



Billing Monthly VLMO Revenue
Month: 2014-Oct

Refresh Date (ET): 2014-11-11

Notes:

- *Delivered Imps: Using event e=imp for the count
- *Clicks: Using event e=click for the count
- *Booked Imps: from the orders table in VLMO
- *Billable Rate: Sum the impressions at the agency level and using tiers to determine the billable rate
- *Billable Imps: If TOTAL delivered is greater than booked, then just billable imp = bookedimps
- *Gross Revenue = (billable imp /1000)* billable rate

Summary

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	1	Yahoo	304	296,454	305,226	0	1,241	157,244	\$ 4.75	\$ 746.91
2014-Oct	7	Circlestreet	338	9,650,716	16,307,421	0	40,623	7,788,161	\$ 1.25	\$ 9,735.20
2014-Oct	12	AdSmart Sports Clips Agency	364	154,227	254,902	165,098	561	142,875	\$ 5.00	\$ 714.38
2014-Oct	8	Test Agency	415	724,013	724,013	131,711	2,834	682,078	\$ 0.00	\$ 0.00
2014-Oct	15	Constant Contact Agency	424	4,582,695	4,582,695	0	17,729	742,500	\$ 5.50	\$ 4,083.75
2014-Oct	18	Valassis Digital	497	22,321,107	28,407,826	4,823,039	84,328	16,843,803	\$ 1.25	\$ 21,054.75
Total	Total	Total	Total	37,729,212	50,582,083	5,119,848	147,316	26,356,661	Total	\$ 36,334.99

Detail for Merchant -> Campaign: The number is grouped at campaign level

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Campaign ID	Campaign Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	1	Yahoo	304	102538	2 Fix Your Traffic Ticket	3646	Unknown Campaign	5,000	5,983	5,983	0	31	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102538	2 Fix Your Traffic Ticket	3667	Unknown Campaign	5,000	5,450	5,450	0	16	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102279	Accurate Garage Door Repair	3665	Unknown Campaign	5,000	9,107	9,107	0	26	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102060	Air 1 Mechanical Heating & Cooling	3645	Unknown Campaign	5,000	9,494	9,494	0	38	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102058	All Area Appliance Service	3635	Unknown Campaign	5,000	9,648	9,648	0	38	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102058	All Area Appliance Service	3678	Unknown Campaign	5,000	181	181	4,819	1	181	\$ 4.75	\$ 0.86
2014-Oct	1	Yahoo	304	102038	Awesome Massage & Skin care	3663	Unknown Campaign	5,000	7,817	7,817	0	23	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102038	Awesome Massage & Skin care	3339	Unknown Campaign	5,000	1,141	5,170	0	7	971	\$ 4.75	\$ 4.61
2014-Oct	1	Yahoo	304	102349	Carpet Pro	3624	Unknown Campaign	5,000	5,032	5,392	0	32	4,640	\$ 4.75	\$ 22.04
2014-Oct	1	Yahoo	304	102349	Carpet Pro	3676	Unknown Campaign	5,000	424	424	4,576	2	424	\$ 4.75	\$ 2.01
2014-Oct	1	Yahoo	304	102568	Desert Overhead Door	3666	Unknown Campaign	5,000	8,871	8,871	0	38	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102535	DrainHelp	3671	Unknown Campaign	5,000	1,461	1,461	3,539	11	1,461	\$ 4.75	\$ 6.94
2014-Oct	1	Yahoo	304	102535	DrainHelp	3642	Unknown Campaign	5,000	8,310	8,310	0	36	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102437	Family Carpet Cleaning	3637	Unknown Campaign	5,000	8,927	8,927	0	44	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102536	Guiding Hands Learning Center	3643	Unknown Campaign	5,000	8,262	8,262	0	35	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102536	Guiding Hands Learning Center	3674	Unknown Campaign	5,000	1,110	1,110	3,890	5	1,110	\$ 4.75	\$ 5.27
2014-Oct	1	Yahoo	304	102439	MAXIM TRANSPORTATION LLC	3641	Unknown Campaign	5,000	9,308	9,308	0	37	5,000	\$ 4.75	\$ 23.75

Detail for Merchant -> Campaign: The number is grouped at campaign level

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2014-Oct	1	Yahoo	304	102439	MAXIM TRANSPORTATION LLC	3675	Unknown Campaign	5,000	5,470	5,470	0	22	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102193	Pacer Dental P.C.	3640	Unknown Campaign	5,000	10,222	10,222	0	27	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102009	Powerhouse German Automotive	3673	Unknown Campaign	5,000	1,379	1,379	3,621	1	1,379	\$ 4.75	\$ 6.55
2014-Oct	1	Yahoo	304	102009	Powerhouse German Automotive	3623	Unknown Campaign	5,000	11,080	11,954	0	41	4,126	\$ 4.75	\$ 19.60
2014-Oct	1	Yahoo	304	102059	ready 2 repair	3638	Unknown Campaign	5,000	1,884	1,884	3,116	7	1,884	\$ 4.75	\$ 8.95
2014-Oct	1	Yahoo	304	102438	RejuvaTrim	3639	Unknown Campaign	5,000	10,865	10,865	0	47	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102562	Sally Nails & Pedicure	3647	Unknown Campaign	5,000	12,023	12,023	0	56	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102537	The Law Offices of Morales & Sparks, PC	3677	Unknown Campaign	5,000	396	396	4,604	2	396	\$ 4.75	\$ 1.88
2014-Oct	1	Yahoo	304	102537	The Law Offices of Morales & Sparks, PC	3644	Unknown Campaign	5,000	8,612	8,612	0	41	5,000	\$ 4.75	\$ 23.75
2014-Oct	1	Yahoo	304	102359	Virtual Vision Computing, LLC	3672	Unknown Campaign	5,000	848	848	4,152	2	848	\$ 4.75	\$ 4.03
2014-Oct	1	Yahoo	304	102359	Virtual Vision Computing, LLC	3636	Unknown Campaign	5,000	7,043	7,043	0	35	5,000	\$ 4.75	\$ 23.75
2014-Oct	7	Circlestreet	338	101872	Applebee's	3352	HEY ALBANY! RECLAIM YOUR LUNCH!	50,000	6,585	51,929	0	29	4,656	\$ 1.25	\$ 5.82
2014-Oct	7	Circlestreet	338	101872	Applebee's	3600	Hey Apple Valley! FAN FAVES 2 for \$20!	50,000	31,129	56,222	0	174	24,907	\$ 1.25	\$ 31.13
2014-Oct	7	Circlestreet	338	101872	Applebee's	3543	Hey Auburn! FAN FAVES 2 FOR \$20!	100,000	92,247	118,612	0	383	73,635	\$ 1.25	\$ 92.04
2014-Oct	7	Circlestreet	338	101872	Applebee's	3564	Hey Auburn! FAN FAVES 2 FOR \$20!	100,000	99,404	119,774	0	368	79,630	\$ 1.25	\$ 99.54
2014-Oct	7	Circlestreet	338	101872	Applebee's	3560	Hey Augusta! FAN FAVES 2 FOR \$20!	100,000	98,735	117,755	0	366	80,980	\$ 1.25	\$ 101.23
2014-Oct	7	Circlestreet	338	101872	Applebee's	3585	Hey Azusa! FAN FAVES 2 for \$20!	50,000	29,355	54,428	0	142	24,927	\$ 1.25	\$ 31.16
2014-Oct	7	Circlestreet	338	101872	Applebee's	3599	Hey Bakersfield! FAN FAVES 2 for \$20!	50,000	30,110	54,644	0	130	25,466	\$ 1.25	\$ 31.83
2014-Oct	7	Circlestreet	338	101872	Applebee's	3563	Hey Bangor! FAN FAVES 2 FOR \$20!	100,000	93,153	119,472	0	295	73,681	\$ 1.25	\$ 92.10
2014-Oct	7	Circlestreet	338	101872	Applebee's	3363	HEY BEAVERTON! RECLAIM YOUR LUNCH!	50,000	12,444	58,442	0	45	4,002	\$ 1.25	\$ 5.00
2014-Oct	7	Circlestreet	338	101872	Applebee's	3569	Hey Berlin! FAN FAVES 2 FOR \$20!	100,000	94,558	122,325	0	353	72,233	\$ 1.25	\$ 90.29
2014-Oct	7	Circlestreet	338	101872	Applebee's	3558	Hey Biddeford! FAN FAVES 2 FOR \$20!	100,000	90,981	115,960	0	351	75,021	\$ 1.25	\$ 93.78
2014-Oct	7	Circlestreet	338	101872	Applebee's	3376	HEY BOISE! RECLAIM YOUR LUNCH!	50,000	8,442	52,187	0	37	6,255	\$ 1.25	\$ 7.82
2014-Oct	7	Circlestreet	338	101872	Applebee's	3372	HEY BOISE! RECLAIM YOUR LUNCH!	50,000	7,219	51,659	0	21	5,560	\$ 1.25	\$ 6.95
2014-Oct	7	Circlestreet	338	101872	Applebee's	3535	Hey Brighton! FAN FAVES 2 FOR \$20!	100,000	93,985	119,501	0	420	74,484	\$ 1.25	\$ 93.10
2014-Oct	7	Circlestreet	338	101872	Applebee's	3565	Hey Brunswick! FAN FAVES 2 FOR \$20!	100,000	97,038	115,242	0	388	81,796	\$ 1.25	\$ 102.24
2014-Oct	7	Circlestreet	338	101872	Applebee's	3571	Hey Burlington! FAN FAVES 2 FOR \$20!	100,000	93,119	121,452	0	327	71,667	\$ 1.25	\$ 89.58
2014-Oct	7	Circlestreet	338	101872	Applebee's	3593	Hey Camarillo! FAN FAVES 2 for \$20!	50,000	29,347	54,011	0	147	25,336	\$ 1.25	\$ 31.67
2014-Oct	7	Circlestreet	338	101872	Applebee's	3608	Hey Chatsworth! FAN FAVES 2 for \$20!	50,000	30,367	55,008	0	137	25,359	\$ 1.25	\$ 31.70
2014-Oct	7	Circlestreet	338	101872	Applebee's	3524	Hey Chelmsford! FAN FAVES 2 FOR \$20!	100,000	90,266	117,836	0	397	72,430	\$ 1.25	\$ 90.54
2014-Oct	7	Circlestreet	338	101872	Applebee's	3532	Hey Chicopee! FAN FAVES 2 FOR \$20!	100,000	94,848	122,346	0	443	72,502	\$ 1.25	\$ 90.63
2014-Oct	7	Circlestreet	338	101872	Applebee's	3607	Hey Chino! FAN FAVES 2 for \$20!	50,000	29,611	53,633	0	118	25,978	\$ 1.25	\$ 32.47
2014-Oct	7	Circlestreet	338	101872	Applebee's	3321	Hey Chula Vista! Dine-In & SAVE!	100,000	16,338	103,157	0	68	13,181	\$ 1.25	\$ 16.48
2014-Oct	7	Circlestreet	338	101872	Applebee's	3589	Hey Clovis! FAN FAVES 2 for \$20!	50,000	30,881	55,332	0	143	25,549	\$ 1.25	\$ 31.94
2014-Oct	7	Circlestreet	338	101872	Applebee's	3553	Hey Concord! FAN FAVES 2 FOR \$20!	100,000	104,104	122,061	0	408	82,043	\$ 1.25	\$ 102.55
2014-Oct	7	Circlestreet	338	101872	Applebee's	3606	Hey Corona! FAN FAVES 2 for \$20!	50,000	29,681	54,705	0	133	24,976	\$ 1.25	\$ 31.22
2014-Oct	7	Circlestreet	338	101872	Applebee's	3366	HEY CORVALLIS! RECLAIM YOUR LUNCH!	50,000	6,812	51,789	0	29	5,023	\$ 1.25	\$ 6.28
2014-Oct	7	Circlestreet	338	101872	Applebee's	3574	Hey Coventry! FAN FAVES 2 FOR \$20!	100,000	90,321	115,825	0	372	74,496	\$ 1.25	\$ 93.12

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2014-Oct	7	Circlestreet	338	101872	Applebee's	3579	Hey Cranston! FAN FAVES 2 FOR \$20!	100,000	93,158	118,563	0	392	74,595	\$ 1.25	\$ 93.24
2014-Oct	7	Circlestreet	338	101872	Applebee's	3528	Hey Danvers! FAN FAVES 2 FOR \$20!	100,000	88,808	116,745	0	375	72,063	\$ 1.25	\$ 90.08
2014-Oct	7	Circlestreet	338	101872	Applebee's	3552	Hey Derry! FAN FAVES 2 FOR \$20!	100,000	94,497	121,161	0	371	73,336	\$ 1.25	\$ 91.67
2014-Oct	7	Circlestreet	338	101872	Applebee's	3531	Hey Dorchester! FAN FAVES 2 FOR \$20!	100,000	99,134	124,690	0	438	74,444	\$ 1.25	\$ 93.06
2014-Oct	7	Circlestreet	338	101872	Applebee's	3546	Hey Dover! FAN FAVES 2 FOR \$20!	100,000	96,095	123,755	0	508	72,340	\$ 1.25	\$ 90.43
2014-Oct	7	Circlestreet	338	101872	Applebee's	3320	Hey El Cajon! Dine-In & SAVE!	100,000	16,482	102,915	0	65	13,567	\$ 1.25	\$ 16.96
2014-Oct	7	Circlestreet	338	101872	Applebee's	3319	Hey El Cajon! Dine-In & SAVE!	100,000	15,130	102,334	0	79	12,796	\$ 1.25	\$ 16.00
2014-Oct	7	Circlestreet	338	101872	Applebee's	3545	Hey Epping! FAN FAVES 2 FOR \$20!	100,000	96,757	115,800	0	381	80,957	\$ 1.25	\$ 101.20
2014-Oct	7	Circlestreet	338	101872	Applebee's	3318	Hey Escondido! Dine-In & SAVE!	100,000	15,742	102,812	0	55	12,930	\$ 1.25	\$ 16.16
2014-Oct	7	Circlestreet	338	101872	Applebee's	3364	HEY EUGENE! RECLAIM YOUR LUNCH!	50,000	6,625	51,877	0	30	4,748	\$ 1.25	\$ 5.94
2014-Oct	7	Circlestreet	338	101872	Applebee's	3582	Hey Fall River! FAN FAVES 2 FOR \$20!	100,000	94,375	119,592	0	391	74,783	\$ 1.25	\$ 93.48
2014-Oct	7	Circlestreet	338	101872	Applebee's	3605	Hey Fountain Valley! FAN FAVES 2 for \$20!	50,000	29,835	54,439	0	128	25,396	\$ 1.25	\$ 31.74
2014-Oct	7	Circlestreet	338	101872	Applebee's	3620	Hey Fresno! FAN FAVES 2 for \$20!	50,000	31,984	56,220	0	138	25,764	\$ 1.25	\$ 32.20
2014-Oct	7	Circlestreet	338	101872	Applebee's	3621	Hey Fresno! FAN FAVES 2 for \$20!	50,000	29,455	52,196	0	113	27,259	\$ 1.25	\$ 34.07
2014-Oct	7	Circlestreet	338	101872	Applebee's	3618	Hey Fresno! FAN FAVES 2 for \$20!	50,000	30,118	54,441	0	102	25,677	\$ 1.25	\$ 32.10
2014-Oct	7	Circlestreet	338	101872	Applebee's	3368	HEY GARDEN CITY! RECLAIM YOUR LUNCH!	50,000	8,673	52,128	0	33	6,545	\$ 1.25	\$ 8.18
2014-Oct	7	Circlestreet	338	101872	Applebee's	3538	Hey Greenfield! FAN FAVES 2 FOR \$20!	100,000	99,201	115,493	0	416	83,708	\$ 1.25	\$ 104.63
2014-Oct	7	Circlestreet	338	101872	Applebee's	3351	HEY GRESHAM! RECLAIM YOUR LUNCH!	50,000	7,909	53,917	0	43	3,992	\$ 1.25	\$ 4.99
2014-Oct	7	Circlestreet	338	101872	Applebee's	3523	Hey Hadley! FAN FAVES 2 FOR \$20!	100,000	92,152	119,232	0	335	72,920	\$ 1.25	\$ 91.15
2014-Oct	7	Circlestreet	338	101872	Applebee's	3619	Hey Hanford! FAN FAVES 2 for \$20!	50,000	29,946	55,199	0	122	24,747	\$ 1.25	\$ 30.93
2014-Oct	7	Circlestreet	338	101872	Applebee's	3365	HEY HAPPY VALLEY! RECLAIM YOUR LUNCH!	50,000	6,982	52,914	0	38	4,068	\$ 1.25	\$ 5.08
2014-Oct	7	Circlestreet	338	101872	Applebee's	3525	Hey Haverhill! FAN FAVES 2 FOR \$20!	100,000	89,909	117,460	0	381	72,449	\$ 1.25	\$ 90.56
2014-Oct	7	Circlestreet	338	101872	Applebee's	3604	Hey Hemet! FAN FAVES 2 for \$20!	50,000	29,663	55,275	0	143	24,388	\$ 1.25	\$ 30.49
2014-Oct	7	Circlestreet	338	101872	Applebee's	3317	Hey Henderson! Dine-In & SAVE!	100,000	20,070	103,802	0	105	16,268	\$ 1.25	\$ 20.34
2014-Oct	7	Circlestreet	338	101872	Applebee's	3316	Hey Henderson! Dine-In & SAVE!	100,000	20,214	103,433	0	118	16,781	\$ 1.25	\$ 20.98
2014-Oct	7	Circlestreet	338	101872	Applebee's	3603	Hey Highland! FAN FAVES 2 for \$20!	50,000	30,576	56,035	0	154	24,541	\$ 1.25	\$ 30.68
2014-Oct	7	Circlestreet	338	101872	Applebee's	3547	Hey Hookset! FAN FAVES 2 FOR \$20!	100,000	95,679	121,423	0	417	74,256	\$ 1.25	\$ 92.82
2014-Oct	7	Circlestreet	338	101872	Applebee's	3541	Hey Hudson! FAN FAVES 2 FOR \$20!	100,000	91,324	118,444	0	398	72,880	\$ 1.25	\$ 91.10
2014-Oct	7	Circlestreet	338	101872	Applebee's	3375	HEY IDAHO FALLS! RECLAIM YOUR LUNCH!	50,000	6,982	51,922	0	31	5,060	\$ 1.25	\$ 6.32
2014-Oct	7	Circlestreet	338	101872	Applebee's	3550	Hey Keene! FAN FAVES 2 FOR \$20!	100,000	103,703	119,489	0	436	84,214	\$ 1.25	\$ 105.27
2014-Oct	7	Circlestreet	338	101872	Applebee's	3348	HEY Kennewick! RECLAIM YOUR LUNCH!	50,000	7,268	53,826	0	27	3,442	\$ 1.25	\$ 4.30
2014-Oct	7	Circlestreet	338	101872	Applebee's	3602	Hey La Habra! FAN FAVES 2 for \$20!	50,000	30,487	55,154	0	145	25,333	\$ 1.25	\$ 31.67
2014-Oct	7	Circlestreet	338	101872	Applebee's	3362	HEY LAKE OSWEGO! RECLAIM YOUR LUNCH!	50,000	8,274	54,025	0	29	4,249	\$ 1.25	\$ 5.31
2014-Oct	7	Circlestreet	338	101872	Applebee's	3315	Hey Las Vegas! Dine-In & SAVE!	100,000	19,798	103,955	0	124	15,843	\$ 1.25	\$ 19.80
2014-Oct	7	Circlestreet	338	101872	Applebee's	3308	Hey Las Vegas! Dine-In & SAVE!	100,000	20,781	103,820	0	123	16,961	\$ 1.25	\$ 21.20
2014-Oct	7	Circlestreet	338	101872	Applebee's	3309	Hey Las Vegas! Dine-In & SAVE!	100,000	20,992	104,430	0	111	16,562	\$ 1.25	\$ 20.70
2014-Oct	7	Circlestreet	338	101872	Applebee's	3310	Hey Las Vegas! Dine-In & SAVE!	100,000	16,226	97,957	2,043	86	16,226	\$ 1.25	\$ 20.28
2014-Oct	7	Circlestreet	338	101872	Applebee's	3311	Hey Las Vegas! Dine-In & SAVE!	100,000	20,294	103,685	0	121	16,609	\$ 1.25	\$ 20.76

