ME App(8),BlackBerry App(7),Android App(6),Palm App(12),Mobile Web(11); Ad Unit:Mobile
15252	BOI 130605 FDAF	140965950	McClatchy	mcclatchy@example.com	BOI FDAF	1993	The Idaho Statesman	48085	35373030	MA BOI 130605 FDAF	2013-00-17	2013-00-31	76061	Local	1889	cpm	2151200	31105637310	Creative:2151200: BOI 130820 FDAF 320	50x320	http://www.thinkfordnow.com/	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2129332	FTW 131104 Hobby Lobby	167016510	McClatchy	mcclatchy@example.com	DFW_Hobby Lobby	null	null	2144301	50779470	FTW 131104 Top Stories Hobby Lobby	2013-00-04	2013-00-17	64125	Local	null	cpm	2165377	33546936390	Creative:2165377: FTW 1311 Hobby Lobby Top Stories 300x50	50x300	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-FtWorthStarTelegram&utm_medium=Mobile-HP&utm_campaign=Fall	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
10507	CLT 130114 Toyota of Concord	140875710	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	35146	35054430	MA CLT 131111 Toyota of	2013-00-11	2013-00-01	200000	Local	null	cpm	2154716	31420970430	Creative:2154716: CLT_130906_66455_R1_ToyotaOfConcord_	36x216	http://impresslocal39.tru-m.com/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2126899	ANC 131028 Council of Alaska Producers	155482950	McClatchy	mcclatchy@example.com	ANC Council of Alaska Producers	1010	Anchorage Daily News	2135637	44213070	ANC 131028 ROS & Apps	2013-00-28	2013-00-22	300000	Local	481	cpm	2149774	30872390190	Creative:2149774: ANC_130813_CAP_benefits_216x36	36x216	http://alaskaproducers.org/	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),Mobile Web(11),iPhone App(15)
2128947	FTW 131103 GatewayChurch_IMPLOC	165218550	McClatchy	mcclatchy@example.com	FTW_GatewayChurch_7433_GAT06	1107	Fort Worth Star-Telegram	2143029	49426830	131103 GatewayChurch ROS	2013-00-03	2013-00-02	20000	Local	1	cpm	2163801	33253887390	Creative:2163801: FTW 131103 GatewayChurch 216x36	36x216	http://gatewaypeople2.tru-m.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
10108	SAC 130101 Lasher's Elk Grove Dodge	140868390	McClatchy	mcclatchy@example.com	SAC Elk Grove Dodge	1406	The Sacramento Bee	33731	35033430	SAC ROS 300x50 320x50 216x36	2013-00-01	2013-00-31	200000	Local	70	cpm	2164672	33404456550	Creative:2164672: SAC 131029 ElkGrv Dodge Construct 216x36	36x216	http://sacbeecreative.com/ads/elkgrovedodge/SAC_elkgrovedodge_SAC1953725_WEB/index.html	Mobile Web	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
12898	KCM 130405 FiveStarLifestyles	140902590	McClatchy	mcclatchy@example.com	KSC_Five Star Lifestyles	1159	Kansas City Star	42644	35148990	MA 130405 FiveStar ROS	2013-00-17	2013-00-31	587580	Local	2	cpm	2129349	28654734150	MA Creative:721115:216x36: KCM_130405_National_Creatives [72115]	36x216	http://www.kansascity.com/static/images/sales/splash_pages/FivestarLifestyles/TheNational_0313_mp.html	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),Android App(6),iPhone App(15)
2127799	FTW 130930 GL Hunt mobile IMPLOC	159971790	McClatchy	mcclatchy@example.com	FTW_GLHunt_6119_GLH06	1107	Fort Worth Star-Telegram	2139005	46223310	FTW 130930 GLHunt ROS	2013-00-30	2013-00-29	30000	Local	99	cpm	2153050	31269372030	Creative:2153050: FTW 130829 GL Hunt Foundation 320x50	50x320	http://glhunt5.tru-m.com	Android App	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2127149	RHL 130912 Promo UPickem	156234630	McClatchy	mcclatchy@example.com	RHL Promos	1387	The Herald	2136909	44803590	0912 RHL ROS	2013-00-12	2014-00-02	75000	Local	3525	cpm	2155929	31520485470	Creative:2155929: RHL_130912_Promo_UPickem_320x50.jpg	50x320	http://rockhill.profootball.upickem.net/profootball/football/games.asp	Android App	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2126511	NTL Hobby Lobby 3770427 Sept	154402710	McClatchy	mcclatchy@example.com	Hobby Lobby	1385	The Fresno Bee	2136661	44650230	3770427_FRS_Nov13_216x36_300x50_32013-00-01x50	2013-00-01	2013-00-30	77828	Local	14	cpm	2155493	31483555590	Creative:2155493: 3770427_FRS_216x36_0915_1128_Autumn	36x216	http://m.hobbylobby.com/coupon/digital?utm_source=McClatchy-Fresno&utm_medium=Mobile&utm_campaign=Fall	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	352	Casey County News	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	2	cpm	2164740	33417195390	Creative:2164740: FTW 131031 Aldi 216x36	36x216	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job_id=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	1993	The Idaho Statesman	2141067	47783190	Mobile Nov Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-30	100000	Local	16	cpm	2160955	32591672670	Creative:2160955: BOI St. Alphonsus Man 216x36	36x216	http://www.saintalphonsus.org/aca	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129269	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	166853310	McClatchy	mcclatchy@example.com	FTW_Mader-BagleyStateFarm_9500_MAD16	1107	Fort Worth Star-Telegram	2144129	50438670	FTW 131101 Mader-Bagley State Farm Mobile IMPLOC	2013-00-01	2013-00-30	24500	Local	6	cpm	2165151	33520575990	Creative:2165151: FTW 131101 Mader-Bagley 216x36	36x216	http://mader-bagley2.tru-m.com	Mobile Web	Platform:Android App(6),iPhone App(15),Mobile Web(11); Ad Unit:Mobile Web Banner(mma)
2123351	SAC 130619 Jimboys	141425310	McClatchy	mcclatchy@example.com	SAC Jimboys	1048	cleveland	2134015	43132350	SAC Multi-Sprt, Ent, Wthr (VLM) GT-Sac DMA 320x50	2013-00-23	2013-00-31	911682	VLM	1	cpm	2161942	32875058790	Creative:2161942: SAC 131016 jimboys oct2013 320x50.jpg	50x320	http://sacbeecreative.com/ads/jimboys/jimboy_getreal/mobile.html	iPhone App	Content category:Sports(110),Arts and Entertainment(24),Weather(133); Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6); Metro:Sacramento-
2128425	BOI 131015 St. Alphonsus	161989590	McClatchy	mcclatchy@example.com	BOI St. Alphonsus	null	null	2141068	47783550	Mobile Dec Web/Apps 320x50, 300x50, 216x36	2013-00-01	2013-00-31	100000	Local	null	cpm	2160955	32591672670	Creative:2160955: BOI St. Alphonsus Man 216x36	36x216	http://www.saintalphonsus.org/aca	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129240	BLH 131104 Mount Baker Theatre	166633350	McClatchy	mcclatchy@example.com	BLH Mount Baker Theatre	null	null	2144003	50299470	BLH ROS 320x50 300x50 216x36	2013-00-04	2013-00-01	30000	Local	null	cpm	2164989	33462663870	Creative:2164989: BLH 131030 MBT Season 320x50.jpg	50x320	http://extra.bellinghamherald.com/pages/mbt/	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	84	Weather Channel LL	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	71	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	null	null	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	null	cpm	2133584	28861973190	Creative:2133584: WCH 130620 HobLob 400ff 216x36	36x216	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=shopSave&utm_campaign=shopOnline	null	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)