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2014-Oct	7	Circlestreet	338	101872	Applebee's	3312	Hey Las Vegas! Dine-In & SAVE!	100,000	20,387	102,700	0	110	17,687	\$ 1.25	\$ 22.11
2014-Oct	7	Circlestreet	338	101872	Applebee's	3313	Hey Las Vegas! Dine-In & SAVE!	100,000	19,982	103,792	0	118	16,190	\$ 1.25	\$ 20.24
2014-Oct	7	Circlestreet	338	101872	Applebee's	3314	Hey Las Vegas! Dine-In & SAVE!	100,000	18,952	103,998	0	112	14,954	\$ 1.25	\$ 18.69
2014-Oct	7	Circlestreet	338	101872	Applebee's	3529	Hey Leominster! FAN FAVES 2 FOR \$20!	100,000	92,724	115,648	0	366	77,076	\$ 1.25	\$ 96.34
2014-Oct	7	Circlestreet	338	101872	Applebee's	3367	HEY LEWISTON! RECLAIM YOUR LUNCH!	50,000	6,762	53,328	0	17	3,434	\$ 1.25	\$ 4.29
2014-Oct	7	Circlestreet	338	101872	Applebee's	3581	Hey Littleton! FAN FAVES 2 FOR \$20!	100,000	93,380	102,167	0	346	91,213	\$ 1.25	\$ 114.02
2014-Oct	7	Circlestreet	338	101872	Applebee's	3601	Hey Lompoc! FAN FAVES 2 for \$20!	50,000	26,721	47,580	2,420	117	26,721	\$ 1.25	\$ 33.40
2014-Oct	7	Circlestreet	338	101872	Applebee's	3379	HEY Longview! RECLAIM YOUR LUNCH!	50,000	6,291	52,355	0	29	3,936	\$ 1.25	\$ 4.92
2014-Oct	7	Circlestreet	338	101872	Applebee's	3554	Hey Manchester! FAN FAVES 2 FOR \$20!	100,000	94,651	121,057	0	391	73,594	\$ 1.25	\$ 91.99
2014-Oct	7	Circlestreet	338	101872	Applebee's	3369	HEY MERIDIAN RECLAIM YOUR LUNCH!	50,000	7,079	51,630	0	37	5,449	\$ 1.25	\$ 6.81
2014-Oct	7	Circlestreet	338	101872	Applebee's	3575	Hey Middletown! FAN FAVES 2 FOR \$20!	100,000	97,411	116,892	0	430	80,519	\$ 1.25	\$ 100.65
2014-Oct	7	Circlestreet	338	101872	Applebee's	3520	Hey Milford! FAN FAVES 2 FOR \$20!	100,000	88,302	115,924	0	399	72,378	\$ 1.25	\$ 90.47
2014-Oct	7	Circlestreet	338	101872	Applebee's	3537	Hey Millbury! FAN FAVES 2 FOR \$20!	100,000	90,302	116,461	0	362	73,841	\$ 1.25	\$ 92.30
2014-Oct	7	Circlestreet	338	101872	Applebee's	3586	Hey Mira Loma! FAN FAVES 2 for \$20!	50,000	29,054	54,185	0	103	24,869	\$ 1.25	\$ 31.09
2014-Oct	7	Circlestreet	338	101872	Applebee's	3591	Hey Moreno Valley! FAN FAVES 2 for \$20!	50,000	29,737	55,330	0	130	24,407	\$ 1.25	\$ 30.51
2014-Oct	7	Circlestreet	338	101872	Applebee's	3371	HEY MOSCOW! RECLAIM YOUR LUNCH!	50,000	6,923	53,200	0	34	3,723	\$ 1.25	\$ 4.65
2014-Oct	7	Circlestreet	338	101872	Applebee's	3587	Hey Murrieta! FAN FAVES 2 for \$20!	50,000	30,120	54,914	0	149	25,206	\$ 1.25	\$ 31.51
2014-Oct	7	Circlestreet	338	101872	Applebee's	3370	HEY NAMPA! RECLAIM YOUR LUNCH!	50,000	8,153	51,007	0	34	7,146	\$ 1.25	\$ 8.93
2014-Oct	7	Circlestreet	338	101872	Applebee's	3518	HEY NAPA! RECLAIM YOUR LUNCH!	100,000	72,432	112,806	0	337	59,626	\$ 1.25	\$ 74.53
2014-Oct	7	Circlestreet	338	101872	Applebee's	3555	Hey Nashua! FAN FAVES 2 FOR \$20!	100,000	93,709	119,872	0	380	73,837	\$ 1.25	\$ 92.30
2014-Oct	7	Circlestreet	338	101872	Applebee's	3306	Hey National City! Dine-In & SAVE!	100,000	16,320	103,271	0	57	13,049	\$ 1.25	\$ 16.31
2014-Oct	7	Circlestreet	338	101872	Applebee's	3568	Hey North Attleboro! FAN FAVES 2 FOR \$20!	100,000	91,151	116,976	0	383	74,175	\$ 1.25	\$ 92.72
2014-Oct	7	Circlestreet	338	101872	Applebee's	3544	Hey North Conway! FAN FAVES 2 FOR \$20!	100,000	85,418	94,168	5,832	344	85,418	\$ 1.25	\$ 106.77
2014-Oct	7	Circlestreet	338	101872	Applebee's	3533	Hey North Dartmouth! FAN FAVES 2 FOR \$20!	100,000	96,003	122,035	0	422	73,968	\$ 1.25	\$ 92.46
2014-Oct	7	Circlestreet	338	101872	Applebee's	3612	Hey North Fontana! FAN FAVES 2 for \$20!	50,000	29,408	54,459	0	113	24,949	\$ 1.25	\$ 31.19
2014-Oct	7	Circlestreet	338	101872	Applebee's	3307	Hey North Las Vegas! Dine-In & SAVE!	100,000	18,783	102,863	0	93	15,920	\$ 1.25	\$ 19.90
2014-Oct	7	Circlestreet	338	101872	Applebee's	3305	Hey Oceanside! Dine-In & SAVE!	100,000	15,877	103,090	0	70	12,787	\$ 1.25	\$ 15.98
2014-Oct	7	Circlestreet	338	101872	Applebee's	3611	Hey Ontario! FAN FAVES 2 for \$20!	50,000	29,175	54,805	0	114	24,370	\$ 1.25	\$ 30.46
2014-Oct	7	Circlestreet	338	101872	Applebee's	3566	Hey Oxford! FAN FAVES 2 FOR \$20!	100,000	68,424	74,289	25,711	272	68,424	\$ 1.25	\$ 85.53
2014-Oct	7	Circlestreet	338	101872	Applebee's	3610	Hey Palmdale! FAN FAVES 2 for \$20!	50,000	31,138	55,875	0	134	25,263	\$ 1.25	\$ 31.58
2014-Oct	7	Circlestreet	338	101872	Applebee's	3350	HEY PASCO! RECLAIM YOUR LUNCH!	50,000	5,985	54,471	0	36	1,514	\$ 1.25	\$ 1.89
2014-Oct	7	Circlestreet	338	101872	Applebee's	3609	Hey Paso Robles! FAN FAVES 2 for \$20!	50,000	22,141	46,892	3,108	100	22,141	\$ 1.25	\$ 27.68
2014-Oct	7	Circlestreet	338	101872	Applebee's	3522	Hey Pittsfield! FAN FAVES 2 FOR \$20!	100,000	90,396	116,975	0	390	73,421	\$ 1.25	\$ 91.78
2014-Oct	7	Circlestreet	338	101872	Applebee's	3580	Hey Plattsburgh! FAN FAVES 2 FOR \$20!	100,000	100,402	121,016	0	335	79,386	\$ 1.25	\$ 99.23
2014-Oct	7	Circlestreet	338	101872	Applebee's	3373	HEY POCATELLO! RECLAIM YOUR LUNCH!	50,000	6,711	51,979	0	13	4,732	\$ 1.25	\$ 5.92
2014-Oct	7	Circlestreet	338	101872	Applebee's	3562	Hey Portland! FAN FAVES 2 FOR \$20!	100,000	93,807	121,678	0	365	72,129	\$ 1.25	\$ 90.16
2014-Oct	7	Circlestreet	338	101872	Applebee's	3360	HEY PORTLAND! RECLAIM YOUR LUNCH!	50,000	12,100	58,080	0	56	4,020	\$ 1.25	\$ 5.02
2014-Oct	7	Circlestreet	338	101872	Applebee's	3359	HEY PORTLAND! RECLAIM YOUR LUNCH!	50,000	6,501	52,452	0	26	4,049	\$ 1.25	\$ 5.06

Detail for Merchant -> Campaign: The number is grouped at campaign level

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Campaign ID	Campaign Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	7	Circlestreet	338	101872	Applebee's	3358	HEY PORTLAND! RECLAIM YOUR LUNCH!	50,000	8,803	54,826	0	28	3,977	\$ 1.25	\$ 4.97
2014-Oct	7	Circlestreet	338	101872	Applebee's	3551	Hey Portsmouth! FAN FAVES 2 FOR \$20!	100,000	98,714	115,895	0	420	82,819	\$ 1.25	\$ 103.52
2014-Oct	7	Circlestreet	338	101872	Applebee's	3539	Hey Quincy! FAN FAVES 2 FOR \$20!	100,000	94,322	120,165	0	410	74,157	\$ 1.25	\$ 92.70
2014-Oct	7	Circlestreet	338	101872	Applebee's	3588	Hey Rancho Cucamonga! FAN FAVES 2 for \$20!	50,000	29,531	54,308	0	102	25,223	\$ 1.25	\$ 31.53
2014-Oct	7	Circlestreet	338	101872	Applebee's	3534	Hey Raynham! FAN FAVES 2 FOR \$20!	100,000	90,970	119,430	0	376	71,540	\$ 1.25	\$ 89.43
2014-Oct	7	Circlestreet	338	101872	Applebee's	3592	Hey Redlands! FAN FAVES 2 for \$20!	50,000	28,820	54,749	0	147	24,071	\$ 1.25	\$ 30.09
2014-Oct	7	Circlestreet	338	101872	Applebee's	3377	HEY REXBURG! RECLAIM YOUR LUNCH!	50,000	6,499	51,908	0	35	4,591	\$ 1.25	\$ 5.74
2014-Oct	7	Circlestreet	338	101872	Applebee's	3380	HEY Richland! RECLAIM YOUR LUNCH!	50,000	6,546	51,861	0	33	4,685	\$ 1.25	\$ 5.86
2014-Oct	7	Circlestreet	338	101872	Applebee's	3594	Hey Riverside! FAN FAVES 2 for \$20!	50,000	30,116	55,258	0	152	24,858	\$ 1.25	\$ 31.07
2014-Oct	7	Circlestreet	338	101872	Applebee's	3356	HEY ROSEBURG! RECLAIM YOUR LUNCH!	50,000	7,406	52,782	0	34	4,624	\$ 1.25	\$ 5.78
2014-Oct	7	Circlestreet	338	101872	Applebee's	3570	Hey Rutland! FAN FAVES 2 FOR \$20!	100,000	103,187	120,396	0	405	82,791	\$ 1.25	\$ 103.49
2014-Oct	7	Circlestreet	338	101872	Applebee's	3357	HEY SALEM! RECLAIM YOUR LUNCH!	50,000	6,807	52,208	0	28	4,599	\$ 1.25	\$ 5.75
2014-Oct	7	Circlestreet	338	101872	Applebee's	3361	HEY SALEM! RECLAIM YOUR LUNCH!	50,000	6,777	52,498	0	31	4,279	\$ 1.25	\$ 5.35
2014-Oct	7	Circlestreet	338	101872	Applebee's	3353	HEY SALEM! RECLAIM YOUR LUNCH!	50,000	7,102	53,261	0	30	3,841	\$ 1.25	\$ 4.80
2014-Oct	7	Circlestreet	338	101872	Applebee's	3597	Hey Salinas! FAN FAVES 2 for \$20!	50,000	29,854	54,291	0	136	25,563	\$ 1.25	\$ 31.95
2014-Oct	7	Circlestreet	338	101872	Applebee's	3303	Hey San Diego! Dine-In & SAVE!	100,000	16,106	103,919	0	62	12,187	\$ 1.25	\$ 15.23
2014-Oct	7	Circlestreet	338	101872	Applebee's	3304	Hey San Diego! Dine-In & SAVE!	100,000	16,668	104,691	0	61	11,977	\$ 1.25	\$ 14.97
2014-Oct	7	Circlestreet	338	101872	Applebee's	3302	Hey San Diego! Dine-In & SAVE!	100,000	15,768	102,883	0	57	12,885	\$ 1.25	\$ 16.11
2014-Oct	7	Circlestreet	338	101872	Applebee's	3557	Hey Sanford! FAN FAVES 2 FOR \$20!	100,000	93,972	121,092	0	587	72,880	\$ 1.25	\$ 91.10
2014-Oct	7	Circlestreet	338	101872	Applebee's	3617	Hey San Luis Obispo! FAN FAVES 2 for \$20!	50,000	29,218	54,163	0	139	25,055	\$ 1.25	\$ 31.32
2014-Oct	7	Circlestreet	338	101872	Applebee's	3301	Hey San Marco! Dine-In & SAVE!	100,000	15,947	103,002	0	64	12,945	\$ 1.25	\$ 16.18
2014-Oct	7	Circlestreet	338	101872	Applebee's	3616	Hey Santa Ana! FAN FAVES 2 for \$20!	50,000	30,025	54,621	0	134	25,404	\$ 1.25	\$ 31.76
2014-Oct	7	Circlestreet	338	101872	Applebee's	3615	Hey Santa Maria! FAN FAVES 2 for \$20!	50,000	29,990	54,841	0	118	25,149	\$ 1.25	\$ 31.44
2014-Oct	7	Circlestreet	338	101872	Applebee's	3527	Hey Saugus! FAN FAVES 2 FOR \$20!	100,000	90,160	117,946	0	406	72,214	\$ 1.25	\$ 90.27
2014-Oct	7	Circlestreet	338	101872	Applebee's	3548	Hey Seabrook! FAN FAVES 2 FOR \$20!	100,000	89,182	115,339	0	370	73,843	\$ 1.25	\$ 92.30
2014-Oct	7	Circlestreet	338	101872	Applebee's	3521	Hey Seekonk! FAN FAVES 2 FOR \$20!	100,000	93,950	119,195	0	393	74,755	\$ 1.25	\$ 93.44
2014-Oct	7	Circlestreet	338	101872	Applebee's	3614	Hey Signal Hill! FAN FAVES 2 for \$20!	50,000	31,497	56,180	0	149	25,317	\$ 1.25	\$ 31.65
2014-Oct	7	Circlestreet	338	101872	Applebee's	3576	Hey Smithfield! FAN FAVES 2 FOR \$20!	100,000	92,859	118,138	0	375	74,721	\$ 1.25	\$ 93.40
2014-Oct	7	Circlestreet	338	101872	Applebee's	3573	Hey South Kingstown! FAN FAVES 2 FOR \$20!	100,000	89,940	114,149	0	391	75,791	\$ 1.25	\$ 94.74
2014-Oct	7	Circlestreet	338	101872	Applebee's	3584	Hey South Portland! FAN FAVES 2 FOR \$20!	100,000	92,679	120,040	0	374	72,639	\$ 1.25	\$ 90.80
2014-Oct	7	Circlestreet	338	101872	Applebee's	3567	Hey Springfield! FAN FAVES 2 FOR \$20!	100,000	94,801	122,639	0	426	72,162	\$ 1.25	\$ 90.20
2014-Oct	7	Circlestreet	338	101872	Applebee's	3355	HEY SPRINGFIELD! RECLAIM YOUR LUNCH!	50,000	6,760	51,855	0	33	4,905	\$ 1.25	\$ 6.13
2014-Oct	7	Circlestreet	338	101872	Applebee's	3540	Hey Sturbridge! FAN FAVES 2 FOR \$20!	100,000	91,385	118,014	0	368	73,371	\$ 1.25	\$ 91.71
2014-Oct	7	Circlestreet	338	101872	Applebee's	3613	Hey Temecula! FAN FAVES 2 for \$20!	50,000	29,638	54,667	0	148	24,971	\$ 1.25	\$ 31.21
2014-Oct	7	Circlestreet	338	101872	Applebee's	3530	Hey Tewksbury! FAN FAVES 2 FOR \$20!	100,000	88,549	116,621	0	386	71,928	\$ 1.25	\$ 89.91
2014-Oct	7	Circlestreet	338	101872	Applebee's	3556	Hey Thomaston! FAN FAVES 2 FOR \$20!	100,000	86,303	94,234	5,766	330	86,303	\$ 1.25	\$ 107.88
2014-Oct	7	Circlestreet	338	101872	Applebee's	3549	Hey Tiiton! FAN FAVES 2 FOR \$20!	100,000	98,832	118,090	0	413	80,742	\$ 1.25	\$ 100.93
2014-Oct	7	Circlestreet	338	101872	Applebee's	3354	HEY TUALATIN! RECLAIM YOUR LUNCH!	50,000	7,395	53,396	0	32	3,999	\$ 1.25	\$ 5.00

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2014-Oct	7	Circlestreet	338	101872	Applebee's	3374	HEY TWIN FALLS! RECLAIM YOUR LUNCH!	50,000	6,882	51,293	0	29	5,589	\$ 1.25	\$ 6.99
2014-Oct	7	Circlestreet	338	101872	Applebee's	3383	HEY Vancouver! RECLAIM YOUR LUNCH!	50,000	7,172	52,663	0	22	4,509	\$ 1.25	\$ 5.64
2014-Oct	7	Circlestreet	338	101872	Applebee's	3382	HEY Vancouver! RECLAIM YOUR LUNCH!	50,000	4,589	50,482	0	19	4,107	\$ 1.25	\$ 5.13
2014-Oct	7	Circlestreet	338	101872	Applebee's	3381	HEY Vancouver! RECLAIM YOUR LUNCH!	50,000	6,600	52,602	0	34	3,998	\$ 1.25	\$ 5.00
2014-Oct	7	Circlestreet	338	101872	Applebee's	3349	HEY VANCOUVER! RECLAIM YOUR LUNCH!	50,000	7,505	53,514	0	32	3,991	\$ 1.25	\$ 4.99
2014-Oct	7	Circlestreet	338	101872	Applebee's	3598	Hey Victorville! FAN FAVES 2 for \$20!	50,000	31,078	56,198	0	152	24,880	\$ 1.25	\$ 31.10
2014-Oct	7	Circlestreet	338	101872	Applebee's	3595	Hey Visalia! FAN FAVES 2 for \$20!	50,000	29,721	52,707	0	130	27,014	\$ 1.25	\$ 33.77
2014-Oct	7	Circlestreet	338	101872	Applebee's	3596	Hey Visalia! FAN FAVES 2 for \$20!	50,000	30,623	55,461	0	146	25,162	\$ 1.25	\$ 31.45
2014-Oct	7	Circlestreet	338	101872	Applebee's	3378	HEY WALLA WALLA ! RECLAIM YOUR LUNCH!	50,000	9,246	53,382	0	30	5,864	\$ 1.25	\$ 7.33
2014-Oct	7	Circlestreet	338	101872	Applebee's	3536	Hey Walpole! FAN FAVES 2 FOR \$20!	100,000	90,262	118,756	0	396	71,506	\$ 1.25	\$ 89.38
2014-Oct	7	Circlestreet	338	101872	Applebee's	3578	Hey Warwick! FAN FAVES 2 FOR \$20!	100,000	91,748	117,403	0	409	74,345	\$ 1.25	\$ 92.93
2014-Oct	7	Circlestreet	338	101872	Applebee's	3561	Hey Waterville! FAN FAVES 2 FOR \$20!	100,000	106,537	124,982	0	383	81,555	\$ 1.25	\$ 101.94
2014-Oct	7	Circlestreet	338	101872	Applebee's	3590	Hey Watsonville! FAN FAVES 2 for \$20!	50,000	31,058	55,804	0	131	25,254	\$ 1.25	\$ 31.57
2014-Oct	7	Circlestreet	338	101872	Applebee's	3572	Hey Westerly! FAN FAVES 2 FOR \$20!	100,000	91,803	118,970	0	409	72,833	\$ 1.25	\$ 91.04
2014-Oct	7	Circlestreet	338	101872	Applebee's	3519	Hey Westfield! FAN FAVES 2 FOR \$20!	100,000	91,296	117,654	0	397	73,642	\$ 1.25	\$ 92.05
2014-Oct	7	Circlestreet	338	101872	Applebee's	3583	Hey West Lebanon! FAN FAVES 2 FOR \$20!	100,000	93,899	119,907	0	377	73,992	\$ 1.25	\$ 92.49
2014-Oct	7	Circlestreet	338	101872	Applebee's	3559	Hey Windham! FAN FAVES 2 FOR \$20!	100,000	83,661	103,853	0	344	79,808	\$ 1.25	\$ 99.76
2014-Oct	7	Circlestreet	338	101872	Applebee's	3526	Hey Woburn! FAN FAVES 2 FOR \$20!	100,000	98,451	126,579	0	398	71,872	\$ 1.25	\$ 89.84
2014-Oct	7	Circlestreet	338	101872	Applebee's	3577	Hey Woonsocket! FAN FAVES 2 FOR \$20!	100,000	92,659	117,798	0	417	74,861	\$ 1.25	\$ 93.58
2014-Oct	7	Circlestreet	338	101872	Applebee's	3542	Hey Worcester! FAN FAVES 2 FOR \$20!	100,000	94,340	122,448	0	387	71,892	\$ 1.25	\$ 89.86
2014-Oct	7	Circlestreet	338	101872	Applebee's	3670	NEW! Applebee's Express Lunch	100,000	49,351	49,351	50,649	159	49,351	\$ 1.25	\$ 61.69
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	3513	Family Tire Pros Specials!	100,000	72,178	95,107	4,893	285	72,178	\$ 1.25	\$ 90.22
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	3514	Family Tire Pros Specials!	100,000	80,466	105,769	0	350	74,697	\$ 1.25	\$ 93.37
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	3515	Family Tire Pros Specials!	100,000	71,156	95,288	4,712	281	71,156	\$ 1.25	\$ 88.95
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	3516	Family Tire Pros Specials!	100,000	108,653	133,599	0	387	75,054	\$ 1.25	\$ 93.82
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	3517	Family Tire Pros Specials!	100,000	107,580	132,344	0	399	75,236	\$ 1.25	\$ 94.04
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2934	Tire Pros - AZ Group - SEP / OCT 2014	100,000	73,222	113,930	0	323	59,292	\$ 1.25	\$ 74.12
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2933	Tire Pros - AZ Group - SEP / OCT 2014	100,000	84,861	125,885	0	366	58,976	\$ 1.25	\$ 73.72
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2947	Tire Pros - AZ Group - SEP / OCT 2014	100,000	72,338	113,269	0	326	59,069	\$ 1.25	\$ 73.84
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2946	Tire Pros - AZ Group - SEP / OCT 2014	100,000	72,219	113,097	0	296	59,122	\$ 1.25	\$ 73.90
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2945	Tire Pros - AZ Group - SEP / OCT 2014	100,000	87,535	128,539	0	313	58,996	\$ 1.25	\$ 73.74
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2944	Tire Pros - AZ Group - SEP / OCT 2014	100,000	89,450	130,555	0	338	58,895	\$ 1.25	\$ 73.62
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2943	Tire Pros - AZ Group - SEP / OCT 2014	100,000	83,500	119,406	0	352	64,094	\$ 1.25	\$ 80.12
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2942	Tire Pros - AZ Group - SEP / OCT 2014	100,000	86,700	120,594	0	385	66,106	\$ 1.25	\$ 82.63
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2941	Tire Pros - AZ Group - SEP / OCT 2014	100,000	83,042	121,616	0	344	61,426	\$ 1.25	\$ 76.78
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2940	Tire Pros - AZ Group - SEP / OCT 2014	100,000	68,730	109,784	0	307	58,946	\$ 1.25	\$ 73.68
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2939	Tire Pros - AZ Group - SEP / OCT 2014	100,000	78,898	114,105	0	339	64,793	\$ 1.25	\$ 80.99
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2938	Tire Pros - AZ Group - SEP / OCT 2014	100,000	78,878	120,521	0	312	58,357	\$ 1.25	\$ 72.95

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2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2937	Tire Pros - AZ Group - SEP / OCT 2014	100,000	69,826	110,320	0	277	59,506	\$ 1.25	\$ 74.38
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2936	Tire Pros - AZ Group - SEP / OCT 2014	100,000	75,341	110,106	0	316	65,235	\$ 1.25	\$ 81.54
2014-Oct	7	Circlestreet	338	101869	tire pros 2014	2935	Tire Pros - AZ Group - SEP / OCT 2014	100,000	71,394	112,144	0	293	59,250	\$ 1.25	\$ 74.06
2014-Oct	12	AdSmart Sports Clips Agency	364	102056	Sport Clips	3139	FREE HAIRCUT!	10,000	14,714	14,890	0	68	9,824	\$ 5.00	\$ 49.12
2014-Oct	12	AdSmart Sports Clips Agency	364	102039	Sport Clips	1983	FREE HAIRCUT!	100,000	1,902	101,144	0	8	758	\$ 5.00	\$ 3.79
2014-Oct	12	AdSmart Sports Clips Agency	364	102056	Sport Clips	3140	FREE HAIRCUT!	10,000	682	682	9,318	2	682	\$ 5.00	\$ 3.41
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3650	Bethesda SMB Test	25,000	27,663	27,663	0	124	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3651	Chicago SMB Test	25,000	27,446	27,446	0	117	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3652	New York SMB Test	25,000	26,395	26,395	0	120	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3648	San Diego SMB Test	25,000	28,664	28,664	0	149	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3649	San Francisco SMB Test	25,000	27,263	27,263	0	126	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3653	Verve Internal Testing - Bethesda - Single Platform	25,000	27,549	27,549	0	119	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3658	Verve Internal Testing - Bethesda - Valassis	25,000	27,924	27,924	0	116	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3654	Verve Internal Testing - Chicago - Single Platform	25,000	27,808	27,808	0	113	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3659	Verve Internal Testing - Chicago - Valassis	25,000	27,586	27,586	0	115	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3657	Verve Internal Testing - New York - Single Platform	25,000	26,366	26,366	0	160	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3662	Verve Internal Testing - New York - Valassis	25,000	26,443	26,443	0	130	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3655	Verve Internal Testing - San Dlego - Single Platform	25,000	25,924	25,924	0	116	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3660	Verve Internal Testing - San Dlego - Valassis	25,000	25,691	25,691	0	92	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3656	Verve Internal Testing - San Francisco - Single Platform	25,000	27,002	27,002	0	120	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102563	Verve Internal Test October	3661	Verve Internal Testing - San Francisco - Valassis	25,000	26,932	26,932	0	99	25,000	\$ 0.00	\$ 0.00
2014-Oct	18	Valassis Digital	497	102194	Pandora Jewellery	3347	Pandora/J. Douglas Jewelers	100,000	121,273	147,076	0	601	74,197	\$ 1.25	\$ 92.75
2014-Oct	18	Valassis Digital	497	102194	Pandora Jewellery	3625	Pandora Roosevelt Field October	100,000	113,126	114,640	0	507	98,486	\$ 1.25	\$ 123.11
2014-Oct	18	Valassis Digital	497	102194	Pandora Jewellery	3627	Pandora Smith Haven Mall October	100,000	113,656	115,154	0	493	98,502	\$ 1.25	\$ 123.13
2014-Oct	18	Valassis Digital	497	102194	Pandora Jewellery	3629	Pandora South Shore Mall October	100,000	113,706	115,176	0	522	98,530	\$ 1.25	\$ 123.16
2014-Oct	18	Valassis Digital	497	102194	Pandora Jewellery	3631	Pandora Staten Island Mall October	100,000	107,827	109,320	0	459	98,507	\$ 1.25	\$ 123.13
2014-Oct	18	Valassis Digital	497	102194	Pandora Jewellery	3633	Pandora Walt Whitman Shops October	100,000	111,538	113,040	0	491	98,498	\$ 1.25	\$ 123.12
2014-Oct	18	Valassis Digital	497	102194	Pandora Jewellery	3022	Vernon Powell Shoes Pandora_Rehoboth_Beach	150,000	76,304	148,989	1,011	333	76,304	\$ 1.25	\$ 95.38
2014-Oct	18	Valassis Digital	497	102194	Pandora Jewellery	3021	Vernon Powell Shoes Pandora_Salisbury	150,000	75,110	148,076	1,924	283	75,110	\$ 1.25	\$ 93.89

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	1	Yahoo	304	102299	CHARLESTON AUTO GLASS & POWER WINDOW REPAIRS	105707	\$10 Dollar-off discount	58,333	126,106	129,615	0	540	54,824	\$ 4.75	\$ 260.41
2014-Oct	12	AdSmart Sports Clips Agency	364	102313	Sport Clips	105721	Tap for your FREE HAIRCUT!	10,000	257	257	9,743	0	257	\$ 5.00	\$ 1.29
2014-Oct	12	AdSmart Sports Clips Agency	364	102307	Sport Clips	105715	Tap for your FREE HAIRCUT!	10,000	259	259	9,741	0	259	\$ 5.00	\$ 1.30
2014-Oct	12	AdSmart Sports Clips Agency	364	102334	Sport Clips	105742	Tap for your FREE HAIRCUT!	10,000	254	254	9,746	1	254	\$ 5.00	\$ 1.27
2014-Oct	12	AdSmart Sports Clips Agency	364	102325	Sport Clips	105733	Tap for your FREE HAIRCUT!	10,000	258	258	9,742	1	258	\$ 5.00	\$ 1.29
2014-Oct	12	AdSmart Sports Clips Agency	364	102319	Sport Clips	105727	Tap for your FREE HAIRCUT!	10,000	259	259	9,741	0	259	\$ 5.00	\$ 1.30