2128636	FTW 131018 Bruce Lowrie Chevy	163787310	McClatchy	mcclatchy@example.com	DFW_Bruce Lowrie Chevrolet	1107	Fort Worth Star-Telegram	2141654	48418590	Mobile Web/Apps 320x50, 300x50, 216x36	2013-00-18	2013-00-04	83333	Local	40790	cpm	2157822	32073333990	Creative:2157822: FTW 130924 BLowrie 4Door 320x50	50x320	http://www.brucelowriechevrolet.com	iPhone App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
13140	CLT 130424 Toyota of Concord 8402014	140913030	McClatchy	mcclatchy@example.com	CLT Toyota of Concord	null	null	43569	35187870	MA CLT 131124 Toyota of	2013-00-24	2013-00-30	100000	Local	null	cpm	2129728	28654900830	MA Creative:81268:320x50: CLT 130603 Toyota Of Concord [81268]	50x320	http://charlotte.impresslocal.mobi/toyota-of-concord/	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127890	BOI 131003 St. Luke's	160222590	McClatchy	mcclatchy@example.com	BOI St. Luke's	1993	The Idaho Statesman	2139274	46443150	BOI Mobile/Apps 320x50,300x50	2013-00-03	2013-00-31	100000	Local	87	cpm	2158873	32260027110	Creative:2158873: BOI 130930 St.Luke's 320x50.txt	50x320	N/A	Android App	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
8922	WCH 121109 Hobby Lobby	140863110	McClatchy	mcclatchy@example.com	WCH Hobby Lobby	2048	The Wichita Eagle	35950	35074590	MA WCH 130123 HobLob	2013-00-17	2014-00-30	2522163	Local	385	cpm	2146274	29932054230	Creative:2146274: WCH 130730 HobLob BTS36x216 216x36	36x216	http://shop.hobbylobby.com/?utm_source=onlineAds&utm_medium=webAds&utm_content=back2school&utm_campaign=shopOnline	Mobile Web	Ad Unit:Mobile Web Banner(mma); Platform:Android App(6),iPhone App(15),Mobile Web(11)

order_id	order_name	dfp_order_id	adm_publisher_name	adm_publisher_email	adm_organization_name	adm_property_id	adm_property_name	adm_flight_id	dfp_flight_id	adm_flight_name	adm_flight_start_date	adm_flight_end_date	booked_impressions	Network	delivery_impressions	metric	adm_creative_id	dfp_creative_id	dfp_creative_name	ads_size	adm_click_through_url	dfp_placement	targeting_criteria
2128282	FTW 101011 Liq-O-Rama mobile IMPLLOC	161423910	McClatchy	mcclatchy@example.com	FTW_Liq-O-Rama_8989_LIQ06	null	null	2140505	47396070	1011 FTW ROS	2013-00-11	2013-00-10	20000	Local	null	cpm	2155397	31475158710	Creative:2155397: FTW 130910 LiqORama BeerSpir 300x50	50x300	http://impresslocal79.tru-m.com	null	Platform:Android App(6),Mobile Web(11),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2128401	FTW 131018 Next Century Dental mobile IMPLLOC	161975310	McClatchy	mcclatchy@example.com	FTW_NextCenturyDental_3349_NEX02	1107	Fort Worth Star-Telegram	2141015	47761110	1018 FTW ROS	2013-00-18	2013-00-17	20000	Local	99	cpm	2130367	28655053710	MA Creative:81748:216x36: FTW_130606_KidsExam [81748]	36x216	http://nextcenturydental6.tru-m.com	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2128225	FTW 131008 European Skin Care mobile IMPLLOC	161238270	McClatchy	mcclatchy@example.com	DFW_European Skin Care	1107	Fort Worth Star-Telegram	2140328	47247150	1008 FTW ROS	2013-00-08	2013-00-07	30000	Local	18633	cpm	2160035	32419586790	Creative:2160035: FTW_131007_EuroSkin_320x50.gif	50x320	http://euros skincare4.tru-m.com	iPhone App	Platform:iPhone App(15),Mobile Web(11),Android App(6); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	55	UberMedia Echofon	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	37	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	iPhone App	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129192	FTW 131031 Aldi	166315350	McClatchy	