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	12	AdSmart Sports Clips Agency	364	102336	Sport Clips	105744	Tap for your FREE HAIRCUT!	10,000	8,557	8,640	1,360	34	8,557	\$ 5.00	\$ 42.79
2014-Oct	12	AdSmart Sports Clips Agency	364	102331	Sport Clips	105739	Tap for your FREE HAIRCUT!	10,000	263	263	9,737	1	263	\$ 5.00	\$ 1.32
2014-Oct	12	AdSmart Sports Clips Agency	364	102303	Sport Clips	105711	Tap for your FREE HAIRCUT!	10,000	7,694	7,777	2,223	29	7,694	\$ 5.00	\$ 38.47
2014-Oct	12	AdSmart Sports Clips Agency	364	102312	Sport Clips	105720	Tap for your FREE HAIRCUT!	10,000	7,017	7,101	2,899	32	7,017	\$ 5.00	\$ 35.08
2014-Oct	12	AdSmart Sports Clips Agency	364	102301	Sport Clips	105709	Tap for your FREE HAIRCUT!	10,000	253	253	9,747	0	253	\$ 5.00	\$ 1.27
2014-Oct	12	AdSmart Sports Clips Agency	364	102339	Sport Clips	105747	Tap for your FREE HAIRCUT!	10,000	8,773	8,861	1,139	33	8,773	\$ 5.00	\$ 43.86
2014-Oct	12	AdSmart Sports Clips Agency	364	102328	Sport Clips	105736	Tap for your FREE HAIRCUT!	10,000	260	260	9,740	0	260	\$ 5.00	\$ 1.30
2014-Oct	12	AdSmart Sports Clips Agency	364	102322	Sport Clips	105730	Tap for your FREE HAIRCUT!	10,000	256	256	9,744	3	256	\$ 5.00	\$ 1.28
2014-Oct	12	AdSmart Sports Clips Agency	364	102340	Sport Clips	105748	Tap for your FREE HAIRCUT!	10,000	256	256	9,744	0	256	\$ 5.00	\$ 1.28
2014-Oct	12	AdSmart Sports Clips Agency	364	102306	Sport Clips	105714	Tap for your FREE HAIRCUT!	10,000	10,242	10,323	0	38	9,919	\$ 5.00	\$ 49.60
2014-Oct	12	AdSmart Sports Clips Agency	364	102337	Sport Clips	105745	Tap for your FREE HAIRCUT!	10,000	238	238	9,762	1	238	\$ 5.00	\$ 1.19
2014-Oct	12	AdSmart Sports Clips Agency	364	102333	Sport Clips	105741	Tap for your FREE HAIRCUT!	10,000	11,915	12,000	0	41	9,915	\$ 5.00	\$ 49.57
2014-Oct	12	AdSmart Sports Clips Agency	364	102300	Sport Clips	105708	Tap for your FREE HAIRCUT!	10,000	8,315	8,401	1,599	31	8,315	\$ 5.00	\$ 41.57
2014-Oct	12	AdSmart Sports Clips Agency	364	102318	Sport Clips	105726	Tap for your FREE HAIRCUT!	10,000	11,832	11,919	0	41	9,913	\$ 5.00	\$ 49.56
2014-Oct	12	AdSmart Sports Clips Agency	364	102309	Sport Clips	105717	Tap for your FREE HAIRCUT!	10,000	6,812	6,898	3,102	16	6,812	\$ 5.00	\$ 34.06
2014-Oct	12	AdSmart Sports Clips Agency	364	102304	Sport Clips	105712	Tap for your FREE HAIRCUT!	10,000	248	248	9,752	3	248	\$ 5.00	\$ 1.24
2014-Oct	12	AdSmart Sports Clips Agency	364	102324	Sport Clips	105732	Tap for your FREE HAIRCUT!	10,000	8,087	8,170	1,830	35	8,087	\$ 5.00	\$ 40.44
2014-Oct	12	AdSmart Sports Clips Agency	364	102310	Sport Clips	105718	Tap for your FREE HAIRCUT!	10,000	247	247	9,753	2	247	\$ 5.00	\$ 1.23
2014-Oct	12	AdSmart Sports Clips Agency	364	102321	Sport Clips	105729	Tap for your FREE HAIRCUT!	10,000	7,375	7,460	2,540	26	7,375	\$ 5.00	\$ 36.88
2014-Oct	12	AdSmart Sports Clips Agency	364	102343	Sport Clips	105751	Tap for your FREE HAIRCUT!	10,000	203	203	9,797	0	203	\$ 5.00	\$ 1.02
2014-Oct	12	AdSmart Sports Clips Agency	364	102327	Sport Clips	105735	Tap for your FREE HAIRCUT!	10,000	10,992	11,076	0	32	9,916	\$ 5.00	\$ 49.58
2014-Oct	12	AdSmart Sports Clips Agency	364	102315	Sport Clips	105723	Tap for your FREE HAIRCUT!	10,000	9,854	9,940	60	30	9,854	\$ 5.00	\$ 49.27
2014-Oct	12	AdSmart Sports Clips Agency	364	102316	Sport Clips	105724	Tap for your FREE HAIRCUT!	10,000	241	241	9,759	1	241	\$ 5.00	\$ 1.20
2014-Oct	12	AdSmart Sports Clips Agency	364	102330	Sport Clips	105738	Tap for your FREE HAIRCUT!	10,000	7,214	7,297	2,703	28	7,214	\$ 5.00	\$ 36.07
2014-Oct	12	AdSmart Sports Clips Agency	364	102342	Sport Clips	105750	Tap for your FREE HAIRCUT!	10,000	8,498	8,571	1,429	24	8,498	\$ 5.00	\$ 42.49
2014-Oct	8	Test Agency	415	102573	v2 Verve Internal Test October	106142	v2 Bethesda SMB Test	25,000	24,777	24,777	223	72	24,777	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102574	v2 Verve Internal Test October	106143	v2 Chicago SMB Test	25,000	23,785	23,785	1,215	73	23,785	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102575	v2 Verve Internal Test October	106144	v2 New York SMB Test	25,000	23,696	23,696	1,304	74	23,696	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102571	v2 Verve Internal Test October	106140	v2 San Diego SMB Test	25,000	8,194	8,194	16,806	16	8,194	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102572	v2 Verve Internal Test October	106141	v2 San Francisco SMB Test	25,000	13,964	13,964	11,036	50	13,964	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102576	v2 Verve Internal Test October	106145	v2 Verve Internal Testing - Bethesda - Single Platform	25,000	20,849	20,849	4,151	53	20,849	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102581	v2 Verve Internal Test October	106150	v2Verve Internal Testing - Bethesda - Valassis	25,000	22,160	22,160	2,840	49	22,160	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102577	v2 Verve Internal Test October	106146	v2 Verve Internal Testing - Chicago - Single Platform	25,000	23,150	23,150	1,850	68	23,150	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102582	v2 Verve Internal Test October	106151	v2 Verve Internal Testing - Chicago - Valassis	25,000	23,448	23,448	1,552	58	23,448	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102580	v2 Verve Internal Test October	106149	v2 Verve Internal Testing - New York - Single Platform	25,000	22,784	22,784	2,216	71	22,784	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102585	v2 Verve Internal Test October	106154	v2 Verve Internal Testing - New York - Valassis	25,000	27,298	27,298	0	86	25,000	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102578	v2 Verve Internal Test October	106147	v2 Verve Internal Testing - San Dlego - Single Platform	25,000	7,710	7,710	17,290	25	7,710	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102583	v2 Verve Internal Test October	106152	v2 Verve Internal Testing - San Dlego - Valassis	25,000	4,454	4,454	20,546	11	4,454	\$ 0.00	\$ 0.00

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	8	Test Agency	415	102579	v2 Verve Internal Test October	106148	v2 Verve Internal Testing - San Francisco - Single Platform	25,000	15,181	15,181	9,819	53	15,181	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102584	v2 Verve Internal Test October	106153	v2 Verve Internal Testing - San Francisco - Valassis	25,000	17,529	17,529	7,471	49	17,529	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102570	Verve Carlsbad	106138	Banner Image only	200	3,247	3,247	0	9	200	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102570	Verve Carlsbad	106176	Sleep out	5,021	1,385	1,385	3,636	9	1,385	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102022	Verve Mobile	106029	2image banner for font validation	500	146	146	354	2	146	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102022	Verve Mobile	106059	Drive Foot Traffic and customers into your SMBs	50,000	26,746	26,746	23,254	154	26,746	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102022	Verve Mobile	106137	Image only offer	3	4,937	4,937	0	17	3	\$ 0.00	\$ 0.00
2014-Oct	8	Test Agency	415	102022	Verve Mobile	106058	Real time customer acquisition	50,000	1,917	1,917	48,083	19	1,917	\$ 0.00	\$ 0.00
2014-Oct	15	Constant Contact Agency	424	102440	1880 Cafe	105934	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	21,780	21,780	0	92	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102514	2 For 1 Pizza	106008	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	21,027	21,027	0	74	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102456	3 Star Diner	105950	Order Online - Takeout or Delivery-New York-NY	7,500	46,523	46,523	0	184	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102457	88 Chinese & Sushi	105951	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	29,548	29,548	0	88	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102540	Abitino's Pizza	106036	Order Online Takeout or Delivery-New York-NY	7,500	27,147	27,147	0	91	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102541	Abitinos Pizza	106037	Order Online Takeout or Delivery-New York-NY	7,500	28,419	28,419	0	116	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102458	Abitinos Pizza	105952	Order Online - Takeout or Delivery-New York-NY	7,500	30,920	30,920	0	113	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102459	Al Horno Mexican	105953	Order Online - Takeout or Delivery-New York-NY	7,500	26,488	26,488	0	102	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102441	Amity Hall	105935	Order Online - Takeout or Delivery-New York-NY	7,500	44,583	44,583	0	169	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102515	Ancora Ristorante	106009	Order Online - Takeout or Delivery-New York-NY	7,500	77,902	77,902	0	316	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102460	Angelina Cafe	105954	Order Online - Takeout or Delivery-New York-NY	7,500	81,890	81,890	0	317	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102461	Artango Bistro	105955	Order Online - Takeout or Delivery-Chicago-IL	7,500	15,967	15,967	0	60	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102462	Asava Thai	105956	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	29,467	29,467	0	111	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102539	Atomic Wings	106035	Order Online Takeout or Delivery-New York-NY	7,500	41,566	41,566	0	130	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102463	Atomic Wings	105957	Order Online - Takeout or Delivery-New York-NY	7,500	54,326	54,326	0	246	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102442	A&T Pancake House	105936	Order Online - Takeout or Delivery-Chicago-IL	7,500	20,442	20,442	0	79	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102464	Baluchis	105958	Order Online - Takeout or Delivery-New York-NY	7,500	47,423	47,423	0	168	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102465	Bamboo Asia	105959	Order Online - Takeout or Delivery-San Francisco-CA	7,500	38,506	38,506	0	165	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102466	Basera	105960	Order Online - Takeout or Delivery-New York-NY	7,500	44,361	44,361	0	173	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102467	Bibi's Bakery Cafe	105961	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	28,368	28,368	0	98	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102517	Bleecker St Pizza	106011	Order Online - Takeout or Delivery-New York-NY	7,500	92,865	92,865	0	389	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102443	Blue Plate	105937	Order Online - Takeout or Delivery-San Francisco-CA	7,500	53,385	53,385	0	254	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102468	Bombay Spice Grill	105962	Order Online - Takeout or Delivery-Chicago-IL	7,500	47,108	47,108	0	131	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102518	Bravo's Seafood	106012	Order Online - Takeout or Delivery-Philadelphia-PA	7,500	88,962	88,962	0	373	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102452	Buffalo Wings	105946	Order Online - Takeout or Delivery-San Francisco-CA	7,500	23,973	23,973	0	112	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102469	Cafe con Leche	105963	Order Online - Takeout or Delivery-Chicago-IL	7,500	17,372	17,372	0	62	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102470	Cafe Prague	105964	Order Online - Takeout or Delivery-New York-NY	7,500	49,528	49,528	0	194	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102444	Caffe Etc	105938	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	27,303	27,303	0	101	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102519	Caffe Grazie	106013	Order Online - Takeout or Delivery-New York-NY	7,500	40,379	40,379	0	157	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102532	Capri Italian	106026	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	39,847	39,847	0	134	7,500	\$ 5.50	\$ 41.25

Detail for Merchant -> Offers (offers do not have campaigns)

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2014-Oct	15	Constant Contact Agency	424	102471	Casa Chocolate	105965	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	21,143	21,143	0	58	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102472	Chai-Yo Thai	105966	Order Online - Takeout or Delivery-San Francisco-CA	7,500	18,927	18,927	0	71	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102473	Chalet Edelweiss	105967	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	31,495	31,495	0	101	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102445	Chicago's Dog House	105939	Order Online - Takeout or Delivery-Chicago-IL	7,500	21,151	21,151	0	61	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102474	Chicken Dijon	105968	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	21,498	21,498	0	81	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102475	China Moon	105969	Order Online - Takeout or Delivery-New York-NY	7,500	21,620	21,620	0	80	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102476	City Gourmet Cafe	105970	Order Online - Takeout or Delivery-New York-NY	7,500	43,244	43,244	0	175	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102520	City Pie	106014	Order Online - Takeout or Delivery-New York-NY	7,500	43,542	43,542	0	157	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102521	Club Lucky	106015	Order Online - Takeout or Delivery-Chicago-IL	7,500	14,275	14,275	0	51	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102477	Costa Alegre	105971	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	33,657	33,657	0	115	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102542	Crispy Crust	106038	Order Online Takeout or Delivery-Los Angeles-CA	7,500	30,350	30,350	0	110	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102478	Crispy Crust	105972	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	18,489	18,489	0	77	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102522	Cybelle's Pizza	106016	Order Online - Takeout or Delivery-San Francisco-CA	7,500	40,991	40,991	0	151	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102446	Desert Rose	105940	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	30,356	30,356	0	99	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102523	Dino's Pizza	106017	Order Online - Takeout or Delivery-San Francisco-CA	7,500	39,252	39,252	0	147	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102524	Eds Buffalo Wings	106018	Order Online - Takeout or Delivery-Philadelphia-PA	7,500	129,517	129,517	0	496	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102447	Edward's	105941	Order Online - Takeout or Delivery-New York-NY	7,500	50,212	50,212	0	200	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102479	El Maguey Mexican	105973	Order Online - Takeout or Delivery-New York-NY	7,500	82,993	82,993	0	309	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102499	El Pollo Supremo	105993	Order Online - Takeout or Delivery-San Francisco-CA	7,500	26,731	26,731	0	117	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102525	Enzo & Angela	106019	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	22,103	22,103	0	84	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102480	Erawan Thai Cuisine	105974	Order Online - Takeout or Delivery-Philadelphia-PA	7,500	108,898	108,898	0	345	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102481	Fang	105975	Order Online - Takeout or Delivery-San Francisco-CA	7,500	38,186	38,186	0	184	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102448	Fireside Restaurant	105942	Order Online - Takeout or Delivery-Chicago-IL	7,500	15,309	15,309	0	67	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102482	Gaudi Cafe	105976	Order Online - Takeout or Delivery-Chicago-IL	7,500	49,497	49,497	0	182	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102483	Gaylord's India	105977	Order Online - Takeout or Delivery-San Francisco-CA	7,500	39,249	39,249	0	162	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102484	George's	105978	Order Online - Takeout or Delivery-New York-NY	7,500	77,626	77,626	0	269	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102449	Giorgio's	105943	Order Online - Takeout or Delivery-New York-NY	7,500	46,748	46,748	0	200	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102485	Grandaddy's	105979	Order Online - Takeout or Delivery-Chicago-IL	7,500	21,908	21,908	0	86	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102526	Greenwich Village	106020	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	81,159	81,159	0	352	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102486	Hai Yen Restaurant	105980	Order Online - Takeout or Delivery-Chicago-IL	7,500	20,095	20,095	0	65	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102487	Harold's Chicken	105981	Order Online - Takeout or Delivery-Chicago-IL	7,500	49,638	49,638	0	139	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102488	Health King	105982	Order Online - Takeout or Delivery-New York-NY	7,500	89,318	89,318	0	379	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102489	I Dream of Falafel	105983	Order Online - Takeout or Delivery-Chicago-IL	7,500	51,649	51,649	0	150	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102490	India Clay Oven	105984	Order Online - Takeout or Delivery-San Francisco-CA	7,500	36,100	36,100	0	154	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102491	India Garden	105985	Order Online - Takeout or Delivery-San Francisco-CA	7,500	40,244	40,244	0	176	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102527	Irving Pizza	106021	Order Online - Takeout or Delivery-San Francisco-CA	7,500	21,431	21,431	0	76	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102492	Jamaica Jerk Villa	105986	Order Online - Takeout or Delivery-Chicago-IL	7,500	65,882	65,882	0	212	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102493	Khan Toke Thai	105987	Order Online - Takeout or Delivery-San Francisco-CA	7,500	16,399	16,399	0	77	7,500	\$ 5.50	\$ 41.25

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	15	Constant Contact Agency	424	102494	Khyber Pass	105988	Order Online - Takeout or Delivery-Chicago-IL	7,500	54,525	54,525	0	160	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102528	King Cole Pizza	106022	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	50,181	50,181	0	222	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102529	La Crosta	106023	Order Online - Takeout or Delivery-New York-NY	7,500	30,547	30,547	0	130	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102450	Local Table	105944	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	124,046	124,046	0	607	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102495	Market Place	105989	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	71,846	71,846	0	334	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102451	Morty's Delicatessen	105945	Order Online - Takeout or Delivery-San Francisco-CA	7,500	47,676	47,676	0	230	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102530	North Beach Pizza	106024	Order Online - Takeout or Delivery-San Francisco-CA	7,500	52,780	52,780	0	260	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102531	Osteria Cotta	106025	Order Online - Takeout or Delivery-New York-NY	7,500	31,724	31,724	0	130	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102496	Palio Caffe	105990	Order Online - Takeout or Delivery-San Francisco-CA	7,500	72,076	72,076	0	329	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102533	Pasta D'arte	106027	Order Online - Takeout or Delivery-Chicago-IL	7,500	24,553	24,553	0	74	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102497	Pho 55	105991	Order Online - Takeout or Delivery-Chicago-IL	7,500	25,559	25,559	0	81	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102453	Pi Hi Pizza Cafe	105947	Order Online - Takeout or Delivery-Chicago-IL	7,500	22,568	22,568	0	87	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102498	Pita Grill	105992	Order Online - Takeout or Delivery-New York-NY	7,500	92,835	92,835	0	324	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102454	Pita Heaven	105948	Order Online - Takeout or Delivery-Chicago-IL	7,500	63,503	63,503	0	226	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102500	Previti Pizza	105994	Order Online - Takeout or Delivery-New York-NY	7,500	18,904	18,904	0	67	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102501	Salathai Restaurant	105995	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	72,275	72,275	0	289	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102455	Sandwich Me In	105949	Order Online - Takeout or Delivery-Chicago-IL	7,500	19,347	19,347	0	65	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102502	Sansom Kabob House	105996	Order Online - Takeout or Delivery-Philadelphia-PA	7,500	63,359	63,359	0	227	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102503	SOI 7	105997	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	126,303	126,303	0	549	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102504	Sumo Sushi	105998	Order Online - Takeout or Delivery-Philadelphia-PA	7,500	121,087	121,087	0	435	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102506	Tai Tsang	106000	Order Online - Takeout or Delivery-Chicago-IL	7,500	27,637	27,637	0	75	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102505	Tashan	105999	Order Online - Takeout or Delivery-Philadelphia-PA	7,500	64,265	64,265	0	252	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102507	To-Kai Japanese	106001	Order Online - Takeout or Delivery-Philadelphia-PA	7,500	60,631	60,631	0	230	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102508	Troha's House	106002	Order Online - Takeout or Delivery-Chicago-IL	7,500	58,587	58,587	0	172	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102509	Tuxpan Mexican	106003	Order Online - Takeout or Delivery-Chicago-IL	7,500	21,315	21,315	0	74	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102510	Un Solo Sol	106004	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	82,535	82,535	0	325	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102534	Via Veneto	106028	Order Online - Takeout or Delivery-Chicago-IL	7,500	15,916	15,916	0	57	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102516	Viztango Cafe	106010	Order Online - Takeout or Delivery-Los Angeles-CA	7,500	127,870	127,870	0	605	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102511	Wing Wings	106005	Order Online - Takeout or Delivery-San Francisco-CA	7,500	42,355	42,355	0	152	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102512	Yu Choy	106006	Order Online - Takeout or Delivery-Chicago-IL	7,500	27,697	27,697	0	72	7,500	\$ 5.50	\$ 41.25
2014-Oct	15	Constant Contact Agency	424	102513	Yuubi	106007	Order Online - Takeout or Delivery-San Francisco-CA	7,500	19,936	19,936	0	75	7,500	\$ 5.50	\$ 41.25
2014-Oct	18	Valassis Digital	497	102567	Applebees_AAG_MtLaurel	106132	No Time? Order Online	100,000	67,039	67,039	32,961	226	67,039	\$ 1.25	\$ 83.80
2014-Oct	18	Valassis Digital	497	102586	Applebees_AAG_The Wharf	106160	Reclaim your lunch!-San Francisco-CA	25,000	17,969	17,969	7,031	58	17,969	\$ 1.25	\$ 22.46
2014-Oct	18	Valassis Digital	497	102408	Applebees - ADRIAN	105899	Fan Favorites-Adrian-MI	40,000	27,606	27,606	12,394	76	27,606	\$ 1.25	\$ 34.51
2014-Oct	18	Valassis Digital	497	102382	Applebees - ADRIAN	105873	Sweetest Day Deal-Adrian-MI	60,000	102,468	102,468	0	411	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102421	Applebees - ALPINE	105912	Fan Favorites-Comstock Park-MI	40,000	30,995	30,995	9,005	88	30,995	\$ 1.25	\$ 38.74
2014-Oct	18	Valassis Digital	497	102395	Applebees - ALPINE	105886	Sweetest Day Deal-Comstock Park-MI	60,000	69,946	69,946	0	221	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102423	Applebees - BENTON HARBOR	105914	Fan Favorites-Benton Harbor-MI	40,000	19,604	19,604	20,396	57	19,604	\$ 1.25	\$ 24.50

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102397	Applebees - BENTON HARBOR	105888	Sweetest Day Deal-Benton Harbor-MI	60,000	165,342	165,342	0	614	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102424	Applebees - CASCADE	105915	Fan Favorites-Grand Rapids-MI	40,000	26,550	26,550	13,450	75	26,550	\$ 1.25	\$ 33.19
2014-Oct	18	Valassis Digital	497	102398	Applebees - CASCADE	105889	Sweetest Day Deal-Grand Rapids-MI	60,000	71,709	71,709	0	267	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102415	Applebees - DEARBORN HTS.	105906	Fan Favorites-Dearborn Heights-MI	40,000	47,821	47,821	0	196	40,000	\$ 1.25	\$ 50.00
2014-Oct	18	Valassis Digital	497	102389	Applebees - DEARBORN HTS.	105880	Sweetest Day Deal-Dearborn Heights-MI	60,000	130,713	130,713	0	574	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102414	Applebees - DUNDEE	105905	Fan Favorites-Dundee-MI	40,000	13,339	13,339	26,661	43	13,339	\$ 1.25	\$ 16.67
2014-Oct	18	Valassis Digital	497	102388	Applebees - DUNDEE	105879	Sweetest Day Deal-Dundee-MI	60,000	80,239	80,239	0	348	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102426	Applebees - EAST BELTLINE	105917	Fan Favorites-Grand Rapids-MI	40,000	31,451	31,451	8,549	93	31,451	\$ 1.25	\$ 39.31
2014-Oct	18	Valassis Digital	497	102400	Applebees - EAST BELTLINE	105891	Sweetest Day Deal-Grand Rapids-MI	60,000	59,000	59,000	1,000	230	59,000	\$ 1.25	\$ 73.75
2014-Oct	18	Valassis Digital	497	102405	Applebees - EISENHOWER	105896	Fan Favorites-Ann Arbor-MI	40,000	23,034	23,034	16,966	74	23,034	\$ 1.25	\$ 28.79
2014-Oct	18	Valassis Digital	497	102379	Applebees - EISENHOWER	105870	Sweetest Day Deal-Ann Arbor-MI	60,000	94,466	94,466	0	379	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102425	Applebees - GRAND HAVEN	105916	Fan Favorites-Grand Haven-MI	40,000	25,227	25,227	14,773	67	25,227	\$ 1.25	\$ 31.53
2014-Oct	18	Valassis Digital	497	102399	Applebees - GRAND HAVEN	105890	Sweetest Day Deal-Grand Haven-MI	60,000	54,595	54,595	5,405	198	54,595	\$ 1.25	\$ 68.24
2014-Oct	18	Valassis Digital	497	102406	Applebees - HARPER WOODS	105897	Fan Favorites-Harper Woods-MI	40,000	42,062	42,062	0	188	40,000	\$ 1.25	\$ 50.00
2014-Oct	18	Valassis Digital	497	102380	Applebees - HARPER WOODS	105871	Sweetest Day Deal-Harper Woods-MI	60,000	151,364	151,364	0	659	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102413	Applebees - HOWELL	105904	Fan Favorites-Howell-MI	40,000	23,861	23,861	16,139	63	23,861	\$ 1.25	\$ 29.83
2014-Oct	18	Valassis Digital	497	102387	Applebees - HOWELL	105878	Sweetest Day Deal-Howell-MI	60,000	72,480	72,480	0	291	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102418	Applebees - JACKSON	105909	Fan Favorites-Jackson-MI	40,000	27,345	27,345	12,655	65	27,345	\$ 1.25	\$ 34.18
2014-Oct	18	Valassis Digital	497	102392	Applebees - JACKSON	105883	Sweetest Day Deal-Jackson-MI	60,000	71,524	71,524	0	328	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102419	Applebees - KALAMAZOO	105910	Fan Favorites-Kalamazoo-MI	40,000	30,775	30,775	9,225	79	30,775	\$ 1.25	\$ 38.47
2014-Oct	18	Valassis Digital	497	102393	Applebees - KALAMAZOO	105884	Sweetest Day Deal-Kalamazoo-MI	60,000	90,827	90,827	0	376	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102417	Applebees - LYON TOWNSHIP	105908	Fan Favorites-New Hudson-MI	40,000	15,192	15,192	24,808	51	15,192	\$ 1.25	\$ 18.99
2014-Oct	18	Valassis Digital	497	102391	Applebees - LYON TOWNSHIP	105882	Sweetest Day Deal-New Hudson-MI	60,000	93,938	93,938	0	388	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102409	Applebees - MADISON HEIGHTS	105900	Fan Favorites-Madison Heights-MI	40,000	44,048	44,048	0	186	40,000	\$ 1.25	\$ 50.00
2014-Oct	18	Valassis Digital	497	102383	Applebees - MADISON HEIGHTS	105874	Sweetest Day Deal-Madison Heights-MI	60,000	216,828	216,828	0	945	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102422	Applebees - MUSKEGON	105913	Fan Favorites-Muskegon-MI	40,000	26,776	26,776	13,224	54	26,776	\$ 1.25	\$ 33.47
2014-Oct	18	Valassis Digital	497	102396	Applebees - MUSKEGON	105887	Sweetest Day Deal-Muskegon-MI	60,000	60,226	60,226	0	226	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102410	Applebees - NORTHVILLE	105901	Fan Favorites-Northville-MI	40,000	33,230	33,230	6,770	95	33,230	\$ 1.25	\$ 41.54
2014-Oct	18	Valassis Digital	497	102384	Applebees - NORTHVILLE	105875	Sweetest Day Deal-Northville-MI	60,000	128,161	128,161	0	533	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102416	Applebees - NOVI	105907	Fan Favorites-Nov-MI	40,000	15,151	15,151	24,849	54	15,151	\$ 1.25	\$ 18.94
2014-Oct	18	Valassis Digital	497	102390	Applebees - NOVI	105881	Sweetest Day Deal-Nov-MI	60,000	106,559	106,559	0	445	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102412	Applebees - PLYMOUTH ROAD	105903	Fan Favorites-Ann Arbor-MI	40,000	28,533	28,533	11,467	80	28,533	\$ 1.25	\$ 35.67
2014-Oct	18	Valassis Digital	497	102386	Applebees - PLYMOUTH ROAD	105877	Sweetest Day Deal-Ann Arbor-MI	60,000	83,186	83,186	0	339	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102407	Applebees - PORT HURON	105898	Fan Favorites-Port Huron-MI	40,000	25,448	25,448	14,552	72	25,448	\$ 1.25	\$ 31.81
2014-Oct	18	Valassis Digital	497	102381	Applebees - PORT HURON	105872	Sweetest Day Deal-Port Huron-MI	60,000	73,819	73,819	0	351	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102430	Applebees - S-CHARLOTTE	105921	Fan Favorites-Charlotte-MI	40,000	14,845	14,845	25,155	46	14,845	\$ 1.25	\$ 18.56
2014-Oct	18	Valassis Digital	497	102404	Applebees - S-CHARLOTTE	105895	Sweetest Day Deal-Charlotte-MI	60,000	54,243	54,243	5,757	230	54,243	\$ 1.25	\$ 67.80
2014-Oct	18	Valassis Digital	497	102427	Applebees - S-HASTINGSTAR	105918	Fan Favorites-Hastings-MI	40,000	22,702	22,702	17,298	62	22,702	\$ 1.25	\$ 28.38

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102401	Applebees - S-HASTINGSTAR	105892	Sweetest Day Deal-Hastings-MI	60,000	41,747	41,747	18,253	176	41,747	\$ 1.25	\$ 52.18
2014-Oct	18	Valassis Digital	497	102428	Applebees - SOUTH LANSING	105919	Fan Favorites-Lansing-MI	40,000	36,116	36,116	3,884	77	36,116	\$ 1.25	\$ 45.14
2014-Oct	18	Valassis Digital	497	102402	Applebees - SOUTH LANSING	105893	Sweetest Day Deal-Lansing-MI	60,000	91,576	91,576	0	360	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102429	Applebees - S-PLAINWELL	105920	Fan Favorites-Plainwell-MI	40,000	18,766	18,766	21,234	30	18,766	\$ 1.25	\$ 23.46
2014-Oct	18	Valassis Digital	497	102403	Applebees - S-PLAINWELL	105894	Sweetest Day Deal-Plainwell-MI	60,000	82,243	82,243	0	288	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102420	Applebees - WEST LANSING	105911	Fan Favorites-Lansing-MI	40,000	35,239	35,239	4,761	95	35,239	\$ 1.25	\$ 44.05
2014-Oct	18	Valassis Digital	497	102394	Applebees - WEST LANSING	105885	Sweetest Day Deal-Lansing-MI	60,000	84,057	84,057	0	327	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102411	Applebees - WHITE LAKE TOWNSHIP	105902	Fan Favorites-White Lake-MI	40,000	37,636	37,636	2,364	124	37,636	\$ 1.25	\$ 47.04
2014-Oct	18	Valassis Digital	497	102385	Applebees - WHITE LAKE TOWNSHIP	105876	Sweetest Day Deal-White Lake-MI	60,000	140,092	140,092	0	579	60,000	\$ 1.25	\$ 75.00
2014-Oct	18	Valassis Digital	497	102346	Big Red Tire	105755	Where everybody gets the family discount!	100,000	205,762	206,187	0	634	99,575	\$ 1.25	\$ 124.47
2014-Oct	18	Valassis Digital	497	102345	Big T Tires	105754	Best in the bunch!	100,000	299,000	299,459	0	1,112	99,541	\$ 1.25	\$ 124.43
2014-Oct	18	Valassis Digital	497	102282	Chandler Tire Pros	105577	Get up to \$125 in tire rebates!	100,000	141,845	162,815	0	505	79,030	\$ 1.25	\$ 98.79
2014-Oct	18	Valassis Digital	497	102283	Clayton's Tire Pros	105578	Get up to \$125 in tire rebates!	100,000	93,226	113,136	0	303	80,090	\$ 1.25	\$ 100.11
2014-Oct	18	Valassis Digital	497	102347	Crook's Tire Center (Crooks' Super Corporation)	105759	Schedule online and save \$10 off your next visit!	100,000	122,674	123,166	0	446	99,508	\$ 1.25	\$ 124.38
2014-Oct	18	Valassis Digital	497	102362	Dominos-Batesville	105853	LNPPizza_October offer_10012014_10312014-Batesville	50,000	62,378	62,378	0	226	50,000	\$ 1.25	\$ 62.50
2014-Oct	18	Valassis Digital	497	102363	Dominos-Cabot	105854	LNPPizza_October offer_10012014_10312014-Cabot	100,000	133,456	133,456	0	454	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102361	Dominos-Searcy	105852	LNPPizza_October offer_10012014_10312014-Searcy	50,000	80,601	80,601	0	292	50,000	\$ 1.25	\$ 62.50
2014-Oct	18	Valassis Digital	497	102284	Earl's Tire Pros	105579	Get up to \$125 in tire rebates!	100,000	76,098	96,699	3,301	267	76,098	\$ 1.25	\$ 95.12
2014-Oct	18	Valassis Digital	497	102561	Firestone Carlisle	106057	Hey Carlisle!-Carlisle-PA	100,000	121,594	121,594	0	381	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102557	Firestone Chambersburg	106053	Hey Chambersburg!-Chambersburg-PA	100,000	148,240	148,240	0	471	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102554	Firestone Clarksburg	106050	Hey Clarksburg!-Clarksburg-WV	100,000	101,887	101,887	0	303	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102544	Firestone Eastern Ave	106040	Hey Baltimore!-Baltimore-MD	100,000	323,125	323,125	0	1,280	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102546	Firestone Edison	106042	Hey Edison!-Edison -NJ	100,000	137,183	137,183	0	506	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102543	Firestone Egg Harbor	106039	Hey Egg Harbor!-Egg Harbor-NJ	100,000	89,014	89,014	10,986	310	89,014	\$ 1.25	\$ 111.27
2014-Oct	18	Valassis Digital	497	102551	Firestone Fitchburg	106047	Hey Fitchburg!-Fitchburg-MA	100,000	69,503	69,503	30,497	212	69,503	\$ 1.25	\$ 86.88
2014-Oct	18	Valassis Digital	497	102547	Firestone Forest Hills	106043	Hey Bel Air!-Bel Air-MD	100,000	142,805	142,805	0	467	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102555	Firestone Hamburg	106051	Hey Hamburg!-Hamburg-NY	100,000	76,699	76,699	23,301	242	76,699	\$ 1.25	\$ 95.87
2014-Oct	18	Valassis Digital	497	102545	Firestone Levittown	106041	Hey Levittown!-Levittown-PA	100,000	164,031	164,031	0	657	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102548	Firestone Medina	106044	Hey Medina!-Medina-OH	100,000	174,936	174,936	0	631	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102558	Firestone Milford	106054	Hey Milford!-Milford-DE	100,000	74,333	74,333	25,667	265	74,333	\$ 1.25	\$ 92.92
2014-Oct	18	Valassis Digital	497	102549	Firestone N. Smithfield	106045	Hey N. Smithfield!-N. Smithfield-RI	100,000	79,940	79,940	20,060	295	79,940	\$ 1.25	\$ 99.92
2014-Oct	18	Valassis Digital	497	102553	Firestone Salem	106049	Hey Salem!-Salem-OH	100,000	103,539	103,539	0	307	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102556	Firestone Salisbury	106052	Hey Salisbury!-Salisbury-MD	100,000	81,566	81,566	18,434	277	81,566	\$ 1.25	\$ 101.96
2014-Oct	18	Valassis Digital	497	102550	Firestone Shrewsbury	106046	Hey Shrewsbury!-Shrewsbury-MA	100,000	70,380	70,380	29,620	228	70,380	\$ 1.25	\$ 87.98
2014-Oct	18	Valassis Digital	497	102560	Firestone Steubenville	106056	Hey Steubenville!-Steubenville-OH	100,000	85,741	85,741	14,259	306	85,741	\$ 1.25	\$ 107.18
2014-Oct	18	Valassis Digital	497	102552	Firestone Sunbury	106048	Hey Sunbury!-Sunbury-PA	100,000	162,685	162,685	0	619	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102559	Firestone Warren	106055	Hey Warren!-Warren-OH	100,000	112,059	112,059	0	352	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102285	Folsom Tire Pros	105580	Buy 4, get up to \$70	100,000	276,351	297,245	0	1,218	79,106	\$ 1.25	\$ 98.88