mcclatchy@example.com	DFW_Aldi	5186	Athens Daily Review	2143874	50242830	FTW 131031 VLM Aldi	2013-00-31	2013-00-06	40000	VLM	19	cpm	2164738	33416235030	Creative:2164738: FTW 131031 Aldi	50x320	http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?sc_cmp1=js_jrp_jobclick&APath=2.21.0.0.0&job _did=J3J7Q66184G014XNZVM&showNewJDP=yes&IPath=QHKV0A	Mobile Web	Metro:Dallas-Ft. Worth TX(623); Platform:Mobile Web(11),Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2127679	BLH 130930 Mount Baker Theatre	159681870	McClatchy	mcclatchy@example.com	BLH Mount Baker Theatre	null	null	2138539	45908430	BLH ROS Apps 300x50 320x50 216x36	2013-00-30	2013-00-03	30000	Local	null	cpm	2158135	32111628030	Creative:2158135: BLH 130925 MBT NewSeason 300x50.jpg	50x300	http://extra.bellinghamherald.com/pages/mbt/	null	Ad Unit:Mobile Web Banner(mma); Platform:iPhone App(15),Android App(6),Mobile Web(11)
2125615	RHL_WhiteRoseVeterinary_8504_643	150634350	McClatchy	mcclatchy@example.com	RHL White Rose Vet	1387	The Herald	2132208	40506870	130807 ROS 320x250	2013-00-07	2013-00-09	80000	Local	1896	cpm	2158541	32191109910	Creative:2158541: RHL White Rose Vet 320x50 Expandable	50x320	N/A	Android App	Platform:Android App(6),iPhone App(15); Ad Unit:Mobile Web Banner(mma)
2129190	SAC 131030 La Superior	166314510	McClatchy	mcclatchy@example.com	SAC La Superior	6060	MoDeluxe-SolitaireDeluxe-ios	2143831	50148270	SAC Multi-Spr,Ent,Wtr GT-Zips 300x50 216x36 320x50	2013-00-30	2013-00-31	312500	VLM	1720	cpm	2164922	33462383790	Creative:2164922: SAC 131030 LaSuperior Holiday 320x50.jpg	50x320	http://sacbeecreative.com/ads/lasuperior/SAC_lasuperior_SAC1959930_WEB2/index.html	iPhone App	Ad Unit:Mobile Web Banner(mma); Content category:Arts and Entertainment(24),Sports(110),Weather(133); Postal
9550	LEX 121206 Milestone Realty	140865270	McClatchy	mcclatchy@example.com	LEX Milestone Realty	2000	Lexington Herald-Leader	31736	35007630	MA 121206 Mobile	2013-00-17	2013-00-30	405666	Local	28821	cpm	2127551	28653788910	MA Creative:55338:320x50: LEX 121206 Milestone Realty [55338]	50x320	http://www.milestoneky.com/	Mobile Web	Platform:Mobile Web(11),iPhone App(15),Android App(6); Ad Unit:Mobile Web Banner(mma)
2127696	RAL 131001 Briar Chapel	159807150	McClatchy	mcclatchy@example.com	RAL Briar Chapel	null	null	2138614	45997230	RAL 131001 Briar Chapel	2013-00-01	2013-00-31	100000	Local	null	cpm	2158235	32132451270	Creative:2158235: RAL_130926_Briar Chapel_300x50	50x300	http://www.briarchapelinc.com/?utm_campaign=Online_Advertising&utm_medium=NO_ROSGeo&utm_source=N ewsandObserver&utm_content	null	Ad Unit:Mobile Web Banner(mma); Platform:Windows Phone App(13),Palm App(12),MeeGo App(10),Mobile Web(11),iPhone App(15),BlackBerry App(7),J2ME
2128439	FTW 131026 Foremans	162089790	McClatchy	mcclatchy@example.com	FTW_Foremans_2169_FOR76	null	null	2141085	47844510	131026 Foremans ROS	2013-00-26	2013-00-25	30000	Local	null	cpm	2161019	32605149030	Creative:2161019: FTW 131026 Foremans 300x50	50x300	http://dfw80.tru-m.com	null	Ad Unit:Mobile Web Banner(mma); Platform:Mobile Web(11),iPhone App(15),Android App(6)
10466	SAC 130112 Elk Grove Audi	140875950	McClatchy	mcclatchy@example.com	SAC ELK GROVE Audi	null	null	37535	35097390	MA 1201 ROS iPhone #2	2013-00-01	2013-00-31	53572	Local	null	cpm	2131144	28724614710	MA Creative:80156:216x36: SAC_130524_EGAUDI_1464203 [80156]	36x216	http://www.elkgroveaudica.com/index.htm	null	Platform:iPhone App(15); Ad Unit:Mobile Web Banner(mma)