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102287	Hoffman Tire & Alignment	105582	Buy 4, get up to \$70	100,000	102,566	124,185	0	340	78,381	\$ 1.25	\$ 97.98
2014-Oct	18	Valassis Digital	497	102287	Hoffman Tire & Alignment	105756	Hoffman knows hybrids!	100,000	117,605	118,111	0	402	99,494	\$ 1.25	\$ 124.37
2014-Oct	18	Valassis Digital	497	102286	H&R Tire Pros	105581	Get up to \$125 in tire rebates	100,000	126,264	146,488	0	487	79,776	\$ 1.25	\$ 99.72
2014-Oct	18	Valassis Digital	497	102288	Johnson Tire Pros	105583	Get up to \$125 in tire rebates!	100,000	56,578	75,650	24,350	220	56,578	\$ 1.25	\$ 70.72
2014-Oct	18	Valassis Digital	497	102289	Lenhart's	105584	Buy 4, get up to \$70	100,000	132,957	153,412	0	365	79,545	\$ 1.25	\$ 99.43
2014-Oct	18	Valassis Digital	497	102432	Massage Envy Amherst	105923	Enhance Your Massage Today-Tonawanda-NY	100,000	115,271	115,271	0	348	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102434	Massage Envy Cheektowaga-Lancaster	105925	Enhance Your Massage Today-Depew-NY	100,000	80,435	80,435	19,565	277	80,435	\$ 1.25	\$ 100.54
2014-Oct	18	Valassis Digital	497	102431	Massage Envy Hamburg / Orchard Park	105922	Enhance Your Massage Today-Buffalo-NY	100,000	104,994	104,994	0	302	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102436	Massage Envy Main & Transit - Williamsville	105927	Enhance Your Massage Today-Clarence-NY	100,000	87,433	87,433	12,567	272	87,433	\$ 1.25	\$ 109.29
2014-Oct	18	Valassis Digital	497	102433	Massage Envy Niskayuna	105924	Enhance Your Massage Today-Schenectady-NY	100,000	123,063	123,063	0	427	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102435	Massage Envy Slingerlands	105926	Enhance Your Massage Today-Slingerlands-NY	100,000	119,896	119,896	0	345	100,000	\$ 1.25	\$ 125.00
2014-Oct	18	Valassis Digital	497	102290	Melvin's Tire Pros	105585	Get up to \$125 in tire rebates!	100,000	55,354	68,110	31,890	184	55,354	\$ 1.25	\$ 69.19
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106090	Rite_Aid_Candy	50,000	8,269	8,269	41,731	19	8,269	\$ 1.25	\$ 10.34
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106089	Rite_Aid_Candy	50,000	11,107	11,107	38,893	28	11,107	\$ 1.25	\$ 13.88
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106091	Rite_Aid_Candy	50,000	9,795	9,795	40,205	25	9,795	\$ 1.25	\$ 12.24
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106069	Rite_Aid_Candy	50,000	13,866	13,866	36,134	42	13,866	\$ 1.25	\$ 17.33
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106060	Rite_Aid_Candy	50,000	20,496	20,496	29,504	85	20,496	\$ 1.25	\$ 25.62
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106073	Rite_Aid_Candy	50,000	25,011	25,011	24,989	73	25,011	\$ 1.25	\$ 31.26
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106085	Rite_Aid_Candy	50,000	8,238	8,238	41,762	15	8,238	\$ 1.25	\$ 10.30
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106070	Rite_Aid_Candy	50,000	19,063	19,063	30,937	58	19,063	\$ 1.25	\$ 23.83
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106092	Rite_Aid_Candy	50,000	10,553	10,553	39,447	22	10,553	\$ 1.25	\$ 13.19
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106077	Rite_Aid_Candy	50,000	25,022	25,022	24,978	80	25,022	\$ 1.25	\$ 31.28
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106083	Rite_Aid_Candy	50,000	6,290	6,290	43,710	16	6,290	\$ 1.25	\$ 7.86
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106061	Rite_Aid_Candy	50,000	13,191	13,191	36,809	60	13,191	\$ 1.25	\$ 16.49
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106074	Rite_Aid_Candy	50,000	13,908	13,908	36,092	38	13,908	\$ 1.25	\$ 17.38
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106066	Rite_Aid_Candy	50,000	18,678	18,678	31,322	101	18,678	\$ 1.25	\$ 23.35
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106064	Rite_Aid_Candy	50,000	14,227	14,227	35,773	66	14,227	\$ 1.25	\$ 17.78
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106075	Rite_Aid_Candy	50,000	24,077	24,077	25,923	79	24,077	\$ 1.25	\$ 30.10
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106072	Rite_Aid_Candy	50,000	16,719	16,719	33,281	53	16,719	\$ 1.25	\$ 20.90
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106071	Rite_Aid_Candy	50,000	16,666	16,666	33,334	53	16,666	\$ 1.25	\$ 20.83
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106067	Rite_Aid_Candy	50,000	13,697	13,697	36,303	58	13,697	\$ 1.25	\$ 17.12
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106076	Rite_Aid_Candy	50,000	16,968	16,968	33,032	55	16,968	\$ 1.25	\$ 21.21
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106078	Rite_Aid_Candy	50,000	16,533	16,533	33,467	51	16,533	\$ 1.25	\$ 20.67
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106082	Rite_Aid_Candy	50,000	10,798	10,798	39,202	27	10,798	\$ 1.25	\$ 13.50
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106081	Rite_Aid_Candy	50,000	11,360	11,360	38,640	31	11,360	\$ 1.25	\$ 14.20
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106086	Rite_Aid_Candy	50,000	10,432	10,432	39,568	26	10,432	\$ 1.25	\$ 13.04
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106062	Rite_Aid_Candy	50,000	20,559	20,559	29,441	86	20,559	\$ 1.25	\$ 25.70
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106088	Rite_Aid_Candy	50,000	11,720	11,720	38,280	28	11,720	\$ 1.25	\$ 14.65

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106087	Rite_Aid_Candy	50,000	10,844	10,844	39,156	25	10,844	\$ 1.25	\$ 13.56
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106084	Rite_Aid_Candy	50,000	5,754	5,754	44,246	10	5,754	\$ 1.25	\$ 7.19
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106080	Rite_Aid_Candy	50,000	11,890	11,890	38,110	30	11,890	\$ 1.25	\$ 14.86
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106063	Rite_Aid_Candy	50,000	20,454	20,454	29,546	78	20,454	\$ 1.25	\$ 25.57
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106079	Rite_Aid_Candy	50,000	13,917	13,917	36,083	50	13,917	\$ 1.25	\$ 17.40
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106068	Rite_Aid_Candy	50,000	18,086	18,086	31,914	76	18,086	\$ 1.25	\$ 22.61
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106065	Rite_Aid_Candy	50,000	13,707	13,707	36,293	65	13,707	\$ 1.25	\$ 17.13
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106096	Rite_Aid_Nail_Polish	50,000	6,193	6,193	43,807	17	6,193	\$ 1.25	\$ 7.74
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106095	Rite_Aid_Nail_Polish	50,000	10,567	10,567	39,433	17	10,567	\$ 1.25	\$ 13.21
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106102	Rite_Aid_Nail_Polish	50,000	9,030	9,030	40,970	26	9,030	\$ 1.25	\$ 11.29
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106098	Rite_Aid_Nail_Polish	50,000	10,409	10,409	39,591	24	10,409	\$ 1.25	\$ 13.01
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106100	Rite_Aid_Nail_Polish	50,000	10,520	10,520	39,480	13	10,520	\$ 1.25	\$ 13.15
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106097	Rite_Aid_Nail_Polish	50,000	10,656	10,656	39,344	17	10,656	\$ 1.25	\$ 13.32
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106094	Rite_Aid_Nail_Polish	50,000	2,985	2,985	47,015	4	2,985	\$ 1.25	\$ 3.73
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106101	Rite_Aid_Nail_Polish	50,000	10,258	10,258	39,742	33	10,258	\$ 1.25	\$ 12.82
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106103	Rite_Aid_Nail_Polish	50,000	10,861	10,861	39,139	29	10,861	\$ 1.25	\$ 13.58
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106093	Rite_Aid_Nail_Polish	50,000	10,481	10,481	39,519	30	10,481	\$ 1.25	\$ 13.10
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106104	Rite_Aid_Nail_Polish	50,000	10,038	10,038	39,962	28	10,038	\$ 1.25	\$ 12.55
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	106099	Rite_Aid_Nail_Polish	50,000	8,742	8,742	41,258	25	8,742	\$ 1.25	\$ 10.93
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105229	Rite_Aid_RaisinBran	50,000	31,947	66,110	0	141	15,837	\$ 1.25	\$ 19.80
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105203	Rite_Aid_RaisinBran	50,000	14,662	46,249	3,751	75	14,662	\$ 1.25	\$ 18.33
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105210	Rite_Aid_RaisinBran	50,000	34,481	65,539	0	189	18,942	\$ 1.25	\$ 23.68
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105250	Rite_Aid_RaisinBran	50,000	9,522	35,345	14,655	28	9,522	\$ 1.25	\$ 11.90
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105212	Rite_Aid_RaisinBran	50,000	110,927	142,595	0	547	18,332	\$ 1.25	\$ 22.92
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105207	Rite_Aid_RaisinBran	50,000	82,980	114,664	0	454	18,316	\$ 1.25	\$ 22.90
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105199	Rite_Aid_RaisinBran	50,000	140,124	173,590	0	666	16,534	\$ 1.25	\$ 20.67
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105224	Rite_Aid_RaisinBran	50,000	24,988	55,613	0	115	19,375	\$ 1.25	\$ 24.22
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105256	Rite_Aid_RaisinBran	50,000	16,607	45,963	4,037	86	16,607	\$ 1.25	\$ 20.76
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105249	Rite_Aid_RaisinBran	50,000	30,469	55,609	0	174	24,860	\$ 1.25	\$ 31.08
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105238	Rite_Aid_RaisinBran	50,000	22,381	54,530	0	112	17,851	\$ 1.25	\$ 22.31
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105259	Rite_Aid_RaisinBran	50,000	19,238	27,140	22,860	85	19,238	\$ 1.25	\$ 24.05
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105196	Rite_Aid_RaisinBran	50,000	6,531	34,775	15,225	32	6,531	\$ 1.25	\$ 8.16
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105194	Rite_Aid_RaisinBran	50,000	16,900	40,622	9,378	54	16,900	\$ 1.25	\$ 21.12
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105235	Rite_Aid_RaisinBran	50,000	23,810	56,607	0	115	17,203	\$ 1.25	\$ 21.50
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105233	Rite_Aid_RaisinBran	50,000	9,605	40,889	9,111	46	9,605	\$ 1.25	\$ 12.01
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105197	Rite_Aid_RaisinBran	50,000	21,835	53,388	0	117	18,447	\$ 1.25	\$ 23.06
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105204	Rite_Aid_RaisinBran	50,000	35,850	64,827	0	188	21,023	\$ 1.25	\$ 26.28
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105242	Rite_Aid_RaisinBran	50,000	22,936	56,634	0	141	16,302	\$ 1.25	\$ 20.38

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105240	Rite_Aid_RaisinBran	50,000	13,425	46,627	3,373	62	13,425	\$ 1.25	\$ 16.78
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105216	Rite_Aid_RaisinBran	50,000	6,616	33,541	16,459	18	6,616	\$ 1.25	\$ 8.27
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105201	Rite_Aid_RaisinBran	50,000	14,187	44,051	5,949	64	14,187	\$ 1.25	\$ 17.73
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105208	Rite_Aid_RaisinBran	50,000	14,051	44,523	5,477	84	14,051	\$ 1.25	\$ 17.56
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105263	Rite_Aid_RaisinBran	50,000	16,551	24,559	25,441	74	16,551	\$ 1.25	\$ 20.69
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105200	Rite_Aid_RaisinBran	50,000	42,727	74,214	0	248	18,513	\$ 1.25	\$ 23.14
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105265	Rite_Aid_RaisinBran	50,000	16,714	21,880	28,120	78	16,714	\$ 1.25	\$ 20.89
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105226	Rite_Aid_RaisinBran	50,000	54,242	80,586	0	241	23,656	\$ 1.25	\$ 29.57
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105228	Rite_Aid_RaisinBran	50,000	36,526	60,911	0	206	25,615	\$ 1.25	\$ 32.02
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105221	Rite_Aid_RaisinBran	50,000	14,474	47,320	2,680	68	14,474	\$ 1.25	\$ 18.09
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105247	Rite_Aid_RaisinBran	50,000	14,924	45,818	4,182	64	14,924	\$ 1.25	\$ 18.66
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105251	Rite_Aid_RaisinBran	50,000	14,973	47,534	2,466	63	14,973	\$ 1.25	\$ 18.72
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105243	Rite_Aid_RaisinBran	50,000	22,746	56,760	0	104	15,986	\$ 1.25	\$ 19.98
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105257	Rite_Aid_RaisinBran	50,000	18,828	48,296	1,704	85	18,828	\$ 1.25	\$ 23.54
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105253	Rite_Aid_RaisinBran	50,000	19,094	45,837	4,163	100	19,094	\$ 1.25	\$ 23.87
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105232	Rite_Aid_RaisinBran	50,000	54,618	87,904	0	297	16,714	\$ 1.25	\$ 20.89
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105198	Rite_Aid_RaisinBran	50,000	8,725	39,756	10,244	26	8,725	\$ 1.25	\$ 10.91
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105192	Rite_Aid_RaisinBran	50,000	13,528	45,925	4,075	44	13,528	\$ 1.25	\$ 16.91
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105241	Rite_Aid_RaisinBran	50,000	19,695	51,248	0	91	18,447	\$ 1.25	\$ 23.06
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105225	Rite_Aid_RaisinBran	50,000	47,356	79,385	0	262	17,971	\$ 1.25	\$ 22.46
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105266	Rite_Aid_RaisinBran	50,000	20,063	27,527	22,473	84	20,063	\$ 1.25	\$ 25.08
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105269	Rite_Aid_RaisinBran	50,000	16,230	24,357	25,643	70	16,230	\$ 1.25	\$ 20.29
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105246	Rite_Aid_RaisinBran	50,000	11,457	36,379	13,621	50	11,457	\$ 1.25	\$ 14.32
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105222	Rite_Aid_RaisinBran	50,000	15,150	36,671	13,329	63	15,150	\$ 1.25	\$ 18.94
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105234	Rite_Aid_RaisinBran	50,000	24,740	55,974	0	157	18,766	\$ 1.25	\$ 23.46
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105268	Rite_Aid_RaisinBran	50,000	13,120	20,341	29,659	52	13,120	\$ 1.25	\$ 16.40
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105254	Rite_Aid_RaisinBran	50,000	22,259	53,028	0	119	19,231	\$ 1.25	\$ 24.04
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105270	Rite_Aid_RaisinBran	50,000	21,458	29,613	20,387	107	21,458	\$ 1.25	\$ 26.82
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105267	Rite_Aid_RaisinBran	50,000	20,276	27,522	22,478	84	20,276	\$ 1.25	\$ 25.34
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105202	Rite_Aid_RaisinBran	50,000	15,840	45,507	4,493	68	15,840	\$ 1.25	\$ 19.80
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105239	Rite_Aid_RaisinBran	50,000	41,639	70,222	0	235	21,417	\$ 1.25	\$ 26.77
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105213	Rite_Aid_RaisinBran	50,000	21,996	52,911	0	111	19,085	\$ 1.25	\$ 23.86
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105219	Rite_Aid_RaisinBran	50,000	74,311	106,014	0	464	18,297	\$ 1.25	\$ 22.87
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105255	Rite_Aid_RaisinBran	50,000	25,052	54,464	0	103	20,588	\$ 1.25	\$ 25.74
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105244	Rite_Aid_RaisinBran	50,000	23,426	57,184	0	115	16,242	\$ 1.25	\$ 20.30
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105258	Rite_Aid_RaisinBran	50,000	33,605	49,108	892	184	33,605	\$ 1.25	\$ 42.01
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105237	Rite_Aid_RaisinBran	50,000	20,010	50,147	0	88	19,863	\$ 1.25	\$ 24.83
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105195	Rite_Aid_RaisinBran	50,000	19,123	50,547	0	92	18,576	\$ 1.25	\$ 23.22

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105264	Rite_Aid_RaisinBran	50,000	21,198	27,832	22,168	108	21,198	\$ 1.25	\$ 26.50
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105245	Rite_Aid_RaisinBran	50,000	11,540	42,228	7,772	46	11,540	\$ 1.25	\$ 14.42
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105236	Rite_Aid_RaisinBran	50,000	27,246	58,285	0	134	18,961	\$ 1.25	\$ 23.70
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105218	Rite_Aid_RaisinBran	50,000	14,530	41,260	8,740	51	14,530	\$ 1.25	\$ 18.16
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105214	Rite_Aid_RaisinBran	50,000	11,442	43,895	6,105	40	11,442	\$ 1.25	\$ 14.30
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105220	Rite_Aid_RaisinBran	50,000	13,938	43,399	6,601	83	13,938	\$ 1.25	\$ 17.42
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105252	Rite_Aid_RaisinBran	50,000	9,260	39,487	10,513	39	9,260	\$ 1.25	\$ 11.58
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105230	Rite_Aid_RaisinBran	50,000	41,573	74,785	0	201	16,788	\$ 1.25	\$ 20.98
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105231	Rite_Aid_RaisinBran	50,000	142,479	176,300	0	525	16,179	\$ 1.25	\$ 20.22
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105261	Rite_Aid_RaisinBran	50,000	19,735	26,594	23,406	68	19,735	\$ 1.25	\$ 24.67
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105217	Rite_Aid_RaisinBran	50,000	55,335	80,058	0	250	25,277	\$ 1.25	\$ 31.60
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105205	Rite_Aid_RaisinBran	50,000	37,771	63,058	0	169	24,713	\$ 1.25	\$ 30.89
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105215	Rite_Aid_RaisinBran	50,000	25,815	56,793	0	150	19,022	\$ 1.25	\$ 23.78
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105193	Rite_Aid_RaisinBran	50,000	35,089	65,865	0	230	19,224	\$ 1.25	\$ 24.03
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105209	Rite_Aid_RaisinBran	50,000	10,696	38,446	11,554	59	10,696	\$ 1.25	\$ 13.37
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105223	Rite_Aid_RaisinBran	50,000	17,263	48,112	1,888	79	17,263	\$ 1.25	\$ 21.58
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105248	Rite_Aid_RaisinBran	50,000	14,675	44,584	5,416	60	14,675	\$ 1.25	\$ 18.34
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105227	Rite_Aid_RaisinBran	50,000	39,345	70,124	0	236	19,221	\$ 1.25	\$ 24.03
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105262	Rite_Aid_RaisinBran	50,000	17,030	24,775	25,225	84	17,030	\$ 1.25	\$ 21.29
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105206	Rite_Aid_RaisinBran	50,000	13,270	44,030	5,970	59	13,270	\$ 1.25	\$ 16.59
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105211	Rite_Aid_RaisinBran	50,000	31,576	62,092	0	181	19,484	\$ 1.25	\$ 24.36
2014-Oct	18	Valassis Digital	497	102277	Rite Aid	105260	Rite_Aid_RaisinBran	50,000	21,666	29,529	20,471	78	21,666	\$ 1.25	\$ 27.08
2014-Oct	18	Valassis Digital	497	102291	Rocky's Tire Pros	105586	Get up to \$125 in tire rebates!	100,000	75,638	95,079	4,921	240	75,638	\$ 1.25	\$ 94.55
2014-Oct	18	Valassis Digital	497	102292	Ron Gordon's Tire Pros	105587	Get up to \$125 in tire rebates!	100,000	55,121	73,048	26,952	167	55,121	\$ 1.25	\$ 68.90
2014-Oct	18	Valassis Digital	497	102225	Sleep Outfitters	105081	10% off competitors	66,768	13	39,727	27,041	0	13	\$ 1.25	\$ 0.02
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105778	10% off competitors	137,266	63,349	63,349	73,917	205	63,349	\$ 1.25	\$ 79.19
2014-Oct	18	Valassis Digital	497	102266	Sleep Outfitters	105122	10% off competitors	66,768	97	47,486	19,282	1	97	\$ 1.25	\$ 0.12
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105836	10% off competitors	124,768	62,249	62,249	62,519	216	62,249	\$ 1.25	\$ 77.81
2014-Oct	18	Valassis Digital	497	102248	Sleep Outfitters	105104	10% off competitors	66,768	96	40,196	26,572	0	96	\$ 1.25	\$ 0.12
2014-Oct	18	Valassis Digital	497	102353	Sleep Outfitters	105805	10% off competitors	122,498	85,948	85,948	36,550	331	85,948	\$ 1.25	\$ 107.43
2014-Oct	18	Valassis Digital	497	102353	Sleep Outfitters	105806	10% off competitors	124,460	89,447	89,447	35,013	352	89,447	\$ 1.25	\$ 111.81
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105844	10% off competitors	119,829	62,425	62,425	57,404	233	62,425	\$ 1.25	\$ 78.03
2014-Oct	18	Valassis Digital	497	102355	Sleep Outfitters	105820	10% off competitors	126,967	90,471	90,471	36,496	304	90,471	\$ 1.25	\$ 113.09
2014-Oct	18	Valassis Digital	497	102252	Sleep Outfitters	105108	10% off competitors	66,768	89	41,286	25,482	0	89	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102219	Sleep Outfitters	105075	10% off competitors	66,768	47	51,363	15,405	0	47	\$ 1.25	\$ 0.06
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105789	10% off competitors	124,297	61,622	61,622	62,675	212	61,622	\$ 1.25	\$ 77.03
2014-Oct	18	Valassis Digital	497	102264	Sleep Outfitters	105120	10% off competitors	66,768	84	37,624	29,144	0	84	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105772	10% off competitors	118,744	39,876	39,876	78,868	138	39,876	\$ 1.25	\$ 49.84

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105804	10% off competitors	131,852	64,886	64,886	66,966	247	64,886	\$ 1.25	\$ 81.11
2014-Oct	18	Valassis Digital	497	102254	Sleep Outfitters	105110	10% off competitors	66,768	92	31,296	35,472	0	92	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102218	Sleep Outfitters	105074	10% off competitors	66,768	31	41,445	25,323	1	31	\$ 1.25	\$ 0.04
2014-Oct	18	Valassis Digital	497	102206	Sleep Outfitters	105062	10% off competitors	66,768	54	51,441	15,327	0	54	\$ 1.25	\$ 0.07
2014-Oct	18	Valassis Digital	497	102255	Sleep Outfitters	105111	10% off competitors	66,768	115	52,218	14,550	0	115	\$ 1.25	\$ 0.14
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105838	10% off competitors	134,244	55,456	55,456	78,788	215	55,456	\$ 1.25	\$ 69.32
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105784	10% off competitors	132,437	61,077	61,077	71,360	191	61,077	\$ 1.25	\$ 76.35
2014-Oct	18	Valassis Digital	497	102220	Sleep Outfitters	105076	10% off competitors	66,768	29	46,429	20,339	0	29	\$ 1.25	\$ 0.04
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105781	10% off competitors	133,233	47,712	47,712	85,521	132	47,712	\$ 1.25	\$ 59.64
2014-Oct	18	Valassis Digital	497	102211	Sleep Outfitters	105067	10% off competitors	66,768	45	34,329	32,439	0	45	\$ 1.25	\$ 0.06
2014-Oct	18	Valassis Digital	497	102215	Sleep Outfitters	105071	10% off competitors	66,768	44	48,108	18,660	0	44	\$ 1.25	\$ 0.05
2014-Oct	18	Valassis Digital	497	102232	Sleep Outfitters	105088	10% off competitors	66,768	80	48,085	18,683	1	80	\$ 1.25	\$ 0.10
2014-Oct	18	Valassis Digital	497	102242	Sleep Outfitters	105098	10% off competitors	66,768	68	57,329	9,439	0	68	\$ 1.25	\$ 0.08
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105814	10% off competitors	127,241	86,607	86,607	40,634	316	86,607	\$ 1.25	\$ 108.26
2014-Oct	18	Valassis Digital	497	102217	Sleep Outfitters	105073	10% off competitors	66,768	33	40,583	26,185	0	33	\$ 1.25	\$ 0.04
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105841	10% off competitors	120,193	49,335	49,335	70,858	163	49,335	\$ 1.25	\$ 61.67
2014-Oct	18	Valassis Digital	497	102227	Sleep Outfitters	105083	10% off competitors	66,768	74	50,235	16,533	0	74	\$ 1.25	\$ 0.09
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105796	10% off competitors	120,461	48,287	48,287	72,174	177	48,287	\$ 1.25	\$ 60.36
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105810	10% off competitors	124,825	75,054	75,054	49,771	240	75,054	\$ 1.25	\$ 93.82
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105792	10% off competitors	130,594	61,602	61,602	68,992	213	61,602	\$ 1.25	\$ 77.00
2014-Oct	18	Valassis Digital	497	102229	Sleep Outfitters	105085	10% off competitors	66,768	65	50,218	16,550	1	65	\$ 1.25	\$ 0.08
2014-Oct	18	Valassis Digital	497	102250	Sleep Outfitters	105106	10% off competitors	66,768	102	38,027	28,741	2	102	\$ 1.25	\$ 0.13
2014-Oct	18	Valassis Digital	497	102222	Sleep Outfitters	105078	10% off competitors	66,768	69	52,238	14,530	1	69	\$ 1.25	\$ 0.09
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105846	10% off competitors	118,527	49,328	49,328	69,199	173	49,328	\$ 1.25	\$ 61.66
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105785	10% off competitors	137,268	44,275	44,275	92,993	138	44,275	\$ 1.25	\$ 55.34
2014-Oct	18	Valassis Digital	497	102201	Sleep Outfitters	105057	10% off competitors	66,768	43	34,446	32,322	0	43	\$ 1.25	\$ 0.05
2014-Oct	18	Valassis Digital	497	102210	Sleep Outfitters	105066	10% off competitors	66,768	83	39,695	27,073	0	83	\$ 1.25	\$ 0.10
2014-Oct	18	Valassis Digital	497	102265	Sleep Outfitters	105121	10% off competitors	66,768	87	38,133	28,635	0	87	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102356	Sleep Outfitters	105828	10% off competitors	140,115	80,115	80,115	60,000	337	80,115	\$ 1.25	\$ 100.14
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105815	10% off competitors	121,187	93,929	93,929	27,258	319	93,929	\$ 1.25	\$ 117.41
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105798	10% off competitors	125,264	39,593	39,593	85,671	132	39,593	\$ 1.25	\$ 49.49
2014-Oct	18	Valassis Digital	497	102356	Sleep Outfitters	105829	10% off competitors	120,567	83,766	83,766	36,801	296	83,766	\$ 1.25	\$ 104.71
2014-Oct	18	Valassis Digital	497	102357	Sleep Outfitters	105831	10% off competitors	127,033	74,912	74,912	52,121	278	74,912	\$ 1.25	\$ 93.64
2014-Oct	18	Valassis Digital	497	102356	Sleep Outfitters	105827	10% off competitors	132,002	87,173	87,173	44,829	317	87,173	\$ 1.25	\$ 108.97
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105797	10% off competitors	135,290	62,289	62,289	73,001	218	62,289	\$ 1.25	\$ 77.86
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105773	10% off competitors	131,636	59,984	59,984	71,652	184	59,984	\$ 1.25	\$ 74.98
2014-Oct	18	Valassis Digital	497	102355	Sleep Outfitters	105824	10% off competitors	134,213	94,935	94,935	39,278	304	94,935	\$ 1.25	\$ 118.67
2014-Oct	18	Valassis Digital	497	102241	Sleep Outfitters	105097	10% off competitors	66,768	55	51,629	15,139	0	55	\$ 1.25	\$ 0.07

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102245	Sleep Outfitters	105101	10% off competitors	66,768	83	47,514	19,254	0	83	\$ 1.25	\$ 0.10
2014-Oct	18	Valassis Digital	497	102197	Sleep Outfitters	105053	10% off competitors	66,768	106	54,733	12,035	1	106	\$ 1.25	\$ 0.13
2014-Oct	18	Valassis Digital	497	102253	Sleep Outfitters	105109	10% off competitors	66,768	20	40,159	26,609	0	20	\$ 1.25	\$ 0.02
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105818	10% off competitors	126,294	97,061	97,061	29,233	332	97,061	\$ 1.25	\$ 121.33
2014-Oct	18	Valassis Digital	497	102239	Sleep Outfitters	105095	10% off competitors	66,768	60	47,346	19,422	0	60	\$ 1.25	\$ 0.08
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105782	10% off competitors	145,045	52,149	52,149	92,896	172	52,149	\$ 1.25	\$ 65.19
2014-Oct	18	Valassis Digital	497	102272	Sleep Outfitters	105128	10% off competitors	66,768	108	54,415	12,353	0	108	\$ 1.25	\$ 0.14
2014-Oct	18	Valassis Digital	497	102224	Sleep Outfitters	105080	10% off competitors	66,768	88	47,209	19,559	1	88	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105809	10% off competitors	118,777	77,943	77,943	40,834	262	77,943	\$ 1.25	\$ 97.43
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105780	10% off competitors	121,489	57,488	57,488	64,001	181	57,488	\$ 1.25	\$ 71.86
2014-Oct	18	Valassis Digital	497	102357	Sleep Outfitters	105833	10% off competitors	116,114	68,725	68,725	47,389	249	68,725	\$ 1.25	\$ 85.91
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105790	10% off competitors	126,166	50,383	50,383	75,783	180	50,383	\$ 1.25	\$ 62.98
2014-Oct	18	Valassis Digital	497	102256	Sleep Outfitters	105112	10% off competitors	66,768	96	32,453	34,315	2	96	\$ 1.25	\$ 0.12
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105843	10% off competitors	120,189	62,262	62,262	57,927	214	62,262	\$ 1.25	\$ 77.83
2014-Oct	18	Valassis Digital	497	102357	Sleep Outfitters	105832	10% off competitors	116,565	72,034	72,034	44,531	263	72,034	\$ 1.25	\$ 90.04
2014-Oct	18	Valassis Digital	497	102357	Sleep Outfitters	105834	10% off competitors	136,239	75,995	75,995	60,244	246	75,995	\$ 1.25	\$ 94.99
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105795	10% off competitors	133,802	63,197	63,197	70,605	209	63,197	\$ 1.25	\$ 79.00
2014-Oct	18	Valassis Digital	497	102233	Sleep Outfitters	105089	10% off competitors	66,768	39	48,942	17,826	0	39	\$ 1.25	\$ 0.05
2014-Oct	18	Valassis Digital	497	102226	Sleep Outfitters	105082	10% off competitors	66,768	29	43,420	23,348	0	29	\$ 1.25	\$ 0.04
2014-Oct	18	Valassis Digital	497	102355	Sleep Outfitters	105823	10% off competitors	127,263	96,787	96,787	30,476	320	96,787	\$ 1.25	\$ 120.98
2014-Oct	18	Valassis Digital	497	102223	Sleep Outfitters	105079	10% off competitors	66,768	25	36,376	30,392	0	25	\$ 1.25	\$ 0.03
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105817	10% off competitors	129,088	78,710	78,710	50,378	247	78,710	\$ 1.25	\$ 98.39
2014-Oct	18	Valassis Digital	497	102247	Sleep Outfitters	105103	10% off competitors	66,768	90	52,853	13,915	0	90	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105787	10% off competitors	143,130	65,250	65,250	77,880	208	65,250	\$ 1.25	\$ 81.56
2014-Oct	18	Valassis Digital	497	102267	Sleep Outfitters	105123	10% off competitors	66,768	89	52,605	14,163	1	89	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105802	10% off competitors	122,831	59,006	59,006	63,825	228	59,006	\$ 1.25	\$ 73.76
2014-Oct	18	Valassis Digital	497	102249	Sleep Outfitters	105105	10% off competitors	66,768	91	45,647	21,121	0	91	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102355	Sleep Outfitters	105822	10% off competitors	132,258	119,262	119,262	12,996	439	119,262	\$ 1.25	\$ 149.08
2014-Oct	18	Valassis Digital	497	102230	Sleep Outfitters	105086	10% off competitors	66,768	22	40,077	26,691	0	22	\$ 1.25	\$ 0.03
2014-Oct	18	Valassis Digital	497	102205	Sleep Outfitters	105061	10% off competitors	66,768	66	28,413	38,355	1	66	\$ 1.25	\$ 0.08
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105794	10% off competitors	125,874	65,243	65,243	60,631	232	65,243	\$ 1.25	\$ 81.55
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105849	10% off competitors	128,730	53,986	53,986	74,744	188	53,986	\$ 1.25	\$ 67.48
2014-Oct	18	Valassis Digital	497	102275	Sleep Outfitters	105131	10% off competitors	66,768	113	43,583	23,185	0	113	\$ 1.25	\$ 0.14
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105777	10% off competitors	142,712	44,232	44,232	98,480	139	44,232	\$ 1.25	\$ 55.29
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105813	10% off competitors	125,288	79,070	79,070	46,218	272	79,070	\$ 1.25	\$ 98.84
2014-Oct	18	Valassis Digital	497	102207	Sleep Outfitters	105063	10% off competitors	66,768	60	38,621	28,147	0	60	\$ 1.25	\$ 0.08
2014-Oct	18	Valassis Digital	497	102199	Sleep Outfitters	105055	10% off competitors	66,768	49	40,231	26,537	0	49	\$ 1.25	\$ 0.06
2014-Oct	18	Valassis Digital	497	102243	Sleep Outfitters	105099	10% off competitors	66,768	105	42,836	23,932	0	105	\$ 1.25	\$ 0.13

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105791	10% off competitors	131,571	40,280	40,280	91,291	133	40,280	\$ 1.25	\$ 50.35
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105807	10% off competitors	123,786	74,733	74,733	49,053	239	74,733	\$ 1.25	\$ 93.42
2014-Oct	18	Valassis Digital	497	102263	Sleep Outfitters	105119	10% off competitors	66,768	102	39,561	27,207	0	102	\$ 1.25	\$ 0.13
2014-Oct	18	Valassis Digital	497	102238	Sleep Outfitters	105094	10% off competitors	66,768	79	57,392	9,376	0	79	\$ 1.25	\$ 0.10
2014-Oct	18	Valassis Digital	497	102209	Sleep Outfitters	105065	10% off competitors	66,768	18	32,543	34,225	0	18	\$ 1.25	\$ 0.02
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105840	10% off competitors	125,051	51,912	51,912	73,139	179	51,912	\$ 1.25	\$ 64.89
2014-Oct	18	Valassis Digital	497	102228	Sleep Outfitters	105084	10% off competitors	66,768	41	49,845	16,923	1	41	\$ 1.25	\$ 0.05
2014-Oct	18	Valassis Digital	497	102355	Sleep Outfitters	105821	10% off competitors	120,172	90,605	90,605	29,567	319	90,605	\$ 1.25	\$ 113.26
2014-Oct	18	Valassis Digital	497	102270	Sleep Outfitters	105126	10% off competitors	66,768	89	52,934	13,834	0	89	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105808	10% off competitors	122,165	94,486	94,486	27,679	347	94,486	\$ 1.25	\$ 118.11
2014-Oct	18	Valassis Digital	497	102271	Sleep Outfitters	105127	10% off competitors	66,768	109	39,938	26,830	2	109	\$ 1.25	\$ 0.14
2014-Oct	18	Valassis Digital	497	102257	Sleep Outfitters	105113	10% off competitors	66,768	52	45,394	21,374	0	52	\$ 1.25	\$ 0.06
2014-Oct	18	Valassis Digital	497	102231	Sleep Outfitters	105087	10% off competitors	66,768	106	50,197	16,571	1	106	\$ 1.25	\$ 0.13
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105812	10% off competitors	115,667	73,942	73,942	41,725	255	73,942	\$ 1.25	\$ 92.43
2014-Oct	18	Valassis Digital	497	102244	Sleep Outfitters	105100	10% off competitors	66,768	75	46,219	20,549	0	75	\$ 1.25	\$ 0.09
2014-Oct	18	Valassis Digital	497	102260	Sleep Outfitters	105116	10% off competitors	66,768	67	35,562	31,206	1	67	\$ 1.25	\$ 0.08
2014-Oct	18	Valassis Digital	497	102216	Sleep Outfitters	105072	10% off competitors	66,768	55	46,222	20,546	0	55	\$ 1.25	\$ 0.07
2014-Oct	18	Valassis Digital	497	102237	Sleep Outfitters	105093	10% off competitors	66,768	88	50,642	16,126	0	88	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105848	10% off competitors	124,025	61,132	61,132	62,893	232	61,132	\$ 1.25	\$ 76.41
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105811	10% off competitors	122,122	94,339	94,339	27,783	349	94,339	\$ 1.25	\$ 117.92
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105837	10% off competitors	132,271	49,006	49,006	83,265	200	49,006	\$ 1.25	\$ 61.26
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105803	10% off competitors	122,395	37,914	37,914	84,481	137	37,914	\$ 1.25	\$ 47.39
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105847	10% off competitors	127,448	49,218	49,218	78,230	146	49,218	\$ 1.25	\$ 61.52
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105839	10% off competitors	133,822	44,765	44,765	89,057	142	44,765	\$ 1.25	\$ 55.96
2014-Oct	18	Valassis Digital	497	102240	Sleep Outfitters	105096	10% off competitors	66,768	81	45,212	21,556	0	81	\$ 1.25	\$ 0.10
2014-Oct	18	Valassis Digital	497	102203	Sleep Outfitters	105059	10% off competitors	66,768	18	28,559	38,209	0	18	\$ 1.25	\$ 0.02
2014-Oct	18	Valassis Digital	497	102221	Sleep Outfitters	105077	10% off competitors	66,768	29	38,839	27,929	0	29	\$ 1.25	\$ 0.04
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105801	10% off competitors	122,450	59,670	59,670	62,780	224	59,670	\$ 1.25	\$ 74.59
2014-Oct	18	Valassis Digital	497	102208	Sleep Outfitters	105064	10% off competitors	66,768	81	25,955	40,813	0	81	\$ 1.25	\$ 0.10
2014-Oct	18	Valassis Digital	497	102350	Sleep Outfitters	105771	10% off competitors	118,298	101,890	101,890	16,408	347	101,890	\$ 1.25	\$ 127.36
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105786	10% off competitors	137,494	61,829	61,829	75,665	161	61,829	\$ 1.25	\$ 77.29
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105779	10% off competitors	142,776	63,334	63,334	79,442	200	63,334	\$ 1.25	\$ 79.17
2014-Oct	18	Valassis Digital	497	102236	Sleep Outfitters	105092	10% off competitors	66,768	56	47,794	18,974	0	56	\$ 1.25	\$ 0.07
2014-Oct	18	Valassis Digital	497	102204	Sleep Outfitters	105060	10% off competitors	66,768	51	34,402	32,366	0	51	\$ 1.25	\$ 0.06
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105819	10% off competitors	125,111	98,234	98,234	26,877	338	98,234	\$ 1.25	\$ 122.79
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105799	10% off competitors	132,072	40,842	40,842	91,230	157	40,842	\$ 1.25	\$ 51.05
2014-Oct	18	Valassis Digital	497	102213	Sleep Outfitters	105069	10% off competitors	66,768	31	28,282	38,486	0	31	\$ 1.25	\$ 0.04
2014-Oct	18	Valassis Digital	497	102259	Sleep Outfitters	105115	10% off competitors	66,768	111	57,081	9,687	1	111	\$ 1.25	\$ 0.14

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102200	Sleep Outfitters	105056	10% off competitors	66,768	51	40,615	26,153	0	51	\$ 1.25	\$ 0.06
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105776	10% off competitors	141,812	62,532	62,532	79,280	216	62,532	\$ 1.25	\$ 78.16
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105835	10% off competitors	134,433	45,438	45,438	88,995	135	45,438	\$ 1.25	\$ 56.80
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105775	10% off competitors	137,134	49,872	49,872	87,262	165	49,872	\$ 1.25	\$ 62.34
2014-Oct	18	Valassis Digital	497	102235	Sleep Outfitters	105091	10% off competitors	66,768	88	54,236	12,532	2	88	\$ 1.25	\$ 0.11
2014-Oct	18	Valassis Digital	497	102355	Sleep Outfitters	105825	10% off competitors	130,545	117,554	117,554	12,991	396	117,554	\$ 1.25	\$ 146.94
2014-Oct	18	Valassis Digital	497	102214	Sleep Outfitters	105070	10% off competitors	66,768	24	42,795	23,973	0	24	\$ 1.25	\$ 0.03
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105842	10% off competitors	126,028	65,314	65,314	60,714	248	65,314	\$ 1.25	\$ 81.64
2014-Oct	18	Valassis Digital	497	102246	Sleep Outfitters	105102	10% off competitors	66,768	96	45,562	21,206	1	96	\$ 1.25	\$ 0.12
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105800	10% off competitors	128,749	65,510	65,510	63,239	219	65,510	\$ 1.25	\$ 81.89
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105783	10% off competitors	138,982	50,337	50,337	88,645	150	50,337	\$ 1.25	\$ 62.92
2014-Oct	18	Valassis Digital	497	102268	Sleep Outfitters	105124	10% off competitors	66,768	114	46,254	20,514	0	114	\$ 1.25	\$ 0.14
2014-Oct	18	Valassis Digital	497	102351	Sleep Outfitters	105774	10% off competitors	131,446	59,717	59,717	71,729	175	59,717	\$ 1.25	\$ 74.65
2014-Oct	18	Valassis Digital	497	102269	Sleep Outfitters	105125	10% off competitors	66,768	95	52,533	14,235	0	95	\$ 1.25	\$ 0.12
2014-Oct	18	Valassis Digital	497	102198	Sleep Outfitters	105054	10% off competitors	66,768	8	54,358	12,410	0	8	\$ 1.25	\$ 0.01
2014-Oct	18	Valassis Digital	497	102261	Sleep Outfitters	105117	10% off competitors	66,768	24	37,591	29,177	0	24	\$ 1.25	\$ 0.03
2014-Oct	18	Valassis Digital	497	102274	Sleep Outfitters	105130	10% off competitors	66,768	113	48,481	18,287	0	113	\$ 1.25	\$ 0.14
2014-Oct	18	Valassis Digital	497	102358	Sleep Outfitters	105845	10% off competitors	132,096	44,406	44,406	87,690	150	44,406	\$ 1.25	\$ 55.51
2014-Oct	18	Valassis Digital	497	102251	Sleep Outfitters	105107	10% off competitors	66,768	98	41,525	25,243	1	98	\$ 1.25	\$ 0.12
2014-Oct	18	Valassis Digital	497	102234	Sleep Outfitters	105090	10% off competitors	66,768	82	50,600	16,168	0	82	\$ 1.25	\$ 0.10
2014-Oct	18	Valassis Digital	497	102258	Sleep Outfitters	105114	10% off competitors	66,768	101	56,649	10,119	1	101	\$ 1.25	\$ 0.13
2014-Oct	18	Valassis Digital	497	102262	Sleep Outfitters	105118	10% off competitors	66,768	105	47,725	19,043	2	105	\$ 1.25	\$ 0.13
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105793	10% off competitors	121,338	38,615	38,615	82,723	147	38,615	\$ 1.25	\$ 48.27
2014-Oct	18	Valassis Digital	497	102212	Sleep Outfitters	105068	10% off competitors	66,768	70	34,126	32,642	0	70	\$ 1.25	\$ 0.09
2014-Oct	18	Valassis Digital	497	102354	Sleep Outfitters	105816	10% off competitors	115,788	71,457	71,457	44,331	247	71,457	\$ 1.25	\$ 89.32
2014-Oct	18	Valassis Digital	497	102273	Sleep Outfitters	105129	10% off competitors	66,768	100	44,807	21,961	0	100	\$ 1.25	\$ 0.12
2014-Oct	18	Valassis Digital	497	102202	Sleep Outfitters	105058	10% off competitors	66,768	32	29,434	37,334	0	32	\$ 1.25	\$ 0.04
2014-Oct	18	Valassis Digital	497	102355	Sleep Outfitters	105826	10% off competitors	131,028	98,629	98,629	32,399	325	98,629	\$ 1.25	\$ 123.29
2014-Oct	18	Valassis Digital	497	102352	Sleep Outfitters	105788	10% off competitors	129,282	53,022	53,022	76,260	164	53,022	\$ 1.25	\$ 66.28
2014-Oct	18	Valassis Digital	497	102356	Sleep Outfitters	105830	10% off competitors	138,971	91,509	91,509	47,462	332	91,509	\$ 1.25	\$ 114.39
2014-Oct	18	Valassis Digital	497	102293	Standridge Tire Pros	105588	Get up to \$125 in tire rebates!	100,000	155,384	175,966	0	584	79,418	\$ 1.25	\$ 99.27
2014-Oct	18	Valassis Digital	497	102294	Steele Gultner	105589	Buy 4, get up to \$70	100,000	196,386	216,958	0	769	79,428	\$ 1.25	\$ 99.28
2014-Oct	18	Valassis Digital	497	102295	The Auto Spot	105590	Buy 4, get up to \$70	100,000	120,108	140,826	0	438	79,282	\$ 1.25	\$ 99.10
2014-Oct	18	Valassis Digital	497	102298	The Pit Stop Tire Pros - CO	105593	Get up to \$125 in tire rebates!	100,000	75,342	94,974	5,026	283	75,342	\$ 1.25	\$ 94.18
2014-Oct	18	Valassis Digital	497	102296	Tire Pros & Wheel Experts	105591	Get up to \$125 in tire rebates!	100,000	212,505	231,828	0	745	80,677	\$ 1.25	\$ 100.85
2014-Oct	18	Valassis Digital	497	102296	Tire Pros & Wheel Experts	105757	Tire Pros & Wheel Experts	100,000	159,752	160,218	0	556	99,534	\$ 1.25	\$ 124.42
2014-Oct	18	Valassis Digital	497	102348	Tire Pros & Wheel Experts - Stillwater	105758	Tire Pros & Wheel Experts	100,000	164,848	165,312	0	567	99,536	\$ 1.25	\$ 124.42
2014-Oct	18	Valassis Digital	497	102297	Tires N More	105592	Buy 4, get up to \$70	100,000	571,118	591,618	0	2,036	79,500	\$ 1.25	\$ 99.38

Detail for Merchant -> Offers (offers do not have campaigns)

Month	VLMO Agency ID	VLMO Agency Name	Account ID	Merchant ID	Merchant Name	Offer ID	Offer Name	Booked Imps	Delivered Imps	Total Delivered Imps Upto Month	Remaining Imps	Clicks	Billable Imps	Billable Rate	Gross Revenue
2014-Oct	18	Valassis Digital	497	102372	Tractor Supply	105863	TractorSupply_PetVet Clinic Test Austintown OH_1715	200,000	111,564	111,564	88,436	405	111,564	\$ 1.25	\$ 139.45
2014-Oct	18	Valassis Digital	497	102371	Tractor Supply	105862	TractorSupply_PetVet Clinic Test Beaver Falls PA_1295	200,000	126,442	126,442	73,558	428	126,442	\$ 1.25	\$ 158.05
2014-Oct	18	Valassis Digital	497	102368	Tractor Supply	105859	TractorSupply_PetVet Clinic Test Canton GA_1109	200,000	129,354	129,354	70,646	497	129,354	\$ 1.25	\$ 161.69
2014-Oct	18	Valassis Digital	497	102365	Tractor Supply	105856	TractorSupply_PetVet Clinic Test Dawsonville GA_195	200,000	194,242	194,242	5,758	756	194,242	\$ 1.25	\$ 242.80
2014-Oct	18	Valassis Digital	497	102370	Tractor Supply	105861	TractorSupply_PetVet Clinic Test Fremont OH_669	200,000	80,868	80,868	119,132	275	80,868	\$ 1.25	\$ 101.08
2014-Oct	18	Valassis Digital	497	102375	Tractor Supply	105866	TractorSupply_PetVet Clinic Test Lake Wales FL_508	200,000	347,915	347,915	0	1,512	200,000	\$ 1.25	\$ 250.00
2014-Oct	18	Valassis Digital	497	102376	Tractor Supply	105867	TractorSupply_PetVet Clinic Test Mansfield TX_487	200,000	503,293	503,293	0	2,145	200,000	\$ 1.25	\$ 250.00
2014-Oct	18	Valassis Digital	497	102364	Tractor Supply	105855	TractorSupply_PetVet Clinic Test Monroe GA_1131	200,000	118,170	118,170	81,830	434	118,170	\$ 1.25	\$ 147.71
2014-Oct	18	Valassis Digital	497	102373	Tractor Supply	105864	TractorSupply_PetVet Clinic Test Naples FL_1199	200,000	400,038	400,038	0	1,683	200,000	\$ 1.25	\$ 250.00
2014-Oct	18	Valassis Digital	497	102377	Tractor Supply	105868	TractorSupply_PetVet Clinic Test Newcastle PA_1191	200,000	93,320	93,320	106,680	342	93,320	\$ 1.25	\$ 116.65
2014-Oct	18	Valassis Digital	497	102369	Tractor Supply	105860	TractorSupply_PetVet Clinic Test Norwalk OH_212	200,000	120,686	120,686	79,314	447	120,686	\$ 1.25	\$ 150.86
2014-Oct	18	Valassis Digital	497	102366	Tractor Supply	105857	TractorSupply_PetVet Clinic Test Rome GA_765	200,000	255,413	255,413	0	1,016	200,000	\$ 1.25	\$ 250.00
2014-Oct	18	Valassis Digital	497	102374	Tractor Supply	105865	TractorSupply_PetVet Clinic Test Salem OH_680	200,000	99,938	99,938	100,062	309	99,938	\$ 1.25	\$ 124.92
2014-Oct	18	Valassis Digital	497	102367	Tractor Supply	105858	TractorSupply_PetVet Clinic Test Warner Robins GA_787	200,000	98,383	98,383	101,617	417	98,383	\$ 1.25	\$ 122.98
2014-Oct	18	Valassis Digital	497	102378	Tractor Supply	105869	TractorSupply_PetVet Clinic Test Wylie TX_539	200,000	583,307	583,307	0	2,442	200,000	\$ 1.25	\$ 250.00

Current Tiers and Rate information

VLMO Agency Name	Impressions	Billable Rate
Yahoo!	1-12,000,000	\$ 4.75
Yahoo!	12,000,001-27,000,000	\$ 4.25
Yahoo!	27,000,001-47,000,000	\$ 3.75
Yahoo!	47,000,001-80,000,000	\$ 3.50
Yahoo!	80,000,001-122,000,000	\$ 3.00
Yahoo!	122,000,001+	\$ 2.50
Reach Local Agency	1-12,000,000	\$ 5.50
Reach Local Agency	12,000,001-27,000,000	\$ 5.00
Reach Local Agency	27,000,001-47,000,000	\$ 4.50
Reach Local Agency	47,000,001-80,000,000	\$ 4.00
Reach Local Agency	80,000,001-122,000,000	\$ 3.50
Reach Local Agency	122,000,001-155,000,000	\$ 3.00
Reach Local Agency	155,000,001+	\$ 2.50
Signpost Agency	0-8,300,000	\$ 6.00
Signpost Agency	8,300,001-26,500,000	\$ 5.50
Signpost Agency	26,500,001-56,500,000	\$ 5.00
Signpost Agency	56,500,001-90,000,000	\$ 4.50
Signpost Agency	90,000,001-127,000,000	\$ 4.00
Signpost Agency	127,000,001-200,000,000	\$ 3.50
Signpost Agency	200,000,001+	\$ 3.00

Current Tiers and Rate information

VLMO Agency Name	Impressions	Billable Rate
Verdata Agency	1-12,000,000	\$ 5.50
Verdata Agency	12,000,001-27,000,000	\$ 5.00
Verdata Agency	27,000,001-47,000,000	\$ 4.50
Verdata Agency	47,000,001-80,000,000	\$ 4.00
Verdata Agency	80,000,001-122,000,000	\$ 3.50
Verdata Agency	122,000,001+	\$ 3.00
Constant Contact Agency	1-12,000,000	\$ 5.50
Constant Contact Agency	12,000,001-27,000,000	\$ 5.00
Constant Contact Agency	27,000,001-47,000,000	\$ 4.50
Constant Contact Agency	47,000,001-80,000,000	\$ 4.00
Constant Contact Agency	80,000,001-122,000,000	\$ 3.50
Constant Contact Agency	122,000,001+	\$ 3.00
Circle Street Agency		\$ 1.25
Mocentric Agency		\$ 3.00
PennySaver Agency		\$ 3.00
AdSmart Agency		\$ 5.00
AdSmart Sports Clips Agency		\$ 5.00
Test Agency		\$ 0.00
Shooger		\$ 1.25
Demand Local Agency		\$ 5.00
Valassis Digital		\$ 1.25